



International Rights Guide

LONDON 2021

 PRINCETON
UNIVERSITY
PRESS

A Note from the Senior International Rights Manager

Welcome to Princeton University Press' London 2021 Rights Guide! While we are disappointed to still not be able to gather in person this spring, we are very much looking forward to seeing many of you during our virtual book fair, and of course to connecting through this rights guide. We are delighted to present here many of PUP's new and upcoming titles for 2021!

We hope you'll be as excited as we are about our Spring 21 list which offers an incredible, and wide-ranging, selection of titles. Some highlights, among many, include: *Delicious* by Rob Dunn and Monica Sanchez, the story of how the pursuit of flavour has shaped human evolution; Russell Poldrack's *Hard to Break* shows us the neuroscience behind habits and why they are hard to break; Jonathan Haslam's *The Spectre of War* presents a new history of the outbreak of the Second World War, and the role that Communism, or rather the fear of it, had to play; while in *The Spirit of Green*, Nobel Laureate in Economics, William Nordhaus offers a new approach to sustainable economics that allows the environment to flourish without sacrificing economic prosperity.

PUP's Fall 21 list promises equal excitement, and in this rights guide, we have three titles in particular that we are pleased to be pre-announcing. We're thrilled to be introducing to you, *Twelve Caesars* by Mary Beard, *Career and Family* by Claudia Goldin and *Renewal* by Anne-Marie Slaughter—important new books from three women at the very top of their respective fields.

We hope that there will be something of interest for everybody!

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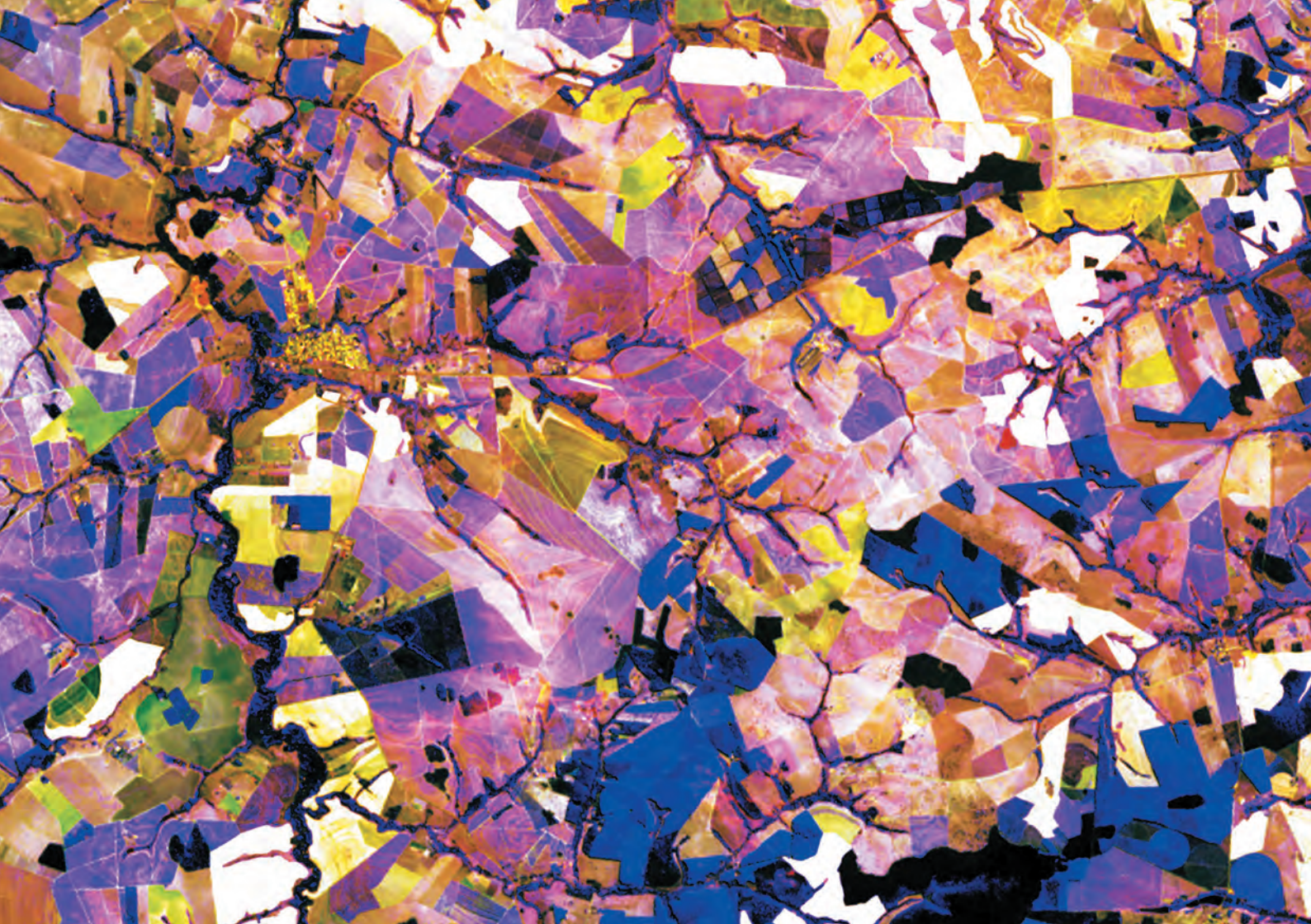


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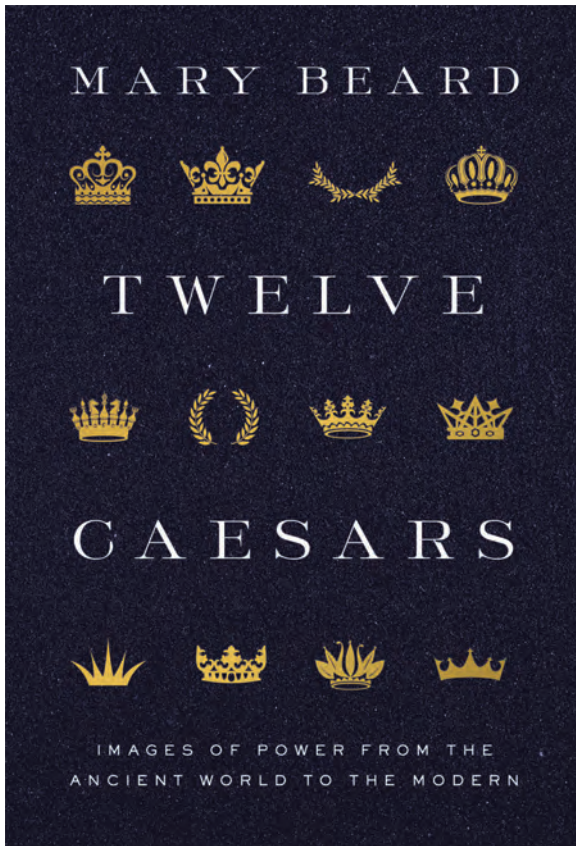
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Humanities



The fascinating story of how images of Roman autocrats have influenced art, culture, and the representation of power for more than 2,000 years

What does the face of power *look* like? Who gets commemorated in art and why? And how do we react to statues of politicians we deplore? In this book—against a background of today’s “sculpture wars”—Mary Beard tells the story of how for more than two millennia portraits of the rich, powerful, and famous in the western world have been shaped by the image of Roman emperors, especially the “twelve Caesars,” from the ruthless Julius Caesar to the fly-torturing Domitian. *Twelve Caesars* asks why these murderous autocrats have loomed so large in art from antiquity and the Renaissance to today, when hapless leaders are still caricatured as Neros fiddling while Rome burns.

Published in association with the National Gallery of Art, Washington, DC



Mary Beard is professor of classics at the University of Cambridge and the author of *SPQR: A History of Ancient Rome* and *Women and Power: A Manifesto*. Twitter @mmarybeard

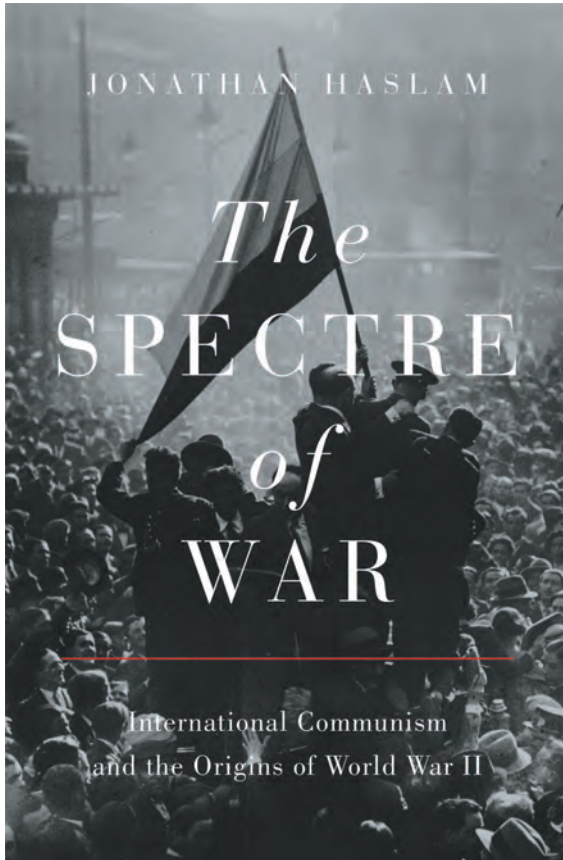
Why It Will Sell

Innovative book exploring the variety of images of Roman emperors and their impact on visual arts and culture from Ancient Rome to the present day.

The author is one of the world’s leading scholars and prominent public intellectuals, and has been widely translated before.

Based on the 2011 A. W. Mellon lecture.

First Proofs: April
Editor: Michelle Komie
368 pages. 254 color illus.
Spanish rights sold
Art | Classics



 PRINCETON UNIVERSITY PRESS

A bold new history showing that the fear of Communism was a major factor in the outbreak of World War II

The Spectre of War looks at a subject we thought we knew—the roots of the Second World War—and upends our assumptions with a masterful new interpretation. Looking beyond traditional explanations based on diplomatic failures or military might, Jonathan Haslam explores the neglected thread connecting them all: the fear of Communism prevalent across continents during the interwar period. Marshalling an array of archival sources, including records from the Communist International, Haslam transforms our understanding of the deep-seated origins of World War II, its conflicts, and its legacy.

“*The Spectre of War* is a terrific and exciting book. Jonathan Haslam does a magnificent job. . . . He brings the historic findings to life.”
—A. James McAdams, author of *Vanguard of the Revolution*



Jonathan Haslam is the George F. Kennan Professor in the School of Historical Studies at the Institute for Advanced Study. His books include *Near and Distant Neighbors* and *Russia's Cold War*.
Twitter @HaslamJonathan

Why It Will Sell

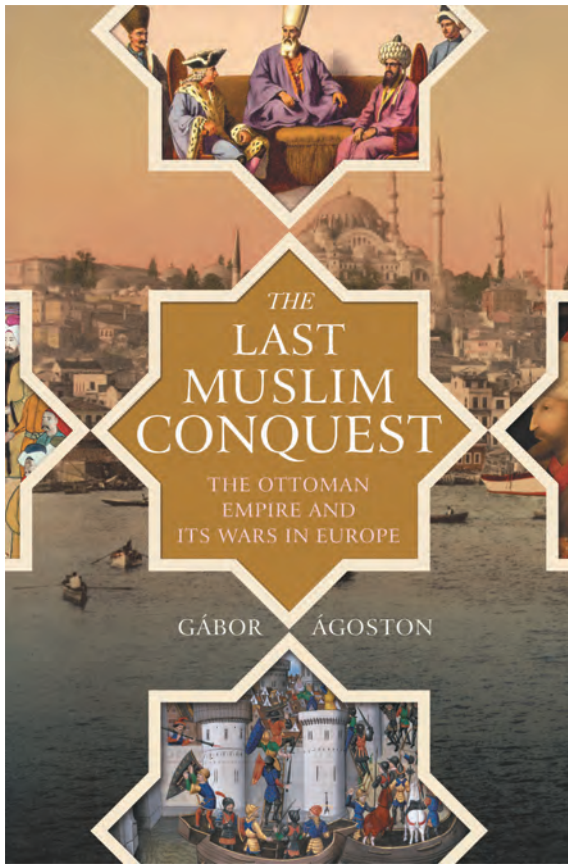
Breaks new ground in arguing that fear of Communism was a more important factor in the origins of World War II than previously believed.

International in focus including chapters on Germany, Spain, Russia, and Japan.

Close reading of archival sources and letters yield a new, more complex understanding of well-known figures.

Final PDF: Available
Editor: Bridget Flannery-McCoy
504 pages.

History



A monumental work of history that reveals the Ottoman dynasty's important role in the emergence of early modern Europe

The Ottomans have long been viewed as despots who conquered through sheer military might, and whose dynasty was peripheral to those of Europe. *The Last Muslim Conquest* transforms our understanding of the Ottoman Empire, showing how Ottoman statecraft was far more pragmatic and sophisticated than previously acknowledged, and how the Ottoman dynasty was a crucial player in the power struggles of early modern Europe.

“Fascinating and wonderfully rich in detail.”
—Virginia H. Aksan, author of *Ottoman Wars, 1700–1870: An Empire Besieged*



Gábor Ágoston is associate professor of history at Georgetown University. His many books include *Guns for the Sultan* and *Encyclopedia of the Ottoman Empire*.

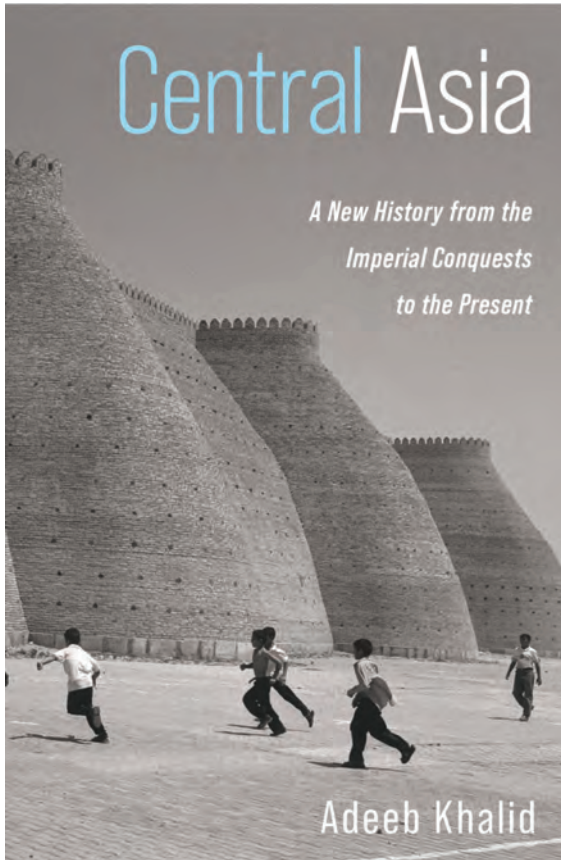
Why It Will Sell

Presents new view of the Ottoman Empire's role in Europe, and its great impact on European politics.

Author's new research draws on wide-ranging multi-language sources.

Rich in narrative detail and filled with detailed illustrations that bring the history to life.

Final PDF: Available
Editor: Priya Nelson
592 pages. 19 b/w illus. 11 maps.
Chinese simplified rights sold
Hungarian and Turkish rights
retained by author
History



 PRINCETON UNIVERSITY PRESS

A major history of Central Asia and how it has been shaped by modern world events

Central Asia is often seen as a remote and inaccessible land on the peripheries of modern history. Encompassing Uzbekistan, Tajikistan, Turkmenistan, Kyrgyzstan, Kazakhstan, and the Xinjiang province of China, it in fact stands at the crossroads of world events. Adeb Khalid provides the first comprehensive history of Central Asia from the mid-eighteenth century to today, shedding light on the historical forces that have shaped the region under imperial and Communist rule.

“A masterful work. Adeb Khalid draws together the legacies of the Russian and Chinese imperial conquests of Central Asia to provide a comprehensive and compelling understanding of the region’s political, cultural, and social transformations.”

—Marianne Kamp, author of *The New Woman in Uzbekistan: Islam, Modernity, and Unveiling under Communism*



Adeb Khalid is the Jane and Raphael Bernstein Professor of Asian Studies and History at Carleton College. His books include *Making Uzbekistan* and *Islam after Communism*

Why It Will Sell

Offers a new history of Central Asia, from the post-Silk Road era to present day.

Paints a holistic picture, combining traditional Russian and Sino spheres of influence, and integrating the region’s relationship with other parts of the world.

Places Central Asia’s recent history in a global context, looking at the impact of colonialism, modern development, etc.

Final PDF: Available
Editor: Priya Nelson
576 pages. 27 b/w illus. 9 tables.
8 maps.

Chinese complex rights sold
History | Asian Studies

SYRIAN REQUIEM

The Civil War and Its Aftermath

ITAMAR RABINOVICH
CARMIT VALENSI



A compact, incisive history of one of the defining conflicts of our time

Leaving almost half a million dead and displacing an estimated twelve million people, the Syrian Civil War is a humanitarian catastrophe of unimaginable scale. *Syrian Requiem* analyzes the causes and course of this bitter conflict—from its first spark in a peaceful Arab Spring protest to the tenuous victory of the Asad dictatorship—and traces how the fighting has reduced Syria to a crisis-ridden vassal state with little prospect of political reform, national reconciliation, or economic reconstruction.

“This is an illuminating book, combining a rich narrative and a profound analysis of Syrian history and politics from the country’s early days to the present crisis.”
—Tzipi Livni, former Foreign Minister of Israel

Itamar Rabinovich is professor and president emeritus at Tel Aviv University and vice chair of the Institute of National Security Studies in Tel Aviv.
Twitter @ItamarRabinovi

Carmit Valensi is a research fellow and the director of the Syria research program at the Institute for National Security Studies. Twitter @CarmitValensi

Why It Will Sell

This short but comprehensive book makes sense of the Syrian civil war, narrating the whole story from start to finish, and interpreting its enduring political, strategic and humanitarian importance.

Based on archival research and extensive interviews with many key players in the conflict, from multiple sides.

Authors well-placed to offer insightful analysis and interpretation.

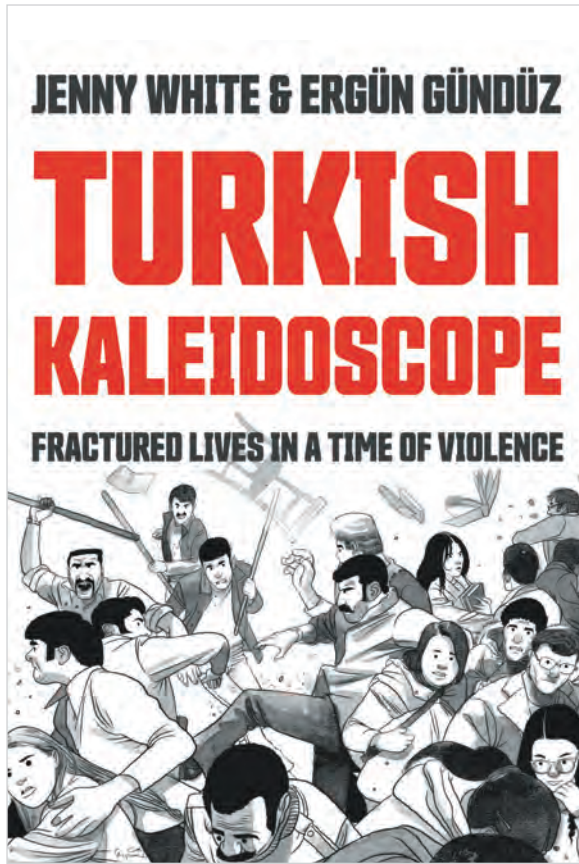
Published: February 2021

Editor: Fred Appel

288 pages. 1 map.

Hebrew rights retained by authors

Middle East Studies | History



 PRINCETON UNIVERSITY PRESS

A powerful graphic novel that traces Turkey's descent into political violence in the 1970s through the experiences of four students on opposing sides of the conflict

Turkish Kaleidoscope tells the stories of four unforgettable protagonists as they navigate a society torn apart by violent political factions. It is 1975 and Turkey is on the verge of civil war. Inspired by Jenny White's own experiences as a student in Turkey during this tumultuous period as well as original oral histories of Turks who lived through it, *Turkish Kaleidoscope* reveals how violent factionalism has its own emotional and cultural logic that defies ideological explanations.

"*Turkish Kaleidoscope* is a meticulously researched and beautifully illustrated depiction of a pivotal period in twentieth-century Turkish history. Moving and informative."

—Elif Batuman, author of *The Idiot*



Jenny White is a social anthropologist and professor at the Stockholm University Institute for Turkish Studies.
Twitter @WhiteJennyB

Ergün Gündüz is a critically acclaimed artist and the author of numerous books and albums.

Why It Will Sell

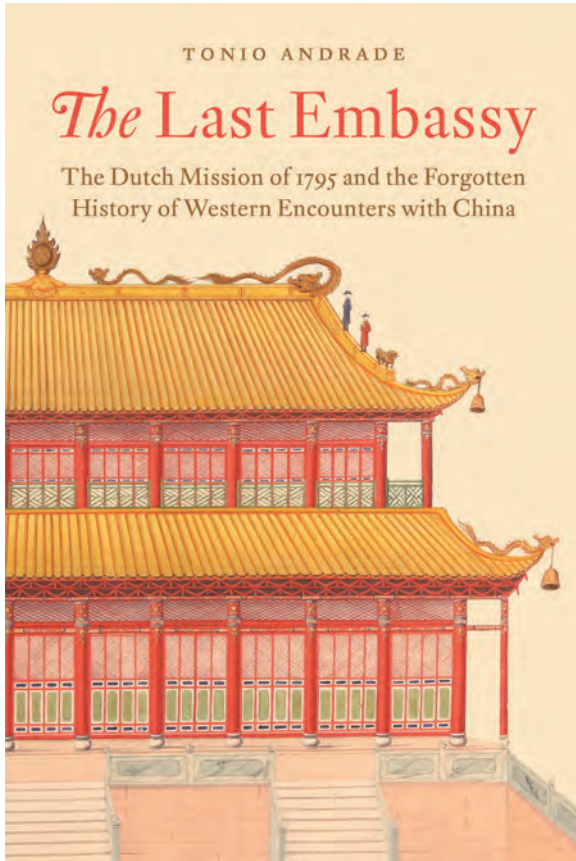
Through this graphic novel, the reader learns about Turkey's tumultuous history in the 1970s but also the wider impact of political factions and violence on the lives of ordinary people.

Story follows compelling fictional characters, drawn from composites of real people.

Author's previous books widely translated.

Final PDF: Available
Editor: Fred Appel
120 pages. 101 color illus.

Graphic Narratives | Anthropology



 PRINCETON UNIVERSITY PRESS

From the acclaimed author of *The Gunpowder Age*, a book that casts new light on the history of China and the West at the turn of the nineteenth century

George Macartney's disastrous 1793 mission to China plays a central role in the prevailing narrative of modern Sino-European relations. But not all European encounters with China were disastrous. *The Last Embassy* tells the story of the Dutch mission of 1795, bringing to light a dramatic but little-known episode that transforms our understanding of the history of China and the West.

"Andrade provides a fascinating window onto late eighteenth-century China."

—Mark C. Elliott, author of *Emperor Qianlong: Son of Heaven, Man of the World*



Tonio Andrade is professor of Chinese and global history at Emory University. His books include *The Gunpowder Age*, *Lost Colony*, and *How Taiwan Became Chinese*.

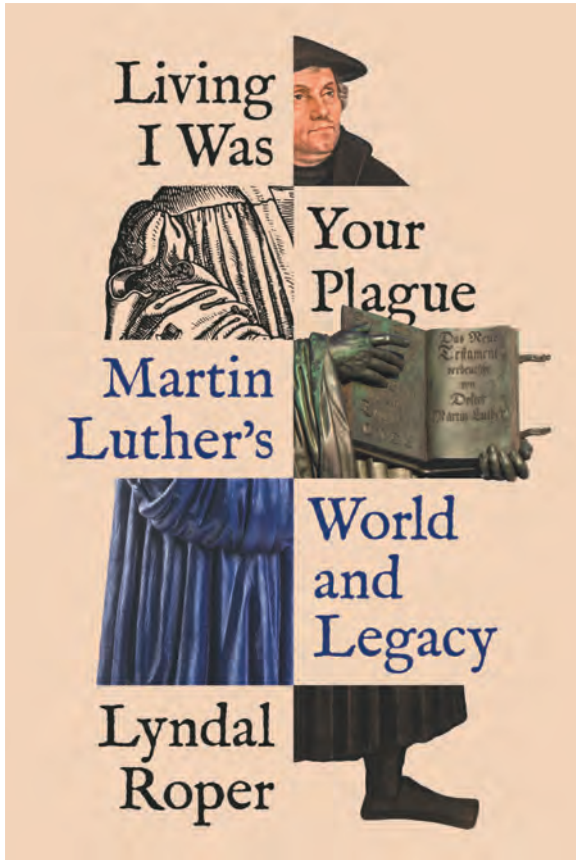
Why It Will Sell

Explores an understudied and mischaracterised event in 18th Century history.

With the style of a vivid present-tense travelogue, the experiences of the Dutch envoy travelling to the Chinese court are brought to life.

Draws on Dutch, French, Spanish, Chinese, and Korean sources to tell a more complete story of this dismissed chapter in history.

Final PDF: Available
Editor: Priya Nelson
424 pages. 26 b/w illus. 6 maps.
Dutch, Chinese simplified and complex rights sold
History



From the author of the acclaimed biography *Martin Luther: Renegade and Prophet*, new perspectives on how Luther and others crafted his larger-than-life image

Martin Luther was a controversial figure during his lifetime, eliciting strong emotions in friends and enemies alike, and his outsized persona has left an indelible mark on the world today. *Living I Was Your Plague* explores how Luther carefully crafted his own image and how he has been portrayed in his own times and ours, painting a unique portrait of the man who set in motion a revolution that sundered Western Christendom.

“Lively and engaging. Roper’s scholarship is of the very highest caliber, and her writing is crisp and eloquent. *Living I Was Your Plague* is full of brilliant insights.”

—Joel F. Harrington, author of *Dangerous Mystic: Meister Eckhart’s Path to the God Within*



Lyndal Roper is the Regius Professor of History at the University of Oxford. Her books include *Martin Luther: Renegade and Prophet* and *Witch Craze: Terror and Fantasy in Baroque Germany*.

Why It Will Sell

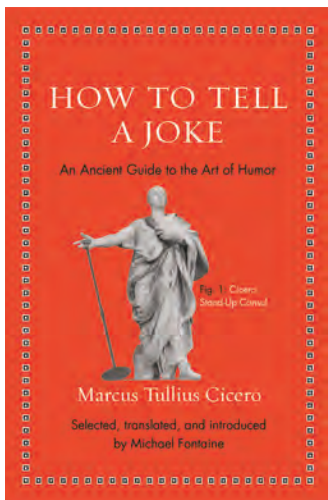
Sheds new light on the complex and enduring legacy of Luther and his image.

Author’s previous books translated into Dutch, Polish, Spanish, Chinese and German. *Martin Luther: Renegade and Prophet* was a bestseller in Germany.

Book has emerged from the Lawrence Stone Lecture Series.

Final PDF: Available
Editor: Priya Nelson
296 pages. 69 b/w illus.
German rights sold

History | Religion



Published: March 2021
328 pages.

Classics | Humor | Public Speaking

Why It Will Sell

A lesson in how to use humour from one of the greatest wits of the ancient world, Cicero.

Offers advice on how to use humour to support, and not undermine, arguments when public speaking.

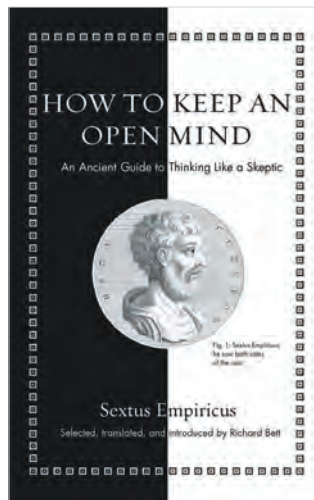
An addition to the Ancient Wisdom for Modern Readers series.

Korean rights sold

Timeless advice about how to use humor to win over any audience

Can jokes win a hostile room, a hopeless argument, or even an election? You bet they can, according to Cicero. One of Rome's greatest politicians, speakers, and lawyers, Cicero was also reputedly one of antiquity's funniest people. *How to Tell a Joke* provides a lively new translation of Cicero's essential writing on humor alongside that of the later Roman orator and educator Quintilian. The result is a timeless practical guide to how a well-timed joke can win over any audience.

“Though I had some quibbles with the Latin translation, largely because I don't read Latin, I agreed with the two-millennium-old rules on humor. Or maybe it's 'two millennia.' I should probably learn some Latin.”
—Joel Stein, humorist and author of *In Defense of Elitism*



Final PDF: Available
280 pages.

Philosophy | Classics

Why It Will Sell

Guides the reader in the use of skepticism as a route to openmindedness and peace.

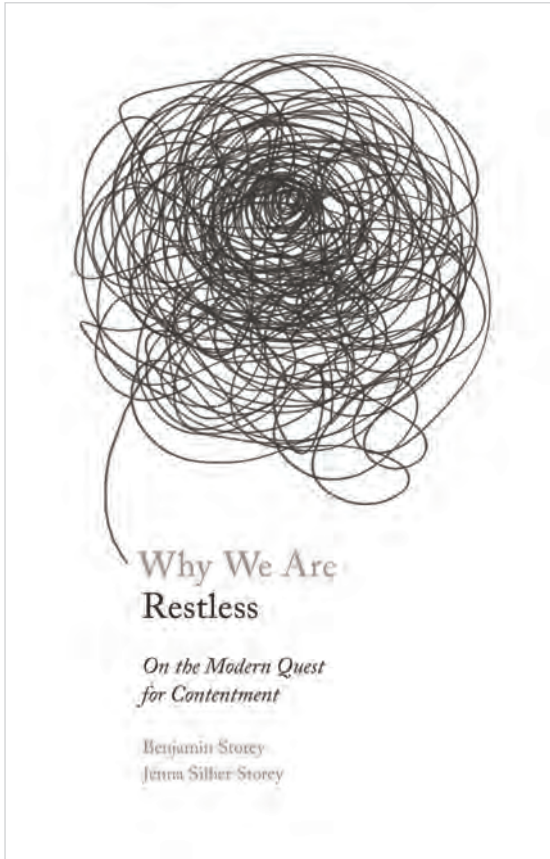
Provides readers with both the philosophical theory and practical advice in how to think like a skeptic.

Titles from the series now licensed in 18 languages.

How ancient skepticism can help you attain tranquility by learning to suspend judgment

Along with Stoicism and Epicureanism, Skepticism is one of the three major schools of ancient Greek philosophy that claim to offer a way of living as well as thinking. *How to Keep an Open Mind* provides an unmatched introduction to skepticism by presenting a fresh, modern translation of key passages from the writings of Sextus Empiricus, the only Greek skeptic whose works have survived.

“This accessible, engaging translation of key parts of Sextus's most famous work shows how to achieve a more tranquil life by suspending judgment and keeping an open mind.”
—Christiana Olfert, Tufts University



 PRINCETON UNIVERSITY PRESS

A compelling exploration of how our pursuit of happiness makes us unhappy

We live in an age of unprecedented prosperity, yet everywhere we see signs that our pursuit of happiness has proven fruitless. Dissatisfied, we seek change for the sake of change—even if it means undermining the foundations of our common life. In *Why We Are Restless*, Benjamin and Jenna Storey offer a profound and beautiful reflection on the roots of this malaise and examine how we might begin to cure ourselves.

“Benjamin and Jenna Storey’s delightful *Why We Are Restless* belongs on the shelf of thoughtful, accessible books on human happiness like Matthew Crawford’s *Shop Class as Soulcraft* and Sarah Bakewell’s *How to Live*. Through the lens of four French thinkers, the Storeys explore perennial questions about contentment and examine some of the most compelling responses put forward over the centuries. They are teachers in the best sense, inviting us to understand ourselves better than we do.”

—Mark Lilla, author of *The Once and Future Liberal*



Benjamin Storey is the Jane Gage Hipp Professor of Politics and International Affairs and Director of the Tocqueville Program at Furman University.

Jenna Silber Storey is Assistant Professor of Politics and International Affairs and Executive Director of the Tocqueville Program at Furman.

Why It Will Sell

An accessible introduction to the philosophies of Montaigne, Pascal, Rousseau and Tocqueville.

Explores differing answers four French philosophers offered to help face a world of restlessness, and considers how we can learn from them to better face our turbulent modern times.

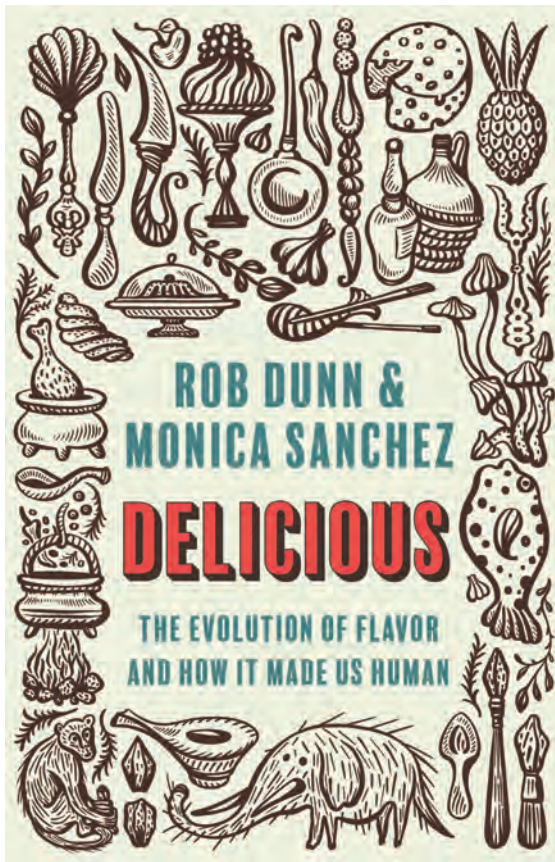
Final PDF: Available
Editor: Rob Tempio
264 pages.

Philosophy





Science



 PRINCETON UNIVERSITY PRESS

A savory account of how the pursuit of delicious foods shaped human evolution

Nature, it has been said, invites us to eat by appetite and rewards by flavor. But what exactly are flavors? Why are some so pleasing while others are not? Blending irresistible storytelling with the latest science, *Delicious* is a deep history of flavor that will transform the way you think about human evolution and the gustatory pleasures of the foods we eat.

“A revolutionary look at the way our appetite for the delicious made us human. Taking readers on an exciting journey into the past, Dunn and Sanchez reveal how and why we love to eat the things we do and the impact this has had on human biology and culture. You will never look at food the same way again.”

—Vanessa Woods, *New York Times* bestselling author of *Survival of the Friendliest*



Rob Dunn is professor of applied ecology at North Carolina State University and in the Center for Evolutionary Hologenomics at the University of Copenhagen. Twitter @RRobDunn

Monica Sanchez is a medical anthropologist who studies the cultural aspects of health.

Why It Will Sell

A new story that hasn't been told before, of the evolution of flavor and its role in human evolution.

Covers stories of the biology, culture and history of around 25 different foods and drinks from around the world.

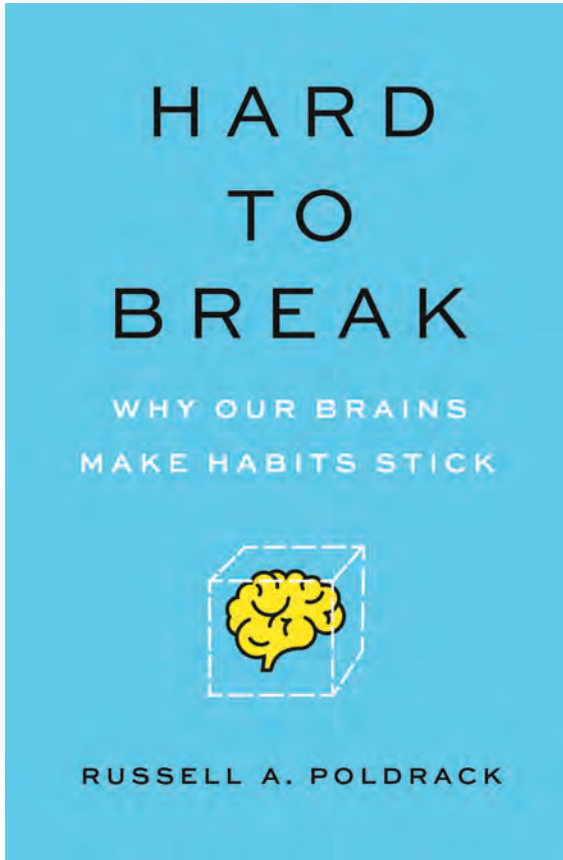
Rob Dunn's hugely successful previous books have been widely translated.

Published: March 2021

Editor: Alison Kalett

304 pages. 25 b/w illus. 1 table.
Chinese simplified rights sold

Science | Food



 PRINCETON UNIVERSITY PRESS

The neuroscience of why bad habits are so hard to break—and how evidence-based strategies can help us change our behavior more effectively

We all have habits we'd like to break, but for many of us it can be nearly impossible to do so. There is a good reason for this: the brain is a habit-building machine. In *Hard to Break*, leading neuroscientist Russell Poldrack provides an engaging and authoritative account of the science of how habits are built in the brain, why they are so hard to break, and how evidence-based strategies may help us change unwanted behaviors.

“An authoritative guide to habit, with vivid examples and an author who really knows his stuff! Russell Poldrack is the rare scientist who can push the frontier of knowledge forward and also reach back, offer his hand, and help the rest of us catch up.”

—Angela Duckworth, author of *Grit: The Power of Passion and Perseverance*



Russell A. Poldrack is the Albert Ray Lang Professor of Psychology at Stanford University. He is the author of *The New Mind Readers*.
Twitter @russpoldrack

Why It Will Sell

Gives a unique perspective, this book is the first to explore the neuroscience of habits and why behavior is so hard to change.

Author, a leading neuroscientist, explains what neuroscience can tell us about habit making, what it can't, and how we know.

Offers some evidence-based strategies that give us the best chance to break cycles of behavior.

Final PDF: Available
Editor: Hallie Stebbins
232 pages. 23 b/w illus.
Chinese simplified rights sold
Science | Self-Help



From the visionary founder of the Self-Assembly Lab at MIT, a manifesto for the dawning age of active materials

Things in life tend to fall apart. Cars break down. Buildings fall into disrepair. Personal items deteriorate. Yet today's researchers are exploiting newly understood properties of matter to program materials that physically sense, adapt, and fall together instead of apart. These materials open new directions for industrial innovation and challenge us to rethink the way we build and collaborate with our environment. *Things Fall Together* is a provocative guide to this emerging, often mind-bending reality.

“In Skylar Tibbitts’s ideal world, roads, buildings, and objects are tingling, made of active materials whose particles and units bind and unbind and recombine in mesmerizing harmony. There is little to no waste, an endless trove of new forms and solutions, and the ability to test and perfect along the way. I want to go there.”

—Paola Antonelli, Museum of Modern Art

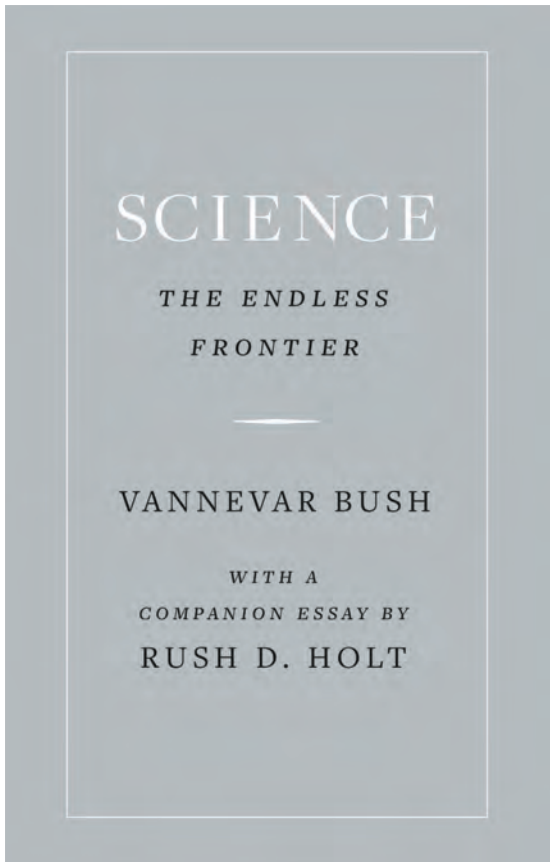


Skylar Tibbitts is founder and codirector of the Self-Assembly Lab and Associate Professor of Design Research in the Department of Architecture at the Massachusetts Institute of Technology. Website selfassemblylab.mit.edu Twitter @SkylarTibbitts Instagram @skylartibbitts

Why It Will Sell

First trade book to take the readers inside an emerging revolution. Filled with fascinating examples that capture the imagination; from sweaters that adjust their thickness according to ambient temperature, to coastlines that leverage the natural forces of the ocean to rebuild themselves.

Final PDF: Available
Editor: Jessica Yao
224 pages. 29 color + 13 b/w illus.
Science | Design | Technology



The classic case for why government must support science—with a new essay by physicist and former congressman Rush Holt on what democracy needs from science today

Science, the Endless Frontier is recognized as the landmark argument for the essential role of science in society and government’s responsibility to support scientific endeavors. First issued when Vannevar Bush was the director of the US Office of Scientific Research and Development during the Second World War, this classic remains vital in making the case that scientific progress is necessary to a nation’s health, security, and prosperity. This new edition presents a new companion essay from scientist and former congressman Rush Holt.

“This book is a forceful declaration of the value of science for our democracy and a ringing call to action for policymakers and the American people alike.”

—Speaker Nancy Pelosi



Vannevar Bush (1890–1974) was director of the US Office of Scientific Research and Development during World War II.

Rush D. Holt is CEO emeritus of the American Association for the Advancement of Science. Twitter @RushHolt

Why It Will Sell

Timeless and timely argument about the importance of science and its relationship to government and society.

This short volume pairs Bush’s famous 1945 essay with Holt’s new essay outlining a new science policy vision for our time.

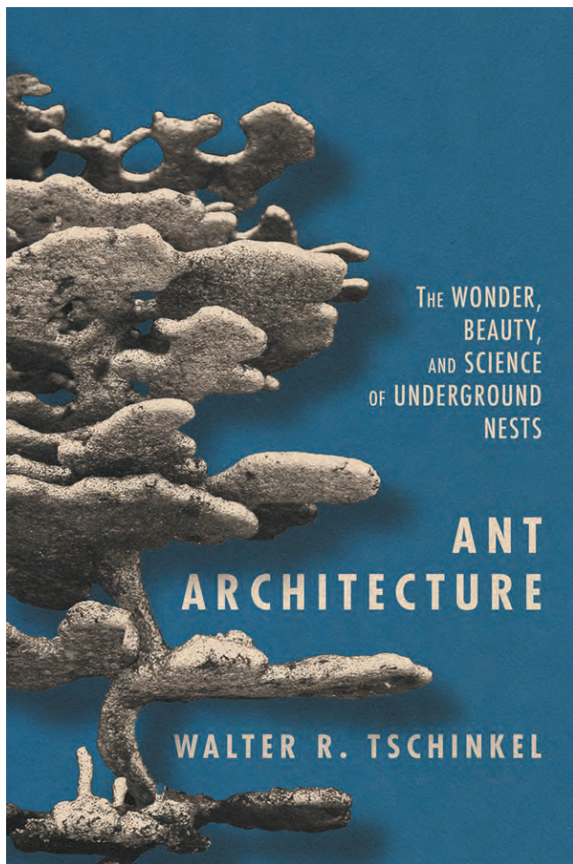
Provides historical context for these debates and serves as a contemporary rallying cry for scientists and concerned citizens.

Published: February 2021

Editor: Jessica Yao

192 pages. 1 b/w illus. 1 table.

Science



An unprecedented look at the complex and beautiful world of underground ant architecture

Walter Tschinkel has spent much of his career investigating the hidden subterranean realm of ant nests. This wonderfully illustrated book takes you inside an unseen world where thousands of ants build intricate homes in the soil beneath our feet.

“Among the most notable achievements of ants in their evolution has been the instinctive construction of their complex nests and trails. In this remarkable book, Tschinkel outlines the pioneering methods he has used to reveal their many secrets. The result is a major achievement in the study of animal social behavior.”

—Edward O. Wilson, University Professor Emeritus, Harvard University



Walter R. Tschinkel is professor emeritus of biological science at Florida State University and a world authority on ant biology. He is the author of *The Fire Ants*.

Why It Will Sell

Explores the hidden world of underground ant nests and what they reveal about ant biology and social behaviour.

Author's own story of discovery and mystery through his career and research.

Beautifully illustrated with colour photos of intricate excavated ant nests.

Final PDF: Available

Editor: Alison Kalett

248 pages. 105 color illus.

Science | Biology



Published: March 2021
200 pages. 53 b/w illus.
Nature | Gardening

Why It Will Sell

Captivating prose drawing together both scientific information and cultural lore.

Examples of flowers from around the world.

Filled with charming drawings and beautifully presented in a small-format package.

A delightful illustrated treasury of botanical facts and fancy

Florapedia is an eclectic A–Z compendium of botanical lore. With more than 100 enticing entries—on topics ranging from achlorophyllous plants that use a fungus as an intermediary to obtain nutrients from other plants to zygomorphic flowers that admit only the most select pollinators—this collection is a captivating journey into the realm of botany.

With charming drawings by Amy Jean Porter, *Florapedia* is the ideal gift book for the plant enthusiast in your life and a rare pleasure for anyone interested in botanical art, history, medicine, or exploration.



Final PDF: Available
272 pages. 50 b/w illus.
Nature

Why It Will Sell

International in scope with birds from different parts of the world.

The latest edition to our -pedia series alongside *Fungipedia* and *Florapedia*, and with more titles to come!

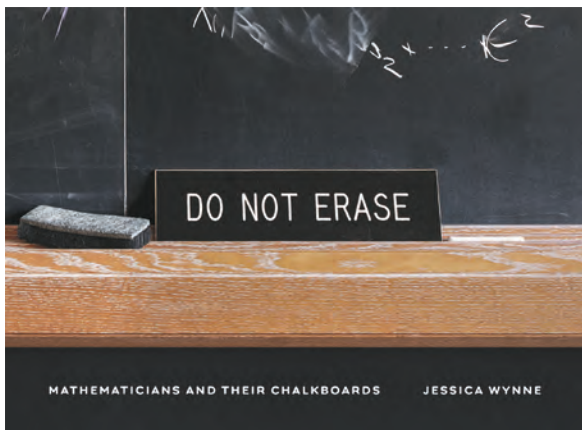
A captivating A–Z treasury about birds and birding

Birdpedia is an engaging illustrated compendium of bird facts and birding lore. Featuring nearly 200 entries—on topics ranging from plumage and migration to birds in art, literature, and folklore—this enticing collection is brimming with wisdom and wit about all things avian.

With charming illustrations by Abby McBride, *Birdpedia* is a marvelous mix of fact and fancy that is certain to delight seasoned birders and armchair naturalists alike.

“This book is a banquet, each entry a delightful course. And the reader is seated right next to the party’s best raconteur.”

—Edward S. Brinkley, author of the *National Wildlife Federation Field Guide to Birds of North America*



A photographic exploration of mathematicians' chalkboards

“A mathematician, like a painter or poet, is a maker of patterns,” wrote the British mathematician G. H. Hardy. In *Do Not Erase*, photographer Jessica Wynne presents remarkable examples of this idea through images of mathematicians' chalkboards. While other fields have replaced chalkboards with whiteboards and digital presentations, mathematicians remain loyal to chalk for puzzling out their ideas and communicating their research. Wynne offers more than one hundred stunning

photographs of these chalkboards, gathered from a diverse group of mathematicians around the world. The photographs are accompanied by essays from each mathematician, reflecting on their work and processes. Together, pictures and words provide an illuminating meditation on the unique relationships among mathematics, art, and creativity.

“What does thought look like? As Jessica Wynne shows us, the action of the mind might have no external expression as eloquent as the human, timebound, build-it-up-and-break-it-back-down surface of a working thinker's chalkboard. Wynne's daringly soft-spoken photographs testify at once to the breadth, concreteness, and quietly thrilling historical depth of mathematical thinking as a way of life.”

—Joel Smith, Morgan Library & Museum

Jessica Wynne is associate professor of photography at the Fashion Institute of Technology. Her photographs are in collections at the Morgan Library and the Museum of Modern Art (SF), and her work has been exhibited at the Whitney Museum of American Art and the Cleveland Center for Contemporary Art. Twitter @jessicawynne6 Instagram @jessica__wynne Website jessicawynne.com

Why It Will Sell

Beautifully brings together the worlds of mathematics and art, combining stunning photographs with accompanying essays.

Author brings a creative, humanistic approach to a field too often considered simply analytical.

Takes us on a global tour to visit mathematicians of different fields, backgrounds and research processes.

Final PDF: Available
Editor: Susannah Shoemaker
240 pages. 108 color illus.

Mathematics | Art



Social Science

Renewal

From Crisis to
Transformation in Our
Politics, Work, and Lives

Anne-Marie
Slaughter

Cover Coming Soon

From the acclaimed author of *Unfinished Business*, a story of crisis and change that can help us find renewed honesty and purpose in our personal and political lives

America and much of the world are deeply divided over identity, equality, and history. *Renewal* is Anne-Marie Slaughter's candid and deeply personal account of how her own odyssey opened the door to an important new understanding of how we as individuals, organizations, and nations can move backward and forward at the same time, facing the past and embracing a new future. Part personal journey, part manifesto, *Renewal* offers hope tempered by honesty and is essential reading for citizens, leaders, and change makers of tomorrow.

Anne-Marie Slaughter is CEO of New America and the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. Her books include *Unfinished Business: Women Men Work Family* and *The Idea That Is America: Keeping Faith with Our Values in a Dangerous World*. Twitter @SlaughterAM

Why It Will Sell

Latest book from the author who is a leading figure in politics, academia, and business.

Memoir meets manifesto, this book weaves together personal narrative and the latest social science research.

Forward-looking, nuanced and contemplative, offering prescriptions for the future.

Argues that a transformative approach to leadership is necessary, based on risk-taking, resilience, diversity, and collective expertise.

First Proofs: March
Editor: Eric Crahan
192 pages.

Current Affairs | Women's
Studies | Business

Career and Family

Women's Century-Long
Journey toward Equity

Claudia Goldin

Cover Coming Soon

A renowned economic historian traces women's hundred-year journey to close the gender wage gap and sheds new light on the continued struggle to achieve equity between couples

A century ago, it was a given that a woman with a college degree had to choose between having a career and a family. Today, there are more female college graduates than ever before, and more women want to have both, yet challenges persist at work and at home. *Career and Family* traces how generations of women have responded to the problem of balancing both as the twentieth century experienced a sea change in gender equality, revealing why true equity for dual career couples remains frustratingly out of reach.



Claudia Goldin is the Henry Lee Professor of Economics at Harvard University. Her books include *Women Working Longer*. Twitter @PikaGoldin

Why It Will Sell

Author a renowned and influential economist.

This is a major, long-awaited book that builds on decades of research from Goldin's career.

Timely examination of the gender pay-gap and unequal distribution of labor in the home.

Argues work structures have not adapted as more women enter workforce, and offers new models to address this universal issue.

First Proofs: May
Editor: Joe Jackson
288 pages. 22 b/w illus. 1 table.
Korean rights sold



 PRINCETON UNIVERSITY PRESS

An innovative account of how and why “green thinking” could cure many of the world’s most serious problems—from global warming to pandemics

Solving the world’s biggest problems—from climate catastrophe and pandemics to wildfires and corporate malfeasance—requires coming up with new ways to manage the powerful interactions that surround us. For carbon emissions and other environmental damage, this means ensuring that those responsible pay their full costs. In *The Spirit of Green*, Nobel Prize–winning economist William Nordhaus describes a new way of green thinking that would help us overcome our biggest challenges without sacrificing economic prosperity.

“Brilliantly written, spectacularly clearheaded, and quietly passionate, *The Spirit of Green* is the best book I have ever read on environmentalism.”

—Cass R. Sunstein, author of *Averting Catastrophe*

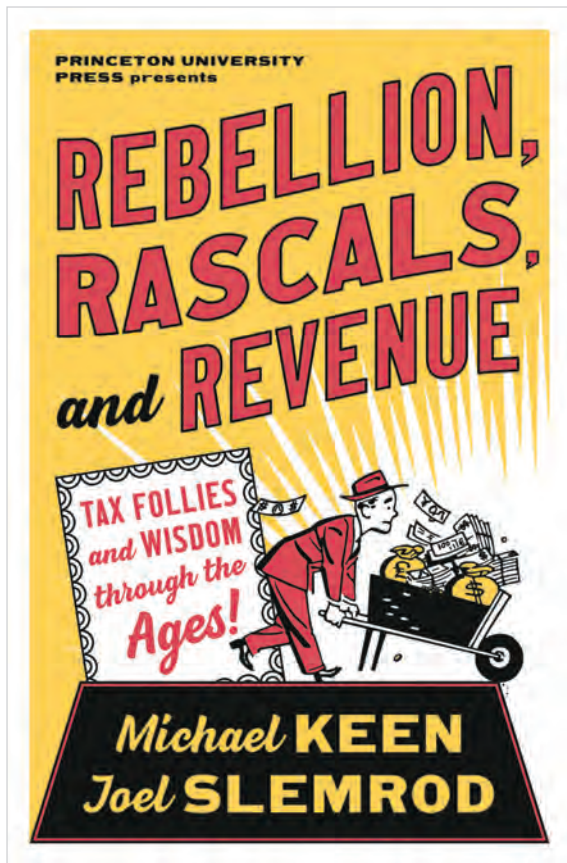


William D. Nordhaus, the winner of the 2018 Nobel Prize in Economics, is the Sterling Professor of Economics and Professor in the School of the Environment at Yale University. His many books include *The Climate Casino* and *A Question of Balance*.

Why It Will Sell

Offers bold ideas with an inventive and credible approach.
Gives basic prescriptions for policies and mechanisms for action.
Brings together two seemingly incompatible ideas of an economically efficient society and the spirit of the ‘green’ movement.

Final PDF: Available
Editor: Joe Jackson
364 pages. 33 b/w illus. 19 tables.
Italian and Korean rights sold
Economics



 PRINCETON UNIVERSITY PRESS

An engaging and enlightening account of taxation told through lively, dramatic, and sometimes ludicrous stories drawn from around the world and across the ages

Governments have always struggled to tax in ways that are effective and tolerably fair. In this entertaining book, two leading authorities on taxation, Michael Keen and Joel Slemrod, provide a fascinating and informative tour through tax history, both preposterous and dramatic. Along the way, readers meet a colorful cast of tax rascals, and even a few tax heroes.

“Societies throughout the ages have wrestled with the question of how to tax, who to tax, and how to make people pay. The stories that emerge are remarkable. In this highly enjoyable tour de force, Keen and Slemrod show how the travails of our ancestors can help us understand the problems we face today—and pass on a few eternal lessons. Prepare to read, learn, and enjoy!”
—Christine Lagarde, President of the European Central Bank



Michael Keen is deputy director of the Fiscal Affairs Department at the International Monetary Fund.

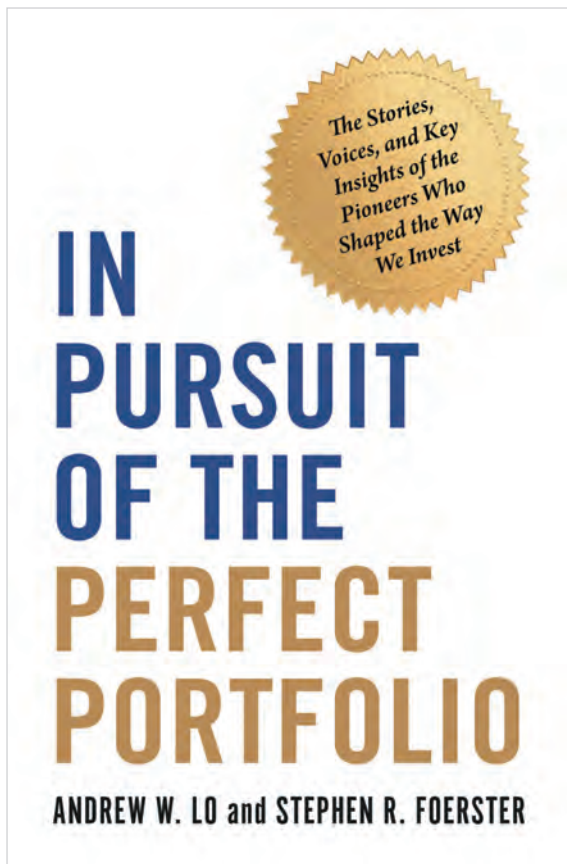
Joel Slemrod is professor of economics at the University of Michigan, where he is also Paul W. McCracken Collegiate Professor at the Ross School of Business.

Why It Will Sell

Fun and humorous caper through world history, bringing the subject of taxation to life while still illustrating its fundamental and perennial issues.

Guides the reader through a range of strange examples from around the world, from taxes on hats and chimneys to beards and hairstyles.

Final PDF: Available
Editor: Joe Jackson
536 pages. 59 b/w illus.
Economics | Finance



How the greatest thinkers in finance changed the field and how their wisdom can help investors today

Is there an ideal portfolio of investment assets, one that perfectly balances risk and reward? *In Pursuit of the Perfect Portfolio* examines this question by profiling and interviewing ten of the most prominent figures in the finance world—Jack Bogle, Charley Ellis, Gene Fama, Marty Liebowitz, Harry Markowitz, Bob Merton, Myron Scholes, Bill Sharpe, Bob Shiller, and Jeremy Siegel. We learn about the personal and intellectual journeys of these luminaries—which include six Nobel Laureates and a trailblazer in mutual funds—and their most innovative contributions. In the process, we come to understand how the science of modern investing came to be. Each of these finance greats discusses their idea of a perfect portfolio, offering invaluable insights to today’s investors.



Andrew W. Lo is the Charles E. and Susan T. Harris Professor at the MIT Sloan School of Management. Twitter @AndrewWLo

Stephen R. Foerster is professor of finance at Ivey Business School, Western University. Twitter @ProfSFoerster

Why It Will Sell

Introduces readers to ten key high-profile figures who shaped the modern field of investment strategy.

Offers insight into the often-confusing world of investments, and answers key questions about diversification, balancing risks, timing, and much more.

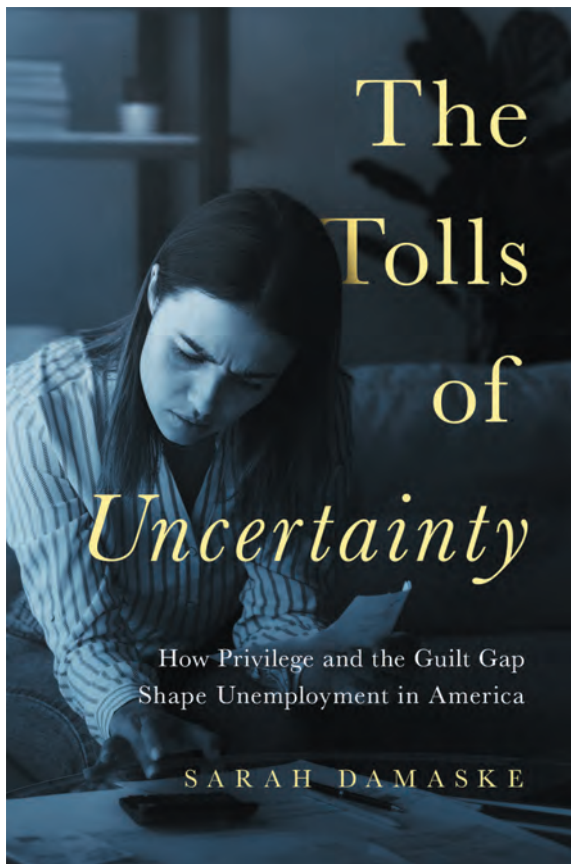
Bonus content available, with all the interviews for the book online.

Final PDF: May

Editor: Joe Jackson

368 pages. 15 b/w illus. 2 tables.

Economics



 PRINCETON UNIVERSITY PRESS

An indispensable investigation into the American unemployment system and the ways gender and class affect the lives of those looking for work

Through the intimate stories of those seeking work, *The Tolls of Uncertainty* offers a startling look at the nation's unemployment system—who it helps, who it hurts, and what, if anything, we can do to make it fair. Drawing on interviews with one hundred men and women who have lost jobs across Pennsylvania, Sarah Damaske examines the ways unemployment shapes families, finances, health, and the job hunt.

“In work-obsessed America, government policies paradoxically do far less to encourage gainful employment than policies in other countries. Sarah Damaske adds crucial clarity and depth to this observation during this urgent moment of mass economic crisis.”

—Leslie McCall, author of *The Undeserving Rich: American Beliefs about Inequality, Opportunity, and Redistribution*



Sarah Damaske is associate professor of sociology and labor and employment relations at Pennsylvania State University. Her books include *For the Family* and *The Science and Art of Interviewing*.
Twitter @sarahdamaske

Why It Will Sell

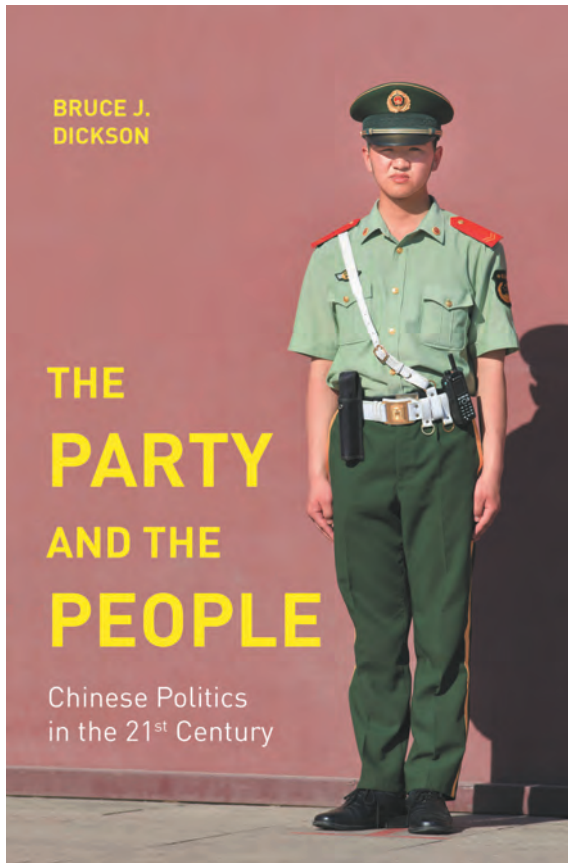
Raises crucial, timely questions about the role that gender and class play in how unemployment is viewed, and how it furthers existing inequalities.

Introduces new idea of the ‘guilt gap’ between men and women, and how we experience unemployment.

Draws from over 100 interviews and personal narratives to give book a storytelling aspect.

Final PDF: Available
Editor: Meagan Levinson
336 pages. 2 tables.

Sociology | Economics



How the Chinese Communist Party maintains its power by both repressing and responding to its people

Since 1949, the Chinese Communist Party (CCP) has maintained unrivalled control over the country, persisting even in the face of economic calamity, widespread social upheaval, and violence against its own people. Yet the party does not sustain dominance through repressive tactics alone—it pairs this with surprising responsiveness to the public. *The Party and the People* explores how this paradox has helped the CCP endure for decades, and how this balance has shifted increasingly toward repression under the rule of President Xi Jinping.

“A richly detailed, nuanced, and comprehensive analysis of Chinese politics today. Dickson pulls back the veil of mystery that surrounds China’s leaders, what keeps them in power, their relationship with the Chinese people, and what might bring change in the future.”

—Elizabeth Economy, author of *The Third Revolution: Xi Jinping and the New Chinese State*

Bruce J. Dickson is professor of political science and international affairs and chair of the Department of Political Science at George Washington University. His many books include *The Dictator's Dilemma* and *Allies of the State*.

Why It Will Sell

Synthesizes decades of scholarly work into an accessible, comprehensive introduction to contemporary politics in China.

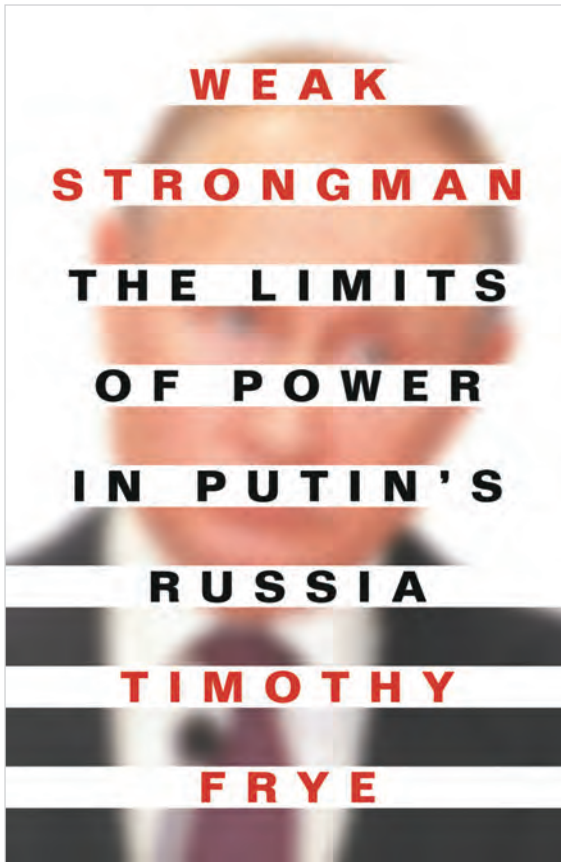
Explores the approach the Chinese government takes to challenges, both to its authority and of local unrest, with some surprising findings.

Helps readers to make sense of the current dynamics in China.

Final PDF: Available

Editor: Bridget Flannery-McCoy
328 pages. 17 b/w illus.

Politics | Asian Studies



 PRINCETON UNIVERSITY PRESS

Looking beyond Putin to understand how today's Russia actually works

Media and public discussion tends to understand Russian politics as a direct reflection of Vladimir Putin's seeming omnipotence or Russia's unique history and culture. Yet Russia is remarkably similar to other autocracies—and recognizing this illuminates the inherent limits to Putin's power. *Weak Strongman* challenges the conventional wisdom about Putin's Russia, highlighting the difficult trade-offs that confront the Kremlin on issues ranging from election fraud and repression to propaganda and foreign policy.

“Mustering recent academic research to shift the focus from Putin-gazing to the broader forces shaping such personalist autocracies around the world, Frye offers a welcome contribution to our deeper understanding of Russia.”

—Jill Dougherty, adjunct professor at Georgetown University, Global Fellow at the Kennan Institute, former CNN Moscow bureau chief



Timothy Frye is the Marshall D. Shulman Professor of Post-Soviet Foreign Policy at Columbia University and a research director at the Higher School of Economics in Moscow.

Twitter @timothymfrye

Why It Will Sell

The smart take on Russia; author aims to bring academic understanding of Russia to popular discussion too overly focused on Putin's personality.

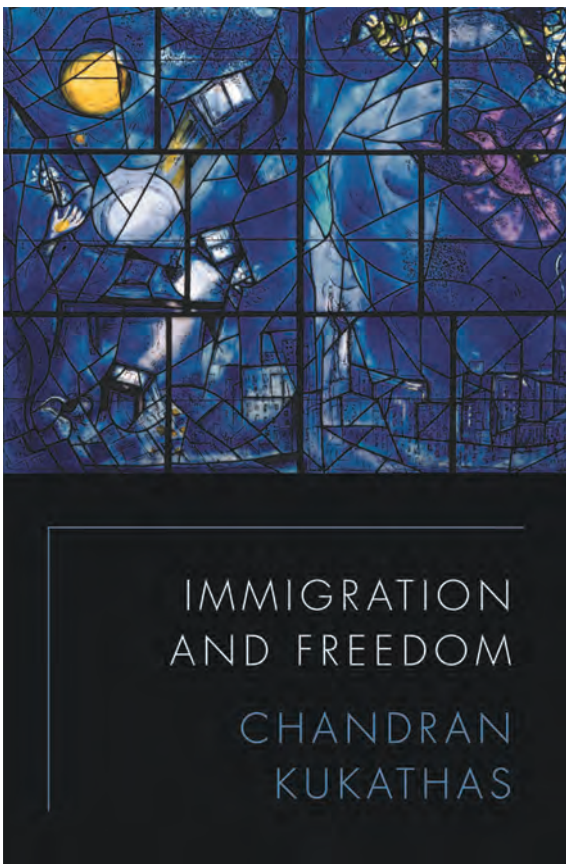
Rich in narrative, personal anecdotes, and with a broad European focus.

Explores misunderstood, hidden world of Russian politics by comparing Putin's Russia to other autocratic regimes.

Final PDF: Available

Editor: Bridget Flannery-McCoy
288 pages.

Politics | Current Affairs



 PRINCETON UNIVERSITY PRESS

A compelling account of the threat immigration control poses to the citizens of free societies

Immigration is often seen as a danger to western liberal democracies because it threatens to undermine their fundamental values, most notably freedom and national self-determination. In this book, however, Chandran Kukathas argues that the greater threat comes not from immigration but from immigration control. Looking at past and current practices across the world, *Immigration and Freedom* presents a critique of immigration control as an institutional reality, as well as an account of what freedom means—and why it matters.

“Chandran Kukathas turns current public and academic debates over immigration on their head in this careful, original, and compelling account of how border controls infringe the liberties of the very citizens they aim to protect. *Immigration and Freedom* is little short of a revelation.”

—Matthew J. Gibney, University of Oxford



Chandran Kukathas is the Lee Kong Chian Professor of Political Science and Dean of the School of Social Sciences at Singapore Management University.

Why It Will Sell

Makes a novel and impassioned argument for open-border policies, and against immigration control.

Tackles an issue of international concern with a clear-headed approach to the economic, social and political impacts.

Very original book with a counter-intuitive argument.

Based on the latest data, and draws from international examples.

Author's previous books widely translated.

Published: March 2021

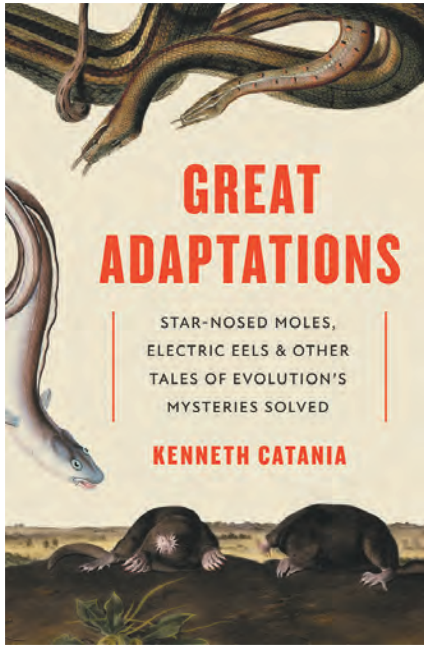
Editor: Ben Tate

384 pages. 1 b/w illus. 5 tables.

Politics | Philosophy



Also Available



Published: September 2020 (224 pages)

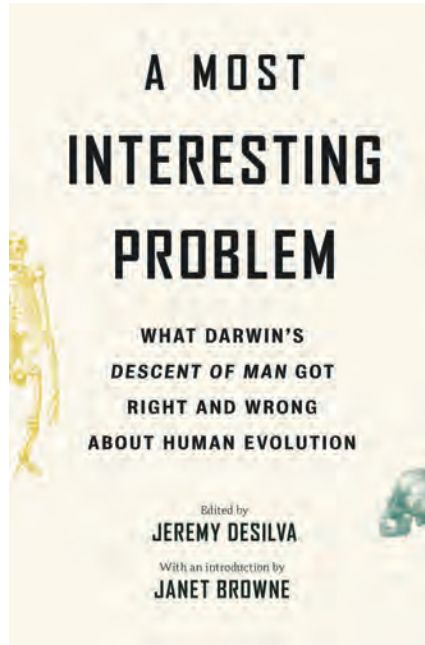
Why It Will Sell

Wonderful storytelling, weaving stories of discovery with the science.

Personal insights from author's own research, as well as from citizen science.

Features extraordinary photos as well as QR codes linking to videos of author's experiments.

Japanese, Italian, and Turkish rights sold



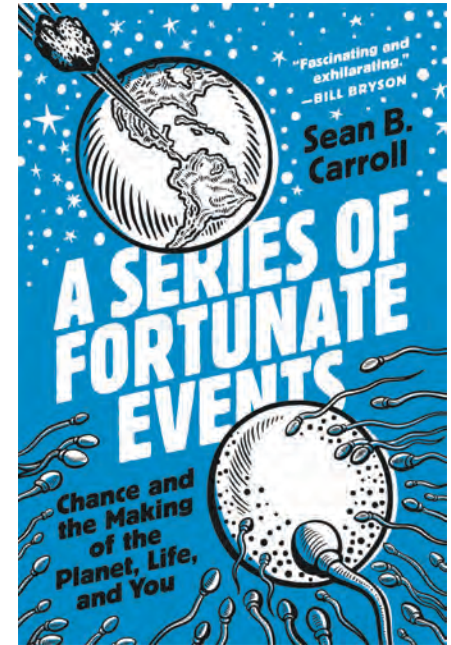
Published: January 2021 (288 pages)

Why It Will Sell

A tribute to how science works and how ideas are tested, and the role of evidence.

Accessibly written for a broad audience, without assuming background knowledge.

Shows readers how far we have come in quest for understanding.



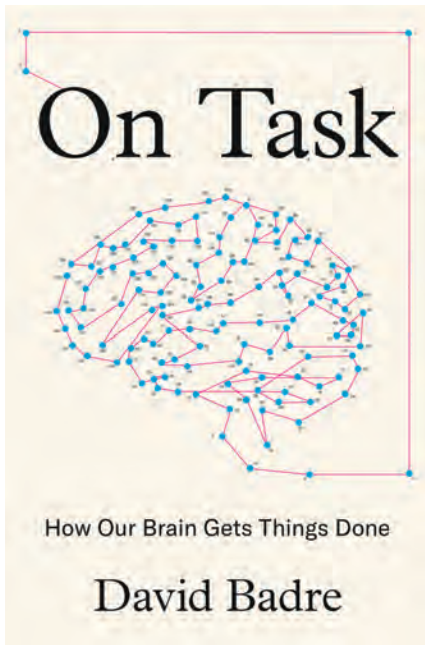
Published: October 2020 (224 pages)

Why It Will Sell

Filled with humorous stories and vivid examples, while offering a rich, clear explanation of the science.

Author previous work, *The Serengeti Rules* was the basis for an award-winning film.

Chinese simplified, Korean, Spanish, Italian, Portuguese (Portugal), Polish, Turkish rights sold



Published: November 2020 (344 pages)

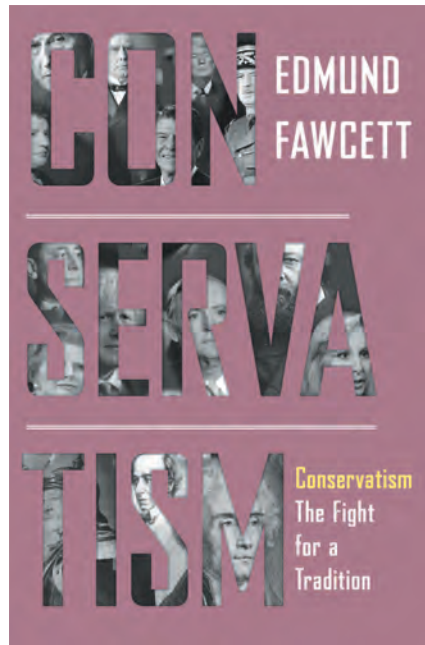
Why It Will Sell

Landmark work, providing an accessible introduction to the subject.

Based on rigorous interdisciplinary research to provide a unifying framework of understanding.

Aims to establish theory for how cognitive control evolved, how neural mechanisms support it, and how it works in our everyday lives.

Chinese simplified and Korean rights sold



Published: October 2020 (544 pages)

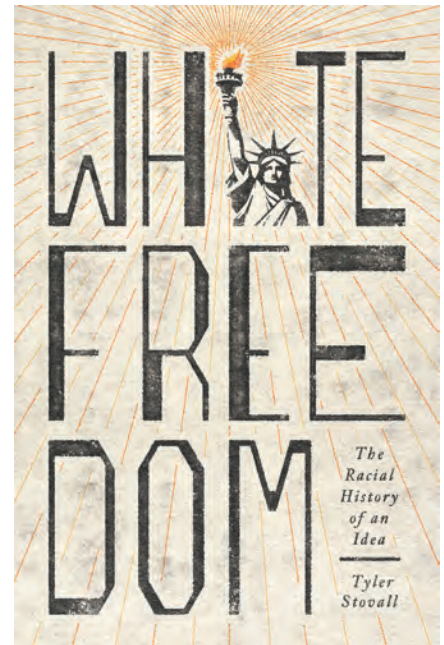
Why It Will Sell

Draws on international examples from France, Germany, UK, and USA from 19th-century to today.

Objective, accessible and stylishly written.

User-friendly appendices include bios of important figures and key word definitions.

Portuguese (Portugal) and Ukranian rights sold



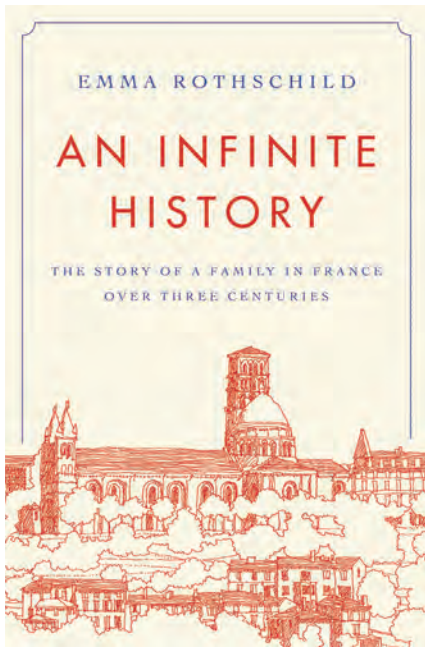
Published: January 2021 (436 pages)

Why It Will Sell

Explores history and paradoxical relationship between concepts of freedom and race.

Argues that racism is not the exception but a central part of democratic rule.

Central focus covers both France and USA, but draws on global examples throughout world history.



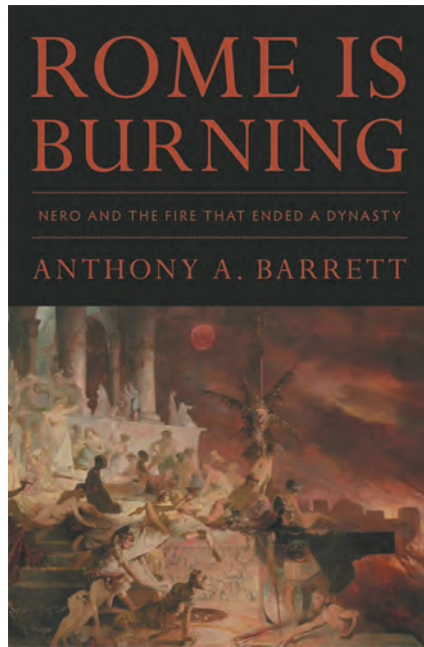
Published: January 2021 (464 pages)

Why It Will Sell

A micro-history; through a seemingly ordinary family you see the world changing.

Features a fascinating cast of characters, starting with an illiterate widow in the small French town of Angoulême in 1764, ending with her great-great-granddaughter in 1906.

Chinese simplified rights sold



Published: November 2020 (368 pages)

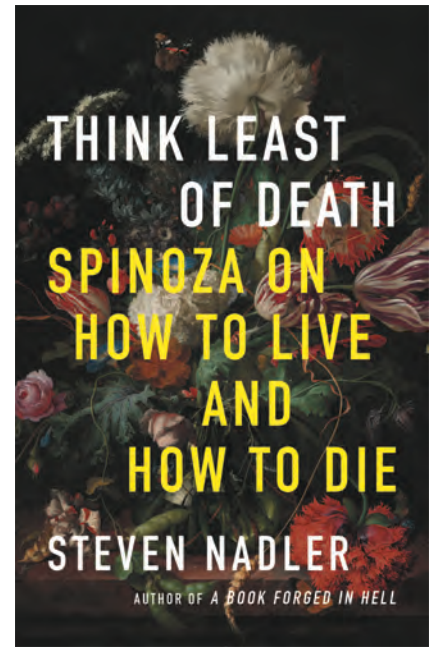
Why It Will Sell

First complete account of the fire, drawing on new textual interpretations and the latest archaeological evidence.

Authors previous books translated into 7 languages.

Argues the fire was a real turning point in the fate of the Roman empire.

German and Chinese simplified rights sold



Published: September 2020 (248 pages)

Why It Will Sell

First Spinoza biography which puts his moral vision front and center.

Very clearly written, mixing biography with philosophy.

Author is one of the world's leading Spinoza scholars.

Italian, Turkish, Japanese, Korean, and Chinese simplified rights sold

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Cover image: Landsat imagery courtesy of NASA Goddard Space Flight Center and U.S. Geological Survey.

