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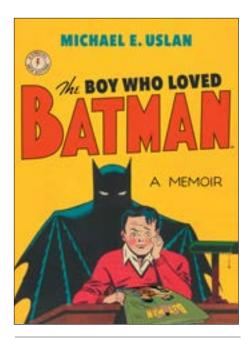


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August 2019 Memoir, Comic Books, Popular Culture 255 pgs, 7.5x10.5, 250 color illus. Worldwide Rights

## The Boy Who Loved Batman

By Michael E. Uslan

Meet the man whose life-long quest to reclaim the true, cool soul of Batman wonderfully transformed today's comic book movies. Growing up outside of Asbury Park, New Jersey, Michael Uslan was obsessed with comic books. He'd be the first to grab the latest issues off the shelves of the three local comic book stores, including four copies of the now legendary Fantastic Four #1. His favorite superhero was the brooding, crime-fighting vigilante, Batman. Despising the campy 1960s TV show, Uslan became determined to bring the real Batman-dark, serious, burdened by a tragic past-to the silver screen. Undeterred by Hollywood's initial lackluster response, Uslan went on to become Executive Producer on every modern Batman film, beginning with Tim Burton's widely hailed Batman in 1989 to Christopher Nolan's celebrated Dark Knight trilogy and well beyond. Warmly told and inspiring, Uslan's remarkable story is a testament both to the profound imaginative power of comic book heroes and the tenacity of the New Jersey boy determined to bring one of them to life. This second edition includes a special foreword and afterword by Uslan, bringing us up to date on everything Batman.

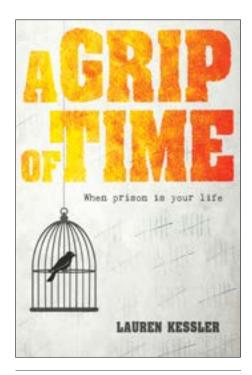
**Michael E. Uslan** is best known as a producer of all the modern Batman films, beginning with Tim Burton's 1989 movie. He was the first instructor to teach an accredited course on comic book folklore at any university.

"Don't miss this spellbinding tale of one man who saw what Batman was—and realized what he could become. See how Michael Uslan took a comic book hero and, through the magic of motion pictures, helped transform him into a worldwide icon!"

—Stan Lee, chairman emeritus of Marvel Comics, co-creator of Spider-Man, the X-Men, Iron Man, and the Hulk

"An inspirational tale of how one individual, armed only with a lifelong desire of restoring dignity to his beloved Batman, can prevail against all odds and emerge triumphant, forever altering the pop-culture landscape in the process. Informative, warmly witty, and deeply human, it should be required reading, not just for comic book and movie fans like me, but for anyone looking for a concrete plan to make their own dreams come true!"

-Mark Hamill, voice of the Joker in *Batman: The Animated Series* and Luke Skywalker in the *Star Wars* saga.



May 2019 Memoir, Criminology 192 pages, 6x9 Worldwide Rights

#### **A Grip of Time** When Prison Is Your Life

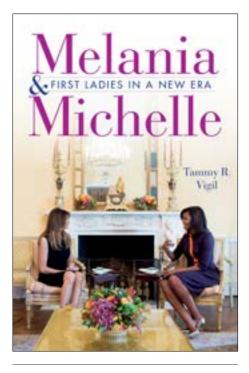
#### By Lauren Kessler

A Grip of Time (prison slang for a very long sentence behind bars) takes readers inside a world most know little about, a maximum-security prison, and inside the minds and hearts of the men who live there. These men, serving out life sentences for aggravated murder, join a fledgling Lifers' Writing Group started by award-winning author Lauren Kessler. Over the course of three years, meeting twice a month, the men reveal more and more about themselves, their pasts, and the alternating drama and tedium of their incarcerated lives. As they struggle with the weight of their guilt and wonder if they should hope for a future outside these walls, Kessler struggles with the fiercely competing ideas of rehabilitation and punishment, forgiveness and blame that are at the heart of the American penal system. Gripping, intense, and heartfelt, A Grip of Time: When Prison Is Your Life shows what a lifetime with no hope of release looks like up-close.

Lauren Kessler is an award-winning author and (semi) fearless immersion reporter who combines lively narrative with deep research. She has explored everything from the gritty world of a maximum-security prison to the grueling world of professional ballet. She is the author of ten works of narrative nonfiction, including *Raising the Barre; Clever Girl;* and *The Happy Bottom Riding Club*. Her books have been BookSense selections, *Washington Post and Los Angeles Times* bestsellers, *Wall Street Journal* and *People* magazine "best" selections, Pacific Northwest Book Award winners.

"With *A Grip of Time*, Lauren Kessler takes us on a compelling, intensely personal journey into the rarely glimpsed end point of our justice system. Through the lives and poignant stories of lifers, Kessler reveals the insidious truth behind America's world-record mass incarceration: The system is not, as many believe, failing at its job. It's doing exactly what it was designed to do—dehumanize inmates and leave them ill-equipped to rejoin society. What dignity, meaning, and success these lifers achieve come despite the system's design."

-Edward Humes, Pulitzer Prize-winning journalist



September 2019 Politics, Women 184 pgs, 6x9, 29 b&w illus., 21 color illus. Worldwide Rights

## Melania and Michelle

First Ladies in a New Era

By Tammy R. Vigil

At home or at the podium, the First Lady is uniquely poised to serve as advisor, confidant, and campaigner, with the power to shape American political and social conversation. At first blush, First Ladies Michelle Obama and Melania Trump appear categorically different from each other; however, as women rising from humble origins to pursue their ambitions and support their husbands, the two have more in common than one might think.

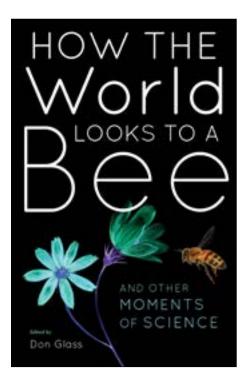
In *Melania and Michelle: First Ladies in a New Era*, author Tammy R. Vigil provides a compelling account of our modern first ladies, exploring how each woman has crafted her public image and used her platform to influence the country, while also serving as a paragon of fashion and American womanhood. Both women face constant scrutiny and comparison—from their degrees of political activism to their cookie recipes—and have garnered support as well as criticism. From their full lives pre-nomination to their attitudes while occupying the White House, Vigil builds careful and thoughtful portraits of Melania Trump and Michelle Obama that provide new appreciation for how these women, and the first ladies that came before them, have shaped our country.

Tammy R. Vigil's recent books include *Moms in Chief* and *Connecting with Constituents*. She has also published articles or chapters on rhetoric by Michelle Obama, Franklin D. Roosevelt, and George W. Bush; the history of nominating conventions; and convention speeches by presidential nominees' spouses. Dr. Vigil is Associate Professor of Communication at Boston University and studies political campaign rhetoric and women as political communicators. She formerly served as associate dean of the College of Communication at Boston University and is a past winner of the Wrange-Baskerville award given by the Public Address Division of the National Communication.

*"Melania and Michelle* goes well beyond the headlines, providing depth and historical context. Vigil illuminates the journeys these women forged, and skillfully threads together their stories into the larger tapestry of First Ladies."

-Amy Shanler, Boston University





March 2019 Science 224 pgs, 5.5x8.5 Worldwide Rights

### How the World Looks to a Bee

And Other Moments of Science

#### By Don Glass

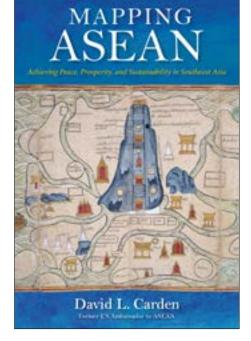
What can you learn about your world in just a moment? Have you ever wondered why the sky is blue? Or whether dogs can read our facial expressions? Don Glass and experts in their fields answer these questions and many more. Written for readers of all ages with no background in science required, *How the World Looks to a Bee* is the perfect armchair companion for curious people who want to know more about the science of everyday life but have only a moment to spare. With intriguing everyday phenomena as a starting point, this entertaining collection uses short tutorials and quick and simple experiments to invite readers to test the science for themselves. These fascinating and topical science stories are sure to delight the curious child in all of us.

**Don Glass** is Special Projects Director at public radio station WFIU-FM and the radio producer of A Moment of Science.

"The writing is clear, concise, unintimidating and authoritative... Millions of Americans are said to find science irrelevant and obstinately difficult. This book is a perfect start on immunizing them from that notion."

-The Chicago Tribune

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October 2019 Current Events 274 pgs, 6x9, 4 color illus. Worldwide Rights

## Mapping ASEAN

Achieving Peace, Prosperity, and Sustainability in Southeast Asia

By David Carden

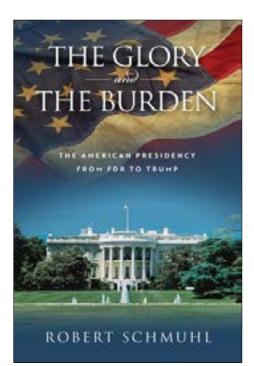
For half a century, ten dynamic nations in Southeast Asia have been implementing a shared vision of economic growth, sustainable development, and cultural progress. Today, the economies of those nations are linked inextricably with the future of greater Asia as well as with the United States and the other Western countries. With authoritarianism and protectionism on the rise around the world and the catastrophic effects of global warming making action urgent, the nations that form the Association of Southeast Asia Nations are more relevant and under greater political and social stress than ever.

In these illuminating pages, David Carden, the first American resident ambassador to ASEAN, paints a vivid portrait of the regional and global cooperation required to meet today, and interconnected future. Carden takes us behind the scenes as the leaders of these ten nations work to prepare their countries and their region for the 21st century. Carden persuasively argues that the unfolding story of the ASEAN nations is a story for the entire world that we are all increasingly interdependent and confronted with the existential need to solve the same set of challenges.

David. L. Carden is the former United States Ambassador to the Association of Southeast Asian Nations. He is a recipient of the US Department of State's Superior Honor Award. A partner at the international law firm Jones Day, Carden also serves as the Chairman of the Advisory Board for the Center for Rural Excellence at Indiana University.

"If you want to understand better the urgent need for regional and global cooperation to solve our challenges, read David Carden's compelling behind-the-scenes view of what needs to be done. You will get a lift in learning what some skilled diplomats are doing to solve our challenges in Southeast Asia."

> - Lee H. Hamilton, former member of the US House of Representatives and author of Congress, Presidents, and American Politics



September 2019 Political Science 162 pgs, 5.5 x 8.5 Worldwide Rights

#### The Glory and the Burden The American Presidency from FDR to Trump

#### By Robert Schmuhl

The Glory and the Burden: The American Presidency from FDR to Trump is a timely examination of the state of the American presidency and the forces that have shaped it over the past seventy-five years, with an emphasis on the dramatic changes that have taken place within the institution and to the individuals occupying the Oval Office.

In this fascinating book, Robert Schmuhl traces the evolution of the modern presidency back to the terms of Franklin Roosevelt, maintaining that FDR's White House years had a profound impact on the office, resulting in significant changes to the job and to those who have performed it since. Specifically, the 22nd Amendment to the Constitution, limiting a president to two terms, has largely redefined each administration's agenda. News sources and social media have also grown exponentially, exercising influence over the conduct of presidents and affecting the consequences of their behavior.

Schmuhl examines the presidency as an institution and the presidents as individuals from several different perspectives. He identifies recent trends in the office and probes the relationship between the White House and various forms of contemporary media. This book is an engrossing read for a general audience, particularly those with an interest in politics, American history, journalism, and communications.

Robert Schmuhl is the Walter H. Annenberg-Edmund P. Joyce Chair Emeritus in American Studies and Journalism, University of Notre Dame.

"The power of this book is that it goes where no one that I know of has yet gone. Reading *The Glory and the Burden*, it is clear you are listening to someone who knows his subject from soup to nuts. Schmuhl writes brightly, with touches of humor; he may be an academic, but he doesn't write like one. The book plows new ground, making sense of what appears to be inexplicable and upsetting to many."

> -Tom Bettag, former executive news producer at ABC, CBS, NBC, and CNN

-Ernesto Cortes, Jr., co-director of the **Industrial Areas Foundation**  OF

#### **Inclusive Populism** Creating Citizens in the Global Age

By Angus Ritchie

In Inclusive Populism: Creating Citizens in the Global Age. Angus Ritchie claims that our current political upheavals, exemplified by the far-right populism of billionaire Donald Trump, reveal fundamental flaws in secular liberalism. Ritchie maintains that both liberalism and this "fake populism" resign citizens to an essentially passive role in public life.

Ritchie argues instead for an "inclusive populism," in which religious and nonreligious identities and institutions are fully represented in the public square, engaging the diverse communities brought together by global migration to build and lead a common life. Drawing on twenty years of experience in action and reflection in East London, Ritchie posits that the practice of community organizing exemplifies a truly inclusive populism, and that it is also reflected in the teaching of Pope Francis.

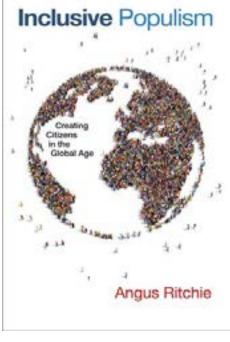
Speaking to our political crisis and mapping out a way forward, Inclusive Populism will appeal to thoughtful readers and active citizens interested in politics, community organizing, and religion.

Angus Ritchie heads the Centre for Theology and Community in London. He is a Church of England priest and the author of From Morality to Metaphysics: The Theistic Implications of Our Ethical Commitments .

"This is an important contribution about our current crisis and the part institutionally based organizing can play in addressing it. It should be read by journalists, academics, and citizens who are concerned about the vitality of our democratic institutions. Angus Ritchie is certainly an important reflective practitioner. I hope his work contributes to a robust and sustained conversation."

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September 2019

Political Science 186 pgs, 6x9 Worldwide Rights

## THE COST OF COMFORT

## JOHN LACHS

September 2019 Philosophy 128 pgs, 5.5x8 Worldwide Rights

## The Cost of Comfort

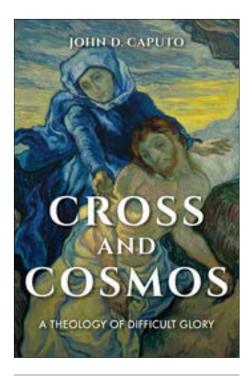
#### By John Lachs

Philosopher John Lachs observes that humans today live lives of comfort but also sees that these comfortable lives come at a cost: our increasing unhappiness. In The Cost of Comfort, Lachs contemplates what humans need in order to live fulfilled lives in today's world. While comfort has not always reached everyone evenly, Lachs acknowledges that most of us who live in the US today reap the benefits of modern life. We live longer, we eat better food, we have access to good medical care, and we can stay in touch with loved ones who are far away. Lachs argues that this dizzyingly complex world often inspires isolation, but he believes that deeper engagement with it is required in order to dispel our growing psychic distance. Lachs advocates for mediation and champions education, advertising, openness, and transparency to help individuals understand the role they play in society and to nullify claims to blamelessness. Lachs suggests new rules for responsibility and argues that examining and understanding the consequences of one's actions is imperative to overcoming the ills and problems of the modern world.

John Lachs is Centennial Professor of Philosophy at Vanderbilt University. He is the author of many books, including *Meddling: On the Virtue of Leaving Others Alone* and *Stoic Pragmatism*.

"This work is a very clear, engaging reflection on a genuine contemporary issue: deep feelings of disengagement and bewilderment about how to live responsibly in an almost overwhelmingly complex world."

- John Lysaker, author of *After Emerson* 



#### September 2019 Philosophy, Religion 312 pgs, 6x9 Worldwide Rights

#### **Cross and Cosmos** A Theology of Difficult Glory

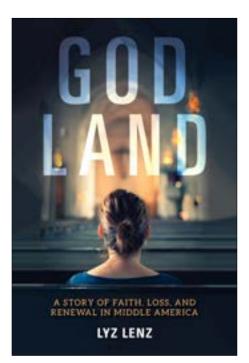
By John Caputo

John D. Caputo stretches his project as a radical theologian to new limits in this groundbreaking book. Mapping out his summative theological position, he identifies with Martin Luther to take on notions of the hidden god, the theology of the cross, confessional theology, and natural theology. Caputo also confronts the dark side of the cross with its correlation to lynching and racial and sexual discrimination. Caputo is clear that he is not writing as any kind of orthodox Lutheran but is instead engaging with a radical view of theology, cosmology, and poetics of the cross. Readers will recognize Caputo's signature themes—hermeneutics, deconstruction, weakness, and the call—as well as his unique voice as he writes about moral life and our strivings for joy against contemporary society and politics.

John D. Caputo is Thomas J. Watson Professor Emeritus of Religion at Syracuse University and David R. Cook Professor Emeritus of Philosophy at Villanova University. He is author of many books, including *The Weakness of God: A Theology* of the Event, *The Insistence of God: A Theology of Perhaps, Hoping Against Hope: Confessions of a Postmodern Pilgrim, and Truth: Philosophy in Transit.* 

"This work will be eagerly awaited and immediately read by John D. Caputo's many followers. They will be looking for him to fill out the "big picture" which makes manifest for the first time all the parts and pieces he has contributed to the theological project he launched early in the previous decade."

- Carl Raschke, author of *Postmodernism and the Revolution in Religious Theory* 



August 2019 Religion, Midwest 176 pgs, 6x9 Worldwide rights

#### **Over 10K Copies Sold in the USA**

#### **God Land** A Story of Faith, Loss, and Renewal in Middle America

#### By Lyz Lenz

In the wake of the 2016 election, Lyz Lenz watched as her country and her marriage were torn apart by the competing forces of faith and politics. A mother of two, a Christian, and a lifelong resident of middle America, Lenz was bewildered by the pain and loss around her-the empty churches and the broken hearts. What was happening to faith in the heartland?

From drugstores in Sydney, Iowa, to skeet shooting in rural Illinois, to the mega churches of Minneapolis, Lenz set out to discover the changing forces of faith and tradition in God's country. Part journalism, part memoir, *God Land* is a journey into the heart of a deeply divided America. Lenz visits places of worship across the heartland and speaks to the everyday people who often struggle to keep their churches afloat and to cope in a land of instability. Through a thoughtful interrogation of the effects of faith and religion on our lives, our relationships, and our country, *God Land* investigates whether our divides can ever be bridged and if America can ever come together.

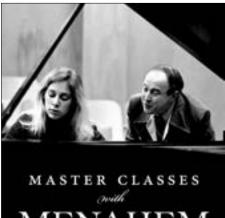
Lyz Lenz has been published in the New York Times, Buzzfeed, Washington Post, The Guardian, ESPN, Marie Claire, Mashable, Salon, and more. Her book Belabored: Tales of Myth, Medicine, and Motherhood is forthcoming. She also has an essay in the anthology Not That Bad: Dispatches from Rape Culture edited by Roxane Gay. Lenz holds an MFA in creative writing from Lesley University and is the managing editor at The Rumpus.

"*God Land* is a courageous narrative account of the religious and political divides that threaten to rip America down its middle."

-Foreword Reviews

"This work will resonate with any readers interested in understanding American landscapes where white, evangelical Christianity dominates both politics and culture."

-Publishers Weekly



## MENAHEM PRESSLER

#### William Brown

September 2019 Music 248 pgs, 6.125x9.25, 8 b&w illus., 226 music exx. Worldwide Rights

### Master Classes with Menahem Pressler

#### By William Brown

Menahem Pressler is a world-renowned piano soloist, master class teacher, and member of the acclaimed Beaux Arts Trio. In this companion to his first book, *Menahem Pressler: Artistry in Piano Teaching*, Pressler's former student William Brown brings together Pressler's teachings on an additional 37 piano masterworks by Johann Sebastian Bach, Samuel Barber, Ludwig van Beethoven, Johannes Brahms, Frédéric Chopin, Claude Debussy, George Frideric Handel, Franz Joseph Haydn, Franz Liszt, Felix Mendelssohn, Wolfgang Amadeus Mozart, Sergei Prokofiev, Sergei Rachmaninoff, Maurice Ravel, Franz Schubert, and Robert Schumann. With over 200 musical examples and measure-bymeasure lessons on masterpieces of the piano repertoire as well as instructions on phrasing, fingering, imagery, dynamic contrasts, pianistic touches, articulation, and practice drills, pianists of all levels will benefit from Pressler's expertise.

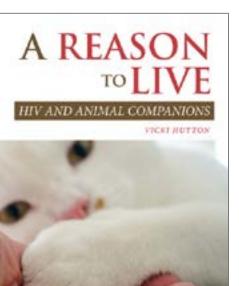
**William Brown** is Professor Emeritus of Music and Provost Emeritus at Southwest Baptist University. He earned two graduate performance degrees while studying with Menahem Pressler at Indiana University and is the author of *Menahem Pressler: Artistry in Piano Teaching.* 

"Dr. Brown has once again provided a valuable contribution to serious pianists seeking insights into some of the important works for piano, as seen through the experienced lens of the great pianist and legendary teacher Menahem Pressler."

— Joel M. Harrison, President and Artistic Director of the American Pianists Association

"Menahem Pressler is widely regarded as one of the premiere musicians in the world, having performed thousands of concerts in the world's great halls as the pianist of the Beaux Arts Trio, and having established himself as one of the world's handful of top master teachers. . . . As a treasury of his thoughts on music, it is absolutely invaluable to professional performers and piano teachers."

> Peter Miyamoto, Concert Pianist and Professor, University of Missouri



June 2019 Health & Human Science 264 pgs, 6 x 9 Worldwide rights

#### A Reason to Live HIV and Animal Companions

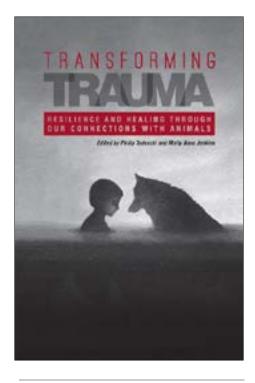
#### By Vicki Hutton

A Reason to Live explores the human-animal relationship through the narratives of eleven people living with HIV and their animal companions. The narratives, based on a series of interviews with HIV-positive individuals and their animal companions in Australia, span the entirety of the HIV epidemic, from public awareness and discrimination in the 1980s and 1990s to survival and hope in the twenty-first century. Each narrative is explored within the context of theory (for example, attachment theory, the "biophilia hypothesis," neurochemical and neurophysiological effects, laughter, play, death anxiety, and stigma) in order to understand the unique bond between human and animal during an "epidemic of stigma." A consistent theme is that these animals provided their human companions with "a reason to live" throughout the epidemic. Long-term survivors describe past animal companions who intuitively understood their needs and offered unconditional love and support during this turbulent period. More recently diagnosed HIV-positive narrators describe animal companions within the context of hope and the wellness narrative of living and aging with HIV in the twenty-first century. Bringing together these narratives offers insight into one aspect of the multifaceted HIV epidemic when human turned against human, and helps explain why it was frequently left to the animals to support their human companions. Importantly, it recognizes the enduring bond between human and animal within the context of theory and narrative, thus creating a cultural memory in a way that has never been done before.

Vicki Hutton is an Australia-based writer and academic, specializing in the areas of the human-animal relationship, health psychology, and HIV.

"A must-read for anyone interested in the health professions, veterinary medicine, sociology, psychology, gerontology, or human relationships. The volume includes well-documented, detailed interviews that outline the reality of disease as illness progresses and caretaking becomes more taxing. The author provides brilliant insights into the agonies of grief and compassion fatigue, while at the same time presenting poignant moments of understanding, empathy, and hope. So riveting, the book reads like a novel.""

-Sandra Bertman PhD, Education Consultant, Thanatology & Arts: Good Shepherd Community Care Institute and Hospice



**July 2019** Health & Human Science 490 pgs, 6x9 **Worldwide rights** 

#### **Transforming Trauma**

Resilience and Healing Through Our Connections With Animals

By Philip Tedeschi and Molly Anne Jenkins

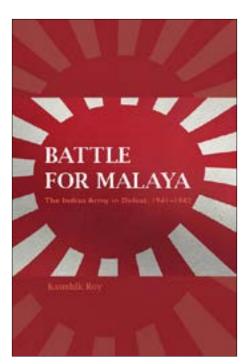
Have you ever looked deep into the eyes of an animal and felt entirely known? Often, the connections we share with non-human animals represent our safest and most reliable relationships, offering unique and profound opportunities for healing in periods of hardship. This book focuses on research developments, models, and practical applications of humananimal connection and animal-assisted intervention for diverse populations who have experienced trauma. A myriad of animal species and roles, including companion, therapy, and service animals are discussed. Authors also consider how animals are included in a variety of formal and informal models of trauma recovery across the human lifespan, with special attention paid to canine- and equine-assisted interventions and psychotherapy. In addition, authors emphasize the potential impacts to animals who provide trauma-informed services, and discuss how we can respect their participation and implement best practices and ethical standards to ensure their well-being. The reader is offered a comprehensive understanding of the history of research in this field, as well as the latest advancements and areas in need of further or refined investigation. Likewise, authors explore, in depth, emerging practices and methodologies for helping people and communities thrive in the face of traumatic events and their long-term impacts. As animals are important in cultures all over the world, cross-cultural and often overlooked animal-assisted and animal welfare applications are also highlighted throughout the text.

**Philip Tedeschi** is the executive director of the Institute for Human-Animal Connection at the University of Denver's Graduate School of Social Work.

**Molly Anne Jenkins** is an affiliated faculty member with the Graduate School of Social Work's Institute for Human-Animal Connection at the University of Denver.

"Tedeschi and Jenkins have produced the go-to sourcebook on the role of animal-assisted interventions for children and adults coping with the debilitating effects of psychological trauma. With diverse and engaging contributions from international experts in the field, *Transforming Trauma* fills an important gap in the AAI/anthrozoology literature, and it does so with considerable insight and compassion, not only for the human victims of trauma, but also for the animals who help them on the road to recovery."

–James A. Serpell, Professor of Animal Welfare and Ethics: University of Pennsylvania School of Veterinary Medicine Purdue University Press



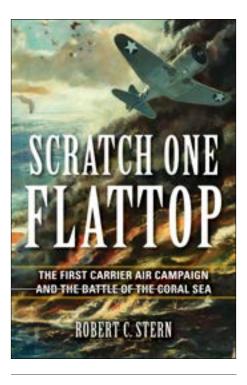
November 2019 WWII, Military History 320 pgs, 13 maps., 6.125 x 9.25 Worldwide Rights

#### Battle for Malaya The Indian Army in Defeat, 1941–1942

#### By Kaushik Roy

The defeat of 90,000 Commonwealth soldiers by 50,000 Japanese soldiers made the Battle for Malaya during World War II an important encounter for both political and military reasons. British military prestige was shattered, fanning the fires of nationalism in Asia, especially in India. Japan's successful tactics in Malaya—rapid marches, wide outflanking movement along difficult terrain, nocturnal attacks, and roadblocks—would be repeated in Burma in 1942–43. Focusing on tactics of the ground battle that unfolded in Malaya between December 1941 and February 1942, Kaushik Roy analyzes the organization of the imperial armies, looking primarily at the Indian Army, which comprised the largest portion of Commonwealth troops, and compares that army with those of Britain and Australia, which fought side by side with Indian soldiers.

Kaushik Roy is Guru Nanak Chair Professor in the Department of History, Jadavpur University, Kolkata, India and Global Fellow at Peace Research Institute Oslo, Norway. He is author of many books including; *India and World II: Armed Forces, and Society*, 1939–45.



Scratch One Flattop

The First Carrier Air Campaign and the Battle of the Coral Sea

By Robert C. Stern

In Scratch One Flattop: The First Carrier Air Campaign and the Battle of the Coral Sea, historian Robert C. Stern analyzes the Battle of the Coral Sea, the first major fleet engagement where the warships were never in sight of each other. Unlike the Battle of Midway, the Battle of the Coral Sea has received remarkably little study. Stern covers not only the action of the ships and their air groups but also describes the impact of this pivotal engagement. His analysis looks at the short-term impact as well as the long-term implications, including the installation of inert gas fuel-system purging on all American aircraft carriers and the push to integrate sensor systems with fighter direction to better protect against enemy aircraft. This essential text on the first carrier air campaign, *Scratch One Flattop* is a landmark study on an overlooked battle in the first months of the United States' engagement in World War II.

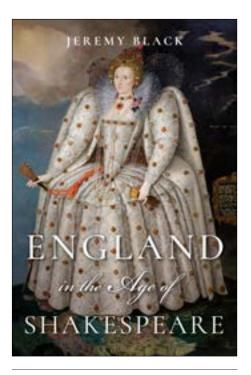
**Robert C. Stern** has been writing naval history for more than thirty years. His major works include *Fire from the Sky: Surviving the Kamikaze Threat, The US Navy and the War in Europe, The Battleship Holiday: The Naval Treaties and Capital Ship Design.* 

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June 2019 War and Military, WWII

Worldwide Rights

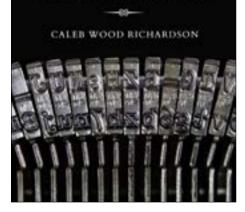
360 pgs, 6.125x9.25, 28 b&w illus., 5 maps



August 2019 History 312 pgs, 6x9 Worldwide Rights

## SMYLLIE'S IRELAND

PROTESTANTS, INDEPENDENCE, AND THE MAN WHO RAN THE IRISH TIMES



June 2019 20th Century History, Ireland 224 pgs, 6x9 Worldwide Rights

## England in the Age of Shakespeare

By Jeremy Black

How did it feel to hear Macbeth's witches chant of "double, double toil and trouble" at a time when magic and witchcraft were as real as anything science had to offer? How were justice and forgiveness understood by the audience who first watched King Lear; how were love and romance viewed by those who first saw Romeo and Juliet? In England in the Age of Shakespeare, Jeremy Black takes readers on a tour of life in the streets, homes, farms, churches, and palaces of the Bard's era. Panning from play to audience and back again, Black shows how Shakespeare's plays would have been experienced and interpreted by those who paid to see them. From the dangers of travel to the indignities of everyday life in teeming London, Black explores the jokes, political and economic references, and small asides that Shakespeare's audiences would have recognized. These moments of recognition often reflected the audience's own experiences of what it was to, as Hamlet says, "grunt and sweat under a weary life." Black's clear and sweeping approach seeks to reclaim Shakespeare from the ivory tower and make the plays' histories more accessible to the public for whom the plays were always intended.

Jeremy Black is Professor of History at the University of Exeter. He is author of many books, including Charting the Past: The Historical Worlds of Eighteenth-Century England; London: A History; and Mapping Shakespeare: An Exploration of Shakespeare's Worlds through Maps.

## Smyllie's Ireland

Protestants, Independence, and the Man Who Ran the Irish Times

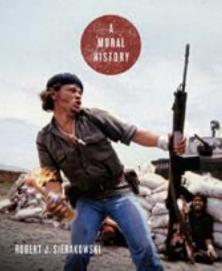
By Caleb Wood Richardson

As Irish republicans sought to rid the country of British rule and influence in the early 20th century, a clear delineation was made between what was "authentically" Irish and what was considered to be English influence. As a member of the Anglo-Irish elite who inhabited a precarious identity somewhere in between, R. M. Smyllie found himself having to navigate the painful experience of being made to feel an outsider in his own homeland. Smyllie's role as an influential editor of the Irish Times meant he had to confront most of the issues that defined the Irish experience, from Ireland's neutrality during World War II to the fraught cultural claims surrounding the Irish language and literary censorship. In this engaging consideration of a bombastic, outspoken, and conflicted man, Caleb Wood Richardson offers a way of seeing Smyllie as representative of the larger Anglo-Irish experience. Richardson explores Smyllie's experience in a German internment camp in World War I, his foreign correspondence work for the Irish Times at the Paris Peace Conference, and his guiding hand as an advocate for cultural and intellectualism. Smyllie had a direct influence on the careers of writers such as Patrick Kavanagh and Louis MacNeice, and his surprising decision to include an Irish-language column in the paper had an enormous impact on the career of novelist Flann O'Brien. Smyllie, like many of his class, felt a strong political connection to England at the same time as they had enduring cultural dedications to Ireland. How Smyllie and his generation navigated the collision of identities and allegiances helped to define what Ireland is today.

**Caleb Wood Richardson** is Assistant Professor of History at the University of New Mexico, Albuquerque.

POLITICS

## SANDINISTAS



December 2019 Politics 356 pgs, 6x9, 7 b&w illus. Worldwide rights

#### Sandinistas A Moral History

By Robert J. Sierakowski

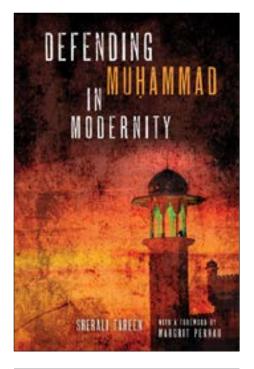
Robert J. Sierakowski's Sandinistas: A Moral History offers a bold new perspective on the liberation movement that brought the Sandinista National Liberation Front to power in Nicaragua in 1979, overthrowing the longest-running dictatorship in Latin America. Unique sources, from trial transcripts to archival collections and oral histories, offer a new vantage point beyond geopolitics and ideologies to understand the central role that was played by everyday Nicaraguans. Focusing on the country's rural north, Sierakowski explores how a diverse coalition of labor unionists, student activists, housewives, and peasants inspired by Catholic liberation theology came to successfully challenge the legitimacy of the Somoza dictatorship and its entrenched networks of power. Mobilizing communities against the ubiquitous cantinas, gambling halls, and brothels, grassroots organizers exposed the regime's complicity in promoting social ills, disorder, and quotidian violence while helping to construct radical new visions of moral uplift and social renewal.

Sierakowski similarly recasts our understanding of the Nicaraguan National Guard, grounding his study of the Somozas' army in the social and cultural world of the ordinary soldiers who enlisted and fought in defense of the dictatorship. As the military responded to growing opposition with heightened state terror and human rights violations, repression culminated in widespread civilian massacres, stories that are unearthed for the first time in this work. These atrocities further exposed the regime's moral breakdown in the eyes of the public, pushing thousands of previously unaligned Nicaraguans into the ranks of the guerrilla insurgency by the late 1970s. Sierakowski's innovative reinterpretation of the Sandinista Revolution will be of interest to students, scholars, and activists concerned with Latin American social movements, the Cold War, and human rights.

**Robert Sierakowski** is a history teacher and advisor in the Department of History, Trevor Day School. He is a former lecturer in the Department of History and Archaeology at the University of the West Indies.

"Robert Sierakowski argues that the promise of moral regeneration and the imposition of 'law and order' became the key factor that drew the population of the rural north to the Sandinista vision of revolution. This argument about the distinctive radical nature of the Sandinistas is intriguing and makes an important contribution to the field."

-Lindsey Churchill, author of *Becoming the Tupamaros: Solidarity and Transnational Revolutionaries in Uruguay and the United States* 



December 2019 470 pgs, 6x9, 4 b&w illus. Worldwide rights

### Defending Muhammad in Modernity

By SherAli Tareen

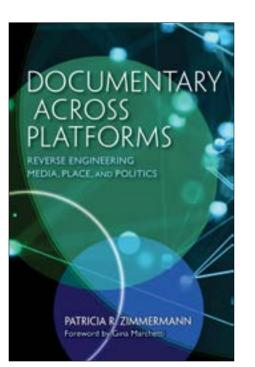
In this groundbreaking study, SherAli Tareen presents the most comprehensive and theoretically engaged work to date on what is arguably the most long-running, complex, and contentious dispute in modern Islam: the Barelvī-Deobandī polemic. The Barelvī and Deobandī groups are two normative orientations/ reform movements with beginnings in colonial South Asia. Almost two hundred years separate the beginnings of this polemic from the present. Its specter, however, continues to haunt the religious sensibilities of postcolonial South Asian Muslims in profound ways, both in the region and in diaspora communities around the world.

Defending Muhammad in Modernity challenges the commonplace tendency to view such moments of intra-Muslim contest through the prism of problematic yet powerful liberal secular binaries like legal/mystical, moderate/extremist, and reformist/traditionalist. Tareen argues that the Barelvī-Deobandī polemic was instead animated by what he calls "competing political theologies" that articulated-during a moment in Indian Muslim history marked by the loss and crisis of political sovereignty-contrasting visions of the normative relationship between divine sovereignty, prophetic charisma, and the practice of everyday life. Based on the close reading of previously unexplored print and manuscript sources in Arabic, Persian, and Urdu spanning the late eighteenth and the entirety of the nineteenth century, this book intervenes in and integrates the often-disparate fields of religious studies, Islamic studies, South Asian studies, critical secularism studies, and political theology.

SherAli Tareen is associate professor of religious studies at Franklin and Marshall College. He is co-editor of Imagining the Public in Modern South Asia.

"This book is beautifully written in a language accessible for students and colleagues who have not previously engaged with this topic. If you can only read three books on Islam in South Asia, Defending Muḥammad in Modernity needs to be one of them."

-Margrit Pernau, Max Planck Institute for Human Development



October 2019 Film & Media 296 pgs, 6.125x9.25, 20 b&w illus. Worldwide rights

#### **Documentary Across Platforms**

Reverse Engineering Media, Place, and Politics

By Patricia R. Zimmermann

Foreword by Gina Marchetti

In Documentary Across Platforms, noted scholar of film and experimental media Patricia R. Zimmermann offers a glimpse into the ever-evolving constellation of practices known as "documentary" and the way in which they investigate, engage with, and interrogate the world. Collected here for the first time are her celebrated essays and speculations about documentary, experimental, and new media published outside of traditional scholarly venues. These essays envision documentary as a complex ecology composed of different technologies, sets of practices, and specific relationships to communities, engagement, politics, and social struggles. Through the lens of reverse engineering-the concept that ideas just like objects can be disassembled to learn how they work and then rebuilt into something new and better-Zimmermann explores how numerous small-scale documentary works present strategies of intervention into existing power structures. Adaptive to their context, modular, and unfixed, the documentary practices she explores exploit both sophisticated high-end professional and consumer-grade amateur technologies, moving through different political terrains, different platforms, and different exhibition contexts. Together these essays demonstrate documentary's role as a conceptual practice to think through how the world is organized and to imagine ways that it might be reorganized with actions, communities, and ideas.

Patricia R. Zimmermann is Professor of Screen Studies at Ithaca College and codirector of the Finger Lakes Environmental Film Festival. She is the author and editor of numerous titles including *Reel Families: A Social History of Amateur Film*; (with Scott MacDonald) *The Flaherty: Decades in the Cause of Independent Film*; and (with Helen De Michiel) *Open Space New Media Documentary: A Toolkit for Theory and Practice.* 

"Patricia Zimmermann has been at the forefront of the development of contemporary documentary studies. From the time of her first intervention (on the previously unremarked significance of amateur film) she has continued to make contributions noted for their scope and originality. Zimmermann has the enviable ability to always be at the cutting edge but never to be faddist."

-Brian Winston, editor of The Documentary Film Book

## THE MEDIA World of Isis

Edited by MICHAEL KRONA and ROSEMARY PENNINGTON



November 2019 Film & Media, Middle East 352 pgs, 6x9, 16 b&w illus. Worldwide rights

## The Media World of ISIS

#### Edited by Michael Krona and Rosemary Pennington

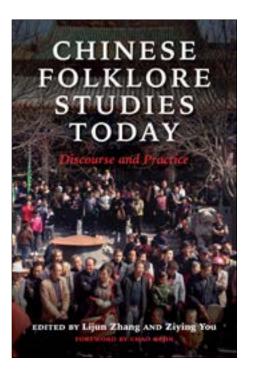
From efficient instructions on how to kill civilians to horrifying videos of beheadings, no terrorist organization has more comprehensively weaponized social media than ISIS. Its strategic, multiplatformed campaign is so effective that it has ensured global news coverage and inspired hundreds of young people around the world to abandon their lives and their countries to join a foreign war. The Media World of ISIS explores the characteristics, mission, and tactics of the organization's use of media and propaganda. Contributors consider how ISIS's media strategies imitate activist tactics, legitimize its self-declared caliphate, and exploit narratives of suffering and imprisonment as propaganda to inspire followers. Using a variety of methods, contributors explore the appeal of ISIS to Westerners, the worldview made apparent in its doctrine, and suggestions for counteracting the organization's approaches. Its highly developed, targeted, and effective media campaign has helped make ISIS one of the most recognized terrorism networks in the world. Gaining a comprehensive understanding of its strategies-what worked and why-will help combat the new realities of terrorism in the 21st century.

Michael Krona is Assistant Professor in Media and Communication Studies and Visual Communication at Malmö University, Sweden. He works within a nationally funded research project in Sweden exploring Salafi-jihadist information operations, with particular focus on ISIS communication practices.

**Rosemary Pennington** is Assistant Professor in Miami University's Department of Media, Journalism, and Film. She is editor (with Hilary Kahn) of *On Islam: Muslims and the Media.* 

"[T]his work constitutes an intriguing, interesting and vital contribution to the field ... . I say 'intriguing' as it brings a set of perspectives onto the 'media world' of ISIS that nicely sit outside the traditional Politics/IR/Media and Communication Studies approaches that are commonplace today."

–Andrew Hoskins, co-author of Risk and Hyperconnectivity: Media and Memories of Neoliberalism



November 2019 Folklore 208 pgs, 6x9, 5 b&w illus., 1 map Worldwide rights

## **Chinese Folklore Studies Today**

*Discourse and Practice* Edited by Lijun Zhang and Ziying You

#### Foreword by Chao Gejin

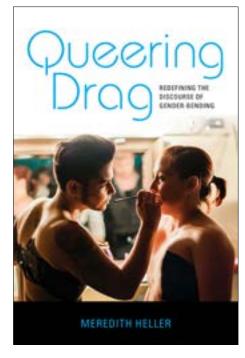
Chinese folklorists are well acquainted with the work of their English-language colleagues, but until recently the same could not be said about American scholars' knowledge of Chinese folkloristics. Chinese Folklore Studies Today aims to address this knowledge gap by illustrating the dynamics of contemporary folklore studies in China as seen through the eyes of the upand-coming generation of scholars. Contributors to this volume focuses on topics that have long been the dominant areas of folklore studies in China, including myth, folk song, and cultural heritage, as well as topics that are new to the field, such as urban folklore and women's folklore. The ethnographic case studies presented here represent a broad range of geographic areas within mainland China and also introduce English-language readers to relevant Chinese literature on each topic, creating the foundation for further cross-cultural collaborations between English-language and Chinese folkloristics.

Lijun Zhang is Research Associate at Mathers Museum of World Cultures at Indiana University. She is author (with Marsha MacDowell) of *Quilts of Southwest China.* 

Ziying You is Visiting Assistant Professor of Chinese Studies at The College of Wooster. She is coeditor of a special issue for the journal *Asian Ethnology*, titled Intangible Cultural Heritage in Asia: Traditions in Transition.

"An excellent contribution to the communication between Chinese and American folklorists that reflects important aspects of current studies on Chinese folklore from the eyes of young folklorists. This book is an important and a necessary supplement to those publications on Chinese folklore studies in English which have mainly been written and organized by senior Chinese folklorists."

-Lihui Yang, author (with Deming An) of Handbook of Chinese Mythology



February 2020 Gender Studies, Cultural Studies 224 pgs, 6x9, 10 b&w illus. Worldwide rights

### Queering Drag Redefining the Discourse of Gender-Bending

#### By Meredith Heller

Theatrical gender-bending, also called drag, is a popular form of entertainment and a subject of scholarly study. However, most drag studies do not question the standard words and ideas used to convey this performance genre. Drawing on a rich body of archival and ethnographic research, Meredith Heller illuminates diverse examples of theatrical gender-bending: male impersonation in variety and vaudeville (1860-1920); the "sexless" gender-bending of El Teatro Campesino (1960-1980); queer butch acts performed by black nightclub singers, such as Stormé DeLarverie, instigator of the Stonewall riots (1910-1970); and the range of acts that compose contemporary drag king shows. Heller highlights how, in each case, standard drag discourses do not sufficiently capture the complexity of performers' intents and methods, nor do they provide a strong enough foundation for holistically evaluating the impact of this work. Queering Drag offers redefinition of the genre centralized in the performer's construction and presentation of a "queer" version of hegemonic identity, and it models a new set of tools for analyzing drag as a process of intents and methods enacted to effect specific goals. This new drag discourse not only allows for more complete and accurate descriptions of drag acts, but it also facilitates more ethical discussions about the bodies, identities, and products of drag performers.

Meredith Heller is Lecturer of Queer Studies in Women's and Gender Studies at Northern Arizona University.

"Through an historic analysis of the discourse and phenomenon of a wide variety of drag performances, Heller asks about the politics of the act and its changing meaning as the assumptions about sex, gender, sex/Gender, performance and queerness change."

–John M. Sloop, author of Disciplining Gender: Rhetorics of Sex Identity in Contemporary U.S. Culture SCIENCE

## FROM PUGWASH TO PUTIN

A CRITICAL HISTORY OF US-SOVIET SCIENTIFIC COOPERATION

### GERSON S. SHER

July 2019 Science, Russia & Eastern Europe 352 pgs, 6x9 Worldwide Rights

### From Pugwash to Putin

A Critical History of US–Soviet Scientific Cooperation

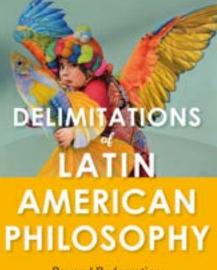
#### By Gerson S. Sher

For 60 years, scientists from the United States and the Soviet Union participated in state-organized programs of collaboration. But what really happened in these programs? What were the hopes of the participants and governments? How did these programs weather the bumpiest years of political turbulence? And were the programs worth the millions of dollars invested in them? From Pugwash to Putin provides accounts from 63 insiders who participated in these programs, including interviews with scientists, program managers, and current or former government officials. In their own words, these participants discuss how and why they engaged in cooperative science, what their initial expectations were, and what lessons they learned. They tell stories of classified chalkboards, phantom scientists, AIDS propaganda, and gunfire at meteorological stations, illustrating the tensions and benefits of this collaborative work. From the first scientific exchanges of the Cold War years through the fall of the Soviet Union, Gerson S. Sher provides a sweeping and critical history of what happens when science is used as a foreign policy tool. Sher, a former officer for these inter-academy programs, provides a detailed and critical assessment of what worked, what didn't, and why it matters.

**Gerson S. Sher** spent twenty years as Coordinator for US–Soviet and East European Programs at the National Science Foundation, before providing leadership throughout the rest of his career to private and public foundations at the intersection of scientific cooperation, international affairs, and global security.

"Sher's book is a masterful account of "what worked, what didn't, and why it matters" in science collaboration between the US and the Soviet Union during and after the cold war. Both scientists and diplomats interested in science diplomacy can learn from his authoritative account informed by insightful interviews with key participants."

> E. William Colglazier, former Science and Technology Adviser to the Secretary of State



**Beyond Redemption** 

OMAR RIVERA

December 2019 Philosophy, Latin America 240 pgs, 6x9 Worldwide rights

#### Delimitations of Latin American Philosophy Beyond Redemption

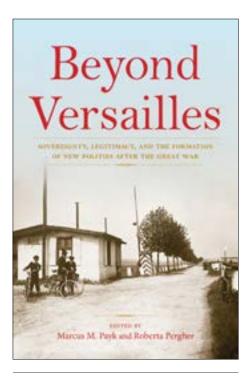
By Omar Rivera

A distinctive focus of 19th- and 20th-century Latin American philosophy is the convergence of identity formation and political liberation in ethnically and racially diverse postcolonial contexts. From this perspective, Omar Rivera interprets how a "we" is articulated and deployed in central political texts of this robust philosophical tradition. In particular, by turning to the work of Peruvian political theorist José Carlos Mariátegui among others. Rivera critiques philosophies of liberation that are invested in the redemption of oppressed identities as conditions for bringing about radical social and political change, foregrounding Latin America's complex histories and socialities to illustrate the power and shortcomings of these projects. Building on this critical approach, Rivera studies interrelated epistemological, transcultural, and aesthetic delimitations of Latin American philosophy in order to explore the possibility of social and political liberation "beyond redemption."

Omar Rivera is Assistant Professor of Philosophy at Southwestern University.

"Contributes to wide methodological debates about the nature of ideal and non-ideal theory, building on, challenging, and evaluating reductionist readings of many Latin American philosophers."

> -Ernesto Rosen Velásquez, editor of Decolonizing the Westernized University



May 2019 History, WWI 312 pgs, 6.125x9.25, 1 b&w illus., 1 maps Worldwide Rights

#### **Beyond Versailles**

Sovereignty, Legitimacy, and the Formation of New Polities after the Great War

Edited by Roberta Pergher and Marcus Payk

European historians focus on two critical aspects of the Treaty of Versailles: it was an attempt to carve out a new Europe as determined by the victors of World War I, and it was doomed to failure. In Beyond Versailles, a broad and more nuanced look at the construction of the Treaty provides a rich understanding of the institutions and ideas involved in constructing the new world order. While previous attention has been paid to the treaty architects and their agendas, this collection considers the treaty's resonance for local players responding to the global shifts in power. This volume offers important reappraisals of the shift from the imperial age to the age of nations and examines how notions of nation, sovereignty, and citizenship were negotiated and contested in order to balance popular will with clear constraints against assertions of post-war nationhood. The work questions our understanding of the nation-state as the inevitable outcome of the cataclysms of war and examines the ways in which a world of nations came into being.

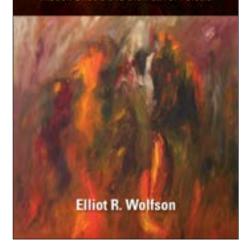
**Roberta Pergher** is Assistant Professor of History at Indiana University, Bloomington. She is author of Mussolini's Nation-Empire: Sovereignty and Settlement in Italy's Borderlands, 1922-1943.

Marcus M. Payk is Assistant Professor of History at Humboldt University of Berlin and author of two books.

"This is an excellent collected volume, well-conceived and very well written. . . . This is not at all a top-down history of the diffusion of ideas about national self-determination. Rather, it is an examination of the ways in which these ideas were taken up, re-fashioned, and reasserted at many levels to serve local and regional agendas, while at the same time influencing international debates about the meanings and possible implementations of selfdetermination."

> –Pieter M. Judson, author of *The Habsburg Empire:* A New History

## **HEIDEGGER**<sup>§</sup> ΔRR



August 2019 Philosophy, Judaica 420 pgs, 7x10 Worldwide Rights

#### Heidegger and Kabbalah Hidden Gnosis and the Path of Poiēsis

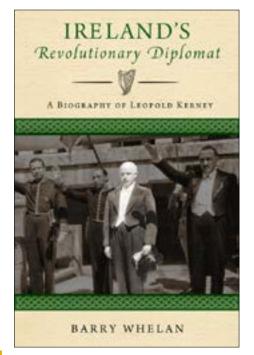
#### By Elliot Wolfson

While many scholars have noted Martin Heidegger's indebtedness to Christian mystical sources, as well as his affinity with Taoism and Buddhism, Elliot R. Wolfson expands connections between Heidegger's thought and kabbalistic material. By arguing that the Jewish esoteric tradition impacted Heidegger, Wolfson presents an alternative way of understanding the history of Western philosophy. Wolfson's comparison between Heidegger and kabbalah sheds light on key concepts such as hermeneutics, temporality, language, and being and nothingness, while yielding surprising reflections on their common philosophical ground. Given Heidegger's involvement with National Socialism and his use of antisemitic language, these innovative readings are all the more remarkable for their juxtaposition of incongruent fields of discourse. Wolfson's entanglement with Heidegger and kabbalah not only enhances understandings of both but, more profoundly, serves as an ethical corrective to their respective ethnocentrism and essentialism. Wolfson masterfully illustrates the redemptive capacity of thought to illuminate common ground in seemingly disparate philosophical traditions.

Elliot R. Wolfson is the Marsha and Jay Glazer Endowed Chair in Jewish Studies at the University of California, Santa Barbara. He is author of many books including, most recently, Giving Beyond the Gift: Apophasis and Overcoming Theomania and The Duplicity of Philosophy's Shadow: Heidegger, Nazism, and the Jewish Other.

"Given the importance of Heidegger in the history of modern philosophy, and indeed in the history of philosophy writ large, and given the importance of the Kabbalah to Jewish intellectual history and spiritual life, this volume provides a feast of texts and textual interlacings that many have surmised but none could elucidate except Elliot R. Wolfson."

> -Michael Fagenblat, author of A Covenant of Creatures: Levinas's Philosophy of Judaism



February 2019 Biography 330 pgs, 6 x 9 Worldwide rights

### Ireland's Revolutionary Diplomat

A Biography of Leopold Kerney

#### By Barry Whelan

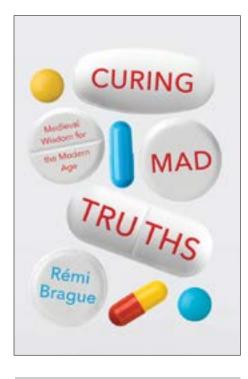
Leopold Kerney was one of the most influential diplomats of twentieth-century Irish history. This book presents the first comprehensive biography of Kerney's career in its entirety from his recruitment to the diplomatic service to his time in France, Spain, Argentina, and Chile. Barry Whelan's work provides fascinating new perceptions of Irish diplomatic history at seminal periods of the twentieth century, including the War of Independence, the Irish Civil War, the Anglo-Irish Economic War, the Spanish Civil War, and World War II, from an eyewitness to those events. Drawing on over a decade of archival research in repositories in France, Germany, Britain, Spain, and Ireland, as well as through unique and unrestricted access to Kerney's private papers, Whelan successfully challenges previously published analyses of Kerney's work and debunks many of the perceived controversies surrounding his career.

*Ireland's Revolutionary Diplomat* brings to life Kerney's connections with leading Irish figures from the revolutionary generation. More importantly, the book illuminates the decades-long friendship Kerney enjoyed with Éamon de Valera—the most important Irish political figure of the twentieth century—and shows how the "Chief" trusted and rewarded his friend throughout their long association. This book offers new observations on how Nazi Germany tried to utilize Kerney, unsuccessfully, as a liaison between the Irish government and Hitler's regime. Captured German documents reveal the extent of this secret plan to alter Irish neutrality during World War II, which concerned both Adolf Hitler and the leading Nazis of his regime.

Barry Whelan is a lecturer of Irish and European history at Dublin City University.

"Leopold Kerney is a worthy subject for a full-length book not only in the biographical sense but also because of the light it throws on interwar international relations. It is a major treatment of the career of a diplomat from the early years of the Irish state."

> —Peter Collins, editor of Nationalism and Unionism: Conflict in Ireland, 1885–1921



June 2019 Philosophy 152 pgs, 5.5x8.5 French & Spanish already sold

#### Curing Mad Truths Medieval Wisdom for the Modern Age

#### By Rémi Brague

In his first book composed in English, Rémi Brague maintains that there is a fundamental problem with modernity; we no longer consider the created world and humanity as intrinsically valuable. Curing Mad Truths, based on a number of Brague's lectures to English-speaking audiences, explores the idea that humanity must return to the Middle Ages. Not the Middle Ages of purported backwardness and barbarism, but rather a Middle Ages that understood creation-including human beings-as the product of an intelligent and benevolent God. The positive developments that have come about due to the modern project, be they health, knowledge, freedom, or peace, are not grounded in a rational project because human existence itself is no longer the good that it once was. Brague turns to our intellectual forebears of the medieval world to present a reasoned argument as to why humanity and civilizations are goods worth promoting and preserving.

*Curing Mad Truths* will be of interest to a learned audience of philosophers, historians, and medievalists.

Rémi Brague is emeritus professor of medieval and Arabic philosophy at the University of Paris I and Romano Guardini Chair Emeritus of Philosophy at Ludwig-Maximilians-Universität (Munich). He is a member of the Institut de France and the 2012 recipient of the Joseph Ratzinger Prize, often described as the "Nobel Prize in Theology."

"Rémi Brague is a most singular polyglot and polymath, not to mention one of Europe's wisest and wittiest Christian intellectuals. *Curing Mad Truths* is an impressive collection of his addresses to English-speaking audiences. As with all of Brague's work, the volume uniquely combines cleverness and profound insight."

> -Douglas Kries, professor of philosophy, Gonzaga University

Think Like a Dog How dogs feach us to be happy in life and successful at work

April 2019 Business & Economics 192 pgs, 6x9, 40 b&w illus. Worldwide rights

## Think Like a Dog

How Dogs Teach Us to Be Happy in Life and Successful at Work

By Scott MacDonald and Sadie

They're loyal, loving, and big-hearted—dogs are our best friends for a good reason. Yet they have much more to offer than just love and friendship. Let CEO Scott MacDonald and rescue dog Sadie show you how to have a more rewarding life and a more successful career in *Think Like a Dog*.

With whimsy and insight, Scott and Sadie offer important lessons in loyalty, persistence, leaving your mark, and always being a great sniffer. Scott reveals what Sadie and other dogs teach us about successful work habits and organizational strategies for outstanding business success.

Want a better, happier, and more satisfying life? Want to be successful? Start by understanding a dog's perspective and applying the lessons learned!

Scott MacDonald has had a successful career working on commercial real estate projects throughout the world. He has been CEO or president of several companies, including Investa Property Group in Sydney, Australia; New Plan Excel in New York City; Center America Property Trust in Houston, Texas; and the affiliated companies of Trizec Hahn in San Diego, California. He was a longtime advisor to Morgan Stanley Real Estate Funds in London and New York.

## COURTNEY M. DORHOLL TEACHING ISLAMIC STUDIES in the age of ISIS, ISLAMOPHOBIA, and the INTERNET

March 2019 Education, Islamic Studies 240 pgs, 6x9 Worldwide rights

#### Teaching Islamic Studies in the Age of ISIS, Islamophobia, and the Internet

Edited by Courtney M. Dorroll

How can teachers introduce Islam to students when daily media headlines can prejudice students' perception of the subject? Should Islam be taught differently in secular universities than in colleges with a clear faith-based mission? What are strategies for discussing Islam and violence without perpetuating stereotypes? The contributors of Teaching Islamic Studies in the Age of ISIS, Islamophobia, and the Internet address these challenges head-on and consider approaches to Islamic studies pedagogy, Islamaphobia and violence, and suggestions for how to structure courses. These approaches acknowledge the particular challenges faced when teaching a topic that students might initially fear or distrust. Speaking from their own experience, they include examples of collaborative teaching models, reading and media suggestions, and ideas for group assignments that encourage deeper engagement and broader thinking. The contributors also share personal struggles when confronted with students (including Muslim students) and parents who suspected the courses might have ulterior motives. In an age of stereotypes and misrepresentations of Islam, this book offers a range of means by which teachers can encourage students to thoughtfully engage with the topic of Islam.

Courtney M. Dorroll is Assistant Professor of Middle Eastern and North African Studies at Wofford College.

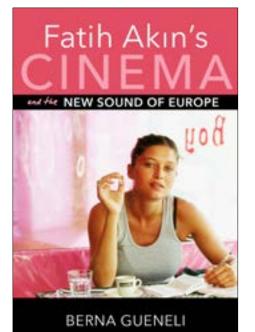
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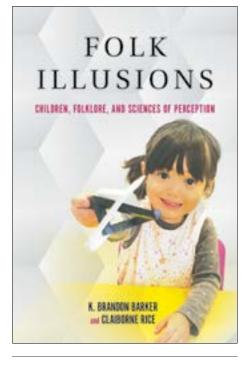
March 2019 Film & Media, Europe 256 pgs, 6x9, 10 b&w illus. Worldwide rights

## Fatih Akin's Cinema and the New Sound of Europe

#### By Berna Gueneli

In Fatih Akin's Cinema and the New Sound of Europe, Berna Gueneli explores the transnational works of acclaimed Turkish-German filmmaker and auteur Fatih Akin. The first minority director in Germany to receive numerous national and international awards, Akin makes films that are informed by Europe's past, provide cinematic imaginations about its present and future, and engage with public discourses on minorities and migration in Europe through his treatment and representation of a diverse, multiethnic, and multilingual European citizenry. Through detailed analyses of some of Akin's key works-In July, Head-On, and The Edge of Heaven, among others—Gueneli identifies Akin's unique stylistic use of multivalent sonic and visual components and multinational characters. She argues that the soundscapes of Akin's filmsincluding music and multiple languages, dialects, and accentscreate an "aesthetic of heterogeneity" that envisions an expanded and integrated Europe and highlights the political nature of Akin's decisions regarding casting, settings, and audio. At a time when belonging and identity in Europe is complicated by questions of race, ethnicity, religion, and citizenship, Gueneli demonstrates how Akin's aesthetics intersect with politics to reshape notions of Europe, European cinema, and cinematic history.

Berna Gueneli is Assistant Professor of German at the University of Georgia at Athens.



June 2019 Folklore, Psychology 272 pgs, 6x9, 30 b&w illus. Worldwide rights

### Folk Illusions

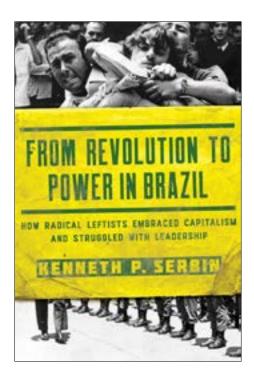
Children, Folklore, and Sciences of Perception

By K. Brandon Barker, and Claiborne Rice

Wiggling a pencil so that it looks like it is made of rubber, "stealing" your niece's nose, and listening for the sounds of the ocean in a conch shell- these are examples of folk illusions, youthful play forms that trade on perceptual oddities. In this groundbreaking study, K. Brandon Barker and Clairborne Rice argue that these easily overlooked instances of children's folklore offer an important avenue for studying perception and cognition in the contexts of social and embodied development. Folk illusions are traditionalized verbal and/or physical actions that are performed with the intention of creating a phantasm for one or more participants. Using a cross-disciplinary approach that combines the ethnographic methods of folklore with the empirical data of neuroscience, cognitive science, and psychology, Barker and Rice catalogue over eighty discrete folk illusions while exploring the complexities of embodied perception. Taken together as a genre of folklore, folk illusions show that people, starting from a young age, possess an awareness of the illusory tendencies of perceptual processes as well as an awareness that the distinctions between illusion and reality are always communally formed.

K. Brandon Barker is Lecturer in Folklore at Indiana University, Bloomington.

**Claiborne Rice** is Associate Professor of English at the University of Louisiana at Lafayette.



**June 2019** Politics 460 pgs 6x9, 49 b&w illus. **Worldwide rights** 

#### From Revolution to Power in Brazil

How Radical Leftists Embraced Capitalism and Struggled with Leadership

By Kenneth P. Serbin

From Revolution to Power in Brazil: How Radical Leftists Embraced Capitalism and Struggled with Leadership examines terrorism from a new angle. Kenneth Serbin portrays a generation of Brazilian resistance fighters and militants struggling to rebuild their lives after suffering torture and military defeat by the harsh dictatorship that took control with the support of the United States in 1964, exiting in 1985.

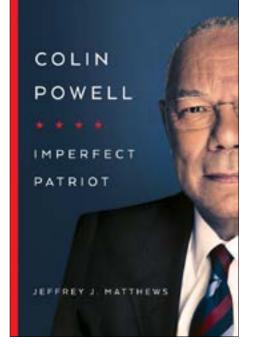
Based on two decades of research and more than three hundred hours of interviews with former members of the revolutionary organization National Liberating Action, Serbin's is the first book to bring the story of Brazil's long night of dictatorship into the present. It explores Brazil's status as an emerging global capitalist giant and its unique contributions and challenges in the social arena.

The book concludes with the rise of ex-militants to positions of power in a capitalist democracy—and how they confronted both old and new challenges posed by Brazilian society. Ultimately, Serbin explores the profound human questions of how to oppose dictatorship, revive politics in the wake of brutal repression, nurture democracy as a value, and command a capitalist system. This book will be of keen interest to business people, journalists, policy analysts, and readers with a general interest in Latin America and international affairs.

Kenneth P. Serbin is professor of history at the University of San Diego

"This is a thorough, balanced, and beautifully written account of the trajectory of the Brazilian left over the past fifty years. This book presents a compelling account, unique in its virtues. The scholarship is outstanding. Kenneth Serbin calls on a vast compendium of secondary sources, previously untapped primary sources, and his own extensive oral histories of key figures in this process."

-Bryan McCann, Georgetown University



March 2019 Biography 370 pgs, 6 x 9 Worldwide rights **Colin Powell** *Imperfect Patriot* By Jeffrey J. Matthews

For the past three decades, Colin Powell has been among America's most trusted and admired leaders. This biography demonstrates that Powell's decades-long development as an exemplary subordinate is crucial to understanding his astonishing rise from a working-class immigrant neighborhood to the highest echelons of military and political power.

Once an aimless, ambitionless teenager who barely graduated from college, Powell became an extraordinarily effective and staunchly loyal subordinate to many powerful superiors who, in turn, helped to advance his career. By the time Powell became chairman of the Joint Chiefs of Staff, he had developed into the consummate follower—motivated, competent, composed, honorable, and independent. The quality of Powell's followership faltered at times, however, while in Vietnam, during the Iran-Contra scandal, and after he became George W. Bush's secretary of state. Powell proved a fallible patriot, and in the course of a long and distinguished career he made some grave and consequential errors in judgment. While those blunders do not erase the significance of his commendable achievements amid decades of public service, they are failures nonetheless..

*Imperfect Patriot* is the fascinating story of Powell's professional life, and of what we can learn from both his good and bad followership. The book is written for a broad readership, and will be of special interest to readers of military history, political biography, and leadership.

Jeffrey J. Matthews is the George Frederick Jewett Distinguished Professor at the University of Puget Sound in Tacoma, Washington.

"This is no hagiography. Consisting of equal parts admiration and critical scrutiny, it is a tough and insightful portrayal of a commanding personality who was capable of both towering professional achievements and astonishing failures of judgment and ethics. Beyond pure biography, Matthews has produced a fascinating case study of the human elements of public service and leadership."

-Malcolm Byrne, deputy director, National Security Archive

FOLKLORE

## FOLKLORE and ETHNOMUSICOLOGY FIELDWORK



May 2019 Folklore, Ethnomusicology 248 pgs, 7x10, 29 b&w illus. Worldwide rights

### Handbook for Folklore and Ethnomusicology Fieldwork

Edited by Lisa Gilman and John Fenn

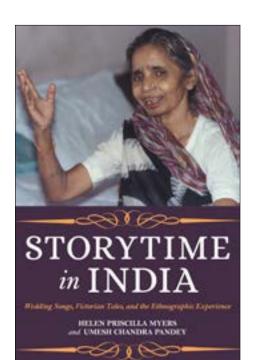
Handbook for Folklore and Ethnomusicology Fieldwork offers a comprehensive review of the ethnographic process for developing a project, implementing the plan, and completing and preserving the data collected. Throughout, readers will find a detailed methodology for conducting different types of fieldwork such as digital ethnography or episodic research, tips and tricks for key elements like budgeting and funding, and practical advice and examples gleaned from the authors own fieldwork experiences. This handbook also helps fieldworkers fully grasp and understand the ways in which power, gender, ethnicity, and other identity categories are ever present in fieldwork and guides students to think through these dynamics at each stage of research. Written accessibly for lay researchers working in different mediums and on projects of varying size, this step-by-step manual will prepare the reader for the excitement, challenges, and rewards of ethnographic research.

Lisa Gilman serves on the faculty in Folklore and English at George Mason University. She is author of My Music, My War: The Listening Habits of U.S. Troops in Iraq and Afghanistan and The Dance of Politics: Performance, Gender, and Democratization in Malawi. She is also editor (with Michael Dylan Foster) of UNESCO on the Ground: Local Perspectives on Intangible Cultural Heritage and producer of the documentary Grounds for Resistance: Stories of War, Sacrifice, and Good Coffee.

John Fenn is Head of Research and Programs at the American Folklife Center at the Library of Congress. Throughout his career he has brought an ethnographic perspective to field research, focused on the roles of creative and artistic practice in communities. Across fieldwork on arts and culture in Malawi (SE Africa), China, Indiana, and Oregon, he has documented a range of dynamic cultural practices, traditions, and groups working individually as well as in collaboration with teams of other researchers and cultural practitioners.

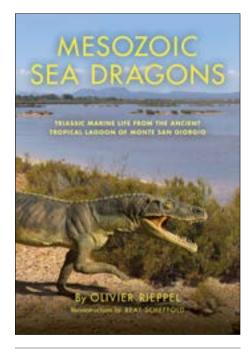
"A much-needed handbook for those teaching folklore and ethnomusicology fieldwork at various levels. The authors offer practical advice grounded in their own experiences and tactfully but seriously address issues of positionality, power, and ethics in ways that demonstrate how central such issues are in all stages of a fieldwork project."

–Ann K. Ferrell, author of *Burley: Kentucky Tobacco in a New Century* 



#### July 2019

Ethnomusicology, Folklore, Asia 480 pgs, 6.125x9.25, 1 b&w illus., 1 maps Worldwide rights



May 2019 Paleontology 312 pages, 7x10, 12 b&w illus., 82 color illus. Worldwide rights

#### Storytime in India Wedding Songs, Victorian Tales, and the Ethnographic Experience

By Helen Priscilla Myers and Umesh Chandra Pandey

Storytime in India is an exploration of the stories that come out of ethnographic fieldwork. Helen Priscilla Myers and Umesh Chandra Pandey examine the ways in which their research collecting Bhojpuri wedding songs became interwoven with the stories of their lives, their work together, and their shared experience reading *The Eustace Diamonds* by Anthony Trollope. Moving through these intertwined stories, the reader learns about the complete Bhojpuri wedding tradition through songs sung by Gangajali and access to the original song recordings and their translations. In the interludes, Pandey reads and interprets *The Eustace Diamonds*, confronting the reader with the ever-present influence of colonialism, both in India and in ethnographic fieldwork. Interwoven throughout are stories of the everyday, highlighting the ups and downs of the ethnographic experience.

Storytime in India combines the style of the Victorian novel with the structure of traditional Indian village tales, in which stories are told within stories. This book questions how we can and should present ethnography as well as what we really learn in the field. As Myers and Pandey ultimately conclude, writers of scholarly books are storytellers themselves and scholarly books are a form of art, just like the traditions they study.

Helen Priscilla Myers has held numerous posts and published widely in the field of ethnomusicology. Retired from university teaching, she is the author of *Music of Hindu Trinidad*: Songs from the India Diaspora.

**Umesh Chandra Pandey** is a farmer from Karimganj, Western Uttar Pradesh, India. A subject of American anthropological research since birth, he has now turned to writing as a career.

#### Mesozoic Sea Dragons

Triassic Marine Life from the Ancient Tropical Lagoon of Monte San Giorgio

#### By Olivier Rieppel

Told in rich detail and with gorgeous color recreations, this is the story of marine life in the age before the dinosaurs. During the Middle Triassic Period (247–237 million years ago), the mountain of Monte San Giorgio in Switzerland was a tropical lagoon. Today, it is a UNESCO World Heritage Site because it boasts an astonishing fossil record of marine life from that time. Attracted to an incredible diverse and well-preserved set of fossils, Swiss and Italian paleontologists have been excavating the mountain since 1850.

Synthesizing and interpreting over a century of discoveries through a critical twenty-first century lens, paleontologist Olivier Rieppel tells for the first time the complete story of the fish and marine reptiles who made that long-ago lagoon their home. Through careful analysis and vividly rendered recreations, he offers memorable glimpses of not only what Thalattosaurs, Protorosaurs, Ichthyosaurs, Pachypleurosaurs, and other marine life looked like but how they moved and lived in the lagoon.

An invaluable resource for specialists and accessible to all, this book is essential to all who are fascinated with ancient marine life.

**Olivier Rieppel** is Rowe Family Curator of Evolutionary Biology at the Field Museum in Chicago. He is the author of *Turtles as Hopeful Monsters: Origins and Evolution.* 



## THE = **KINDERTRANSPORT**

#### CONTESTING MEMORY

#### JENNIFER CRAIG-NORTON =

August 2019 Holocaust, Jewish Studies 360 pgs, 6x9, 43 b&w illus. Worldwide rights

#### The Kindertransport Contesting Memory

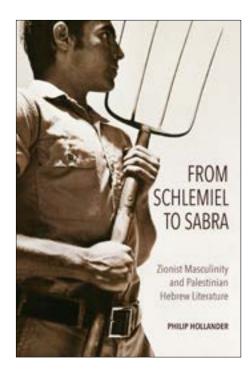
By Jennifer Craig-Norton

Jennifer Craig-Norton sets out to challenge celebratory narratives of the Kindertransport that have dominated popular memory as well as literature on the subject. According to these accounts, the Kindertransport was a straightforward act of rescue and salvation, with little room for a deeper, more complex analysis. This volume reveals that in fact many children experienced difficulties with settlement: they were treated inconsistently by refugee agencies, their parents had complicated reasons for giving them up, and their caregivers had a variety of motives for taking them in. Against the grain of many other narratives, Craig-Norton emphasizes the use of archival sources, many of them newly discovered testimonial accounts and letters from Kinder to their families. This documentary evidence together with testimonial evidence allows compelling insights into the nature of interactions between children and their parents and caregivers and shows readers a more nuanced and complete picture of the Kindertransport.

Jennifer Craig-Norton is an Honorary Fellow of the Parkes Institute for Jewish/ non-Jewish Relations at the University of Southampton. She is editor (with Christhard Hoffman and Tony Kushner) of Migrant Britain: Histories and Historiographies: Essays in Honour of Colin Holmes.

"Full of fascinating, poignant material, and is carefully written and skillfully argued. The discovery of the Polenaktion Kinder files is an absolute treasure, giving us something that would otherwise be lost."

> -Rebecca Clifford, author of Commemorating the Holocaust



#### July 2019 Jewish Studies, Middle East 296 pgs, 6x9, 10 b&w illus. Worldwide rights

## From Schlemiel to Sabra

#### Zionist Masculinity and Palestinian Hebrew Literature

#### By Philip Hollander

In From Schlemiel to Sabra Philip Hollander examines how masculine ideals and images of the New Hebrew man shaped the Israeli state. In this innovative book, Hollander uncovers the complex relationship that Jews had with masculinity, interrogating narratives depicting masculinity in the new state as a transition from weak, feminized schlemiels to robust, muscular, and rugged Israelis, Turning to key literary texts by S. Y. Agnon, Y. H. Brenner, L. A. Arieli, and Aharon Reuveni, Hollander reveals how gender and sexuality were intertwined to promote a specific Zionist political agenda. A Zionist masculinity grounded in military prowess could not only protect the new state, but also ensure its procreative needs and future. Self-awareness, physical power, fierce loyalty to the state and devotion to the land, humility, and nurture of the young were essential qualities that needed to be cultivated in migrants to the state. By turning to the early literature of Zionist Palestine, Hollander shows how Jews strived to construct a better Jewish future

Philip Hollander is Assistant Professor of Israeli Literature and Culture at the University of Wisconsin-Madison. He has published numerous articles and chapters dealing with Hebrew, Jewish and Israeli literature, film, and culture.

"While the macho New Jew was admired as an ideal and has been the focus of much scholarship, Philip Hollander shows how a number of important Hebrew writers of the early days of the Yishuv were pursing alternative ideals."

> –Naomi Sokoloff, editor of Gender and Text in Modern Hebrew and Yiddish Literature

## NIETZSCHE AND OTHER BUDDHAS Philosophy after Caraparative Philosophy



April 2019 Philosophy 160 pgs, 6x9 Worldwide rights

### Nietzsche and Other Buddhas

Philosophy after Comparative Philosophy

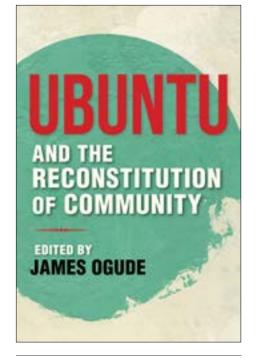
By Jason M. Wirth

In Nietzche and Other Buddhas, author Jason M. Wirth brings major East Asian Buddhist thinkers into radical dialogue with key Continental philosophers through a series of exercises that pursue what is traditionally called comparative or intercultural philosophy as he reflects on what makes such exercises possible and intelligible. The primary questions he asks are: How does this particular engagement and confrontation challenge and radicalize what is sometimes called comparative or intercultural philosophy? How does this task reconsider what is meant by philosophy? The confrontations that Wirth sets up between Dogen, Hakuin, Linji, Shinran, Nietzsche, and Deleuze ask readers to think more philosophically and globally about the nature of philosophy in general and comparative philosophy in particular. He opens up a new and challenging space of thought in and between the cutting edges of Western Continental philosophy and East Asian Buddhist practice.

Jason M. Wirth is Professor of Philosophy at Seattle University. He is author of Mountains, Rivers and the Great Earth: Reading Gary Snyder and Dögen in an Age of Ecological Crisis, Commiserating with Devastated Things: Milan Kundera and the Entitlements of Thinking, and Schelling's Practice of the Wild: Time, Art, Imagination. He is editor of (with Bret Davis and Brian Schroeder) Continental and Japanese Philosophy: Comparative Approaches to the Kyoto School.

"By probing the relationship between the extra-philosophical grounds of philosophy and philosophy itself, Jason M. Wirth puts forward a fundamental meditation on the origin and nature of philosophical activity. Rather than an exercise in comparative philosophy in the traditional sense, he reflects on what makes comparative philosophy possible and intelligible."

> -Andre van der Braak, author of Nietzsche and Zen: Self Overcoming without a Self



July 2019 Philosophy, African Studies 280 pgs, 6x9 Worldwide rights

## Ubuntu and the Reconstitution of Community

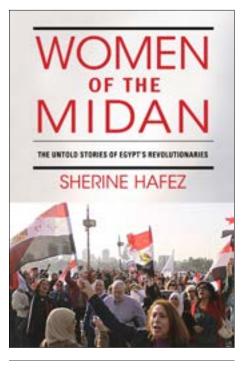
Edited by James Ogude

Ubuntu is premised on the ethical belief that an individual's humanity is fostered in a network of human relationships: I am because you are; we are because you are. The essays in this lively volume elevate the debate about ubuntu beyond the buzzword it has become, especially within South African religious and political contexts. The seasoned scholars and younger voices gathered here grapple with a range of challenges that ubuntu puts forward. They break down its history and analyze its intellectual surroundings in African philosophical traditions, European modernism, religious contexts, and human rights discourses. The discussion embraces questions about what it means to be human and to be a part of a community, giving attention to moments of loss and fragmentation in postcolonial modernity, to come to a more meaningful definition of belonging in a globalizing world. Taken together, these essays offer a rich understanding of ubuntu in all of its complexity and reflect on a value system rooted in the everyday practices of ordinary people in their daily encounters with churches, schools, and other social institutions.

James Ogude is Senior Research Fellow and Director at the Centre for the Advancement of Scholarship, University of Pretoria. He is author of Ngugi's Novels and African History: Narrating the Nation.

"These essays offer more focused treatments of ubuntu with reference to relatively specific topics and issues. A first-rate and vibrant discussion."

-Barry Hallen, author of *The Good, the Bad, and the Beautiful* 



May 2019 Gender Studies, Middle East 256 pgs, 6x9, 15 b&w illus. Worldwide rights

## Women of the Midan

#### The Untold Stories of Egypt's Revolutionaries

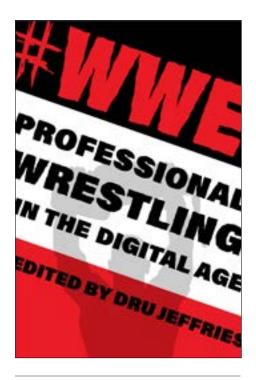
#### By Sherine Hafez

In Women of the Midan. Sherine Hafez demonstrates how women were a central part of revolutionary process of the Arab Spring. Women not only protested in the streets of Cairo, they demanded democracy, social justice, and renegotiation of a variety of sociocultural structures that repressed and disciplined them. Women's resistance to state control, Islamism, neoliberal market changes, the military establishment, and patriarchal systems forged new paths of dissent and transformation. Through firsthand accounts of women who participated in the revolution, Hafez illustrates how the gendered body signifies collective action and the revolutionary narrative. Using the concept of rememory, Hafez shows how the body is inseparably linked to the trauma of the revolutionary struggle. While delving into the complex weave of public space, government control, masculinity, and religious and cultural norms, Hafez sheds light on women's relationship to the state in the Arab world today and how the state, in turn, shapes individuals and marks gendered bodies.

Sherine Hafez is Associate Professor in the Department of Gender and Sexuality at the University of California, Riverside. She is author of *An Islam of Her Own:* Reconsidering Religion and Secularism in Women's Islamic Movements and editor (with Susan Slyomovics) of *Anthropology of the Middle East and North Africa:* Into the New Millennium.

"A much-needed account of the Egyptian revolution that places questions of gender and sexuality front and center. Sherine Hafez delivers something unique and refreshing: why and how so many Egyptian women whose lives are drastically different from one another took part in the revolution and what this meant to them."

-Sherine Hamdy, author of Our Bodies Belong to God



December 2019 Film & Media, Wrestling 240 pgs, 6x9, 2 b&w illus. Worldwide rights

#### #WWE

## Professional Wrestling in the Digital Age

#### Edited by Dru Jeffries

The millions of fans who watch World Wrestling Entertainment (WWE) programs each year are well aware of their role in building the narrative of the sport. #WWE: Professional Wrestling in the Digital Age explores the intersections between media, technology, and fandom in WWEs contemporary programming and business practices. In the Reality Era of WWE (2011 to the present), wrestling narratives have increasingly drawn on real-life personalities and events that stretch beyond the story-world created and maintained by WWE. At the same time, the internet and fandom have a greater influence on the company than ever before. By examining various sites of struggle and negotiation between WWE executives and in-ring performers, between the product and its fans, and between the company and the rest of the wrestling industry, the contributors to this volume highlight the role of various media platforms in shaping and disseminating WWE narratives. Treating the company and its product not merely as sports entertainment, but also as a brand, an employer, a company, a content producer, and an object of fandom, #WWE conceptualizes the evolution of professional wrestling's most successful company in the digital era.

Dru Jeffries teaches in the Cultural Studies department at Wilfrid Laurier University. He is author of *Comic Book Film Style: Cinema at 24 Panels Per Second*.

"Like a great pro wrestler has a signature move for taking down a rival, every student and scholar of sports media and professional wrestling should have a book like this to help them pin down the importance of the WWE on sports and culture."

— Adam Earnheardt, editor of *Sports Fans, Identity, and Socialization: Exploring the Fandemonium* 

# The Pilates Effect

#### HEROES BEHIND THE REVOLUTION

#### Stacey Redfield & Sarah Holmes

#### September 2019

Health & Fitness, Exercise 200 pgs, 5.5x8.5, 18 b&w illus. **Worldwide Rights** 

## The Pilates Effect Heroes Behind the Revolution

By Stacey Redfield and Sarah Holmes

Foreword by Kevin Bowen

With over 9 million Americans practicing Pilates, the popular core exercise system is taking the world by storm. While many find the system helps to strengthen the core, improve posture, and recover from or prevent injuries and pain, Pilates has been clouded in controversy since the beginning. Its origin story is one of greed, ego, celebrities, and lies, with heated legal controversy that threatened the industry.

In *The Pilates Effect*, Stacey Redfield and Sarah Holmes reveal the hidden history of Pilates. From humble beginnings, Joseph Pilates founded the groundbreaking regimen in New York City and worked closely with his wife Clara to rehabilitate and renew dancers who had been injured or were aging. Although Joseph's core strengthening regime was touted as "fifty years ahead of [its] time," finance and health issues plagued Joe and Clara's business. A small and devoted group of followers, including Carola Trier, would fight to spread the practice that they felt gave them a second chance at life and rehabilitated their bodies and souls.

A fascinating and inspiring story of fitness in America, *The Pilates Effect* showcases the people and events that formed an iconic industry. Redfield and Holmes offer inspiration and practical advice for how Pilates can offer change for everyday people regardless of gender, ethnicity, or background.

Stacey Redfield is an actress, model, and spokesperson. Her Pilates career began after over a decade of weight training, aerobics, and two babies didn't leave many options for exercise. She quickly became a believer in the health impacts of the system and opened the Physical Methods Pilates Studio in 2000.

Sarah Holmes is passionate about spreading the benefits of Pilates. Currently she teaches modern dance, dance history, dance kinesiology, and Pilates as an Assistant Professor of Dance at Kennesaw State University.