



PRINCETON  
UNIVERSITY  
PRESS

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FRANKFURT  
2020

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**Princeton University Press  
brings scholarly ideas to  
the world.**

We publish peer-reviewed books that connect authors and readers across spheres of knowledge to advance and enrich the global conversation.

We embrace the highest standards of scholarship, inclusivity, and diversity in our publishing.

In keeping with Princeton University's commitment to serve the nation and the world, we publish for scholars, students, and engaged readers everywhere.

## A Note from the Senior International Rights Manager

This year, more than ever, we appreciate our friends and publishing partners across the world and how books can bring us together to share ideas and enrich the global conversation. While we may not have the opportunity to see many of you in person this year sadly, we are delighted to share with you, through this rights guide, many of PUP's new and upcoming titles for Autumn 2020. We hope you will be as excited to read them as we are.

We have an incredible array of titles in the humanities this season; among the many highlights, Emma Rothschild brings us *An Infinite History*—an innovative micro-history where, through the single thread of one family in provincial France over five generations, we see the world changing, while Ronald Grigor Suny's new biography *Stalin* offers a very different picture of Stalin's formative years.

In science, we are thrilled to show you *Great Adaptations* by Kenneth Catania, which tells in captivating stories how one scientist unlocked some of the mysteries behind nature's most extraordinary animals, while with *On Task*, cognitive neuroscientist David Badre offers an introduction to the way our brain turns thoughts into actions in our everyday lives. In the social sciences, we are excited to have a new title by Edmund Fawcett, *Conservatism*, which is a companion to his previous book *Liberalism*.

Please do take a look through this curated selection for translation, and of course our complete seasonal catalogue on our website, and we hope you enjoy!

**Rebecca Bengoechea**  
*Senior International Rights Manager*



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CON EDmund  
FAWCETT

SERVA

TISM **Conservatism**  
The Fight  
for a  
Tradition

## A fresh and sharp-eyed history of political conservatism from its nineteenth-century origins to today's hard Right

For two hundred years, conservatism has defied its reputation as a backward-looking creed by confronting and adapting to liberal modernity. By doing so, the Right has won long periods of power and effectively become the dominant tradition in politics. Yet, despite their success, conservatives have continued to fight with each other about how far to compromise with liberalism and democracy—or which values to defend and how. In *Conservatism*, Edmund Fawcett provides a gripping account of this conflicted history, clarifies key ideas, and illuminates quarrels within the Right today.

“An impressive and stylish synthesis.”

—Duncan Kelly, *University of Cambridge*



**EDMUND FAWCETT** worked at *The Economist* for more than three decades, serving as its chief correspondent in Washington, Paris, Berlin, and Brussels, as well as its European and literary editor. He is the author of *Liberalism* (Princeton).

### Why It Will Sell

Draws on international examples from France, Germany, the UK, and the USA from the 19th century to today.

Objective, accessible and stylishly written.

User-friendly, appendices include bios of important figures and key word definitions.

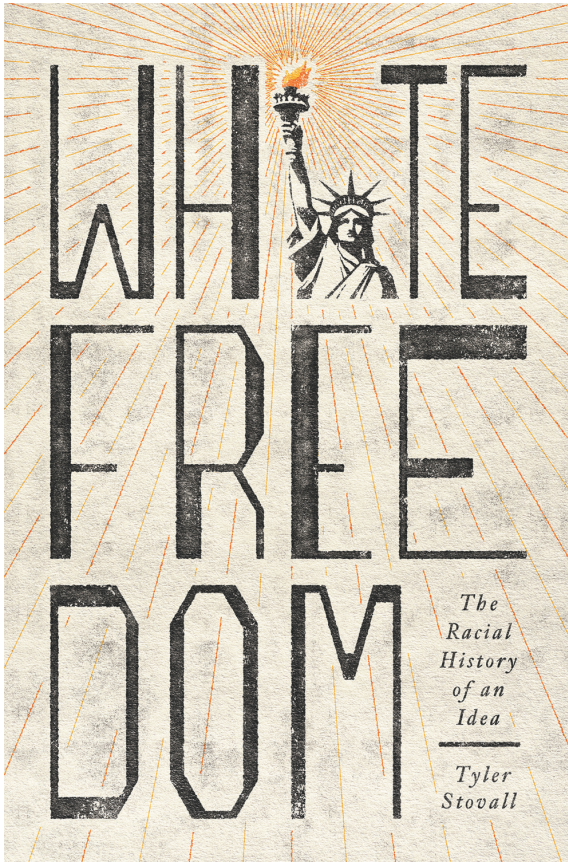
Author's previous book *Liberalism*, translated into 6 languages.

Final PDF: July 2020

Editor: Ben Tate

514 pages.

POLITICS | HISTORY



 PRINCETON UNIVERSITY PRESS

## The racist legacy behind the Western idea of freedom

The era of the Enlightenment, which gave rise to our modern conceptions of freedom and democracy, was also the height of the trans-Atlantic slave trade. America, a nation founded on the principle of liberty, is also a nation built on African slavery, Native American genocide, and systematic racial discrimination. *White Freedom* traces the complex relationship between freedom and race from the eighteenth century to today, revealing how being free has meant being white. A major work of scholarship that is certain to draw a wide readership and transform contemporary debates, *White Freedom* provides vital new perspectives on the inherent racism behind our most cherished beliefs about freedom, liberty, and human rights.

“*White Freedom* is a well-researched and well-written book that is certain to exert significant influence on historical scholarship and critical racial studies.”

—*George Lipsitz, author of The Possessive Investment in Whiteness: How White People Profit from Identity Politics*



**TYLER STOVALL** is Distinguished Professor of History at the University of California, Santa Cruz. His books include *Transnational France: The Modern History of a Universal Nation*, *Paris Noir: African Americans in the City of Light*, and *The Rise of the Paris Red Belt*.

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### Why It Will Sell

Explores the history and paradoxical relationship between concepts of freedom and race.

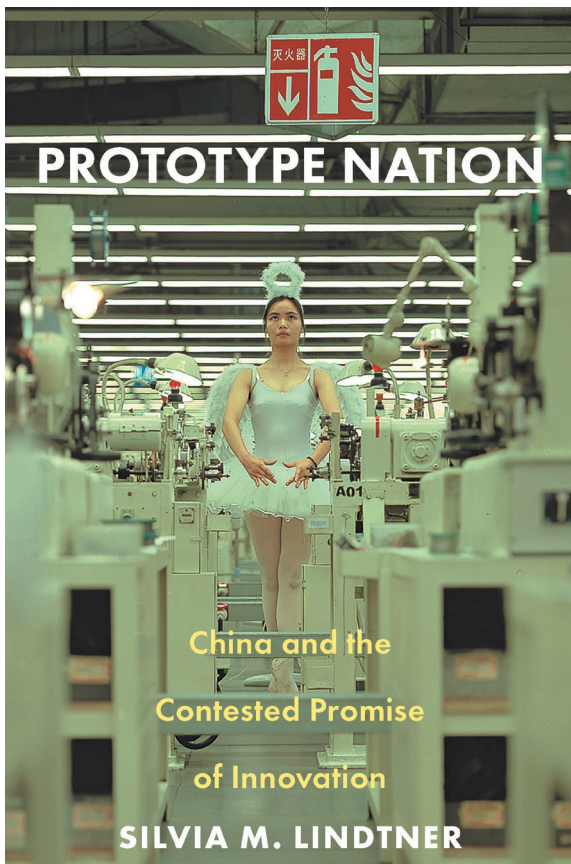
Argues that racism is not the exception but a central part of democratic rule.

Central focus covers France and USA, but draws on global examples throughout world history.

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First Proof: August 2020  
Editor: Eric Crahan  
336 pages. 31 b/w illus.

HISTORY



## A vivid look at China's shifting place in the global political economy of technology production

*Prototype Nation* offers a rich transnational analysis of how the promise of democratized innovation and entrepreneurial life has shaped China's governance and global image. With historical precision and ethnographic detail, Silvia Lindtner reveals how a growing distrust in Western models of progress and development, including Silicon Valley and the tech industry after the financial crisis of 2007–08, shaped the rise of the global maker movement and the vision of China as a “new frontier” of innovation.

“Taking on the significant work of framing Shanzai maker cultures and design innovation in the contexts of neoliberalism and precarity, *Prototype Nation* engages powerful lenses to investigate labor, race, gender, and even happiness.”

—Nancy N. Chen, *University of California, Santa Cruz*



**SILVIA M. LINDTNER** is assistant professor of information at the University of Michigan. She is the cofounder of Hacked Matter and associate director of the Center for Ethics, Society, and Computing (ESC).

Twitter @yunnia

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### Why It Will Sell

Important, broad, interdisciplinary study based on a decade of research.

Investigates culture around development of new applications of tech e.g. robotics and 3-D printing.

Encourages questioning of Western ideas of entrepreneurship.

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Final PDF: August 2020

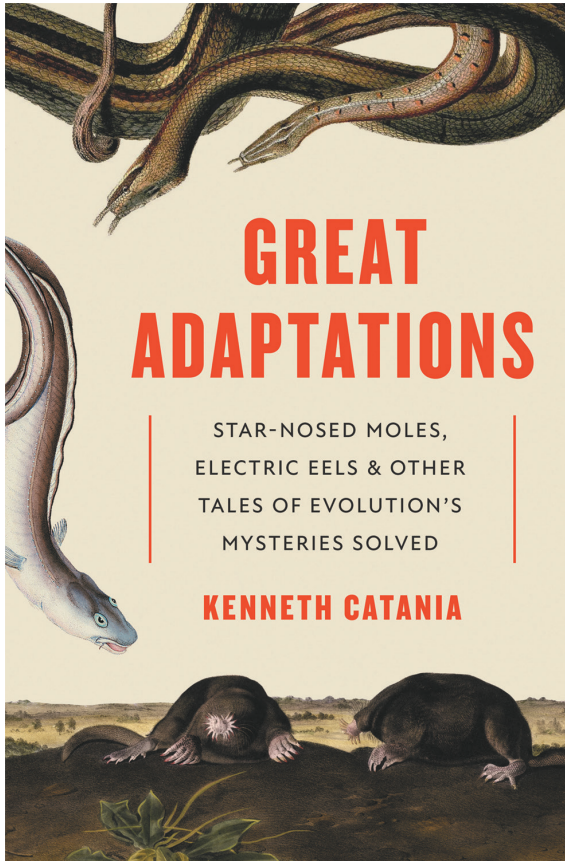
Editor: Fred Appell  
288 pages. 38 b/w illus.

ANTHROPOLOGY | ASIAN STUDIES

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*Kenneth Catania*
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*Edited by Jeremy DeSilva*
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*Jason Rosenhouse*

# Science



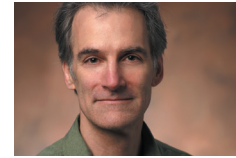


## How one scientist unlocked the secrets behind some of nature's most astounding animals

From star-nosed moles that have super-sensing snouts to electric eels that paralyze their prey, animals possess unique and extraordinary abilities. In *Great Adaptations*, Kenneth Catania presents an entertaining and engaging look at some of nature's most remarkable creatures. Telling the story of his biological detective work, Catania sheds light on the mysteries behind the behaviors of tentacled snakes, tiny shrews, zombie-making wasps, and more. He shows not only how studying these animals can provide deep insights into how life evolved, but also how scientific discovery can be filled with adventure and fun.

"With engaging prose and captivating stories, Kenneth Catania brings his brilliant research to life. Never have I learned so much from a book that's so enjoyable to read."

—*Jonathan Losos, author of Improbable Destinies*



**KENNETH CATANIA** is the Stevenson Professor of Biological Sciences at Vanderbilt University. A 2006 MacArthur Fellow, Catania lives in Nashville.

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### Why It Will Sell

Wonderful storytelling, weaving stories of discovery with the science.

Personal insights from author's own research, as well as from citizen science.

Features extraordinary photos as well as QR codes linking to videos of author's experiments.

Author is a leading biologist who has been featured widely in mainstream media.

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Final PDF: Available  
Editor: Alison Kalett  
216 pages. 8-page color insert.  
58 b/w illus.

SCIENCE



# A MOST INTERESTING PROBLEM

WHAT DARWIN'S  
DESCENT OF MAN GOT  
RIGHT AND WRONG  
ABOUT HUMAN EVOLUTION

Edited by  
**JEREMY DESILVA**

With an introduction by  
**JANET BROWNE**



## Leading scholars take stock of Darwin's ideas about human evolution in the light of modern science

In 1871, Charles Darwin published *The Descent of Man*, a companion to *Origin of Species* in which he attempted to explain human evolution, a topic he called “the highest and most interesting problem for the naturalist.” *A Most Interesting Problem* brings together twelve world-class scholars and science communicators to investigate what Darwin got right—and what he got wrong—about the origin, history, and biological variation of humans.

“*A Most Interesting Problem* is fun, animated, insightful, and startlingly up to date. In one expertly written chapter after another, it shows where Darwin was mostly right, partly right, or where he completely lost the plot. This book is not only a great read, it is living, breathing science.”

—*Nina G. Jablonski, author of Living Color: The Biological and Social Meaning of Skin Color*



**JEREMY DESILVA** is associate professor of anthropology at Dartmouth College. He lives in Norwich, Vermont.

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### Why It Will Sell

A tribute to how science works and how ideas are tested, and the role of evidence.

Accessibly written for a broad audience, without assuming background knowledge.

Shows readers how far we have come in quest for understanding.

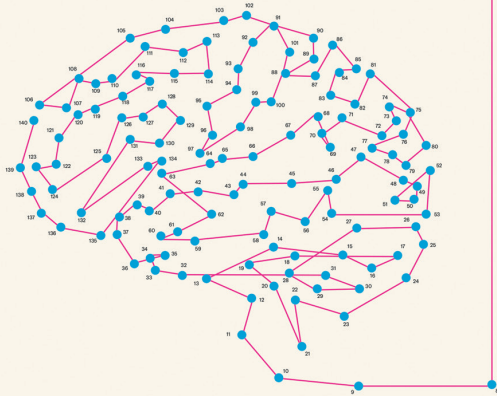
Reveals to readers how remarkably prophetic Darwin was in some areas.

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Final PDF: October 2020  
Editor: Alison Kalett  
232 pages. 19 b/w illus.

SCIENCE | BIOLOGY

# On Task



How Our Brain Gets Things Done

David Badre

 PRINCETON UNIVERSITY PRESS

**A look at the extraordinary ways the brain turns thoughts into actions—and how this shapes our everyday lives**

From making a cup of coffee to buying a house to changing the world around them, humans are uniquely able to execute necessary actions. How do we do it? Or in other words, how do our brains get things done? In *On Task*, cognitive neuroscientist David Badre presents the first authoritative introduction to the neuroscience of cognitive control—the remarkable ways that our brains devise sophisticated actions to achieve our goals. We barely notice this routine part of our lives. Yet, cognitive control, also known as executive function, is an astonishing phenomenon that has a profound impact on our well-being.

“This authoritative, sweeping, and marvelously accessible book is a great introduction to the questions, insights, and puzzles of modern scientific thinking.”

—*John Duncan, author of How Intelligence Happens*

**DAVID BADRE** is professor of cognitive, linguistic, and psychological sciences at Brown University, where he is also on the faculty of the Carney Institute for Brain Science. Twitter @BadreLab

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## Why It Will Sell

Landmark work, providing an accessible introduction to the subject.

Based on rigorous interdisciplinary research to provide a unifying framework of understanding.

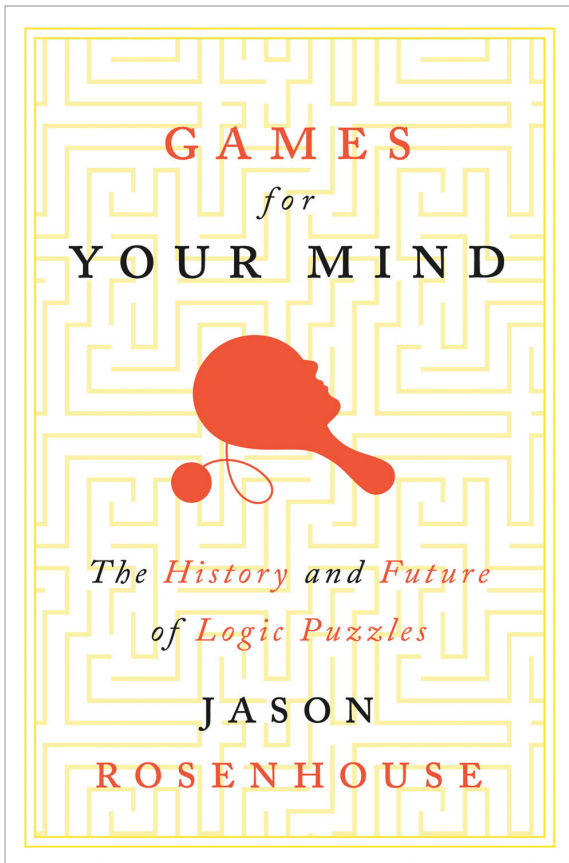
Aims to establish theory for how cognitive control evolved, how neural mechanisms support it, and how it works in our everyday lives.

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Final PDF: August 2020

Editor: Hallie Stebbins  
312 pages. 23 b/w illus. 1 table.

SCIENCE



## A lively and engaging look at logic puzzles and their role in recreation, mathematics, and philosophy

Logic puzzles were first introduced to the public by Lewis Carroll in the late nineteenth century and have been popular ever since. Games like Sudoku and Mastermind are fun and engrossing recreational activities, but they also share deep foundations in mathematical logic and are worthy of serious intellectual inquiry. *Games for Your Mind* explores the history and future of logic puzzles while enabling you to test your skill against a variety of puzzles yourself.

“Rosenhouse deftly traces the entire history of logic from Aristotle to Raymond Smullyan. For readers who quail at the thought of logic or math yet love Sudoku, puzzles, paradoxes, and the deductive world of Sherlock Holmes, this book delivers an accessible introduction while exploring logic’s perils and joys in greater depth.”

—Mark Burstein, president emeritus, Lewis Carroll Society of North America



**JASON ROSENHOUSE** is professor of mathematics at James Madison University. He is the author of *The Monty Hall Problem: The Remarkable Story of Math’s Most Contentious Brain Teaser* and *Among the Creationists: Dispatches from the Anti-Evolutionist Front Line*.

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### Why It Will Sell

Innovative approach outlining both history of logic puzzles and envisioning their future in the age of computer science and automated reasoning.

Offers readers the chance to try a variety of logic puzzles.

Holds broad appeal for readers with different levels of mathematical ability.

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First Proof: July 2020

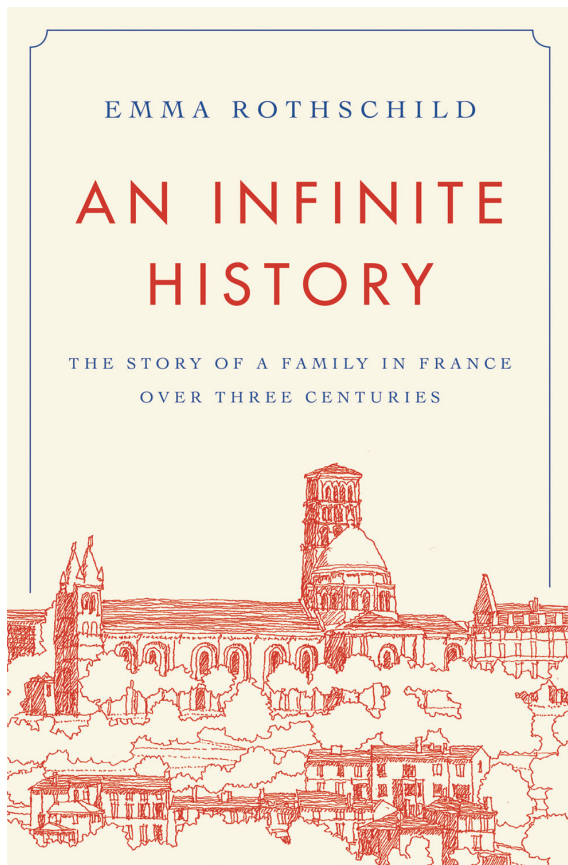
Editor: Susannah Shoemaker  
456 pages. 35 b/w illus. 32 tables.

MATHEMATICS | SCIENCE



# Humanities

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 PRINCETON UNIVERSITY PRESS

## An innovative history of deep social and economic changes in France, told through the story of a single extended family across five generations

*An Infinite History* offers a panoramic look at an extended family over five generations. Through ninety-eight connected stories about inquisitive, sociable individuals, Emma Rothschild unfurls an innovative modern history of social and family networks, emigration, immobility, the French revolution, and the transformation of nineteenth-century economic life.

“A history of the manifold and surprising connections that linked a remote and provincial corner of France to the rest of the country and the world, *An Infinite History* is at once delightful and profound. It is a genuinely remarkable work—thoroughly original, formidably researched and erudite, and beautifully written.”

—*Francesca Trivellato, Institute for Advanced Study*



**EMMA ROTHSCHILD** is the Jeremy and Jane Knowles Professor of History at Harvard University, where she directs the Center for History and Economics. Her books include *The Inner Life of Empires* (Princeton) and *Economic Sentiments*.

---

### Why It Will Sell

A micro-history; through a seemingly ordinary family you see the world changing.

Features a fascinating cast of characters, starting with an illiterate widow in the small French town of Angoulême in 1764, ending with her great-great-granddaughter in 1906.

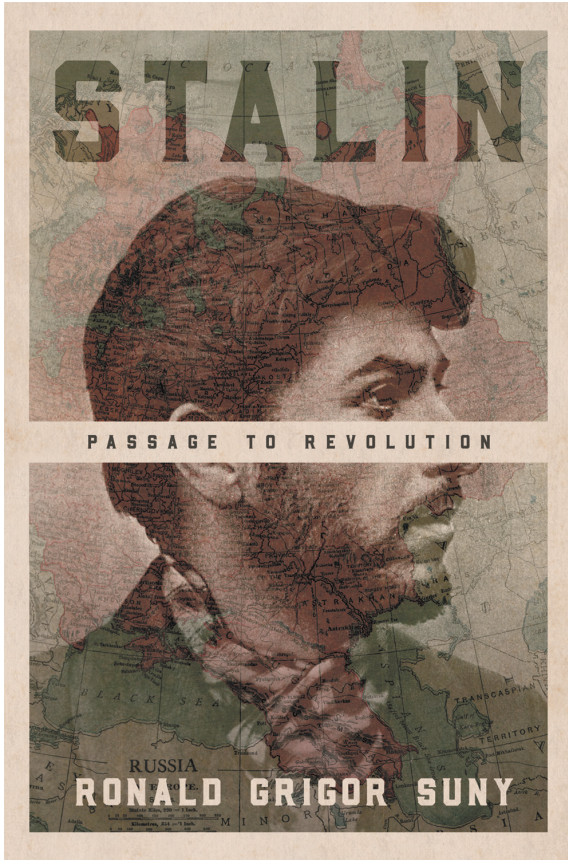
Engrossing narrative combining economic, social, political history with ancestry and genealogy.

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First Proof: August 2020

Editor: Eric Crahan  
408 pages. 1 table

HISTORY | ECONOMICS



## A spellbinding new biography of Stalin in his formative years

This is the definitive biography of Joseph Stalin from his birth to the October Revolution of 1917, a panoramic and often chilling account of how an impoverished, idealistic youth from the provinces of tsarist Russia was transformed into a cunning and fearsome outlaw who would one day become one of the twentieth century's most ruthless dictators.

“Suny’s focus on the young Stalin’s life before the October Revolution is a brilliant strategy. The man who rose from obscurity in Georgia to a high position in Lenin’s revolutionary party emerges that much more vividly, shaped by his times and circumstances yet convincing as an individual personality. Drawing on Suny’s unique expertise in both Marxism and the history of the Caucasus, this illuminating book is destined to become a classic.”

—*Sheila Fitzpatrick, author of On Stalin’s Team: The Years of Living Dangerously in Soviet Politics*



**RONALD GRIGOR SUNY** is the William H. Sewell Jr. Distinguished University Professor of History at the University of Michigan and professor emeritus of political science and history at the University of Chicago.

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### Why It Will Sell

Unique focus on Stalin’s years before his rise to power, painting a different picture of Stalin’s psychology and motivations than is commonly assumed.

Uses wide range of Russian and Georgian archival sources to unearth new information on Stalin’s early life.

Author’s previous book translated into Turkish and Hungarian.

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Final PDF: July 2020

Editor: Eric Crahan

896 pages. 41 b/w illus. 4 maps.

BIOGRAPHY | HISTORY



# ROME IS BURNING

NERO AND THE FIRE THAT ENDED A DYNASTY

ANTHONY A. BARRETT



 PRINCETON UNIVERSITY PRESS

## Drawing on new archaeological evidence, an authoritative history of Rome's Great Fire—and how it inflicted lasting harm on the Roman Empire

According to legend, the Roman emperor Nero set fire to his majestic imperial capital on the night of July 19, 64 AD and fiddled while the city burned. It's a story that has been told for more than two millennia—and it's likely that almost none of it is true. In *Rome Is Burning*, distinguished Roman historian Anthony Barrett sets the record straight, providing a comprehensive and authoritative account of the Great Fire of Rome, its immediate aftermath, and its damaging longterm consequences for the Roman world.

"With its clear narrative and new and insightful interpretations of sources and evidence, *Rome Is Burning* is an exceptional book from a first-rate Roman historian."

—John Pollini, *University of Southern California*



**ANTHONY A. BARRETT** is Distinguished University Professor Emeritus at the University of British Columbia and visiting professor at the University of Heidelberg. His many books include *Caligula: The Abuse of Power* and *Livia: First Lady of Imperial Rome*.

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### Why It Will Sell

First complete account of the fire, drawing on new textual interpretations and the latest archaeological evidence.

Author's previous books translated into 7 languages.

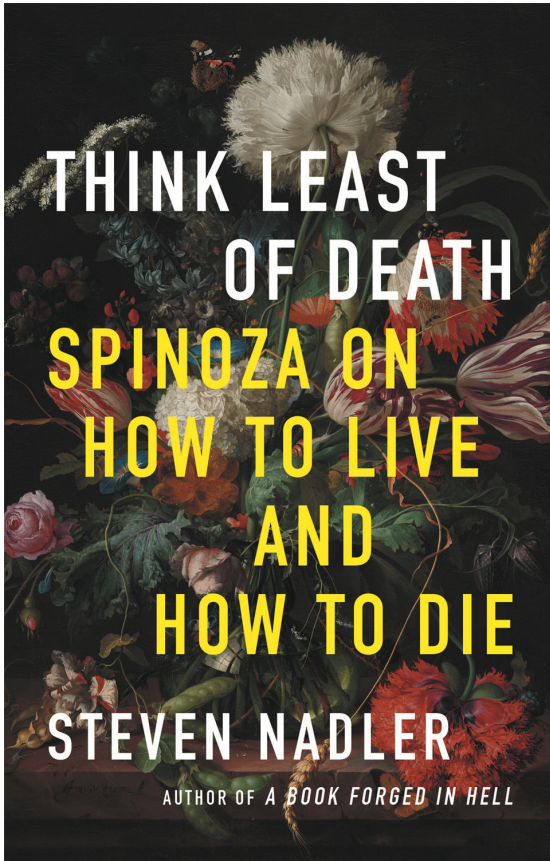
Argues the fire was a real turning point in the fate of the Roman Empire.

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Final PDF: August 2020  
Editor: Rob Tempio  
360 pages. 51 b/w illus. 1 table.  
1 map.

ANCIENT HISTORY





 PRINCETON UNIVERSITY PRESS

## From Pulitzer Prize-finalist Steven Nadler, an engaging guide to what Spinoza can teach us about life's big questions

Baruch Spinoza became notorious across Europe for his views on God, the Bible, and miracles, as well as for his uncompromising defense of free thought. Yet the radicalism of Spinoza's views has long obscured that his primary reason for turning to philosophy was to answer one of humanity's most urgent questions: How can we lead a good life and enjoy happiness in a world without a providential God? In *Think Least of Death*, Pulitzer Prize-finalist Steven Nadler connects Spinoza's ideas with his life and times to offer a compelling account of how the philosopher can provide a guide to living one's best life.

"Spinoza always has more to teach us, and Steven Nadler is among the best in laying out the riches of Spinoza's thought in ways both accessible and inspiring."

—*Rebecca Newberger Goldstein, author of Plato at the Googleplex: Why Philosophy Won't Go Away*



**STEVEN NADLER** is the William H. Hay II Professor of Philosophy and Evjue-Bascom Professor in the Humanities at the University of Wisconsin–Madison. He is the author of *Rembrandt's Jews*, *Spinoza: A Life*, and *A Book Forged in Hell: Spinoza's Scandalous Treatise and the Birth of the Secular Age*.

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### Why It Will Sell

First Spinoza biography which puts his moral vision front and center.

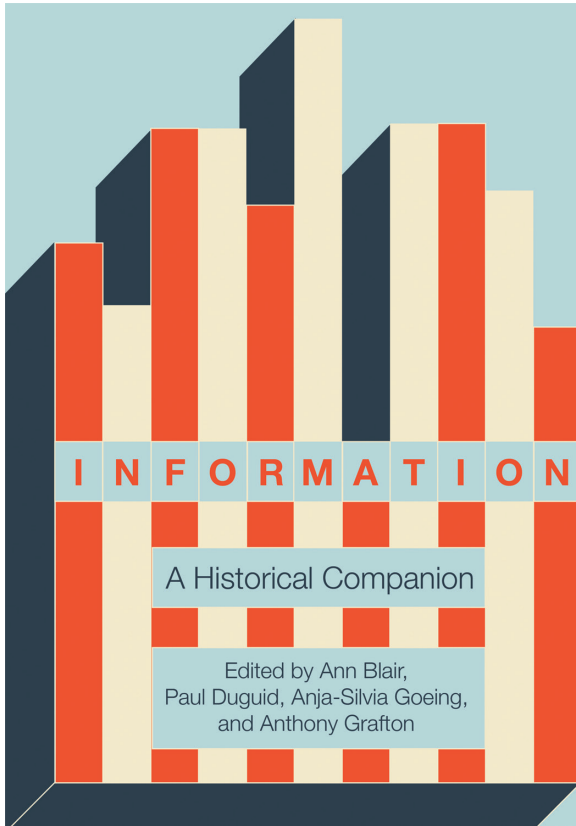
Very clearly written, mixing biography with philosophy.

Author is one of the world's leading Spinoza scholars, whose previous books have been translated into 11 languages.

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Final PDF: Available  
Editor: Rob Tempio  
248 pages. 1 b/w illus.

PHILOSOPHY



## A landmark history that traces the creation, management, and sharing of information through six centuries

Thanks to modern technological advances, we now enjoy seemingly unlimited access to information. Yet how did information become so central to our everyday lives, and how did its processing and storage make our data-driven era possible? This volume is the first to consider these questions in comprehensive detail, tracing the global emergence of information practices, technologies, and more, from the premodern era to the present.

“Until now, information studies in the humanities lacked a definitive account of the range of its interests, investments, and possibilities. *Information* achieves this in the best possible terms: the examples multiply and interact, and a rich universe of topics emerges in their wake. No other book does such important work.”

—Eric Hayot, author of *On Literary Worlds*

**ANN BLAIR** is the Carl H. Pforzheimer University Professor at Harvard University.

**PAUL DUGUID** is an adjunct full professor in the School of Information at the University of California, Berkeley.

**ANJA-SILVIA GOEING** is professor of history of education at the University of Zurich and an associate in history at Harvard University.

**ANTHONY GRAFTON** is the Henry Putnam University Professor of History at Princeton University.

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### Why It Will Sell

Expansive, accessible, chronological look at the history of information, from the Silk Roads to the post office.

Brings together a narrative history of information with over 100 articles from international experts.

Essential for understanding the zeitgeist of our current ‘age of information.’

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First Proof: August 2020

Editor: Anne Savarese  
796 pages. 38 b/w illus.

HISTORY | REFERENCE



DESPINA STRATIGAKOS

# HITLER'S NORTHERN UTOPIA

BUILDING THE NEW ORDER  
IN OCCUPIED NORWAY



 PRINCETON UNIVERSITY PRESS

## The fascinating untold story of how Nazi architects and planners envisioned and began to build a model “Aryan” society in Norway during World War II

Between 1940 and 1945, German occupiers transformed Norway into a vast construction zone. This remarkable building campaign, largely unknown today, was designed to extend the Greater German Reich beyond the Arctic Circle and turn the Scandinavian country into a racial utopia. In *Hitler's Northern Utopia*, Despina Stratigakos provides the first major history of Nazi efforts to build a Nordic empire—one that they believed would improve their genetic stock and confirm their destiny as a new order of Vikings.

“Tackling a subject that has not been covered before, this original book adds to our knowledge and understanding of the Nazi occupation of Norway, Nazi expansionism, and the ideology of a new European order.”

—*Tim Kirk, author of Nazi Germany*



**DESPINA STRATIGAKOS** is a vice provost and professor of architecture at the University at Buffalo, State University of New York. She is the author of *Hitler at Home* and *Where Are the Women Architects?* (Princeton).

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### Why It Will Sell

Tells story of ways the Nazis used Norway as testing ground for a planned future that never came to pass.

Draws on previously unpublished archival material to tell story of the collaboration between Nazis and Norwegian architects and planners.

Author's previous books translated into 6 languages.

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Final PDF: Available  
Editor: Michelle Komie  
352 pages. 13 color + 90 b/w illus.

HISTORY | ARCHITECTURE



## An evocative chronicle of the power of solitude in the natural world

Contemporary artist Roni Horn first visited Iceland in 1975 at the age of nineteen, and since then, the island's treeless expanse has had an enduring hold on Horn's creative work. Through a series of remarkable and poetic reflections, vignettes, episodes, and illustrated essays, *Island Zombie* distills the artist's lifelong experience of Iceland's natural environment. Together, these pieces offer an unforgettable exploration of the indefinable and inescapable force of remote, elemental places, and provide a sustained look at how an island and its atmosphere can take possession of the innermost self.

"*Island Zombie* is an intoxicating artist's journal and a work of art itself. We feel, through Roni Horn's carefully rendered words and photographs, the delight of discovering 'nowhere.' Yet, Horn offers a provocative and heartbreaking question: 'Is nowhere gone?'" At a time when many of us have come to understand the price of overusing and wrongly altering the earth's resources, this is a powerful manifesto."

—Anna Deavere Smith, author of *Letters to a Young Artist*



**RONI HORN** is an artist and writer whose books include *Another Water*, *Wonderwater (Alice Offshore)*, *Weather Reports You*, and *Roni Horn aka Roni Horn*.

### Why It Will Sell

Part artist's writings, part travelogue; a unique and poignant portrait of Iceland, told through 30 years of travelling and visiting the country.

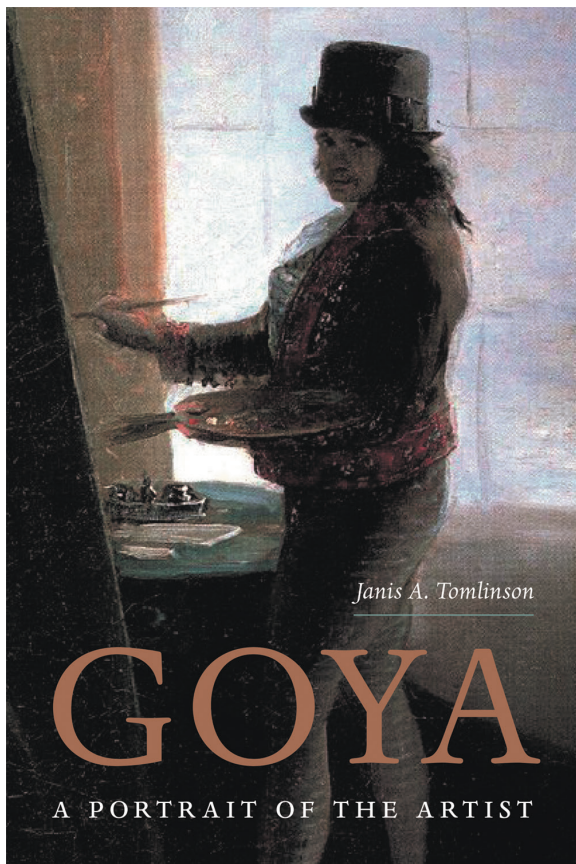
Timely depiction of the landscape and culture of the land, charting impact of climate change over the years.

Author a prominent artist whose previous books have been widely translated.

Final PDF: Available  
Editor: Michelle Komie  
256 pages. 43 color + 8 b/w illus.

ART | NATURE





 PRINCETON UNIVERSITY PRESS

## The first major English-language biography of Francisco Goya y Lucientes, who ushered in the modern era

The life of Francisco Goya (1746–1828) coincided with an age of transformation in Spanish history that brought upheavals in the country’s politics and at the court which Goya served, changes in society, the devastation of the Iberian Peninsula in the war against Napoleon, and an ensuing period of political instability. In this revelatory biography, Janis Tomlinson draws on a wide range of documents to provide a nuanced portrait of a complex and multifaceted painter and printmaker, whose art is synonymous with compelling images of the people, events, and social revolution that defined his life and era.

“Noted Goya scholar Janis Tomlinson immerses us in the life, times, and art of this perennially fascinating old master who, at the same time, is startlingly modern. This is the best book on Francisco Goya.”

—William E. Wallace, author of *Michelangelo, God’s Architect*



**JANIS A. TOMLINSON** has written and lectured extensively on the art of Goya. Her books include *Goya: Order and Disorder*, *Goya: Images of Women*, *Goya in the Twilight of Enlightenment*, and *Francisco Goya: The Tapestry Cartoons and Early Career at the Court of Madrid*.

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### Why It Will Sell

Details the life of the last of the old masters, one of the most important artists of his era, and the dramatically changing Spain in which he lived and worked.

In the most complete portrait yet, the book charts Goya’s life from a childhood in poverty, to court painter.

Author a leading Goya expert.

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Final PDF: Available  
Editor: Michelle Komie  
448 pages. 35 color + 46 b/w illus.

BIOGRAPHY | ART

SVETLANA ALPERS

# Walker Evans

Starting  
from Scratch

 PRINCETON UNIVERSITY PRESS

## A magisterial study of celebrated photographer Walker Evans

Walker Evans (1903–75) was a great American artist photographing people and places in the United States in unforgettable ways. He is known for his work for the Farm Security Administration, addressing the Great Depression, but what he actually saw was the diversity of people and the damage of the long Civil War. In *Walker Evans*, renowned art historian Svetlana Alpers explores how Evans made his distinctive photographs. Delving into a lavish selection of Evans's work, Alpers uncovers rich parallels between his creative approach and those of numerous literary and cultural figures, locating Evans within the wide context of a truly international circle.

"In *Walker Evans*, it is clear that the full force of Alpers's lifetime spent looking, thinking, and writing about art comes into play, supercharged by diligent, directed research. . . . Balanced, thoughtful, and comprehensive, this important book firmly locates Evans where he belongs, and understands him for what he is: a great American artist."

—*Jerry L. Thompson, author of The Last Years of Walker Evans*



**SVETLANA ALPERS** is professor emerita of history of art at the University of California, Berkeley, and a visiting scholar in art history at New York University. Her many books include *The Art of Describing*, *The Vexations of Art*, and *Roof Life*.

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Editor: Michelle Komie  
416 pages. 15 color + 170 b/w illus.

ART | PHOTOGRAPHY

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**22 A Series of Fortunate Events**  
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**23 Alien Oceans**  
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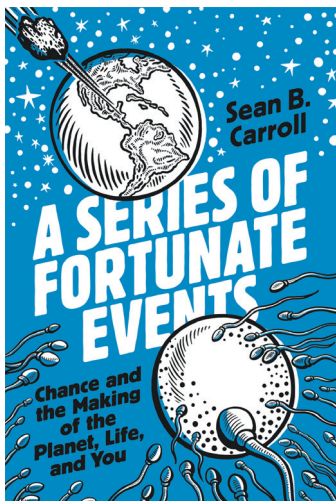
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**25 Porcelain**  
*Suzanne L. Marchand*

**26 Lost in Thought**  
*Zena Hitz*

**26 On Being Me**  
*J. David Velleman*



Final PDF: October  
224 pages. 40 b/w illus. 1 table.

SCIENCE

Filled with humorous stories and vivid examples, while offering a rich, clear explanation of the science.

Author previous work, *The Serengeti Rules* was translated into 7 languages, and the basis for award-winning film.

First book to look broadly at the powerful role of chance in shaping our world.

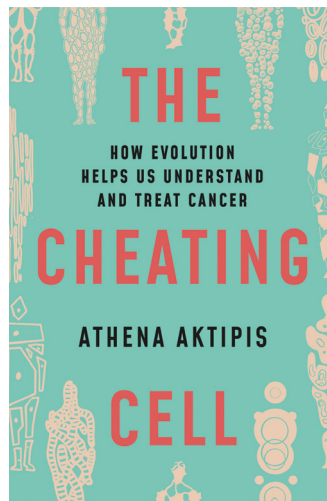
Chinese simplified rights sold

**From acclaimed writer and biologist Sean B. Carroll, a rollicking, awe-inspiring story of the surprising power of chance in our lives and the world**

Why is the world the way it is? How did we get here? Does everything happen for a reason or are some things left to chance? Philosophers and theologians have pondered these questions for millennia, but startling scientific discoveries over the past half century are revealing that we live in a world driven by chance. *A Series of Fortunate Events* tells the story of the awesome power of chance and how it is the surprising source of all the beauty and diversity in the living world.

“Fascinating and exhilarating—Sean B. Carroll at his very best.”

—*Bill Bryson, author of The Body: A Guide for Occupants*



Published: March 2020  
256 pages. 19 b/w illus.

BIOLOGY

Based on cutting-edge new research, argues for shift in medical approach from ‘fighting’ cancer, to managing and controlling the evolutionary processes involved.

Highlights fascinating new discoveries such as why many animals don’t get cancer or how cancer can be contagious in some cases.

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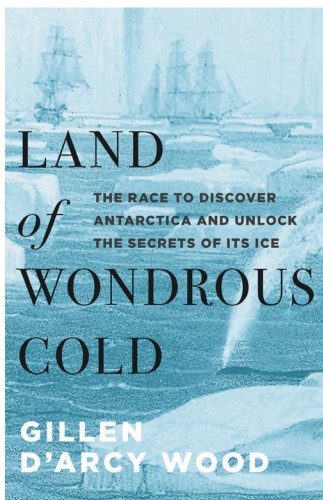
**A fundamental and groundbreaking reassessment of how we view and manage cancer**

When we think of the forces driving cancer, we don’t necessarily think of evolution. But evolution and cancer are closely linked, for the historical processes that created life also created cancer. *The Cheating Cell* delves into this extraordinary relationship, and shows that by understanding cancer’s evolutionary origins, researchers can come up with more effective, revolutionary treatments.

“*The Cheating Cell* is a fascinating book on a subject that’s gaining the prominence it deserves: cancer as an evolutionary phenomenon. Athena Aktipis works in the heart of this field and she deftly illuminates the subject for both scientists and general readers.”

—*David Quammen, author of The Tangled Tree*





Published: March 2020  
312 pages. 24 b/w illus. 12 maps.

HISTORY OF SCIENCE | EARTH SCIENCE

Thrilling tale of exploration of Antarctica in 1800's, interwoven with stories of their modern successors. Little-known juicy prequel to Shackleton, Scott, and the 'Heroic Age' of Antarctic exploration, sweeping us along through the trials and tribulations of the explorers.

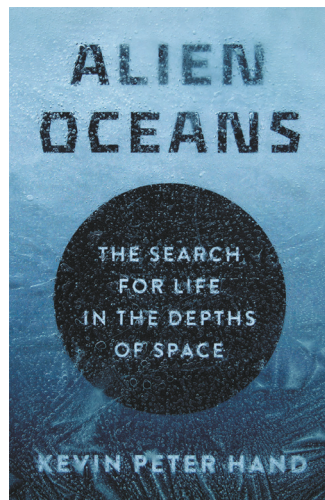
Engaging mix of history and science.

## A gripping history of the polar continent, from the great discoveries of the nineteenth century to modern scientific breakthroughs

*Land of Wondrous Cold* tells a gripping story of the pioneering nineteenth-century voyages, when British, French, and American commanders raced to penetrate Antarctica's glacial rim for unknown lands beyond. These intrepid Victorian explorers—James Ross, Dumont D'Urville, and Charles Wilkes—laid the foundation for our current understanding of *Terra Australis Incognita*.

"This is a marvelously engaging and important book that deserves to be widely read."

—*David Day, author of Antarctica: A Biography*



Published: April 2020  
304 pages. 15 color + 22 b/w illus.

SCIENCE | ASTRONOMY

First full exploration of often-unheralded frontier in the search for extraterrestrial life, as well as the origins of life on earth.

Engaging author who is a leader in the field, and who has featured in Discovery, National Geographic and BBC documentaries and at National Geographic Live.

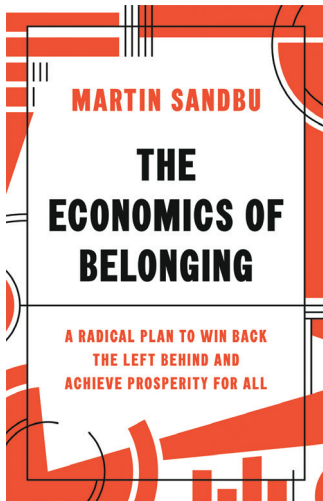
Features inside stories from famous missions like Galileo and Cassini.

## Inside the epic quest to find life on the water-rich moons at the outer reaches of the solar system

Where is the best place to find life beyond Earth? Beneath the frozen crusts of several of the small, ice-covered moons of Jupiter and Saturn lurk vast oceans that may have been in existence for as long as Earth, and together may contain more than fifty times its total volume of liquid water. Could there be organisms living in their depths? *Alien Oceans* reveals the science behind the thrilling quest to find out.

"Kevin Peter Hand has delivered a beautiful portrayal of the science behind our search for life in alien oceans, and the connection to our precious ocean here on Earth. A must-read for all who gaze at the stars above and ponder the abyss below."

—*James Cameron*



Published: June 2020  
296 pages. 18 b/w illus.

ECONOMICS

A call for rethinking the ways in which current economic policy includes and excludes groups of society.

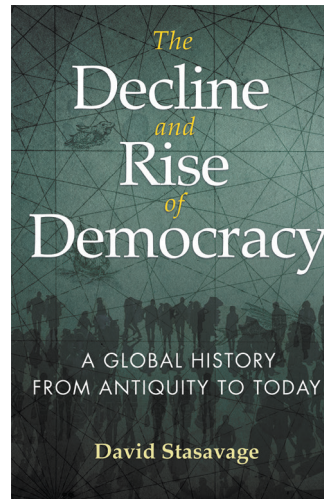
Brief, pointed, timely look at the current state of affairs, with tangible proposals to address the root of issues which have become unavoidable in recent years throughout so much of world.

## A radical new approach to economic policy that addresses the symptoms and causes of inequality in Western society today

In this original, engaging book, Martin Sandbu argues that economics remains at the heart of our widening inequality and it is only by focusing on the right policies that we can address it. He proposes a detailed, radical plan for creating a just economy where everyone can belong.

“Liberal democracies are failing because they have served the interests of the few rather than the needs of the many. Calling for the restoration of ‘an economy of belonging,’ Martin Sandbu lays out an intelligent policy agenda—the redress of power imbalances in the economy, sensible financial regulations and macroeconomic policies, tax reform, and assistance to regions left behind.”

—*Dani Rodrik, Harvard University*



Published: June 2020  
424 pages. 32 b/w illus.

POLITICAL SCIENCE

New, counterintuitive examination of democracy, arguing the history of governance by consent explains why practice persisted in Europe and not in other regions such as China and Middle East.

Truly global and expansive in scope, covering more than 2,000 years of history and weaving together political science, anthropology, sociology, and economics.

## A new understanding of how and why early democracy took hold, how modern democracy evolved, and what this teaches us about the future

Delving into the prevalence of early democracy throughout the world, David Stasavage makes the case that understanding how and where these democracies flourished—and when and why they declined—can provide crucial information not just about the history of governance, but also about the ways modern democracies work and where they could manifest in the future.

“One of the most important books on political regimes written in a generation.”

—*Steven Levitsky, New York Times—bestselling author of How Democracies Die*



Published: March 2020  
336 pages. 1 b/w illus.

BUSINESS | SOCIOLOGY

Offers an empowering message, arguing for fundamental changes in the way we work.

Based on skilful 5 year study of over 1,000 employees of a Fortune 500 company, authors paint a picture of modern working life.

Offers actions and solutions.

Croatian rights sold

## Why too much work and too little time is hurting workers and companies—and how a proven workplace redesign can benefit employees and the bottom line

Today's ways of working are not working—even for professionals in “good” jobs. Companies are asking employees to do more with less. But this unhealthy and unsustainable situation can be changed—and *Overload* shows how.

“With vivid storytelling, two preeminent researchers explain their rigorous experiments on workplace flexibility, and conclude that what we need now is not ‘work-life integration’ but relief from overwork—and that offering it is a win-win for employers and employees.”

—Joan Williams, coauthor of *What Works for Women at Work*



Published: June 2020  
544 pages. 16 color + 40 b/w illus.  
9 tables. 2 maps.

HISTORY

Focuses on the history of European porcelain, and through it, presents a new perspective on Central European economics, politics and culture, from the 18th century to present.

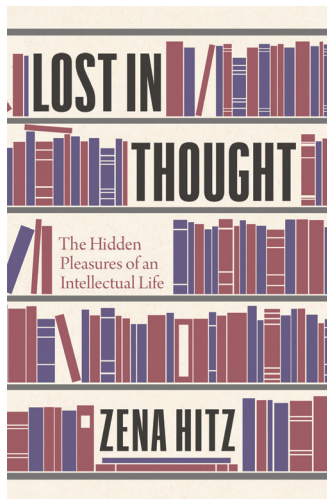
Multi-disciplinary, the author combines history of knowledge, technology, trade, and aesthetic taste.

## A sweeping cultural and economic history of porcelain, from the eighteenth century to the present

Weaving together the experiences of entrepreneurs and artisans, state bureaucrats and female consumers, chemists and peddlers, *Porcelain* traces the remarkable story of “white gold” from its origins as a princely luxury item to its fate in Germany’s cataclysmic twentieth century. For three hundred years, porcelain firms have come and gone, but the industry itself, at least until very recently, has endured. *Porcelain* offers a fascinating alternative history of art, business, taste, and consumption in Central Europe.

“This is the book on porcelain we have been waiting for. . . . A remarkable achievement.”

—Edmund de Waal, author of *The Hare with Amber Eyes*



Published: May 2020  
240 pages.

PHILOSOPHY | LITERATURE

Much needed defense of joys of learning for its own sake.

Elegantly written and filled with examples from literature, philosophy, film, as well as author's personal experience.

Shows education and intellectual pursuits as a much-needed counter-balance to modern life's demands for every activity to be useful and profitable.

## An invitation to readers from every walk of life to rediscover the impractical splendors of a life of learning

In an overloaded, superficial, technological world, in which almost everything and everybody is judged by its usefulness, where can we turn for escape, lasting pleasure, contemplation, or connection to others? While many forms of leisure meet these needs, Zena Hitz writes, few experiences are so fulfilling as the inner life. Drawing on inspiring examples, *Lost in Thought* is a passionate and timely reminder that a rich life is a life rich in thought.

"*Lost in Thought* is a moving declaration of faith in the intellectual act at a time when everything we do seems to conspire against it."

—*Alberto Manguel, author of Packing My Library*



Published: April 2020  
112 pages. 15 b/w illus.

PHILOSOPHY

Compelling and clear; written in an engaging first person style, and featuring original illustrations.

Considers the big issues of philosophy, drawing out unexpected conclusions to show what difference philosophy can have in our lives.

Original, modern presentation from one of the most well-respected moral philosophers of our time. Japanese and Turkish rights sold

## A moral philosopher's meditations on some of life's most important questions

We've all had to puzzle over such profound matters as birth, death, regret, free will, agency, and love. How might philosophy help us think through these vital concerns? In *On Being Me*, renowned moral philosopher J. David Velleman presents a concise, accessible, and intimate exploration into subjects that we care deeply about, offering compelling insights into what it means to be human.

"A lyrical and poignant meditation on our deepest problems: the self, time, death, freedom, ethics, and love. Velleman does not write to persuade, but to disclose—which is what makes this book so very persuasive."

—*Amia Srinivasan, University of Oxford*

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