

CROWN PUBLISHING

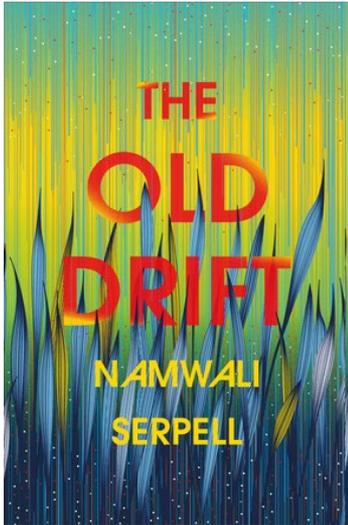
London Book Fair 2019 Rights Guide

Foreign Rights Contacts

Lance Fitzgerald
Vice President, Director, Subsidiary Rights
Tel: 212-572-2060
Fax: 212-572-6003
E-mail: lfitzgerald@penguinrandomhouse.com

Rachel Berkowitz
Deputy Director, Foreign Rights
Tel: 212-782-9771
Fax: 212-572-6003
E-mail: rberkowitz@penguinrandomhouse.com

Claire Posner
Associate Manager, Foreign Rights
Tel: 212-572-2337
Fax: 212-572-6003
E-mail: cposner@penguinrandomhouse.com



THE OLD DRIFT

Namwali Serpell

March 2019

Rights: World

Hogarth/Fiction

A major literary event of 2019, Namwali Serpell's THE OLD DRIFT unfolds over generations as it weaves together the stories of three Zambian families, their triumphs, and their follies in a sweeping, genre-defying exploration of what it means to be human.

"Recalling the work of Toni Morrison and Gabriel García Márquez as a sometimes magical, sometimes horrifically real portrait of a place, Serpell's novel goes into the future of the 2020s, when the various plot threads come together in a startling conclusion. Intricately imagined, brilliantly constructed, and staggering in its scope, this is an astonishing novel."

—Publishers Weekly (starred)

"Comparisons with Gabriel García Márquez are inevitable and likely warranted. But this novel's generous spirit, sensory richness, and visionary heft make it almost unique among magical realist epics." **—Kirkus (starred)**

"In this smartly composed epic, magical realism and science fiction interweave with authentic history, and the 'colour bar,' the importance of female education, and the consequences of technological change figure strongly. It's also a unique immigration story showing how people from elsewhere are enfolded into the country's fabric... Serpell's novel is absorbing, occasionally strange, and entrenched in Zambian culture—in all, an unforgettable original." **—Booklist (starred)**

"Three multicultural families' pasts and presents, told by a swarming chorus of voices, culminate in a tale as mysterious as it is timeless...This stunning cross-genre debut draws on Zambian history and...reinforces the far-flung exploration of humanity." **—Library Journal (starred)**

Rights sold: Atlas Contact (Netherlands), Seix Barral/ Planeta (world Spanish), Hogarth UK

Praise for *The Old Drift*

“In turns charming, heartbreaking, and breathtaking, *The Old Drift* is a staggeringly ambitious, genre-busting multigenerational saga with moxie for days. . . . I wanted it to go on forever. A worthy heir to Gabriel García Márquez’s *One Hundred Years of Solitude*.” —**CARMEN MARIA MACHADO, author of *Her Body and Other Parties***

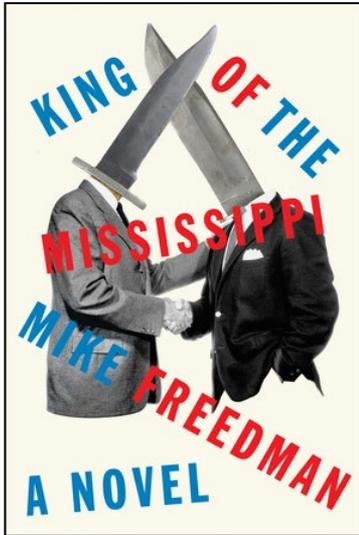
“From the poetry and subtle humor constantly alive in its language, to the cast of fulsome characters that defy simple categorization, *The Old Drift* is a novel that satisfies on all levels. Namwali Serpell excels in creating portraits of resilience—each unique and often heartbreaking. In *The Old Drift* the individual struggle is cast against a world of shifting principles and politics, and Serpell captures the quicksand nature of a nation’s roiling change with exacting precision. My only regret is that once begun, I reached the end all too soon.” —**ALICE SEBOLD, author of *The Lovely Bones***

“An astonishing novel, a riot for the senses, filled with the music and scents and sensations of Zambia. Namwali Serpell writes about people, land, and longing with such compassionate humor and precision. There’s an old wisdom in these pages. In short, make room on your shelf next to a few of your other favorites: Chimamanda Ngozi Adichie, Tsitsi Dangarembga, and Edwidge Danticat jump to mind. It’s brilliant. This woman was born to write!”
—**ALEXANDRA FULLER, author of *Don’t Let’s Go to the Dogs Tonight***

“It’s difficult to think of another novel that is at once so sweepingly ambitious and so intricately patterned, delivering the pleasures of saga and poetry in equal measure. *The Old Drift* is an endlessly innovative, voraciously brilliant book, and Namwali Serpell is among the most distinctive and exciting writers to emerge in years.”
—**GARTH GREENWELL, author of *What Belongs to You***

“If, as she writes, ‘history is the annals of the bully on the playground,’ then in *The Old Drift*, Namwali Serpell wreaks havoc on the Zambian annals by rewriting the past, creating a new present, and conjuring an alternative future. In refusing to be bound by genre, Serpell is audacious and shrewd. This is a Zambian history of pain and exploitation, trial and error, and hope and triumph.” —**JENNIFER MAKUMBI, author of *Kintu***

“*The Old Drift* is an extraordinary meditation on identity, the history of a nation, love, politics, family, friendship, and life. Serpell’s prose is dazzling. Darting back and forth through the decades and mixing different genres, Serpell has delivered an original, remarkable, magical work that both delights and challenges.”
—**CHIKA UNIGWE, author of *On Black Sisters Street* and *Night Dancer***



KING OF THE MISSISSIPPI

Mike Freedman

July 2019

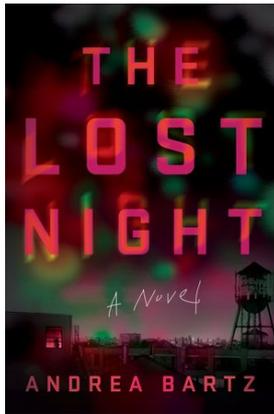
Rights: World English (Translation rights with The Stuart Agency)

Hogarth/Fiction

"I have trouble expressing the sheer joy of reading *King of the Mississippi*. Not only is this book funny, but it is serious funny, angry funny, insightful funny, wise funny, and just plain old-fashioned funny funny. Stanley Elkin and Joseph Heller -- let me introduce you to Mike Freedman." —**TIM O'BRIEN, National Book Award-winning author of *Going After Cacciato* and *The Things They Carried***

"Mike Freedman is a brilliant satirist. *King of the Mississippi* is the best comic novel since Kingsley Amis's *Lucky Jim*."
—**PHILIPP MEYER, Pulitzer Prize finalist and author of *The Son and American Rust***

"There are echoes of Kingsley Amis and Joseph Heller in this remarkable novel, but Mike Freedman's voice is entirely his own. And a darkly funny voice it is as he wields his satire like a rapier to puncture any number of today's sacred piñatas. Mike Fink, a mythic character on the early American frontier, returns in the body of an eponymous, though metaphorical, descendant to raise holy hell in the boardrooms of America's oligarchs, and in a wild twist, on the battlefields of Iraq."
—**PHILIP CAPUTO, National Book Award finalist and author of *A Rumor of War* and *Acts of Faith***



THE LOST NIGHT

Andrea Bartz
February 2019
Rights: World
Crown/Fiction

TV rights optioned by Mila Kunis

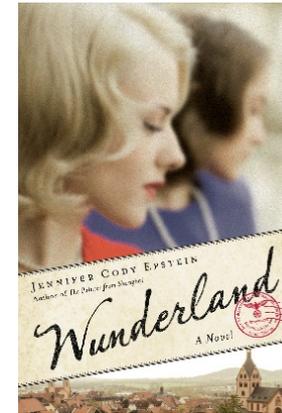
“Debut author Bartz pens a captivating psychological suspense novel full of moving pieces and is expertly paced. whip-smart and mysterious read is perfect for fans of Gillian Flynn and Paula Hawkins.”
—**Library Journal (starred)**

“A riveting debut with, yes, an echo of *The Girl on the Train*.”
—**Booklist (starred)**

“Accomplished...Fans of psychological thrillers will want to see more from this talented newcomer.”
—**Publishers Weekly**

Rights sold: Simon & Schuster Australia (AUS/NZ),
Diana/Heyne (Germany)

New Andrea Bartz title **THE HERD** coming from Ballantine in 2020



WUNDERLAND

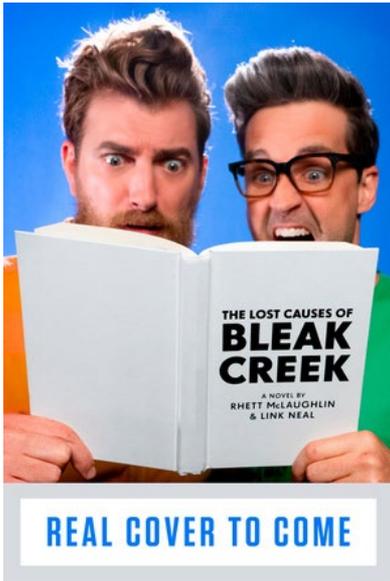
Jennifer Cody Epstein
April 2019
Rights: World English (Translation rights with ICM)
Crown/Fiction

“Man’s inhumanity to man—and the redemptive power of forgiveness—is on stark and effective display in Epstein’s gripping novel, a devastating tale bound for bestseller lists.” — **Publishers Weekly (starred)**

“A vividly written and stark chronicle of Nazism and its legacies.” — **Kirkus (starred)**

“Take a fascinating inside look at the twisted world of Nazi Germany in *Wunderland*, Jennifer Cody Epstein’s wonderful new novel. Both heartbreaking and hopeful, this story of a daughter searching for the truth about her mother’s secret past, tangled up in old secrets and terrible lies, kept me up late turning pages.”
— **Martha Hall Kelly, author of *The Lilac Girls***

“An absorbing exploration of friendship, betrayal, and coming to terms with the past.”
— **Booklist (starred)**



THE LOST CAUSES OF BLEAK CREEK

Rhett McLaughlin and Link Neal

October 2019

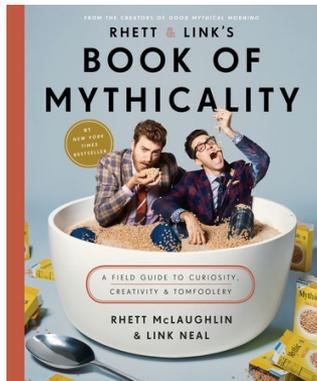
Rights: World

Crown/Fiction

From the creators of *Good Mythical Morning* and authors of the #1 *New York Times* bestseller *Rhett and Link's Book of Mythicality*, a thrilling and darkly funny novel--in the vein of *Stranger Things* and *The Goonies*--about two best friends fighting the darkness at the heart of their Southern town

1992, Bleak Creek, a sleepy little place where teens live in constant fear of being sent to The Whitewood School, a local reformatory with a record of putting unruly teens back on the straight and narrow--a record so impeccable that almost everyone is willing to ignore the mysterious deaths that have occurred there over the past decade.

At first, high school freshmen Rex McClendon and Leif Nelson believe what they've been told--that the students' strange demises were all tragic accidents. But when the shoot for their low-budget horror masterpiece, *PolterDog*, goes horribly awry--and their best friend, Candice Boykins, is sent to Whitewood as punishment--Rex and Leif are forced to question everything they know about their unassuming hometown and its cherished school for delinquents.



Eager to rescue their friend, Rex and Leif pair up with recent NYU film school grad Janine Blitstein to begin piecing together the unsettling truth of the school and its mysterious founder, Wayne Whitewood. What they find, with Candice's life hanging in the balance, will leave them battling an evil beyond their wildest teenage imaginations--one that will shake Bleak Creek to its core.

Rhett McLaughlin and Link Neal, raised in North Carolina and best friends since the first grade, are an LA-based comedy duo known for hosting the most-watched daily talk show on the Internet, *Good Mythical Morning*, their narrative series *Rhett & Link's Buddy System*, the award-winning weekly podcast *Ear Biscuits*, and their instant #1 *New York Times* bestseller, *Rhett & Link's Book of Mythicality*. Their YouTube channels have a combined subscriber base of over 24 million people with 7 billion total views.

Rights to ***Rhett & Links Book of Mythicality*** sold to: Little, Brown UK

The Lot Lands Series by Jonathan French

"A terrific and highly original epic fantasy debut...French's half-orcs, halflings, centaurs, and others have rich histories and folklore, giving the work depth while never getting in the way of the fun. Excellent fantasy fare on all levels."

--Publishers Weekly (starred)

"A dirty, blood-soaked gem of a novel [that reads] like Mad Max set in Tolkien's Middle Earth...powered by unparalleled worldbuilding, polished storytelling, and relentless pacing. A fantasy masterwork."

--Kirkus Reviews (starred)



THE GREY BASTARDS

Jonathan French

June 2018

Rights: World

Crown/Fiction

THE TRUE BASTARDS

Jonathan French

October 2019

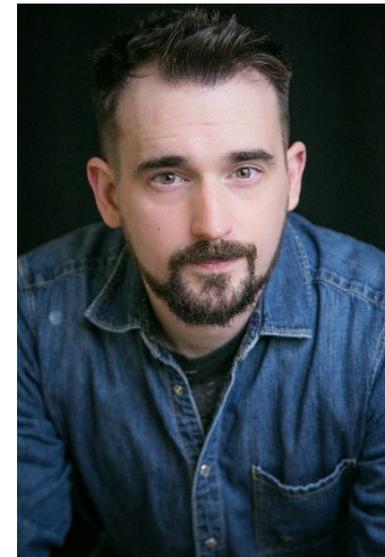
Rights: World

Crown/Fiction

Rights sold:

Host Vydavatelství (Czech Republic)

Little, Brown UK (both)



EVER UPWARD

The Lives of Stan Lee

Abraham Riesman

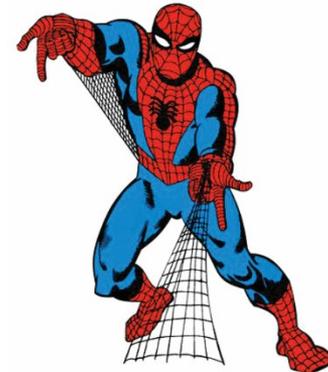
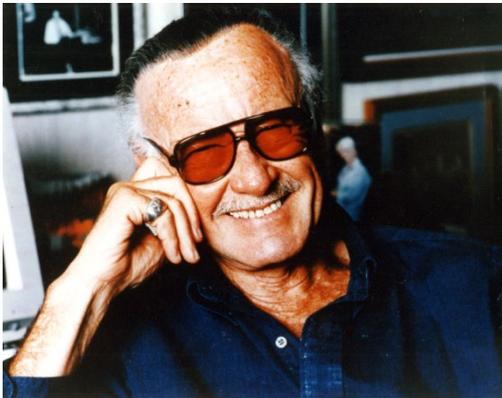
November 2020

Rights: World

Crown/Non-Fiction

When Stan Lee passed away, he was heralded throughout the press for his creation of some of the most recognizable characters in the world: Spider-Man, The Hulk, the X-Men, the Avengers, and more. Characters that continue to enthrall audiences fifty years after their initial creation. What was left out of a lot of the press was the other side of the Stan Lee story. In **EVER UPWARD: The Lives of Stan Lee**, *New York Magazine* and *Vulture* reporter Abraham Riesman will pull back the front cover of Stan Lee's life, revealing both sides underneath—the comics icon whose movie cameos generate cheers, and the more complicated, sometimes failed, businessman and creator.

Riesman will draw on interviews from the comics community, Lee's family, and Hollywood to flesh out tales from Lee's childhood, the creation of the Marvel Universe, through Lee's later years when his creative output never quite matched his own hyperbole.



WOMEN WITH SILVER WINGS

The Untold Story of the Women Air force Service Pilots of World War II

Katherine Sharp Landdeck

March 2020

Rights: World English (Translation rights with Aevitas Creative Management)

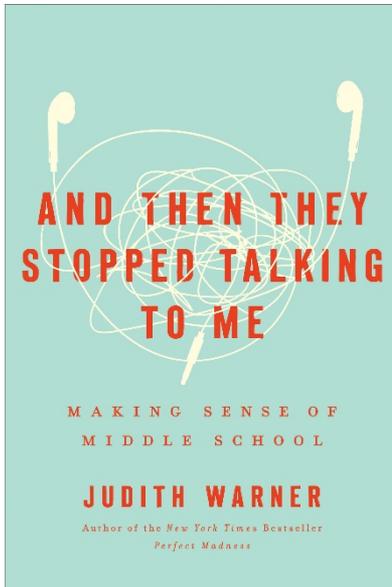
Crown/Non-Fiction

The thrilling, as-yet-untold story of the Women Airforce Service Pilots (WASP), the daring female aviators who helped the United States win World War II.

When Japanese planes executed a sneak attack on Pearl Harbor in December 1941, Cornelia Fort was already in the air. At twenty-two, Cornelia was a failed debutante hoping for a fresh start as a flight instructor in Hawaii. She and her student had just taken off when the bombs began to fall, and they barely made it back to ground that morning. Still, when the U.S. Army put out a call for women pilots to aid the war effort, Cornelia was one of the first to respond. She became one of 1,900 women from across the nation selected to train for the U.S. Army Air Force in the hope of earning her silver wings. In *The Women with Silver Wings*, historian Kate Landdeck introduces us to these young women as they meet even-tempered, methodical Nancy Love and demanding visionary Jacqueline Cochran, the women who first envisioned sending American women into the air, and whose rivalry would define the WASP. For women like Cornelia, it was a chance to serve their country--and to prove that women aviators were just as skilled and able as men.

While not authorized to serve in combat, the WASP helped train male pilots for service abroad and risked their lives to ferry bombers across the Atlantic. Cornelia herself would not survive the war. But even taking into account these tragic losses, Love and Cochran's social experiment seemed to be a resounding success--until, in 1943, with the tides of the war turning and fewer male pilots needed in Europe, Congress pulled out the rug from under the WASP. The program was disbanded, the women sent home. But the bonds they'd made during their time together never failed, and over the next few decades, they came together to fight for recognition as the military veterans they were—and for their place in history.

Katherine Sharp Landdeck is an associate professor of history at Texas Woman's University, the home of the WASP archives, where she directs the department's Oral History Project. She is also vice-president of the Wingtip-to-Wingtip Association, a national nonprofit devoted to the accurate remembrance of the WASP. She has received numerous awards for her work on the WASP and has appeared as an expert on NPR's *All Things Considered*, PBS, and the History Channel. Her work has been published in the *Washington Post*, the *Atlantic*, and *HuffPost*, as well as in numerous academic and aviation publications.



AND THEN THEY STOPPED TALKING TO ME

Making Sense of Middle School

Judith Warner

May 2020

Rights: World

Crown/Non-Fiction

The bestselling author of *Perfect Madness* trains her eye on the middle school years: why they're so painful, how parents unwittingly make them worse, and what we can do about it.

The French have a name for the uniquely hellish years between elementary school and high school: "Le Sale Age," or the "Rotten Age." Characterized by a perfect storm of developmental changes--physical, psychological, and social. Some of this is inevitable; there are intrinsic challenges to growing up. But these years are harder than they need to be, and Judith Warner believes that adults are complicit.

With piercing insight, compassion, and humor, Warner walks us through a new understanding of the role that middle school plays in *all* our lives. She argues that today's helicopter parents are overly concerned with status, achievement, and sorting--in some ways a residual effect of their own middle school experiences--and that this is worsening the self-consciousness and self-absorption so typical of early adolescence. Drawing on new insights from neuroscience and psychology, and bringing together the voices of social scientists, child development experts, educators, and parents, Warner shows how adults can be moral role models for children, making them more empathetic, caring, and resilient.

Judith Warner is the author of the *New York Times* bestselling *Perfect Madness: Motherhood in the Age of Anxiety* and *Hillary Clinton: The Inside Story*, as well as several other books. She writes the Domestic Disturbances column for the *New York Times* website and is a former special correspondent for *Newsweek* in Paris. She lives in Washington, D.C., with her husband and their children.



LA PASSIONE

How Italy Seduced the World

Dianne Hales

April 2019

Rights: World English (Translation rights with The Joy Harris Literary Agency)

Crown Archetype/Non-Fiction

A charming narrative and "pop historical" look into how Italy has shaped the Western world's most vibrant passions, from literature to love, music to art, food to wine.

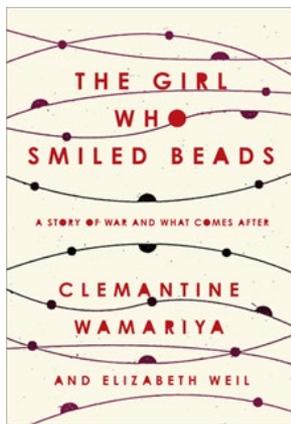
What makes Italian passion so undeniably unique? Dianne Hales unspools the answer to this question with gusto in *La Passione: How Italy Seduced the World*, her ambitious follow-up to *La Bella Lingua: My Love Affair with Italian, the World's Most Enchanting Language*. Streams of Italian passion have irrigated every field of endeavor. Whether they built aqueducts, chiseled arches, conducted choirs, directed movies, raced cars, or designed fashion and furniture, Italians have done so with a full-hearted zest that transforms everything they touched. What

didn't exist, they invented: the first universities, public libraries, and law and medical schools; the first modern histories, satires, and sonnets; the battery, barometer, radio, and thermometer--even the gift of music.

In every creative field, Italian passion inspired masterpieces of unparalleled genius. Dante and Petrarch, titans of the Italian language, translated their fervid love for idealized muses into literary landmarks. Michelangelo carved a Bacchus so sinuously delectable that a Florentine sniped, "Buonarotti could not have sinned more with a chisel." Puccini swept listeners, in a biographer's words, "into that place where erotic passion, sensuality, tenderness, pathos, and despair meet and fuse." Passion has penetrated Italian everyday life so profoundly that even everyday foods sizzle with erotic electricity. *La Passione* traces this earthly, earthy drive back to its roots, follows its course through the centuries, and chronicles its impact on the realms of literature, art, music, cuisine, and style, as its people came to embrace, fully and deeply, a passion for life itself.

Combining her adroit journalist's eye with extensive research, Hales delves into passions of the heart, senses, and soul across the ages in this perfect read for the casual Italophile, inquisitive tourist, or history buff in your life.

Dianne Hales is a journalist and author of books on Italian culture, most recently 2014's *Mona Lisa: A Life Discovered* and Crown's *La Bella Lingua: My Love Affair with Italian, the World's Most Enchanting Language*. Her website and blog, "Becoming Italian Word by Word," has been honored as the best blog on Italian culture in an international survey, and has more than 1.3 million visitors.



THE GIRL WHO SMILED BEADS

A Story of War and What Comes After
Clemantine Wamariya and Elizabeth Weil

April 2018

Rights: World

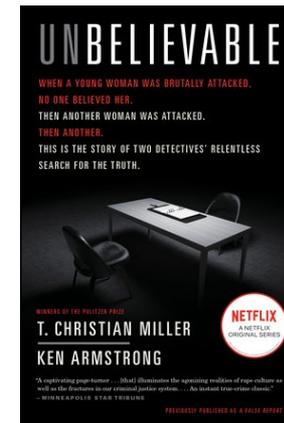
Crown/Non-Fiction

“This book is not a conventional story about war and its aftermath; it’s a powerful coming-of-age story in which a girl explores her identity in the wake of a brutal war that destroyed her family and home. Wamariya is an exceptional narrator and her story is unforgettable.”

—**Publishers Weekly (starred review)**

“At once heart-breaking and hopeful, [Wamariya's] story is about power and helplessness, loneliness and identity, and the strange juxtaposition of poverty and privilege.... This beautifully written and touching account goes beyond the horror of war to recall the lived experience of a child trying to make sense of violence and strife. Intimate and lyrical, the narrative flows from Wamariya’s early experience to her life in the United States with equal grace. A must-read.” —**Library Journal (starred review)**

Rights sold: les Escales/Plon (France), Droemer (Germany), Mondadori (Italy), Uitgeverij Unieboek (Netherlands), Penguin Random House Grupo (Portugal), Editorial Art (Romania)
Hutchinson UK



UNBELIEVABLE -Previously titled *A False Report*

A True Story of Rape in America

T. Christian Miller and Ken Armstrong

February 2018

Rights: World

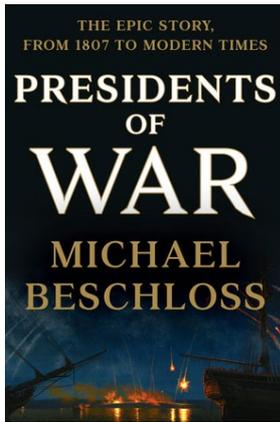
Crown/Non-Fiction

Upcoming Netflix series:

Toni Collette, Merritt Wever and Kaitlyn Dever have been cast in “Unbelievable,” which examines the true story of Marie (Dever), a teenager who was charged with lying about having been raped, and the two female detectives who followed a twisting path to arrive at the truth. Collette and Wever will play the detectives, whose lives become intertwined in their mutual pursuit of a possible serial rapist.

Rights sold: Editora Casa Da Palavra (Brazil), btb (Germany), Science Books Publishing (Korea), Wydawnictwo Czarna Owca (Poland), SELF (Portugal), Marco Polo Press (Taiwan), Hutchinson UK, Libros del K.O. (world Spanish)

New York Times Bestseller!



PRESIDENTS OF WAR

The Epic Story, from 1807 to Modern Times

Michael Beschloss

October 2018

Rights: World

Crown/Non-Fiction

“Conflict and war played an essential role in the accumulation of presidential power, as Michael Beschloss explains in his magisterial book. . .

. *Presidents of War*, 10 years in the making, is on an epic scale. It looks at leadership from every angle: communication, the critical relationship with Congress, the treatment of civil liberties and the role of the (often formidable) presidential spouse.”

—Lionel Barber, *Financial Times*

Michael Beschloss is the author of nine books on presidential history, including, most recently, the *New York Times* bestsellers *Presidential Courage* and *The Conquerors*, as well as two volumes on Lyndon Johnson’s White House tapes.

AMERICAN RADICALS

How Nineteenth-Century Counterculture
Shaped the Nation

Holly Jackson

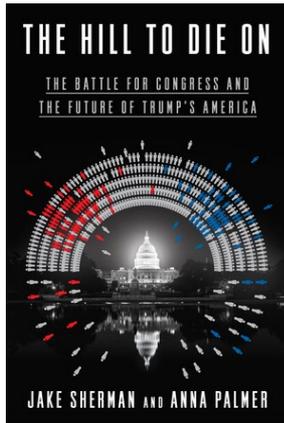
October 2019

Rights: World English (Translation rights with
Regal Hoffmann & Associates)

Crown/Non-Fiction

A rollicking, character-driven narrative history about the 19th century radicals--from Fanny Wright and Henry David Thoreau to John Brown and William Lloyd Garrison--who demanded that the United States live up to its revolutionary ideals--and what their successes and failures can teach us today.

Holly Jackson is an assistant professor and the associate chair of the English department at the University of Massachusetts, Boston. Her work on nineteenth-century American literature and culture has appeared in the *New York Times* and on NPR, as well as in numerous scholarly journals. She is the winner of the Norman Foerster Prize for the best essay published in American literature as well as the Nineteenth-Century Studies Association article prize.



THE HILL TO DIE ON

The Battle for Congress and the Future of Trump's America
Jake Sherman and Anna Palmer
April 2019
Rights: World
Crown/Non-Fiction

The inside story of the battle to control Congress and the unsparing fight for advantage in the 2018 midterm elections. *The Hill to Die On* is an unforgettable story of power and politics, where the stakes are nothing less than the future of America under Trump.

Jake Sherman and **Anna Palmer** are senior writers for *Politico* and the coauthors of *Politico Playbook*. A graduate of the George Washington University and Columbia University, Sherman has also worked at the *Wall Street Journal*. Palmer was previously a coauthor of *Politico Influence* and a writer for *Roll Call* and *Legal Times*.

INSURGENCY
Jeremy Peters
April 2020
Rights: World
Crown/Non-Fiction

An in-depth, narrative-driven chronicle of the collapse of the Republican party.

Jeremy Peters's epic narrative of the fracture and collapse of the Republican Party is the definitive story of how U.S. politics changed forever, chronicling the once in a lifetime self-destruction of a major political party through the dark and powerful forces that wrought it. How, it asks, did the Republican Party cease to be the party of small government and fiscal responsibility and morph into a home for nativists, far-right social conservatives, and others whose views were traditionally relegated to the fringes? How did the party of Lincoln become the party of Trump?

Moving through recent history from politicians to lobbyists to donors, Peters unfolds the story of a revolution that was not inevitable but was made. Its architects had little interest in the America that was emerging in the new century, but they had a deep understanding of a political and electoral system that could be manipulated to serve the iron will of a shrinking minority. And ultimately, with Trump as their polestar, their gamble paid greater dividends than they'd ever imagined, extending the life of far-right conservatism in United States domestic policy into the next half century.

Jeremy Peters is a reporter in the Washington bureau of *The New York Times* who covers politics.



NO MATTER

Poems

Jana Prikryl

July 2019

Rights: World

Tim Duggan Books/Poetry

An urgent, visionary collection of poems from the author of *The After Party*.

Jana Prikryl's *No Matter* argues for the necessity of vision in a time of darkness. Set in cities toppling past the point of decline-and-fall--Rome, London, Dublin, and most of all New York--these poems capture the experience of being human in the late days of empire, when the laws protecting weak from strong are being torn away. Ranging from free verse through sonnets and invented forms, Prikryl's poems insist that every demolition also builds something new and unforeseen.



No Matter is an elegy for our ongoing moment, when what seemed permanent suddenly appears to be on the brink of collapse.

Jana Prikryl is the author of *The After Party*, which was one of *The New York Times's* Best Poetry Books of the Year. Her poems have appeared in *The New Yorker*, *The London Review of Books*, *The Paris Review*, and *The New York Review of Books*, where she is the senior editor for poetry.

The 101 Things I Learned Series

by Matthew Frederick and others
Three Rivers Press/Non-Fiction

This tutorial series, previously published by Hachette, has been acquired by Three Rivers Press. They will be publishing new, revised and reissue editions.

April 2018

- 101 Things I Learned in Advertising School (new to the series)
- 101 Things I Learned in Engineering School (reissue with minimal updates)
- 101 Things I Learned in Urban Design School (new to the series)

April 2019

101 Things I Learned in Law School

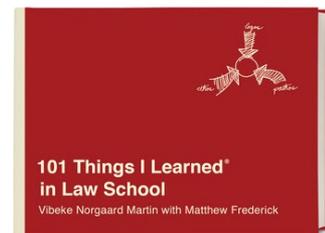
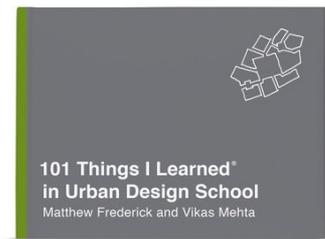
March 2020

- 101 Things I Learned in Product Design School (new to the series)

April 2020

- 101 Things I Learned in Film School (revised)
- 101 Things I Learned in Business School (revised)
- 101 Things I Learned in Fashion School (revised)
- 101 Things I Learned in Culinary School (revised)
- 101 Things I Learned in Law School (reissue with minimal updates)
- 101 Things I Learned in Psychology School (new to the series)

Rights sold: CITIC (China), Jeongye-C-Publishers (Korea), Scientific Publishing Center (Saudi Arabia), Abada Editores (world Spanish)



HUMAN TO HUMAN

Rana el-Kaliouby

April 2020

Rights: World

Currency

In the bestselling tradition of *Lab Girl*, an unforgettable narrative of an Egyptian computer prodigy who, after getting her Ph.D. from Cambridge in computer science, is using her research to build emotional intelligence into our computers to transform how we communicate online.

Ninety-three percent of meaningful communication between people is nonverbal. We glean more information from facial expressions, tone of voice, and body language than we do with language alone. Yet the computers we use every day to share our thoughts and reach out to colleagues, clients and friends are emotionally blind when it comes to conveying our feelings and emotions. At the same time, since 2000, the time we spend on the internet each week has risen from 9.4 hours to 23.6. With so much of our lives spent online, the emotion and context behind our words is lost. Our computers and gadgets -- smart as they may be--are functionally autistic when it comes to reading and rendering emotions. And as a result our society, Rana el-Kaliouby claims, has become less empathetic.

In a rich narrative into the research and developments in emotion AI, Rana el-Kaliouby shows that we are only scratching the surface of our computers' full potential. She experienced the difficulty of conveying emotions online firsthand when she moved to Cambridge from Cairo to pursue her Ph.D., and found how frustrating and lonely she was trying to maintain her marriage via email and messaging. It was that experience that steered her into her dissertation on bringing emotional intelligence to our machines.



HUMAN TO HUMAN brings together el-Kaliouby's personal story of perseverance, ingenuity and heart as a Muslim woman in a coding universe dominated by men, with her pioneering efforts to create the digital technology to read and convey our emotions and transform how we communicate.

Rana el-Kaliouby was named one of Forbes Top 50 Women in Tech and Fortune's 40 under 40. She grew up in Egypt, attended Cambridge University and earned her Ph.D. in computer science. She joined the faculty of the MIT Media Lab and then went on to co-found Affectiva, an artificial intelligence company devoted to emotion recognition. Her company now works with Porsche and BMW and has been courted by Bill Gates and Elon Musk.

PERMISSION TO ASK

The One Simple Tool for Getting Anything You Want

Wayne Baker

January 2020

Rights: World

Currency

University of Michigan Professor and co-founder, with Adam Grant, of Give and Take Inc, shows us how to master one of life's most critical skills: the ability to ask for help.

Often, there is a simple and seemingly obvious act standing between us and success: asking for the help and resources we need to succeed. Imagine you're on a deadline for a big project, and feeling overworked and overwhelmed. Or you're looking for a job, but can't seem to get your foot in the door. Or you're stuck on a challenge, and need a creative jolt. Or you're dying to score tickets to a sold out concert, a reservation at the hot new restaurant, or a referral to an expert - and all your leads have gone cold.

What do these seemingly random problems all have in common? They can all be solved simply by reaching out - to a colleague, friend, or your wider network - and making an ask.

A bestselling book by Baker's business partner, Adam Grant explains why being a giver is the road to long-run success. But what about the benefits of *making* requests? The research shows that asking for help makes us better and less frustrated at our jobs. It helps us find new job opportunities and new talent. It unlocks new ideas and solutions, and enhances team performance. And it helps us get the things we want outside the workplace as well.

So why do we rarely give ourselves permission to ask? Sometimes we fear being turned down, or being viewed as selfish or incompetent. Other times, we just don't know who or how to ask. But the research shows that asking – and getting - what we need is much easier than people tend to think. Here, Baker shares a set of strategies - used at companies like Google, Deloitte, and Goldman Sachs - that individuals, teams, and leaders can use to make asking for help a personal and organizational habit.

Wayne Baker is a Professor of Management and Organizations at the University of Michigan Ross School of Business. He is a frequent guest speaker at conferences, and corporations, as well as a management consultant, advisor and board member of Give and Take Inc. Baker has published numerous scholarly articles in venues such as HBR, Chief Executive Magazine, and Sloan.

IN AWE

John O'Leary

May 2020

Rights: World

Currency

Motivational speaker John O'Leary, bestselling author of *On Fire*, shows us how to recapture and harness our inner sense of wonder, awe, curiosity, openness and daring that we all experienced from our childhoods to help us enjoy more engaged, successful and fulfilled lives and careers.

John O'Leary's first book, *On Fire*, chronicled his personal story as a burn victim, while giving his readers specific paths or choices to achieve a radically inspired life. The book went on to sell over 130,000 copies in hardcover and rights sold around the world. In his new book, IN AWE, O'Leary turns to helping us rediscover the child-like qualities of wonder, curiosity, openness and daring that will allow us to live life more fully. It is a love letter to living a better life. Too many of us find ourselves caught in a life of dogged responsibility, endless problems, and mind-numbing repetition. We find ourselves disconnected, feel burned out, and, rather than joyously engaging in life, feel we are barely hanging on. The years of test-taking, striving relentlessly toward someone else's goals, the set-backs and the daily struggle to earn a living, have caused us to lose the very curiosity and sense of wonder that we once awoke with every day.

In IN AWE, O'Leary shows us how to relearn that sense of expectation, engagement and joy we had as children, and re-ignite our lives. We once raised our hand to answer every question, and jumped into new experiences boldly, excitedly and without fear. And as O'Leary shows us, we can do so again. The damage is not irreversible. Strengthened by the past, and empowered for the future, he shows us how to seek fresh insights, reach for new solutions, and fire up our lives.

A hugely in demand motivation speaker, **John O'Leary** has built a formidable and energetic organization to promote his speaking events. Since then, he has launched his own podcast, featuring guests like Brene Brown and Scott Harrison, Dave Ramsey and Mitch Albom, and expanded his media reach. His first book, *On Fire*, has sold 130,000 since publishing in 2016, and has been licensed in 11 countries (Brazil, China Complex, China Simplified, Czech Republic, Hungary, Germany, Korea, Slovakia, Spain, Ukraine, Vietnam)

THE SOULFUL ART OF PERSUASION

The 11 Habits That Can Make Anyone a Master Influencer

Jason Harris

September 2019

Rights: World

Currency

Genuine persuasion in today's world, says Jason Harris, CEO and founder of Mekanism, one of America's cutting-edge advertising companies, doesn't come about as a result of manipulation, pressure tactics, or trickery--it comes about from fostering relationships and habits that nurture character, empathy, generosity, and authenticity. It is about core values and utilizing your inner humanity, rather than salesmanship or deploying a bag of tricks.

In an age of pervasive social media and radical transparency, where motivations are always suspect and facts seem to collide, being a persuasive person in our work lives or in our personal lives is not about persuading others to do something they don't want to do. Genuine persuasion today is about engaging rather than insisting; developing the habits that will allow you to listen to others; communicating your goals, values, and reasoning honestly; and winning them over to your point of view by understanding their needs. To be persuasive today, Jason Harris says, you need to put your true self forward and stay true to your values. It is not about going for the quick sell or closing.

Among the eleven habits of a truly persuasive person, Harris says, are the importance of listening fully; developing a natural curiosity about other people; being attentive and keeping promises; and practicing positivity--in other words, being the kind of person that others always want around. It is about being generous and trying to give people something in every interaction, from a compliment to a recommendation, from a piece of advice to an actual gift. It is about respecting other people's values and motivations, and sharing the stage. It is about collaboration rather than winning. It is about personal excellence and aiming for a higher good.

THE SOULFUL ART OF PERSUASION will appeal to all those millions of readers of Dale Carnegie's *How to Win Friends and Influence People* and Robert Cialdini's classic bestseller *Influence*, but aligned with the vision, values, and realities of the twenty-first century.

Jason Harris' award-winning creative agency Mekanism has offices in New York, San Francisco, Chicago, and Seattle, creating provocative campaigns for such iconic brands as HBO, Ben & Jerry's, Amazon, Miller Coors, Peloton, and the United Nations. Harris was named #5 on the list of the top ten most influential social impact leaders. Among his influencers are bestselling authors Tim Ferriss, Aubrey Marcus, and Ryan Holiday.

Rights sold: CITIC (China)

LEADING WITHOUT AUTHORITY

Keith Ferrazzi

February 2020

Rights: World

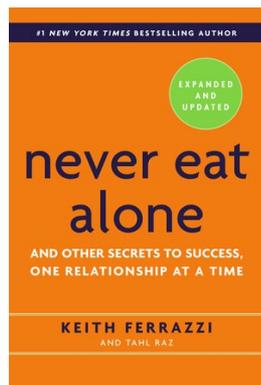
Currency

The bestselling author of *Never Eat Alone* unveils a new way to collaborate in a business world that is radically interdependent, where reporting lines are blurred and individuals inside and outside the organization all make up part of your team -- the process Keith Ferrazzi calls co-elevation.

Our teams are no longer limited to the people who formally report to us, or even to those in the same group or division. Today, the people on our teams can include employees in other countries, clients, even constituents in other industries. And they can shift at a moment's notice. The old reporting structures and ways of managing peers no longer applies. The answer, acclaimed management expert Keith Ferrazzi says, involves a shift in mindset that Ferrazzi calls coelevation -- working together to elevate those around us. And the cool thing about it is that you don't have to have a title, or have direct reports, to utilize the co-elevation process. In fact, you can take initial steps forward without the other person even being aware of your efforts. In essence, you become a leader within your group or organization even without formal authority.

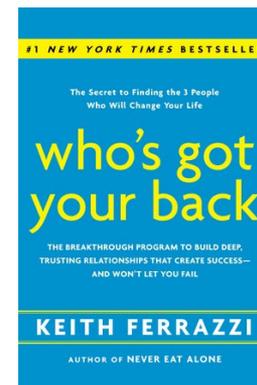
Based on a decade of working with CEOs, senior leadership, and emerging findings from the field of psychology, Ferrazzi reveals, through countless stories and examples, how co-elevation, and leading even without a formal title, works to increase collaboration, build trust, create candor and drive transparency and purpose. By helping others to be better at what they do, we help ourselves, and improve our teams and workplaces. Like *Never Eat Alone*, **LEADING WITHOUT AUTHORITY** promises to be the book on strengthening relationships and strengthening cooperation in our companies -- and in our lives.

Rights sold: Mann, Ivanov & Ferber (Russia)



Publishers of Keith Ferrazzi:

Antares (Armenia) Qanun Publishing (Azerbaijan), Shanghai Dook (China), EELLEE (Korea), Actual Editora (Portugal), S.C. Publica (Romania), Mann, Ivanov & Ferber (Russia), Profit Editorial (world Spanish), Commonwealth (Taiwan), Kapital Medya Hizmetleri (Turkey), Penguin UK, Book Club FLC (Ukraine), Tre Publishing House (Vietnam)



MAKE NO SMALL PLANS

A Manifesto for Thinking Big, Chasing Dreams, and Climbing the Summit

Elliott Bisnow, Brett Leve, Jeff Rosenthal and Jeremy Schwartz

March 2020

Rights: World

Currency

The consummate motivational playbook on how to think big and dream bigger, by the founders of the famous Summit leadership series, whose unofficial motto is "Make no small plans."

In their motivational book MAKE NO SMALL PLANS, the founders of the famed Summit leadership series reveal the lessons and insights they have learned that can inspire every one of us to think bigger, and achieve our goals in life and in our careers. Their central message -- we can accomplish so much more than we do. Among some of their takeaways from the hard insights they gleaned in building Summit: Be a cheerleader for new ideas. Don't be afraid to steal like an artist -- we all build on the shoulders of others. Always presume abundance -- never approach life from the perspective of scarcity. Recognize that complaints and setbacks are a gift, from which we learn. And never get too far out over your skis -- pursue what you know.

Elliott Bisnow, Brett Leve, Jeff Rosenthal and Jeremy Schwarz founded the acclaimed Summit leadership conference in 2009 with just a vision and a prayer. They had no money in the bank, no special connections, and found themselves cold calling frantically, as they struggled to make the hard transition from hosting their first free leadership event, to a ticketed event in Aspen. From those spare beginnings, when they had to max out their credit cards to fund the event, they have built nothing less than a leadership empire. Today Summit has 500 employees, has hosted 13 elite Flagship events featuring CEO, former Presidents and A list Hollywood celebrities.

In a narrative written with bestselling author Ryan Holiday, the Summit founders show us how to dream bigger; overpromise and overdeliver; live bigger lives; win the support and influence of others. They tell us why we shouldn't worry about mistakes; and why we need to build a community to do good.

Elliott Bisnow, Brett Leve, Jeff Rosenthal and Jeremy Schwartz, former college classmates, are the founding entrepreneurs behind Summit, the leadership organization that hosts elite conversations with the world's leading entrepreneurs, founders, CEOs, and activists on how to change the world.

PREPARED

What Our Kids Need to Be Ready for Life

Diane Tavenner

September 2019

Rights: World

Currency

Diane Tavenner, founder of Summit Public Schools, offers a blueprint for a better way to educate our children, based on the revolutionary lessons, insights and methodology she and her faculty developed over 15 years at their famously successful charter schools in California and Washington.

The Summit approach to education is a radical departure from the way most parents and educators teach our children today. Summit students don't obsess over rankings or test scores. Instead, they work fundamental values that will help students throughout life. They offer a personalized, project-based curriculum that puts students in charge of their own learning. The students are engaged in interdisciplinary, real-world projects, rather than passively learning and memorizing in a classroom environment. They are part of mentorship groups, where students talk through their goals and help each other solve problems, as well as meet one on one with their mentor, weekly. By internalizing a sense of purpose, self-direction, self-sufficiency, and collaboration, students learn the cognitive and life skills needed to navigate the next phases of their lives. Summit has been called "the future of education." And there's a reason why. It works. Virtually 100% of its students, who come from diverse economic and cultural backgrounds, are accepted into four-year colleges.

Diane Tavenner has an unmatched network of influencers that includes not only CZI -- Mark Zuckerberg and Priscilla Chan's nonprofit organization -- and the Gates Foundation, but also Angela Duckworth, Harvard's Todd Rose, Reed Hastings, Carol Dweck, and Reid Hoffman, just to name a few. Bringing together the worlds of education and parenting, **PREPARED** is destined to follow in the footsteps of bestselling titles such as Julie Lythcott-Haims' *How to Raise an Adult*, Angela Duckworth's *Grit*, and Paul Tough's *How Children Succeed*.

Diane Tavenner is the co-founder and CEO of Summit Public Schools, a leading public school system that operates 11 schools in California and Washington, and implements its free nationally recognized personalized approach to teaching and learning. Prior to founding Summit, Tavenner spent ten years as a public school teacher, administrator and leader in traditional public schools. She has a degree in psychology and sociology from USC, and an MA in administration and policy from Stanford University.

CREATING COMPETITIVE ADVANTAGE

Ram Charan

September 2020

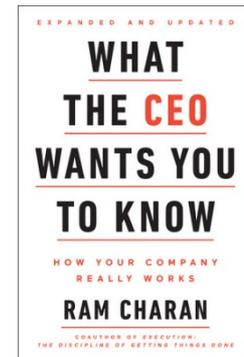
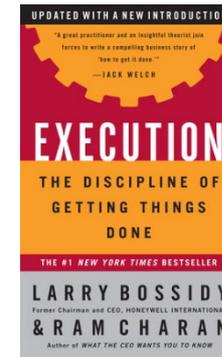
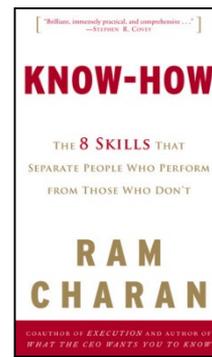
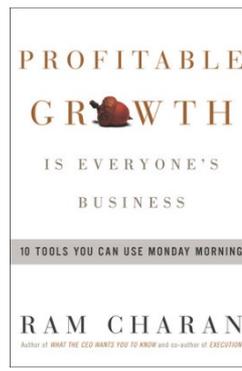
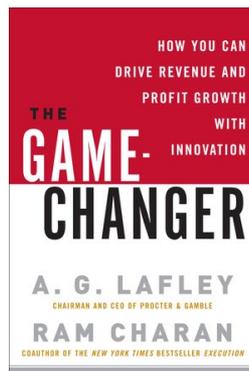
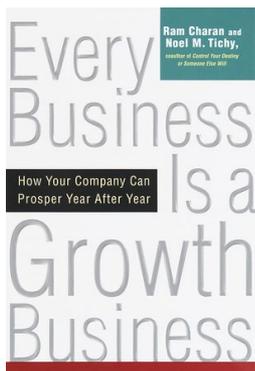
Rights: World

Currency

Bestselling author and CEO consultant Ram Charan, in a short, accessible book aimed at a broad business audience, dissects the nature of competitive advantage in the digital age, when companies born as digital companies, like Amazon and Google, have been disrupting whole industries, and strategic planning must give way to a more fluid, iterative thought process.

Ram Charan is the coauthor of the bestselling *Execution* and *Confronting Reality*, written with Larry Bossidy, and the author of *Know How* and ten other books. A former award-winning Harvard Business School professor, he is a noted expert on business strategy, execution, corporate boards and building a high performance organization. He has worked with the CEOs of some of the world's most successful companies, including GE, Bank of America, Verizon, Coca-Cola, 3M, Merck, Aditya Birla Group and Tata Group.

Publishers of Ram Charan: Editora Elsevier, Editora Sextante, HSM Educacao (Brazil), Beijing Huazhang Graphics & Information Co., Ltd. (China), V.B.Z. D.O.O. (Croatia), Groupe Expansion (France), PT Gramedia Pustaka Utama (Indonesia), FCE-Publishing (Japan), Actual Editora (Portugal), OOO "Intellectual Literature" (Russia), Jarir Bookstore, Diwan Arabia (Saudi Arabia), Commonwealth Publishing (Taiwan), Kapital Medya (Turkey), Random House Business Books UK, Grupo Editorial Norma, PRH Grupo (world Spanish), Alpha Books (Vietnam)



INVESTED

Changing Forever the Way Americans Invest

Charles Schwab

October 2019

Rights: World

Currency

In *INVESTED*, Charles Schwab, founder, former CEO and current Chairman of the Charles Schwab Corporation, recounts the challenges, successes, financial crisis, and leveraged buyout of his eponymous company, as he revolutionized Wall Street and brought discount brokerage services and financial services to the ordinary investor.

In the bestselling tradition of *Principles* by Ray Dalio, and *Shoe Dog* by Nike founder Phil Knight, Charles Schwab describes his revolutionary approach to bringing stock investing out of the hands of the institutional investors, where individuals were essentially locked out, and into the hands of the people, so that all of us have the opportunity to participate in the growing US economy and exploding markets in technology and other fields. In what proves to be a deeply personal memoir, Schwab discusses his dyslexia and the challenges he faced, the early days in startup up his discount brokerage, in the wake of deregulation, when the company grew so fast that he and his teams didn't know how to manage it. He recounts the sale of the company to Bank of America, and how in the end that hamstrung the company -- and the leveraged buyout he orchestrated in 1987 that allowed him to regain control and momentum. He discusses the financial collapses of 1987, the tech meltdown of 2000, and the historic worldwide downturn in 2008, and what that meant for individual investors, and Schwab itself. After stepping down from the company in 2003, he was urged a year later to come back as chief executive role, when Schwab lost its way and the new CEO was fired.

But what makes *INVESTED* special are the insights and principles that have made Charles Schwab one of the most successful leaders in history in the world of finance. Today, his company is one of the nation's leading financial services firms, with over 3 trillion dollars in client assets.

Charles Schwab is the founder, former CEO, and current Chairman, of the Charles Schwab Corporation. One of the giants of the financial services industry, he is one of the most successful entrepreneurs and leaders in American business.

THE NEW CHARDONNAY

The Unlikely Story of How Marijuana Went Mainstream

Heather Cabot

May 2020

Rights: World

Currency

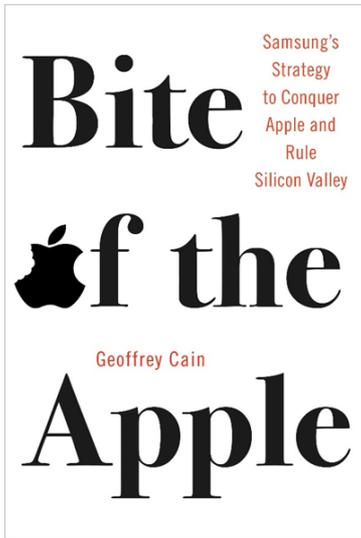
The colorful story of marijuana's astonishing rebranding; how cannabis shed its unsavory image and found itself at the center of a massive, fast-growing, legitimate industry.

Acclaimed journalist Heather Cabot chronicles how marijuana, once a subject of multi-million dollar PSA warnings, is today not only being sold out in the open, but rapidly becoming mainstream. Drawing on exclusive interviews with some of the biggest names in the world of cannabis, she explores the economic, political, and demographic forces that have collided to create a frenetic gold rush mentality - one that has spurred creative new ways to consume the plant, inspired innovative new uses for health, beauty and wellness, and attracted tens of millions in investor dollars while generating hundreds of thousands of jobs and massive tax revenue.

Cabot takes readers inside this brave new world through colorful stories from the weeks she spent on the road with Snoop Dogg as he promoted his new strain of weed; from inside the secret labs where scientists are cooking up products like a THC-based Skinny Margarita; from Washington where lobbyists are working to undo the federal restrictions that hamstringing marijuana businesses; from the star studded LA event where Gwyneth Paltrow unveiled GOOP's new line of cannabis teas, bath bombs, and chocolates; and from the Marijuana Business Convention, where 18,000 marijuana professionals gather annually to showcase the most innovative new technology for growing, extracting, and vaping.

This book centers around three provocative questions: how did pot so rapidly remake its image? Who's making money off it, and how?

Heather Cabot is an award-winning journalist, adjunct professor at Columbia's Graduate School of Journalism, and regular contributor to Forbes@Women. She is also an investor and advisor in women-led startups.



BITE OF THE APPLE

Samsung's Strategy to Conquer Apple and Rule Silicon Valley

Geoffrey Cain

March 2020

Rights: World English (Translation rights with Rafe Sagalyn)

Currency

Based on *Fast Company* journalist Geoffrey Cain's extensive sources inside the company, the first book written on one of the biggest and most secretive tech companies in the world, the Korean juggernaut Samsung, as they battle Apple and Sony in their quest to rule technology.

Based on years of reporting on Samsung from his base in South Korea, Geoffrey Cain offers a penetrating look behind the curtains of the biggest company nobody in America knows. Seen for decades as a fast follower rather than an innovation leader, Samsung today has captured more than 40 percent of the smart-phone market and has been pushing the envelope on every technology front.

Forty years ago, Samsung was a rickety Korean agricultural conglomerate that produced sugar, paper and fertilizer, located in a country with a third world economy. But with the rise of the PC revolution, Chairman Lee Byung-chul began a bold experiment--to make Samsung a major manufacturer of computer chips. The multimillion-dollar plan was incredibly risky, but Lee, wowed by a young Steve Jobs, was obsessed with creating a tech empire. Three decades later, Samsung is one of Apple's chief suppliers on technology critical to the iPhone, and its own Galaxy phones have nearly matched the iPhone in units sold. In fact, Samsung has become a market leader in virtually every digital device now on the market.

The company's revenues have grown 39 times from what they were in 1987, and make up 20 percent of the South Korean economy. Yet their disastrous recall of the Galaxy Note 7, with numerous reports of the phones spontaneously bursting into flames, reveals the dangers of the company's headlong attempt to overtake Apple at any cost.

A sweeping, insider account of the Korean company's ongoing war against the likes of Google and Apple, BITE OF THE APPLE shows how a determined and fearless Asian competitor has become a force to be reckoned with.

Geoffrey Cain was a reporter for *Fast Company* and *Time* magazine for five years, covering Samsung from South Korea.

DOUBLE DOWN

Bet Against the Status Quo. Go All-In on You. Be Successful on Your Terms: A Remixed Rule Book for Badass Boss Ladies

Antoinette M. Clarke and Tricia Clarke-Stone

September 2019

Rights: World

Currency

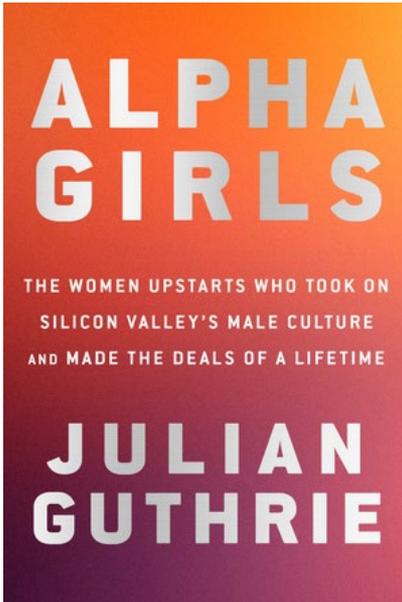
Ever since they were girls, Tricia and Antoinette have always pushed each other to be the best version of themselves. As identical twins who grew up sharing a wardrobe, they had to learn to find ways to differentiate themselves. You have to spot the areas where you have an edge--the qualities that make you indispensable--and double down on them. Then, you need to surround yourself with people who will add value to the hand you've been dealt: a tribe of badass Boss Ladies who will cheer you on, set you straight, and always have your back.

Today, as high-powered executives in the world of media, Tricia and Antoinette are ready to share this wisdom with the next generation of women looking to make their mark. Full of their best tips and most status-quo busting tactics - from how to showcase your value, to how to leverage your cultural intelligence, to how to cultivate a loyal and diverse "ride-or-die" crew-DOUBLE DOWN will inspire you to hustle harder, shine brighter, and bank more.

This is a book for any woman ready to become successful on her own terms. It's for any woman sick of being told to wait her turn, pay her dues, follow the rules. It's for any woman who is done listening to that voice that warns her not to raise her hand or speak up, and for any woman who refuses to accept the Status Quo as it manifests as fear and self-doubt.

Antoinette M. Clarke and Tricia Clarke-Stone each boast their own set of impressive contacts in both traditional and new media. They have relationships at all the major lifestyle/women's magazines and with many powerful social influencers. They have been featured in O Magazine, Elle, Marie Claire, Fast Company and more.

Publishing Soon



ALPHA GIRLS

The Women of Sand Hill Road Who Challenged Silicon Valley's Male Culture and Pioneered the Future

Julian Guthrie

April 2019

Rights: World (Polish rights sold by The Gersh Agency)

Currency

“A revelatory, riveting journey into a part of Silicon Valley's history that has been overshadowed for far too long. Through vivid prose and artful story-telling, Julian Guthrie brings to life the nuanced tales of the struggles and successes of women in the technology industry.”

–**Ashlee Vance, bestselling author of *Elon Musk***

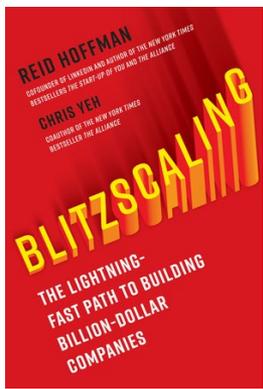
“An extremely important addition to the literary canon of Silicon Valley, told through the honest and specific stories of a handful of individual women. Beautifully done.” –**Po Bronson, #1 *New York Times* best-selling author of *What Should I Do with My Life?***

“The story of four women who entered the tech industry to follow their dreams and managed through hard work and creativity to make those dreams come true. I'm glad Julian has written this book; we need to tell the success stories of women in tech.”

–**Reid Hoffman, co-founder of LinkedIn and investor at Greylock Partners**

Rights sold: EKSMO (Russia), Piatkus UK

Film Rights sold to Welle Entertainment / Currently in development



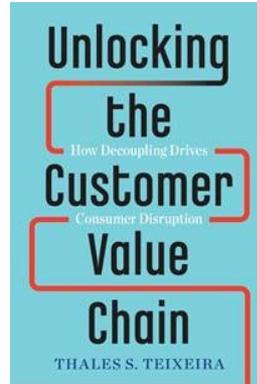
BLITZSCALING

The Lightning-Fast Path to Building Billion-Dollar Companies
Reid Hoffman and Chris Yeh
October 2018
Rights: World
Currency

"The case studies you're about to explore and the tools you're about to gain have never been more relevant. This is an ideal moment to be reading this book"
- **From the Foreword by Bill Gates**

Rights sold: Editora Alta (Brazil), CITIC (China), Lattes (France), Nikkei Business (Japan), Nikkei Business (Korea), Helion (Poland), Alpina (Russia), Commonwealth Magazine (Taiwan), HarperCollins (UK), First News (Vietnam)

Also Available

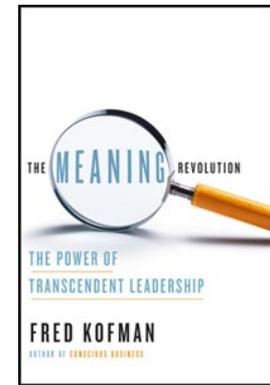


UNLOCKING THE CUSTOMER VALUE CHAIN

How Decoupling Drives Consumer Disruption
Thales Teixeira
February 2019
Rights: World
Currency

"Thales Teixeira brings a brilliant and incisive intellect—blending fundamental insights with practical guidance—to the urgent question of digital transformation. In *Unlocking the Customer Value Chain*, he gives us a roadmap for winning the right customers, and for keeping them, amidst the vast wreckage of destroyed business models. Fresh, smart, and strategic—a worthy read!"
-**Jim Collins, author of Good to Great, co-author of Built to Last**

Rights sold: Editora Alta Books (Brazil), CITIC (China), Influential (Korea), Commonwealth Magazine (Taiwan)

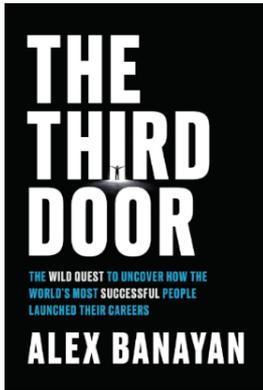


THE MEANING REVOLUTION

The Power of Transcendent Leadership
Fred Kofman
May 2018
Rights: World
Currency

Advisor of Leadership at Google and former vice president of leadership at LinkedIn claims that the biggest driver of motivation is the chance to serve a larger purpose beyond our careers and ourselves, rather than salary, benefits, bonuses etc., companies that are able to successfully focus their people, their teams, and their culture around *meaning* outperform their competition.

Rights sold: Harper (Brazil), CITIC (China), Editura Spandugino (Romania), Harper Espanol (world Spanish), Virgin Books (UK), Saigon Books (Vietnam)

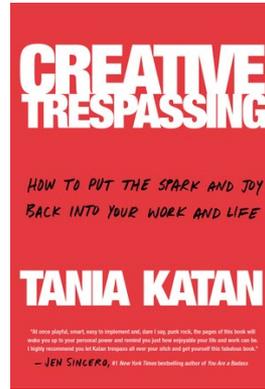


THE THIRD DOOR

The Wild Quest to Uncover How the World's Most Successful People Launched Their Careers
Alex Banayan
June 2018
Rights: World
Currency

“A treasure chest of wisdom . . . knowledge that can be used by anyone, anywhere, who wants to take their journey further . . . Banayan has become one of the most equipped guides to help you climb higher mountains in your life.”
—**Shawn Achor, *New York Times* bestselling author of *Big Potential***

Rights sold: Alta Books (Brazil), Kragozor (Bulgaria), Citic Press (China), Milkan (Iran), LUISS (Italy), Toyo Keizai (Japan), RH Korea (Korea), Emxo (Russia), Dar Al Khayal (Saudi Arabia), Sun Color Culture (Taiwan), KM Books (Ukraine), Penguin Random House Mexico (world Spanish), Alpha Books (Vietnam)

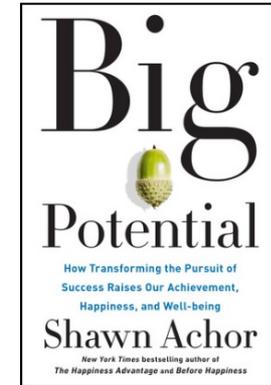


CREATIVE TRESPASSING

How to Put the Spark and Joy Back into Your Work and Life
Tania Katan
February 2019
Rights: World
Currency

Creative disruptor, inspirational speaker, and co-creator of the internationally viral campaign #ItWasNeverADress shows you how to put the spark back into your work and life.

Rights sold: Hangzou Blue Lion Cultural & Creative Co. (China)



BIG POTENTIAL

How Transforming the Pursuit of Success Raises Our Achievement, Happiness, and Well-Being
Shawn Achor
January 2018
Rights: World
Currency

Bestselling author Shawn Achor shows how to unlock hidden sources of potential in ourselves and others.

Drawing on his work in 50 countries, he shows that success and happiness are not competitive sports. Rather, they depend almost entirely on how well we connect with, relate to, and learn from each other.

Rights sold: Somos Educacao (Brazil), CITIC Press (China), Scuola di Palo Alto (Italy), Tokuma Shoten (Japan), Chunggrim (Korea), MIF (Russia), China Times (Taiwan), Se-Education (Thailand), KM Books (Ukraine), Virgin Books (UK), Saigon Books (Vietnam)

self-help

personal growth

motivational

personal success

HIGH ACHIEVER

The Incredible True Story of One Addict's Double Life

Tiffany Jenkins

June 2019

Rights: World

Harmony

Beloved for her complete authenticity, raw honesty, and lovable humor, Tiffany Jenkins is the human voice of the opioid epidemic. This is her gripping true story, from her life as an addict, 27 felony charges, and six months in a Florida prison to her eventual sobriety and new life as a mom, wife, and inspiration to millions.

A few years ago, Tiffany Jenkins was detoxing behind bars at a Florida prison, incarcerated on 27 felony charges. Now, she's clean and sober, a married mother of three. As she found her way in her new life, she started sharing on social media as an outlet for her depression and anxiety. She struck a chord, several of her videos went viral (one with 46million views), and in the past year her following exploded from a few hundred thousand to more than 3 million.

Raw and juicy, compulsively readable and ultimately inspirational, the memoir opens in the Florida women's prison where Tiffany was incarcerated for 180 days. The memoir flashes back in time to the events that led to Tiffany's imprisonment (during the time of her active addiction, Tiffany was dating and living with a cop), and moves forward to her eventual sobriety.

Tiffany's platform is currently exploding with 3.3m followers across Facebook, Instagram, and YouTube. HIGH ACHIEVER was originally self-published in November 2017 and has sold over 40,000 copies. She has huge fan engagement, and is a born storyteller. Her candid writing will appeal to readers of *Orange Is The New Black*.

Tiffany Jenkins writes about motherhood, addiction, marriage, and life on her blog, Juggling the Jenkins, where she has acquired a huge social media following. Her videos receive millions of views. She uses her platform to help and inspire others who are struggling with motherhood, mental health, addiction, and those who just need a good laugh.

THE FEMALE BRAIN 2.0

Louann Brizendine, M.D.

February 2020

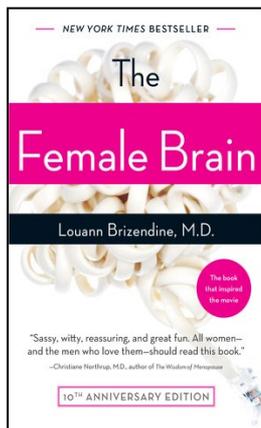
Rights: World

Harmony

This is the true follow-up to the classic *The Female Brain*. The new frontier of brain research is aging, and Louann has an intriguing new perspective on how the female brain fundamentally changes, for the better, on a cellular level, after menopause.

Since Dr. Brizendine wrote *The Female Brain* ten years ago, the response has been overwhelming. This *New York Times* bestseller has been translated into more than thirty languages, has sold nearly a million copies between editions, and has most recently inspired a romantic comedy. Now, Brizendine brings her unique ability to translate science into human terms to perimenopause, menopause, and beyond, offering an empowering vision of years in a women's life that have too often been ignored.

Brizendine's training as a neuropsychiatrist affords her a unique view into women's brains on a scientific level, and her work as a therapist gives her perspective on their psyches and personal dramas. Amounting to a sweeping look at life after 50, she dives deep into the microscopic workings of your mitochondria one moment and zooms out to the biggest picture--family, relationships, and identity--the next. She also offers surprising new research on specific ways women can fend off dementia, increase longevity, wellbeing, and sexuality, and find their best selves at this stage of life.



Appealing to readers of *The Wisdom of Menopause*, she ultimately offers a new, positive understanding of aging and the gifts of a calmer, steadier brain after 50.

Dr. Louann Brizendine, MD is a Clinical Professor of Psychiatry at the University of California, San Francisco (UCSF). She is founder and Director of the Women's Mood and Hormone Clinic and the Teen Girl Mood and Hormone Clinic, and is the author of two books: *The Female Brain*, and *The Male Brain*. She currently resides with her husband and son in the San Francisco Bay Area.

Rights to The Female Brain sold to: Libri Konyvkiado (Hungary), Rizzoli (Italy), Pan Rolling (Japan), Woogjin (Korea), Grup Media Litera (Romania), Exmo (Russia), Modrijan Zalozba (Slovenia), RBA Libros (world Spanish), Say Yayinlari Dagitim (Turkey), Transworld UK

ENGINEERING ENLIGHTENMENT

7 Steps of Embodied Awakening

Rick Hanson

May 2020

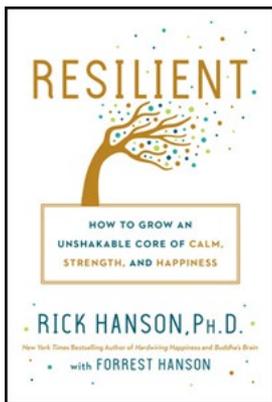
Rights: World

Harmony/Hardcover

Both bold and grounded in current science, this book is a practical guide to reverse-engineering enlightenment in seven steps, written with Rick's trademark warmth, clarity, and relatability. Building on his classic bestseller *Buddha's Brain* (which has sold over 200,000 copies), *New York Times* bestselling author Rick Hanson uses his Buddhist analysis of the mind as a roadmap for strengthening the neural circuitry of deep calm, contentment, kindness, and wisdom--qualities we all need to succeed in the face of challenges.

Most books about transformations of consciousness are theoretical or religious, typically full of jargon, pep talks, and calls to believe on faith alone. Instead, this is a book of practice, of things readers can do immediately in the flow of daily life as well as in simple, powerful guided meditations.

Dr. Hanson gets right at the useful essence of neuroscience, psychology, and contemplative practice, organizing it into a step-by-step path of practical ideas and tools, guiding readers along with his usual encouragement, good humor, and personal examples.



Rick Hanson's books are available in 28 languages and include *Resilient*, *Hardwiring Happiness*, *Just One Thing*, *Buddha's Brain*, and *Mother Nurture*. To date, in English his books have sold over 750,000 copies. He edits the *Wise Brain Bulletin* and has numerous audio programs. A summa cum laude graduate of UCLA and founder of the Wellspring Institute for Neuroscience and Contemplative Wisdom, he has been an invited speaker at NASA, Oxford, Stanford, Harvard, and other major universities, and taught in meditation centers worldwide.

Rights to *Resilient* sold to: GMT Editores (Brazil), CITIC (China), Arbor Verlag (Germany), Edesviz Kiado (Hungary), Giunti Editore (Italy), Winners Book (Korea), Ten Have (Netherlands), Gdanskie (Poland), Grup Media Litera (Romania), Progress Kniga (Russia), Commonwealth (Taiwan), Jarir Bookstore (UAE), KM Books (Ukraine), Rider UK, Samanta Social (Vietnam), Alfaomega (world Spanish)

THE CODE OF THE EXTRAORDINARY TEAM

Vishen Lakhiani

April 2020

Rights: World

Rodale/Hardcover

From the author of the mega-bestseller, *The Code of the Extraordinary Mind*, comes a revolutionary guidebook that helps business leaders foster positive work culture.

THE CODE OF THE EXTRAORDINARY TEAM is a wake up call. It's not just another candy-coated business book about company culture. This is a call-to-action to do great things for the people in your organization and out in the world. Vishen Lakhiani helps business leaders learn how to curate a team of brilliant minds and steer them to victory and how to create a work culture where people stay motivated and inspired to help each other grow and succeed.

Business leaders will learn the four emotions that are dominant across all people looking for jobs or new roles in an organization, and how to use them to attract the right kinds of exceptionally talented people. Vishen observed these truths about human behavior after interviewing over 4,000 people for the companies he runs. At the same time, THE CODE OF THE EXTRAORDINARY TEAM helps us imagine a workplace where we actually get healthier at work, not burned out--where we don't have to hustle an ungodly number of hours to be successful.

Lakhiani shares his vision for how leaders and entrepreneurs can stop looking at short-term shareholder value and instead take real ownership of the titles they've been given and start inspiring their employees to do great things for the world and for themselves.

Vishen Lakhiani's company, Mindvalley, curates e-courses with thought leaders ranging from Eckhart Tolle to Andrew Weil. With over 2 million subscribers to their newsletter, 4 million app users, and 100k active subscribers a month, there will be no shortage of excitement and anticipation for this book among the Mindvalley audience.

Rights to *The Code of The Extraordinary Mind* sold to: Dritan (Albania), Jarir (Saudi Arabia), Figurati (Brazil), Sun Color (Taiwan), Beijing United Sky (China), Center for Personal Excellence (Croatia), Pragma (Czech Republic), Tammerraamat (Estonia), Ullstein (Germany), Cor Leonis (Hungary), Mondadori (Italy), Inner World (Korea), Mijalba (Lithuania), Helion (Poland), Porto (Portugal), Lifestyle (Romania), Publick (Serbia), Edaf (world Spanish), Ganj (Turkey), Nash (Ukraine), Alpha Books (Vietnam)

METAHUMAN

Unleashing Your Infinite Potential Revolutionizing How You Live and Work

Deepak Chopra, M.D.

October 2019

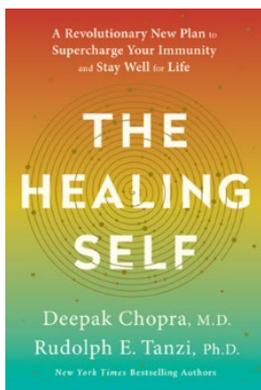
Rights: World

Harmony/Hardcover

What is higher consciousness and why should it matter to you? The *New York Times* bestselling author of *You Are the Universe* helps us unlock our peak human potential, which can positively affect our physical health, our mind and brain, and the deep wells of our spirituality.

What is the state of flow that some of us experience during periods of focus and enlightenment, and how can we tap into those creative reserves to help us to feel more alive? Drawing from the latest on brain research, artificial intelligence, biometrics, and the wisdom traditions of East and West, Deepak Chopra offers a practical program to help us "wake up" on the most intimate and personal levels and activate higher states of consciousness to experience clarity, empathy, and mental acuity.

When flow and higher consciousness become real and valid, human existence takes an evolutionary leap into meta-human existence. This is an urgently needed step in everyone's evolution if we are to solve the pressing problems that face each of us, the human race, and the planet as a whole. Stripped of its old baggage of religious, Eastern, antique associations, enlightenment really comes down to one thing: waking up to reality. As simple as that is, the effect is revolutionary in the life of any person who experiences it.



DEEPAK CHOPRA is a media and marketing powerhouse. He is a pioneer of integrative medicine and the author of over 85 books published in 43 languages. Many of have been *New York Times* bestsellers.

Rights to *Metahuman* sold to: Editions de la Maisnie (France), Rider (UK)

Rights to *The Healing Self* sold to:

Alaude (Brazil)

Iztok-Zapad (Bulgaria)

Hainan Publishing House (China)

V.B.Z (Croatia)

Borgen / Gyldendal (Denmark)

Editions de la Maisnie (France)

Random House (Germany)

Forest Publishing (Japan)

Helion (Polish)

SELF (Portugal)

Kosmos (Netherlands)

Lifestyle (Romania)

EXEM (Russia)

Laguna (Serbia)

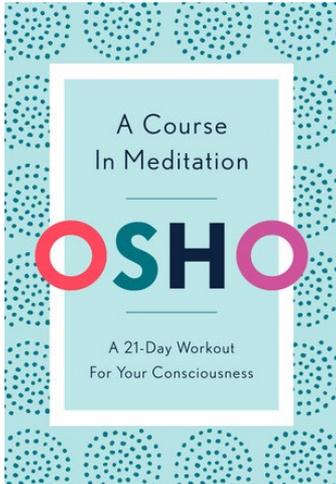
1 Center (Taiwan)

Yol Yayincilik Dagitim (Turkey)

Dar El Khayal (UAE)

Rider (UK)

PRH Grupo (world Spanish)



A COURSE IN MEDITATION

OSHO

September 2019

Rights: World

Harmony/Trade Paperback Original

A 21-day experiential course designed to give readers a taste of meditation as it was taught by the contemporary mystic, Osho.

Osho was a mystic and a scientist, a rebellious spirit whose unique contribution to the understanding of who we are defies categorization. His only interest was to alert humanity to the urgent need to discover a new way of living. Osho's understanding was that only by changing ourselves - one individual at a time - can the outcome of all our "selves" - our society, our cultures, our beliefs, our world - also change. The doorway to that change is meditation.

Osho saw how difficult it was for the hyperactive 21st-century mind to just sit silently and watch the breath. Out of this observation, he created new meditations to address the unique challenges of this generation. Presented in easy-to-understand language and an easy-to-navigate format, A COURSE IN MEDITATION includes a 21-day program for applying meditation and mindfulness to release tension and stress of the body and mind in order to relax into an experience of still and silent awareness. Each day of the program introduces a different aspect of meditative living with a simple, practical meditation and an awareness exercise related to the subject of the day.

OSHO has had a resurgence recently thanks to the popular Netflix documentary about him and his followers. *Wild Wild Country* has just won an Emmy, and is becoming hugely popular around the world. His teachings are back in the mainstream conversation and media, and his books sell steadily throughout the world. He has been published in 58 languages and in 26 territories worldwide. Some of his previous books with Harmony include *The Book of Understanding*, *Being in Love*, and *Emotional Wellness*.

Rights sold: Sextante (Brazil), Sudwest (Germany), Dioptra (Greece), Mondadori Libri (Italy), Czarna Owca (Poland), Pergaminho/Bertrand Editora (Portugal)

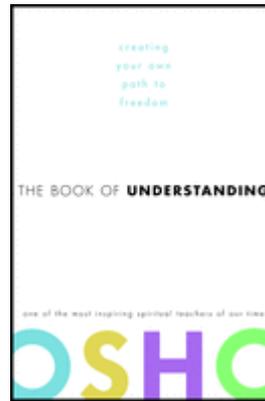
Osho's next book, **COMING HOME** will publish in Spring 2020, and be a beautifully illustrated collection of grounding mindfulness exercises selected from Osho's hundreds of public talks and intimate conversations with individuals.

Foreign Publishers of OSHO



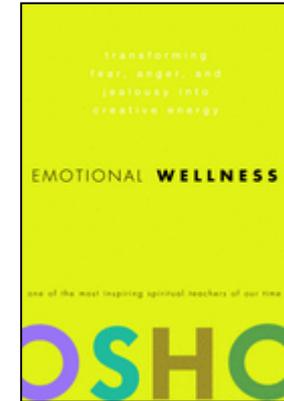
BEING IN LOVE

Editora Pensamento-Cultrix (Brazil)
Alexander Giertli Eugenika (Czech Republic)
Dioptra (Greece)
Mondadori Libri (Italy)
Wydawnictwo Czarna Owca (Poland)
Sophia Publishing Group (Russia)
V.B.Z. (Slovenia)
Rye Field Publications (Taiwan)
Ganj Yayincilik Egitim ve Danismanlik (Turkey)
First News Co. (Vietnam)
PRH Grupo Editorial (world Spanish)



THE BOOK OF UNDERSTANDING

Editora Pensamento-Cultrix (Brazil)
Leo-Commerce (Croatia)
Dioptra (Greece)
Wydawnictwo Czarna Owca (Poland)
Ganj Yayincilik Egitim ve Danismanlik (Turkey)
PRH Grupo Editorial (world Spanish)



EMOTIONAL WELLNESS

Editora Pensamento-Cultrix (Brazil)
Harsa alternativna knjizara (Croatia)
Alexander Giertli Eugenika (Czech Republic)
Dioptra (Greece)
Mondadori Retail (Italy)
Sophia Publishing Group (Russia)
Rye Field Publications (Taiwan)
Ganj Yayincilik Egitim ve Danismanlik (Turkey)
Grijalbo Mondadori (world Spanish)

LET IT GO

Downsizing Your Way to a Richer, Happier Life

Peter Walsh

March 2020

Rights: World

Rodale/Trade Paperback

Say goodbye to clutter, reduce stress, and live simply with this easy-to-use guide to downsizing!

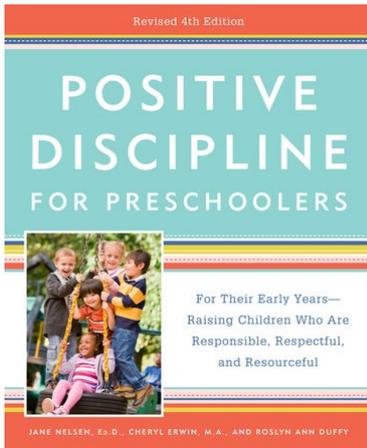
Whether you are selling your family home, blending households into a new home, or cleaning out your aging parents' home, sorting through a lifetime's worth of accumulated possessions can be a daunting and stressful experience. Decluttering guru Peter Walsh recently went through the process of downsizing his childhood home and dividing his late parents' possessions among his family. He realized that making these decisions about mementos and heirlooms creates strong emotions and can be an overwhelming chore.

In LET IT GO, Peter will help you turn downsizing into a rejuvenating life change with his useful tips and practical takeaways, including how to:

- Understand the emotional challenges that accompany downsizing
- Establish a hierarchy of mementos and collectibles
- Calculate the amount of stuff you can bring into your new life
- Create strategies for dividing heirlooms among family members without drama

This new phase brings unexpected freedoms and opportunities, and Peter walks you through every step of the process. You'll feel freer and happier than you ever thought possible once you Let It Go.

Peter Walsh is the author of seven previous books, including the *New York Times* bestsellers *It's All Too Much* and *Enough Already!* and most recently *Lose the Clutter, Lose the Weight*. He is a popular organization expert who appears regularly on The Rachael Ray Show and writes a quarterly column for *O the Oprah Magazine*. He has hosted several TV shows, including *Clean Sweep* and *Extreme Clutter*. He lives in Los Angeles.



POSITIVE DISCIPLINE FOR PRESCHOOLERS, Revised 4th Edition

For Their Early Years -- Raising Children Who Are Responsible, Respectful, and Resourceful

Jane Nelsen, Ed.D, Cheryl Erwin, M.A. and Roslyn Ann Duffy

July 2019

Rights: World

Harmony/Trade Paperback Original

Completely updated with the latest research in child development and learning, Positive Discipline for Preschoolers will help parents understand their preschooler and provide early methods to raise a child who is responsible, respectful, and resourceful.

Caring for young children is one of the most challenging tasks an adult will ever face. No matter how much you love your child, there will be moments filled with frustration, anger, and even desperation.

There will also be questions: Why does my four-year-old deliberately lie to me? Why is everything a struggle with my three-year-old? Should I ever spank my preschooler when she is disobedient? Over the years, millions of parents have come to trust the Positive Discipline series and its common-sense approach to child-rearing. This revised and updated fourth edition includes a new chapter on the importance of play and outdoor experiences on child development, along with new information on school readiness, childhood brain growth, and social/emotional learning. You'll also find practical solutions for how to:

- Teach appropriate social skills at an early age
- Avoid the power struggles that often come with mastering sleeping, eating, and potty training
- See misbehavior as an opportunity to teach non-punitive discipline—not punishment

Jane Nelsen, Ed.D., co-author of the bestselling Positive Discipline series, is a licensed marriage, family, and child therapist and an internationally-known speaker. Her books have sold over 1.25 million copies.

Cheryl Erwin, M.A., is a licensed marriage and family therapist in Reno, Nevada, and is the author or co-author of nine books on parenting and family life. She is a popular speaker, trainer, and parenting radio personality.

Roslyn Ann Duffy founded and co-directed the Learning Tree Montessori Childcare, and has written adult and children's texts, as well as the internationally circulated column 'From A Parent's Perspective.' She lectures and trains in numerous cultures, is a parent to four and besotted Grandma to three, and lives and practices counseling in Seattle, WA.

Parents Who Love Too Much

Yuan-Liou Publishing (Taiwan), Arkadas Yayinevi (Turkey)

Positive Discipline A-Z

Editora Manole (Brazil), Beijing Tianlue (China), Hakjisa Publisher (Korea), Playful Learning (Romania), Heliopolis Culture (Taiwan), Yakamoz Yayincilik Hizmetleri, (Turkey), Jarir Bookstore (UAE)

Positive Discipline for Children with Special Needs

Editora Manole (Brazil), Beijing Tianlue (China), Eduniety Publishing (Korea), Ediciones Omega (world Spanish)

Positive Discipline for Preschoolers

Infodar Publishing (Bulgaria), Beijing Tianlue (China), Editions du Toucan (France), Eduniety Publishing (Korean), Pozytywna Dyscyplina (Poland), Heliopolis Culture (Taiwan), Ediciones Omega (world Spanish)

Positive Discipline for Teenagers

Editora Manole (Brazil), Infodar Publishing (Bulgaria), Beijing Tianlue (China), Editions du Toucan (France), Eduniety Publishing (Korean), Pozytywna Dyscyplina (Poland), Heliopolis Culture (Taiwan)

Positive Discipline for Today's Busy and Overwhelmed Parent

Editora Manole (Brazil), Beijing Tianlue (China), Eduniety Publishing (Korean), Pozytywna Dyscyplina (Poland)

Positive Discipline in the Classroom

Manole (Brazil), Infodar Publishing (Bulgaria), Beijing Tianlue (China), Editions du Toucan (France), Reneszansz Konyvkiado (Hungary), Eduniety Publishing (Korean), Pozytywna Dyscyplina (Poland), Vietnam Education JS (Vietnam), Editorial Rondine (world Spanish)

Positive Discipline Parenting Tools

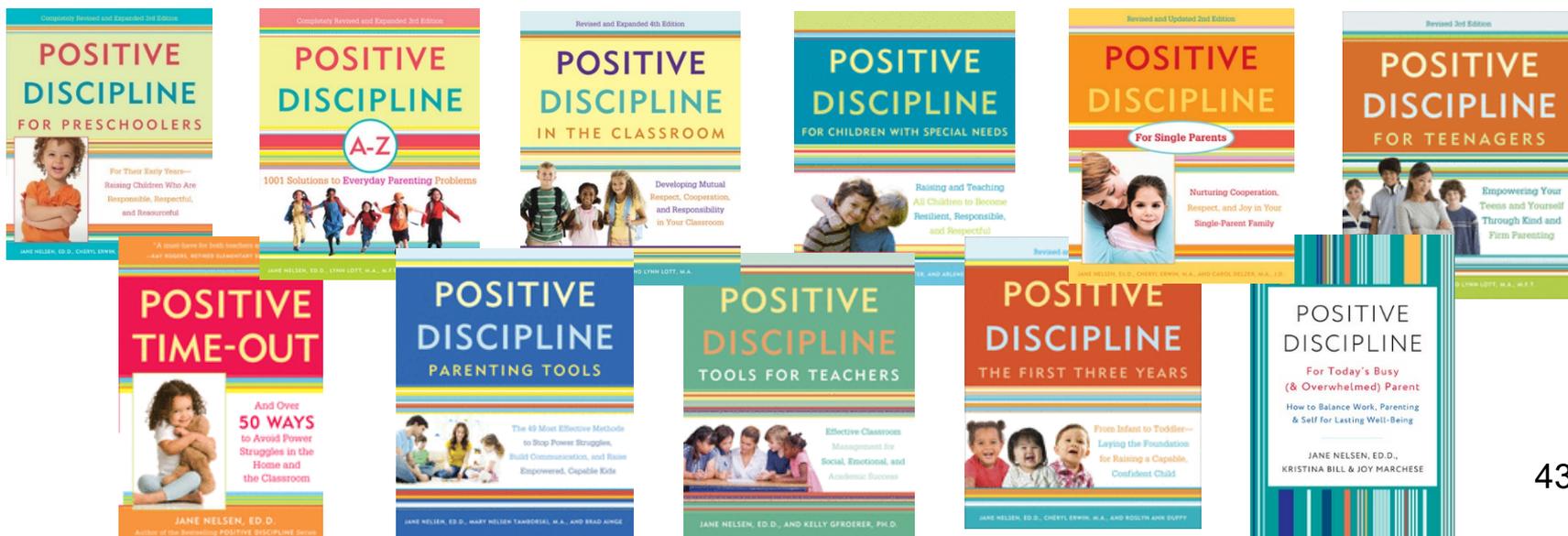
Beijing Tianlue (China), Pozytywna Dyscyplina (Poland), Heliopolis Culture (Taiwan), Jarir Bookstore (UAE), Ikar (world Spanish)

Positive Discipline: The First Three Years

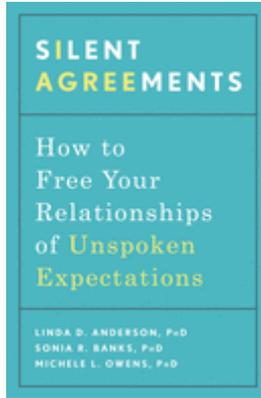
Editora Manole (Brazil), Beijing Tianlue (China), Eduniety Publishing (Korean), Pozytywna Dyscyplina (Poland), Ediciones Omega (world Spanish)

Positive Discipline Tools for Teachers

Beijing Tianlue (China)



Publishing Soon



SILENT AGREEMENTS

How to Uncover Unspoken Expectations and Save Your Relationship

Linda D. Anderson, PhD, Sonia R. Banks, PhD and Michele L. Owens, PhD

May 2019

Rights: World

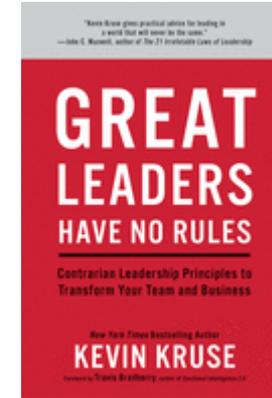
Trim: 5-3/16 x 8 in

Illustrations: 1 chart

Rodale/Trade Paperback Original

Silent Agreements will help readers define the unspoken beliefs and expectations that might be causing dissatisfaction, unhappiness, and resentment in their relationships, giving them the tools to explore these agreements and work toward healthier communication with a partner, friend, boss, or family member.

Rights sold: Ginkgo Book Co. (China), Iviskos (Greece), Matar (Israel), Progress Kngia (Russia), Kuraldisi Yayincilik (Turkey)



GREAT LEADERS HAVE NO RULES

Contrarian Leadership Principles to Transform Your Team and Business

Kevin Kruse

April 2019

Rights: World

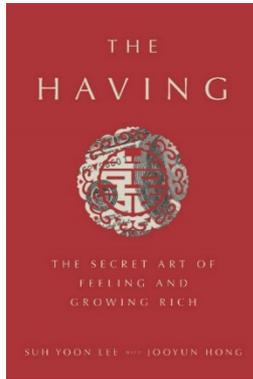
Rodale/Hardcover

New York Times bestselling author and serial entrepreneur Kevin Kruse debunks popular leadership wisdom by advising leaders to play favorites, stay out of meetings, reveal everything (including salaries), and more.

Kevin Kruse cofounded several multimillion-dollar businesses, including ACI, Kenexa, Axiom, The Kruse Group, and LEADx. Kruse's articles on leadership have appeared in *BusinessWeek*, *Fast Company*, *Business Insider*, and a number of other publications. He is the founder and president of The Kruse Group.

Rights sold: Helion (Poland), Alpina (Russia), Planeta Mexico (world Spanish) 44

Also Available



THE HAVING

The Secret Art of Feeling and Growing Rich

Joo Yun (Joanne) Hong with Suh Yoon Lee

February 2019

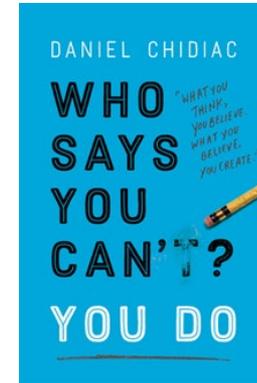
Rights: World (Korean rights with the authors)

Harmony/Hardcover

When Wharton MBA Jooyun Hong went seeking the true secret of creating wealth, she found herself studying under a mysterious Korean guru who advises the 1% of South Korea.

She now shares what she learned in this life-changing narrative: feel the joys of what you have and spend your money according to this feeling.

Rights sold: Locus (Bulgaria), Planetopija (Croatia), Euromedia (Czech), Editions de la Maisnie (France), Guy Saint-Jean (French/Canada), Droemer (Germany), Edizioni il Punto (Italy), Kosmos (Netherlands), Lua de Papel (Portugal), Lifestyle (Romania), Limited Company (Russia), Ikar (Slovakia), Ediciones Oblisco (world Spanish)



WHO SAYS YOU CAN'T? YOU DO

Daniel Chidiac

January 2018

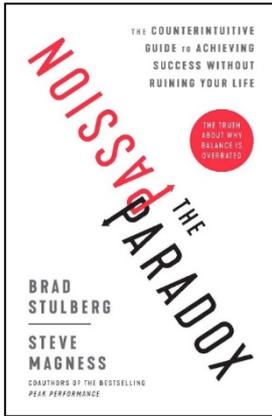
Rights: World

Harmony/Trade Paperback

A word-of-mouth phenomenon that's changing lives around the world--a journey into your true self and amazing potential.

Do you want to change your life? Well, who says you can't? You do.

Rights sold: Sinoread Culture Media (China), Pan Rolling (Japan), Galaktyka (Poland), Byblos Ltd. (Russia), Acme Publishing (Taiwan), The Kitap (Turkey), Jarir Bookstore (Saudi Arabia), Hodder & Stoughton UK, Editorial Planeta (world Spanish), Saigon Books (Vietnam)



THE PASSION PARADOX

The Counterintuitive Guide to Achieving Success Without Ruining Your Life

Brad Stulberg and Steve Magness

March 2019

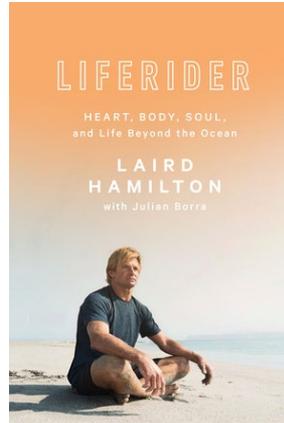
Rights: World

Rodale/Hardcover

"A valuable volume... Readers looking for direction on how to better cultivate their passions will want to give this a look."

—***Publisher's Weekly***

Rights sold: Mann, Ivanov, Ferber/Russia



LIFERIDER

Heart, Body, Soul

Laird Hamilton and Julian Borra

March 2019

Rights: World English

Rodale/Hardcover

Trim: 5-1/2 x 8-1/4 in

Illustrations: 8 page 4/color photo insert

In this follow-up to his New York Times bestselling book Force of Nature, surfing legend Laird Hamilton condenses his worldview into three simple blocks of thinking, feeling, and doing.

Rights sold: Editions First (France)



26 MARATHONS

What I've Learned About Faith, Identity, Running, and Life From Each Marathon I've Run

Meb Keflezighi with Scott Douglas

March 2019

Rights: World

Rodale/Hardcover

Trim: 5-1/2 x 8-1/4 in

Illustrations: 1 8-page 4/color photo insert

Four-time Olympic marathoner Meb Keflezighi shares his lessons on life, family, faith, and running through a reflection on each of the 26 marathons he's run in his storied career.

diet & nutrition

health & fitness

THE MEDITERRANEAN METHOD

Lose Weight, Prevent Heart Disease and Memory Loss, and Support a Healthy Gut

Steven Masley, MD

December 2019

Harmony/Hardcover

Trim: 7 3/8 x 9 1/4 in.

Illustrations: 16-page 4/color insert; 20-25 photos

A fresh approach to the Mediterranean diet, featuring cutting-edge research on its benefits to the gut and microbiome.

The Mediterranean diet is associated with a long list of amazing health benefits and improved longevity. As the science shows, following this diet can reduce your risk for heart disease, dementia and memory loss, and cancer, among other chronic health conditions. It can also be used as a weight loss program, and has been shown to be as effective for weight loss as low-carb, low-fat, and Paleo eat plans. Additionally, there are multiple gastrointestinal benefits from eating Mediterranean foods. Best of all, Mediterranean food is delicious! In short, it's the world's easiest diet to follow.

The recent US News and World Report's annual "Best Diets" report ranked the Mediterranean diet as the #1 overall diet on the planet--praise that is well-deserved and that we expect will be repeated in next year's report, perfectly timed to coincide with the publication of THE MEDITERRANEAN METHOD. THE MEDITERRANEAN METHOD will include guidelines for following Dr. Masley's low-glycemic approach to the Mediterranean diet (a truly healthy way to eat Mediterranean, not the popularized version we've come to know, along with 50 delicious, easy-to-prepare recipes, and an accompanying 16-page photo insert featuring beautiful food photography.

Steven Masley, MD, is a physician, nutritionist, trained chef, and author. He has helped thousands of patients improve their cognitive function, and prevent and reverse type II diabetes and heart disease. His clinical research focuses on the impact of lifestyle choices on brain function, heart health, and aging. Masley has published several best-selling books, the latest, *The Better Brain Solution*, was sold to Corbaccio (Italy), Czarna Owca (Poland), Sirio (world Spanish)

DASH FOR WEIGHT LOSS

An Easy-to-Follow Plan for Losing Weight, Increasing Energy, and Lowering Blood Pressure

Jennifer Koslo

November 2019

Rights: World

Harmony/Trade Paperback Original

Trim: 7 3/8 x 9 1/8 in.

Illustrations: 40 4/color photos; 100 recipes

The DASH diet is an easy-to-follow plan to lose weight, increase energy, and lower blood pressure with 100 recipes; consistently ranked the #1 overall diet by U.S. News and World Report.

The original DASH diet plan (**D**ietary **A**pproaches to **S**top **H**ypertension) was developed to lower blood pressure without medication. Since then, numerous studies have shown that the DASH diet reduces the risk of many diseases, including some kinds of cancer, stroke, heart disease, heart failure, kidney stones, and diabetes. It has been proven to be an effective way to lose weight and become healthier at the same time.

Beginning with an easy-to-read, non-scientific explanation of DASH and its benefits, *DASH for Weight Loss* is a comprehensive plan that includes menus, recipes, exercise prescriptions, weight loss tools, and all the need-to-know information for setting up a DASH kitchen and getting started right away. The book will teach followers how they can adapt DASH to gluten-free, vegan, vegetarian, and dairy-free eating styles, and will include resources like substitution lists, a grain cooking guide, and basic vegetable cooking charts.

Jennifer Koslo is a registered dietician, certified specialist in sports dietetics, and a certified personal trainer. She is the author of eight books for Rockridge Press, including *The Complete DASH Diet for Beginners*.

THE KETO LONGEVITY DIET

Reset the Clock in 6 Weeks and Live a Longer, Healthier Life

Mark Sisson

October 2019

Rights: World

Harmony/Hardcover

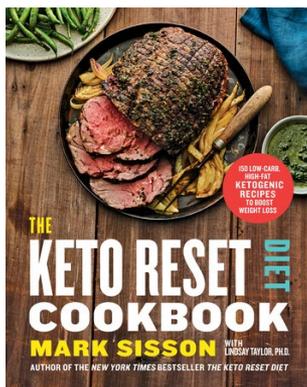
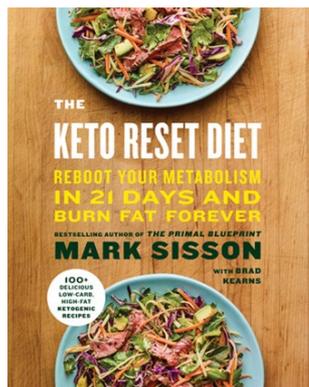
Trim: 7 3/8 x 9 1/4 in.

Illustrations: 1 16-page 4/color photo insert; 80 recipes

Mark Sisson, bestselling author of *The Keto Reset Diet* and publisher of the number one paleo blog, reveals a new ketogenic eating plan that promotes anti-aging and the longevity benefits of keto and resets your biological clock in just weeks.

At 65, Mark Sisson is in peak condition and excellent health, and he credits his ketogenic lifestyle as the reason. And, new research confirms that there are anti-aging benefits of adapting a keto diet. In *THE KETO LONGEVITY DIET*, Mark shows readers how to reset their biological clock in 21 days through a unique program that combines intermittent eating with strategies to lower inflammation and achieve metabolic flexibility. Readers will read through the Four Pillars of Longevity - Diet, Fitness, Mental Flexibility, and Rest and Restoration - learning best lifestyle practices to slow the aging process. Then, they'll carry out a 21-day Biological Clock Reset, with action items to complete each day from each of the four pillars (including dietary practices, journal exercises, movement routines, and rejuvenation practices) and develop a morning routine that promotes healthy living. Mark's meal plans will detail what to eat for every decade of life, how to reduce carbs and increase protein intake as you age, and how to turbo charge your metabolism for increased energy, appetite, cognitive function, and stabilized mood.

The Keto Reset Diet hit the New York Times bestseller list at #4 and has sold almost 200,000 copies, and while there are plenty of keto books out there, this will be one of the first books to marry the popular new longevity trend with keto.



Rights to *The Keto Reset Diet* sold to: Blue Vision (Czech Republic), Thierry Souccar (France), PRH Grupo (world Spanish), Hardie Grant (UK/Commonwealth)

Rights to *The Keto Reset Diet Cookbook* sold to: Hardie Grant Books (UK/Commonwealth)

ATHLEANX'S TRAIN LIKE AN ATHLETE

Intelligent Training to Build the Ultimate Body

Jeff Cavaliere

January 2020

Rights: World

Rodale/Hardcover

Trim: 7 3/8 x 9 1/8 in

Illustrations: 100 black & white photos throughout; Charts

From the sought-after trainer behind YouTube's #1 Fitness channel AthleanX, with 10 million followers across platforms, this is the new bible of bodybuilding, sharing Jeff Cavaliere's signature science-based approach to functional training.

AthleanX puts the science into strength training. This unique strength training and conditioning program--including plans for nutrition and supplementation as well as step-by-step guides to the exercises--gives users the lean, muscular, functional bodies of professional athletes. Other fitness books and programs are based on a bodybuilding model, which can make you look stronger, but Jeff Cavaliere shows how to hit the gym without falling into the common "bro" traps: poor posture and flexibility, muscle imbalances, joint stiffness, pain, and injury. His sports medicine-based approach centered on injury prevention has earned him his rabid, massive fanbase.

His book will go deeper into his philosophy of functional training than he's been able to online, making this book a must-have for his fanatic audience. And it will include 100 step-by-step photos of Jeff demonstrating proper form for injury and pain prevention. And it will conclude with Jeff's essential program for intelligent training plus nutritional and supplementation plans.

Jeff Cavaliere, MS PT CSCS, is a highly sought after personal trainer to elite athletes, wrestlers, and MMA fighters. Today he runs the wildly popular YouTube channel AthleanX (across platforms he has over 7million followers; he posts 3 videos a week, with a number of videos have over a million views), which brings intelligent training to the everyday gymgoer.

KETO MASTERCLASS

Robert J Wolf and Nicki Violetti

March 2020

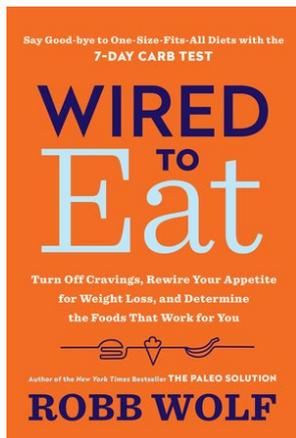
Rights: World

Harmony/Hardcover

Robb Wolf, New York Times bestselling author of *The Paleo Solution* and *Wired to Eat*, introduces a Paleo approach to the ketogenic diet.

While most ketogenic diets focus on low-protein, high-fat diets, Robb Wolf has found that dieters can run into trouble by overeating calories and fat, gaining weight despite their adherence to general keto guidelines. With a Paleo approach to keto, readers will eat Paleo foods with ketogenic ratios (20-30 grams of effective carbohydrates per day), with adequate protein, and fat based on personal needs and goals. Meals will consist of quality lean meats, seafood, fruits, vegetables, roots, and nuts, increasing good proteins and omitting commonly immunogenic foods like grains, legumes, dairy, and starches. THE KETO MASTERCLASS will contain shopping lists, pantry advice, eating plan, and workout plan.

By following a Paleo approach to keto, you can enjoy the full benefits of keto while eating foods that are best for your body. Benefits include: -Consistent energy -Improved blood lipids -Decreased inflammation -Fewer cravings -Feeling and looking your best.



Robb Wolf's online platform reaches hundreds of thousands of fans. His podcast, The Paleo Solution Podcast, has 22 million downloads, with each episode averaging 40K downloads in the first month; his website has 250K unique visits a month; he has an email list of 150K subscribers, and 126K Twitter followers and 86K FB fans.

Rights to *Wired to Eat* sold to: Editora Schwarcz (Brazil), Sonzogno (Italy), SELF (Portugal), UMco (Slovenia), Planeta (world Spanish), Vermilion UK

THE POWER PLATE DIET

Erin Oprea

Feb. 2020

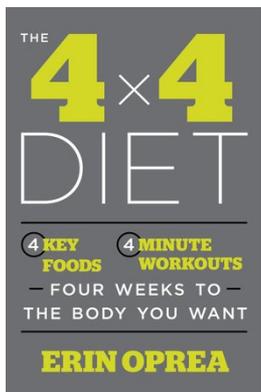
Rights: World

Harmony/Hardcover

Erin Oprea, celebrity trainer and author of *The 4 x 4 Diet*, has created a targeted diet plan with easy guidelines on balancing your plate to reduce inflammation, regulate hormones, and help readers get healthy.

After publishing *The 4 x 4 Diet*, Erin discovered the huge impact that chronic inflammation has on our bodies, and the link between food and inflammation. Chronic inflammation is the cause for many common diseases, and inflammatory foods like sugar, vegetable oil, refined flour, grain-fed meats, seed oils, and dairy products only contribute to (or cause) the damage. The good news is, eating fatty fish, coconut oil, cruciferous veggies, kale, ginger, and other anti-inflammatory foods can actually reverse inflammation. By combining them in a "power plate," built from one ingredient from each of the core categories - complex carb as a base, lean protein, healthy fat, and vegetables - you'll be able to affect your health and your weight for the better. With such a simple guideline, readers have the freedom to make their plates as creative as they'd like while still keeping inflammation at bay.

Erin will include a 3-week meal plan, tips and tricks like carb substitutes (and beet juice!), and the best exercise and lifestyle principles that have continued to work for herself and her clients. Living clean and balanced will keep you healthy and your waistline trim.



Erin Oprea is a celebrity trainer, known for getting high-profile clients like Carrie Underwood, Martina McBride, Lee Ann Womack, and Kelsea Ballerini in shape.

THE ACID WATCHER COOKBOOK

100 Delicious Recipes to Prevent and Heal Acid Reflux Disease

Jonathan Aviv

October 2019

Rights: World

Harmony/Trade Paperback Original

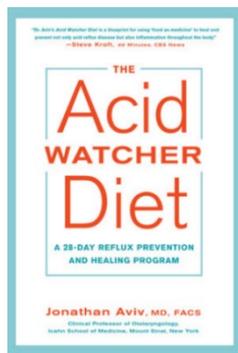
Trim Size: 7-3/8 x 9-1/8

Illustrations: 40 4/color photos throughout, 100 Recipes

Jonathan Aviv, renowned ENT physician and author of *The Acid Watcher Diet*, supplies readers with new recipes and advice on how to stay acid-free and reverse inflammation for optimal health.

The *Acid Watcher Diet* helped readers identify little-known symptoms of acid reflux and cure them with a two-phase eating plan that worked to immediately neutralize acid and relieve the inflammation at the root of acid reflux. Acid Watchers cut out foods that can cause inflammation like processed foods, citrus fruits, tomato, vinegar, and onion. With these 100 new recipes and 40 4-color food photos, acid reflux sufferers will be able to stay on track while broadening the list of foods they can eat, by combining acidic foods like garlic with alkaline foods so that their acidity is neutralized.

Recipes will follow the guidelines of Dr. Aviv's plan and promote healthy choices, including a healthy balance of proteins, carbs, and fats, along with helpful antioxidants and vitamins. Readers will also find an easy recap of the 28-day Acid Watcher program, with meal plans, food lists, and advice for those who need more guidance. Dietary acid damage is one of the foremost health challenges today, affecting more people than heart disease, diabetes, and celiac disease. The incidence of acid reflux and gastrointestinal reflux disease (GERD) has more than doubled since 1995 and continues to be on the rise (as is esophageal cancer, to which they are strongly linked). More than 1.4 billion people worldwide suffer from acid reflux, and this cookbook will further equip readers with the recipes they need to keep acid reflux at bay.



Dr. Jonathan Aviv, MD, FACS is a world-renowned physician, surgeon, educator, inventor, speaker, and author. He is the clinical director of the Voice and Swallowing Center of ENT and Allergy Associates, the largest ear, nose, and throat private practice group in the United States.

**UK offer pending.*

Rights to *The Acid Watcher Diet* sold to: Centauria (Italy), Janusz Nawrocki (Poland), Business Weekly (Taiwan), Hay House (UK), Alfaomega (world Spanish)

Dr. Kellyann Petrucci, MS, ND

DR. KELLYANN'S CLEANSE & RESET

Detoxify, Nourish, and Restore Your Body for Sustained Weight Loss

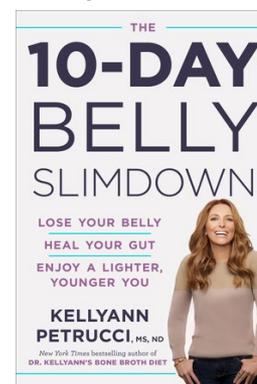
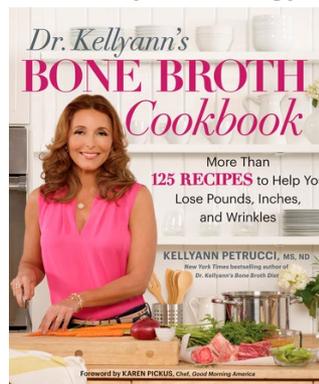
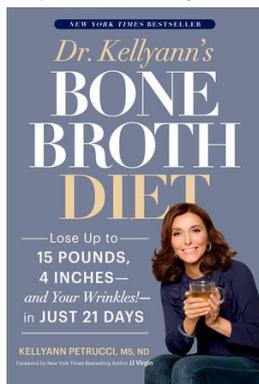
December 2019

Rights: World

Rodale/Hardcover

The New York Times and USA Today–bestselling author of Dr. Kellyann's Bone Broth Diet and The 10-Day Belly Slimdown is back with her quickest, most effective plan yet: a detoxifying and nourishing cleanse program that liberates every cell of your body from poisons that make you sick, tired, and overweight. Even when you think you are eating and living healthfully, your body naturally becomes depleted over time, making it even more difficult to lose weight and maintain the energy and vitality you need to get through the day. This is something Dr. Kellyann experienced first-hand in 2017 while she was writing her last book, doing non-stop TV appearances, and running her business. She gained 20 pounds, her hormones went haywire, and she was at a loss for how to turn things around. She decided it was time to hit the reset button and created her simplest plan yet, specifically designed to help busy women overcome chronic depletion and get reenergized both physically and mentally.

This is a comfortable, incredibly powerful protocol that can be personalized to suit your specific needs and goals. No more one-diet-fits all—rather, you'll choose from two unique cleanse programs (a 1-day program and a 3-day program) to reset your metabolism, giving you the kind of quick, confidence-boosting results you need to get back on a healthy track. Then, you'll progress into a manageable style of eating that you can follow for life—a modified, 'gentler' keto-style eating plan that works incredibly well for women (particularly those who have been frustrated by more restrictive keto protocols). Dr. Kellyann's Cleanse & Reset will help you slim your body, deep-cleanse your cells, and reclaim your energy and focus so you can start feeling truly good again.



Rights sold: Narayana Verlag (Germany),
Newton Compton (Italy), Shueisha
(Japan), Wydawnictwo Espirit (Poland)

Rights sold: Meteor Press (Romania),
Good Publishing (Taiwan), Saigon
Books (Vietnam)

THE POTASSIUM PROMISE

An Essential Plan to Lower Blood Pressure, Improve Metabolic Health, and Keep Sodium in Check

Mark Moyad, MD MPH

August 2019

Rights: World

Rodale/Trade Paperback Original

Trim: 6-1/8 x 9-1/4 in.

Illustrations: 40 recipes

A comprehensive plan that outlines the little-known importance of potassium, and how to enrich your diet to counteract the effects of too much sodium, resulting in lower blood pressure, weight loss, and overall good health.

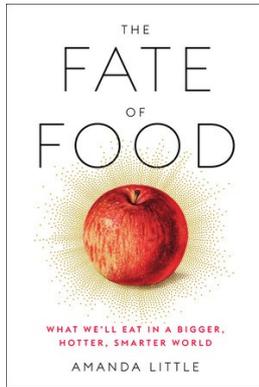
Potassium is a nutrient that is essential to the health, wellbeing, and function of the body. Associated with lower blood pressure, kidney health and weight loss, potassium also naturally counteracts the dangerous all too-common effects of too much sodium in the diet, including heart attacks, stroke, kidney failure, and even bone damage.

This indispensable guide to nutritional balance contains everything readers need to know in order to experience the benefits of a potassium-rich diet, as well as:

- The little known symbiotic relationship between potassium and sodium
- Why supplements can't solve potassium-deficiency.
- Potassium's impact on weight-loss.
- How to eat more potassium on any diet from vegan to paleo to gluten-free.
- 30 delicious potassium-filled recipes containing ingredients like avocado, spinach, beans, yogurt, and coconut milk.

Mark A. Moyad, MD, MPH is the director of complementary and alternative medicine at the University of Michigan Medical Center and the author of *The Supplement Handbook*, which has sold over 26,000 copies since 2014 and continues to be a steady backlist title.

Publishing Soon



THE FATE OF FOOD

What We'll Eat in a Bigger, Hotter, Smarter World

Amanda Little

June 2019

Rights: World

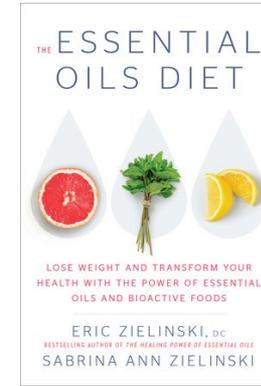
Harmony/Hardcover

Trim: 6-1/8 x 9-1/4 in.

Illustrations: 40-50 black & white photos throughout

In this fascinating look at the race to secure the global food supply, environmental journalist and professor Amanda Little tells the defining story of the sustainable food revolution as she weaves together stories from the world's most creative and controversial innovators on the front lines of food science, agriculture, and climate change.

Rights sold: Intershift (Japan), Sejong Books, Inc.
(Korea), De Arbeiderspers (Netherlands),
OneWorld UK



THE ESSENTIAL OILS DIET

Lose Weight and Transform Your Health with the Power of Essential Oils and Bioactive Foods

Eric Zielinski and Sabrina Ann Zielinski

May 2019

Rights: World

Harmony/Hardcover

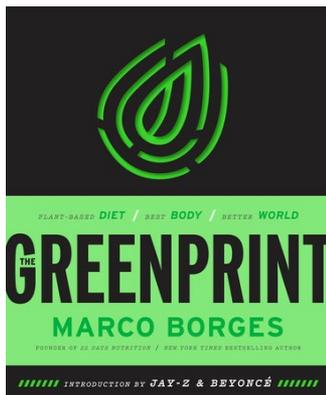
Trim: 6-1/8 x 9-1/4 in.

Illustrations: 80 recipes

“The Essential Oils Diet is a thorough, integrated, food and lifestyle reference guide that provides everything you need to get your health back on track. It is one of the few books that can take many modalities and weave them together, aligning the scientific studies with practical application. Beautifully written, organized, synthesized through both Dr. Z and Mama Z, and, most importantly, infused with love and spirituality!” – **Deanna Minich, PhD, researcher, clinician, and author, Whole Detox**

Recently Published

AMAZON BESTSELLERS!



THE GREENPRINT

Marco Borges

December 2018

Rights: World

Harmony/Hardcover

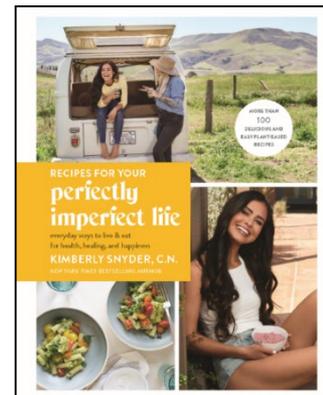
Trim: 7-3/8 x 9-1/8 in.

Illustrations: 40-50 4/color photos, 80-100 recipes

"It's one thing to be knowledgeable, another to be passionate. But it's the rare individual that can clearly communicate a deep understanding of nutrition science with infectious enthusiasm — this is Marco Borges' superpower. In Greenprint, Marco distills a lifetime of study and genuine experience into the primer you have been waiting for — a doable blueprint packed with all the tools and resources required to finally take control of your health, transform your life, and embrace your best self. A must read!"

- **Rich Roll, bestselling author of *Finding Ultra* and *The Plantpower Way***

Rights sold: Florent Massot (France), Sudwest (Germany), Mondadori (Italy), Obelisco (world Spanish), HarperCollins UK, Znak (Poland)



RECIPES FOR YOUR PERFECTLY IMPERFECT LIFE

Everyday Ways to Eat for Health, Confidence, and Happiness

Kimberly Snyder

February 2019

Rights: World

Harmony/Trade Paperback Original

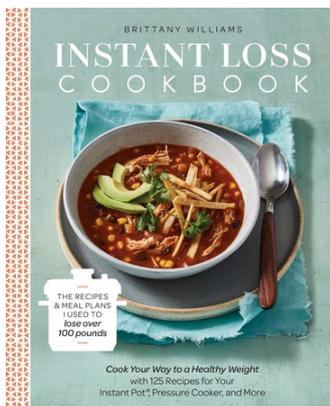
Trim: 7-3/8 x 9-1/8 in.

Illustrations: 50 4/color photos throughout, 100 recipes

"Kimberly's program has had such an important impact not only on my health but my life in general. Radical Beauty is a must read that is the next step in your evolution to live a beautiful life. She's brilliant."

—**Drew Barrymore**

"With Kimberly Snyder's guidance, I have changed my nutritional health forever. As a result, I have more energy, better skin and better overall health." —**Reese Witherspoon**



INSTANT LOSS COOKBOOK

Cook Your Way to a Healthy Weight with 125 Easy and Delicious Recipes for Your Instant Pot®, Electric Pressure Cooker, and Multicooker

Brittany Williams

October 2018

Rights: World

Harmony/ Trade Paperback Original

Trim: 7 3/8 x 9 1/8 in.

Illustrations: 40-50 4/color photos, 100-125 recipes

"Brittany is such a bright light, and her genuine, down-to-earth presence makes the world a better place. Quite simply, she spreads joy. As a home cook and blogger, my favorite people to learn from are home cooks. Brittany's weight loss journey has inspired thousands of people--how fantastic to have her book and its amazing recipes as a wonderful guide for successful healthy eating. Every day I have followers asking for Instant Pot recipes, so I'm delighted to have this book as a go-to."

--Teri Turner of the **No Crumbs Left blog**

Rights sold: PCUSER Publishing Co. (Taiwan)

AMAZON BESTSELLERS!



THE METABOLISM RESET DIET

Repair Your Liver, Stop Storing Fat, and Lose Weight Naturally

Alan Christianson

January 2019

Rights: World

Harmony/Hardcover

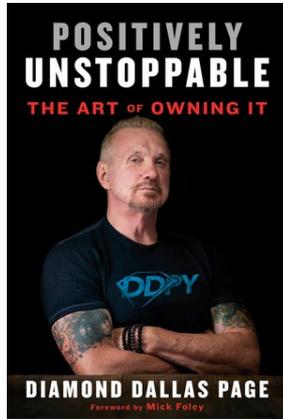
Trim: 6 1/8 x 9 1/4 in.

Illustrations: Roughly 50 recipes; Charts

"Dr. Christianson's smart, science-based, and incredibly simple plan will change your life forever. If you're ready to transform yourself from fat, sick, and sluggish to slender, healthy, and energetic, this book has the answers you're seeking. Get ready to heal your liver, send your metabolism soaring, and feel better than you've felt in years!"

-**Dr. Kellyann Petrucci, *New York Times* bestselling author of *Dr. Kellyann's Bone Broth Diet* and *The 10-Day Belly Slimdown***

Rights sold: Ginkgo (China), Goldmann (Germany), Global Group Holdings (Taiwan), Ediciones Oblisco (world Spanish), Hay House UK



POSITIVELY UNSTOPPABLE

The Art of Owning It
Diamond Dallas Page

January 2019

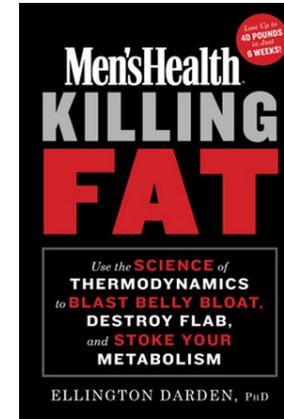
Rights: World

Rodale/Hardcover

Trim: 6-1/8 x 9-1/4 in

Illustrations: 50 photos

Pro wrestling legend Diamond Dallas Page writes a guide for transforming readers' lives using the principles from his revolutionary and highly successful DDP Yoga program.



MEN'S HEALTH KILLING FAT

Use the Science of Thermodynamics to Blast Belly Bloat,
Destroy Flab, and Stoke Your Metabolism

Ellington Darden, PhD

January 2019

Rights: World

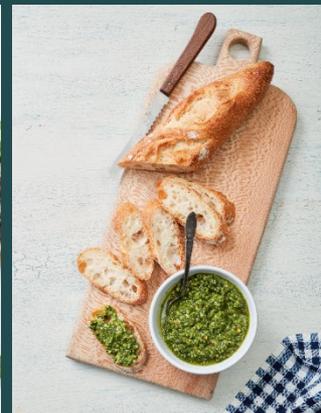
Rodale/Hardcover

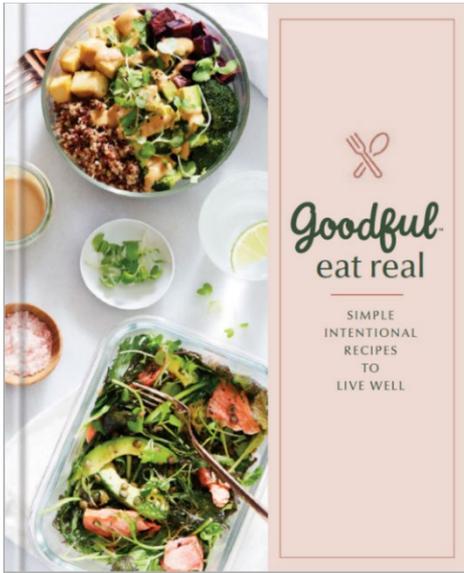
Trim: 6-1/8 x 9-1/8 in

Illustrations: 36 black & white photos

Renowned fitness and health researcher Ellington Darden teaches readers how to burn fat and keep it off using the science of thermodynamics.

cookery





GOODFUL EAT REAL

Simple Intentional Recipes to Live Well

Buzzfeed

December 2019

Rights: World

Rodale/Hardcover

Trim: 8 x 10 in.

Illustrations: TBD



Buzzfeed's wildly popular wellness vertical, Goodful, is known for simple, intentional steps to eat and live well. In their first official cookbook, GOODFUL EAT REAL, they compile 80-100 recipes that make everyday meals a nourishing, mindful experience.

More and more home cooks are looking to bring health to the kitchen table and self-care into their home life, but the mindful, holistic lifestyles touted on social media can be expensive, time-consuming, and out-of-reach. Goodful, BuzzFeed's wellness vertical, lends a helping hand to those interested in living well without pretention or breaking the bank. Readers love Goodful not only for their easy recipes based on nourishing whole foods, but also for their home hacks like "How to Regrow Vegetables from Kitchen Scraps" and features on gardening, fitness, transformation, and self-care.

Their first cookbook will offer 80-100 recipes along with 50 beautiful photos, sidebars, and guides for bringing wellness into your whole life such as supermarket hacks, wellness shortcuts, foods for your mood, and how to store foods safely and organize your fridge. With a voice that's friendly, vibrant, young, and down-to-earth, Goodful shows how anyone can enjoy a mindful, toxin-free, natural lifestyle. 50% of the recipes will be fan favorites and star performers and the other 50% will be new and exclusive.

GOODFUL boasts

22M on Facebook

3M on Instagram

147K on Youtube

This cookbook will also be promoted on Tasty and BuzzFeed.

THE KETO COMFORT FOOD DIET

Rocco DiSpirito

December 2019

Rights: World

Rodale/Hardcover

Trim: 7-3/8 x 9-1/8 in.

Illustrations: 80-100 Recipes, 4/color photos throughout

Rocco DiSpirito, bestselling author of the popular *Now Eat This!* series, shows readers how to lose weight eating keto versions of the foods they love.

DiSpirito has made a career out of transforming people's lives without sacrificing taste. Now, he'll tackle the ketogenic diet and supply 100 comfort food recipes that adhere to keto diet guidelines, so you can try keto without losing the foods you love. The combination diet/cookbook will make delicious low-carb, high fat recipes easily accessible for everyone to try. And while there are a number of ketogenic cookbooks on the market, none are by someone with the cooking credentials Rocco brings to the table.

Rocco DiSpirito is a pioneer of the healthy and delicious movement. He is widely recognized for his inspiring weight loss journey and has dedicated his life to proving that healthy and delicious are not mutually exclusive. He advocates on behalf of food security and obesity issues and is frequently called upon by the media as a health and food expert. He is a James Beard Award-winning celebrity chef, a 12-time bestselling author and 3 time #1 *New York Times* bestselling author.

THE WHOLESOME YUM EASY KETO COOKBOOK

100 Simple Low Carb Recipes. 10 Ingredients or Less

Maya Krampf

October 2019

Harmony/Hardcover

Trim: 7 3/8 x 9 1/8 in.

Illustrations: 75 4/color photos; 100 recipes

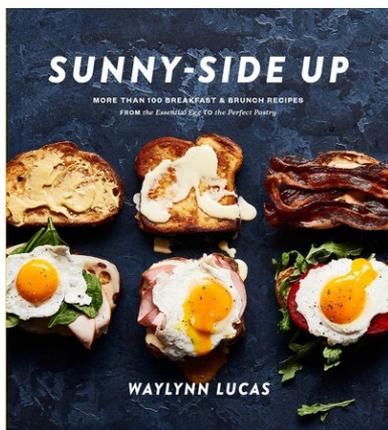
Easy, delicious ketogenic recipes all with ten ingredients or less, from the founder of the mega-popular keto website Wholesome Yum.

There's a reason that the ketogenic diet has become so wildly popular: It truly works! And weight loss is just the beginning. Studies have shown that the keto diet stabilizes mood, raises energy levels, controls blood sugar, lowers blood pressure, improves cholesterol, and more. Unfortunately, many people are intimidated by keto--they don't have a lot of time to cook, they have a whole family to feed, or they worry that they'll miss their favorite meals. That is why Maya Krampf created her now hugely popular website, Wholesome Yum, to share easy keto recipes all with ten ingredients or less. And now, in her first cookbook, Maya is determined to show people that a keto lifestyle does not have to be complicated, time-consuming, unsustainable, or boring.

The Wholesome Yum Easy Keto Cookbook features 100 super-simple, I-can't-believe-that's-keto recipes including flourless chocolate chip peanut butter waffles, sheet pan sausage breakfast sandwiches, crispy keto chicken fingers, spaghetti squash ramen soup, keto garlic bread sticks, cinnamon roll pizza, and much more. You don't have to give up your favorite foods--virtually anything you like to eat can be made keto, and delectably so. The book also features a primer on the keto diet, essential pantry-stocking tips, and a section dedicated to creating Maya's signature "fathead" keto dough that is used to prepare delicious keto breads, pastries, tortillas, and more.

Keto cookbooks continue to dominate the cooking category, and as this way of eating becomes even more popular, readers will be looking for easy, tried-and-true keto recipes for the whole family.

Maya Krampf is the founder of WholesomeYum.com, which receives over 4.5 million unique page views and 2.1 million unique visitors per month. Wholesome Yum has been featured in USA Today, Fitness, Country Living, Women's Health, Men's Health, and on NBC News and MSN.



SUNNY SIDE UP

Waylynn Lucas

August 2019

Rights: World

Rodale/Hardcover

Trim: 8 x 9 in.

Illustrations: 100 4/color photos, 100 recipes

Breakfast and brunch recipes from the essential egg to the perfect pastry!

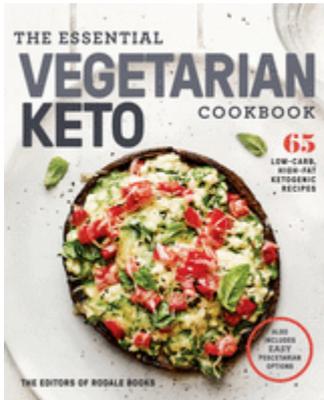
SUNNY SIDE UP is about making delicious brunch and breakfast food with love and attention—whether it's a scrambled egg for one or a full-on Champagne brunch buffet for a special occasion. And it's not an exclusive party for seasoned foodies. In fact, Waylynn considers it her responsibility as a trained pastry chef to make things less—not more—complicated for home cooks who want to make super-yummy breakfast delights in their own kitchen.

The book will feature more than 100 recipes and 100 photographs. Recipes run the gamut from decadent Crème-Bruleed Waffles and Danishes to on-the-go breakfast bars and yogurt pops to healthful Spinach, Ricotta, and Zucchini Frittatas, Baked Oatmeal, and breakfast bowls. Fun brunch cocktails round out the recipes to make an all-occasion powerhouse of delicious and uplifting recipes.

Waylynn Lucas has served as the pastry chef for some of Los Angeles's most venerated chefs and had a hand in garnering Michelin status and starred reviews while making beautiful and super-inventive desserts. She's also worked day to day in her own bakery, Fonuts, making fonuts (doughnuts so delicious they don't need to be fried) in flavors like Chorizo Cheddar, Blueberry Earl Grey, and Strawberry Buttermilk by the dozens. She KNOWS breakfast and what people want to taste and experience. She lives in Utah.

Waylynn Lucas is the pastry chef behind Fonuts Bakery, and is the former executive pastry chef of such notable restaurants as SLS Hotel in Beverly Hills, four-starred Bazaar by José Andrés, Joachim Splichal's Michelin-starred Patina, and The Penthouse Restaurant at the Huntley Hotel. www.waylynnlucas.com

Also Available



THE ESSENTIAL VEGETARIAN KETO COOKBOOK

65 Low-Carb, High-Fat, Plant-Based Recipes

Editors of Rodale Books

November 2018

Rights: World

Rodale/Trade Paperback

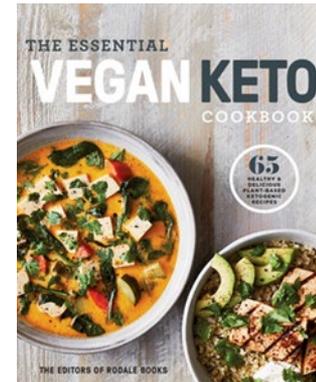
Trim: 7-3/8 x 9-1/8 in.

Illustrations: 40 4/color photos, 65 recipes

65 delicious, easy-to-prepare ketogenic recipes for vegetarians, who can now enjoy the benefits of the diet that is taking the world by storm.

Who says vegetarians can't go keto? The most talked-about diet in the world is now reaching a whole new audience with THE ESSENTIAL VEGETARIAN KETO COOKBOOK. Featuring 65 low-carbohydrate, high-fat, moderate-protein, vegetarian (and pescatarian) recipes, readers who assumed ketogenic eating was off-limits for their lifestyle can now prepare easy, delicious, keto-compliant meals.

The Editors of Rodale Books have been publishing award-winning, best-selling books for over 75 years, helping millions of readers lose weight, get fit, and eat and live healthier.



THE ESSENTIAL VEGAN KETO COOKBOOK

Editors of Rodale Books

November 2018

Rights: World

Rodale/Trade Paperback

Trim: 7-3/8 x 9-1/8 in.

Illustrations: 40 4/color photos, 65 recipes

Featuring 65 low-carbohydrate, high-fat, moderate-protein, vegan recipes.

Try sunflower seed waffles, Tex-Mex cauliflower steaks with guacamole, creamy "cheeseball" bites, and delicious desserts like a macadamia nut mug cake. Including 40 photos, an overview of the ketogenic diet and its main health benefits, and tips on how to meet and track macros, this cookbook includes everything vegans need to know to prepare keto-friendly recipes, without any of the overwhelming extras.