



PRINCETON  
UNIVERSITY  
PRESS



INTERNATIONAL  
RIGHTS GUIDE

LONDON  
**2020**



**Princeton University Press  
brings scholarly ideas to  
the world.**

We publish peer-reviewed books that connect authors and readers across spheres of knowledge to advance and enrich the global conversation.

We embrace the highest standards of scholarship, inclusivity, and diversity in our publishing.

In keeping with Princeton University's commitment to serve the nation and the world, we publish for scholars, students, and engaged readers everywhere.

## A Note from the International Rights Manager

Welcome to Princeton's rights guide for the London Book Fair 2020! We're eager to share a selection of PUP's new and upcoming titles with you all, and showcase the exceptional talent and scope of our authors and their books.

From our forthcoming Autumn 2020 season, following on the success of his previous book *The Serengeti Rules*, Sean B. Carroll brings us *A Series of Fortunate Events*, the story of the surprising power of chance in our lives and in the world. Spring 2020 also offers a wonderful array of titles across the subjects; in the sciences, Kevin Peter Hand's *Alien Oceans* takes us inside the epic quest to find life in the oceans of Jupiter and Saturn's moons, while at the cellular level Athena Aktipis' *The Cheating Cell* looks at cancer's evolutionary origins.

In the social sciences we have a selection of books that are hugely relevant and timely, critically reflecting on the economics of inequality, revolutions, voting and elections, and democracy, among other things; Martin Sandbu's *The Economics of Belonging* and David Stasavage's *The Decline and Rise of Democracy* are two such books which deserve to be highlighted.

Our humanities list this season sees the publication of many wonderful titles, including a number of philosophy titles; *Lost in Thought* by Zena Hitz invites all of us to rediscover the pleasure of learning for its own sake, while J. David Velleman's *On Being Me* offers an original, entertaining window into philosophy and what it means to be a person. We are also very excited about Suzanne Marchand's fascinating book *Porcelain*—an alternative perspective on the cultural, political and economic history of Central Europe told through the story of European porcelain.

We hope that there will be something of interest for everybody!

### Rebecca Bengoechea

*International Rights Manager*



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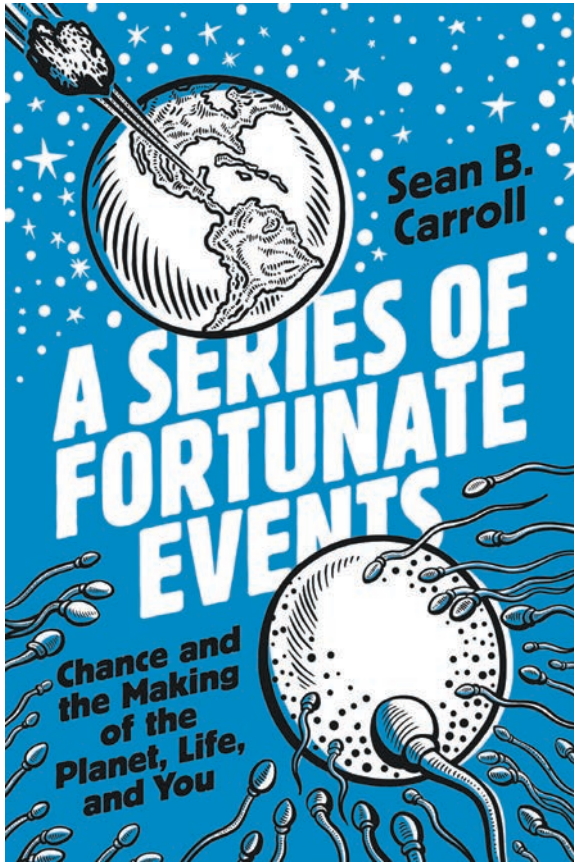
**21 HUMANITIES**

**29 ALSO AVAILABLE**



# Science

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**From acclaimed writer and biologist Sean Carroll, a rollicking, awe-inspiring story of the surprising power of chance in our lives and the world**

Why is the world the way it is? How did we get here? Does everything happen for a reason or are some things left to chance? Philosophers and theologians have pondered these questions for millennia, but startling scientific discoveries over the past half century are revealing that we live in a world driven by chance. *A Series of Fortunate Events* tells the story of the awesome power of chance and how it is the surprising source of all the beauty and diversity in the living world.

“*A Series of Fortunate Events* is an engaging blend of science and culture, written in Carroll’s usual easygoing style. Highly recommended!”

—*Matthew Cobb, author of The Idea of the Brain: The Past and Future of Neuroscience*



**SEAN B. CARROLL** is an award-winning scientist, writer, educator, and film producer. He is Vice President for Science Education at the Howard Hughes Medical Institute and the Baló-Simon Chair of Biology at the University of Maryland.

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#### Why It Will Sell

Filled with humorous stories and vivid examples, while offering a rich, clear explanation of the science.

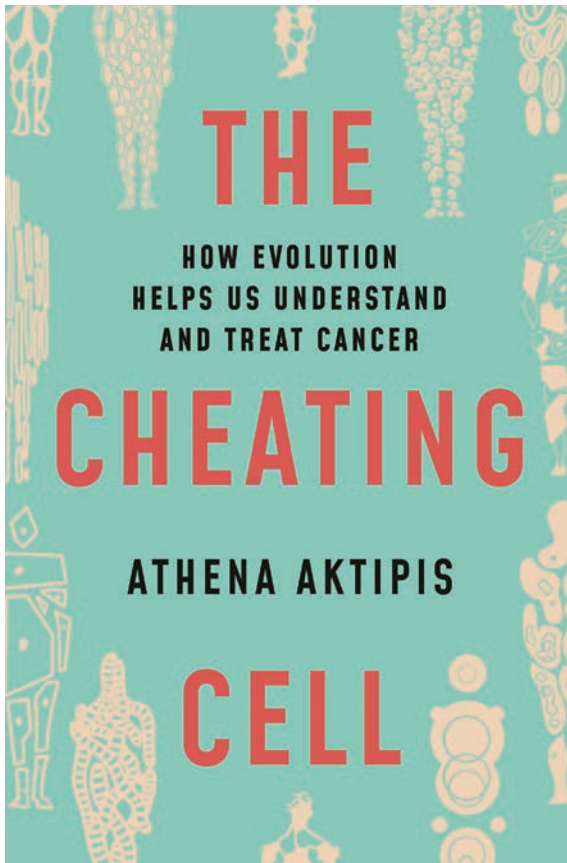
First book to look broadly at powerful role of chance in shaping our world from deep time to the present, providing original insight on our place in the universe.

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First Proof: April 2020  
Editor: Alison Kalett  
200 pages. 40 b/w illus. 1 table.

SCIENCE





 PRINCETON UNIVERSITY PRESS

## A fundamental and groundbreaking reassessment of how we view and manage cancer

When we think of the forces driving cancer, we don't necessarily think of evolution. But evolution and cancer are closely linked, for the historical processes that created life also created cancer. *The Cheating Cell* delves into this extraordinary relationship, and shows that by understanding cancer's evolutionary origins, researchers can come up with more effective, revolutionary treatments.

*"The Cheating Cell* is a fascinating book on a subject that's gaining the prominence it deserves: cancer as an evolutionary phenomenon. Athena Aktipis works in the heart of this field and she deftly illuminates the subject for both scientists and general readers. The implications—for cancer treatment and for the understanding of our existence as multicellular creatures—are huge."

—David Quammen, author of *The Tangled Tree*



**ATHENA AKTIPIS** is assistant professor in the Department of Psychology and in the Arizona Cancer Evolution Center at Arizona State University. She is host of the science podcast *Zombified*.  
[Twitter @AthenaAktipis](#)

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### Why It Will Sell

Based on cutting-edge new research, argues for shift in medical approach from 'fighting' cancer, to managing and controlling the evolutionary processes involved.

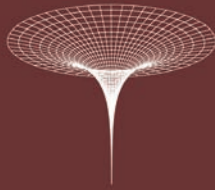
Highlights fascinating new discoveries such as why many animals don't get cancer or how cancer can be contagious in some cases.

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Final PDF: Available  
Editor: Alison Kalett  
256 pages. 19 b/w illus.

BIOLOGY

the  
LITTLE BOOK  
of  
COSMOLOGY



LYMAN PAGE

## The cutting-edge science that is taking the measure of the universe

*The Little Book of Cosmology* provides a breathtaking look at our universe on the grandest scales imaginable. Written by one of the world's leading experimental cosmologists, this short but deeply insightful book describes what scientists are revealing through precise measurements of the faint thermal afterglow of the Big Bang—known as the cosmic microwave background, or CMB—and how their findings are transforming our view of the cosmos.

“As one of the leading figures working on the relic radiation left over from the Big Bang, Lyman Page has been at the coalface of modern cosmology. It is a tremendous privilege to get such a clear view of science from someone so steeped in its modern history. The author’s enthusiasm and wisdom shine in this gem of a book.”

—*Pedro G. Ferreira, author of The Perfect Theory: A Century of Geniuses and the Battle over General Relativity*



**LYMAN PAGE** is the James S. McDonnell Distinguished University Professor of Physics at Princeton University. He is the coeditor of *Finding the Big Bang*.

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### Why It Will Sell

A little book on a big subject; all you need to know about the grandest scales of the universe through author’s own path to learning about observational cosmology.

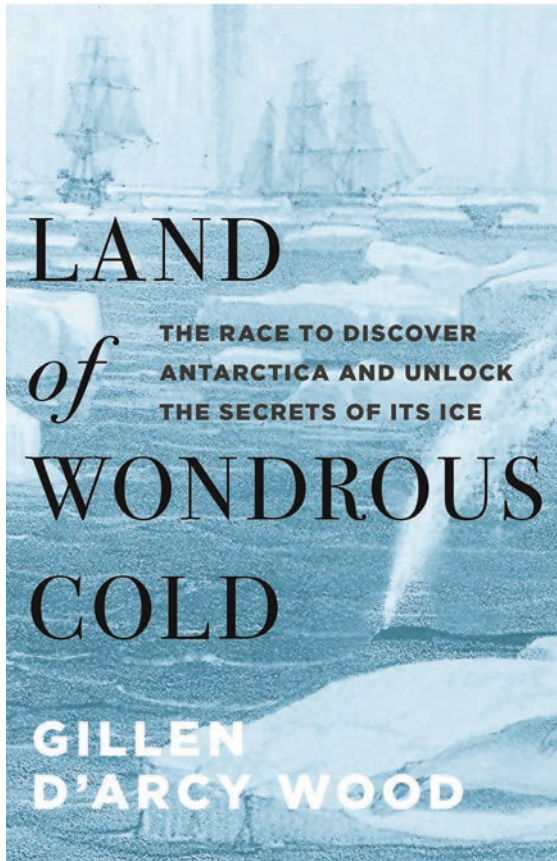
Latest addition to ‘Little Books’ series, licensed into 13 languages.

Deeper insight than other popular level books, while providing a brief introduction to fascinating discoveries and mysteries of cosmology.

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Final PDF: Available  
Editor: Ingrid Gnerlich  
152 pages. 9 color + 13 b/w illus.  
1 table.

SCIENCE | PHYSICS | ASTRONOMY



 PRINCETON UNIVERSITY PRESS

## A gripping history of the polar continent, from the great discoveries of the nineteenth century to modern scientific breakthroughs

Antarctica, the ice kingdom hosting the South Pole, looms large in the human imagination. The secrets of this vast frozen desert have long tempted explorers. *Land of Wondrous Cold* tells a gripping story of the pioneering nineteenth-century voyages, when British, French, and American commanders raced to penetrate Antarctica's glacial rim for unknown lands beyond. These intrepid Victorian explorers laid the foundation for our current understanding of *Terra Australis Incognita*.

"In a radical retelling of Antarctic exploration, Gillen D'Arcy Wood focuses on the fierce rivalry between the French, British, and American expeditions of the 1840s, and interweaves their stories with the chilling discoveries of modern scientists looking at the effects of global warming on the Antarctic ice cap. This is a marvelously engaging and important book."

—*David Day, author of Antarctica: A Biography*



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**GILLEN D'ARCY WOOD** is professor of environmental humanities at the University of Illinois, Urbana-Champaign, where he serves as associate director of the Institute for Sustainability, Energy, and the Environment.

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### Why It Will Sell

Thrilling tale of exploration of Antarctica in 1800's, interwoven with stories of their modern successors.

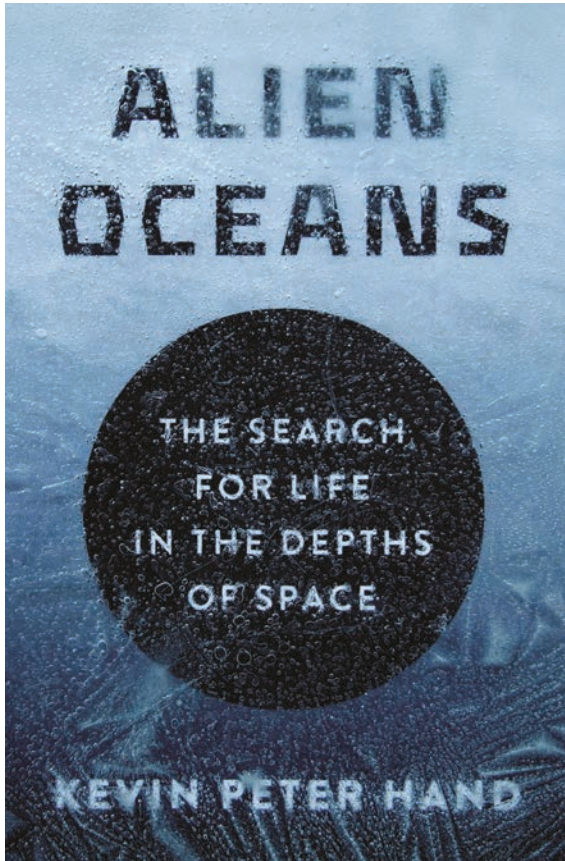
Little-known juicy prequel to Shackleton, Scott, and the 'Heroic Age' of Antarctic exploration, sweeping us along through the trials and tribulations of the explorers.

Engaging mix of history and science.

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Final PDF: Available  
Editor: Ingrid Gnerlich  
312 pages. 24 b/w illus. 12 maps.

HISTORY OF SCIENCE | EARTH SCIENCE



 PRINCETON UNIVERSITY PRESS

## Inside the epic quest to find life on the water-rich moons at the outer reaches of the solar system

Where is the best place to find life beyond Earth? We often look to Mars as the most promising site in our solar system, but recent scientific missions have revealed that some of the most habitable real estate may actually lie farther away. Beneath the frozen crusts of several of the small, ice-covered moons of Jupiter and Saturn lurk vast oceans that may have been in existence for as long as Earth, and together may contain more than fifty times its total volume of liquid water. Could there be organisms living in their depths? *Alien Oceans* reveals the science behind the thrilling quest to find out.

“Kevin Peter Hand has delivered a beautiful portrayal of the science behind our search for life in alien oceans, and the connection to our precious ocean here on Earth. A must-read for all who gaze at the stars above and ponder the abyss below.”

—*James Cameron*



**KEVIN PETER HAND** is a scientist at NASA's Jet Propulsion Laboratory. [Twitter @Alienoceans](#)

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### Why It Will Sell

First full exploration of often-unheralded frontier in the search for extraterrestrial life, as well as the origins of life on earth.

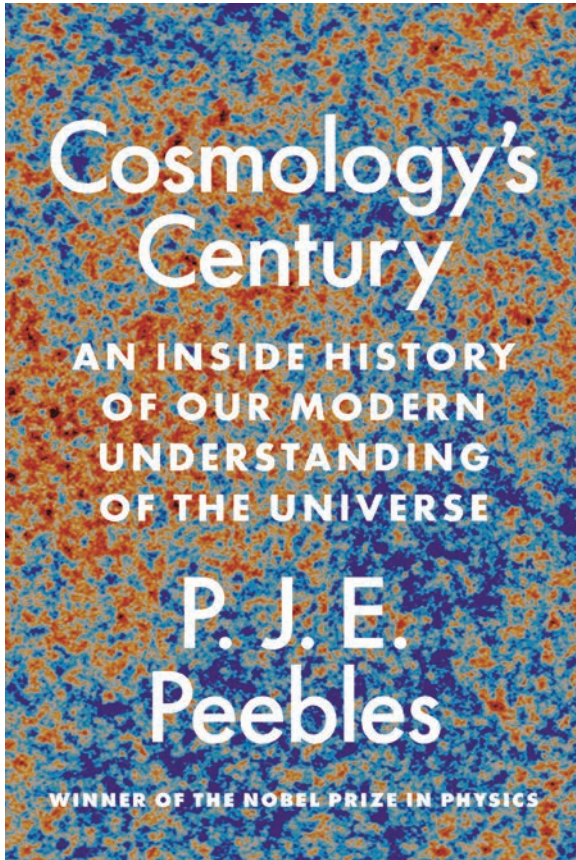
Engaging author who is a leader in the field, and who has featured in Discovery channel, National Geographic, and BBC documentaries and at National Geographic Live.

Features inside stories from famous missions like Galileo and Cassini, as well as exploration of our own oceans, and draws links between the discoveries of both.

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Final PDF: Available  
Editor: Jessica Yao  
304 pages. 15 color + 22 b/w illus.

SCIENCE | ASTRONOMY



 PRINCETON UNIVERSITY PRESS

## From Nobel Prize–winning physicist P. J. E. Peebles, the story of cosmology from Einstein to today

Modern cosmology began a century ago with Albert Einstein’s general theory of relativity and his notion of a homogenous, philosophically satisfying cosmos.

*Cosmology’s Century* is the story of how generations of scientists built on these thoughts and many new measurements to arrive at a well-tested physical theory of the structure and evolution of our expanding universe. A monumental work, *Cosmology’s Century* also emphasizes where the present theory is incomplete, suggesting exciting directions for continuing research.

“Peebles is universally admired among cosmologists as one of the true greats of our time, able to navigate between the abstractions of relativity and the realism of astronomy. As only Peebles could, he carries us from the discovery of a big bang to the precipice of a far future of continued exploration in an enthralling yet knowable cosmos.”

—*Janna Levin, author of Black Hole Blues and Other Songs from Outer Space*



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**P. J. E. PEEBLES** is a Nobel Prize–winning physicist. He is the Albert Einstein Professor of Science Emeritus in the Department of Physics at Princeton University.

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### Why It Will Sell

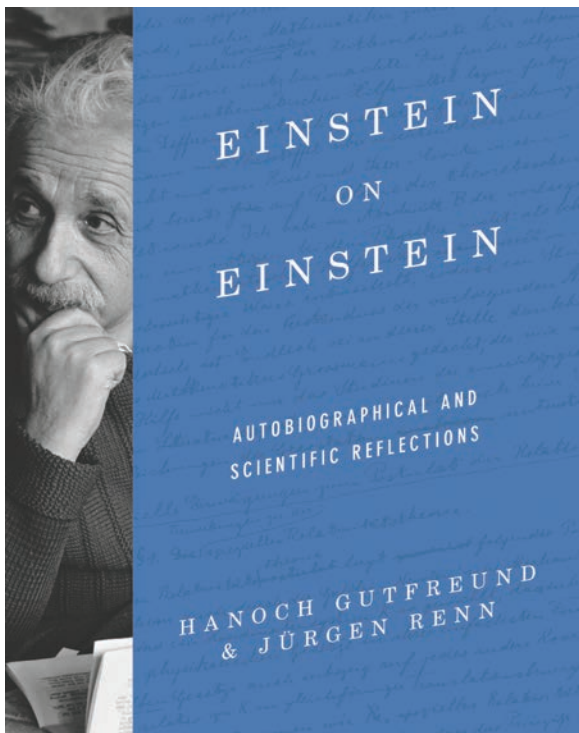
Shows us both the dominant and the shadow history of cosmology, resulting in a rich portrait of how science really proceeds.

Deeply researched, the book also offers rare and personal insight from a pioneering and field-defining author to provide a definitive account.

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Final PDF: Available  
Editor: Jessica Yao  
440 pages. 16 color + 33 b/w  
illus. 3 tables.  
Chinese Simplified, Korean,  
Portuguese (Brazil), and Thai  
rights sold

PHYSICS | ASTRONOMY



## New perspectives on the iconic physicist's scientific and philosophical formation

At the end of World War II, Albert Einstein was invited to write his intellectual autobiography for the Library of Living Philosophers. The resulting book was his uniquely personal *Autobiographical Notes*, a classic work in the history of science that explains the development of his ideas with unmatched warmth and clarity. Hanoach Gutfreund and Jürgen Renn introduce Einstein's scientific reflections to today's readers, tracing his intellectual formation from childhood to old age and offering a compelling portrait of the making of a philosopher-scientist.

"Two eminent Einstein scholars have delved deeply into Einstein's musings and evolving thoughts on the fundamentals of his life and work, as recorded in what he whimsically referred to as his obituary. In this astute analysis, we learn that even Einstein needed space and time to understand not only the physical world, but also himself."

—*Alice Calaprice, coauthor of An Einstein Encyclopedia*



**HANOCH GUTFREUND** is professor emeritus of theoretical physics at the Hebrew University of Jerusalem.

**JÜRGEN RENN** is a director at the Max Planck Institute for the History of Science in Berlin.

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### Why It Will Sell

Features the full text of Einstein's *Autobiographical Notes*, shedding new light on his thoughts and intellectual life.

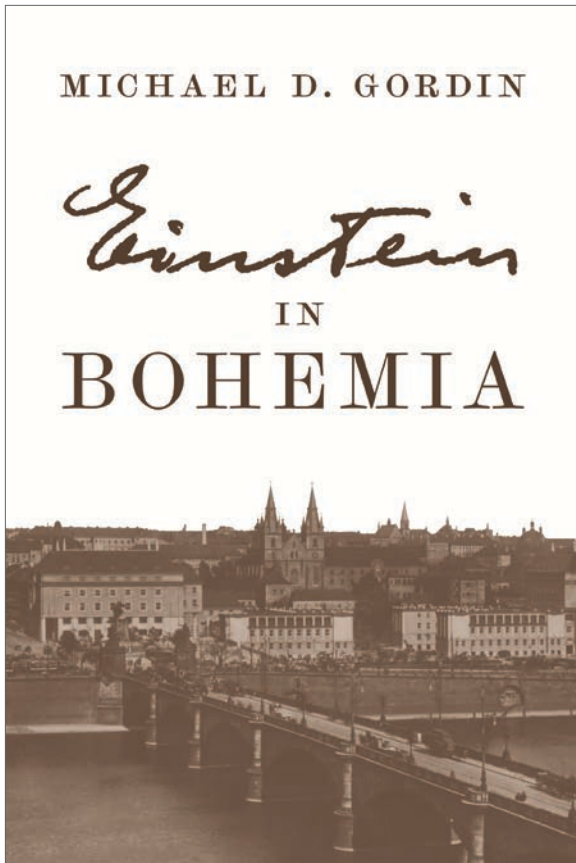
Accompanied by essays and commentary, this volume illuminates the original text, placing his writing in a wider context.

Includes material from Einstein's *Autobiographical Sketch*, drafted just before his death in 1955.

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Final PDF: Available  
Editor: Eric Crahan  
208 pages. 33 b/w illus.

BIOGRAPHY | HISTORY OF SCIENCE |  
PHYSICS



 PRINCETON UNIVERSITY PRESS

## A finely drawn portrait of Einstein's sixteen months in Prague

In the spring of 1911, Albert Einstein moved with his wife and two sons to Prague, the capital of Bohemia, where he accepted a post as a professor of theoretical physics. Though he intended to make Prague his home, he lived there for just sixteen months. *Einstein in Bohemia* is a spellbinding portrait of the city that touched Einstein's life in unexpected ways—and of the gifted young scientist who left his mark on the science, literature, and politics of Prague.

“In Michael Gordin’s erudite hands, a seemingly minor episode in Einstein’s life becomes a window onto the milieu in which the physicist’s most extraordinary work, the theory of general relativity, began to emerge. *Einstein in Bohemia* serves up a deliciously rich slice of history, offering a portrait of one of the great capitals of the Western world and a fresh perspective on the greatest scientist of the modern age.”

—*Philip Ball, author of Beyond Weird: Why Everything You Thought You Knew about Quantum Physics Is Different*



**MICHAEL D. GORDIN** is the Rosengarten Professor of Modern and Contemporary History at Princeton University. His books include *A Well-Ordered Thing* and *Five Days in August*.  
[Twitter @GordinMichael](#)

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### Why It Will Sell

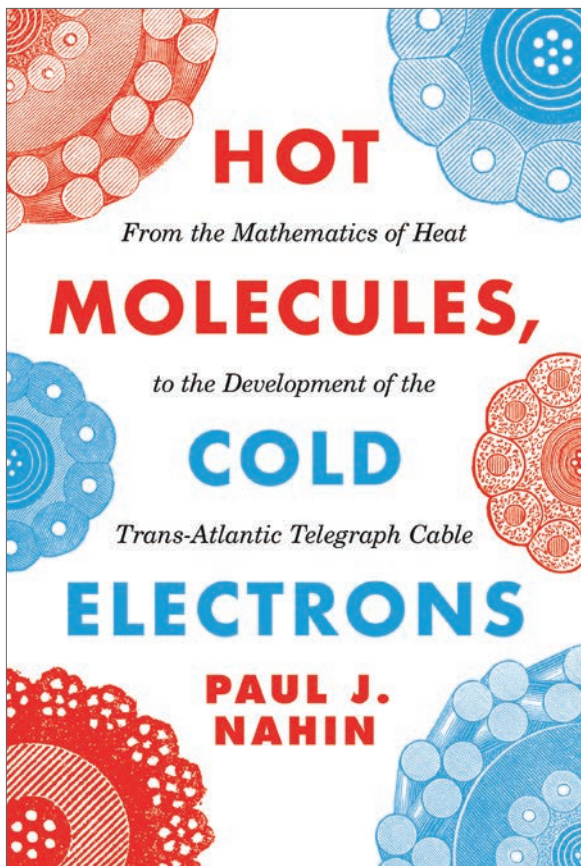
A biography of the city and the man, this book links together the artistic, literary, and cultural scene of early 20th Century Prague with Einstein at a pivotal time in his life.

Paints a vivid portrait of the world Einstein encountered during his brief time in Prague, including the people he met who would go on to influence his thinking and his work.

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Final PDF: Available  
Editor: Eric Crahan  
360 pages. 7 b/w illus.

HISTORY OF SCIENCE | BIOGRAPHY



 PRINCETON UNIVERSITY PRESS

## An entertaining mathematical exploration of the heat equation and its role in the triumphant development of the trans-Atlantic telegraph cable

Heat, like gravity, shapes nearly every aspect of our world and universe, from how milk dissolves in coffee to how molten planets cool. The heat equation demystifies such processes, painting a mathematical picture of the way heat diffuses through matter. Presenting the mathematics and history behind the heat equation, *Hot Molecules, Cold Electrons* tells the remarkable story of how this foundational idea brought about one of the greatest technological advancements of the modern era.

“Introducing readers to some of the most important scientific questions and technological challenges of the nineteenth century, this delightful book shows how they were solved using the heat equation. Reliving this exciting period through letters, stories, and insights, *Hot Molecules, Cold Electrons* is a triumphant success.”

—*Christopher Tully, author of Elementary Particle Physics in a Nutshell*



**PAUL J. NAHIN** is the author of many popular math books. He is professor emeritus of electrical engineering at the University of New Hampshire and received the 2017 Chandler Davis Prize for Excellence in Expository Writing in Mathematics.

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### Why It Will Sell

A readable insight into the mathematics of the heat equation and its lively history.

With engaging, humorous writing, the book is accessible to those with a solid high-school level background in math and beyond.

From the author of 12 other titles with PUP, the author's previous work has been translated into 9 languages.

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Final PDF: Available  
Editor: Susannah Shoemaker  
232 pages. 37 b/w illus.

SCIENCE | MATHEMATICS | PHYSICS



# Social Science

**12 The Economics of Belonging**

*Martin Sandbu*

**13 Let the People Rule**

*John G. Matusaka*

**14 You Say You Want a Revolution?**

*Daniel Chirot*

**15 Inside the Mind of a Voter**

*Michael Bruter & Sarah Harrison*

**16 Political Entrepreneurs**

*Catherine E. De Vries & Sara B. Hobolt*

**17 The Decline and Rise of Democracy**

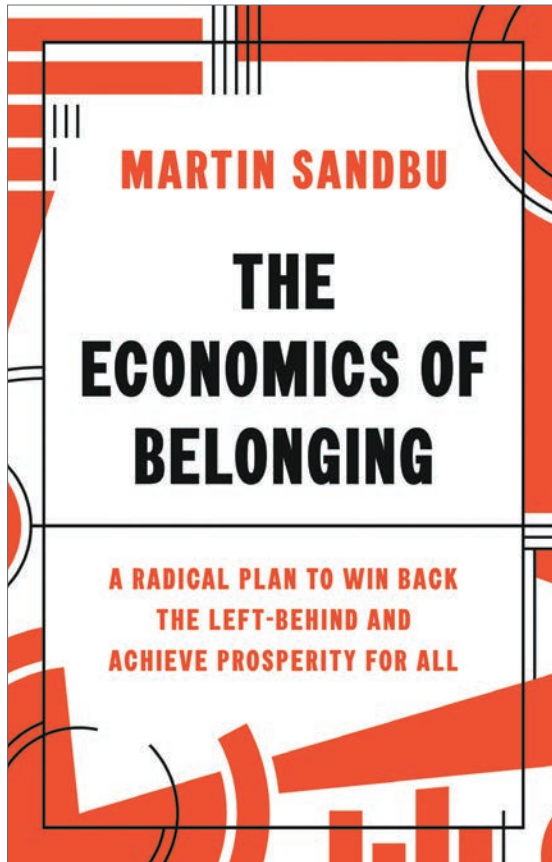
*David Stasavage*

**18 Overload**

*Erin L. Kelly & Phyllis Moen*

**19 Very Important People**

*Ashley Mears*



 PRINCETON UNIVERSITY PRESS

## A radical new approach to economic policy that addresses the symptoms and causes of inequality in Western society today

In this original, engaging book, Martin Sandbu argues that economics remains at the heart of our widening inequality and it is only by focusing on the right policies that we can address it. He proposes a detailed, radical plan for creating a just economy where everyone can belong.

“Liberal democracies are failing because they have served the interests of the few rather than the needs of the many. Calling for the restoration of ‘an economy of belonging,’ Martin Sandbu lays out an intelligent policy agenda—the redress of power imbalances in the economy, sensible financial regulations and macroeconomic policies, tax reform, and assistance to regions left behind. Written with erudition and clarity, this book should be on every policymaker’s desk.”

—*Dani Rodrik, Harvard University*



**MARTIN SANDBU** has been writing about economics for the *Financial Times* since 2009. Previously, he was a senior research fellow at the Zicklin Center for Business Ethics Research at the Wharton School of the University of Pennsylvania. [Twitter @MESandbu](#)

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### Why It Will Sell

A call for rethinking the ways in which current economic policy includes and excludes groups of society.

Brief, pointed, timely look at the current state of affairs, with tangible proposals to address the root of issues which have become unavoidable in recent years throughout so much of world.

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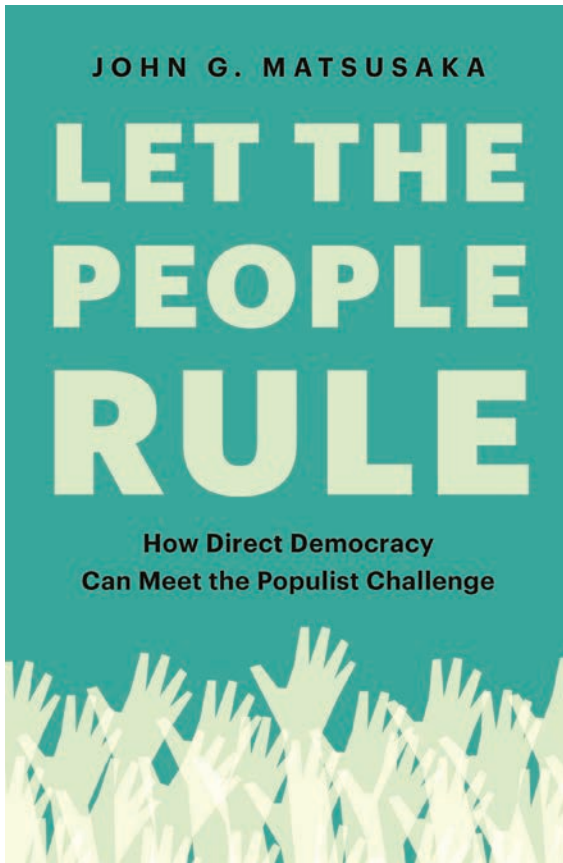
Final PDF: March 2020

Editor: Sarah Caro

192 pages. 18 b/w illus.

Author retained Norwegian rights

ECONOMICS



 PRINCETON UNIVERSITY PRESS

## How referendums can diffuse populist tensions by putting power back into the hands of the people

Propelled by the belief that government has slipped out of the hands of ordinary citizens, a surging wave of populism is destabilizing democracies around the world. As John Matsusaka reveals in *Let the People Rule*, this belief is based in fact. The solution Matsusaka advances is familiar but surprisingly underused: direct democracy, in the form of referendums. While this might seem like a dangerous idea post-Brexit, there is a great deal of evidence that, with careful design and thoughtful implementation, referendums can help bridge the growing gulf between the government and the people.

“John Matsusaka, America’s leading scholar of direct democracy, makes a powerful case to the world: Don’t dismiss today’s critics of democracy. Engage them in the work of enhancing the democratic power of regular citizens everywhere. This is a great book.”

—Joe Mathews, copresident of the *Global Forum on Modern Direct Democracy*



**JOHN G. MATSUSAKA** is the Charles F. Sexton Chair in American Enterprise at the Marshall School of Business and the Gould School of Law at the University of Southern California.

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### Why It Will Sell

Author has a unique perspective, with experience in economics, politics, and law.

Timely and topical, as countries around the world are experiencing democratic crises.

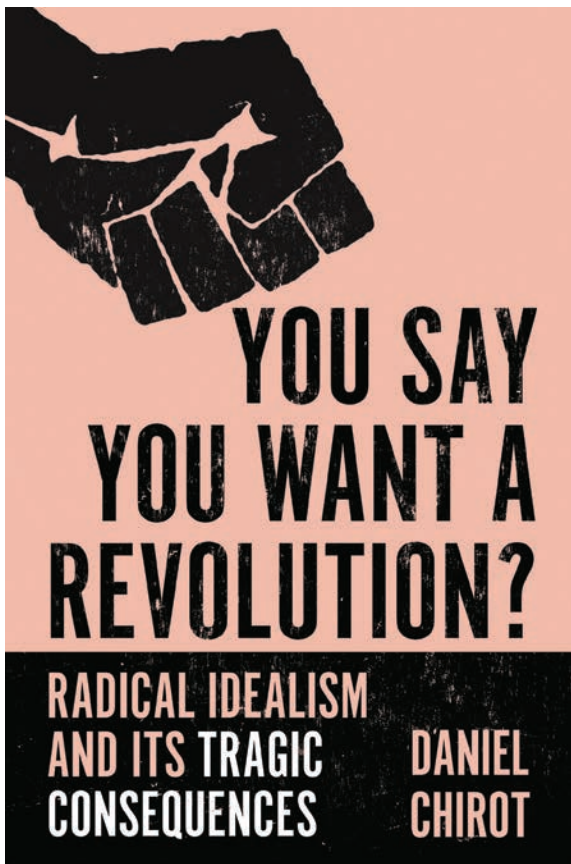
Accessibly written, the book makes a compelling case for direct democracy and provides a new perspective on the rise of populism.

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Final PDF: Available

Editor: Bridget Flannery-McCoy  
312 pages. 29 b/w illus. 9 tables.

POLITICAL SCIENCE



## Why most modern revolutions have ended in bloodshed and failure—and what lessons they hold for today’s world of growing extremism

A powerful account of the unintended consequences of revolutionary change, *You Say You Want a Revolution?* is filled with critically important lessons for today’s liberal democracies struggling with new forms of extremism.

“Daniel Chirot thinks like a scholar and writes like an engaging journalist as he looks for wisdom in history. His latest book concentrates the mind. Read carefully what political leaders write and say, Chirot says, and if their words sound extreme, don’t dismiss them as mere posturing. This is prudent advice today, as democracies struggle and the mood for tearing things down is once again in the air.”

—*Jeffrey Gedmin, editor-in-chief, The American Interest, and former president and CEO, Radio Free Europe/Radio Liberty*



**DANIEL CHIROT** is the Herbert J. Ellison Professor of Russian and Eurasian Studies at the Henry Jackson School of International Studies at the University of Washington.

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### Why It Will Sell

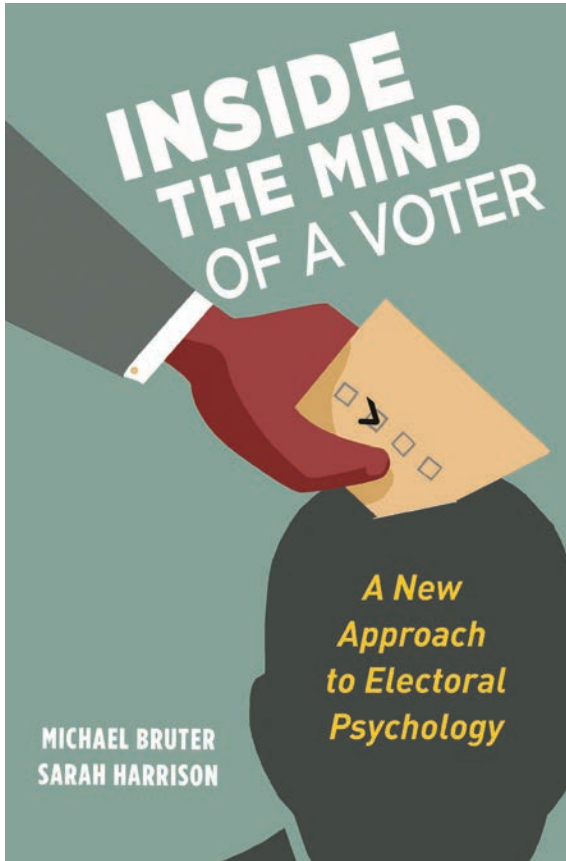
Original, inter-disciplinary consideration of the causes of revolution, what makes them work, and what causes them to fail.

Taking examples and data from history and around the world, including France, Iran, Mexico, and China, this book considers why revolution so often leads to violence, bloodshed, and tragedy.

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Final PDF: Available  
Editor: Peter Dougherty  
192 pages. 1 table.

HISTORY | POLITICAL SCIENCE | SOCIOLOGY



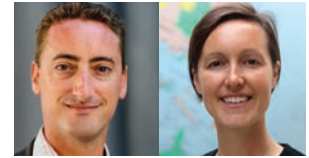
 PRINCETON UNIVERSITY PRESS

## An in-depth look into the psychology of voters around the world, how voters shape elections, and how elections transform citizens and affect their lives

This book invites readers on a unique journey inside the mind of a voter using unprecedented data from the United States, the United Kingdom, Germany, France, South Africa, and Georgia throughout a period when the world evolved from the centrist dominance of Obama and Mandela to the shock victories of Brexit and Trump. The authors examine unique concepts including electoral identity, atmosphere, ergonomics, and hostility.

“This innovative and ambitious landmark book shakes up electoral research and transforms our thinking about elections: how they are seen and studied, and what they mean to citizens. Using multiple methods and spanning several elections in different countries, *Inside the Mind of a Voter* asks big questions and pioneers a new mode of studying elections. A tour de force.”

—Claes de Vreese, *University of Amsterdam*



**MICHAEL BRUTER** is professor of political science at the London School of Economics and director of the Electoral Psychology Observatory (EPO).

**SARAH HARRISON** is assistant professorial research fellow at the LSE and deputy director of the EPO.

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### Why It Will Sell

Uniquely emphasises role of emotions in elections, mainly uncharted territory in political psychology, and looks at how psychology of voters can affect their behaviour as well as environmental and organisational factors.

International in scope, drawing on results of major E.U. funded research project.

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Final PDF: Available  
Editor: Sarah Caro  
328 pages. 40 b/w illus.

POLITICAL SCIENCE | PSYCHOLOGY

Catherine E. De Vries  
and Sara B. Hobolt

# POLITICAL ENTREPRENEURS

## The Rise of Challenger Parties in Europe

 PRINCETON UNIVERSITY PRESS

### How challenger parties, acting as political entrepreneurs, are changing European democracies

Challenger parties are on the rise in Europe, exemplified by the likes of Podemos in Spain, the National Rally in France, the Alternative for Germany, or the Brexit Party in Great Britain. Like disruptive entrepreneurs, these parties offer new policies and defy the dominance of established party brands. In the face of these challenges and a more volatile electorate, mainstream parties are losing their grip on power. In this book, Catherine De Vries and Sara Hobolt explore why some challenger parties are so successful and what mainstream parties can do to confront these political entrepreneurs.

“This pathbreaking book is the first to successfully transcend the divide between sociological and strategic perspectives on party competition. It has the makings of a classic.”

—*Liesbet Hooghe, University of North Carolina, Chapel Hill and European University Institute*



**CATHERINE E. DE VRIES** is professor of politics at Bocconi University in Milan.

Twitter @CatherineDVries

**SARA B. HOBOLT** is professor and the Sutherland Chair in European Institutions at the London School of Economics.

Twitter @sarahobolt

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#### Why It Will Sell

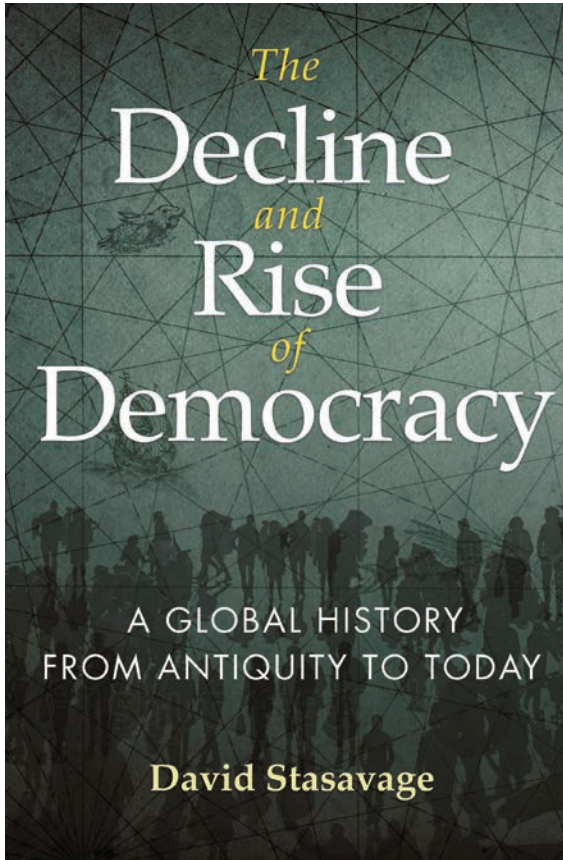
Engagingly and accessibly written, the title provides a data-driven explanation for recent changes to the political status quo.

Presents an analysis of challenger parties, how they have attracted more voters than ever before, and how they changed the politics of their countries.

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Final PDF: March 2020  
Editor: Sarah Caro  
352 pages. 45 b/w illus. 10 tables.

POLITICAL SCIENCE



 PRINCETON UNIVERSITY PRESS

## A new understanding of how and why early democracy took hold, how modern democracy evolved, and what this teaches us about the future

Historical accounts of democracy's rise tend to focus on ancient Greece and pre-Renaissance Europe. *The Decline and Rise of Democracy* draws from global evidence to show that the story is much richer. Delving into the prevalence of early democracy throughout the world, David Stasavage makes the case that understanding how and where these democracies flourished—and when and why they declined—can provide crucial information not just about the history of governance, but about the ways modern democracies work and where they could manifest in the future.

“This is one of the most important books on political regimes written in a generation and will change how we think about the origins and future of democracy.”

—*Steven Levitsky, coauthor of How Democracies Die*



**DAVID STASAVAGE** is dean for the social sciences and the Julius Silver Professor of Politics at New York University.

Twitter @stasavage

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### Why It Will Sell

New, counterintuitive examination of democracy, arguing the history of governance by consent explains why practice persisted in Europe and not in other regions such as China and the Middle East.

Truly global and expansive in scope, covering more than 2,000 years of history and weaving together political science, anthropology, sociology, and economics.

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Final PDF: Available  
Editor: Bridget Flannery-McCoy  
424 pages. 32 b/w illus.

POLITICAL SCIENCE



## Why too much work and too little time is hurting workers and companies—and how a proven workplace redesign can benefit employees and the bottom line

Today's ways of working are not working. Responding to global competition and pressure from financial markets, companies are asking employees to do more with less. In *Overload*, Erin Kelly and Phyllis Moen document how this new intensification of work creates chronic stress, leading to burnout, attrition, and underperformance. "Flexible" work policies and corporate lip service about "work-life balance" don't come close to fixing the problem. But this unhealthy and unsustainable situation can be changed—and *Overload* shows how.

"With vivid storytelling, two preeminent researchers explain their rigorous experiments on workplace flexibility, and conclude that what we need now is not 'work-life integration' but relief from overwork—and that offering it is a win-win for employers and employees."

—Joan Williams, coauthor of *What Works for Women at Work*



**ERIN L. KELLY** is the Sloan Distinguished Professor of Work and Organization Studies at the MIT Sloan School of Management. [Twitter @\\_elkelly](#)

**PHYLLIS MOEN** is a McKnight Presidential Chair, professor of sociology, and director of the Life Course Center at the University of Minnesota.

---

### Why It Will Sell

Offers an empowering message, arguing for fundamental changes in the way we work.

Based on skilful 5 year study of over 1,000 employees of a Fortune 500 company, authors paint a picture of modern working life.

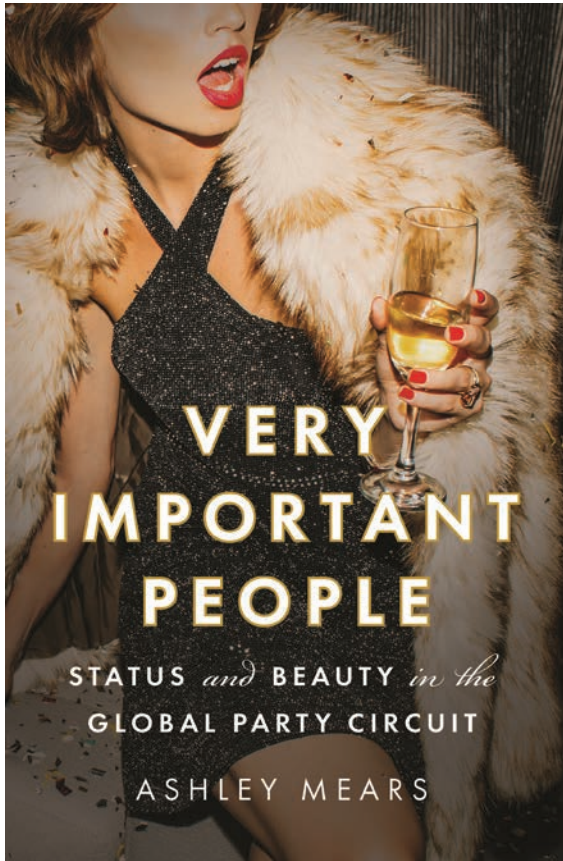
Offers actions and solutions.

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Final PDF: Available  
Editor: Meagan Levinson  
336 pages. 1 b/w illus.

BUSINESS | SOCIOLOGY





 PRINCETON UNIVERSITY PRESS

**A sociologist and former fashion model takes readers inside the elite global party circuit of “models and bottles” to reveal how beautiful young women are used to boost the status of men**

A story of extreme gender inequality in a seductive world, *Very Important People* unveils troubling realities behind moneyed leisure in an age of record economic disparity.

“With sharp analytical insight and riveting evidence, Ashley Mears takes us backstage into the glamorous global world of parties and nightclubs. Behind the flowing bottles of Dom Pérignon and other displays of extreme wealth, Mears reveals an intricate social web connecting enterprising party promoters, rich clients, and beautiful women. Updating Veblen for the twenty-first century, *Very Important People* makes crucial contributions to our understanding of consumption and more broadly to economic sociology.”

—*Viviana A. Zelizer, author of Economic Lives: How Culture Shapes the Economy*



**ASHLEY MEARS** is associate professor in the Department of Sociology and in the Women’s, Gender, and Sexuality Studies Program at Boston University. Her writings have appeared in the *New York Times*, *Elle*, and other publications.

---

#### Why It Will Sell

Unique, exclusive look at glamorous, hidden, often exploitative world of elite parties from New York to French Riviera.

Filled with insider interviews, first-hand stories and examples.

Timely narrative, speaking to current global conversations on gender inequality.

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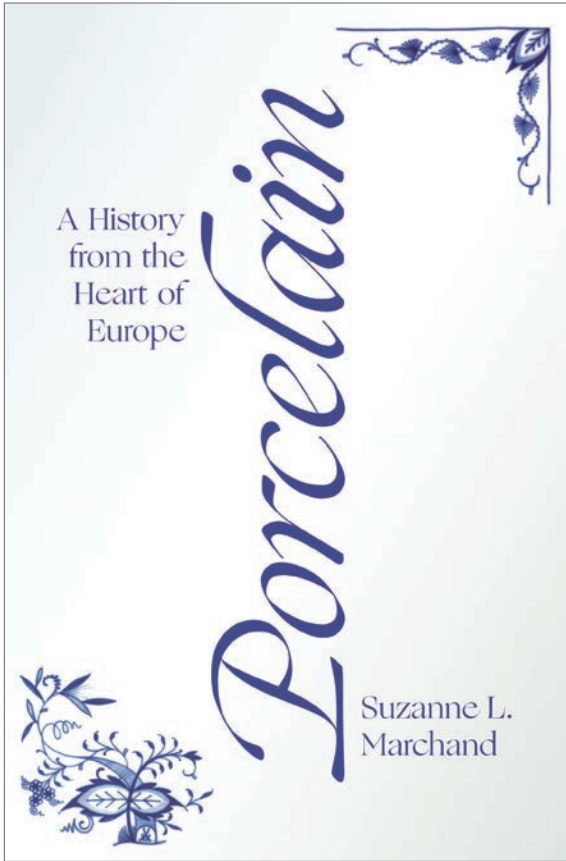
Final PDF: Available  
Editor: Meagan Levinson  
336 pages. 4 b/w illus. 2 tables.

CULTURAL STUDIES | SOCIOLOGY



# Humanities

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*Suzanne L. Marchand*
- 23 **Western Europe's Democratic Age**  
*Martin Conway*
- 24 **Lost in Thought**  
*Zena Hitz*
- 25 **How to Think like Shakespeare**  
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- 26 **In Search of the Soul**  
*John Cottingham*
- 27 **On Being Me**  
*J. David Velleman*
- 28 **Sick Souls, Healthy Minds**  
*John Kaag*



## A sweeping cultural and economic history of porcelain, from the eighteenth century to the present

Telling the story of porcelain's transformation from coveted luxury to household necessity and flea market staple, *Porcelain* offers a fascinating alternative history of art, business, taste, and consumption in Central Europe.

"There is magic in the way Suzanne Marchand finds a whole world revealed in a teacup. Through many styles and eras, from baroque rococo to fascist classicism and beyond, porcelain has survived, and this endurance illuminates so many things. Deeply researched and written with verve and grace, *Porcelain* provides a business, consumer, political, and cultural history all wrapped into one. A pleasure to read."

—Celia Applegate, *Vanderbilt University*



**SUZANNE L. MARCHAND** is the Boyd Professor of History at Louisiana State University.

---

### Why It Will Sell

Focuses on the history of European porcelain, and through it, presents a new perspective on Central European economics, politics and culture, from the 18th Century to present.

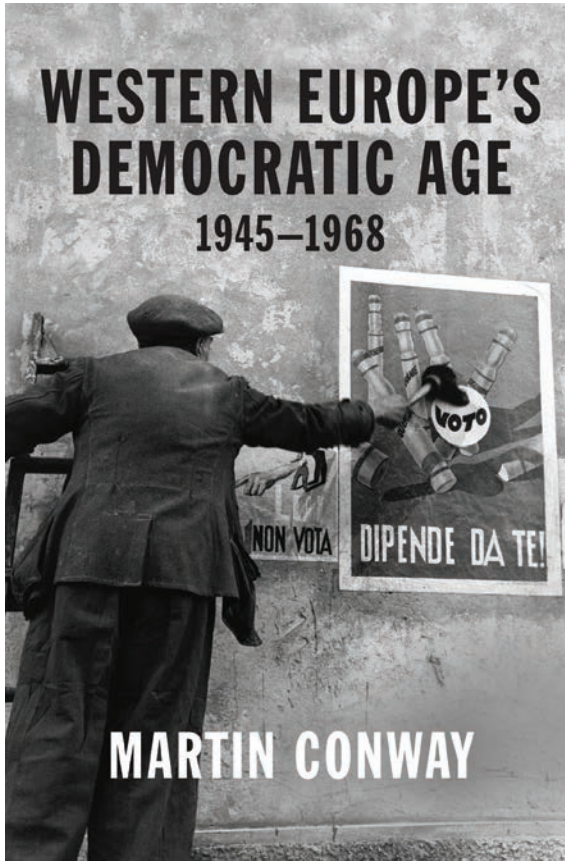
Multi-disciplinary, the author combines history of knowledge, technology, trade, and aesthetic taste.

Tells lesser-known story of European reproductions, cultural reinvention, and eventual mass production of the Ancient Chinese import.

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Final PDF: March 2020  
Editor: Eric Crahan  
536 pages. 16 color + 40 b/w  
illus. 9 tables. 2 maps.

HISTORY



 PRINCETON UNIVERSITY PRESS

## A major new history of how democracy became the dominant political force in Europe in the second half of the twentieth century

What happened in the years following World War II to create a democratic revolution in the western half of Europe? In *Western Europe's Democratic Age*, Martin Conway provides an innovative new account of how a stable, durable, and remarkably uniform model of parliamentary democracy emerged in Western Europe—and how this democratic ascendancy held fast until the latter decades of the twentieth century.

“An extremely stimulating, ambitious, and original history of the emergence and stabilization of democratic regimes in Europe after 1945.”

—*Julian Jackson, author of A Certain Idea of France: The Life of Charles de Gaulle*



**MARTIN CONWAY** is Professor of Contemporary European History at the University of Oxford and Fellow and Tutor in History at Balliol College.

---

### Why It Will Sell

Author offers an ambitious and broad exploration of the crucially important period in post-WWII Europe culminating in the famous riots of '68.

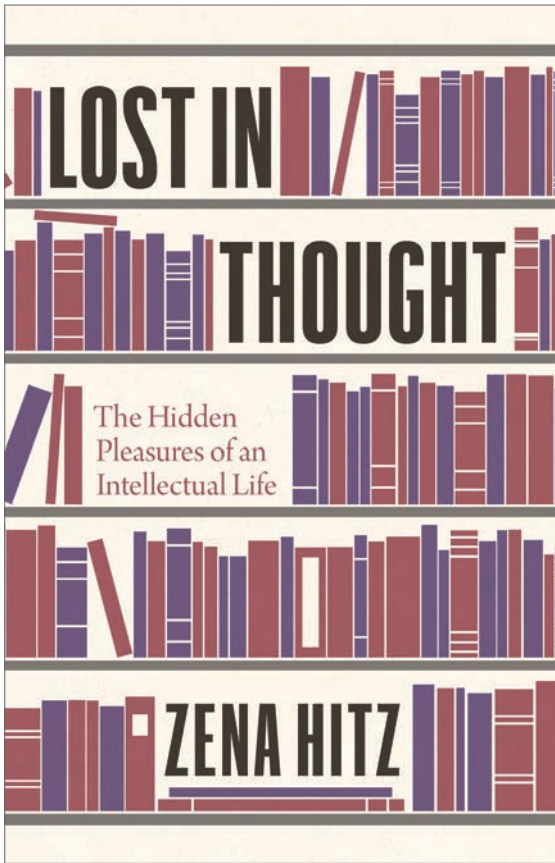
Very readable, with a real argument and original perspective, the book analyses Western Europe's conversion to democracy through five thematic chapters.

Based on a wide range of primary and secondary material from throughout Western Europe.

---

Final PDF: April 2020  
Editor: Ben Tate  
272 pages. 10 b/w illus.

HISTORY



 PRINCETON UNIVERSITY PRESS

## An invitation to readers from every walk of life to rediscover the impractical splendors of a life of learning

Today, when even the humanities are often defended only for their economic or political usefulness, Hitz says our intellectual lives are valuable not despite but because of their practical uselessness. And while anyone can have an intellectual life, she encourages academics in particular to get back in touch with the desire to learn for its own sake, and calls on universities to return to the person-to-person transmission of the habits of mind and heart that bring out the best in us. Reminding us of who we once were and who we might become, *Lost in Thought* is a moving account of why renewing our inner lives is fundamental to preserving our humanity.

“A vivid mixture of memoir, philosophical reflection, and stories that range from Einstein to Dorothy Day, *Lost in Thought* is an inspiring, elegant, and original defense of the intrinsic value of intellectual life.”

—*Kieran Setiya, author of Midlife: A Philosophical Guide*



**ZENA HITZ** is a Tutor in the pioneering great books program at St. John's College in Annapolis, Maryland. She studies and teaches across the liberal arts.

Website: [zenahitz.net](http://zenahitz.net)

Twitter @zenahitz

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### Why It Will Sell

Much needed defense of joys of learning for its own sake.

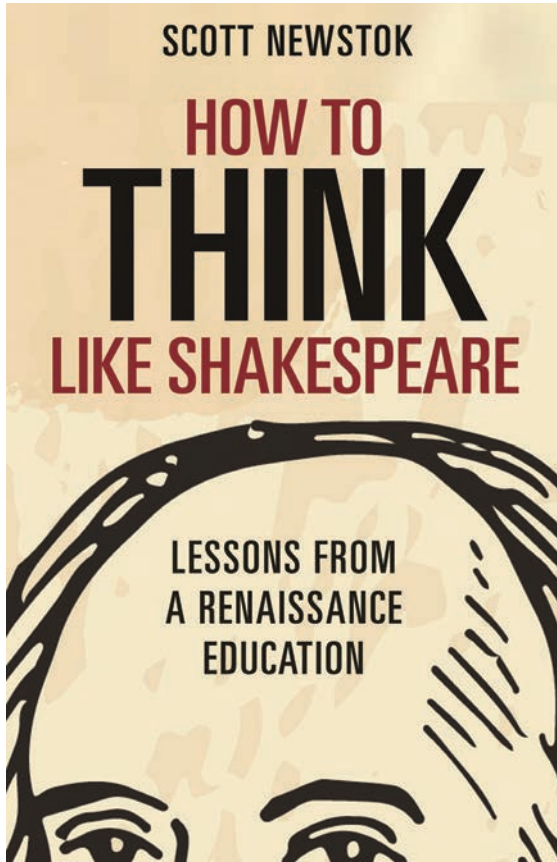
Elegantly written and filled with examples from literature, philosophy, film, as well as author's personal experience.

Shows education and intellectual pursuits as a much-needed counterbalance to modern life's demands for every activity to be useful and profitable.

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Final PDF: Available  
Editor: Rob Tempio  
208 pages.

PHILOSOPHY | LITERATURE



 PRINCETON UNIVERSITY PRESS

**A lively and engaging guide to vital habits of mind that can help you think more deeply, write more effectively, and learn more joyfully**

*How to Think like Shakespeare* offers an enlightening and entertaining guide to the craft of thought—one that demonstrates what we've lost in education today, and how we might begin to recover it. In fourteen brief, lively chapters that draw from Shakespeare's world and works, and from other writers past and present, Scott Newstok distills vital habits of mind that can help you think more deeply, write more effectively, and learn more joyfully, in school or beyond.

"*How to Think like Shakespeare* is a witty and wise incitement to shape our minds in old ways that will be new to almost all of us. By description and by imitation, Scott Newstok performs an improbable but delightful resurrection of five-hundred-year-old methods of engagement with words and thoughts. And hey: if they worked for Shakespeare, why shouldn't they work for you?"

—*Alan Jacobs, author of How to Think: A Survival Guide for a World at Odds*



**SCOTT NEWSTOK** is professor of English and founding director of the Pearce Shakespeare Endowment at Rhodes College.

---

#### Why It Will Sell

Short, spirited and convincing argument in defense of lifelong learning and creative thinking, a key tenet of the Renaissance education.

Interweaves the author's personal anecdotes and experience as a professor and a parent, with quotations from Shakespeare and other Renaissance thinkers.

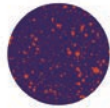
Argues for benefits of a more thoughtful and creative approach to education and shows limits of modern educational practices.

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Final PDF: Available  
Editor: Anne Savarese  
200 pages. 20 b/w illus.

LITERATURE | EDUCATION

# IN SEARCH OF THE SOUL



John  
Cottingham

A PHILOSOPHICAL ESSAY

## How our beliefs about the soul have developed through the ages, and why an understanding of it still matters today

From Socrates and Augustine to Darwin and Freud, *In Search of the Soul* takes readers on a concise, accessible journey into the origins of the soul in Western philosophy and culture, and examines how the idea has developed throughout history to the present. Touching on literature, music, art, and theology, John Cottingham illustrates how, far from being redundant in contemporary times, the soul attunes us to the importance of meaning and value, and experience and growth. A better understanding of the soul might help all of us better understand what it is to be human.

“The great strength of *In Search of the Soul* is that it roots thinking about the soul in our shared human experience, especially as it has been expressed by poets.”

—Richard Harries, *King's College London*



**JOHN COTTINGHAM** is Professor Emeritus of Philosophy at the University of Reading, Professor of Philosophy of Religion at Roehampton University, and an Honorary Fellow of St. John's College, Oxford.

---

### Why It Will Sell

How the soul, once a central concept in Western philosophy, has fallen out of favour, and why it should be restored.

Draws on illustrations and considerations of the soul from literature, music, art, philosophy, and theology.

Brief and engaging tour through the history of the 'soul,' arguing that understanding the soul can help us better understand ourselves, and our place in the world.

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Final PDF: Available  
Editor: Ben Tate  
192 pages. 1 b/w illus.

PHILOSOPHY | RELIGION



J. David Velleman



# On Being Me

a personal invitation to philosophy

with illustrations by Emily C. Bernstein

## A moral philosopher's meditations on some of life's most important questions

We've all had to puzzle over such profound matters as birth, death, regret, free will, agency, and love. How might philosophy help us think through these vital concerns? In *On Being Me*, renowned moral philosopher J. David Velleman presents a concise, accessible, and intimate exploration into subjects that we care deeply about, offering compelling insights into what it means to be human.

Beautifully illustrated by *New Yorker* contributing artist Emily Bernstein, *On Being Me* invites us to approach life philosophically.

"A lyrical and poignant meditation on our deepest problems: the self, time, death, freedom, ethics, and love. Velleman does not write to persuade, but to disclose—which is what makes this book so very persuasive."

—Amia Srinivasan, *University of Oxford*



**J. DAVID VELLEMAN** is professor of philosophy and bioethics at New York University and the Miller Research Professor of Philosophy at Johns Hopkins University.

**EMILY C. BERNSTEIN** is a visual artist and animator.

---

### Why It Will Sell

Compelling and clear; written in an engaging first person style, and featuring original illustrations.

Considers the big issues of philosophy, drawing out unexpected conclusions to show what difference philosophy can have in our lives.

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Final PDF: Available

Editor: Matt Rohal

112 pages. 15 b/w illus.

Turkish (Dergah) rights sold

PHILOSOPHY

# Sick Souls, Healthy Minds

How  
William  
James  
Can  
Save  
Your  
Life



**JOHN KAAG**

author of *Hiking with Nietzsche*

From the celebrated author  
of *American Philosophy:  
A Love Story and Hiking  
with Nietzsche*, a compelling  
introduction to the life-  
affirming philosophy of  
William James

In 1895, William James, the father of American philosophy, delivered a lecture entitled “Is Life Worth Living?” John Kaag writes, “James’s entire philosophy, from beginning to end, was geared to save a life, *his* life”—and that’s why it just might be able to save yours, too. *Sick Souls, Healthy Minds* is a compelling introduction to William James’s life and thought that shows why the founder of pragmatism and empirical psychology—and an inspiration for Alcoholics Anonymous—can still speak so directly and profoundly to anyone struggling to make a life worth living.

“A brief and powerful book about one of America’s most profound minds, William James, and what he can teach us about what makes life worth living.”

—Robert D. Richardson, author of *William James: In the Maelstrom of American Modernism*



**JOHN KAAG** is the author of *American Philosophy: A Love Story and Hiking with Nietzsche: On Becoming Who You Are*. He is professor of philosophy at the University of Massachusetts, Lowell. [Twitter @JohnKaag](#)

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## Why It Will Sell

Accessible introduction to a major figure in 19th Century Western philosophy, a founding figure of pragmatism and, in some ways, self-help.

Uses William James as a window into ways in which pragmatism, and belief in one’s own power over one’s life, can change, and even save, lives.

Beautifully-written, enthusiastic, thoughtful look at practical applications of philosophy.

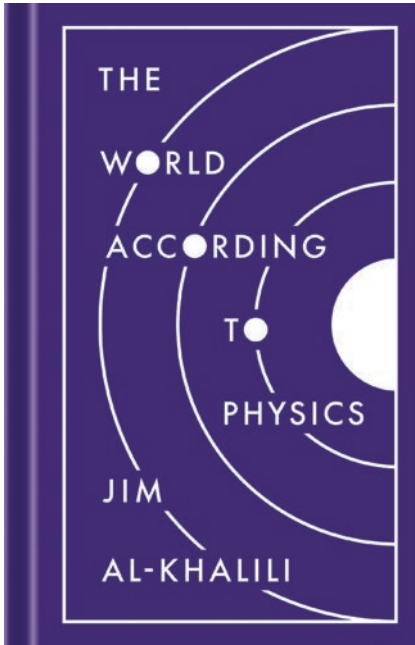
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Final PDF: Available  
Editor: Rob Tempio  
224 pages.

PHILOSOPHY

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- 30 **The World According to Physics**  
*Jim Al-Khalili*
- 30 **Why Trust Science?**  
*Naomi Oreskes*
- 30 **Nano Comes to Life**  
*Sonia Contera*
- 31 **Fungipedia**  
*Lawrence Millman*
- 31 **Artificial You**  
*Susan Schneider*
- 31 **The Slow Moon Climbs**  
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*Eric H. Cline*
- 32 **Becoming George Orwell**  
*John Rodden*
- 32 **Deaths of Despair and  
the Future of Capitalism**  
*Anne Case & Angus Deaton*



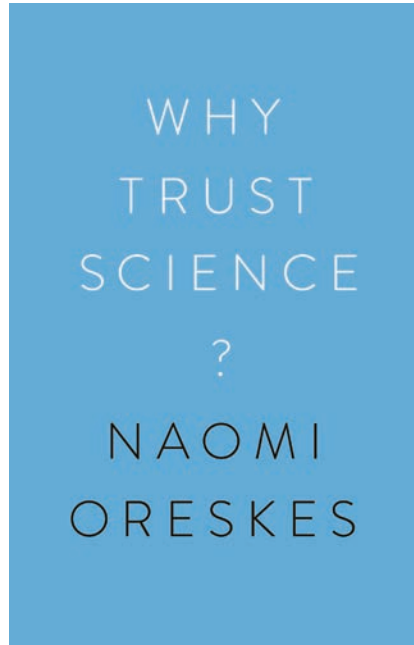
Published: March 2020 (336 pages)

#### Why It Will Sell

Gentle introduction to some of most profound and fundamental ideas in modern physics, from world-renowned science communicator.

An inviting, approachable and compelling book, aiming to draw more people to science.

Bulgarian, Chinese Simplified, Greek, Hungarian, Italian, Portuguese (Brazil), Spanish, and Russian rights sold



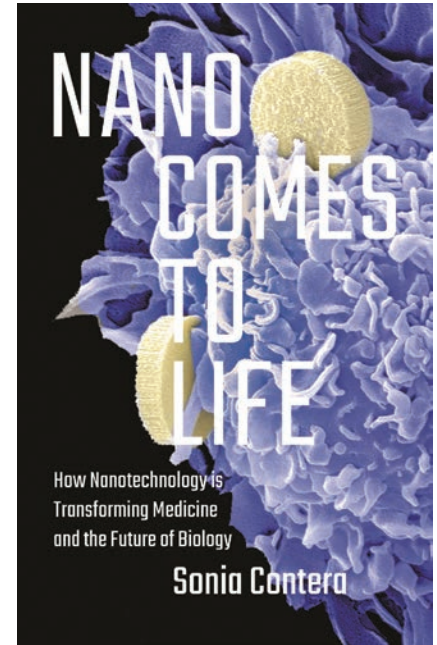
Published: October 2019 (376 pages)

#### Why It Will Sell

Lively and timely new argument for trust in science's conclusions at a time of increasing disdain for academia, experts and evidence.

Uses relevant historical and everyday examples, from continental drift to birth control.

Chinese Simplified rights sold



Published: November 2019 (240 pages)

#### Why It Will Sell

Explores revolutionary new frontiers of science and medicine.

Introduces readers to the rapidly evolving science that is giving humans access to, and potentially control of, their own biology.

Chinese Simplified rights sold



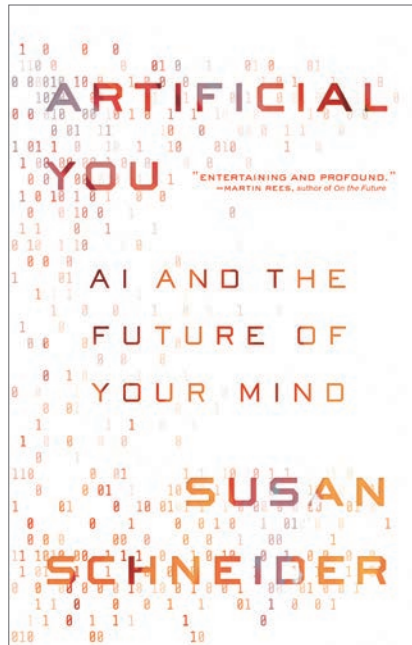
Published: October 2019 (200 pages)

#### Why It Will Sell

Brightly written with an anecdotal humorous style, and presented in a beautiful small-format package.

Meant to captivate and inspire, through a marvelous mix of scientific information and cultural lore.

Italian rights sold



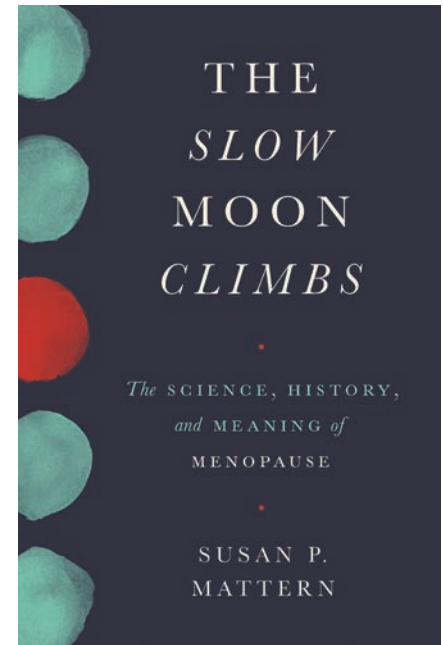
Published: October 2019 (192 pages)

#### Why It Will Sell

Original and important in-depth exploration into the philosophical questions surrounding AI, robot consciousness, biotechnology and the future of humanity.

Clear, engaging, imaginative and cutting edge writing on a very timely subject.

Chinese Simplified and Turkish rights sold



Published: October 2019 (480 pages)

#### Why It Will Sell

Truly comprehensive history of essential and unique role menopause has played in human history.

Puts menopause in context; includes pop science, anthropology, evolutionary, as well as cultural and women's history angles.

Chinese Simplified and Korean rights sold



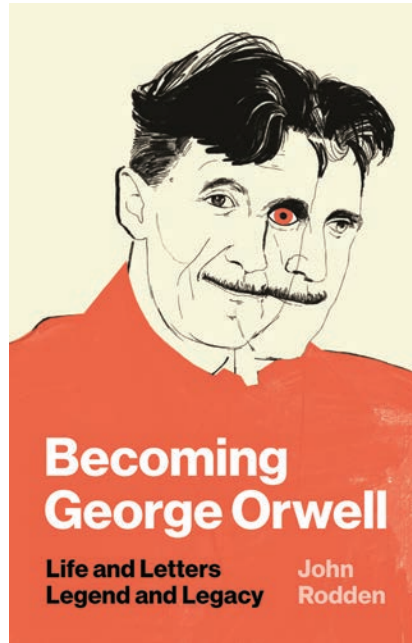
Final PDF: Available (424 pages)

#### Why It Will Sell

First full-length history of search for the site of biblical Armageddon.

Draws on the author's own experience digging at the site for almost 20 years, as well as a treasure-trove of letters and diaries bringing the stories to life.

Chinese Complex and Italian rights sold



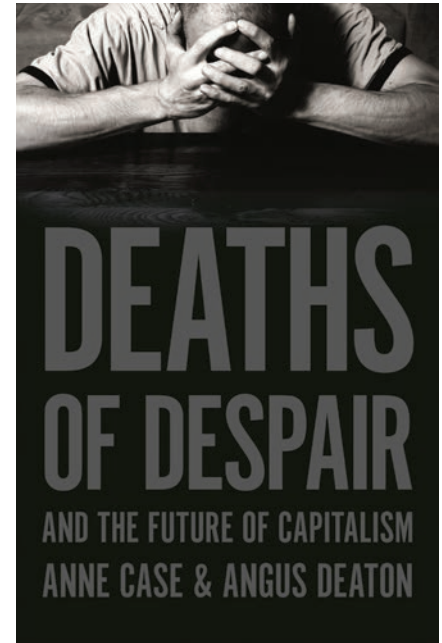
Published: February 2020 (384 pages)

#### Why It Will Sell

Engaging, reflection of the short life and long afterlife of George Orwell, from one of the world's preeminent Orwell scholars.

Highlights many fascinating ironies of Orwell's life and reputation.

Of the moment, Rodden brings the story of Orwell's legacy up to the present date.



Final PDF: Available (312 pages)

#### Why It Will Sell

Eye-opening, interdisciplinary exploration from two highly respected experts; Deaton is the 2015 Nobel Laureate for Economics.

Deaton's previous book translated into 20 languages.

Chinese Complex, Chinese Simplified, Japanese, Korean, and Spanish rights sold

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