

Frankfurt 2019 Rights Guide

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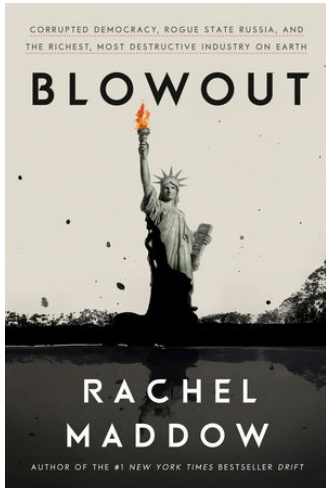
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BLOWOUT

Corrupted Democracy, Rogue State Russia, and the Richest, Most Destructive Industry on Earth

RACHEL MADDOW

October 2019

Rights: World

Crown/Non-Fiction

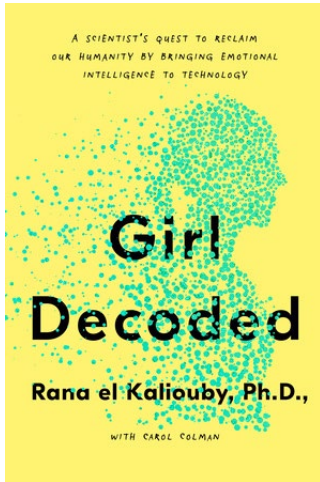
In 2010, the words "earthquake swarm" entered the lexicon in Oklahoma. That same year, a trove of Michael Jackson memorabilia—including his iconic crystal-encrusted white glove—was sold at auction for over \$1 million to a guy who was, officially, just the lowly forestry minister of the tiny nation of Equatorial Guinea. And in 2014, Ukrainian revolutionaries raided the palace of their ousted president and found a zoo of peacocks, gilded toilets, and a floating restaurant modeled after a Spanish galleon.

Unlikely as it might seem, there is a thread connecting these events, and Rachel Maddow follows it to its crooked source: the unimaginably lucrative and equally corrupting oil and gas industry.

With her trademark black humor, Maddow takes us on a switchback journey around the globe, revealing the greed and incompetence of Big Oil and Gas along the way, and drawing a surprising conclusion about how and why the Russian government hacked the 2016 U.S. election. She deftly shows how Russia's rich reserves of crude have, paradoxically, stunted its growth, forcing Putin to maintain his power by spreading Russia's rot into its rivals, its neighbors, the West's most important alliances, and the United States. Chevron, BP, and a host of other industry players get their star turn, most notably ExxonMobil and the deceptively well-behaved Rex Tillerson. The oil and gas industry has weakened democracies in developed and developing countries, fouled oceans and rivers, and propped up authoritarian thieves and killers. But being outraged at it is, according to Maddow, "like being indignant when a lion takes down and eats a gazelle. You can't really blame the lion.... It's in her nature."

BLOWOUT is a call to contain the lion: to stop subsidizing the wealthiest businesses on earth, to fight for transparency, and to check the influence of the world's most destructive industry and its enablers. The stakes have never been higher. As Maddow writes, "Democracy either wins this one, or it disappears."

RACHEL MADDOW is host of the Emmy Award-winning *Rachel Maddow Show* on MSNBC, as well as the author of *Drift: The Unmooring of American Military Power*, a #1 *New York Times* bestseller. Maddow received a bachelor's degree in public policy from Stanford University and earned her doctorate in political science at Oxford University.



GIRL DECODED

A Scientist's Quest to Reclaim Our Humanity by Bringing Emotional Intelligence to Technology

RANA EL-KALIOUBY

April 2020

Rights: World

Currency

In the bestselling tradition of *Lab Girl*, an unforgettable narrative of an Egyptian computer prodigy who, after getting her Ph.D. from Cambridge in computer science, is using her research to build emotional intelligence into our computers to transform how we communicate online.

Ninety-three percent of meaningful communication between people is nonverbal. We glean more information from facial expressions, tone of voice, and body language than we do with language alone.

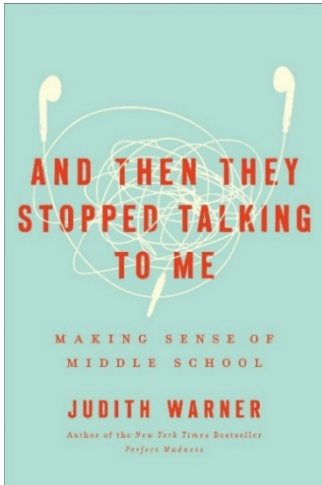
Yet the computers we use every day to share our thoughts and reach out to colleagues, clients and friends are emotionally blind when it comes to conveying our feelings and emotions. At the same time, since 2000, the time we spend on the internet each week has risen from 9.4 hours to 23.6. With so much of our lives spent online, the emotion and context behind our words is lost. Our computers and gadgets — smart as they may be—are functionally autistic when it comes to reading and rendering emotions. And as a result our society, Rana el-Kaliouby claims, has become less empathetic.

In a rich narrative into the research and developments in emotion AI, Rana el-Kaliouby shows that we are only scratching the surface of our computers' full potential. She experienced the difficulty of conveying emotions online firsthand when she moved to Cambridge from Cairo to pursue her Ph.D., and found how frustrating and lonely she was trying to maintain her marriage via email and messaging. It was that experience that steered her into her dissertation on bringing emotional intelligence to our machines.

GIRL DECODED brings together el-Kaliouby's personal story of perseverance, ingenuity and heart as a Muslim woman in a coding universe dominated by men, with her pioneering efforts to create the digital technology to read and convey our emotions and transform how we communicate.

RANA EL-KALIOUBY was named one of Forbes Top 50 Women in Tech and Fortune's 40 under 40. She grew up in Egypt, attended Cambridge University and earned her Ph.D. in computer science. She joined the faculty of the MIT Media Lab and then went on to co-found Affectiva, an artificial intelligence company devoted to emotion recognition. Her company now works with Porsche and BMW and has been courted by Bill Gates and Elon Musk.

Rights Sold: CITIC (China)



AND THEN THEY STOPPED TALKING TO ME

Making Sense of Middle School

JUDITH WARNER

May 2020

Rights: World

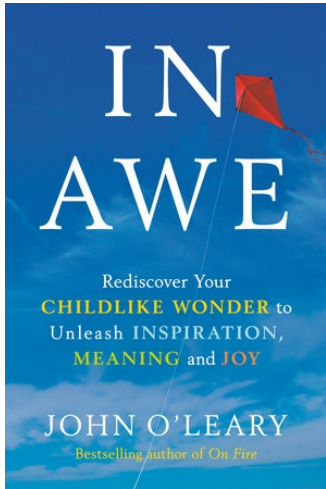
Crown/Non-Fiction

The bestselling author of *Perfect Madness* trains her eye on the middle school years: why they're so painful, how parents unwittingly make them worse, and what we can do about it.

The French have a name for the uniquely hellish years between elementary school and high school: "Le Sale Age," or "The Rotten Age." Characterized by a perfect storm of developmental changes—physical, psychological, and social. Some of this is inevitable; there are intrinsic challenges to growing up. But these years are harder than they need to be, and Judith Warner believes that adults are complicit.

With piercing insight, compassion, and humor, Warner walks us through a new understanding of the role that middle school plays in *all* our lives. She argues that today's helicopter parents are overly concerned with status, achievement, and sorting—in some ways a residual effect of their own middle school experiences—and that this is worsening the self-consciousness and self-absorption so typical of early adolescence. Drawing on new insights from neuroscience and psychology, and bringing together the voices of social scientists, child development experts, educators, and parents, Warner shows how adults can be moral role models for children, making them more empathetic, caring, and resilient.

JUDITH WARNER is the author of the *New York Times* bestselling *Perfect Madness: Motherhood in the Age of Anxiety* and *Hillary Clinton: The Inside Story*, as well as several other books. She writes the Domestic Disturbances column for the *New York Times* website and is a former special correspondent for *Newsweek* in Paris. She lives in Washington, D.C., with her husband and their children.



IN AWE

Rediscovering the Childlike Wonder That Ignites Curiosity, Creativity, and Meaning in Work and Life

JOHN O'LEARY

May 2020

Rights: World

Currency

Motivational speaker John O'Leary, bestselling author of *On Fire*, shows us how to recapture and harness our inner sense of wonder, awe, curiosity, openness and daring that we all experienced from our childhoods to help us enjoy more engaged, successful and fulfilled lives and careers.

John O'Leary's first book, *On Fire*, chronicled his personal story as a burn victim, while giving his readers specific paths or choices to achieve a radically inspired life. The book went on to sell over 130,000 copies in

hardcover and rights sold around the world. In his new book, *IN AWE*, O'Leary turns to helping us rediscover the child-like qualities of wonder, curiosity, openness and daring that will allow us to live life more fully. It is a love letter to living a better life. Too many of us find ourselves caught in a life of dogged responsibility, endless problems, and mind-numbing repetition. We find ourselves disconnected, feel burned out, and, rather than joyously engaging in life, feel we are barely hanging on. The years of test-taking, striving relentlessly toward someone else's goals, the set-backs and the daily struggle to earn a living, have caused us to lose the very curiosity and sense of wonder that we once awoke with every day.

In *IN AWE*, O'Leary shows us how to relearn that sense of expectation, engagement and joy we had as children, and re-ignite our lives. We once raised our hand to answer every question, and jumped into new experiences boldly, excitedly and without fear. And as O'Leary shows us, we can do so again. The damage is not irreversible. Strengthened by the past, and empowered for the future, he shows us how to seek fresh insights, reach for new solutions, and fire up our lives.

A hugely in demand motivation speaker, **JOHN O'LEARY** has built a formidable and energetic organization to promote his speaking events. Since then, he has launched his own podcast, featuring guests like Brene Brown and Scott Harrison, Dave Ramsey and Mitch Albom, and expanded his media reach. His first book, *On Fire*, has sold 130,000 since publishing in 2016, and has been licensed in 11 countries (Brazil, China, Czech Republic, Hungary, Germany, Korea, Slovakia, Spain, Taiwan, Ukraine, Vietnam).



THE NEW CHARDONNAY

The Unlikely Story of How Marijuana Went Mainstream

HEATHER CABOT

June 2020

Rights: World

Currency

The colorful story of marijuana's astonishing rebranding; how cannabis shed its unsavory image and found itself at the center of a massive, fast-growing, legitimate industry.

Acclaimed journalist Heather Cabot chronicles how marijuana, once a subject of multi-million dollar PSA warnings, is today not only being sold out in the open, but rapidly becoming mainstream.

Drawing on exclusive interviews with some of the biggest names in the world of cannabis, she explores the economic, political, and demographic forces that have collided to create a frenetic goldrush mentality - one that has spurred creative new ways to consume the plant, inspired innovative new uses for health, beauty and wellness, and attracted tens of millions in investor dollars while generating hundreds of thousands of jobs and massive tax revenue.

Cabot takes readers inside this brave new world through colorful stories from the weeks she spent on the road with Snoop Dogg as he promoted his new strain of weed; from inside the secret labs where scientists are cooking up products like a THC-based Skinny Margarita; from Washington where lobbyists are working to undo the federal restrictions that hamstring marijuana businesses; from the star studded LA event where Gwyneth Paltrow unveiled GOOP's new line of cannabis teas, bath bombs, and chocolates; and from the Marijuana Business Convention, where 18,000 marijuana professionals gather annually to showcase the most innovative new technology for growing, extracting, and vaping.

This book centers around three provocative questions: how did pot so rapidly remake its image? Who's making money off it, and how?

HEATHER CABOT is an award-winning journalist, adjunct professor at Columbia's Graduate School of Journalism, and regular contributor to [Forbes@Women](#). She is also an investor and advisor in women-led startups.



WOMEN WITH SILVER WINGS

The Inspiring True Story of the Women Airforce Service Pilots of World War II

KATHERINE SHARP LANDDECK

April 2020

Rights: World English (Translation rights with Aevitas Creative Management)

Crown/Non-Fiction

Film Rights Optioned by Fox 2000

The thrilling, as-yet-untold story of the Women Airforce Service Pilots (WASP), the daring female aviators who helped the United States win World War II.

When Japanese planes executed a sneak attack on Pearl Harbor in December 1941, Cornelia Fort was already in the air. At twenty-two, Cornelia was a failed debutante hoping for a fresh start as a flight instructor in Hawaii. She and her student had just taken off when the bombs began to fall, and they barely it down safely.

Still, when the U.S. Army put out a call for women pilots to aid the war effort, Cornelia was one of the first to respond. She became one of 1,900 women from across the nation selected to train for the U.S. Army Air Force in the hope of earning her silver wings. In *THE WOMEN WITH SILVER WINGS*, historian Kate Landdeck introduces us to these young women as they meet even-tempered, methodical Nancy Love and demanding visionary Jacqueline Cochran, the women who first envisioned sending American women into the air, and whose rivalry would define the WASP. For women like Cornelia, it was a chance to serve their country—and to prove that women aviators were just as skilled and able as men.

While not authorized to serve in combat, the WASP helped train male pilots for service abroad and risked their lives to ferry bombers across the Atlantic. Cornelia herself would not survive the war. But even taking into account these tragic losses, Love and Cochran's social experiment seemed to be a resounding success—until, in 1943, with the tides of the war turning and fewer male pilots needed in Europe, Congress pulled out the rug from under the WASP. The program was disbanded, the women sent home. But the bonds they'd made during their time together never failed, and over the next few decades, they came together to fight for recognition as the military veterans they were—and for their place in history.

KATHERINE SHARP LANDDECK is vice-president of the Wingtip-to-Wingtip Association, a national nonprofit devoted to the accurate remembrance of the WASP. She has received numerous awards for her work on the WASP and has appeared as an expert on NPR's *All Things Considered*, PBS, and the History Channel. Her work has been published in the *Washington Post*, the *Atlantic*, and *HuffPost*, as well as in numerous academic and aviation publications.

COVER
TO COME

TRUE BELIEVER

The Rise and Fall of Stan Lee

ABRAHAM RIESMAN

September 2020

Rights: World

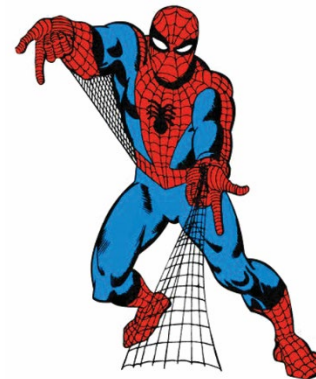
Crown/Non-Fiction

When Stan Lee passed away, he was heralded for his creation of some of the most recognizable characters in the world: Spider-Man, The Hulk, the X-Men, the Avengers, and more. Characters that continue to enthrall audiences fifty years after their initial creation. However, not much was said of the other side of the Stan Lee story. In *TRUE BELIEVER: The Rise and Fall of Stan Lee*, *New York Magazine* and *Vulture* reporter Abraham Riesman will pull back the front cover of Stan Lee's life, revealing both sides of the comics legend—the icon

whose movie cameos generate cheers, and the identity of a businessman and creator in all of his successes and failures. sometimes failed, businessman and creator. Riesman will draw on interviews from the comics community, Lee's family, and Hollywood to flesh out tales from Lee's childhood, the creation of the Marvel Universe, through Lee's later years when his creative output never quite matched his own hyperbole.

ABRAHAM RIESMAN is a reporter and essayist for *The New Yorker* and *Vulture*, and his work has appeared in *The Wall Street Journal*, *The Boston Globe*, *The New Republic*, *Vice*, and more. He graduated from Harvard in 2008.

Rights sold: Limited Company (Russia), KM Books (Ukraine)



COVER
TO COME

A VERY PUNCHABLE FACE

COLIN JOST

April 2020

Rights: World

Crown/Non-Fiction

A hilarious essay collection from *Saturday Night Live* head writer and *Weekend Update* co-anchor.

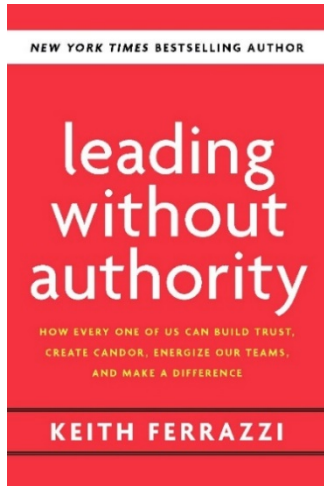
Colin Jost has a very punchable face. He's been punched in at least four different sketches on *Saturday Night Live*, including one where Lorne Michaels punched him in the face fifteen times. (Lorne demanded multiple takes; said there were "lighting issues.") He's had six sets of stitches on his face alone. But if there's one trait that makes someone well-suited to comedy, it's being able to take a punch—whether by critics, trolls, surly teenagers, or a septuagenarian boss.

Born into a family of firefighters on Staten Island, Jost has the guilty conscience of an Irish Catholic and the work ethic of a Siberian beet farmer. He toiled through high school as an athlete (if you count speech and debate as a sport) and wound up at Harvard, where it only took three tries and eighteen months to land a coveted spot writing for the university's humor magazine, *The Harvard Lampoon*, where he published more than 100 pieces. That experience led to his dream job as a writer on *Saturday Night Live*, where he has spent the past fifteen years writing and performing with some of the show's greatest cast members and most memorable hosts.

Jost shares stories from his early days on Staten Island to his late nights on *SNL*, peppered with the attendant humiliations of being both accident-prone (including the kinds of accidents that happen in pants) and punchable (see: *Wrestlemania* or The 70th Primetime Emmy Awards). He takes us behind the scenes with the likes of Tina Fey, Seth Meyers, Leslie Jones, Amy Poehler, and Cecily Strong; behind the *Weekend Update* desk with his inveterate footsie partner, Michael Che; and on the road, performing stand-up in shitholes across America.

Told with razor-sharp wit and unflinching honesty, *A VERY PUNCHABLE FACE* reveals the brilliant mind behind some of the dumbest sketches on television, and lays bare the heart and humor of a humble, hardworking guy—with a face you can't help but want to punch.

COLIN JOST is a head writer at *Saturday Night Live*, *Weekend Update* co-anchor, and a touring stand-up comedian. Jost has won four Writers Guild Awards, a Peabody Award, and has been nominated for multiple Emmy Awards for his writing on *SNL*. He also wrote and starred in the Paramount/Netflix film *Staten Island Summer*, based on his days as a lifeguard growing up in New York.



LEADING WITHOUT AUTHORITY

How Every One of Us Can Build Trust, Create Candor, Energize Our Teams, and Make a Difference

KEITH FERRAZZI

May 2020

Rights: World

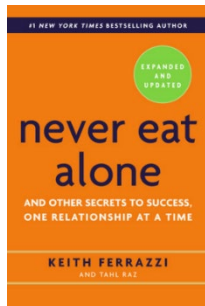
Currency

The bestselling author unveils a new way to collaborate in a business world that is radically interdependent, where reporting lines are blurred and individuals inside and outside the organization all make up part of your team—the process Keith Ferrazzi calls co-elevation.

Our teams are no longer limited to the people who formally report to us, or even to those in the same group or division. Today, the people on our teams can include employees in other countries, clients, even constituents in other industries. And they can shift at a moment's notice. The old reporting structures and ways of managing peers no longer applies. The answer, acclaimed management expert Keith Ferrazzi says, involves a shift in mindset that Ferrazzi calls co-elevation—working together to elevate those around us. And the cool thing about it is that you don't have to have a title, or have direct reports, to utilize the co-elevation process. In fact, you can take initial steps forward without the other person even being aware of your efforts. In essence, you become a leader within your group or organization even without formal authority. Based on a decade of working with CEOs, senior leadership, and emerging findings from the field of psychology, Ferrazzi reveals how co-elevation, and leading even without a formal title, works to increase collaboration, build trust, create candor and drive transparency and purpose. By helping others to be better at what they do, we help ourselves, and improve our teams and workplaces.

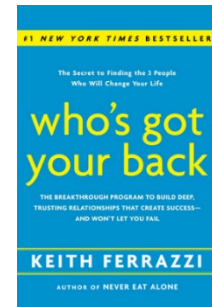
KEITH FERRAZZI, CEO of Ferrazzi Greenlight, has counseled the world's top enterprises on how to dramatically accelerate the development of business relationships to drive sales, spark innovation, and create team cohesion. As a thought leader and advocate for corporate citizenship, he has rallied executives around initiatives to improve healthcare and education nationwide. His previous book, *Never Eat Alone*, is a national bestseller.

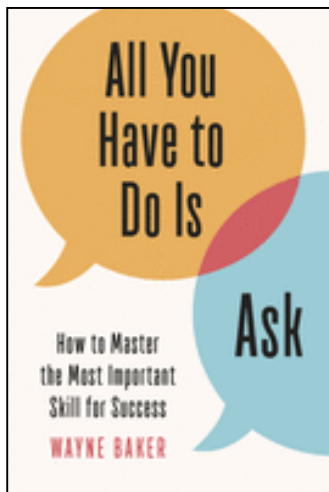
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Publishers of Keith Ferrazzi:

Aser-Elkotob (Arabic), Antares (Armenia) Qanun Publishing (Azerbaijan), Shanghai Dook (China), Million Mindset (Estonia/Latvia), Borsenmedien (Germany), EELEE (Korea), Actual Editora (Portugal), S.C. Publica (Romania), Mann, Ivanov & Ferber (Russia), Profit Editorial (World Spanish), Commonwealth (Taiwan), Kapital Medya Hizmetleri (Turkey), Penguin UK, Book Club FLC (Ukraine), Tre Publishing House (Vietnam)





ALL YOU HAVE TO DO IS ASK

How to Master the Most Important Skill for Success

WAYNE BAKER

January 2020

Rights: World

Currency

University of Michigan Professor and co-founder, along with Adam Grant, of Give and Take Inc., shows us how to master one of life's most critical skills: the ability to ask for help.

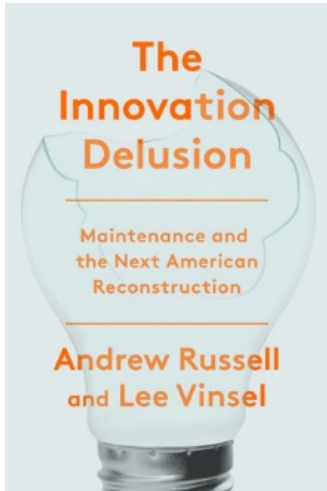
Often, there is a simple and seemingly obvious act standing between us and success: asking for the help and resources we need to succeed. Imagine you're on a deadline for a big project, and feeling overworked and overwhelmed. Or you're looking for a job, but can't seem to get your foot in the door. Or you're stuck on a challenge, and need a creative jolt. Or you're dying to score tickets to a sold out concert, a reservation at the hot new restaurant, or a referral to an expert and all your leads have gone cold. What do these seemingly random problems all have in common? They can all be solved simply by reaching out - to a colleague, friend, or your wider network - and making an ask.

A bestselling book by Baker's business partner, Adam Grant explains why being a giver is the road to long-run success. But what about the benefits of *making* requests? The research shows that asking for help makes us better and less frustrated at our jobs. It helps us find new job opportunities and new talent. It unlocks new ideas and solutions, and enhances team performance. And it helps us get the things we want outside the workplace as well.

So why do we rarely give ourselves permission to ask? Sometimes we fear being turned down, or being viewed as selfish or incompetent. Other times, we just don't know who or how to ask. But the research shows that asking—and getting—what we need is much easier than people tend to think. Here, Baker shares a set of strategies—used at companies like Google, Deloitte, and Goldman Sachs - that individuals, teams, and leaders can use to make asking for help a personal and organizational habit.

WAYNE BAKER is a Professor of Management and Organizations at the University of Michigan Ross School of Business. He is a frequent guest speaker at conferences, and corporations, as well as a management consultant, advisor and board member of Give and Take Inc. Baker has published numerous scholarly articles in venues such as HBR, Chief Executive Magazine, and Sloan.

Rights sold: Saraiva Educacao (Brazil), CITIC (China), Across Publishing (Korea), Business Weekly (Taiwan)



THE INNOVATION DELUSION
Maintenance and the Next American Reconstruction

ANDY RUSSEL and LEE VINSEL

September 2020

Rights: World

Currency

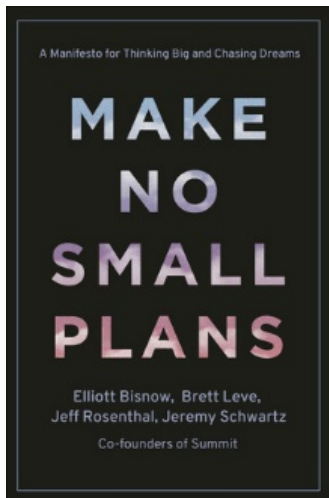
A provocative manifesto arguing that our obsession with innovation has caused us to neglect the ordinary technologies that keep our world going, with dire consequences to our economy, our businesses, and our careers.

Nearly every product gets marketed as being innovative, whether it's a truly new technology or simply a new toothbrush. But in this manifesto on the state of the American business, Andrew Russell and Lee Vinsel argue that our obsession with shiny new things has led us astray, and that we ought to pay more attention to innovation's less sexy, but more important cousin: maintenance.

Our misplaced priorities have harmed every corner of the economy. Corporations like GE have wasted millions hiring "Chief Innovation Officers" while their core businesses tanked. Computer science programs focus on program development even though the overwhelming majority of jobs are in IT and maintenance. And in 2018, a Miami bridge hailed for its "innovative" design killed six people when it collapsed onto a six-lane highway.

Drawing on years of research and firsthand reporting, Vinsel and Russell sketch an at-times humorous, at-times alarming story of how we became obsessed with innovation, and in so doing wrecked our economy, left our public infrastructure derelict, and lined the pockets of consultants who combine Silicon Valley's conceit with the worst of Wall Street's sociopathy. In this ultimately hopeful book, Vinsel and Russell offer a compelling plea for how we can shift our focus in time and resources away from "moving fast and breaking things" and back toward those who do essential upkeep on the ordinary technologies that underpin so much of modern life.

ANDREW RUSSELL is a professor of history and the dean of arts and sciences at SUNY Polytechnic Institute. **LEE VINSEL** is a professor in the department of science and technology in society at Virginia Tech. Together, they are the founders of the Maintainers Conference and research network, and their writing on the topic has appeared in *The New York Times*, *The Atlantic*, *The Washington Post*, and *Wired*.



MAKE NO SMALL PLANS

A Guide to Dreaming Big and Achieving the Impossible

ELLIOTT BISNOW, BRETT LEVE, JEFF ROSENTHAL and JEREMY SCHWARTZ

April 2020

Rights: World

Currency

The consummate motivational playbook on how to think big and dream bigger, by the founders of the famous Summit leadership series, whose unofficial motto is “make no small plans.”

In their motivational book **MAKE NO SMALL PLANS**, the founders of the famed Summit leadership series reveal the lessons and insights they have learned that can inspire every one of us to think bigger, and achieve our goals in life and in our careers. Their central message—we can accomplish so much more than we do.

Among some of their takeaways from the hard insights they gleaned in building Summit: Be a cheerleader for new ideas. Don't be afraid to steal like an artist—we all build on the shoulders of others. Always presume abundance—never approach life from the perspective of scarcity. Recognize that complaints and setbacks are a gift, from which we learn. And never get too far out over your skis—pursue what you know.

Elliott Bisnow, Brett Leve, Jeff Rosenthal and Jeremy Schwarz founded the acclaimed Summit leadership conference in 2009 with just a vision and a prayer. They had no money in the bank, no special connections, and found themselves cold calling frantically, as they struggled to make the hard transition from hosting their first free leadership event, to a ticketed event in Aspen. From those spare beginnings, when they had to max out their credit cards to fund the event, they have built nothing less than a leadership empire. Today Summit has 500 employees, has hosted 13 elite Flagship events featuring CEO, former Presidents and A list Hollywood celebrities.

In a narrative written with bestselling author Ryan Holiday, the Summit founders show us how to dream bigger; overpromise and overdeliver; live bigger lives; win the support and influence of others. They tell us why we shouldn't worry about mistakes; and why we need to build a community to do good.

ELLIOTT BISNOW, BRETT LEVE, JEFF ROSENTHAL and **JEREMY SCHWARTZ**, former college classmates, are the founding entrepreneurs behind Summit, the leadership organization that hosts elite conversations with the world's leading entrepreneurs, founders, CEOs, and activists on how to change the world.

COVER
TO COME

CREATING COMPETITIVE ADVANTAGE

RAM CHARAN

November 2020

Rights: World

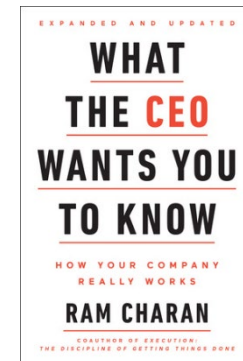
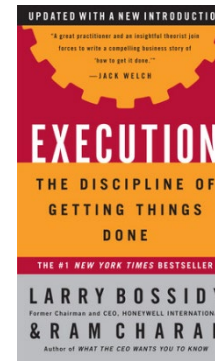
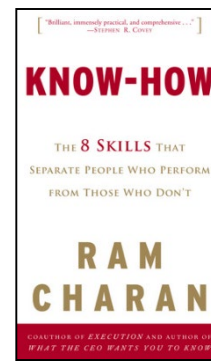
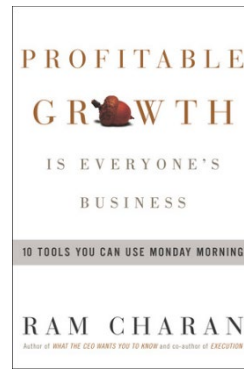
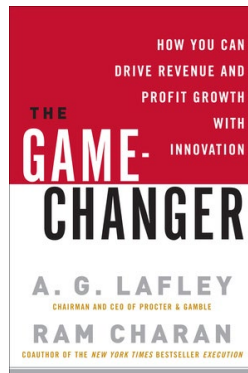
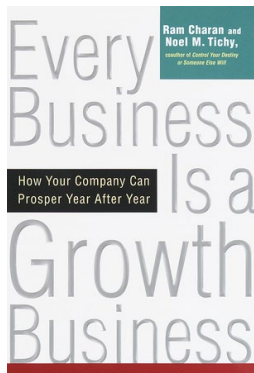
Currency

Bestselling author and CEO consultant Ram Charan, in a short, accessible book aimed at a broad business audience, dissects the nature of competitive advantage in the digital age, when companies born as digital companies, like Amazon and Google, have been disrupting whole industries, and strategic planning must give way to a more fluid, iterative thought process.

RAM CHARAN is the coauthor of the bestselling *Execution* and *Confronting Reality*, written with Larry Bossidy, and the author of *Know How* and ten other books. A former award-winning Harvard Business School professor, he is a noted expert on business strategy, execution, corporate boards and building a high performance organization. He has worked with the CEOs of some of the world's most successful companies, including GE, Bank of America, Verizon, Coca-Cola, 3M, Merck, Aditya Birla Group and Tata Group.

Rights sold: Beijing Huazhang (China)

Publishers of Ram Charan: Diwan Arabia, Jarir Bookstore (Arabic), Editora Elsevier, Editora Sextante, HSM Educacao (Brazil), Beijing Huazhang Graphics & Information Co., Ltd. (China), V.B.Z. D.O.O. (Croatia), Groupe Expansion (France), PT Gramedia Pustaka Utama (Indonesia), FCE-Publishing (Japan), Actual Editora (Portugal), OOO "Intellectual Literature" (Russia), Grupo Editorial Norma, PRH Grupo (World Spanish), Commonwealth Publishing (Taiwan), Kapital Medya (Turkey), Random House Business Books (UK), Alpha Books (Vietnam)



The 101 Things I Learned Series

by MATTHEW FREDERICK and others
Three Rivers Press/Non-Fiction

This tutorial series, previously published by Hachette, is being published by Three Rivers Press in new, revised and reissue editions.

April 2018

- 101 Things I Learned in Advertising School
NEW TO THE SERIES
- 101 Things I Learned in Engineering School
REISSUE WITH MINIMAL UPDATES
- 101 Things I Learned in Urban Design School
NEW TO THE SERIES

August 2019

- 101 Things I Learned in Law School
REISSUE WITH MINIMAL UPDATES

April 2020

- 101 Things I Learned in Culinary School
REVISED

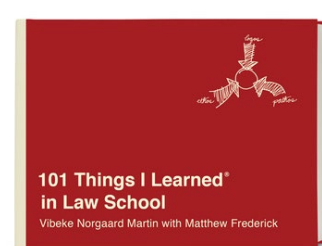
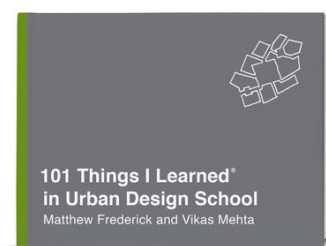
August 2020

- 101 Things I Learned in Product Design School
NEW TO THE SERIES

April 2021

- 101 Things I Learned in Film School
REVISED
- 101 Things I Learned in Business School
REVISED
- 101 Things I Learned in Fashion School
REVISED
- 101 Things I Learned in Psychology School
NEW TO THE SERIES

Rights sold: Scientific Publishing Center (Arabic), CITIC (China), Jeongye-C-Publishers (Korea), Abada Editores (world Spanish)





MODERN LOVE Revised and Updated

True Stories of Love, Loss, and Redemption

Edited by DANIEL JONES

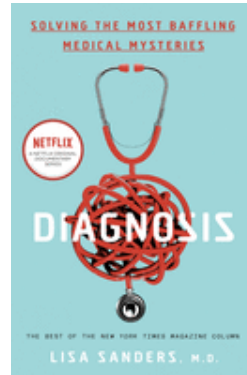
September 2019

Rights: World

Broadway/Non-Fiction

The inspiration for the upcoming streaming series starring Tina Fey, Anne Hathaway, and Dev Patel, a revised and updated collection of dozens of the most memorable stories ever featured in the New York Times' "Modern Love" column, including the eight stories adapted for television.

Rights Sold: Headline (UK)



DIAGNOSIS

Solving the Most Baffling Medical Mysteries

LISA SANDERS

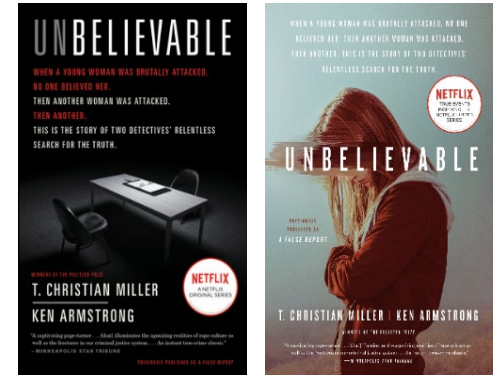
August 2019

Rights: World

Crown/Non-Fiction

A collection of more than fifty hard-to-crack medical quandaries, featuring the best of The New York Times Magazine's popular "Diagnosis" column—the inspiration for the Netflix original series.

Rights Sold: Spectrum (Netherlands), AST (Russia), My House Publications (Taiwan)



UNBELIEVABLE

(Previously titled *A False Report*)

The Story of Two Detectives' Relentless

Search for the Truth

T. CHRISTIAN MILLER and KEN ARMSTRONG

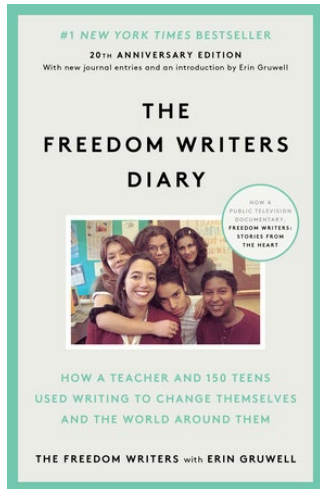
September 2019

Rights: World

Crown/Non-Fiction

Toni Collette, Merritt Wever, and Kaitlyn Dever star in *Unbelievable*, the true story of Marie (Dever), a teenager charged with lying about having been raped, and the two female detectives who followed a twisting path to arrive at the truth.

Rights sold: Editora Casa Da Palavra (Brazil), Navona (Cataln) btb (Germany), Science Books Publishing (Korea), Wydawnictwo Czarna Owca (Poland), SELF (Portugal), Marco Polo Press (Taiwan), Hutchinson UK, Libros del K.O. (world Spanish)



THE FREEDOM WRITERS DIARY, 20th Anniversary Edition

How a Teacher and 150 Teens Used Writing to Change Themselves and the World Around Them

ERIN GRUWELL AND THE FREEDOM WRITERS

September 2019

Rights: World

Broadway/Non-Fiction

A 20th Anniversary edition of the #1 New York Times bestseller, with moving new essays from the Freedom Writers.

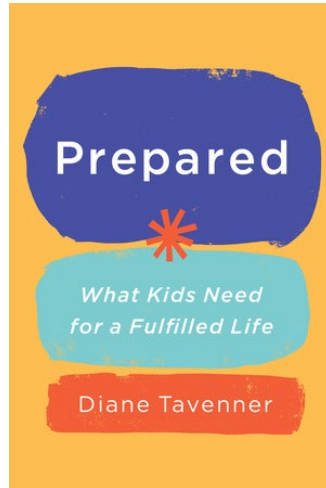
Whether speaking before a group of business leaders in the United States or activist film makers in France, the number one question that Erin gets on her many speaking engagements is "Where are the Freedom Writers now?" This new edition answers that question twenty years later.

As an idealistic twenty-three-year-old English teacher at Wilson High School in Long Beach, California, Erin Gruwell confronted a room of at-risk students who had been deemed "unteachable." Refusing to believe that any student was beyond help, Gruwell undertook a life-changing, eye-opening, spirit-raising odyssey against intolerance and misunderstanding. Her students learned to see the parallels between their curriculum and their own lives, and began recording their thoughts and feelings in diaries and dubbing themselves the "Freedom Writers."

With powerful entries from the students' own journals and a narrative text by Gruwell, THE FREEDOM WRITERS DIARY is an uplifting, unforgettable example of how hard work, courage, and the spirit of determination changed the lives of a teacher and her students. And with all-new material to celebrate the book's 20th anniversary, the new edition is sure to continue its decades-long legacy of opening hearts and changing minds.

ERIN GRUWELL AND THE FREEDOM WRITERS continue to share their stories with students and teachers from around the globe through their nonprofit, The Freedom Writers Foundation. They are the subject of the 2019 Public Television (PBS) documentary, *Freedom Writers: Stories from the Heart*, and the 2007 feature film, *Freedom Writers*, starring Hillary Swank.

The book has been licensed in 11 territories. Currently active territories include: ThinKingdom Media Group (China), RH Korea (Korea), MIF (Russia), Vietnam (ThaiHa Books)



PREPARED
DIANE TAVENNER
September 2019
Rights: World
Currency

“With PREPARED, Diane shows us that we don’t have to choose between success and fulfillment for our children. They can have both. Diane created the kind of schools we all want for our kids—schools that combine rigorous academics with real-world experiences and give our children the opportunity to figure out who they are, understand what motivates them, and know how to achieve it.”—**Todd Rose, director of Harvard Graduate School of Education and author of *The End of Average* and *Dark Horse***

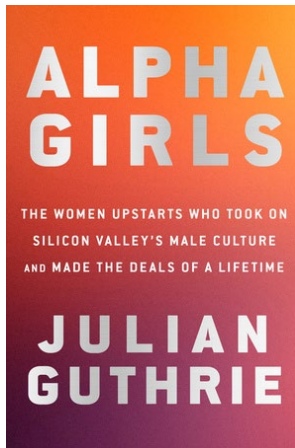
Rights sold
CITIC (China)
Asuka Shinsha Co. (Japan)



THE SOULFUL ART OF PERSUASION
JASON HARRIS
September 2019
Rights: World
Currency

“Jason Harris . . . expertly lays out tangible, positive actions that anyone can take to uncover their authentic self, influence others, and achieve their goals.”—**Lewis Howe, *New York Times* bestselling author and founder, School of Greatness**

Rights sold
Editora Alta (Brazil)
CITIC (China)
Bookie Publishing House (Korea)
Lifestyle Publishing (Romania)
China Times (Taiwan)
Nicholas Brealey Publishing (UK)
JSC Publishing (Russia)



ALPHA GIRLS

JULIAN GUTHRIE

April 2019

Rights: World

(Polish rights sold by The Gersh Agency)

Currency

**Film/TV Rights sold to Welle Entertainment
Currently in development with TriStar Television**

TriStar Television is developing Alpha Girls, a Silicon Valley drama series based on Julian Guthrie's praised new book, Alpha Girls. Margaret Nagle (*The Good Lie*) will pen the adaptation for what is being eyed as an ongoing TV series. Schulman executive produces; Guthrie serves as a co-producer.

Rights sold: CITIC (China), Konyvmolykepzo Kiado Kft. (Hungary), Piatkus Books (UK)



INVESTED

CHARLES SCHWAB

October 2019

Rights: World

Currency

“Chuck Schwab provides an engaging look into the investing world, balanced between his penchant for risk-taking with his grace and humility. He crafts a creative and highly rewarding story of not just Charles Schwab, the company, but Charles Schwab, the person. There are life lessons in this book for everyone, from Wall Street to Main Street.” —**Condoleezza Rice, former U.S. Secretary of State and Denning Professor at the Stanford Graduate School of Business**

Rights sold: CITIC (China), Business Books (Korea)



DOUBLE DOWN

ANTOINETTE M. CLARKE
& TRICIA CLARKE-STONE

September 2019

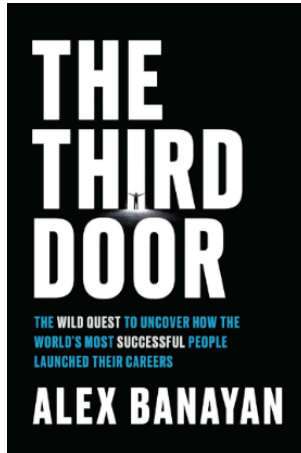
Rights: World

Currency

“If there’s one thing I respect the most about any entrepreneur, it’s their hustle—their work ethic. Antoinette and Tricia are proven hustlers, with the success to show for it. With *DOUBLE DOWN*, they’ve generously let us in on their secrets.” —

Daymond John, *New York Times* bestselling author of *The Power of Broke* and *Rise and Grind*

International Best Seller!



THE THIRD DOOR

ALEX BANAYAN

June 2018

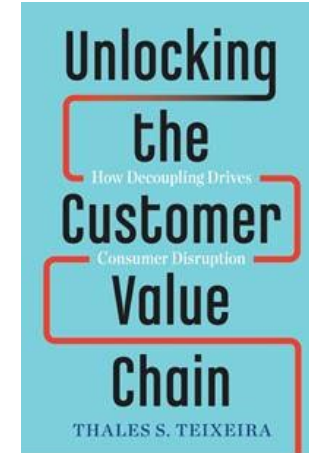
Rights: World

Currency

“A treasure chest of wisdom... knowledge that can be used by anyone, anywhere, who wants to take their journey further... Banayan has become one of the most equipped guides to help you climb higher mountains in your life.”

—**Shawn Achor, *New York Times* bestselling author of *Big Potential***

Rights sold: Dar Al Khayal (Arabic), Alta Books (Brazil), Kragozor (Bulgaria), CITIC (China), Milkan (Farsi), LUISS (Italy), Toyo Keizai (Japan), RH Korea (Korea), Eksmo (Russia), Sun Color Culture (Taiwan), KM Books (Ukraine), Penguin Random House Mexico (world Spanish), Alpha Books (Vietnam)



UNLOCKING THE CUSTOMER VALUE CHAIN

THALES TEIXEIRA

February 2019

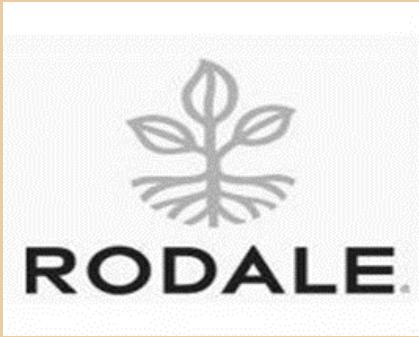
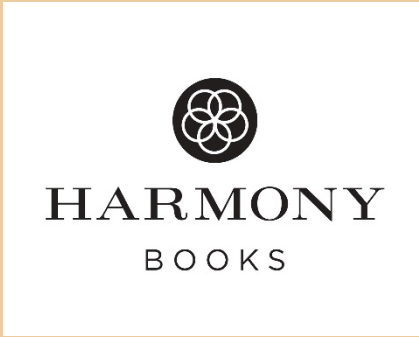
Rights: World

Currency

“Thales Teixeira brings a brilliant and incisive intellect—blending fundamental insights with practical guidance—to the urgent question of digital transformation. In **UNLOCKING THE CUSTOMER VALUE CHAIN**, he gives us a roadmap for winning the right customers, and for keeping them, amidst the vast wreckage of destroyed business models. Fresh, smart, and strategic—a worthy read!”

—**Jim Collins, author of *Good to Great*, co-author of *Built to Last***

Rights sold: Editora Alta Books (Brazil), CITIC (China), Influential (Korea), Commonwealth Magazine (Taiwan), Tri Duc Books (Vietnam)



self-help

personal growth

motivational

personal success

COVER
TO COME

THE WORK

TOM BILYEU

September 2020

Rights: World

Rodale/Hardcover

For readers of Jay Shetty, Tim Ferris, and Mark Manson, a tactical guide to that will help readers develop their mindset, create passion, and actuate their full potential.

Passions aren't found, they're made. They begin as a spark of interest. Nurture that spark into an ember, and it will gradually become a fire with enough strength to consume a mountainside. Here's what Tom Bilyeu wants you to know: anyone can start that fire. Anyone can become anyone.

Whatever you want in life, the path to getting it is in committing to your passion. But you also have to put in the work to excel. For every passionate person, there's someone who's willing to work harder than anyone else. There's someone who does the backbreaking work and pushes past the breaking point. That person may as well be you, and Tom Bilyeu is writing his debut book to show you how.

THE WORK draws on everything Tom has learned in his own journey from failing college to becoming a successful entrepreneur. He shares the tools and mindsets that aided him in launching Quest Nutrition, a unicorn startup that grew 57,000% in its first three years and was worth one billion dollars in less than five. He digs into the latest research coming out of the best universities on growth mindset and performance. And he will share the best advice he's gotten from the smartest people in personal development.

Tom's peers and fans have been asking for this book for years, and now he's finally ready to pour all his knowledge and lessons learned in this book.

TOM BILYEU is the cofounder of Quest Nutrition, a health and wellness brand that was named the second fastest growing private company in North America in 2014. With Tom as President and the start-up's social media community builder, Quest achieved unicorn status, valued at over \$1 billion within two years. In 2017, Tom left Quest to launch Impact Theory, a company designed to facilitate global change through mission-based businesses and empowering content. A sought-after speaker and podcast guest, Tom has developed a reputation for his direct and irreverent approach to research and real life.

COVER
TO COME

THE CODE OF THE EXTRAORDINARY TEAM

Reengineering Work Culture to Unlock Happiness, Productivity, and Success

VISHEN LAKHIANI

May 2020

Rights: World

Rodale/Hardcover

From the author of the mega-bestseller, *The Code of the Extraordinary Mind*, comes a revolutionary guidebook that helps business leaders foster positive work culture.

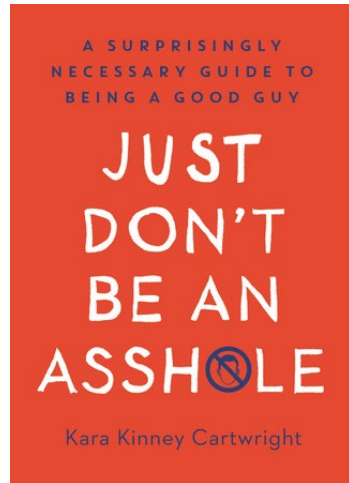
THE CODE OF THE EXTRAORDINARY TEAM is a wake up call. It's not just another candy-coated business book about company culture. This is a call-to-action to do great things for the people in your organization and out in the world. Vishen Lakhiani helps business leaders learn how to curate a team of brilliant minds and steer them to victory and how to create a work culture where people stay motivated and inspired to help each other grow and succeed.

Business leaders will learn the four emotions that are dominant across all people looking for jobs or new roles in an organization, and how to use them to attract the right kinds of exceptionally talented people. Vishen observed these truths about human behavior after interviewing over 4,000 people for the companies he runs. At the same time, THE CODE OF THE EXTRAORDINARY TEAM helps us imagine a workplace where we actually get healthier at work, not burned out—where we don't have to hustle an ungodly number of hours to be successful.

Lakhiani shares his vision for how leaders and entrepreneurs can stop looking at short-term shareholder value and instead take real ownership of the titles they've been given and start inspiring their employees to do great things for the world and for themselves.

VISHEN LAKHIANI's company, Mindvalley, curates e-courses with thought leaders ranging from Eckhart Tolle to Andrew Weil. With over 2 million subscribers to their newsletter, 4 million app users, and 100k active subscribers a month, there will be no shortage of excitement and anticipation for this book among the Mindvalley audience.

Rights to *The Code of The Extraordinary Mind* sold to: Dritan (Albania), Jarir (Arabic), Figurati (Brazil), Beijing United Sky (China), Center for Personal Excellence (Croatia), Pragma (Czech Republic), Tammerraamat (Estonia), Ullstein (Germany), Cor Leonis (Hungary), Mondadori (Italy), Inner World (Korea), Mijalba (Lithuania), Helion (Poland), Porto (Portugal), Lifestyle (Romania), Publick (Serbia), Edaf (world Spanish), Sun Color (Taiwan), Ganj (Turkey), Nash (Ukraine), Alpha Books (Vietnam)



JUST DON'T BE AN ASSH*LE

A Surprisingly Necessary Guide to Being a Good Guy

KARA KINNEY CARTWRIGHT

March 2020

Rights: World

Rodale Books

Illustrations: 13 pieces of line art

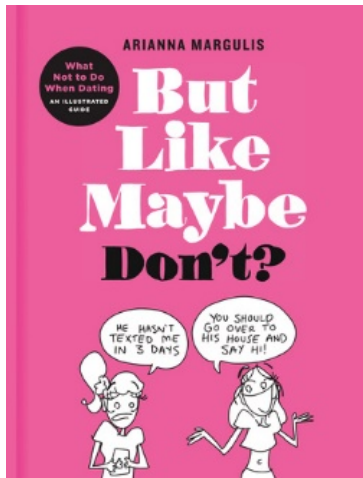
A candid and witty guide to being a good guy in a world full of assholes.

Despite their parents' best efforts, there are times when teenage boys seem like they were raised by wolves. Or the internet. This anti-asshole manifesto aims to provide boys with a framework for how to treat others—and themselves—with respect and dignity.

As it turns out, all teenagers need to learn one major lesson to safely avoid asshole territory: Other people are also humans. (Whoa, right?) In this guide, Kara Kinney Cartwright, a mom who has raised two teenage boys, compiles all the unwritten rules of being a good guy—things she wanted to make sure she said to her own sons before they left home. *JUST DON'T BE AN ASSH*LE* contains everything young men need to know to have positive interactions, make the best decisions, and recognize when they're being jerks, with clear instruction on how to do better. Some of the wisdom Cartwright covers includes: Don't be an asshole to your family (grandma is not legally required to send you a check on your birthday); don't be one to your friends (they'll laugh at you, not with you); at work (unless you hate money); at school (newsflash: teachers are people too); or in the world (seriously, there are plenty of assholes out here already). And finally, don't be an asshole to women—a chapter full of real talk for anyone entering relationships in the #MeToo era.

Crammed with all the advice that you want to make sure doesn't go unsaid before your child goes out on his own, *JUST DON'T BE AN ASSH*LE* is a frank, funny, and necessary guidebook for the next generation of teens—who will either save the world or destroy us all.

KARA KINNEY CARTWRIGHT always says, please, thank you, and excuse me—even on the subway. She married a total good guy and, through relentless lecturing, teasing, cash-bribing, and tricking, they have raised two sons who are not assholes, for the most part. If you happen to know her in person, this book is not about you, for the most part. She lives in Washington, D.C., and works as a senior law book editor.



BUT LIKE MAYBE DON'T
What Not to Do When Dating: An Illustrated Guide
 ARIANNA MARGULIS
 February 2020
 Rights: World
 Harmony
 Trim: 6 x 8 in
 Illustrations: 50 Illustrations throughout



In the vein of Mari Andrew and Hyperbole and a Half, Arianna Margulis (@butlikemaybe) shares her millennial misadventures, comic heartbreak, and spunky pick-yourself-back-up spirit in this illustrated journey through everything you need to get wrong in love in order to get to what's right.

Arianna Margulis's pen was set aflame when an ex-boyfriend took her for a "walk" in Central Park. She was sneak-attack dumped because she "interfered with his meditation schedule." After a few sobs, she found her way to a sharpie, doodled the hilarity and the heartbreak, and @butlikemaybe was born—an Instagram cult sensation exploding in popularity. Arianna chronicles her misadventures via a Lizzie McGuire-like crop-topped doppelganger, equal parts optimistic and anxious, who holds tight to the belief that bae is out there.

Capturing the hopeful, silly, slightly tipsy, friend-filled, and too-often heartbroken world of 20something women, BUT LIKE MAYBE DON'T is a witty and winning primer on what NOT to do when dating. Inspired by all the ways Arianna's gone wrong in her search for love, this charming and off-kilter anti-guide gently guides you to what matters: realizing that you're already pretty awesome. With plenty of advice for recognizing and moving on when he's just not that into you, Arianna ultimately shows how to switch your focus from chasing a guy to realizing, actually, you're the prize.

ARIANNA MARGULIS is currently navigating New York by way of small town Michigan. As a relationship-obsessed fashion girl, she began doodling about her day-to-day dramas and decided to expose her innermost feelings to the world. She is currently developing projects with Disney and Reese Witherspoon. Armed with a sharpie and fueled by margaritas, she's ready to take on the world.



COVER
TO COME

THE UPGRADE

How the Female Brain Remakes Itself in the Second Half of Life

LOUANN BRIZENDINE, M.D.

September 2020

Rights: World

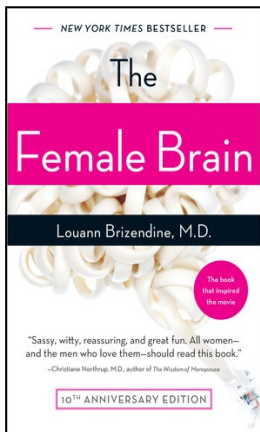
Harmony

This is the true follow-up to the classic *The Female Brain*. The new frontier of brain research is aging, and Dr. Brizendine has an intriguing new perspective on how the female brain fundamentally changes, for the better, on a cellular level, after menopause.

Since Dr. Brizendine wrote *The Female Brain* ten years ago, the response has been overwhelming. This *New York Times* bestseller has been translated into more than thirty languages, has sold nearly a million copies

between editions, and has most recently inspired a romantic comedy. Now, Brizendine brings her unique ability to translate science into human terms to perimenopause, menopause, and beyond, offering an empowering vision of years in a women's life that have too often been ignored.

Brizendine's training as a neuropsychiatrist affords her a unique view into women's brains on a scientific level, and her work as a therapist gives her perspective on their psyches and personal dramas. Amounting to a sweeping look at life after 50, she dives deep into the microscopic workings of your mitochondria one moment and zooms out to the biggest picture—family, relationships, and identity—the next. She also offers surprising new research on specific ways women can fend off dementia, increase longevity, wellbeing, and sexuality, and find their best selves at this stage of life. Appealing to readers of *The Wisdom of Menopause*, she ultimately offers a new, positive understanding of aging and the gifts of a calmer, steadier brain after 50.



DR. LOUANN BRIZENDINE, MD is a Clinical Professor of Psychiatry at the University of California, San Francisco (UCSF). She is founder and Director of the Women's Mood and Hormone Clinic and the Teen Girl Mood and Hormone Clinic, and is the author of two books: *The Female Brain*, and *The Male Brain*. She currently resides with her husband and son in the San Francisco Bay Area.

Rights to *The Female Brain* sold to: Libri Konyvkiado (Hungary), Rizzoli (Italy), Pan Rolling (Japan), Woogjin (Korea), Grup Media Litera (Romania), Exmo (Russia), Modrijan Zalozba (Slovenia), RBA Libros (world Spanish), Say Yayinlari Dagitim (Turkey), Transworld (UK)



OUTSMARTING THE SOCIOPATH NEXT DOOR

How to Protect Yourself Against a Ruthless Manipulator

MARTHA STOUT, PH.D.

April 2020

Rights: World

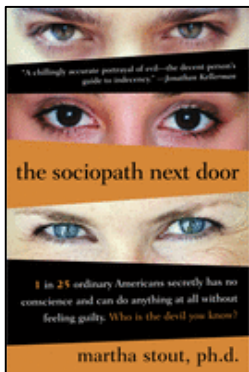
Harmony

From Dr. Martha Stout's influential work *The Sociopath Next Door*, we learned how to identify a sociopath. Now she tells us what to actually do about it. While the best way to deal with a sociopath is to avoid them entirely, sometimes circumstance doesn't allow for that. What happens when the time comes to defend yourself against your own child, a boss, or ruthless ex-spouse? Using the many chilling and often heartbreaking emails and letters she has received over the years, Dr. Martha Stout uncovers the psychology behind the sociopath's methods and provides concrete guidelines to help navigate these dangerous interactions.

Organized around categories such as destructive narcissism, violent sociopaths, sociopathic coworkers, and the sociopath in your family, *OUTSMARTING THE SOCIOPATH NEXT DOOR* contains detailed explanation and commentary on how best to react in these situations to keep the sociopath at bay. Uniting these categories is a discussion of changing psychological theories of personality and sociopathy and the enduring triumph of conscience over those who operate without empathy or concern for others. By understanding the person you're dealing with and changing the rules of the game, you'll be able to gain the upper hand and escape the sociopath's influence.

Whether you're fighting a custody battle against a sociopathic ex or being gaslit by a boss or coworker, you'll find hope and help within these pages. With this guide to disarming the conscienceless, Dr. Stout aims to give readers the tools to protect themselves while conducting a broader examination of human behavior and conceptions of normality.

Rights sold: Huazhang Graphics (China), Dum Harfa (Czech Republic), Soshisha (Japan), Spoleczny (Poland), Editura Trei (Romania), John Murray (UK)



MARTHA STOUT, PH.D., served on the faculty in psychology in the department of psychiatry at Harvard Medical School and was a clinical associate at the Massachusetts General Hospital in Boston. She practiced as a clinical psychologist specializing in recovery from psychological trauma and PTSD. Dr. Stout has taught psychology at the Graduate Faculty of the New School for Social Research, the Massachusetts School of Professional Psychology, and Wellesley College.

Rights to *The Sociopath Next Door* sold to: China Machine Press (China), Dum Harfa (Czech Republic), Ou Eram (Estonia), Oy Scanria (Finland), Springer-Verlag (Germany), Edesviz Kiado (Hungary), Soshisha (Japan), Sakyedul Publishing (Korea), Van Duuren (Netherlands), Spoleczny (Poland), Editura Trei (Romania), EXEM (Russia), Vulkan (Serbia), Obelisco (world Spanish), Business Weekly (Taiwan), TGM (Vietnam), John Murray (UK)



BURNING BRIGHT

Shifts, Rituals, and DIY Energy Techniques to Heal from Burnout

Kelsey Patel

April 2020

Rights: World

Harmony/Hardcover

Everyone experiences burnout, from college students to young professionals to parents. People feel paralyzed but rushed, inert but frantic, and out of touch with their own potential. No matter how much they do, they still feel like underachievers. As a spiritual coach, Reiki master and wellness expert, Kelsey Patel has helped thousands struggling with burnout. She has developed a reputation as Hollywood's go-to energy healer, and now, she wants to share the knowledge, tips and techniques that have worked so well for her and her clients with an even greater audience to help people stave off burnout before it starts.

BURNING BRIGHT will dive deep into the nature of anxiety, the root of unhappiness, the cause of systemic burnout, and the origin of chronic pain, and guide readers through practical techniques to overcome these feelings including:

- Practicing Reiki on yourself, without a master
- Interrupting anxiety cycles with tapping, breathwork, and journaling
- Simple rituals that can bring you peace in any situation
- Using crystals to ground yourself and get back into your physical body in a healthy way

Kelsey will show readers how to transform pain, anxiety, and overwhelm into calm, expansive abundance, pure joy, directed purpose, and a deep connection to their authentic selves.

KELSEY PATEL is one of Hollywood's leading wellness and Reiki experts. She is not only a sought-after spiritual empowerment coach, Reiki healer, and meditation teacher, but also a multi-faceted entrepreneur. She teaches corporate workshops, leads retreats, holds one-on-one wellness sessions, and inspires and coaches audiences on entrepreneurship and manifesting their life goals nationally and internationally. Kelsey has dedicated her life to helping her clients live vibrant, joy-filled, abundant lives.

COMING HOME TO YOURSELF A Meditator's Guide to Blissful Living

OSHO

April 2020

Rights: World

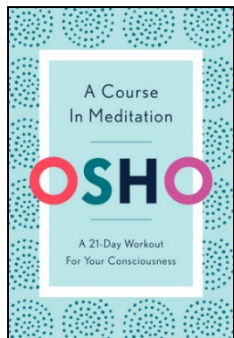
Harmony

A beautifully illustrated collection of mindfulness exercises for grounding, relaxation, and finding inner peace, from legendary spiritual guru Osho. All of us have experienced moments of "coming home"—feeling relaxed, grounded, and free of the restlessness that characterizes so much of our everyday lives. These moments can arise in nature or during an activity we enjoy, alone or together with people we love. They show us that we are exactly where we are supposed to be.

The meditations in COMING HOME TO YOURSELF were selected from Osho's hundreds of public talks and intimate conversations. These passages are designed to be a companion on the journey toward transforming our rare moments of "at-home-ness" into an undercurrent that permeates all aspects of our lives. Exercises include activating your awareness, opening the heart, learning to relax and concentrate in order to reap the benefits of meditation, and freeing the brain from mental blocks. Featuring whimsical full color illustrations throughout, COMING HOME invites the reader to dip into the meditations at any point or read the book in sequence for a true homecoming experience.

OSHO, known for his revolutionary contribution to the science of inner transformation, continues to inspire millions of people worldwide in their search to define a new approach to individual spirituality that is self-directed and responsive to the everyday challenges of contemporary life.

Rights to *Coming Home to Yourself* sold to: Dar El Khayal (Arabic), LEO Commece (Croatia)



Rights to *A Course in Meditation* sold to:

Sextante (Brazil), Euromedia (Czech Republic), Sudwest (Germany), Dioptra (Greece), Edesviz Kiado (Hungary), Mondadori Libri (Italy), Czarna Owca (Poland), Pergaminho/Bertrand Editora (Portugal), Grup Media Litera (Romania), Sophia (Russia), Urano (world Spanish), Rye Field (Taiwan)

COVER
TO COME

AWAKENING

Deepak Chopra, MD

October 2020

Rights: World

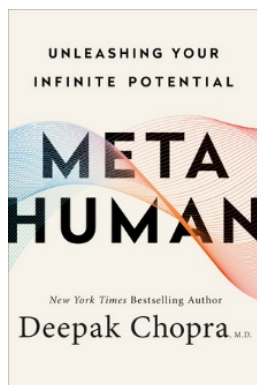
Harmony

For the last 30 years, Deepak Chopra has been at the forefront of the meditation revolution in the West. Awakening is the culmination of his teachings over the years, a complete exploration of the physical, mental, emotional, relational, and spiritual benefits that these profound practices can bring. Deepak will guide readers on how to cultivate a clear mind, heal suffering from the mind and body, and recover from "overdrive." Ultimately, the reader will experience an awakening of the body, mind, and spirit, and begin to nurture a life led in a state of open, free, creative, and blissful awareness twenty-four hours a day.

AWAKENING incorporates new research on meditation and its benefits, as well as a 52-week program of guided meditations (one a week) to help us increase our productivity, spontaneity, happiness, and income, while helping us to achieve new dimensions of stress-free living.

DEEPAK CHOPRA, MD, is a world renowned pioneer in integrative medicine and personal transformation, the founder of the Chopra Foundation, and cofounder of Jiyo.com and the Chopra Center for Wellbeing. *TIME* magazine has described Dr. Chopra as "One of the top 100 heroes and icons of the century." In conjunction with his medical achievements, he is recognized as a prolific author of more than 85 books translated into over forty-three languages, with twenty-five *New York Times* bestsellers.

Rights sold: Rider (UK)



"In his brilliant new book, [**Metahuman**] Deepak Chopra successfully argues that consciousness is the sole creator of self, mind, brain, body and the universe, as we know it. Deepak then teaches us that truly grasping this revolutionary idea will effectively remove the limiting belief systems and negativity that may be holding us back from achieving our maximum human potential. Highly recommended!"—**Dr. Rudolph E. Tanzi, best-selling co-author of *The Healing Self, Super Brain and Super Genes***

Rights to *Metahuman* sold to: Dar El Khayal (Arabic), Alaude (Brazil), Bard (Bulgaria), Editions de la Maisnie (France), Verlagsgruppe Random House (Germany), Patakis (Greece), SELF (Portugal), Lifestyle (Romania), Exmo (Russia), Alfaomega (Spain), Rider (UK), PRH Mexico (world Spanish excl. Spain)

COVER
TO COME

NEURODHARMA

The Seven Practices of Enlightenment

RICK HANSON

May 2020

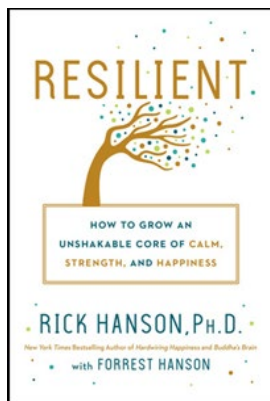
Rights: World

Harmony/Hardcover

Both bold and grounded in current science, this book is a practical guide to reverse-engineering enlightenment in seven steps, written with Rick's trademark warmth, clarity, and relatability. Building on his classic bestseller *Buddha's Brain* (which has sold over 200,000 copies), *New York Times* bestselling author Rick Hanson uses his Buddhist analysis of the mind as a roadmap for strengthening the neural circuitry of deep calm, contentment, kindness, and wisdom—qualities we all need to succeed in the face of challenges.

Most books about transformations of consciousness are theoretical or religious, typically full of jargon, pep talks, and calls to believe on faith alone. Instead, this is a book of practice, of things readers can do immediately in the flow of daily life as well as in simple, powerful guided meditations.

Dr. Hanson gets right at the useful essence of neuroscience, psychology, and contemplative practice, organizing it into a step-by-step path of practical ideas and tools, guiding readers along with his usual encouragement, good humor, and personal examples.



RICK HANSON's books are available in 28 languages and include *Resilient*, *Hardwiring Happiness*, *Just One Thing*, *Buddha's Brain*, and *Mother Nurture*. To date, in English his books have sold over 750,000 copies. He edits the *Wise Brain Bulletin* and has numerous audio programs. A summa cum laude graduate of UCLA and founder of the Wellspring Institute for Neuroscience and Contemplative Wisdom, he has been an invited speaker at NASA, Oxford, Stanford, Harvard, and other major universities, and taught in meditation centers worldwide.

Rights sold: Irisiana/RH (Germany)

Rights to *Resilient* sold to: Jarir Bookstore (Arabic), GMT Editores (Brazil), CITIC (China), Arbor Verlag (Germany), Edesviz Kiado (Hungary), Giunti Editore (Italy), Winners Book (Korea), Ten Have (Netherlands), Gdanskie (Poland), Grup Media Litera (Romania), Progress Kniga (Russia), Alfaomega (world Spanish), Commonwealth (Taiwan), KM Books (Ukraine), Rider (UK), Samanta Social (Vietnam),

COVER
TO COME

LOVE IS GREATER THAN PAIN
Secrets from the Universe for Healing After Loss

MARILYN KAPP

June 2020

Rights: World

Harmony

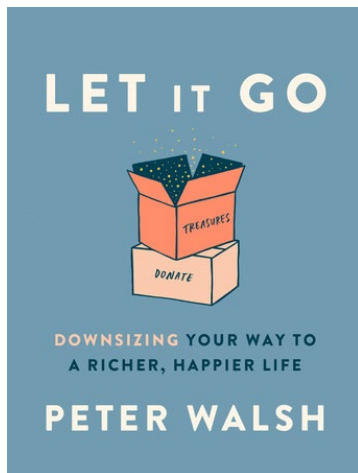
A renowned medium who specializes in comforting the living and the dead shares practical ways to alleviate grief and accelerate healing.

When Marilyn Kapp was two years old, she watched her grandfather's spirit leave his body. He told her he would be back. For years, she kept her channeling abilities to herself and to family, especially after accurately predicting the death of an elementary school classmate. This changed when, as a college student, she met

Elie Wiesel, the Nobel Laureate writer and Holocaust survivor, who became her mentor and encouraged her to share her gifts, telling her that they could be used to help people. Wiesel remained a mentor and friend through his life.

In **LOVE IS GREATER THAN PAIN**, Kapp teaches us how to understand and interact with the afterlife, using personal stories from her clients and from her own life, and transcripts of actual channeling sessions. She explains in clear and simple language how our well-being, growth, happiness, and actions directly impact our loved ones who've passed. She even includes a chapter on communicating with pets after they have passed. Death doesn't end a relationship or the love it held. By keeping the door open and honoring life even as we grieve, we are able to continue to experience love and healing, and even comfort our loved ones who have passed do the same.

MARILYN KAPP received a master of arts from Emerson College and apprenticed with Chi-gung master and healer Dr. Cho Wong. Kapp has performed thousands of personal readings for individuals and families, conducting sessions all over the United States and internationally in person and by telephone.



LET IT GO

Downsizing Your Way to a Richer, Happier Life

PETER WALSH

December 2019

Rights: World

Rodale/Trade Paperback

Say goodbye to clutter, reduce stress, and live simply with this easy-to-use guide to downsizing!

Whether you are selling your family home, blending households into a new home, or cleaning out your aging parents' home, sorting through a lifetime's worth of accumulated possessions can be a daunting and stressful experience. Decluttering guru Peter Walsh recently went through the process of downsizing his childhood home and dividing his late parents' possessions among his family. He realized that making these decisions about mementos and heirlooms creates strong emotions and can be an overwhelming chore.

In LET IT GO, Peter will help you turn downsizing into a rejuvenating life change with his useful tips and practical takeaways, including how to:

In LET IT GO, Peter will help you turn downsizing into a rejuvenating life change with his useful tips and practical takeaways, including how to:

- Understand the emotional challenges that accompany downsizing
- Establish a hierarchy of mementos and collectibles
- Calculate the amount of stuff you can bring into your new life
- Create strategies for dividing heirlooms among family members without drama

This new phase brings unexpected freedoms and opportunities, and Peter walks you through every step of the process. You'll feel freer and happier than you ever thought possible once you LET IT GO.

PETER WALSH is the author of seven previous books, including the *New York Times* bestsellers *It's All Too Much* and *Enough Already!* and most recently *Lose the Clutter, Lose the Weight*. He is a popular organization expert who appears regularly on The Rachael Ray Show and writes a quarterly column for O the Oprah Magazine. He has hosted several TV shows, including Clean Sweep and Extreme Clutter. He lives in Los Angeles.

Rights sold: Penguin Random House (Australia/NZ)

COVER
TO COME

RULES OF ESTRANGEMENT

JOSHUA COLEMAN

November 2020

Rights: World

Harmony

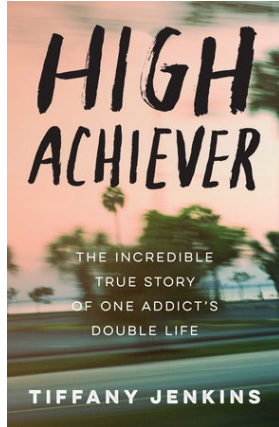
An exploration of the cultural reasons for the recent uptick in parental estrangement, along with guidance and understanding for parents looking to reestablish contact with their adult child.

There is a new silent epidemic in family relationships inflicting untold anguish between parents and their adult children: parental estrangement. The reasons for estrangement are varied -a shift in today's psychotherapy, changes in parenting attitudes, economic insecurity, and a general perception that parents

are obstacles to personal growth or autonomy. Whatever the cause, dealing with estrangement is no easy task. A rejection from the person you love and care about most can be the most disorienting and painful experience in a parent's life. As a trusted psychologist whose own daughter cut off contact for several years, Dr. Joshua Coleman is well acquainted with that pain and uniquely qualified to guide parents in navigating these fraught interactions.

Dr. Coleman helps parents understand the behaviors of their adult child and offers a path forward without shame or regret. Estrangement occurs on a continuum from temporary and resolvable, to irresolvable and permanent, and it's difficult for parents to know whether or not their actions are having any positive effects. **RULES OF ESTRANGEMENT** gives parents the language and the emotional tools to engage in meaningful conversation with their child, and the ability to move on if reconciliation is no longer possible.

DR. JOSHUA COLEMAN is an author and psychologist in private practice, and a Senior Fellow with the Council on Contemporary Families. His advice has appeared in the *Wall Street Journal*, *The Atlantic*, *Chicago Tribune*, *Newsweek* and he's lectured at Harvard, The University of California at Berkeley, University of London, and the Cornell Weill Medical School.



HIGH ACHIEVER

TIFFANY JENKINS

June 2019

Rights: World

Harmony/Hardcover

"A great read for fans of *Orange is the New Black*, this national bestseller provides a shocking and propulsive look into the life of an addict. Tiffany Jenkins never had a good track record with local law enforcement. Addicted to opiates, her list of criminal offenses was over 20 long when she was finally incarcerated. In *HIGH ACHIEVER*, Jenkins recounts the 120 days she spent in a Florida jail, surrounded by officers who hated her for the way she treated her boyfriend: the Deputy Sheriff in town. Jenkins breaks down the stigma around drug addiction and recovery in her first book, giving readers a story that is both joyous and heartbreaking."—**BookBub.com, "10 Debut Summer Books by Women Everyone Should Read"**

Rights sold:

Narayana Verlag GmbH (Germany)
Limited (Russia)



SILENT AGREEMENTS

LINDA D. ANDERSON, PHD, SONIA R. BANKS, PHD
and MICHELE L. OWENS, PHD

May 2019

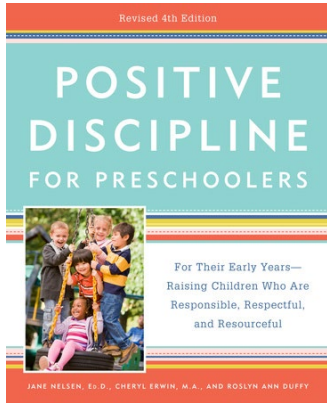
Rights: World

Rodale/Trade Paperback Original

"Fear is a great silencer that restrains vulnerable engagement, the absence of which leads to profound and painful complications. The authors of *SILENT AGREEMENTS* unearth this widespread phenomenon with great clarity and offer a well-thought-out process that makes truth sharing possible and healing. We recommend this book to anyone who is having conversations in their head that they are keeping to themselves."—**Harville Hendrix, Ph. D. and Helen LaKelly Hunt, Ph.D, authors of *Getting the Love You Want: A Guide for Couples***

Rights sold:

Ginkgo (China), Iviskos (Greece), Matar (Israel),
Progress Kniga (Russia), Ping's Publications (Taiwan),
Kuraldisi Yayincilik (Turkey)



POSITIVE DISCIPLINE FOR PRESCHOOLERS

Revised 4th Edition

JANE NELSEN, ED.D, CHERYL ERWIN, M.A.

and ROSLYN ANN DUFFY

July 2019

Rights: World

Harmony/Trade Paperback Original

Completely updated with the latest research in child development and learning, POSITIVE DISCIPLINE FOR PRESCHOOLERS will help parents understand their preschooler and provide early methods to raise a child who is responsible, respectful, and resourceful.

Rights sold: Editora Manole (Brazil), Beijing Tianlue (China), Editions du Toucan (France), Edunity (Korea), Publik Praktikum (Serbia)



GREAT LEADERS HAVE NO RULES

KEVIN KRUSE

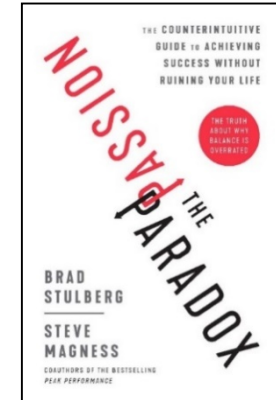
April 2019

Rights: World

Rodale/Hardcover

"Kevin Kruse has discovered gold. With his easy and entertaining writing style, Kevin will keep you amused, interested, and motivated to try new techniques that can improve both relationships and results. If you're looking for a fresh take on conventional leadership approaches, read this book." —**Ken Blanchard, #1 *New York Times* bestselling author**

Rights sold: Jarir Bookstore (Arabic), Editora Alfacon (Brazil), PT Gramedia Pustaka Utama (Indonesia), Alpina (Russia), Editorial Planeta Mexicana (World Spanish), Jamsai (Thailand), Tre Publishing House (Vietnam)



THE PASSION PARADOX

BRAD STULBERG and STEVE MAGNESS

March 2019

Rights: World

Rodale/Hardcover

"A valuable volume... Readers looking for direction on how to better cultivate their passions will want to give this a look."

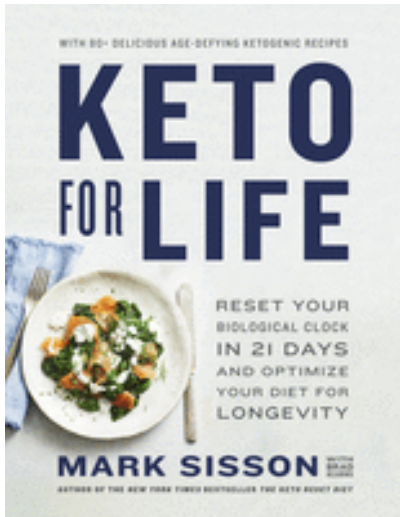
—***Publisher's Weekly***

Rights sold: Editora Alta (Brazil), Sayusha (Japan), Billybutton (Korea), Mann, Ivanov, Ferber (Russia)

diet & nutrition

health & fitness

cookery



KETO FOR LIFE

Reset Your Biological Clock in 21 Days and Optimize Your Diet for Increased Longevity

MARK SISSON

December 2019

Rights: World

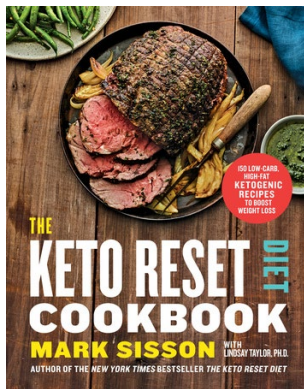
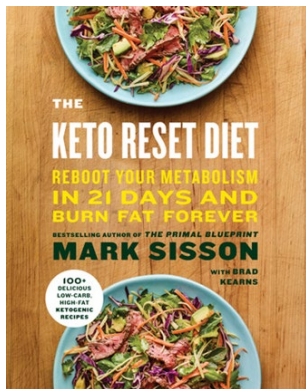
Harmony/Hardcover

Trim: 7 3/8 x 9 1/4 in.

Illustrations: 80 recipes; 1 16-page 4/color photo insert

Mark Sisson, bestselling author of *The Keto Reset Diet* and publisher of the number one paleo blog, reveals a new ketogenic eating plan that promotes anti-aging and the longevity benefits of keto and resets your biological clock in just weeks.

At 65, **MARK SISSON** is in peak condition and excellent health, and he credits his ketogenic lifestyle as the reason. And, new research confirms that there are anti-aging benefits of adapting a keto diet. In **KETO FOR LIFE**, Mark shows readers how to reset their biological clock in 21 days through a unique program that combines intermittent eating with strategies to lower inflammation and achieve metabolic flexibility. Readers will read through the Four Pillars of Longevity—Diet, Fitness, Mental Flexibility, and Rest and Restoration—learning best lifestyle practices to slow the aging process. Then, they'll carry out a 21-day Biological Clock Reset, with action items to complete each day from each of the four pillars (including dietary practices, journal exercises, movement routines, and rejuvenation practices) and develop a morning routine that promotes healthy living. Mark's meal plans will detail what to eat for every decade of life, how to reduce carbs and increase protein intake as you age, and how to turbo charge your metabolism for increased energy, appetite, cognitive function, and a stabilized mood. *The Keto Reset Diet* hit the New York Times bestseller list at #4 and has sold almost 200,000 copies, and while there are plenty of keto books out there, this will be one of the first books to marry the popular new longevity trend with keto.



Rights sold:

Blue Visiion (Czech Republic), Hardie Grant (UK/Commonwealth)

Rights to *The Keto Reset Diet* sold to: Blue Visiion (Czech Republic), Thierry Souccar (France), PRH Grupo (world Spanish), Hardie Grant (UK/Commonwealth)

Rights to *The Keto Reset Diet Cookbook* sold to: Hardie Grant Books (UK/Commonwealth)



GOODFUL COOKBOOK
Simple and Balanced Recipes to Live Well

BUZZFEED

December 2019

Rights: World

Rodale/Hardcover

Trim: 8 x 10 in.

Illustrations: 125+ recipes; 50 4/color photos, 15 line art



Buzzfeed's wildly popular wellness vertical, Goodful, is known for simple, intentional steps to eat and live well. In their first official cookbook, THE GOODFUL COOKBOOK, they compile 80-100 recipes that make everyday meals a nourishing, mindful experience.

More and more home cooks are looking to bring health to the kitchen table and self-care into their home life, but the mindful, holistic lifestyles touted on social media can be expensive, time-consuming, and out-of-reach. Goodful, BuzzFeed's wellness vertical, lends a helping hand to those interested in living well without pretention or breaking the bank. Readers love Goodful not only for their easy recipes based on nourishing whole foods, but also for their home hacks like "How to Regrow Vegetables from Kitchen Scraps" and features on gardening, fitness, transformation, and self-care.

Their first cookbook will offer 80-100 recipes along with 50 beautiful photos, sidebars, and guides for bringing wellness into your whole life such as supermarket hacks, wellness shortcuts, foods for your mood, and how to store foods safely and organize your fridge. With a voice that's friendly, vibrant, young, and down-to-earth, Goodful shows how anyone can enjoy a mindful, toxin-free, natural lifestyle. 50% of the recipes will be fan favorites and star performers and the other 50% will be new and exclusive.

Rights sold: Suedwest/RH Germany

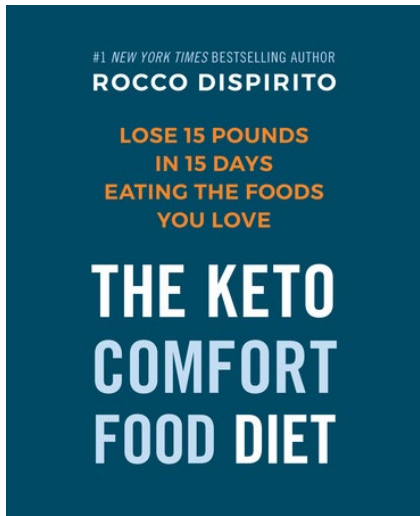
GOODFUL boasts

22M on Facebook

3M on Instagram

147K on Youtube

This cookbook will also be promoted on Tasty and BuzzFeed.



THE KETO COMFORT FOOD DIET

Lose 15 Pounds in 15 Days Eating the Foods You Love

ROCCO DISPIRITO

March 2020

Rights: World

Rodale/Hardcover

Trim: 7-3/8 x 9-1/8 in.

Illustrations: 80-100 recipes; 4/color photos throughout

Rocco DiSpirito, bestselling author of the popular *Now Eat This!* series, shows readers how to lose weight eating keto versions of the foods they love.

DiSpirito has made a career out of transforming people's lives without sacrificing taste. Now, he'll tackle the ketogenic diet and supply 100 comfort food recipes that adhere to keto diet guidelines, so you can try keto without losing the foods you love. The combination diet/cookbook will make delicious low-carb, high fat recipes easily accessible for everyone to try. And while there are a number of ketogenic cookbooks on the market, none are by someone with the cooking credentials Rocco brings to the table.

ROCCO DISPIRITO is a pioneer of the healthy and delicious movement. He is widely recognized for his inspiring weight loss journey and has dedicated his life to proving that healthy and delicious are not mutually exclusive. He advocates on behalf of food security and obesity issues and is frequently called upon by the media as a health and food expert. He is a James Beard Award-winning celebrity chef, a 12-time bestselling author and 3-time #1 *New York Times* bestselling author.

COVER
TO COME

THE MENOPAUSE DIET PLAN

An All-Natural Guide to Managing Hormones, Health, and Happiness

HILLARY WRIGHT and ELIZABETH WARD

August 2020

Rights: World

Rodale/Trade Paperback Original

Trim: 5-1/2 x 8-1/4 in.

Illustrations: 25-30 recipes

Minimize the symptoms of perimenopause and menopause through a sustainable diet, self-care, and healthy lifestyle changes.

THE MENOPAUSE DIET PLAN encourages women to take a positive approach to managing their physical and mental health through the pre- and post-menopausal years, offering natural strategies on how to handle hot flashes, sleep difficulties, mood swings, digestion changes, muscle loss, and more. It highlights the current scientific evidence on the best diet and exercise plan to manage weight gain, and how to keep your heart, brain and bones healthy while decreasing your risk for cancer and other chronic conditions.

Registered dietitians Hillary Wright and Elizabeth Ward suggest targeted lifestyle changes like stress management, healthy eating strategies, and dietary supplements that can lead to meaningful results, balancing evidence-based recommendations with real-life circumstances. The Menopause Diet Plan also features information on how to translate nutrition advice into a Mediterranean diet-based eating plan, plus thirty delicious recipes (such as Roasted Vegetable Calzone or Black Bean Raspberry Fudge Cake) to inspire a well-rounded, healthful diet that benefits women at this stage of life.

HILLARY WRIGHT, MED, RDN, is a registered dietitian with more than thirty years of experience as a nutrition educator and consultant, and the author of The PCOS Diet Plan and The Prediabetes Diet Plan. She is the director of nutrition counseling for the Domar Center for Mind/Body Health at Boston IVF, a Harvard-affiliated fertility treatment center. She also works part time as a senior nutritionist at the Dana Farber Cancer Institute in Boston, Massachusetts and is a founding member of the nutrition technology company Good Measures LLC.

ELIZABETH WARD, MS, RDN, is a registered dietitian with more than thirty years of experience writing about nutrition and health, an experienced recipe developer, and a food photographer. She is the author and co-author of several books, including Super Nutrition After 50, Live Longer and Better, and Expect the Best.

COVER
TO COME

DIGEST THIS

BETHANY UGARTE

October 2020

Rights: World

Rodale/Trade Paperback Original

Trim: 7-3/8 x 9-1/8 in.

Illustrations: 20-25 4/color photos throughout

After years of severe struggles with IBS and gut dysfunction and finding no relief from the conventional ways of treating IBS (following a low-FODMAP diet, taking drugs, managing stress), Bethany Ugarte took matters into her own hands. She changed her diet with the help of a holistic doctor, eliminating all gut irritants and eating nutrient-dense, easily digested foods like Greek yogurt, bone broth, and collagen. Her painful, debilitating symptoms disappeared. Now she's synthesized her hard-won gut health wisdom into a 21-day Gut Reset protocol and maintenance plan that works, even when nothing else has.

Her program includes powerful techniques, including pureeing protein for maximum nutrient absorption, novel hacks, and creative recipes that deliver maximum flavor with minimal ingredients like Sweet Potato French Toast, Chilled Avocado Cucumber Mint Soup, and Pumpkin Pie Pops. She'll dispel some of the myths that surround IBS.

BETHANY UGARTE runs the popular health and food blog Lilsipper, and her Instagram account dialoguing her daily food life and journey with IBS has over 330k followers.

COVER
TO COME

THE ESSENTIAL OILS APOTHECARY

ERIC ZIELINSKI and SABRINA ANN ZIELINSKI

February 2021

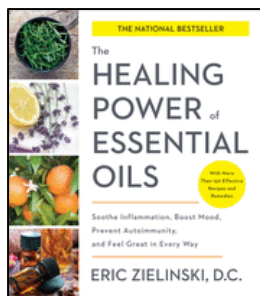
Rights: World

Harmony/ Trade Paperback

An information-packed resource of soothing practices and healing rituals (with recipes) for applying the medicinal properties of essential oils to the treatment and symptom management of chronic illness—from insomnia, anxiety, hypertension, and fibromyalgia, to fatigue, migraines, insulin resistance, and more.

DR. ERIC ZIELINSKI is on a mission to help people experience the abundant life. Formally trained as a public health researcher and aromatherapist, his website, DrEricZ.com, is visited by 6,000,000 natural health seekers every year, and he has rapidly become the #1 resource for non-branded, faith-based essential oils education on the Internet today. An accomplished researcher with several publications and conference proceedings, Dr. Z currently sits as peer-reviewer for multiple journals.

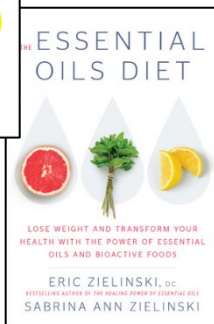
SABRINA ANN ZIELINSKI is a certified group fitness and martial arts instructor, health coach, lactation consultant, and a natural health guru. The mastermind behind the allergy-friendly food recipes and do-it-yourself remedies featured on Dr.EricZ.com, she's known as "Mama Z" to many fellow moms looking for natural ways to care for their families.



Rights to *The Healing Power of Essential Oils* sold to:

VDAHNOVENIA (Bulgaria), 2020 Editora (Portugal), Publik Praktikum (Serbia),

Vydavatelstvo Slovensky Tratan (Slovakia), Obelisco (world Spanish), ACME (Taiwan), ThaiHa Books (Vietnam)



“THE ESSENTIAL OILS DIET is a thorough, integrated, food and lifestyle reference guide that provides everything you need to get your health back on track. It is one of the few books that can take many modalities and weave them together, aligning the scientific studies with practical application. Beautifully written, organized, synthesized through both Dr. Z and Mama Z, and, most importantly, infused with love and spirituality!”—**Deanna Minich, PhD, researcher, clinician, and author, Whole Detox**

Rights to *The Essential Oils Diet* sold to: Janusz Nawrocki Studio Astropsychologii (Poland)

COVER
TO COME

THE POWER PLATE DIET

The Ultimate Anti-Inflammatory Foods to Boost Weight Loss with Every Meal

ERIN OPREA

September 2020

Rights: World

Harmony/Hardcover

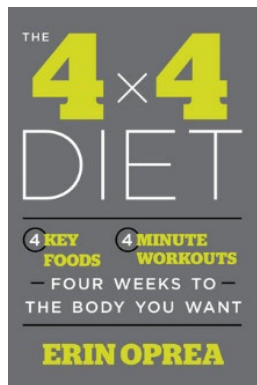
Trim: 6-1/8 x 9-1/4 in.

Illustrations: 20-30 recipes; B&W photos

Erin Oprea, celebrity trainer and author of *The 4 x 4 Diet*, has created a targeted diet plan with easy guidelines on balancing your plate to reduce inflammation, regulate hormones, and help readers get healthy.

After publishing *The 4 x 4 Diet*, Erin discovered the huge impact that chronic inflammation has on our bodies, and the link between food and inflammation. Chronic inflammation is the cause for many common diseases, and inflammatory foods like sugar, vegetable oil, refined flour, grain-fed meats, seed oils, and dairy products only contribute to (or cause) the damage. The good news is, eating fatty fish, coconut oil, cruciferous veggies, kale, ginger, and other anti-inflammatory foods can actually reverse inflammation. By combining them in a "power plate," built from one ingredient from each of the core categories - complex carb as a base, lean protein, healthy fat, and vegetables - you'll be able to affect your health and your weight for the better. With such a simple guideline, readers have the freedom to make their plates as creative as they'd like while still keeping inflammation at bay.

Erin will include a 3-week meal plan, tips and tricks like carb substitutes (and beet juice!), and the best exercise and lifestyle principles that have continued to work for herself and her clients. Living clean and balanced will keep you healthy and your waistline trim.



ERIN OPREA is a celebrity trainer, known for getting high-profile clients like Carrie Underwood, Martina McBride, Lee Ann Womack, and Kelsea Ballerini in shape.

"I've had the pleasure of working with Erin for many years now and her approach to food, fitness, and overall health has not only been effective for me, but practical as well. Erin has taught me a lot about physical fitness and has helped me move from 'dieting' to maintaining a consistent healthy lifestyle. The 4 x 4 Diet is a philosophy that anyone can implement into their daily lives...It's not a diet...it's a lifestyle."—**Carrie Underwood**

Rights to *The 4 x 4 Diet* sold to:
Janusz Nawrocki (Poland)

COVER
TO COME

ATHLEANX'S TRAIN LIKE AN ATHLETE
Intelligent Training to Build the Ultimate Body

JEFF CAVALIERE

December 2020

Rights: World

Rodale/Hardcover

Trim: 7 3/8 x 9 1/8 in

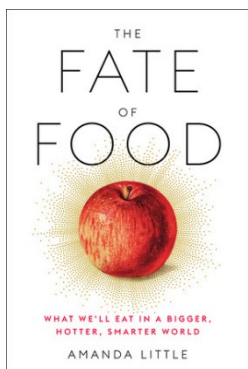
Illustrations: 100 black & white photos throughout; Charts

From the sought-after trainer behind YouTube's #1 Fitness channel AthleanX, with 10 million followers across platforms, this is the new bible of bodybuilding, sharing Jeff Cavaliere's signature science-based approach to functional training.

AthleanX puts the science into strength training. This unique strength training and conditioning program—including plans for nutrition and supplementation as well as step-by-step guides to the exercises—gives users the lean, muscular, functional bodies of professional athletes. Other fitness books and programs are based on a bodybuilding model, which can make you look stronger, but Jeff Cavaliere shows how to hit the gym without falling into the common "bro" traps: poor posture and flexibility, muscle imbalances, joint stiffness, pain, and injury. His sports medicine-based approach centered on injury prevention has earned him his rabid, massive fanbase.

His book will go deeper into his philosophy of functional training than he's been able to online, making this book a must-have for his fanatic audience. And it will include 100 step-by-step photos of Jeff demonstrating proper form for injury and pain prevention. And it will conclude with Jeff's essential program for intelligent training plus nutritional and supplementation plans.

JEFF CAVALIERE, MS PT CSCS, is a highly sought after personal trainer to elite athletes, wrestlers, and MMA fighters. Today he runs the wildly popular YouTube channel AthleanX (across platforms he has over 7million followers; he posts 3 videos a week, with a number of videos have over a million views), which brings intelligent training to the everyday gymgoer.



THE FATE OF FOOD

AMANDA LITTLE

June 2019

Rights: World

Harmony/Hardcover

Trim: 6-1/8 x 9-1/4 in.

Illustrations: 40-50 black & white photos throughout

"*Necessity is the mother of invention*, observed Plato. Amanda Little investigates how environmental and population pressures are spurring innovation on a grand scale — with perhaps higher stakes and longer odds than history has ever seen. This a big, sweeping story told with heart and rigor, as ambitious as it is accessible."—**Jon Meacham, Pulitzer Prize-winning author of *American Lion***

Rights sold: Social Sciences Academic (China), Intershift (Japan), Sejong Books, Inc. (Korea), De Arbeiderspers (Netherlands), Faces Publication (Taiwan), Mavi Agac Kultur (Turkey), OneWorld (UK)



THE GREENPRINT

MARCO BORGES

December 2018

Rights: World

Harmony/Hardcover

Trim: 7-3/8 x 9-1/8 in.

Illustrations: 40-50 4/color photos, 80-100 recipes

"In GREENPRINT, Marco distills a lifetime of study and genuine experience into the primer you have been waiting for — a doable blueprint packed with all the tools and resources required to finally take control of your health, transform your life, and embrace your best self. A must read!"
—**Rich Roll, bestselling author of *Finding Ultra* and *The Plantpower Way***

Rights sold: Florent Massot (France), Sudwest (Germany), Mondadori (Italy), Znak (Poland), 2020 Editura (Portugal), Obelisco (world Spanish), HarperCollins UK, Viet Nam AZ Communication (Vietnam)



THE WHOLESOME YUM EASY KETO COOKBOOK

MAYA KRAMPF

October 2019

Harmony/Hardcover

Trim: 7 3/8 x 9 1/8 in.

Illustrations: 75 4/color photos; 100 recipes

"THE WHOLESOME YUM EASY KETO COOKBOOK by the talented Maya Krampf is loaded with family-friendly keto staples that don't take hours to prepare, and prove that a keto lifestyle is delicious, sustainable, and satisfying. This book is a slam dunk for keto beginners and experts alike."—**Mark Sisson, *New York Times* Bestselling author of *The Keto Reset Diet* and *The Primal Blueprint***



THE MEDITERRANEAN METHOD

Lose Weight, Prevent Heart Disease and Memory Loss, and Support a Healthy Gut

Steven Masley, MD

December 2019

Harmony/Hardcover

Trim: 7 3/8 x 9 1/4 in.

Illustrations: 16-page 4/color insert; 20-25 photos



DASH FOR WEIGHT LOSS

An Easy-to-Follow Plan for Losing Weight, Increasing Energy, and Lowering Blood Pressure

Jennifer Koslo

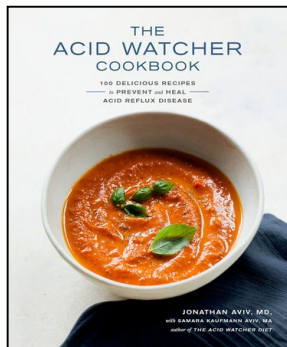
November 2019

Rights: World

Harmony/Trade Paperback Original

Trim: 7 3/8 x 9 1/8 in.

Illustrations: 40 4/color photos; 100 recipes



THE ACID WATCHER COOKBOOK

100+ Delicious Recipes to Prevent and Heal Acid Reflux Disease

Jonathan Aviv

October 2019

Rights: World

Harmony/Trade Paperback Original

Trim Size: 7-3/8 x 9-1/8

Illustrations: 40 4/color photos throughout, 100 Recipes

Rights sold: Hay House (UK/Commonwealth)

RECENT ACQUISITIONS

FACT CHECKING MY LIFE by A.J. JACOBS
September 2021 | Crown

An entertaining epistemological experiment in fact checking the things we may be taking for granted in daily life.

SLONIM WOODS 9 by DANIEL BARBAN LEVIN
June 2021 | Tim Duggan Books

A memoir on the author's experience as one of "the stolen kids of Sarah Lawrence," a cult led by Lawrence Ray.

THE WANTED by JOHN TAYMAN
April 2021 | Crown

The ultimate true crime story, a journey into the fascinating world of the FBI, its manhunters, America's most wanted criminals on the run, and the evolution of The Ten Most Wanted Fugitives list, which will include approximately 20-25 images.

Rights sold: Intrinseca (Brazil), Ebury (UK)

THE DISCIPLINED PURSUIT OF NOW by GREG MCKEOWN

February 2021 | Currency

At a time of overwhelming anxiety - when uneasy apprehension about the future meets a deep longing for the past – the ability to master the present moment is the key to the happiness and fulfillment we seek . Through a mix of practical tools, stories, research, and eye-opening insights, McKeown show us how to shut out all the noise, all the worry, and all the baggage, and focus on what’s most essential, only in the here and now.

WHY STARTUPS FAIL by TOM EISENMANN

March 2021 | Currency

Based on the data from over 1,100 startups created by Harvard Business School students and graduates, Tom Eisenmann brings us a deep analysis and story driven narrative about why the majority of startups fail—despite new advances in the science of iteration and continuous innovation—and what startups can do to overcome these pain points.

Rights sold: Penguin (UK), Business Books (Korea)

SCAFFOLD PARENTING by HOWARD KOPLEWICZ, MD

March 2021 | Harmony

SCAFFOLD PARENTING explains the most effective way to fend off the general anxiety and emotional fragility that is so prevalent in children and teenagers today, and gives parents the tools to help children of all ages build resilience, self-reliance, and a sense of security that lasts a lifetime.

80,000 by THOMAS SPAULDING

April 2021 | Currency

A new book by motivational speaker and thought leader Tommy Spaulding, about the fact that the average person influences 80,000 people in the course of their lifetime—and what it means for how we live and interact with others.