

## Information on Shanghai 99

Established ten years ago, Shanghai 99 is today one of the fastest growing publishing companies in China. On top of dealing in book copyrights and selecting titles for the Chinese market, it also runs a thriving book club, an online bookstore, and a literary magazine.

It has more than 2.000 titles to its name so far, ranging from literary fiction, commercial fiction, young adult fiction, to biographies and memoirs, as well as narrative non-fiction, some reference titles and lifestyle ones. We publish around 300 titles per year. Among these publications, roughly 60% are in translation, while the rest is originally in Chinese. Most of the translations so far have happened from the English, French, German, Spanish, Korean, Japanese, Russian and Italian..

The background of the company is quite original. It was a start-up joint venture between some powerful state-owned publishing houses, book distributors, as well as private capitals.

Mr. Huang Yuhai is the chairman and president of Shanghai 99, as well as its founder. He has worked extensively for the Bertelsmann Book Club in China, as well as being editor in two state-owned publishers previously to that.

Mr. Zhang Zude is today the editor in chief at Shanghai 99. He is a famous publisher in China, for he has long worked and then chaired one of the best foreign literature publishing houses of the country, the Yilin Press.

Two of the main shareholders of the company are the *People's Literature Publishing House* and the Xinhua Bookstore, which is the largest chain book store and distributor in China.

The company is looking at its own market with interest as well, wanting to discover and develop new talents as well as foster some long-standing and established Chinese authors. Shanghai 99 will publish short stories by Su Tong and Jia Pingwa, who are well known authors even outside the Chinese boundaries.

In 2011 Shanghai 99 launched a new collection of **children's titles**. To follow the company policy up to know, children's titles will also range from literary-fiction, to commercial fiction, non-fiction, from new writers to classics, from first-readers to teenagers, from picture-books to middle-grade series, being our aim to adjust to the rapidly changing Chinese market for children's books., as well as to satisfy our readers demands.

We've recently acquired rights for, among other titles, *Clifford the Big Red Dog* classic series, two novels by Daniel Pennac for young readers, *The Day of Triffids* and *The Chrysalids* by John Wyndham, as well as *Mockingbird* by Kathryn Eskine, (National Book Award for Young Adults in 2010, USA), the Swedish author Per Olov

Enquist, or the international success *The Emerald Atlas*, by John Stephens. And we are proud to publish books illustrated by well-known artists as Quentin Blake, Toni Ross, Tove Jansson, Edward Gorey and Peter Sis.

**A simplified list of publications (Literary Fiction) :**

**Dan Brown:** Angels and Demons, Digital Fortress, Deception Point

**Stephen King:** many titles including The Dark Tower, Wolves of the Calla, etc.

**Agatha Christie:** also many titles, if not all of them!

**Philip Roth:** from Everyman to Plot Against America

**John Updike:** Terrorist, The Early Stories, Villages

**J.D. Salinger:** Nine Stories, Franny and Zooey

**Paul Auster:** The Brooklyn Follies, Travels in the Scriptorium

**Ian McEwan:** First Love, Last Rites

**Irène Némirovsky:** Suite Française and other titles

**Françoise Sagan:** Bonjour Tristesse

**Diane Settenfiled:** The Thirteenth Tale

**Carlos Luis Zafón:** La Sombra del Viento and other titles

**Mario Vargas Llosa:** La Casa Verde and other titles

**Sergei Lukyanenko:** The Day Watch and other titles

**Zadie Smith:** On Beauty

**Arundhati Roy:** The God of Small Things

**Nicole Krauss:** The History of Love

**Julio Cortázar:** All Fires the Fire

**Eduardo Mendoza:** The City of Marvels

**Patrick Modiano:** Rue des Boutiques Obscures and other titles

**Guillermo Martínez:** Los Crímenes de Oxford

**Ricardo Piglia:** Plata Quemada

**John Connolly:** The Book of Lost Things

**Bernhard Schlink:** Die Heimkehr

**Marisha Pessl:** Special Topics in Calamity Physics

**Javier Marías:** Corazón tan blanco y Los Enamoramientos.

**Jeanette Walls:** The Glass Castle

**Raymond Carver:** Where I am calling from

**Arthur Miller:** Timebends

**Roberto Saviano:** Gomorra

**Luis Sepúlveda:** La historia del gato y la gaviota que le enseñó a volar

**E. L. Doctorow:** The March

**Angela Carter:** Burning Your Boats

**Philip Pullman:** Clockwork

**Michael Chabon:** The Amazing Adventures of Kavalier & Klay

**Stieg Larsson:** The Millennium Trilogy

**Audrey Niffenegger:** Time Traveler's Wife/ Her Fearful Symmetry