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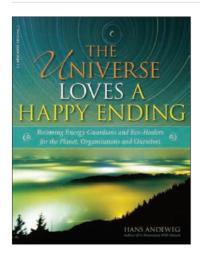


# THE UNIVERSE LOVES A HAPPY ENDING

**PUB DATE: APRIL 05, 2016** 

Becoming Energy Guardians and Eco-Healers for the Planet, Organizations, and Ourselves HANS ANDEWEG

Readers discover the potential each person has to recharge life forces in nature and themselves.



INFORMATION

Imprint: Hunter House

Hardcover ISBN: 978-0-89-793669-9 \$24.95 (\$33.75 Can.) Also available in eBook eISBN: 978-0-89-793670-5 BISAC Code Category: BODY, MIND & SPIRIT / New Thought

7.25 x 9.5 320 Pages

#### MARKETING

- Social Media Campaign and Promoted Posts
- Review pitches to bloggers focused on psychology, quantum science, spirituality, new-age, eco-consciousness
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailers
- E-mail, e-newsletter, and online marketing campaign

Based on the idea that nature has a soul and that we can communicate with it, ECOtherapy techniques aim to restore and maintain a harmonious energy balance in ecosystems and other systems. The Universe Loves a Happy Ending describes how this revolutionary energetic method of remote healing can be used to increase the vitality of communities, nature reserves, and organizations from a distance. Accessibly written, with numerous color illustrations, this guide offers a clear understanding of the principles of ECOtherapy to everyone. Making innovative connections between science and universal spiritual laws, the book demonstrates that energetic guardians consciously using their intuitive development in working with nature can stimulate an ecosystem's long-term vitality. Using the principles and techniques explained in the book, readers can also energetically charge and give direction to their own lives. As such, The Universe Loves a Happy Ending empowers each of us to take an active role in caring for the planet.

"This book summarizes the work of a Dutch biologist in restoring the vitality of habitats through what he calls eco-therapy . . . those interested in healing the landscape will find much practical advice."

—Scientific & Medical Network Review

"Approaching this subject from a background in anthroposophy combined with biodynamic farming, this title provides evidence of, arguments about and solutions to the planet's problems."

—The Environmentalist

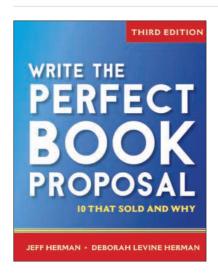
HANS ANDEWEG, MSC, is a Dutch biologist who has worked as a researcher in the field of bioorganic agriculture, gardening and forestry, and as a teacher and international organizational consultant. He has studied nature, quantum science, and spiritual wisdom traditions for over 20 years. In 2001, with his wife Rijk Bols, he founded the Centre for ECOtherapy in Waltrop, Germany. The Centre gives four years of vocational training and vitalizes over one hundred projects a year in Europe. Andeweg lives in Marl, Germany.

# WRITE THE PERFECT BOOK PROPOSAL

Third Edition: 10 That Sold and Why

JEFF HERMAN AND DEBORAH LEVINE HERMAN

The updated and revised edition of the bestselling guide to writing a book proposal, from two leading authors and agents in the publishing industry.



#### **INFORMATION**

Imprint: Turner

Paperback ISBN: 978-1-63-026082-8 \$17.95 (\$24.50 Can.) Also available in eBook eISBN: 978-1-63-026084-2 BISAC Code Category: REFERENCE / Writing Skills

7.25 x 9.5 272 Pages

#### MARKETING

- Social Media Campaign and Promoted Posts
- Facebook ad campaign targeted to those with interest in MFA programs, NanoWriMo, and other writing interests
- Promoted posts for title-specific posts
- Promotions on www.waenet.com
- Promotion in Turner Publishing #FreeBook-Friday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailers
- Email marketing campaign to academic libraries and general market
- ARC copies sent to major trade publications

#### RIGHTS

Korean (now available) Simplified Chinese (now available)

# Want to publish your book? Learn how—it's easier than you think!

Charismatic authors and literary agents Jeff Herman and Deborah Levine Herman have successfully sold nearly 1,000 titles and learned—through trial and error—how to write a flawless book proposal that publishers can't resist. Now you can benefit from their hard work and publishing savvy. In this new edition to the bestselling guide, they offer guidance and advice that will inspire, educate, and, most importantly, give you the necessary edge to get your book published. They explain:

PUB DATE: APRIL 12, 2016

- How to shape your idea and create a title
- · Ways to get to know the market and competition
- Tips on writing an effective outline, query letter, and sample chapter
- The art and science of fiction and nonfiction book proposals
- How ten actual proposals (updated and included here) were successfully sold to publishers and why
- How to capitalize on the evolving publishing industry, including e-books and social media

"A submission from Jeff Herman always gets moved to the top . . . his new book will show you how to move to the top."

-Frederic W. Hills, former Vice President, Simon & Schuster

"This book will take writers to the highest level of proposal writing and success." —Roger Cooper Quality Paperback Book Club

"If you want your proposal to ignite a busy editor's interest, read this book." —Adrienne Hickey Senior Acquisitions Editor, AMACOM Books

**JEFF HERMAN** founded The Jeff Herman Literary Agency 30 years ago and has ushered nearly 1,000 books into print which have sold millions of copies. He is author of *Jeff Herman's Guide to Publishers, Editors, & Literary Agents* and has been profiled in *Success, Entrepreneur,* and *Publishers Weekly.* Herman cofounded the website WRITERS-AGENTS-EDITORS NETWORK (www.waenet.com), the go-to digital community for millions of writers and media professionals.

**DEBORAH LEVINE HERMAN** is an attorney, a literary agent, a writer, and a proficient "proposal doctor." Jeff and Deborah reside in Stockbridge, Massachusetts.

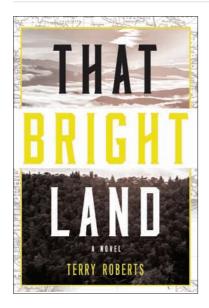
AUTHOR WEBSITE: www.jeffherman.com

## THAT BRIGHT LAND

# A Novel

#### **TERRY ROBERTS**

New thrilling novel from Willie Morris award winning author, Terry Roberts.



#### INFORMATION

Imprint: Turner

Paper back ISBN: 978-1-63-026975-3 \$17.95 (\$23.50 Can.) Also available in eBook eISBN: 978-1-63-026977-7

BISAC Code Category: FIC022060 / FICTION / Mystery & Detective / Historical / FICTION / Mystery & Detective / Amateur Sleuth / FICTION / Thrillers / Historical

5.5 x 8.5

336 Pages

#### MARKETING

- ARCs sent to national and local trade publications and influencers, Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- E-mail, e-newsletter, and online marketing campaign
- Featured blog post series on Turner Publishing's blog

#### **RIGHTS**

All rights available

In the summer of 1866, Jacob Ballard, a former Union soldier and spy, is dispatched by the War Department in Washington City to infiltrate the isolated North Carolina mountain community where he was born and find the serial killer responsible for the deaths of Union veterans. Based on true events, That Bright Land is the story of a violent and fragile nation in the wake of the Civil War and a man who must exorcise his own savage demons while tracking down another.

**PUB DATE: JUNE 14, 2016** 

"... a thrilling and seamless fusion of fact and imagination. This novel further confirms Terry Roberts' place as one of Appalachia's most important voices."

—Ron Rash, author of the New York Times bestseller, Serena

"With authority and authentic and precise detail, Terry Roberts brings to life an obscure corner of our history. No one who reads this novel will ever forget it."

—Robert Morgan, author of Gap Creek and Chasing the North Star

"Terry Roberts has set his gripping detective story in the still bleeding aftermath of the Civil War. Reading, I felt at times that I was on a raft down the flooding French Broad river, exhilarated and more than a little scared, but wishing that the the the would continue as long as possible."

—Fred Chappell, author of I Am One of You Forever

TERRY ROBERTS' direct ancestors have lived in the mountains of Western North Carolina since the time of the Revolutionary War. Steven Roberts, during the early 1900's, was the proprietor of the Mountain Park Hotel in the town of Hot Springs in Madison County, North Carolina. Julius and Belva Anderson Roberts lived and farmed near Hot Springs in Anderson Cove. Born in Asheville and raised in Weaverville, North Carolina, Roberts is the Director of the National Paideia Center and lives in Chapel Hill, North Carolina with his family.

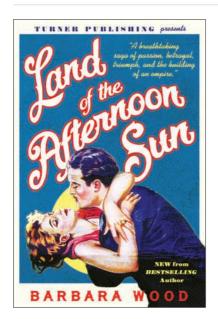
His debut novel, *A Short Time To Stay Here*, won the Willie Morris award for southern fiction.

#### **PUB DATE: JULY 12, 2016**

# LAND OF THE AFTERNOON SUN

# A Novel BARBARA WOOD

A breathtaking saga of passion, betrayal, triumph, and the building of an empire.



#### INFORMATION

Imprint: Turner
Paperback ISBN: 978-1-68-162388-7
\$23.95 (\$32.95 Can.)
Also available in eBook
eISBN: 978-1-68-162333-7
BISAC Code Category: FICTION / Sagas /
FICTION / Historical / FICTION /
Romance / Historical / 20th Century
6 x 9

512 Pages

#### MARKETING

- ARCs sent to national and local trade publications and influencers
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- Email campaign with support from author's subscriber base

#### **RIGHTS**

British (available) Book Club (available) New York Times bestselling author Barbara Wood's latest novel follows a disinherited English baron and a young New York heiress who marry and move West to build an agricultural empire in Palm Springs in the 1920s when it was just a budding town on the edge of the Mojave Desert. It's a saga about ambition on both large and small scales and the rapidly modernizing world as the harsh, sun-drenched landscape transforms from a Native American haven to the playground of Hollywood's rich and famous.

Land of the Afternoon Sun is also the story of a woman finding her own personality and strength in the West against a breathtaking desert landscape that changes constantly and shows its deadly side in poisonous snakes, flash floods and sand storms, with dramatic moments of forbidden romance, reversals, treachery, betrayal and, ultimately, triumphs.

BARBARA WOOD was born January 30, in Warrington, England (near Liverpool). Together with her parents and older brother, she immigrated to the United States. She grew up in Southern California and attended Los Angeles Schools. After High School, Barbara attended the University of California at Santa Barbara but left to train as a surgical technician. During this time, Barbara held numerous jobs, before she sold her first novel in 1976. To date, Barbara has written 25 books, including three under a pen name. She is an international best selling author with books translated into over 30 languages. The reader is transported to exotic countries that Barbara has meticulously researched to provide her fans with a true sense of the culture and history relevant to each story. At the heart of every book, is a strong, independent woman. Currently, Barbara is busy working on her next story that will, no doubt, showcase an extraordinary heroine in an exciting and intriguing adventure.

When not writing, Barbara often takes time to enjoy the work of other authors, and that of a certain well-known martial artist, whose name is listed among the "Ten things you might not know about Barbara." She also likes to play golf with her husband, Walt.

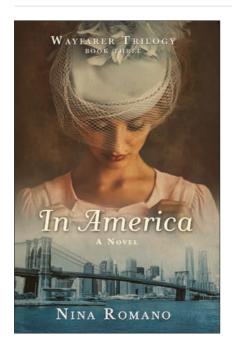
AUTHOR WEBSITE: www.barbarawood.com

IN AMERICA PUB DATE: JULY 19, 2016

**BOOK III:** The Wayfarer Trilogy

NINA ROMANO

A young woman struggles to choose between love and her dreams of stardom in New York City at the beginning of the Depression.



INFORMATION

Imprint: Turner
Paperback ISBN: 978-1-63-026911-1
\$17.95 (\$24.95 Can.)
Also available in eBook
eISBN: 978-1-63-026912-8
BISAC Code Category: FICTION / Romance /
Historical / General / FICTION / 20th Century
5.5 x 8.5

352 Pages

#### MARKETING

- ARCs sent to national and local trade publications and influencers
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- Goodreads giveaway with promotion through email and social media
- Social media campaign with promoted posts

**RIGHTS** 

All rights available

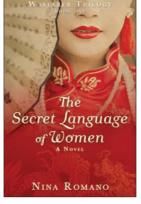
Beautiful, headstrong Marcella Scimenti has the affection of a handsome neighborhood boy, the love of her large Italian family, and serious dreams of singing in Hollywood. But the course of true love—nor the journey to finding one's true self—never did run smooth. *In America* follows the story of Marcella, the daughter of the characters at the center of Nina Romano's continent-spanning Wayfarer Trilogy, as she comes of age in Bay Ridge, Brooklyn, in the late 1920s. In the trilogy's heartwarming conclusion, Marcella must learn to balance new friendships, promising suitors, and life as a modern working girl with the expectations of her tradition-bound family, all against the backdrop of a looming economic depression and a changing world. Along the way, she unearths a devastating family secret that shakes her to her core and tests the boundaries of her love, loyalty, and faith.

NINA ROMANO earned an MA from Adelphi University and an MFA in creative writing from Florida International University. She is the author of four poetry collections: Cooking Lessons from Rock Press, which was submitted for the Pulitzer Prize; Coffeehouse Meditations from Kitsune Books; She Wouldn't Sing at My Wedding from Bridle Path Press; and Faraway Confections from Aldrich Press. Romano has published two poetry chapbooks: Prayer in a Summer of Grace and Time's Mirrored Illusion, both from Flutter Press. She has been nominated twice for the Pushcart Prize. She co-authored Writing in a Changing World. Her debut short story collection, The Other Side of the Gates, has recently been published by Bridle Path Press.

AUTHOR WEBSITE: www.ninaromano.com

Book I: The Secret Language of Women Paperback ISBN: 978-1-63026-907-4

Book II: Lemon Blossoms Paperback ISBN: 978-1-63-026909-8

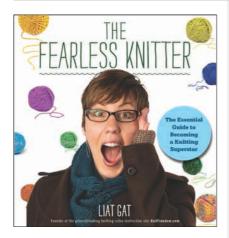




# THE FEARLESS KNITTER

# The Essential Guide to Becoming a Knitting Superstar LIAT GAT

With fun, attractive projects, full-color photos, and easy-to-follow instructions, any beginner can take knitting to the next level and become a fearless knitter!



#### INFORMATION

Imprint: Turner

Paper back ISBN: 978-1-11-851666-9 \$26.99 (\$35.99 Can.) Also available in eBook eISBN: 978-1-11-855361-9 BISAC Code Category: CRA000000 / CRAFTS & HOBBIES / General / CRA015000 / CRAFTS & HOBBIES / Needlework / Knitting

8.5 x 9 242 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters, and online marketing campaign
- Social media campaign
- Twitter campaign
- Turner promotional giveaway

#### RIGHTS

All rights available

eginning knitters know the basic stitches, and they feel comfortable making Beginning Ramana States and States and Baby Blankets. But when they see other knitters making shaped pieces like sweaters, mittens, socks, and slippers, those skills seem far out of reach. The divide that exists between beginners, who are bored but comfortable, and those confident knitters making any project they please is actually not a big gap. But it definitely exists, and it's keeping millions of knitters from experiencing the joy and confidence that comes with having mastery of their craft. Without these skills, new knitters end up going years before they can progress to harder projects, if they ever progress at all. They end up learning bad habits, spending too much money on the wrong yarn, and feeling bored with their knitting repertoire. With the variety of learn-to-knit guides out there, *The Fearless Knitter* is the first follow-up book to prepare knitters for the next step, addressing the intermediate fundamentals, the most crucial and most overlooked of all knitting techniques. In The Fearless Knitter, expert knit instructor Liat Gat of KNITFreedom.com takes millions of beginners to the next level, filling in the "gap of intermediate fundamentals," by teaching beginner knitters to read any pattern, choose the right yarn, "read" knitted fabric, work from charts, and do intermediate stitches like cables, lace, and shaping. Instead of focusing on a single more advanced technique like most other books do, The Fearless Knitter gives knitters a broad range of techniques and projects to build their skills, featuring hundreds of full-color step-by-step photo collages, Problem and Solution guides, and helpful tips to create fun, inexpensive, and attractive projects.

**PUB DATE: JULY 26, 2016** 

"I've longed to be able to knit two socks at a time but wasn't able to pull it off until you came along! You make me feel fearless." —Connie H., KnitFreedom student

"Liat Gat has created an amazing series of PDF and video tutorial books . . . ingenious!" —Karrie Steinmetz, KnitPurlGurl.com

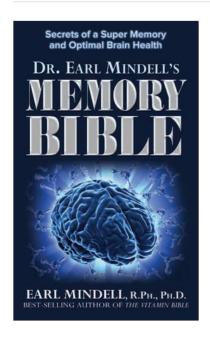
LIAT GAT has spent the last ten years teaching students of every level the knitting secrets that make them fearless. She runs the website KNITFreedom. com, where she has written and published 13 video e-books teaching beginner and intermediate knitting skills. With almost 3.5 million YouTube channel views and thousands of YouTube subscribers, an email list of 10,000 engaged readers, 2,000 unique hits a day to KNITFreedom.com, and more than 1,000 members asking and answering questions in KNITFreedom's online forum, Liat knows how knitters learn. She constructs solid, perfectly paced lessons that teach students key techniques while they knit projects that are actually cool. Liat has been featured on about.com and by the Craft Yarn Council, among other media appearances. She lives in Colorado.

AUTHOR WEBSITE: www.KNITFreedom.com

# DR. MINDELL'S MEMORY BIBLE

Secrets of a Super Memory and Optimal Brain Health EARL MINDELL, R.PH., PH.D

Addressed to an aging population, Dr. Mindell's Memory Bible offers readers instruction to extend their "brain life" by addressing memory and cognitive issues.



### INFORMATION

Imprint: Basic Health Publications

Hardcover ISBN: 978-1-59-120398-8 \$9.95 (\$13.50 Can.) Also available in eBook eISBN: 978-1-68-162635-2

BISAC Code Category: HEALTH & FITNESS / Diseases / Alzheimer's & Dementia

8.5 x 9.5

96 Pages

#### MARKETING

- Send out to influencers and media
- Social Media Campaign and Promoted Posts
- E-newsletter campaign

#### **RIGHTS**

All rights available

We are living longer than ever before. With this extended life span comes new concerns like memory issues and dementia, which can interfere with the ability to live a full, involved, and independent life. The good news is, age-related memory problems are not a natural product of aging. We can enjoy good cognitive function well into our senior years, and Dr. Earl Mindell shows us how.

PUB DATE: AUGUST 02, 2016

In *Dr. Earl Mindell's Memory Bible*, he equips reachers with the knowledge and tools we all need to stop cognitive debilitation in its tracks and to maintain a healthy memory well into our eighties and beyond. This book discusses how aging impacts cognitive function, how common medications intended to improve memory actually impact the brain, and what readers can do to preserve and even improve your memory.

#### **KEY SELLING POINTS**

- Internationally recognized expert: Dr. Mindell is known pharmacist, herbal nutritionist, and has authored over fifty books.
- **Brain Training:** Dr. Mindell's Memory Bible taps into the new and popular trend of brain training and brain training activities.
- Anti-aging: Because people are living longer than ever before, material that offers methods to keep individuals young (especially the brain) is popular amongst the ever growing "aging population".

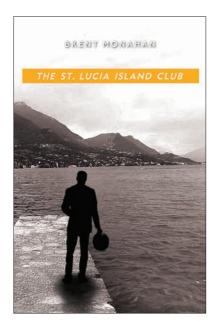
**EARL MINDELL, R.PH., PH.D.,** is an internationally recognized expert on nutrition, drugs, vitamins, and herbal remedies. He is the author of more than fifty books, including *Dr. Earl Mindell's New Vitamin Bible, New Herb Bible,* and *Anti-Aging Bible.* A registered pharmacist, master herbalist, and professor of nutrition at Pacific Western University, Dr. Mindell conducts nutritional seminars around the world. He lives in Beverly Hills, California.

PUB DATE: AUGUST 09, 2016

### THE JOHN LE BRUN SERIES

# **NEW BOOK - Book V:** The St. Lucia Island Club BRENT MONAHAN

The tenacious John Le Brun is about to uncover St. Lucia's deepest mysteries.



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-68-162041-1 \$18.95 (\$25.50 Can.) Also available in eBook eISBN: 978-1-68-162044-2 BISAC Code Category: FICTION / Mystery & Detective / International Mystery & Crime / Private Investigators / Historical

5.5 x 8.5 306 Pages

#### MARKETING

- National & local publicity/review coverage
- Social Media Campaign & Promoted Posts
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- E-mail, e-newsletter, and online marketing campaign

#### **RIGHTS**

All rights available

When retired Southern sheriff-turned-New York City detective John Le Brun and his wife, Lordis, set sail in 1910 for a long-awaited honeymoon on the Caribbean island of St. Lucia, they expect to find relaxation in paradise. However, they soon discover they've been lured to the island in part to tout its attributes as a burgeoning vacation retreat to wealthy investors back home. Instead of finding tranquility among the tropical isle's quaint villages and sandy beaches, they encounter a land teeming with racial, social, and economic tension. The brutal murders of a local plantation owner's family find John putting his renowned detective skills to use, with Lordis readily playing assistant.

Once again, the shrewd detective must capitalize on his "outsider" status to stay several steps ahead of the locals, many of whom seem to harbor dark motives. Is the culprit one of the white landowners the exclusive St. Lucia Island Club counts among its membership; the descendants of former African slaves said to inhabit the island's inland jungles; or someone else entirely? As the body count rises, John and Lordis race to uncover St. Lucia's deepest mysteries, including secret identities, long-held rivalries, and who stands to profit most from the island's future. *The St. Lucia Island Club* paints a vivid portrait of the Caribbean island's scenic beauty and complicated history at the turn of the twentieth century.

#### **KEY SELLING POINTS**

- Bestselling Author: Brent Monahan's book, *The Jekyl Island Club*, sold more than 50,000 copies when it was published by St. Martins Press.
- Fantastic "Whodunnit" series: The series' main character, John Le Brun, is both witty and serious and harkens to popular detective literary figures, like Sherlock Holmes and Poirot.

**BRENT MONAHAN** was born in Fukuoka, Kyushu, Japan in 1948, as a World War II occupation baby. He received his Bachelor of Arts degree from Rutgers University in Music and his Doctor of Musical Arts degree from Indiana University, Bloomington. He has performed, stage directed and taught music and writing professionally. He has authored fourteen published novels and a number of short stories. Two of his novels have been made into motion pictures. Brent lives in Yardley, Pennsylvania, with his wife, Bonnie.





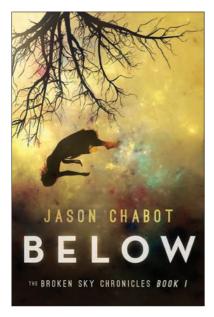




BELOW PUB DATE: AUGUST 16, 2016

# **Book I:** Broken Sky Chronicles JASON CHABOT

*No one but the dead dare venture Below . . .* 



#### INFORMATION

Imprint: Turner

Hardcover ISBN: 978-1-68-162601-7

\$16.95

Also available in eBook eISBN: 978-1-68-162603-1

BISAC Code Category: JUVENILE FICTION / Action & Adventure / General / Fantasy & Magic / Science Fiction

5.5 x 8.5 308 Pages

#### MARKETING

- Large ARC distribution
- Social Media Campaign and Promoted Posts
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- Robust digital marketing campaign including social media campaign (promoted posts, ad campaigns, graphics), enewsletters, digital ad purchases
- Blogger review tour

The first volume in this thrilling trilogy opens on the barren plains of Below, where Hokk and his fox sidekick, Nym, live in exile amid the remnants of our modern age.

Overhead, on the floating islands of Above, Elia is trapped in a life of endless toil and drudgery as a laundress for the Mirrored Palace. To Elia, the islands' edges are borders that no one dares cross until the ancient ritual that delivers the dead to Below. But a series of natural disasters rumbling through Above sends Elia's world crashing into Hokk's and she falls Below.

Their journey together will propel them across endless plains and through shattered cities in a centuries-old battle for the very earth and sky around them . . .

#### **KEY SELLING POINTS**

- **Prior Canadian Distribution:** Below has been published and received Canadian distribution by HarperCollins Canada, and has already received worth-of-mouth marketing buzz from its release **in Canada**.
- **Strong World-building:** The universe that Chabot creates within the book is rich with detail and extremely unique.
- Fantasy, sci-fi, and dystopian fiction fans will all be pleased with the world and characters that Below has to offer.
- Broken Sky Chronicles series release: The three books in the Broken Sky Chronicles will be released quickly (a title per season) in order to maintain buzz and momentum around this fantastic new series.

"The heart-stopping action will sweep you away."—CW Magazine

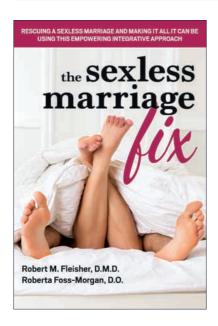
**JASON CHABOT** grew up in the rural outskirts of Chilliwack, B.C., and now, with his CA designation, works as a financial controller in Vancouver.

AUTHOR WEBSITE: www.jasonchabot.com

# THE SEXLESS MARRIAGE FIX

Rescuing a Sexless Marriage and Making It All It Can Be Using This Empowering Integrative Approach ROBERT M. FLEISHER, DMD

Relationship experts offer a holistic approach to marriage intimacy.



#### INFORMATION

Imprint: Basic Health Publications
Paperback ISBN: 978-1-59-120378-0
\$18.95 (\$24.95 Can.)
Also available in eBook
eISBN: 978-1-68-162653-6
BISAC Code Category:
VFVG Dating, relationships, living
together & marriage / HEALTH
& FITNESS / Sexuality

6 x 9

216 Pages

#### MARKETING

- ARC copies send-out to influencers and media
- Social Media Campaign and Promoted Posts
- E-mail, e-newsletter, and online marketing campaign

**RIGHTS** 

All rights available

The Sexless Marriage Fix, by doctors Robert Fleisher and Roberta Foss-Morgan, is the book that gets everyone talking about a problem no one is talking about: sexless marriage. Unfortunately, it's an intimate problem that is nearing epidemic proportions. But what many don't realize is that there are real solutions, and it all begins with a blood test! In this eye-opening book, the authors reveal:

PUB DATE: AUGUST 23, 2016

- the true causes of the decline in the nature and frequency of sexual relations, including personal, behavioral, physical (including hormonal), psychological, or combined factors.
- an intimate and straightforward discussion on male and female sexuality, including a frank exploration of aspects related to a decline in attraction unique to each gender.
- how to work through virtually any problem with a comprehensive program designed to restore harmonious feelings and increase intimacy.

#### KEY SELLING POINTS

- Holistic Approach: The Sexless Marriage Fix approaches tackles the issue by pinpointing both the psychological and physical aspects that could cause a lack of intimacy in a marriage.
- **Duel Experts:** Both authors Robert Fleisher, D.M.D. and Roberta Foss-Morgan, D.O. have backgrounds in healthcare and have authored various publications on marital advice.

"An accurate, comprehensive, compassionate, up-to-date, and medically validated action plan for rebooting your sexuality!" —Ronald Hoffman, M.D. Host of the nationally syndicated radio show Intelligent Medicine and author of How to Talk with Your Doctor

"Dr. Fleisher and Dr. Morgan have provided a good look at ALL possible causes of a sexless marriage. They are right without obtaining the proper diagnosis, the treatment for the sexless marriage may ultimately fail."

—Laurie Betito, Ph.D. Psychologist/sex therapist/radio host of Passion, CJAD 800, President of Sexual Health Network of Quebec, and author of The Sex Bible for People Over 50

**ROBERT FLEISHER**, **D.M.D.**, has treated more than 30,000 patients in his career. As an Examiner.com journalist, he writes a column on dating and relationships. He developed and wrote an interactive course, Bedside Manner: How to Gain Your Patients' Respect, Love, and Loyalty, which he teaches to his residents at Albert Einstein Medical Center in Philadelphia via his website/blog: www.bedsidemanner.info.

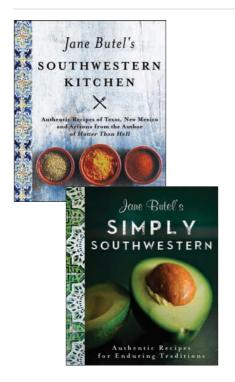
ROBERTA FOSS-MORGAN, D.O., was the medical director of the Princeton Bio Center where she honed her skills in nutritional biochemistry, bioidentical hormone replacement therapy (BHRT), neuropsychiatry, and regeneration of medical illness, utilizing both conventional and complementary medicine. She is currently the director of the Morgan Center for Integrative Medicine, where her practice focuses on bioidentical hormone supplementation and sexual-enhancement therapies for both men and women.

AUTHOR WEBSITE: www.bedsidemanner.info

# JANE BUTEL'S SOUTHWESTERN KITCHEN AND JANE BUTEL'S SIMPLY SOUTHWESTERN JANE BUTEL

PUB DATES: OCTOBER 04, 2016 NOVEMBER 22, 2016

Publishers Weekly called Jane Butel's Southwestern Cookbook "the bible of Southwest cooking."



#### INFORMATION

Imprint: Turner
Jane Butel's Southwestern Kitchen
Paperback ISBN: 978-1-68-162460-0
eBook ISBN: 978-1-68-162462-4
Jane Butel's Simply Southwestern
Paperback ISBN: 978-1-68-162460-0
eBook ISBN: 978-1-68-162462-4
\$19.95 (\$26.95 Can.)
BISAC Code Category: COOKING / Regional &
Ethnic / American / Southwestern States
7.25 x 9.5
352 Pages

#### **MARKETING**

- Review copy sent to influencers & media
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online etailer
- E-mail, e-newsletter, and online marketing campaign

**RIGHTS** 

All rights available

#### Jane Butel's Southwestern Kitchen (October 4, 2016)

Now fully revised and updated for a new generation of cooks, this very special Southwestern cookbook series from the author of *Hotter Than Hell* includes authentic family recipes and innovative dishes using traditional ingredients. Recipes feature the basic techniques for preparing everything from quesadillas and salsas to chilis and tamales. All the recipes are filled with the spice and flavor of the Southwest.

#### Jane Butel's Simply Southwestern (November 22, 2016)

Jane Butel's Simply Southwestern includes over 200 recipes from appetizers to desserts including beverages showcasing both traditional and innovative preparation and presentation. Each recipe includes both the history of the dish, cooking tips, and the essential steps and ingredients to let the bright clean taste of true regional fare shine.

#### **KEY SELLING POINTS**

- Professional Chef: Owner of Jane Butel's Southwest Cooking School, voted "Best in the US" by several agencies including Bon Appetit Magazine. (active alumni of 3,000)
- Author Platform:
  - \* Jane Butel is the author of 22 cookbooks with six million copies sold and five bestsellers.
  - \* Runs www.janebutelcooking.com with over 10,000 views per month. E-newsletter—5,000 opt-in subscribers
  - \* Owner of Pecos Valley Spice Co. (PVSC) sells spices and gift sets via direct mail, department stores and gourmet stores—treasured source of pure SW chiles and ingredients.

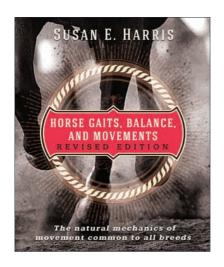
JANE BUTEL is the leading international authority on the cuisine of the American Southwest and Regional Mexican cooking. Known for her clear, easy to understand recipes and culinary instruction she has been recognized as the "Best in the US" by Gayot.com and one of the four best Cooking Schools in the World by *Bon Appetit* magazine. She has authored 22 cookbooks, including many best sellers, hosted four television shows and national radio shows, conducts hands-on cooking classes leads culinary tours and sells her cookbooks on-line.

# HORSE GAITS, BALANCE, AND MOVEMENT

**Revised Edition** 

SUSAN E. HARRIS

The instant classic on horse movement is now completely revised and updated with color illustrations.



**INFORMATION** 

Imprint: Hunter House

Paperback ISBN: 978-1-68-162636-9 \$24.95 (\$33.95 Can.) Also available in eBook eISBN: 978-1-68-162638-3 BISAC Code Category: MEDICAL / Veterinary Medicine / Equine / SPORTS & RECREATION / Equestrian

7.25 x 9.5 240 Pages

#### MARKETING

- Key influencer mailing
- Email marketing through Turner Publishing's #BookBuzz weekly eblast
- Social media promotional posts

**AUTHOR WEBSITE** 

www.anatomyinmotion.com

RIGHTS

German (sold)

Horses are born to move—a foal can walk, trot and gallop within hours of birth. But not all horses move equally well, and the way a horse moves can have a real impact on how you ride. In this unique book, Susan Harris presents more than 300 eye-opening drawings that show you exactly how horses move. She illustrates movements common to all horses, pinpoints movement problems, reveals how a human in the saddle affects a horse's movement and helps you become a better, more accomplished rider.

PUB DATE: OCTOBER 18, 2016

- Get a close-up look at horse gaits and transitions.
- Observe the differences between good and poor movement.
- Find out how balance and conformation affect movement.
- View flexion, bending and lateral movements.

#### **KEY SELLING POINTS**

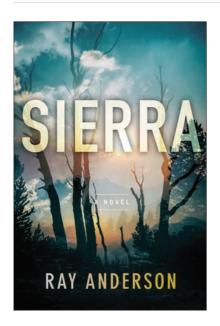
- Expertise: A Senior Centered Riding Instructor and Clinician, Susan Harris apprenticed with Sally Swift, the founder of Centered Riding\*. She teaches clinics in Centered Riding and in Horse Gaits, Balance, and Movement for instructors, trainers, judges, and riders of all levels and riding interests. Susan's demonstrations, "Anatomy in Motion™: The Visible Horse", in which she paints the bones and muscles on a live horse, and "Anatomy in Motion: The Visible Rider™ have been popular attractions at equine expos and clinics across North America and around the world, including EquineAffaire, Equitana Australia, the American Quarter Horse Congress, the George Morris Horsemastership Clinic at Wellington, FL, and others.
- Popular Topic: Susan's study of equine and human anatomy and movement as an artist as well as an instructor, rider and trainer, has given her a unique perspective on how horses and riders balance and move together. Centered Riding techniques can help riders discover how to use their bodies better for improved balance and harmony between horse and rider. Susan's knowledge of horse gaits and movement and wide experience in various breeds and disciplines enable her to help all kinds of riders and horses improve their balance, comfort, movement and performance. Her friendly and positive teaching style and visual approach help to make learning clear, understandable, and enjoyable for English and Western riders of all ages and levels, from 4-H, Pony Club and pleasure riders to instructors, trainers, and competitors. When not traveling, teaching or writing, Susan enjoys dressage, jumping, and trail riding.

SUSAN E. HARRIS is an international clinician, riding teacher, equestrian author and artist from Cortland, New York. She has taught all seats and styles of riding, and has trained, shown, and prepared horses and riders for competition in many equestrian disciplines, including hunters, jumpers, dressage, equitation, eventing, western pleasure and performance, saddle seat, and the pleasure and versatility breeds. Susan directed 5-H Acres School of Horsemanship, a nationally accredited riding instructor school for 10 years, taught college equine studies and physical education equitation courses, and has been active in training and establishing certification standards for American riding instructors since the 1970's. In 2004 she was honored as a Master Instructor by the American Riding Instructor Association.

### **SIERRA**

# A Novel RAY ANDERSON

A thrilling and unique follow-up in Ray Anderson's Awol Thriller Series.



INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-68-162621-5 \$16.95 (\$22.95 Can.) Also available in eBook eISBN: 978-1-68-162623-9 BISAC Code Category: FICTION / Thrillers / Psychological, FICTION / Thrillers / Suspense

5.5 x 8.5 320 Pages

#### MARKETING

- ARC mailing send out to influencers and trade publications
- B2B and B2C email marketing campaign
- DRC made available to bloggers and media through Edelweiss
- Large social media campaign through Twitter, Facebook, and Instagram
- Local book signings and author events
- Promotion on TurnerPublishing.com and raykanderson.com

#### **RIGHTS**

All rights available

Even in the wilderness, trouble seems to find Karl Bergman. Years after his run-in with a serial killer on the Appalachian Trail, Bergman sets out on a thru-hike of the Pacific Crest Trail with his dog, Blazer, with hopes of returning home a better man. But the discovery of a dead body on the outskirts of the Anza-Borrego Desert threatens to embroil Bergman in another violent chain of events with even higher stakes than his previous ordeal. This time his adversary is not just one man as the dead body appears to be linked to a drug cartel using mules to move product from Mexico to Canada. An uneasy alliance with a San Diego narcotics officer makes things more difficult, but when Bergman reconnects with his estranged son Kenny, a sophomore at UCLA, he puts both of them in grave danger that can only be escaped by bringing down the cartel's operation.

#### **KEY SELLING POINTS**

- Experienced Hiker: Author Ray Anderson is a devoted hiker who has thru-hiked the Pacific Crest and intimately knows the trail.
- Author Outreach: The author has worked extensively with bookstores to sell in the
  first book of the Awol series, *The Trail*. Author has become a very visible participant
  in the numerous message boards on hiking the great trails of the United States.
- Unique Addition: Sierra follows the same main character found in The Trail, but
  offers a unique story without rehashing the an identical plotline.

**RAY ANDERSON** began hiking in New Hampshire and has climbed all the 4,000-footers in New England. He's thru-hiked the Appalachian Trail, hiked all of the Pacific Crest Trail, and hiked parts of the Continental Divide Trail. When not hiking or writing, he spends his time with family and friends in Massachusetts and Florida.

# PRAISE FOR RAY ANDERSON'S THE TRAIL...

"This book has more twists and turns than the Appalachian Trail itself...a compelling, atmospheric thriller... Anderson captures the imagery and emotion of the renowned trail like no one else..." —Brett Ellen Block, author of The Lightning Rule, Destination Known, and The Grave of God's Daughter

"The Trail is an intense psychological cat-andmouse thriller, written by a bright new talent . . ."

—Gary Braver, bestselling author of
Skin Deep and Tunnel Vision



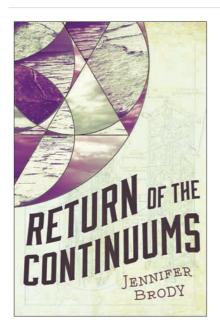
PUB DATE: OCTOBER 25, 2016

Paperback ISBN: 978-1-63026-982-1

## RETURN OF THE CONTINUUMS

**Book II: The Continuum Trilogy** JENNIFER BRODY

# A heart-pumping sequel to the critically-acclaimed 13th Continuum.



#### **INFORMATION**

Imprint: Turner

Paperback ISBN: 978-1-68-162258-3 \$14.95 (\$20.95 Can.) Also available in eBook eISBN: 978-1-68-162260-6 BISAC Code Category: JUVENILE FICTION / Science Fiction / Dystopian

 $5.5 \times 8.5$ 416 Pages

#### MARKETING

- ARC mailing to major influencers and trade publications
- DRC made available to bloggers, media, librarians, etc on Edelweiss
- National and local publicity/review coverage
- Social Media Campaign and Promoted Posts
- Promotion in Turner Publishing #FreeBookFriday giveaway
- Eblast to 90,000 subscribers for giveaway and fulfillment through online retailer
- E-mail, e-newsletter, and online marketing campaign
- Local book signings and author events in Los Angeles
- Cover reveal party and giveaway on YA Books Central (yabookscentral.com)

s Myra and her friends set out to find the First Continuum, they must navigate La hostile landscape and even more hostile inhabitants of other continuums with their own ideas about the future of human race. In the pulse-quickening sequel to The 13th Continuum, the young heroes must make an unlikely ally if they are to survive long enough to reach their destination and learn the secret behind humanity's destruction and the hope for its survival.

#### **KEY SELLING POINTS**

- Heart-pumping Sequel: Return of the Continuums, picks up where The 13th Continuum left off, and takes the reader on a non-stop adventure that will be entirely engaging to YA fans.
- Screenwriter Turned YA Author: Jennifer Brody has penned numerous screenplays and been a part of blockbusters such as The Lord of the Rings, The Golden Compass, and Love in the Time of Cholera.
- Online-savvy: Brody is active on social media and has been involved in numerous online events to promote The 13th Continuum, such as WattPad parties, Reddit AMAs, and Cover Reveal Blog Posts. She founded and runs BookPod, a social media platform for authors with hundreds of members.

JENNIFER BRODY lives and writes in Los Angeles. After graduating from Harvard University, she began her career in feature film development. Highlights include working at New Line Cinema on many projects, including The Lord of the Rings trilogy, The Golden Compass, and Love In The Time of Cholera. She's a member of the Science Fiction and Fantasy Writers of America. She also founded and runs BookPod, a social media platform for authors with hundreds of members. This is her first book.

#### PRAISE FOR THE 13TH CONTINUUM...

"Non-stop excitement and strong world-building combine to make The 13th Continuum a fantastic read for science fiction and dystopian fans alike. The story sucked me in from the very beginning, and had me pulling for Myra and Aero to break free from their very different, but equally oppressive governments. Eagerly awaiting the next in this series!"

-Rysa Walker, author of The Chronos Files

"I tore through Jennifer Brody's The 13th Continuum at light speed. This fresh, fast-paced novel featuring a post-doom Earth will hook readers with its likable characters and thrilling stakes. But it's the book's action and hope for a better future that will keep readers turning the page and leave eager for the next installment."

—Mindee Arnett, critically acclaimed author of Avalon and the Arkwell Academy series

"A fascinating premise and compulsively readable debut. It totally sucked me in."

-Robin Talley, author of Lies We Tell Ourselves



PUB DATE: NOVEMBER 01, 2016

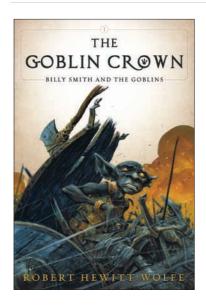
Paperback ISBN: 978-1-68-162254-5

# THE GOBLIN CROWN

Book I: Billy Smith and the Goblins

ROBERT HEWITT WOLFE

An exciting and truly unique new series with a diverse cast of characters and fully-developed new world, all from the Executive Producer of the hit TV show, Elementary.



**INFORMATION** 

Imprint: Turner

Paperback ISBN: 978-1-68-162612-3 \$16.95 (\$22.95 Can.) Also available in eBook eISBN: 978-1-68-162614-7 BISAC Code Category: JUVENILE FICTION / Action & Adventure / General / Fairy Tales & Folklore / Fantasy & Magic

5.5 x 8.5 336 Pages

#### MARKETING

- ARC mailing to influencers, media, trade, and libraries
- Social media campaign on author and
- publisher social media Promotion through Turner Publishing's #FreeBookFriday giveaway. Email marketing campaign to librarians,
- B2B, and media
- Print and digital ad buys
- Promotion on TurnerPublishing.com and author website
- Leverage author contacts for blurbs, promotions, etc

#### **RIGHTS**

All rights available

Billy Smith is having a rough first day of high school. The new kid at exclusive Francis Drake Prep, Billy embarrasses himself in front of fiery, beautiful Lexi Aquino. He makes an instant enemy in Kurt Novac, the school's surly star quarterback. Then suddenly Billy, Lexi, and Kurt are mysteriously transported to an underworld teeming with goblins, strange animal hybrids, and powerful magic the fact that they're stuck there is probably Billy's fault, too. With help from an unlikely goblin leader named Hop, the teens soon discover that goblins can be both fierce and friendly, with their own rich language, culture, and history a history that foretells of a human arriving to claim the Goblin Crown and lead them to victory against the deadly, invading Hanorians. Could Billy anxious, awkward Billy be the mythical Goblin King? Could saving the goblin race be his destiny and the key to getting him, Lexi, and Kurt back home?

**PUB DATE: NOVEMBER 15, 2016** 

#### **KEY SELLING POINTS**

- Author Platform: Robert Hewitt Wolfe is the producer of the hit television series, Elementary and has worked on various other hit television series such as Star Trek: Deep Space Nine, Star Trek: The Next Generation, The 4400, The Dresden Files, and Alphas. He will leverage his large audience online and media contacts to promote the Billy Smith and the Goblins series.
- Diverse Cast of Characters: The main human characters of the novel come various races, ethnic groups, and backgrounds. The fantasy characters are interesting, unique and engaging.
- Fascinating New World: The Goblin Crown has a richly developed fantasy world that will engage readers who enjoy classics like Lord of the Rings, Chronicles of Narnia, and Percy Jackson and the Olympians.
- Series covers by comic book artist Tom Fowler of Marvel's Hulk: Season One, Venom, DC's Mysterius: The Unfathomable, and many more.

ROBERT HEWITT WOLFE is the writer and Co-Executive Producer on the hit CBS mystery Elementary. Wolfe broke into television on Star Trek: The Next Generation, writing the popular episode "A Fistful of Datas." He worked on Star Trek: Deep Space Nine for five seasons, writing or co-writing over thirty episodes, as well as co-authoring the humorous tie-in book Legends of the Ferengi. Wolfe developed the syndicated hit Andromeda from notes by Gene Roddenberry, serving as the showrunner for its first two seasons. Wolfe went on to develop *The* Dresden Files and help launch The 4400 and Alphas. Wolfe has also worked on The Twilight Zone, The Dead Zone, The Gates, and Star-Crossed. He has a BA in Motion Pictures/Television from UCLA and an MFA in Screenwriting.

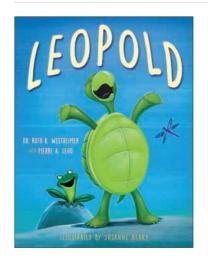
AUTHOR WEBSITE: www.roberthwolfe.com

#### FROM BESTSELLING AUTHOR, RADIO PERSONALITY, AND ADVICE COLUMNIST DR. RUTH WESTHEIMER

## **LEOPOLD**

# DR. RUTH K. WESTHEIMER and PIERRE LEHU Illustrated by SUZANNE BEAKY

From Dr. Ruth—"When a turtle wants to get anywhere, it has to take a risk—it has to take its neck out in order to move forward. I believe in that image... it's how I've always gotten by." ("Inside Design: Nate Berkus," by Sara Cation at http://www.styleathome.com)



#### INFORMATION

Imprint: Turner

Hardcover ISBN: 978-1-63026-918-0 \$22.95 (\$28.95 Can.) Also available in eBook eISBN: 978-1-63026-981-4 BISAC Code Category: JUVENILE FICTION / Animals / Turtles B3M69

8.5 x 11

34 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters, and online marketing campaign
- Social media campaign
- Twitter campaign (#GrandmaRuth)
- Turner promotional giveaway

#### **AUTHOR WEBSITE**

www.drruth.com

RIGHTS

Hebrew (sold)

Lopold is an uplifting parable about a turtle overcoming his fears, as told by Dr. Ruth Westheimer, with beautiful, hand-painted illustrations. Dr. Ruth's grandson, Ben, is afraid to join the soccer team. To help out, she tells him the story of Leopold the Turtle, who always stays on the shore. It terrifies him to go join the other turtles and play in the water and sun on the rocks. Leopold just can't get out of his shell, and the longer he waits, the more he starts to doubt. Even though Leopold feels quite alone, he stays on the riverbank where it's safe. But Freddy the Frog is a little concerned about Leopold and asks him to join them in the river. Leopold has to choose whether to brave the unknown and join his friends or to stay lonely and remain safe on land. In this charming, rhyming tale of a turtle too afraid to set foot in the river, Leopold proves that facing your fears can set you free.

#### **KEY SELLING POINTS**

- Celebrity Personality: Dr. Ruth is a world-renowned multi-media celebrity, best known for her witty and honest advice and larger than life personality.
- Compelling Story: This story teaches children how to overcome their fears, whatever they may be, in this fully rhyming tale of a triumphant turtle.
- Hand-painted Illustrations: by Suzanne Beaky bring the story to life in full color.



**DR. RUTH K. WESTHEIMER** is known by most children as "Dr. Ruth Wordheimer" on PBS KIDS' *Between the Lions*. Dr. Westheimer is a therapist and an expert on family issues. She's also a devoted grandparent.

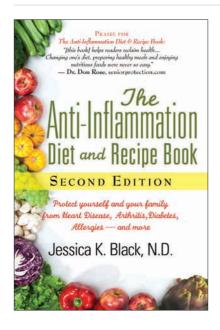
**PIERRE LEHU** has worked in public relations for 40 years. He is a literary agent, writer, and editor and has coauthored two dozen books.

# THE ANTI-INFLAMMATION DIET AND RECIPE BOOK

**Second Edition:** Protect Yourself and Your Family from Heart Disease, Arthritis, Diabetes, Allergies, and More

JESSICA K. BLACK, ND

A new edition of the bestselling anti-inflammation program on how to prevent and reverse inflammation and its consequences from Dr. Jessica Black, an expert in naturopathic medicine.



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-63026-979-1 \$16.95 (\$21.50 Can.) Also available in eBook eISBN: 978-1-63026-980-7 BISAC Code Category: HEALTH &FITNESS / Diet & Nutrition /Diets, HEALTH & FITNESS / Diet & Nutrition / General

6 x 9 260 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters, and online marketing campaign
- Social media campaign
- Turner promotional giveaway

#### **RIGHTS**

French, Spanish, and Latvian (sold) Czech (now available) The connection between inflammation and heart disease, arthritis, and other chronic ailments has become increasingly clear. Many food allergies and poor dietary choices over stimulate the immune system and cause inflammatory responses that erode the body's wellness and pave the path for ill health. Based on her naturopathic practice, Jessica Black has devised a complete program for how to eat and cook to minimize and even prevent inflammation and its consequences. The first part of the book explains the benefits of the anti-inflammatory diet with an accessible discussion of the science behind it. The second half contains 108 recipes. The author offers many substitution suggestions and includes a healthy ingredient tip with each recipe. Most of the dishes can be prepared quickly and easily by even novice cooks. A week of sample menus for summer months and another for winter are included, as well as a substitutions chart, allowing readers to modify their favorite recipes to increase their healing potential. This second edition includes a new introduction from the author, as well as brand new and revised recipes.

#### **KEY SELLING POINTS**

- **Best-seller:** The first edition of *The Anti-Inflammation Diet and Recipe Book* has sold more than 75,000 copies to date.
- Revised: Beginning with a new introduction, Dr. Black has revised this book to include new scientific data and easier to read and follow recipes.
- National Media Coverage: Featured cover story in May/June 2015 issue of Mother Earth Living. Jessica Black is an author and naturopathic physician and plans on heavily marketing the new edition to her network.

"Jessica shows that healthy eating need not be time consuming. Quick and efficient—yet nutritionally sound—meal preparation can now be a reality for everyone." —Dick Thom, DDS, ND, from the foreword

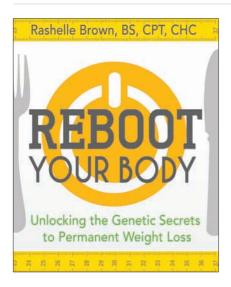
JESSICA BLACK cofounded and runs a primary care center, A Family Healing Center, which has become a residency site associated with the National College of Naturopathic Medicine. Dr. Black specializes in women's medicine, including natural hormone balancing for menopause and childhood wellness, including chronic asthma and acute and chronic illness in children. In 2010, she coauthored Living with Crohn's and Colitis: A Comprehensive Naturopathic Guide for Complete Digestive Wellness with Dede Cummings. In 2010, Dr. Black also acted as the naturopathic advisor for MamaBaby Haiti, a nonprofit organization that provides birthing and pediatric care to the people of Haiti. She continues to share her passion for health through writing and, in 2012, published the follow-up to the first edition of The Anti-Inflammation Diet and Recipe Book, More Anti-Inflammation Diet Tips and Recipes.

AUTHOR WEBSITE: www.drjessicablack.com

# **REBOOT YOUR BODY**

Unlocking the Genetic Secrets to Permanent Weight Loss RASHELLE BROWN, BS, CPT, CHC

A step-by-step guide to overcoming your genes and achieving permanent weight loss from fitness and health expert Rashelle Brown.



#### **INFORMATION**

Imprint: Turner

Paperback ISBN: 978-1-63026-889-3 \$18.95 (\$19.95 Can.) Also available in eBook eISBN: 978-1-63026-890-9

BISAC Code Category: HEALTH & FITNESS / Diet & Nutrition / Weight Loss

7.5 x 9.25

208 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters, and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Electronic Press Kit

#### AUTHOR WEBSITE

www.wellcuratedlife.com

RIGHTS

All rights available

The secret to weight loss already exists, and it lies within your body. Each person has the capacity to alter his/her own genetic make-up simply by developing and consistently following certain healthy lifestyle habits. Reboot Your Body: A Step-by-Step Guide to Permanent Weight Loss not only spells out what those healthy habits are but also guides you through adopting these habits and ultimately achieving permanent weight loss.

Backed by hundreds of hours of research and real-world trials, the method behind *Reboot Your Body* is designed to succeed where other weight-loss programs have fallen short. Rather than dictating what type of diet to follow or exactly how much and what type of exercise to do, *Reboot Your Body* allows you to retain control over those specific details by providing the framework and support of an easy-to-personalize step-by-step program.

Filled with facts, tips, and experiences from real-world individuals just like you, *Reboot Your Body* walks you through the real, lasting solution to permanent weight loss for every body type.

#### **KEY SELLING POINTS**

- Celebrity Trainer: Rashelle Brown is the founder and owner of a successful personal training and weight-loss coaching business, *Full Potential Personal Training*. For the past six years, Rashelle has written articles covering a wide range of health and fitness topics and holds publishing credits in *IDEA Fitness Journal* as well as on the prominent *LIVESTRONG.com* and *eHow.com* web sites.
- Epigenetics: As a weight-loss guide with a focus on epigenetics, Reboot Your Body is
  directed toward individuals struggling with obesity, appealing to those who have tried
  and failed in other diets and weight-loss endeavors.
- Testimonials: Featuring real-life stories from her clients who have participated and successfully completed her program.
  - "Her book is a beacon of good sense. Keep it in your refrigerator and when you go rooting around for the butter brickle, read a page of this instead and help yourself to a stalk of celery. Better yet, read the whole book and do what she says and lighten up."—Garrison Keillor
  - "A smart, inspirational, and doable plan for folks who want to get serious about feeling and looking better. . . It is great to see an honest, no-hype book that approaches the real challenges of weight loss and addresses your brain as well as your body!"—Jim Pagliarini, president, Twin Cities Public Television

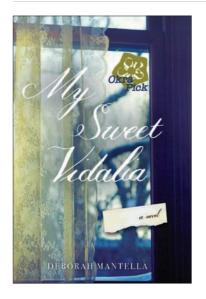
RASHELLE BROWN, BS, CPT, CHC is the founder and owner of a successful personal training and weight-loss coaching business, *Full Potential Personal Training*. Since her initial certification in 2008, her continuing education has been focused specifically on battling the obesity epidemic. In 2013, she obtained the advanced Health Coach certification. In addition to her professional certifications through the nationally accredited American Council on Exercise, she holds a bachelor's degree in Behavioral Science from the United States Air Force Academy. She is also a regular contributor to *Active.com's* ActiveRunner department.

### MY SWEET VIDALIA

# A Novel DEBORAH MANTELLA

WINNER OF THE BEST SUBMISSION AWARD AT THE ATLANTA WRITERS CLUB CONFERENCE WINNER OF THE FALL OKRA PICK AWARD

An achievement in Southern literature and a rare, wonderful look at hope, unconditional love, and the strength of the human spirit.



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-63026-959-3 \$17.95 (\$22.50 Can.) Also available in eBook eISBN: 978-1-63026-960-9

BISAC Code Category: FICTION / Literary FIC019000

 $5.5 \times 8.5$ 

288 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

#### RIGHTS

All rights available

On July 4, 1955, in rural Georgia, an act of violence threatens the life of Vidalia Lee Kandal's pre-born daughter. Despite the direst of circumstances, the spirit of Vidalia's lost child refuses to leave her ill-equipped young mother's side.

For as long as she is needed—through additional troublesome pregnancies, through poverty, spousal abuse, and agonizing betrayals—Cieli Mae, the determined spirit child, narrates their journey. Serving as a safe place and sounding board for Vidalia's innermost thoughts and confusions, lending a strength to her momma's emerging voice, Cieli Mae provides her own brand of comfort and encouragement, all the while honoring the restrictions imposed by her own otherworldly status.

Vidalia finds further support in such unlikely relations and townsfolk as Doc Feldman, Gamma Gert and her Wild Women of God, and most particularly in Misses Ruby Pearl Banks, the wise, kind, and courageous church lady, who has suffered her own share of heartache in their small Southern town of yesteryear's prejudices and presumptions.

My Sweet Vidalia is wise and witty, outstanding for its use of vibrant, poetic language and understated Southern dialect, as well as Mantella's clear-eyed observations of "race relations" as "human relations," a cast of unforgettable characters, an in-depth exploration of the ties that bind, and its creative perspective. My Sweet Vidalia is a rare, wonderful, and complex look at hope, strength, the unparalleled power of unconditional love, and a young mother's refusal to give up.

#### **KEY SELLING POINTS**

- Award-Winning Author: Deborah Mantella is an award-winning fiction author, including the Dixie Lee Connor Award for Exceptional Children's Literature.
- Praise: My Sweet Vidalia was the winner of the Best Submission Award at the Atlanta Writers Club Conference and Fall 2015 Okra Pick.
- Perspective: My Sweet Vidalia is written in beautiful prose and has a unique narrator, the unborn child of Vidalia Lee, which will captivate the reader, much like in The Lovely Bones.

**DEBORAH MANTELLA** is continually fascinated by the dynamics of women, particularly mother-daughter relationships, in the rural Southern culture.

The short story upon which My Sweet Vidalia is based garnered a Writer's Digest recognition. Her young adult entry, Pieces of Abigale: From the Journals of Abigale Nightengale, received the Dixie Lee Connor Award for Exceptional Children's Literature. Most recently, Deborah received a Best Submission Award for My Sweet Vidalia at the 2013 Atlanta Writers Club Conference.

AUTHOR WEBSITE: www.deborahmantella.com

# HEY, GOD? YES, CHARLES.

Conversations on Life, Loss and Love REBECCA H. COOPER AN "ACCIDENTAL MASTERPIECE"
TAKEN FROM A WIDOW'S NOTES
DURING THE YEAR FOLLOWING
HER HUSBAND'S DEATH

A collection of overheard conversations that offer a new way to deal with great loss and finding God's grace after losing a loved one.



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-63026-886-2 \$14.95 (\$19.50 Can.) Also available in eBook eISBN: 978-1-63026-887-9

BISAC Code Category: FAMILY &
RELATIONSHIPS / Death, Grief,
Bereavement, RELIGION / Christian Life/
Death, Grief, Bereavement, RELIGION /
Christian Life / Inspirational, RELIGION /
Christian Life / Love & Marriage

5 x 7 316 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Twitter campaign (#YesCharles)

**RIGHTS** 

All rights available

Hey, God? Yes, Charles. is a rare narrative of the beauty of life and the endlessness of love, all told from the perspective of intimate, humorous and poignant conversations between Charles Cooper and God. An "accidental masterpiece" taken from author Rebecca Cooper's notes, each conversation between Charles and God is full of joy, empathy, and the revelation that while we may not live forever, our memory and love are eternal.

Sunday, November 11, 2007, Becky Cooper watched her husband Charles drive out of sight, heading from their Nashville condo to his office and apartment in Atlanta. She never saw him conscious again.

Monday, November 12, was his 58th birthday. Since he would be out of town, their granddaughters and Becky had made him a cake and celebrated before he left on that Sunday.

Wednesday, November 14, Charles caught Becky at her desk, calling just to let her know that he'd had some pain radiating down his back. He was sure it was nothing, but the company nurse, who just happened to be in the office that day, heard what happened and insisted on calling 911 as a precaution. They swapped I love yous. She didn't even get out of her chair.

Twelve days later, despite hundreds, maybe thousands, of prayers, Charles died. Emergency open heart surgery was followed by complications, including acute respiratory distress syndrome, pneumonia, and various lung infections. He and Becky had been married almost 39 years.

In the following year, Becky learned that the connection with someone you love doesn't cease with death. Charles was always bigger than life, and his presence, his love, his humor, and these conversations were just as real after his death.

For better, for worse, Becky started scribbling down what she was overhearing in heaven

She was done talking to God. Charles, as it turned out, was not.

#### **KEY SELLING POINTS**

- Sharing: A great gift of daily inspiration for anyone suffering who has or is suffering from the loss of a loved one. A heartfelt, new look at the process of grieving and healing.
- Accidental Masterpiece: Taken from the author's hand-written notes composed during
  the year following her husband's death. Each overheard conversation is a reflection of joy,
  empathy, and love that will bring those dealing with loss comfort.
- Universal: A full range of human emotions guiding the reader through a year of coping—from humorous and heartbreaking to witty and charming.

REBECCA COOPER is a Belmont University graduate and former teacher, business owner, and career professional. Her love of writing dates back to elementary school, and she has produced stories, poetry, high school and college newspaper articles, and travel blogs (before she knew she was blogging). In this first published work, scribbles on scraps of paper capture imaginary conversations she began to overhear after the sudden death of her husband. While prioritizing her grandchildren and a love for travel and books, she divides the rest of her time among church and other family and friends—all of whom took turns carrying her along a journey of love, loss, and recovery. Becky currently resides in Franklin, Tennessee.

### **PLUNDER**

### A Novel

#### PAT CROCE and ADAM SLUTSKY

Plunder is an epic coming-of-age tale, akin to Treasure Island meets The Adventures of Huck Finn, filled with unusual and adventurous characters engaged in thrilling combats, pursuits, and . . . plunder.



INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-63026-893-0 \$16.95 (\$21.95 Can.) Also available in eBook eISBN: 978-1-63026-895-4

BISAC Code Category: JUVENILE FICTION
/ General, JUVENILE FICTION / Action
& Adventure / General, JUVENILE
FICTION / Action & Adventure / Pirates

5.5 x 8.5 336 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

**RIGHTS** 

All rights available

England, 1713—The height of the Golden Age of Piracy. After a startling discovery on his seventeenth birthday in the dark recesses of his attic, Charlie Drake leaves his home and mother in Bristol, England, and embarks on an epic adventure to exotic lands to learn more about his mysterious father, figure out his true identity, and find the three keys that unlock the mysterious three-lock box his father left him. Along the way, Charlie will have to learn how to navigate the treacherous waters of the Atlantic on a boat crewed with both friend and enemies. Filled with unusual and exciting characters, pulse-pounding action, and perilous danger, Plunder will keep you on your toes as Charlie risks his life aboard the British privateer, *Churchill*, to decipher the cryptic clues about Jeffrey Drake—maybe figuring out his destiny and where he truly belongs along the way.

#### **KEY SELLING POINTS**

- NYT Bestselling Author: Pat Croce is an entrepreneur, TV personality, and the author of The Pirate Handbook. He and author Adam Slutsky will be marketing this book through their extensive networks.
- Series: *Plunder* is the first self-titled book of the Plunder Series, an exciting new, historical and "piratical" read for young adults.
- Historically Accurate: The content is a mix of Huck and Finn and Treasure Island with historically accurate details about the time period and pirate life.

PAT CROCE graced the cover of *Success* magazine as the first person to ascend from the training room to the boardroom of a professional sports team, the 76ers. As a serial entrepreneur, Croce has been the proud recipient of the "Entrepreneur of the Year" Award, featured on the cover of *Inc* magazine as "The Dale Carnegie of the 21st Century," and honored with A&E Biography's "Community Hero" Award. He is Chairman of Pat Croce & Company that has controlling interests in numerous restaurants and museums, one of which is the internationally acclaimed St. Augustine Pirate & Treasure Museum. Croce is a *New York Times* bestselling author, nationally-renowned motivational speaker, commentator for the Summer Olympic Games on NBC for the sport of Taekwondo, and has been a lively guest on *Jay Leno, Jimmy Kimmel, Craig Ferguson, Howard Stern, Bryant Gumbel, Good Morning America, Today, ESPN*, and CNN Breaking News shows.

**ADAM SLUTSKY** is a former participatory feature writer for a wide range of domestic and international publications. His adrenaline junkie tendencies and MacGyver-like skills yielded innumerable high octane adventures, each more incredible (and often unusual) than the previous one. With all of his writing—and especially *Plunder*—Adam relies on his years of incredible experiences to put his readers smack-dab in the middle of the action and excitement.

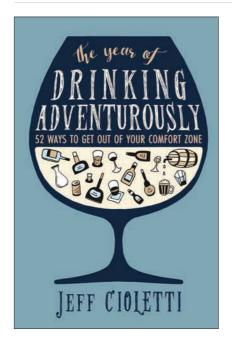
AUTHOR WEBSITE: www.patcroce.com | www.adamslutsky.com

# THE YEAR OF DRINKING ADVENTUROUSLY

52 Ways to Get Out Of Your Comfort Zone JEFF CIOLETTI

A UNIQUE JOURNEY THROUGH THE WORLD OF COCKTAILS, BEERS, AND SPIRITS

The editor-at-large of **Beverage World** magazine guides readers through fifty-two weeks of drinking and discovery to ultimately demystify the liquor aisle.



#### INFORMATION

Imprint: Turner

Hardcover ISBN: 9781681621029 \$29.95 (\$37.95 Can.) Also available in eBook eISBN: 978-1-63026-759-9

BISAC Code Category: COOKING
/ BeveragesBeer, COOKING /
Beverages / Wine& Spirits, COOKING/
Beverages / General

5.5 x 8.5

352 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

#### RIGHTS

Korean (sold)

You want a little adventure in your life. And why not? With thousands of artisanal breweries and distilleries in the United States, there are more choices than ever on tap and behind the bar. So many, that you're a little bit intimidated.

But throughout the course of a year you can learn to impress and earn respect by enhancing your bar smarts and becoming a pub savant with *The Year of Drinking Adventurously*, a guide to getting out of your beverage comfort zone once a week for a year. Each of the fifty-two chapters features the story behind a unique beer, spirit, cocktail or wine, designed to broaden your drinking horizons. Some correspond with specific seasons or holidays, encouraging you to forget the million-dollar-marketing-supported "conventional wisdom" and drink against the grain. It's Cinco de Mayo? There's much more to the celebration than lime-enhanced lager and shots of cheap tequila. St. Patrick's Day? Do you really want to be the 700th person of the evening to order a Guinness with a shot of Jameson?

*The Year of Drinking Adventurously* takes the social cross drinker on a journey into the exciting and unknown—one week at a time.

#### **KEY SELLING POINTS**

- Connoisseur: Author Jeff Cioletti is the editor of Beverage World magazine and the founder
  of DrinkableGlobe.com. Jeff has offered his beverage-related insights on several media
  outlets, including CNN International, Fox Business News, CNBC, Beer Sessions Radio, NPR,
  BBC World, BBC Radio, the Associated Press, the New York Post, Financial Times, WCBS-TV,
  Bloomberg BusinessWeek, and Investors Business Daily.
- User-Friendly: The Year of Drinking Adventurously will guide the reader through the
  complicated world of alcohol and spirits and offer interesting insight and suggestions to
  broaden one's drinkable horizons.

"Clear some space in your liquor cabinet. Jeff Cioletti's book will ensure you'll have the best stocked bar in the neighborhood, and the knowledge necessary to put the bottles to proper use. A must-have for any drinks enthusiast!"

—John Holl, editor of All About Beer Magazine

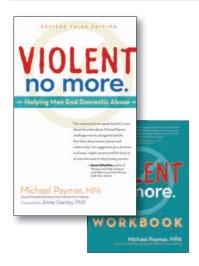
**JEFF CIOLETTI:** As editor-at-large of *Beverage World* magazine, creator of the website, *The Drinkable Globe*, and host of the web series, *The Drinkable Week*, Jeff Cioletti has been responsibly imbibing his way around the world. Jeff's tenure in liquid literacy has exposed him to some of the best libations the world has to offer and given him access to the producers and purveyors of such fine refreshments. He combines his love of drink with a passion for travel, and one usually involves the other. When he's not writing about or traveling for beverages, he's making films about them. He is the writer/producer/director of the feature film, "Beerituality," a comedy set in the world of craft beer. Jeff is also a frequent speaker on drinks-related topics at industry and public events and has offered his insights in print, on TV and on the radio.

# VIOLENT NO MORE & VIOLENT NO MORE WORKBOOK

"PAYMAR'S BOOK IS WRITTEN TO MEN,
USING THE VOICES OF MEN."
—Ellen Pence, PhD, founder of
Duluth Domestic Abuse Intervention Project

#### MICHAEL PAYMAR

*In this third edition of Violent No More, Michael Paymar offers men concrete ways to end their abuse of those they love while offering accounts of other men's courageous decisions to change.* 



#### INFORMATION

Imprint: Hunter House

Paperback: 978-0-89793-665-1 Workbook: 978-1-63026-761-2 \$19.95 (\$20.95 Can.) Also available in eBook eISBN: 978-0-89793-666-8; 978-1-63026-763-6 (Workbook)

BISAC Code Category: FAMILY & RELATIONSHIPS / Abuse / Domestic Partner Abuse, FAMILY & RELATIONSHIPS / Anger (see also SELF-HELP / Self-Management / Anger Management), SELF-HELP / Self-Management / Anger Management (see also FAMILY & RELATIONSHIPS / Anger), SOCIAL SCIENCE / Men's Studies

5.5 x 8.5 Workbook: 8.5 x 11 336 Pages Workbook: 192 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

#### **RIGHTS**

All rights available

Violent No More is for men who have struggled with or are currently being violent in an intimate relationship. Filled with real stories of men who have harmed the ones they love and found the courage to change, this highly acclaimed book has helped thousands acknowledge and reform their abusive behavior.

Author Michael Paymar doesn't sidestep the unpleasant reality of domestic violence; included here are the sometimes shocking first-person accounts of violent men, along with those of battered women. More importantly, many of these stories illustrate the ways in which men were able to stop their use of violence and control. This edition contains four new chapters which address the challenges faced by practitioners who work with domestic violence offenders or victims, and the particular struggles faced by combat veterans returning from war, many of whom come home with PTSD and other mental health issues.

With group exercises and individual goal-setting plans to help men find healthy ways of responding to conflict, change the cultural conditioning that condones violence, and avoid reverting to old patterns, *Violent No More* is an essential guide for men dealing with violence issues, as well as for the professionals who assist in their efforts to improve.

The workbook is intended to be used in conjunction with the book *Violent No More: Helping Men End Domestic Abuse, Third Edition.* The exercises in the *Violent No More Workbook* are specifically designed to help men who batter understand, monitor, and stop their abusive and controlling behavior. Also included are exercises designed for couples who are working through basic relationship issues such as negotiating, communicating, compromising, and disagreeing without becoming abusive or controlling.

#### **KEY SELLING POINTS**

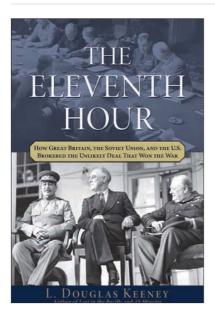
- Written by the cofounder of the nationally recognized Duluth Domestic Abuse Intervention Project and executive director and cofounder of Education for Critical Thinking (ECT)
- Explores the new arena of primary prevention strategies
- Examines how our culture bombards boys and young men with a belief of entitlement
- Provides Veterans Courts and treatment providers with information about the challenges of the male veterans who abuse their wives or girlfriends
- Challenges community institutions and individual men to do more to end gender-based violence

MICHAEL PAYMAR, MPA, has worked in the domestic abuse prevention field for over thirty years. He and his colleague the late Ellen Pence authored the groundbreaking curriculum *Creating a Process for Change for Men Who Batter*, the most widely used treatment model in the world. He wrote the award-winning documentary *With Impunity: Men and Gender Violence*. As a member of the Minnesota House of Representatives for two decades, Michael Paymar authored legislation to combat domestic and sexual abuse and sex-trafficking.

# THE ELEVENTH HOUR

How Great Britain, the Soviet Union, and the US Brokered the Unlikely Deal that Won the War L. DOUGLAS KEENEY

A first-time glimpse into FDR's secret voyage on the battleship **Iowa** and exposes the closed-door debates of Roosevelt, Stalin, and Churchill that would ultimately end World War II.



#### **INFORMATION**

Imprint: Turner

Hardcover ISBN: 978-1-11826-986-2 \$26.95 (\$28.95 Can.) Also available in eBook eISBN: 978-1-63026-931-9

BISAC Code Category: HISTORY /
Europe / Great Britain, HISTORY /
Military / General, HISTORY / Military
/World War II, HISTORY / Military /
UnitedStates, HISTORY / Europe /
Russia & the Former Soviet Union

6 x 9

272 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

**RIGHTS** 

All rights available

In late November 1943, President Franklin Delano Roosevelt and his Joint Chiefs of Staff secretly boarded the battleship USS Iowa to attend a conference in Tehran with British Prime Minister Winston Churchill and Soviet Union leader Joseph Stalin, where the Allies would come to an agreement on a war plan to defeat Germany. Although Roosevelt's preparation at sea established the groundwork for the American position on D-Day, it was in the heated and electrifying debates that followed in Tehran—and only through those intense debates—that a deal was ultimately struck.

In *The Eleventh Hour*, critically acclaimed author L. Douglas Keeney explores FDR's covert conferences on the battleship and provides stunning insight into the formerly secret, behind-the-scenes transcripts from the meetings in Tehran. Brilliantly chronicling the three days of aggressive debates between the heads-of-state, Keeney demonstrates that Tehran, although remembered as a diplomatic conference with a well-known outcome, was in reality chaotic, conflicted, and subject to numerous heated, closed-door sessions—with a petulant, irritable Churchill; a strikingly reserved, detached Roosevelt; and an assertive but unexpectedly diplomatic Stalin.

#### **KEY SELLING POINTS**

- Keeney explores the three leaders from a highly controversial perspective, showcasing a
  disagreeable Churchill, an indecisive Roosevelt, and a deft, insightful Stalin who in the end
  brokers the deal that unites the Allies and leads to the defeat of Hitler.
- L. Douglas Keeney, cofounder of *The Military Channel* and author of more than a dozen books, has been reviewed by the *New York Times, Bloomberg, Library Journal, Publishers Weekly*, the *San Francisco Chronicle, Newsweek*, the *New Yorker, Newsweek Magazine, Slate*, the *Wall Street Journal* and numerous other publications.
- Keeney's meticulous research of the private papers, diaries, meeting notes, and letters home of those on board, along with official wartime documents, help fill in the gap of the days during Roosevelt's voyage and at the conference, much of which has been previously unrevealed
- Features fifty high-resolution black-and-white original photographs.

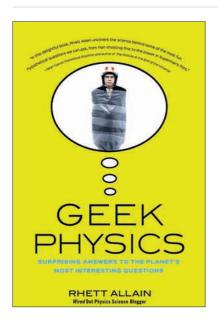
L. DOUGLAS KEENEY is the award-winning author or coauthor of more than a dozen books. He received his Bachelors and Masters degrees from the University of Southern California and was a sponsored post-graduate student at the Institute of Advanced Advertising Studies in New York City. He spent sixteen years on Madison Avenue before he founded Douglas Keeney & Company, a publishing and marketing company with various business interests including content creation for cable television networks, advertising for packaged goods companies, and books for NY publishers. In 1992, Keeney cofounded The Military Channel with two other partners. His work has been reviewed in numerous publications, including the *New York Times*, the *Wall Street Journal, Salon*, and *Bloomberg*. He lives in Louisville, Kentucky.

#### **GEEK PHYSICS**

Surprising Answers to the Planet's Most Interesting Questions RHETT ALLAIN

"RHETT ALLAIN UNCOVERS THE SCIENCE
BEHIND SOME OF THE MOST FUN
HYPOTHETICAL QUESTIONS WE CAN ASK."
—Sean Carroll, theoretical physicist and
author of The Particle at the End of the Universe

Wired's Dot Physics writer Rhett Allain combines pop culture with everyday science for an entertaining explanation of physics, answering questions from the purely fun to the completely mind-boggling.



**INFORMATION** 

Imprint: Wiley

Paperback ISBN: 978-1-11836-015-6 \$17.95 (\$18.95 Can.)

Also available in eBook eISBN: 978-1-11836-016-3

BISAC Code - Category: SCIENCE / General, SCIENCE / Physics /

6 x 9

192 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Excerpt featured in *BusinessInsider* and *Science Friday*

#### **RIGHTS**

Simplified Chinese and Korean (sold)

Have you ever wondered whether a human could really fly with wings like a bird's? What about how many zombies you could actually drive through? Or whether airplanes could save fuel by using iPads instead of paper safety manuals? How about whether Superman could really punch someone into space?

In *Geek Physics*, Rhett Allain, a physics professor and Wired's popular Dot Physics blogger, finds intriguing questions buried in familiar movies and TV shows, video games, viral videos, and news hooks and walks readers through the fascinating answers from a physics perspective, without all the complicated details. *Geek Physics* appeals not just to the geek-oriented but also to anyone who loves pop culture and technology.

With illustrations, basic equations, and easy-to-read graphs and diagrams, each chapter not only covers the most popular subjects from Allain's blog, like lightsabers and McDonald's drive-thrus, but uses those questions from a less technical approach to teach basic physics concepts. What better way to explain the nature of light than to consider how Gollum could see in the dark?

#### **KEY SELLING POINTS**

- The book covers questions for a wide audience, ranging from fun (How much bubble wrap would you need to safely jump off a sixth floor building?) to mind-boggling (Why does a mirror reverse left to right, but not top to bottom?). Includes approximately fifty illustrations, graphs, and diagrams throughout.
- Allain has been sought out as a resource to promote companies' and organizations' products
  and campaigns, such as the *European Space Agency*, for whom he wrote a series of guest
  posts by estimating the amount of energy needed to bring one candy bar into orbit. He has
  been a guest on *CNN* with Jim Clancy to discuss the Hyperloop and on *CNN* with Don
  Lemon to discuss the Red Bull Stratos Jump; as well as local TV shows like *Good Morning*Sacramento to talk about the physics of Gollum for *The Hobbit* movie release.

"This book won my heart after it estimated lightsaber temperature from the color of molten metal." —Zach Weinersmith, author and illustrator of the webcomic Saturday Morning Breakfast Cereal

"Geek Physics will cause you to see the relevance of physics to life's hidden, everyday questions. It's the superposition of Hollywood, Mythbusters, YouTube, physics and Rhett Allain's knack for asking interesting questions." —Dr. Aaron Titus, codeveloper of WebAssign

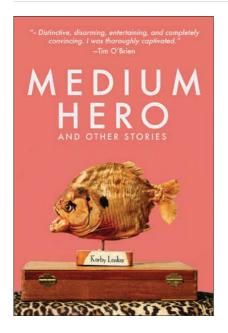
**RHETT ALLAIN** is an Associate Professor of Physics at Southeastern Louisiana University and a popular Dot Physics blogger at *Wired Science Blogs*. He has a knack for explaining things in a way that is both entertaining and useful. He is also the author of the National Geographic book *Angry Birds Furious Forces: The Physics at Play in the World's Most Popular Game* and of *Just Enough Physics*. He lives in Louisiana.

# MEDIUM HERO

# And Other Short Stories KORBY LENKER

A UNIQUE COLLECTION OF LIFE EXPERIENCES FROM A GIFTED STORYTELLER AND WRITER

A collection of short stories from an author who is clearly in love with the world, and has the gift of making his reader see things his way.



INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-68162-507-2 \$14.95 (\$18.95 Can.)

BISAC Code Category: FICTION/ Humorous, FICTION / Short Stories (single author), MUSIC / General

5 x 7

224 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

**AUTHOR WEBSITE** 

www.korbylenker.com

**RIGHTS** 

All rights available

Korby Lenker's first book features twenty-seven stories culled from his fifteen years as a solo-touring indie artist. These stories are as colorful as his titles suggest—"Rat's Dude", "Manboy and the Mafia Table", "Catlady"—and flourish under his descriptive, empathetic pen. From a romantic-encounter-turned-family-crisis, to a humorous eulogy for his recently deceased piano teacher, to an unlikely visit with a convicted felon in a California desert, he has distilled an unusual life into a few potent vignettes that you will read more than once.

Up to this point in his life, Korby has been a professional singersongwriter, traveling around by himself, playing songs for small audiences, and selling CDs out of a suitcase. Occasionally there have been moments when the light shined particularly bright, but mostly it's just been him and a guitar, making music in living rooms and clubs and the occasional concert hall.

He has met a lot of people, most of whom leaned—like him—toward the fringe side of the social spectrum. He's written some of them into stories—hunched over a laptop in the backseat of a touring van, or in the

#### **KEY SELLING POINTS**

- Medium Hero is a collection of short stories culled from Korby Lenker's life on and off the
  road. Sometimes funny, sometimes sad, Korby is clearly in love with the world and has the
  gift of making readers see things his way.
- Lenker has a diverse following and extensive fan base. He plans to promote his book on his
  music tours and at local events.

"Korby Lenker's keen control of narrative voice is spot-on in each of these stories—distinctive, disarming, entertaining, and completely convincing. The stylish, often funny, sometimes tongue-in-cheek tone of the book made it feel as if I were hearing the stories being spoken aloud to me late at night. I was thoroughly captivated by Medium Hero." —Tim O'Brien

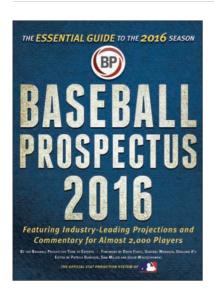
KORBY LENKER is a sneaky-good songwriter. And singer. And author. An abbreviated list of Lenker's achievements so far includes: a significant amount of airplay on the legendary Seattle indie rock station KEXP; a BBC 2 interview with Bob Harris, which is only about the highest honor a rootsy singer-songwriter touring the UK can get; opening slots for acts ranging from Willie Nelson to Ray LaMontagne, Nickel Creek, Keith Urban, Susan Tedeschi, and Tristan Prettyman; and wins in the Merlefest folk songwriting contest as well as the Kerrville Folk Festival's elite New Folk songwriting competition. Lenker was raised in Twin Falls, Idaho. He is the son of a mortician and attended college in Bellingham, Washington, and there founded the Barbed Wire Cutters, called by SPIN Magazine "The Young Riders of the Bluegrass Revolt." Medium Hero is his first book.

# TWENTY-FIRST EDITION OF THE NYT BESTSELLER

# **BASEBALL PROSPECTUS 2016**

# The Essential Guide to the 2016 Season Edited by SAM MILLER and JASON WOJCIECHOWSKI

The bestselling annual baseball preview from the smartest analysts in the business.



#### INFORMATION

Imprint: Turner

Hardcover ISBN: 978-1-68-162111-1 \$49.95 (\$52.95 Can.)

Paperback ISBN: 978-1-68-162118-0 \$24.95 (\$29.95 Can.)

BISAC Code Category: SPORTS & RECREATION / BASEBALL / GENERAL

8.5 x 11

608 Pages

#### **MARKETING**

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

AUTHOR WEBSITE

www.baseballprospectus.com

RIGHTS

All rights available

The essential guide to the 2016 baseball season is on deck now, and whether you're a fan or fantasy player—or both—you won't be properly informed without it. *Baseball Prospectus 2016* brings together an elite group of analysts to provide the definitive look at the upcoming season in critical essays and commentary on the thirty teams, their managers, and more than sixty players and prospects from each team. This guide projects each player's stats for the upcoming season using the groundbreaking PECOTA projection system, which has been called "perhaps the game's most accurate projection model" (*Sports Illustrated*).

Now in its twenty-first edition, this *New York Times* bestselling insider's guide remains hands down the most authoritative and entertaining book of its kind.

#### **KEY SELLING POINTS**

- Industry Leader: Baseball Prospectus is the industry leader among annual baseball guides
  thanks to witty writing, bold predictions, proprietary stats, an eye-pleasing design, and
  scouting reports on everyone who matters... from today's MVP to tomorrow's.
- Groundbreaking Statistic Predictions: Each player's statistics are projected for the
  coming season using BP's groundbreaking and constantly updated PECOTA projection
  system, which has been called "perhaps the game's most accurate projection model"
  (Sports Illustrated).
- eBook Companion: Baseball Prospectus will release a specially formatted eBook version, designed to be easy to use on all devices.

"The tip of the nerd spear."

—Ken Tremendous

"If you're a baseball fan and you don't know what BP is, you're working in a mine without one of those helmets with the lights on it."

—Keith Olbermann

"Baseball Prospectus has become the standard by which all scouting guides should be measured." —Billy Beane, General Manager, Oakland A's

"For me, every year baseball begins with (this) big, brilliant, beautiful book."

—Billy Beane, General Manager, Oakland A's

# THE FREEDOM DIET & THE FREEDOM DIET COOKBOOK

Lower Blood Sugar, Lose Weight & Change Your Life in 60 Days JESSICA K. BLACK, ND

The most up-to-date book in health & wellness today with a plan to lower blood sugar, lose weight, and change your life in 60 days from bestselling author Dr. Jessica Black, an expert in naturopathic medicine.



**INFORMATION** 

Imprint: Turner

Paperback ISBN: 978-1-68-162117-3 \$18.95 (\$21.50 Can.)

BISAC Code Category: HEALTH & FITNESS / Diet & Nutrition / Diets, HEALTH & FITNESS / Diet & Nutrition / General HEA006000, HEA048000

6 x 9

330 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

**RIGHTS** 

All rights available

In today's fast-paced world, sixty days sounds like a long time. But what if you could change your health forever in those sixty days? Originally designed by Dr. Jessica Black as a way to positively impact the lives of diabetics, *The Freedom Diet* reaches far beyond controlling blood sugar levels. Dr. Black's plan helps people gain the freedom to enjoy life to its fullest by converting unhealthy habits into healthier ones through exercise and dietary changes. Proven effective over years of use by Dr. Black's patients, *The Freedom Diet* details a plan not only for healthy living and weight loss but also for the prevention of premature aging and chronic illness.

Break your addictions, change your thinking, and never count calories again for the rest of your life. Your new life is only sixty days away.

#### **KEY SELLING POINTS**

- User Friendly: An easy-to-follow guide with nutritional information, dietary indicators and a clearly defined timeline to dietary freedom.
- Proven: In her own practice, Dr. Black has prescribed this diet to patients suffering
  from pre diabetes and diabetes for years, and these patients have experienced
  happier living through the freedom diet.

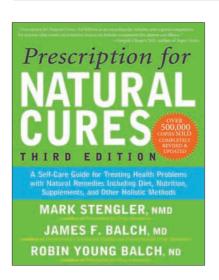
JESSICA BLACK cofounded and runs a primary care center, A Family Healing Center, which has become a residency site associated with the National College of Naturopathic Medicine. Dr. Black specializes in women's medicine, including natural hormone balancing for menopause, and childhood wellness, including chronic asthma and acute and chronic illness in children. In 2010, she coauthored *Living with Crohn's and Colitis: A Comprehensive Naturopathic Guide for Complete Digestive Wellness* with Dede Cummings. In 2010, Dr. Black also acted as the naturopathic advisor for *MamaBaby Haiti*, a nonprofit organization that provides birthing and pediatric care to the people of Haiti. She continues to share her passion for health through writing and, in 2012, published the follow-up to the first edition of *The Anti-Inflammation Diet and Recipe Book*, *More Anti-Inflammation Diet Tips and Recipes*. Succeeding the first edition, Jessica has recently released the much anticipated second edition of *The Anti-Inflammation Diet and Recipe Book* (August 2015).

AUTHOR WEBSITE: www.drjessicablack.com

### PRESCRIPTION FOR NATURAL CURES

**Third Edition:** A Self-Care Guide for Treating Health Problems with Natural Remedies Including Diet, Nutrition, Supplements, and Other Holistic Methods JAMES F. BALCH, MD, MARK STENGLER NMD, ROBIN BALCH, ND

*The third edition of the bestselling natural health bible with more than* 500,000 *copies sold to date!* 



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-63-026090-3 \$27.95 (\$29.50 Can.)

BISAC Code Category: HEALTH & FITNESS / HEA000000

8.5 x 11 848 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

#### **AUTHOR WEBSITE**

www.immunecenter.org www.markstengler.com

#### **RIGHTS**

Direct Mail, Book Club, Content Aggregation, and Italian (sold)

Simplified Chinese (now available) Russian (now available) Hundreds of thousands of readers have relied on *Prescription for Natural Cures* as the source for accurate, easy-to-understand information on natural treatments and remedies for a host of common ailments. The new edition of this invaluable guide has been thoroughly updated to reflect the very latest research and recommendations. This revised edition prescribes remedies for almost 200 conditions, including new entries such as gluten sensitivity and MRSA. You'll find easy-to-understand discussions of the symptoms and root causes of each health problem along with a proven, natural, customized prescription that may include supplements, herbal medicine, homeopathy, aromatherapy, Chinese medicine, hydrotherapy, bodywork, natural hormones, and other natural cures in addition to nutritional advice. This Revised Edition Features:

- Comprehensive reference contains natural remedies for almost 200 common health ailments organized by problem from A to Z
- Scores of new supplements and many new conditions
- Up-to-date information reflecting the latest natural health research and treatment recommendations
- Clear, authoritative guidance on dietary changes, healing foods, nutritional supplements, and recommended tests
- Down-to-earth descriptions of each health problem and natural remedy

If you and your family want to get better naturally, *Prescription for Natural Cures* is an essential health resource you can't afford to be without.

#### **KEY SELLING POINTS**

- Audience: A "bible" for numerous health conditions ranging from common to rare, this book appeals to the general population as a helpful reference guide.
- New Conditions & Treatments: This edition features new conditions discovered since the last edition (2011) and new treatments for existing conditions.

"Prescription for Natural Cures provides a valuable resource to help guide readers to safe and effective natural solutions to common health conditions. A clear path to improved health is provided no matter the health challenge." —Michael T. Murray, N.D., coauthor, The Encyclopedia of Natural Medicine

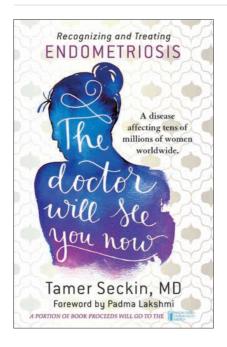
"Prescription for Natural Cures, 3rd edition is an encyclopedic volume and a good companion for anyone who wants an extensive source on holistic treatments for almost any illness." —Deepak Chopra, M.D., author of Super Genes

**JAMES F. BALCH, M.D.** has been a physician and a surgeon for over thirty-five years and is a Certified Nutritional Consultant, a member of the American Medical Association, and a fellow in the American College of Surgeons. Dr. Balch also writes a monthly newsletter, *Prescription for Healthy Living*. He has appeared on ABC, Fox, and CBS, and has been interviewed on various national radio talk shows. He is the host of the *Prescription for Healthy Living* radio show. He has lectured extensively across the United States, Canada, and overseas.

# THE DOCTOR WILL SEE YOU NOW

Recognizing and Treating Endometriosis TAMER SECKIN, MD

This book is for the "Endo Warriors," women determined to let the world know their stories so that every woman with this disease knows she is not alone.



#### INFORMATION

Imprint: Turner

Paperback ISBN: 978-1-68-162112-8 \$19.95 (\$22.50 Can.)

BISAC Code Category: HEA024000 HEALTH & FITNESS / Women's Health

5.5 x 8.5

272 Pages

#### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

**AUTHOR WEBSITE** 

www.endofound.org

RIGHTS

All rights available

Endometriosis materializes when the endometrium—the tissue that lines the inside of the uterus—sheds, but does not exit a woman's body during her period. Instead, it grows outside of the uterus, spreading to organs and nerves in and around the pelvic region. The resulting pain is so physically and emotionally insufferable that it can mercilessly dominate a woman's life. The average woman with endometriosis is twenty-seven years old before she is diagnosed. It is one of the top three causes of female infertility. The pain it emits can affect a woman's career, social life, relationships, sexual activity, sleep, and diet. It is incurable, but highly treatable. Unfortunately, though, it is rarely treated in a timely manner, if at all, because of misdiagnoses and/or a lack of education among those in the medical community.

This book gives hope to everyone connected to endometriosis. That includes every woman and young girl who has it, and the women and men in their lives—the mothers, fathers, husbands, children, and friends—who know something is wrong, but do not know what it is or what to do about it.

The Doctor Will See You Now is written at a level that everyone with ties to this disease can relate to and understand, but it is also written for doctors with good intentions who lack the knowledge of how to diagnose or treat it. This book is for the "Endo Warriors," women determined to let the world know their stories so that every woman with this disease—from the thirteen-year-old girl who is being told that her pain is "part of becoming a woman" to the woman who has been misdiagnosed for decades—knows she is not alone. Yes, her pain is real. No, she is not crazy. Yes, there is hope.

#### **KEY SELLING POINTS**

- International Top Surgeon: Ranked among America's Top Surgeons & Gynecologists, Tamer Seckin,
  MD has established himself internationally over the course of more than two decades as a leading
  specialist in Advanced Laparoendoscopic Surgery for the treatment of endometriosis and associated
  pelvic pain pathologies.
- Featuring a foreword by Padma Lakshmi, host of Top Chef, co-founder of Endometriosis Foundation of America, and a patient of Dr. Seckin.

TAMER SECKIN, MD, is a Board Certified gynecologist and laparoscopic surgeon in private practice in New York City, practicing at North Shore LIJ/Lenox Hill Hospital. He specializes in treating women with endometriosis. He is an internationally known specialist in minimally invasive advanced (laparoscopic) surgery, and is among a very limited number of gynecologic surgeons in the United States who are exclusively committed to the Deep Laparoscopic Excision of endometriosis.

In 2009, Dr. Seckin founded the *Endometriosis Foundation of America* (EFA), the first research and advocacy foundation of its kind organized by a private physician to raise awareness and emphasize the critical value of surgical excision of endometriosis. Under his guidance as Medical Director, the EFA strives to increase disease recognition, provide advocacy, facilitate expert surgical training, and fund landmark endometriosis research.

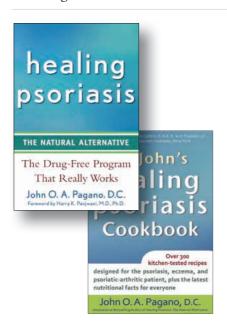
# NOTABLE BACKLIST.\*

### HEALING PSORIASIS & HEALING PSORIASIS COOKBOOK

JOHN O. A. PAGANO

"DR. PAGANO HAS PROVIDED A NEW PERSPECTIVE IN THE MANAGEMENT OF PSORIASIS; ONE THAT JUSTIFIES SERIOUS CONSIDERATION BY THE SCIENTIFIC COMMUNITY." —Harold Mermelstein, MD, Dermatologist, New York, NY

A leading researcher shares natural remedies for psoriasis.



### INFORMATION

Imprint: Wiley

Paperback ISBN: 978-0-47026-726-4 978-1-63026-046-0 (Cookbook) \$16.95 (\$17.95 Can.); \$35.00 (Cookbook) Also available in eBook eISBN: 978-1-63026-044-6 (Healing Psoriasis only)

BISAC Code Category: HEALTH & FITNESS / Diseases / Skin, MEDICAL / Dermatology (Cookbook), MED017000

6 x 9

352 Pages; 576 Pages (Cookbook)

### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway

### **RIGHTS**

Spanish, Bulgarian, Czech Republic, Russian, French, and Audio According to the *National Psoriasis Foundation*, at least seven million people in the US and more than 100 million worldwide suffer from this chronic skin disease. This book outlines Dr. Pagano's natural, drugfree treatment regimen that can alleviate, control, and even heal psoriasis without steroid creams, tar baths, injections, or ultraviolet treatments. *Healing Psoriasis* outlines a healthy diet and lifestyle and includes case histories, photos, recipes, and a chapter on eczema.

The cookbook includes more than 300 kitchen-tested recipes designed for the psoriasis, eczema, and psoriatic-arthritic patient, plus the latest nutritional facts for everyone!

### **KEY SELLING POINTS**

- Foreword written by Annemarie Colbin, CHES and founder of *The Natural Gourmet Institute, New York.*
- Statistics show that more than 100 million people worldwide suffer from the chronic skin disease psoriasis. In his first book, *Healing Psoriasis: The Natural Alternative*, Dr. Pagano presented a report of his natural, drug-free treatment regimen that has alleviated, controlled, and even healed psoriasis without the use of steroid creams, tar baths, injections, or ultraviolet treatments.
- Includes a helpful color photographic portfolio of case histories which give undeniable proof of the efficacy of the Pagano regimen.

DR. JOHN O. A. PAGANO helped and healed psoriasis, psoriatic arthritis, and eczema patients for fifty years with natural measures that fell within his scope of practice as a chiropractic physician: primarily spinal adjustments and nutritional counseling, based on the premise that all types of psoriasis arise from a build-up of toxins in the intestines (The Leaky Gut Syndrome) which then manifests itself on the skin. After nearly thirty years of research, he wrote a report of his thesis and his work in his landmark book *Healing Psoriasis: The Natural Alternative* which he initially self-published. Dr. Pagano's book contains before and after photos of his patients, describes the causes of psoriasis and his protocol for treating it. The book quickly became a best-seller on www.amazon.com, achieving and maintaining the rank of #1 in the category of psoriasis for over fifteen years.

Although Dr. Pagano passed away in December 2012, he was that rarest of individuals—a true "Renaissance man!" He also wrote and performed his own original songs. Dr. Pagano was also an accomplished artist who was known for his paintings of the American West which grace many private collections.

TURNER BACKLIST 37

### **GLUTEN FREEDOM**

"A MYTH-DISPELLING, MUST-HAVE WORK."

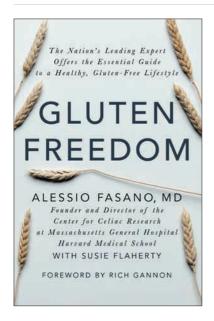
—Marilyn G. Geller, CEO, Celiac Disease

**Foundation** 

The Nation's Leading Expert Offers the Essential Guide to a Healthy, Gluten-Free Lifestyle

### ALESSIO FASANO, MD with SUSIE FLAHERTY

World-renowned celiac disease expert Dr. Alessio Fasano presents the groundbreaking roadmap to a gluten-free lifestyle, and how millions can live better by going gluten free.



### INFORMATION

Imprint: Wiley
Hardcover ISBN: 978-1-118-42310-3
\$24.95 (\$25.95 Can.)
Also available in eBook
(eISBN: 978-1-11853-975-0)
BISAC Code Category: HEALTH &
FITNESS / Diet & Nutrition / Diets,
HEALTH & FITNESS / Diet & Nutrition /
NutritionHEA006000, HEA017000

6 x 9 368 Pages

### MARKETING

- E-mail, e-newsletters and online marketing campaign
- · Social media campaign
- Turner promotional giveaway
- Twitter campaign (#GlutenFreedom)
- Goodreads contest giveaway
- Portion of proceeds to The Center for Celiac Research
- www.celiaccenter.org

### **RIGHTS**

French, Polish, German, and Portuguese (Brazilian)

For millions of Americans affected by gluten-related disorders, consuming gluten can be hazardous to their health. In *Gluten Freedom*, Alessio Fasano, MD, founder of *Mass General's Center for Celiac Research* in Boston, Massachusetts, reveals the latest developments in scientific research and treatment, and the answers they provide for this rapidly expanding audience. This groundbreaking, authoritative guide is an invaluable roadmap for the newly diagnosed, for those already dealing with gluten-related issues, and for anyone who thinks they may have an issue with gluten. Distinguishing scientific fact from myth, *Gluten Freedom* highlights:

- The differences between celiac disease, gluten sensitivity, and wheat allergy
- Current best practices for gluten-related disorders at any age
- Practical information on setting up a gluten-free kitchen, reading labels, and finding hidden sources of gluten
- Gluten's impact on depression, anxiety, and "foggy mind," as well as behavioral conditions
- · Reliable, accurate resources for patients, parents, and physicians
- · Recipes throughout

### **KEY SELLING POINTS**

- Rapidly Expanding Market: The gluten-free market was estimated at \$10.5 billion in 2013 and continues to expand.
- Huge Audience: 30% of Americans report trying to cut down or eliminate gluten from their diet. 3 million have been diagnosed with full-blown celiac, and Fasano estimates that 18 million Americans have some degree of gluten sensitivity.
- Worldwide Scientific Reputation: The Center for Celiac Research offers state-of-the-art
  research, teaching, and clinical expertise for the diagnosis, treatment, and prevention
  of gluten-related disorders. Dr. Fasano published the groundbreaking study in 2003 that
  established the rate of celiac disease at one in 133 Americans. Research scientists from the
  Center developed the blood test now used throughout the world to diagnose celiac disease.

"This book gives clear guidance about best ways to avoid and treat problems with gluten among affected individuals." —James M. Perrin, MD, FAAP, Professor of Pediatrics, Harvard Medical School, MassGeneral Hospital for Children

"If you're new to the gluten-free diet, this is the first book you should buy. If you already have a shelf full of gluten-free books, make room for Gluten Freedom."

—Amy Ratner, Editor, Gluten-Free Living

**ALESSIO FASANO** is founder and director of the Center for Celiac Research at Massachusetts General Hospital, the first research and treatment center for celiac disease, wheat allergy, and gluten sensitivity in the US. He is also a visiting Professor at Harvard Medical School.

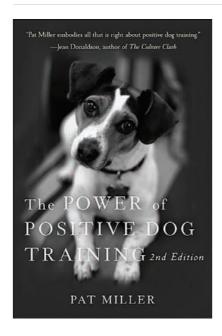
**SUSIE FLAHERTY** is director of communications for the Center for Celiac Research at Massachusetts General Hospital.

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### THE POWER OF POSITIVE DOG TRAINING

### PAT MILLER

All the training tools you will ever need to share a lifetime of fun, companionship, and respect with your dog!



### **INFORMATION**

Imprint: Howell Book House

Paperback ISBN: 978-0-47024-184-4 \$18.99 (\$19.99 Can.) Also available in eBook eISBN: 978-0-47089-346-3

BISAC Code Category: PETS / Dogs / Breeds PET004010

6 x 9 288 Pages

### MARKETING

- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Featured on author's blog www.peaceablepaws.com

### **RIGHTS**

Spanish, Audio

A renowned dog trainer gives you the positive training tools you need to share a lifetime of fun, companionship, and respect with your dog. Includes information on the importance of observing, understanding, and reacting appropriately to your dog's body language; instructions on how to phase out the use of a clicker and treats to introduce more advanced training concepts; a diary to track progress; suggestions for treats your dog will respond to; and a glossary of training terms.

### **KEY SELLING POINTS**

- Pat is also a freelance writer and author, regularly contributing articles on dog behavior and training to *The Whole Dog Journal, Your Dog* (a publication of Tufts University's Veterinary School), and several other publications.
- Her first dog-training book, The Power of Positive Dog Training, was released by Howell Book House in August of 2001 and has been on Amazon.com's "Top 10 Dog Training Books" list since January of 2002.

PAT MILLER was the one who taught the family dog to sit, lie down, and jump over broomsticks in the living room. Her professional life has always involved animals, first as a horse trainer in Wisconsin, then for twenty years as a humane officer at the Marin Humane Society in California, and most recently as a certified professional dog trainer and behavior consultant. She launched her own dog training company on the West Coast in 1996, after five years assisting nationally acclaimed obedience instructor Judie Howard of Arydith Obedience, and relocated the Peaceable Paws Dog and Puppy Training Center to Chattanooga, Tennessee in the year 2000, then to its present eighty-acre campus in Fairplay, Maryland, in April of 2004. Pat received her CPDT-KA certification as a professional dog trainer from the Certification Council for Professional Dog Trainers in September of 2001, one of the first 136 trainers in the world to attain this title.

Pat shares her Fairplay home with husband Paul, and their five dogs (Missy, Dubhy, Lucy, Scooter and Bonnie); three cats (Barney, Viva and Blue); five horses (Molly, Rafiki, Levi, Mikey and Olivia); one donkey (Joan); and one pot-bellied pig (Sturgis). They also operate Peaceable Pastures, a horse-friendly boarding facility.

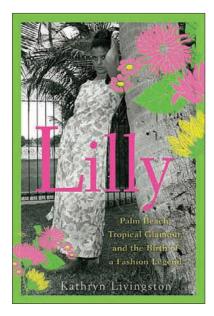
TURNER BACKLIST 39

### LILLY

Palm Beach, Tropical Glamour, and the Birth of a Fashion Legend KATHRYN LIVINGSTON

"OH, BUT YOU DON'T UNDERSTAND,
IT'S ALWAYS SUMMER
SOMEWHERE."
-BOSTON GLOBE

A must-read, not only for fans of Lilly Pulitzer and her Lilly brand, but for anyone interested in a journey through the world of privilege and the life of a true American original.



INFORMATION

Imprint: Wiley

Hardcover ISBN: 978-0-47050-160-3 \$25.95 (\$27.95 Can.) Also available in eBook: eISBN: 978-1-11823-375-7 BISAC Code Category: BIOGRAPHY & AUTOBIOGRAPHY / Rich & Famous

6 x 9 256 Pages

### MARKETING

- National and local publicity and review
  coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Featured in The Huffington Post

**RIGHTS** 

Film, Audio

Today, Lilly Pulitzer's iconic brand of clean-cut, vibrantly printed clothes called "Lillys" can be spotted everywhere. What began decades ago as a snob uniform in Palm Beach became a general fashion craze and, later, an American classic. In contrast to the high visibility of her brand, Lilly Pulitzer has largely kept her tumultuous personal story to herself. Bursting forth into glossy fame from a protected low-key world of great wealth and high society, through heartbreaks, treacheries, scandals, and losses, her life, told in detail here for the first time, is every bit as colorful and exciting as her designs. Still in high-demand, her line for Target sold out in mere hours after its April 2015 release.

### **KEY SELLING POINTS**

- Offers a close-up of Palm Beach society, replete with tropical mischief, reckless indulgences
  and blatant infidelities as well as fascinating stories about the Pulitzer and Phipps families and
  their world of eccentrics, high achievers, intermarriages, and glamorous trendsetters.
- Takes a fresh look at the Roxanne Pulitzer scandal and the atmosphere that fed it, and other
  episodes involving Lilly Pulitzer's family and social circle.
- Traces the many ups and downs in Lilly Pulitzer's personal life as well as her business, which suffered a decline in the 1980s before its resurgent transformation into the thriving success it is today.
- Includes twenty-five black-and-white photographs that bring Lilly Pulitzer's world to life.

"I met Lilly Pulitzer when I first came to America and visited Palm Beach.

She was a very dynamic and talented designer who became the Emilio Pucci of
America. This inspiring book is well deserved and a truly great read."

—Diane von Furstenberg

KATHRYN LIVINGSTON has had a long career in magazines covering fashion and fashionable people. First as a staff writer at *Harper's Bazaar*, then as executive editor of *Town & Country*, she pioneered innovative ways of profiling the high achieving, the influential, and the privileged in places like New York, Houston, Toronto, Rio de Janiero, Mexico City, Paris, and Milan, as well as in such playgrounds for the powerful as Aspen, Santa Barbara, and Palm Beach. She interviewed many of the world's most celebrated talents in the fields of entertainment, sports, business, science, medicine, art, and architecture. Her editorial work and writing across various media continued at Time Warner. She was the creative director of acclaimed upscale publications for Tiffany & Co. and Neiman Marcus. She has written articles for *Gourmet, Conde Nast Traveler, House & Garden, Travel & Leisure* and is the author or coauthor of six books, including *High Rise Low Down* and *In the Spirit of Aspen*. She lives in New York City.

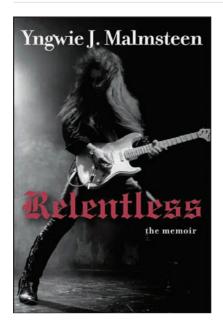
40 BACKLIST TURNER

### RELENTLESS

### The Memoir YNGWIE J. MALMSTEEN

THE ROCK-AND-ROLL MEMOIR
OF ONE OF THE WORLD'S
GREATEST GUITARISTS

An in-depth, behind-the-scenes look at one the most legendary rock guitarists of all time.



INFORMATION

Imprint: Wiley

Hardcover ISBN: 978-1-11851-771-0 \$26.95 (\$29.95 Can.) Also available in eBook: eISBN: 978-1-11851-774-1

BISAC Code Category: MUSIC / General 7 x 9

288 Pages

### MARKETING

- E-mail, e-newsletters and online marketing campaign
- Social media campaign

### **RIGHTS**

Swedish, Italian, Japanese, Audio, Finnish Yngwie Malmsteen's revolutionary guitar style—combining elements of classical music with the speed and volume of heavy metal—made him a staple of the '80s rock scene. Decades later, he's still a legend among guitarists, having sold 11 million albums and influenced generations of rockers since. In *Relentless*, Malmsteen shares his personal story, from the moment he burst onto the scene seemingly out of nowhere in the early '80s to becoming a household name in the annals of heavy metal. Along the way, he talks about his first bands, going solo, his songwriting and recording process, and the seedy side of the rock business.

### **KEY SELLING POINTS**

- Malmsteen was named one of *Time* magazine's ten greatest electric guitar players.
- The author's most recent album, Spellbound, was released in December 2012.
- Ideal for guitar players, heavy metal fans, and those who enjoy rock memoirs.

"Yngwie literally blew my mind when he came on the LA music scene in the early '80s. The fastest & most articulate, fluid, melodic, classical based rock guitarist I'd ever heard. Still the best at what he does all these years later."

— Slash

"When Yngwie Malmsteen hit the scene in the early '80s it was as if a monolith appeared. He was playing electric rock guitar in a way that seemed completely unearthly and had to be seen to be believed." — Steve Vai

YNGWIE MALMSTEEN is one of rock's virtuoso guitarists. Yngwie J. Malmsteen's *Rising Force*, his 1984 Grammy-nominated album, established the style now referred to as neoclassical melodic rock. He has recorded more than two dozen solo albums and a dozen more with other bands, as well as fifteen live performance DVDs. In 2013, Yngwie created the online website RelentlessShred. com, which is considered the most authoritative source for how to play his challenging neoclassical style, covering everything from harmonic minor scales and diminished chords to advanced arpeggios. With an international fan base, Yngwie continues to record and tour around the world.

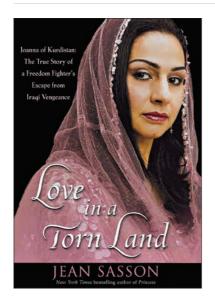
TURNER BACKLIST 41

### LOVE IN A TORN LAND: JOANNA OF KURDISTAN

The True Story of a Freedom Fighter's Escape from Iraqi Vengeance JEAN SASSON

NEW YORK TIMES BESTSELLING AUTHOR OF THE RAPE OF KUWAIT AND GROWING UP BIN LADEN

International bestselling author shares this incredible true love story set during the Iran-Iraq War.



### **INFORMATION**

Imprint: Wiley

Hardcover ISBN: 978-0-47006-729-1

\$38.95

Also available in eBook: eISBN: 978-1-11811-093-5

BISAC Code Category: BIOGRAPHY & AUTOBIOGRAPHY / Personal Memoirs

6 x 9

352 Pages

### MARKETING

- National and local publicity and review coverage
- E-mail, e-newsletters and online marketing campaign
- Social media campaign
- Turner promotional giveaway
- Promoted on author's website
- Goodreads giveaway

### RIGHTS

Portuguese, Dutch, Spanish, Korean, Russian, Turkish, Czech (now available), Hungarian (now available), Serbian (now available), Italian (now available) As a young girl living in Saddam Hussein's Iraq, Joanna al-Askari had a dream: to fall in love with a Kurdish freedom fighter and join the battle for Kurdish independence.

In *Love in a Torn Land*, bestselling author Jean Sasson tells the remarkable true story of how Joanna lived that dream, surviving nightmarish struggles in pursuit of love and her cherished goal of freedom for the Kurdish people.

Raised in Baghdad by an Arab-Iraqi father and a Kurdish mother, Joanna spent a childhood filled with fear and uncertainty under the brutal Baathist regime, tempered by joyful summers spent with family in Kurdistan. She shares the girlish excitement of meeting a dashing young Peshmerga fighter at age fifteen, which began a campaign for love that would prove almost as consuming to Joanna as her dream of Kurdish freedom. She also recounts the gritty details of life as a young Peshmerga wife in Kurdistan during the darkest days of the Iran-Iraq War: the horror of being temporarily blinded from a gas attack by Saddam's forces, the terror of dodging Iraqi patrols as she and her husband tried to flee to safety, and the desperate search for a missing relative in an Iranian refugee camp.

Again and again, Joanna meets defeat with determination and faces hardship with hope as she navigates the dangers of an Iraq filled with informers, midnight raids, secret police interrogations, and barbaric prisons. Through her eyes and her love for her husband, the splendid world of Kurds and Kurdistan comes alive.

### **KEY SELLING POINTS**

- Jean Sasson has published twelve bestselling novels, including Princess: A True Story of Life Behind the Veil in Saudi Arabia.
- The Middle East is constantly in the forefront of the news and topics of conversation, and this book offers an in-depth look inside the culture of Kurdistan.

"Absolutely riveting." —People

"Consistently gripping . . . in Sasson's telling, Sultana's story is a fast paced, enthralling drama, rich in detail." —Publishers Weekly

**JEAN SASSON** started her writing career in 1991 when she wrote the book, *The Rape of Kuwait*. The book was an instant bestseller, reaching #2 on the *New York Times* bestseller list. When the Kuwaiti Embassy in Washington heard that soldiers sent to free Kuwait did not know why they were there, the Embassy sent 200,000 copies to the region. Later Sasson wrote *Princess: A True Story of Life Behind the Veil in Saudi Arabia*, which is the story of a princess in the royal house of al-Sa'ud. The book was an international bestseller published in sixty-eight different editions and stayed on the *New York Times* bestseller list for thirteen weeks.

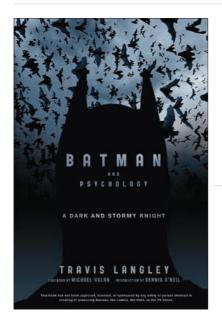
AUTHOR WEBSITE: www.jeansasson.com

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### BATMAN AND PSYCHOLOGY

### A Dark and Stormy Knight TRAVIS LANGLEY

A journey behind the mask and into the mind of Gotham City's Caped Crusader, perfect for the March 2016 release of **Batman Vs. Superman: Dawn of Justice**.



INFORMATION

Imprint: Wiley

Paperback ISBN: 978-1-11-816765-6 \$17.95 (\$18.95 Can.) Also available in eBook: eISBN: 978-1-11-823951-3

BISAC Code Category: PSY000000 / PSYCHOLOGY / General

6 x 9

352 Pages

### MARKETING

- E-mail, e-newsletters and online marketing campaign
- Social media campaign

Batman is one of the most compelling and enduring characters to come from the Golden Age of Comics, and interest in his story has only increased through countless incarnations since his first appearance in Detective Comics #27 in 1939. Why does this superhero without superpowers fascinate us? What does that fascination say about us? Batman and Psychology explores these and other intriguing questions about the masked vigilante, including: Does Batman have PTSD? Why does he fight crime? Why as a vigilante? Why the mask, the bat, and the underage partner? Why are his most intimate relationships with "bad girls" he ought to lock up? And why won't he kill that homicidal, green-haired clown?

### **KEY SELLING POINTS**

- Gives you fresh insights into the complex inner world of Batman and Bruce Wayne and the life and characters of Gotham City
- Explains psychological theory and concepts through the lens of one of the world's most popular comic book characters
- Written by a psychology professor and "Superherologist" (scholar of superheroes)

"Simply speaking, this is my pick for the best book of 2012. A fantastic look into the inner workings of one of comic book's most compelling, dynamic characters; a masterfully written analysis/love note to the Dark Knight."

—Stephen Harvey, FindYourGeek.com

"Langley cleverly combines his two loves, as evinced by the title, to create a work that will draw the most disinterested psychology students in by using the seemingly universally loved Byronic hero of Batman." —Geekscape.net

"Dr. Langley puts this masked vigilante and his admirers on the analyst couch to examine what makes him--and us--tick. A revealing look at Bruce Wayne and his alter-ego." —Barnes & Noble

"If you love Batman you will love this book. If you love psychology you will love this book! Do not worry about getting lost though, as Langley does an excellent job explaining everything he discusses... A book you shouldn't pass up, as once you start reading it you simply will not be able to put it down!" — International House of Geek

**TRAVIS LANGLEY, P.H.D.,** is editor of the books *The Walking Dead Psychology: Psych of the Living Dead* and Star Wars Psychology: Dark Side of the Mind (Sterling Publishing), is a psychology professor who teaches on the psychology of crime, mental illness, social behavior, and media at Henderson State University. He received his bachelor's degree from Hendrix College and his doctorate in psychology from Tulane University.

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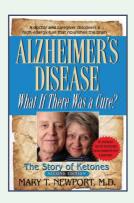
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### NOTABLE BASIC HEALTH BESTSELLERS

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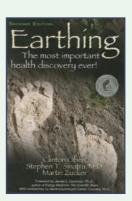
Mary T. Newport, M.D.

This book offers help to Alzheimer's sufferers through the summarization of Dr. Newport's research on the importance of medium-chain fatty acids and provides readers with key information on how Alzheimer's patients can make the transition to a healthy diet rich in these vital fats.

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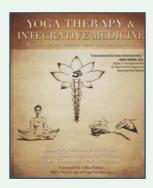


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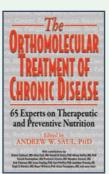
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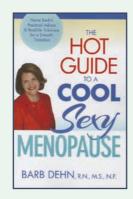
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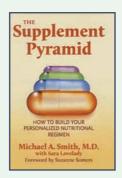
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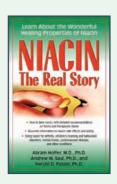


Michael A. Smith, M.D., with Sara Lovelady;

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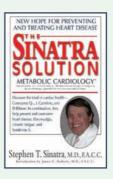
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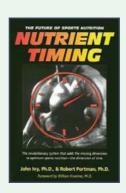


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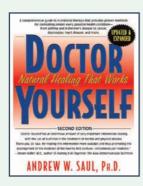


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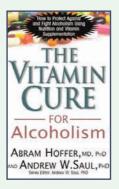


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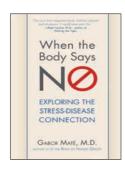
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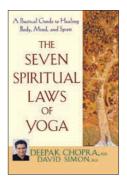
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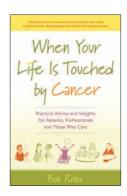
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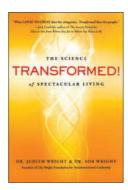
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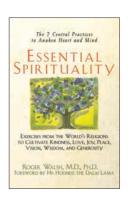
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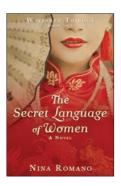


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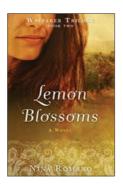


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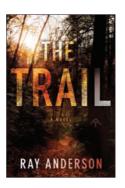
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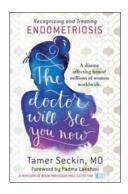
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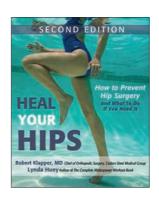
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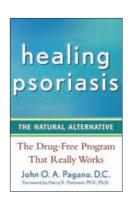
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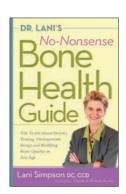
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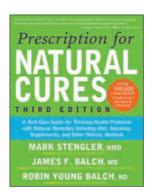
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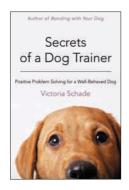


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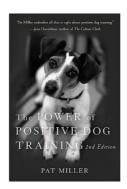


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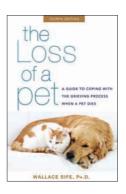
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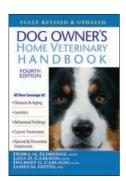
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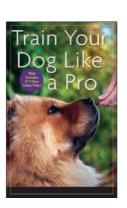
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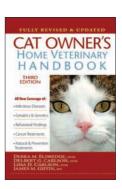
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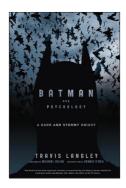
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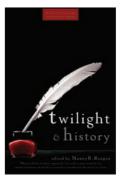
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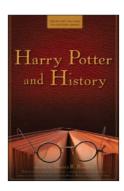
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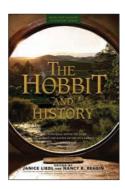
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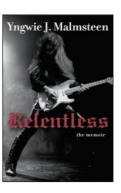
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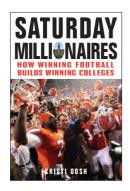


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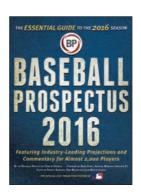


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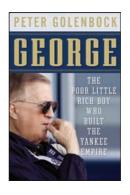
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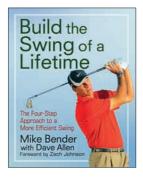
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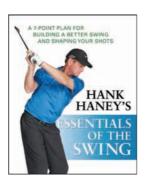
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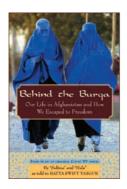
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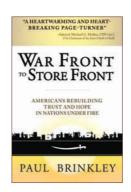
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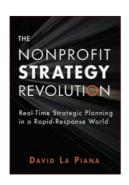
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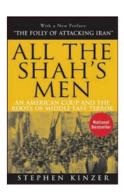
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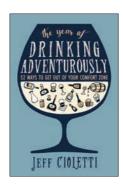


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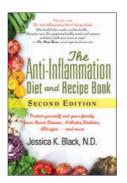


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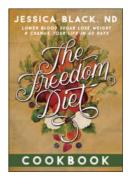
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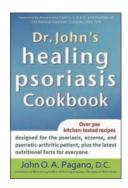
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