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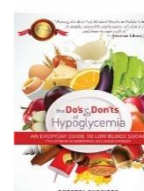
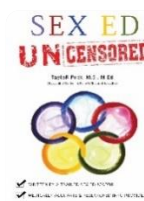
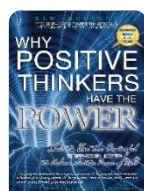
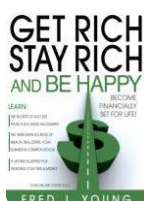
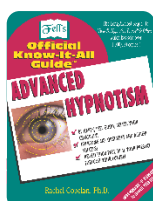
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TRADE BESTSELLERS

FREDERICK FELL PUBLISHERS, INC.



NEW RELEASES

	TITLE	AUTHOR	ISBN	LIST	EPUB ISBN	EPUB LIST
1	Bring Out The Magic in Your Mind	Koran	978-0-88391-283-6	\$16.00	978-088391-284-3	\$6.99
2	How To Get Rich, Stay Rich, and Be Happy	Young	978-0-88391-190-7	\$16.00	978-0-88391-271-3	\$6.99
3	Memory Mastery	Lorayne	978-0-88391-300-0	\$18.00	978-0-88391-800-5	\$6.99
4	Sex Ed Uncensored	Puck	978-088-391-2850	\$16.00	978-0-88391-3550	\$6.99
5	Pilates for Sexual Enhancement	Hershman	978-0-88391-261-4	\$16.95	978-0-88391-278-2	\$6.99
6	The Do's and Don't's of Hypoglycemia	Ruggiero	978-0-88391-809-8	\$18.00	978-0-88391-265-2	\$6.99
7	Venus & Serena	Rineberg	978-0-88391-098-6	\$14.95	978-0-88391-222-5	\$6.99
8	Peak Performance Principles	Noe	978-0-88391-096-2	\$14.95	978-088391-270-6	\$6.99
9	The Occasional Affair	Ankrum	978-0-88391-289-8	\$29.99	978-0-88391-299-7	\$9.99
10	100 Ways to Make Sex Sensational	Copeland	9780-88391-159-4	\$14.95	978-0-88391-203-4	\$6.99
11	Play Scratch Golf	Rineberg	978-0-88391-170-9	\$14.95	978-0-88391-296-6	\$6.99
12	101 Shortcuts in Math Anyone Can Do	Rockmaker	978-0-88391-199-0	\$12.95	978-0-88391-483-0	
13	ESP Power	Roberts	978-0-88391-016-0	\$16.95	978-0-88391-246-1	\$6.99
14	Why Positive Thinkers Have The Power	Bossone	978-0-88391-168-6	\$14.95	978-0-88391-288-1	\$6.99
15	Top 100 Tea Recipes	Ward	978-0-88391-164-8	\$14.95	978-0-88391-202-7	\$6.99
16	The Top 100 International Coffee Recipes	Ward	978-0-88391-163-1	\$14.95	978-0-88391-577-6	\$6.99
17	Winds: An Alaskan Legend	Marasli	9780982652817	\$15.95	978-0-88391-484-7	
18	The Greatest Sales Training in The World	Nelson	978-0-88391-121-1	\$14.95	978-0-88391-298-0	\$6.99
19	Super Power Memory	Lorayne	978-0-88391-050-4	\$16.95	978-0-88391-268-3	\$6.99
20	Secrets of Mind Power	Lorayne	978-0-88391-008-5	\$16.95	978-0-88391-267-6	\$6.99
21	Food to Some, Poison to Others	Traub	978-0-88391-171-6	\$14.95	978-0-88391-292- 8	\$6.99
22	Advanced Magic	Gibson	978-0-88391-017-7	\$16.95	978-0-88391-346-8	\$6.99
23	The Complete Beginner's Guide to Magic	Gibson	978-0-88391-575-2	\$6.99	978-0-88391-392-5	\$6.99
24	Hypnotism	Copelan	978-0-88391-015-3	\$16.95	978-0-88391-777-0	\$6.99
25	Advanced Hypnotism	Copelan	978-0-88391-060-3	\$16.95	978-0-88391-396-3	\$6.99

Trade Bestsellers by Genre

Body, Mind, Spirit & Self-Help

- Bring Out the Magic in Your Mind
- Memory Mastery
- ESP Power
- Why Positive Thinkers Have the Power
- Super Power Memory
- Secrets of Mind Power
- Advanced Magic
- The Complete Beginner's Guide to Magic
- Hypnotism
- Advanced Hypnotism
- Peak Performance Principles

Business / Economics

- How to Get Rich, Stay Rich, and Be Happy
- The Greatest Sales Training in The World

Cooking

- The Occasional Affair
- Top 100 Tea Recipes
- Top 100 International Coffee Recipes

Education

- 101 Shortcuts in Math Anyone Can Do

Fiction

- Winds: An Alaskan Legend

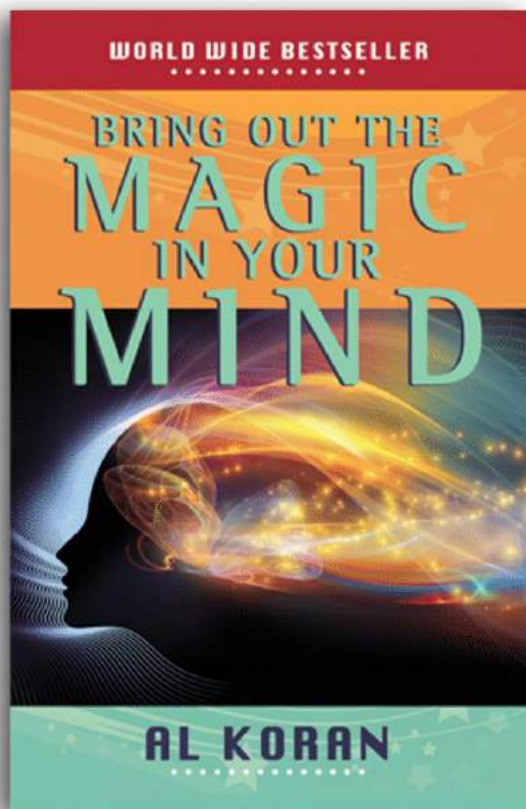
Health, Fitness & Sexuality

- Sex Ed Uncensored
- Pilates for Sexual Enhancement
- The Do's and Don'ts of Hypoglycemia
- Food To Some, Poison To Others
- 100 Ways to Make Sex Sensational

Sports

- Play Scratch Golf
- Venus & Serena





*The Worldwide Bestseller
that can launch you
on the road to success!*

SELLING POINTS:

- Improve your reasoning and problem-solving ability through your new-found mental forces
- Attain prosperity by learning to use the hidden powers of the subconscious mind
- Send out dynamic silent messages that influence people to like you, trust you, and help you
- Use your "hunches" arising from the subconscious to give you faster, better decisions



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BOOK BRIEF:

Here is the key to the amazing untapped powers in your own mind...a secret that can transform your career and life. You don't have to be a magician or a "brain" to command these mental resources. If you only learn to employ your own natural magnetism, using the techniques of this book, you can gain amazing influence over others, and "will" your way to business and social success.

The author, who was one of the world's greatest mentalists and magicians and was famous during his lifetime for his amazing mental feats on television and radio, here reveals how ordinary people can develop certain mental powers deliberately through a simple, logical program. First he explains how you can cultivate belief in the "magic" of your mind, and use that faith to strengthen yourself. You see how to give yourself "success treatments" to build your confidence and direct your energies toward dreams and goals.

Unfolding all the wonders of the human mind, this book offers a method of harnessing this magic to bring you a richer and more successful life.

ABOUT THE AUTHOR:

The author, Al Koran, a British mentalist, was one of the world's greatest mentalists and magicians, and was famous during his lifetime for his amazing mental feats on both television and radio. He is know for revealing how ordinary people can develop certain mental powers deliberately through a simple, logical program. Other mentalists consider him to be one of the best to have ever performed and are grateful for his knowledge that he contributed to the field. He resided in the United Kingdom.

- ISBN: 978-0-88391-283-6
- CATEGORY: Self-Help / Body, Mind & Spirit
- BISAC1: SEL030000
- BISAC2: OCC019000
- BISAC3: SEL027000
- PRICE: U.S. \$16.00
- FORMAT: Paperback / Softback
- SIZE: 5.5 x 8.5
- PAGES: 260
- RELEASE MONTH: JULY 2017

"If you read and adopt the principles that Fred has developed... you too will have the opportunity to enjoy the benefits of well-managed financial independence and security."

-Beryl W. Sprinkel, Former Chairman of the Council of Economic Advisors

HOW TO

GET RICH STAY RICH AND BE HAPPY

BECOME
FINANCIALLY
SET FOR LIFE!

LEARN:

THE SECRETS OF SUCCESS
FROM A SELF-MADE MILLIONAIRE!

THE THREE MAIN SOURCES OF
WEALTH, REAL ESTATE, YOUR
BUSINESS & COMMON STOCKS

A LIFETIME BLUEPRINT FOR
INVESTING YOUR TIME & MONEY

OVER 250,000 COPIES SOLD

FRED J. YOUNG

FORMER EXECUTIVE - HARRIS BANK - CHICAGO

BOOK BRIEF:

Millionaire Reveals Secrets of Success!

With an inspiring combination of vast experience, humor, authority and sensitivity to the average person's feelings and yearnings, Fred J. Young, draws on his more than 27 years as a professional money manager and investment counselor in one of the nation's leading bank Trust Departments to instruct the reader in his unique, but sensible method of getting rich and staying rich.

The book presents the three sources of wealth—real estate, your business, and common stocks—with detailed explanations and a blueprint for success. Along with the practical, buts, and bolts advice are guidelines to draw from concerning how to make decisions that fit into your own special lifestyle, and what kinds of changes and adjustments to expect when you graduate to continually higher income brackets

SELLING POINTS:

- Over 250,000 copies sold!
- Strategies, tips, and advice for investing your time and money
- How to create opportunities when few resources exist
- Unlike other "getting rich" schemes, this book teaches you the most important parts: How to STAY RICH!

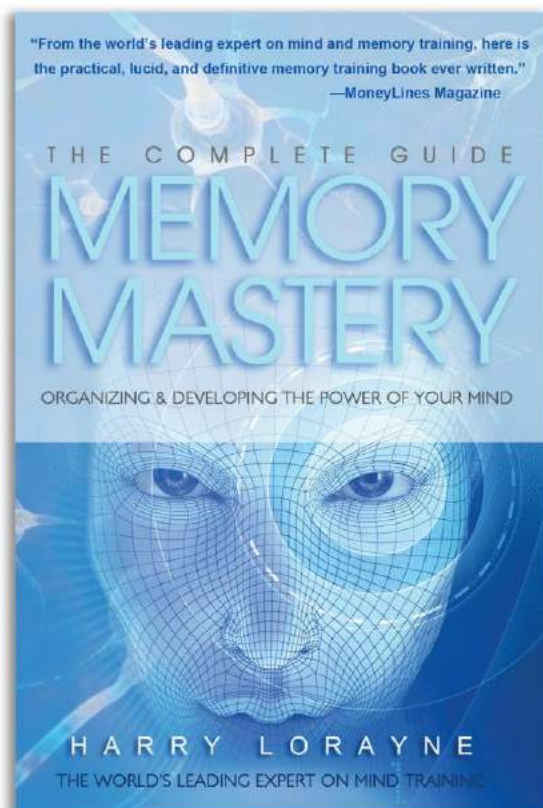
ABOUT THE AUTHOR:

Fred Young is a self-made millionaire who offers no-nonsense advice on how to build and hold onto wealth. His expertise is centered in real estate, common stocks and personal business. For 27 years, he was a money manager and investment counselor, and retired as Head of the Trust Department at the Harris Trust Savings Bank of Chicago, one of America's leading banks. Currently, he is a much sought-after speaker and seminar leader. He resides in Chicago, Illinois.

- ISBN: 978-0-88391-190-7
- CATEGORY: Business & Economics
- BISAC1: BUS027030
- BISAC2: BUS050020
- BISAC3: BUS050000
- BISAC4: BUS054000
- PRICE: U.S. \$16.00
- FORMAT: Paperback / Softback
- SIZE: 6 x 9
- PAGES: 160
- RELEASE MONTH: AUGUST 2017



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SELLING POINTS:

- Increase your powers of memory and concentration
- Strengthen good habits and discard bad ones
- Improve our powers of observation
- Deliver a speech without fear
- Become more organized and time-efficient

BOOK BRIEF:

Bestselling author Harry Lorayne shares the secrets to a powerful memory for efficient living.

The Complete Guide to Memory Mastery will help you think more effectively to achieve long term success. The easy and effective techniques mentioned in this book will help you get rid of post-it-notes and to-do lists to remember names, faces and even phone numbers! The Author also introduces the Link and Peg systems for effortless everyday living. Some of the fascinating memory aids here will teach you how to:

- Develop your memory
- Think effectively
- Strengthen your will power
- Make more money

With proven techniques, enhance your memory and unlock the Secrets of Mind Power.

ABOUT THE AUTHOR:

Harry Lorayne is the world's foremost authority on memory and the author of a dozen books, including best sellers, *The Memory Book* and *Memory Makes Money*. Lorayne is recognized as the most respected and foremost authority on memory, and the author of a dozen books on memory techniques. He has appeared on numerous television infomercials, and his exceptionally productive memory training programs continue to be used by many of the nation's leading corporations. He was titled 'The Yoda of Memory Training' by *Time* magazine. Lorayne resides in New York City, New York.

- ISBN: 978-0-88391-300-0
- CATEGORY: Self-Help / Body, Mind & Spirit
- BISAC1: SEL019000
- BISAC2: SEL030000
- BISAC3: OCC019000
- PRICE: U.S. \$18.00
- FORMAT: Paperback / Softback
- SIZE: 6 x 9
- PAGES: 336
- RELEASE MONTH: SEPTEMBER 2017



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SEX ED UNCENSORED

Mind Blowing Sex Sh*t!!!
For Young Adults



Taylor Puck, M.S., M.Ed.
(Based on Dr. Dennis Dailey's *Circles of Sexuality*)

'Waiting until marriage': *Why it ISN'T such a good idea*
Drunkin' hook-ups: *The reality of the aftermath*
Masturbation: *How it will help your future relationships*
Sexual orientation: *Find out your true identity*

BOOK BRIEF:

Mind Blowing Sex Sh*t!!! For Young Adults

Young adults and teens will learn everything there is to know about sex (even the raunchy, triple X details) in *Sex Ed Uncensored*, a research-based guide to sex education that's filled with hysterical narratives and commentary that will educate its readers as well as entertain them.

Based on Dr. Dennis Dailey's *Circles of Sexuality*, this sex education lesson book covers every aspect of human sexuality that an adolescent should know. By using urban language and extreme bluntness, Puck entices teens with laughter while they absorb underlying morality, and learn the essential tools and material needed to aid them in making healthy future choices. With subject matter ranging from simple anatomy to bestiality, Puck answers questions teens wouldn't dare to ask out loud.

This comprehensive sex education guide tells teens the juicy details their parents and educators would never dream of teaching, and in being so frank, helps adolescents learn more about sexuality as they read.

SELLING POINTS:

- Provides a comprehensive sexual education lesson for teens, written by a trained sex educator
- Recognizes and normalizes embarrassing information a parent or teacher would want to avoid discussing
- Is written using urban language and modern commentary, which attracts teens and young adults
- Gives teenagers and adults of all ages the necessary information, which will enable them make informed and healthy sexual decisions

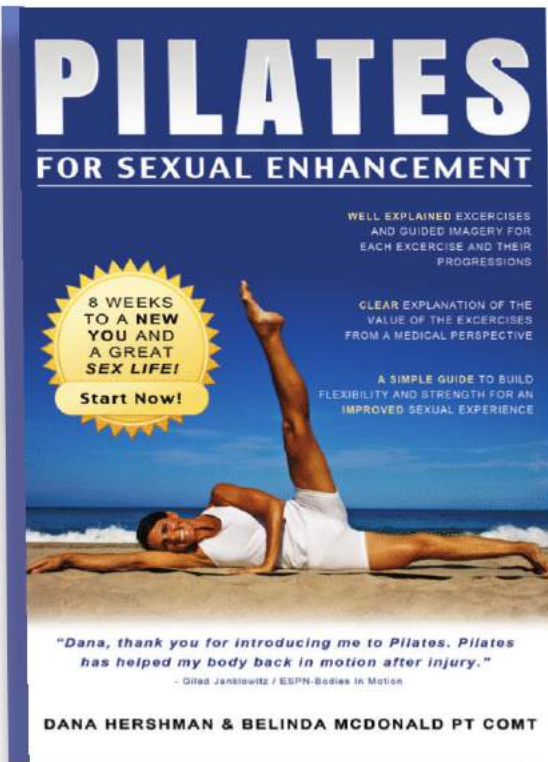
ABOUT THE AUTHOR:

Taylor Puck, M.S., M. Ed., is a trained sex educator and is pursuing her doctorate in human sexuality. As a sexologist and author of *How to Get Laid in Less Than Three Dates*, Puck educates people while entertaining them with her comical narratives. She strives to give adults of all ages the sexual education they truly want and need to know. Puck's goal is to diminish the stigma that America has placed on sexuality, as well as promote fun and safe sex. She lives in Ft. Lauderdale, Florida.

- ISBN: 978-0-88391-285-0
- CATEGORY: Self-Help / Psychology / Social Science
- BISAC1: SEL034000
- BISAC2: PSYL0160000
- BISAC3: SOC065000
- PRICE: U.S. \$16.00
- FORMAT: Paperback / Softback
- SIZE: 6 x 9
- PAGES: 224
- RELEASE MONTH: JULY 2017



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Book Brief:

Finally a book that illustrates that Pilates is not just a great exercise program for your body and mind, but the perfect exercise program for your sex life.

A Pilates instructor and a Physical Therapist join together to show that by practicing the Pilates Method on a daily basis you can change your life and your sex life.

Based on a year long study, Pilates for Sexual Enhancement instructs you on how you can enhance your sex life by practicing just 8 Pilates exercises a day, everyday.

Pilates is known for lengthening, strengthening, building a strong core and creating greater flexibility. But never before has it been shown to enhance your sex life, until now.

Praise Pilates for Sexual Enhancement! Here is the key to a great sex life and your future of lasting health and vitality.

About The Author:

Dana Hershman is a certified Pilates instructor certified by the Physical Mind Institute in New York. She has over 15 years in teaching and practicing the Pilates Method. She currently lives in Southern California and has taught throughout Southern California and Oahu, Hawaii.

Belinda McDonald graduated Physiotherapy in South Africa 16 years ago. She currently lives in Southern California with her husband and two kids. She owns and manages her own Physiotherapy clinic, Signature Physical Therapy.

Selling Points:

- Provides well explained exercises and guided imagery for each exercise and their progressions
- Delivers clear explanations of the value of the exercises from a medical perspective
- A simple guide to build flexibility and strength for an improved sexual experience
- Teaches you how to improve your health AND sex life

SUBJECT CATEGORY : HEALTH & FITNESS

TRIM SIZE : 7" X 10"

PAGE COUNT : 176

ISBN 13 : 978088391-261-4

COVER PRICE : U.S \$16.95

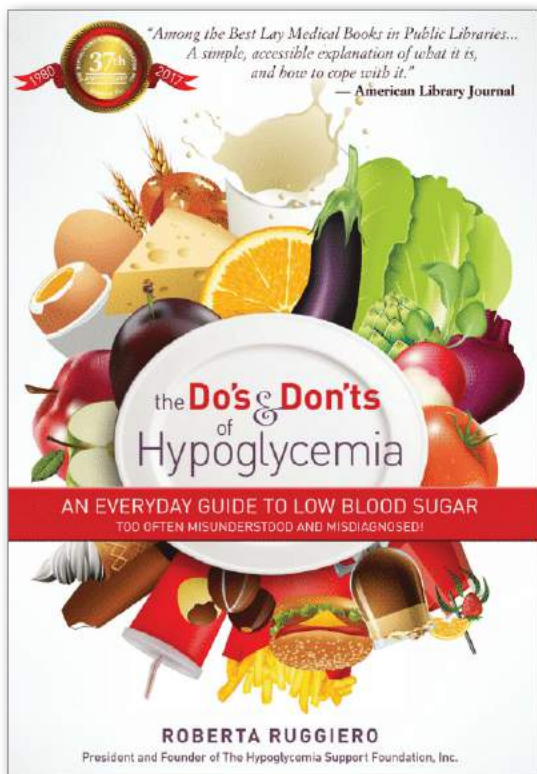
RELEASE MONTH : MARCH



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BOOK BRIEF:

The Do's and Don'ts of Hypoglycemia: An Everyday Guide to Low Blood Sugar is a success because of its simplicity and easy-to-understand format. Its author, Roberta Ruggiero, is able to bring the do's and don'ts of treating and controlling hypoglycemia symptoms through simple diet and lifestyle changes. She takes the reader from understanding and recognizing hypoglycemia to the role diet, exercise and vitamin therapy play in the healing process. Roberta then shows the effects hypoglycemia has on our children, the correlation between hypoglycemia and alcoholism, an extensive chapter on Ask the Experts and the newly released results of a Hypoglycemia Questionnaire.

ABOUT THE AUTHOR:

Roberta Ruggiero is President and Founder of *The Hypoglycemia Support Foundation, Inc.*; a nonprofit organization she founded in 1980. Her purpose was, and still is, to be the world leader in disseminating information about the causes, effects and latest treatment of functional hypoglycemia, also known as low blood sugar. Roberta knows firsthand the plight of the hypoglycemic because she's been there. After 10 years of being misdiagnosed, a simple GTT (glucose tolerance test) and proper DIET finally put her on the road to recovery. She now inspires and gives hope to those suffering from hypoglycemia around the world. Roberta resides in Ft. Lauderdale, Florida.

MARKETING PLAN AND PROMOTION:

An extensive marketing plan is in place for the newest edition of *The Do's and Don'ts of Hypoglycemia: An Everyday Guide to Low blood Sugar* which will include:

- Announcing it on the Hypoglycemia Support Foundation's website, www.hypoglycemia.org and its newest and only website on Children with Hypoglycemia, www.hypoglycemiaKIDS.org. With over 6000 visitors a month to these websites, they will be the first to know about its release and where and how to purchase the book.
- A Press Release about its publication
- Promoting the book through the Hypoglycemia Support Foundation's new Blog, Facebook and LinkedIn pages.
- Extensive exposure with articles in the Miami Herald, Sun Sentinel and major South Florida media publications.
- Continued PR with press releases offering commentary on new studies/books in this area. Roberta will continue to be presented as the leading expert on this condition
- Already booked on local, state and national radio show.
- Use of social media and comment marketing via Facebook, Blogs, Twitter etc to keep the book and topic fresh in the public's mind

SELLING POINTS:

- 5th Edition: Revised and Updated
- Hypoglycemia: A Prelude to Diabetes?
- The Hypoglycemia Questionnaire: Latest Startling Statistics
- Hypoglycemia & Diabetes Connection...this book is also for you!
- Hypoglycemia & Children: An Area of Growing Concern
- Is there a correlation between Hypoglycemia & Alcoholism?
- Extensive list of Q & A's from the Experts
- Meal planning made easy and delicious
- The Importance of "individualizing" your diet!
- Personal stories that will inform, inspire and render support
- Recommended foods and menus
- *The Do's and Don'ts of Hypoglycemia: An Everyday Guide to Low Blood Sugar* is a prerequisite, a book to read BEFORE all the other books on hypoglycemia.
- *The Do's and Don'ts of Hypoglycemia: An Everyday Guide to Low Blood Sugar* is a book with specific do's and don'ts written in a layman's vocabulary before grasping for medical definitions and explanations. When first diagnosed, many hypoglycemics are confused, their body is weak and they have a difficult time concentrating. Roberta's book is a perfect remedy.

- ISBN: 978-0-88391-809-8
- CATEGORY: Health & Fitness / Medical
- BISAC1: HEA039050
- BISAC2: MED027000
- BISAC3: HEA039000
- BISAC4: HEA017000
- BISAC5: HEA039160
- PRICE: U.S. \$18.00
- FORMAT: Paperback / Softback
- SIZE: 6 x 9
- PAGES: 192
- B&W PHOTOS: 7
- RELEASE MONTH: SEPTEMBER 2017



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Books that Last Forever

Venus & Serena

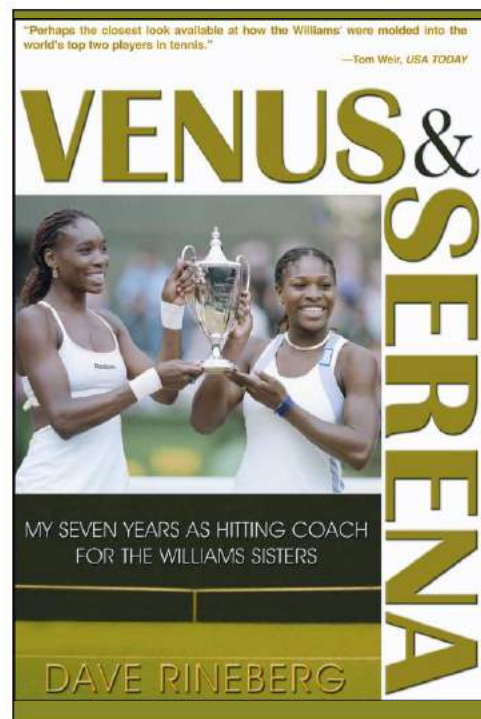
Dave Rineberg

PUBLISHER: Frederick Fell Publishers, Inc.

My Seven Years as Hitting Coach for the William Sisters is the personal inside story and testimony of Dave Rineberg, who served as hitting coach for world-famous tennis champions Venus Williams and Serena Williams from 1992 to 1999. An inset section of black-and-white photographs embellish this open and candid account of athletic training, determination, and the drive to succeed. As timely as their current history making performances on the tennis court today, *Venus & Serena* is very highly recommended for tennis fans that are eager to learn more behind the scenes about two widely celebrated champions.

ABOUT DAVE RINEBERG

Coach Dave Rineberg is the former hitting coach of #1 ranked players Venus and Serena Williams and has launched more players on the WTA tour than any other American coach.



DETAIL

CATEGORY: BIO016000 (BIOGRAPHY & AUTOBIOGRAPHY / Sports)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910986	0883910985	2003-01-01	200		0.00 x 6.34 x 9.06 in	\$14.95



**Frederick Fell
Publishers Inc.**

Books that Last Forever

Peak Performance

John R. Noe

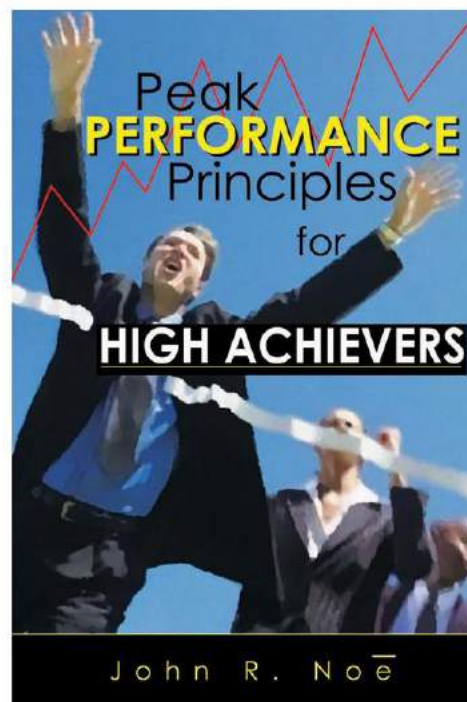
PUBLISHER: Frederick Fell Publishers, Inc.

"So many Christians are going through life settling for mediocre, settling for second best, and choosing the path of least resistance. Not Dr. John R. Noe, author of this old (1984) and new (2006) book... He reminds us that the first mountain we need to conquer is tha of ourselves and that God wants us to accomplish great things for His Glory."

-Dr. D James Kennedy, Ph. D.

ABOUT JOHN R. NOE

John Noe is president of the Prophecy Reformation Institute, a conservative, evangelical scholar, and a member of the Evangelical Theological Society. He holds an earned Ph.D. in Theology from Trinity Theological Seminary and the University of Liverpool ("With Distinction"). He's the author of several trade-published books, a screenwriter, an award-winning entrepreneur, and a past 20-year member of the National Speakers Association. He's been featured on numerous TV and radio programs including CNN's "Larry King Live" and CBN's "700 Club," has climbed mountains around the world, and lives in Indianapolis with his wife, Cindy. They have two grown children and thirteen grandchildren—how's that for a return on investment! He is also the publisher of East2West Press whose slogan is "pioneering the next reformation."



DETAIL

CATEGORY: BUS071000 (BUSINESS & ECONOMICS / Leadership)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912706	0883912708	2008-12-31	183		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883910962	0883910969	2008-12-31	183		0.00 x 6.36 x 8.90 in	\$14.95

The Occasional Affair

A Practical Plan for Life's Everyday Parties

Maury Ankrum



Frederick Fell Publishing
978-0-8839-1289-8
Hardcover with Dust Jacket
\$29.95 (CAN \$32.95)
11 x 11, 220 pages
Carton Quantity: 30
March 2014

About the Book

Thematically arranged with lavish full-color photos throughout, *The Occasional Affair* includes all the details and resources to help readers plan, prepare, and pull off beautiful, intimate gatherings – all on a mainstream budget. Readers will enjoy recipes, decorating tips, and other ideas for creating the perfect ambiance for any party. *The Occasional Affair* is meant to assist in entertaining friends and family with comfort and ease. It starts with the premise that anyone can throw a successful gathering if you know the essential foundational elements.

About the Author

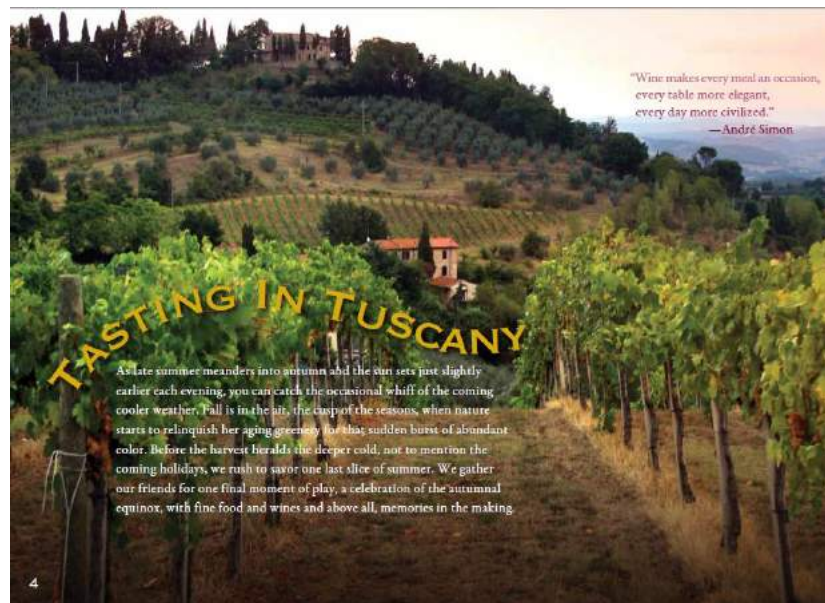
Maury Ankrum has been active in the entertainment industry for more than a decade, planning hundreds of parties, hosting dozens of charitable functions, and organizing numerous corporate events. In *The Occasional Affair*, she shares her creativity, techniques, secret sources, and tips for transforming parties into truly memorable events. Maury lives in Denver, Colorado, with her husband and three daughters. A portion of profits from her book will be donated to The American Cancer Society.





The Occasional Affair

A Practical Plan for Autumn Parties
by Maury Ankrum



"Wine makes every meal an occasion,
every table more elegant,
every day more civilized."
—André Simon





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Books that Last Forever

100 ways to make sex sensational

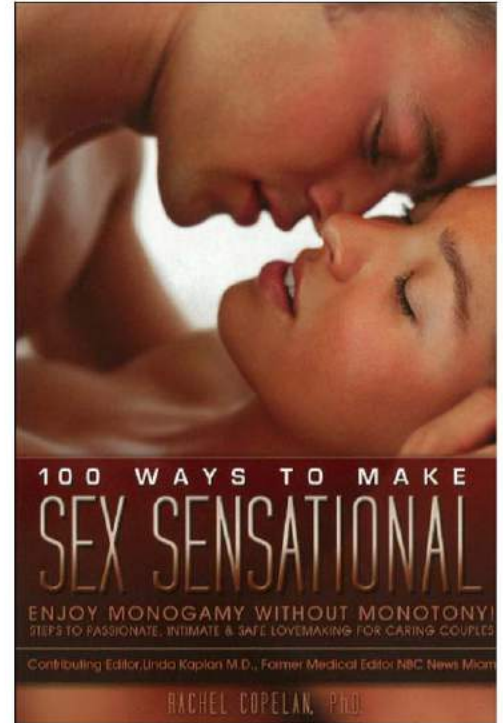
Rachel Copelan

PUBLISHER: [Frederick Fell Publishers, Inc.](#)

No other book so insightfully explores the art of passionate, safe sex for couples in life-long commitments. Here is a guide that applies sensitivity and compassion to increase the pleasures and benefits of a loving sexual relationship. It combines the best of romance, love and communication with sex. Essential steps are provided to achieve passionate, intimate and safe lovemaking for caring couples. This book is for those couples looking to heighten their enjoyment together. No longer will they seek pleasure beyond each other. Safe sex can be one hundred times better than changing partners one hundred times. The secret is to enjoy monogamy without monotony.

ABOUT RACHEL COPELAN

Rachel Copelan, Ph.D., has authored several other books on sexuality and hypnotism, including the best-selling *Sexually Fulfilled Woman* (featured in *Playgirl*), the best-selling *Sexually Fulfilled Man* (featured in *Playboy*) and *How to Hypnotize Yourself and Others*. Dr. Copelan is an internationally respected marriage counselor and sex therapist, as well as a columnist, author and lecturer. She has appeared on all major television network programs. Dr. Copelan resides in Hollywood, California.



DETAIL

CATEGORY: HEA042000 (HEALTH & FITNESS / Sexuality)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912034	0883912031	2010-10-10	239		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883911594	0883911590	2010-10-11	239		0.00 x 6.00 x 8.90 in	\$14.95



**Frederick Fell
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Books that Last Forever

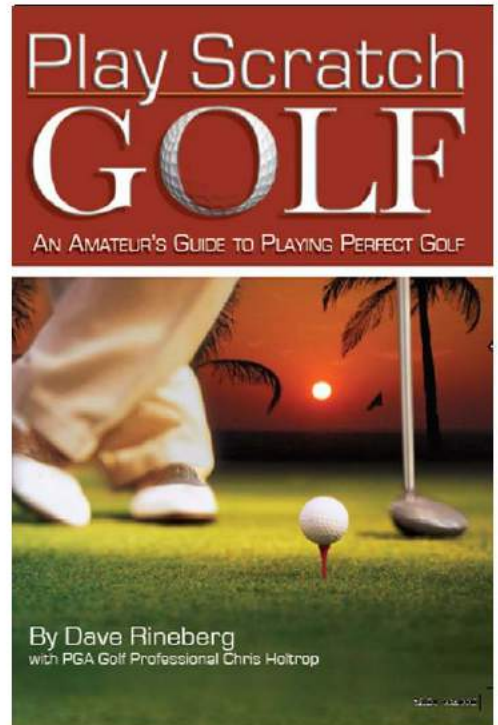
Play Scratch Golf

Dave Rineberg

PUBLISHER: Frederick Fell Publishers, Inc.

Dave Rineberg has teamed up with PGA golf professional Chris Holtrop to bring you a golf instructional book that not only give you an easy to follow modern recipe for shaving multiple strokes off your game but also tugs at the heartstrings of every golfer with true-life stories of why we all love this game so much. Every golfer needs help in one or more areas of their game in indeed they want to play scratch golf.

Follow along as amateur player Dave Rineberg tries to qualify for the US Open and candidly reveals his failures, which all golfers can relate to. Play Scratch Golf is the only book that gives detailed instruction to what golf tips actually will help you lower your handicap and which one are just hot air.



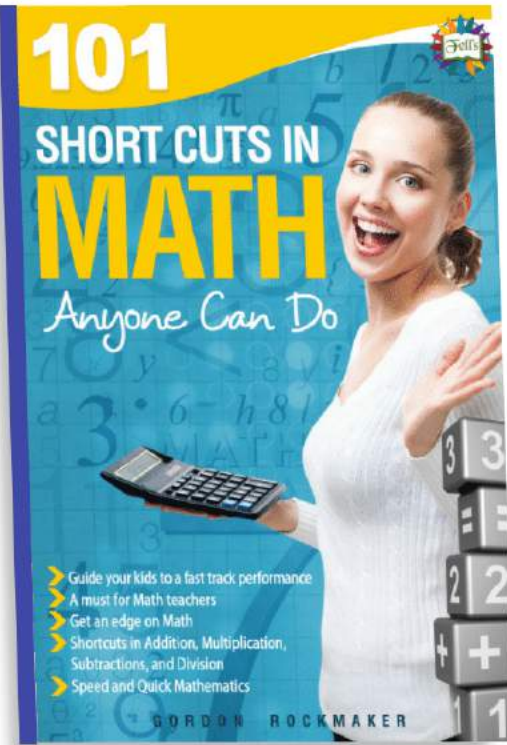
ABOUT DAVE RINEBERG

Coach Dave Rineberg is the former hitting coach of #1 ranked players Venus and Serena Williams and has launched more players on the WTA tour than any other American coach.

DETAIL

CATEGORY: SPO016000 (SPORTS & RECREATION / Golf)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912966	0883912961	2008-06-30	224		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883911709	0883911701	2008-06-01	240		0.00 x 5.90 x 8.80 in	\$14.95



Book Brief:

101 Short Cuts in Math Anyone Can Do will unlock the secrets of the art of calculation. This book will increase your power of computation and thereby enable you to get more out of the mathematics you now know. You will soon be amazed at your ability to solve once complex problems quickly.

Clear and concise examples of about 101 timesaving math short-cuts—faster, easier ways to add, subtract, multiply and divide. This amazing little book demonstrates easy math tricks in an accessible and engaging manner that will appeal to children. In addition to the 101 tricks, the text includes a review of pertinent mathematical concepts, actual applications, math curiosities, illustrations and parlor tricks.

Packed with many tricks and tips that let you add, subtract, multiply, and divide in a flash, makes math easier and more fun than you've ever imagined. You won't need a calculator, or in many cases even a pencil, to come up with the correct answers. Just a few simple shortcuts will have you solving basic problems in record time.

About The Author:

Gordon Rockmaker is an engineering editor, and in this capacity has helped launch numerous college textbooks in engineering, science and mathematics. A former practicing electrical engineer, Mr. Rockmaker has long been associated with the home-study field; his active interest in "self-study" methods led him to writing this book.

Selling Points:

- Offers outlined shortcuts that can be mastered within minutes
- Simplifies addition, subtraction, multiplication and division; using whole numbers, fractions, decimals, mixed numbers and percentages
- Teaches kids how to manipulate the different areas of mathematics in order to reduce stress and common mistakes

SUBJECT CATEGORY : MATHEMATICS

TRIM SIZE : 6" X 9"

PAGE COUNT : 170

ISBN 13 : 978088391-199-0

COVER PRICE : U.S \$12.95

RELEASE MONTH : SEPTEMBER





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ESP Power

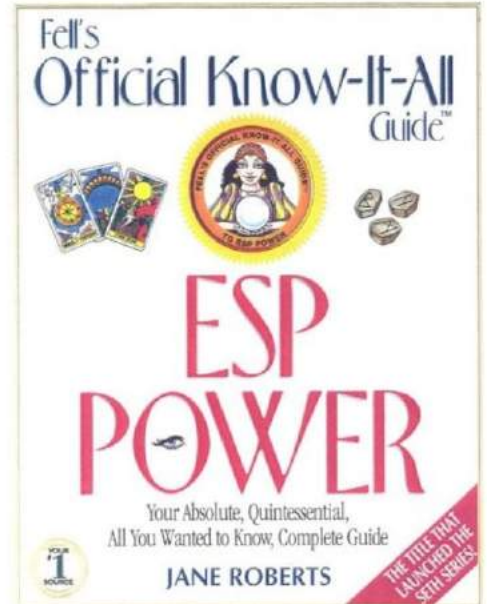
Jane Roberts

PUBLISHER: Frederick Fell Publishers, Inc.

Seth speaks for the first time. Discover your sixth sense through this new edition, the book that launched the SETH series. Inside each of us is a sixth sense—a heightened perceptual power—ready to be awakened. Learn how to tap into this power, and gain information on dream control, telepathy, seances, predictions for the future, and true stories of reincarnation. Filled with fascinating testimonies that demonstrate there is life after death, we meet Seth, the being beyond this world who comes to us through Jane Roberts to "disentangle concepts, unravel them, in order to explain them". Seth says, "By now it should be obvious to you that you perceive only a small portion of reality; indeed, that your idea of reality is formed and limited by your perceptions. As you dig deeper into yourself, you will find other realities."

ABOUT JANE ROBERTS

Jane Roberts was an American author, poet, psychic and medium. In waking life she wrote in a number of genres: poetry, short stories, children's literature, nonfiction, science fiction and fantasy and novels. In trance, she channeled an entity named Seth and gave psychic readings and wrote many books on the subject.



DETAIL

CATEGORY: PSY000000 (PSYCHOLOGY / General)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910160	0883910160	2000-04-15	224		0.00 x 7.34 x 9.03 in	\$16.95



Frederick Fell Publishers Inc.
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Why Positive Thinkers Have The Power

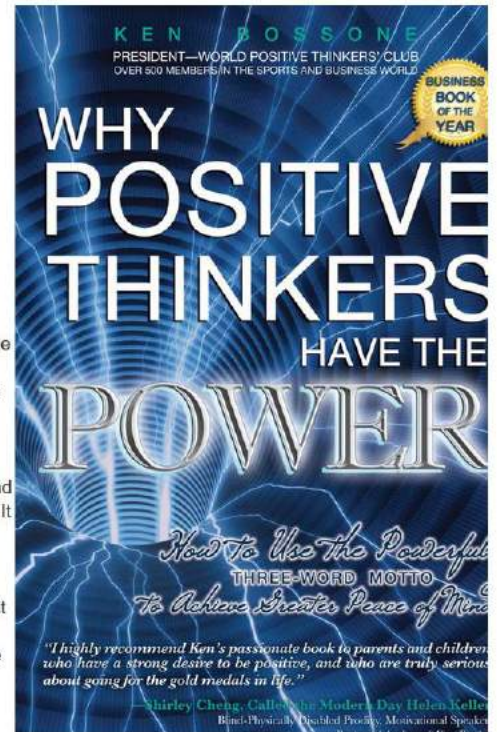
Ken Bossone

PUBLISHER: Frederick Fell Publishers, Inc.

For ten years Ken Bossone, president of the World Positive Thinkers club, has been researching and writing about what the main ingredient is that all winners possess. Ken wanted to find out and write about what drove winners on in the face of defeat and adversity. Was it what they did or thought? Was it goals? Having goals is nothing new. Man has achieved goals since the beginning of time. Was it hard work? Everyone knows you must work hard to achieve goals. After all, the only thing that sits its way to success is a hen. Was it intelligence? Many brilliant people wind up on skid row, as Ken has interviewed them there. Was it wealth? Many wealthy people are unhappy and wind up committing suicide. And so the search went on. Then one night Ken watched a middleweight championship boxing match between Sugar Ray Leonard and his opponent, and after hearing the words Leonard's opponent uttered Ken realized the words were the key to the secret. It hit Ken like a lightning bolt. That was his breakthrough and he researched furiously to prove he was on the right path. As Robert Frost, the great poet said, "Do not follow where the path may lead. Go instead where there is no path and leave a trail." To Ken's utter delight and amazement he realized unequivocally, after personally experiencing financial tragedy, a death threat, loss of drivers license and car, and other personal setbacks, and with much research, that the main ingredient coupled with goals is a three-word motto that all winners have imbedded in their very souls to achieve winning and happiness. As President of the World Positive thinkers club with over 500 sports and business winners Ken wants to share this amazing revelation with the world.

ABOUT KEN BOSSONE

Ken Bossone is president of the World Positive Thinkers Club, which includes over 500 celebrities of the sports and business world, including Donovan McNabb, Tom Brady, Barry Bonds, and the late Dr. Norman Vincent Peale. Ken has written a series of positive input children's book, and is a financial and business advisor with a flair for creating and evaluating business plans. For the past ten years he has put his sales career on hold to research and write about why people don't reach goals and to discover and share the real secret of those who do. During his research and ten year journey he discovered the three-word motto of all winners, which he happily promulgates in his book.



DETAIL

CATEGORY: SEL027000 (SELF-HELP / Personal Growth/ Success)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912881	0883912880	2008-10-31	256		0.00 x 0.00 x 0.00 in	\$6.99



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Top 100 Tea Recipes

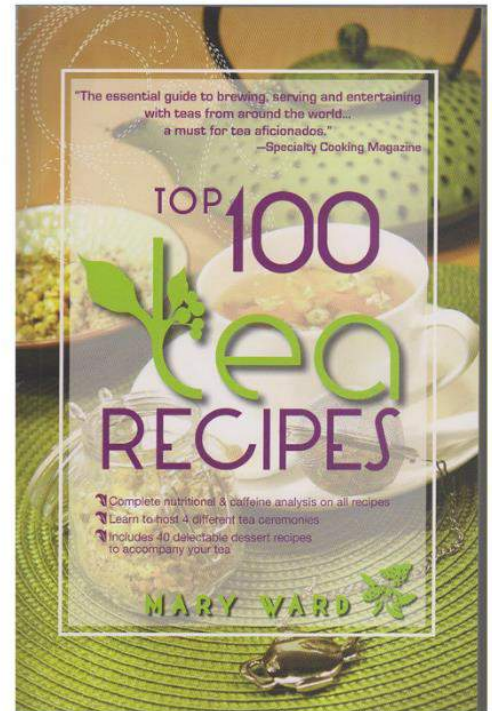
Mary Ward

PUBLISHER: [Frederick Fell Publishers, Inc.](#)

An eclectic collection of both old and new tea beverage combinations culled from cultures across the world, here is a celebration of original and classic tea recipes. With photographs and step-by-step instruction you will learn the secrets to making the perfect cup of hot or iced tea. This is the essential guide to brewing, serving and entertaining with teas from around the world. Tea aficionados are sure to enjoy the recipes, tidbits and historical background of the rich tea tradition. Everything you might desire or need to know about tea - the ever popular coffee alternative - is presented here.

ABOUT MARY WARD

As a home economics, food stylist, nutrition consultant and member of the Specialty Coffee Association of America, Mary has combined her many interests to provide a genuinely unique collection of tea recipes from around the world.



DETAIL

CATEGORY: CKB019000 (COOKING / Beverages/ Coffee & Tea)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912027	0883912023	2009-04-30	210		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883911648	0883911647	2009-11-15	210		0.00 x 5.50 x 8.25 in	\$14.95



Top 100 Coffee Recipes

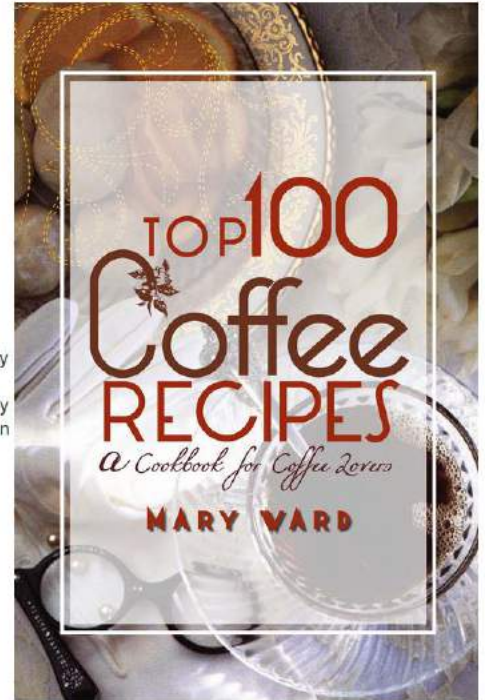
Mary Vard

PUBLISHER: Frederick Fell Publishers, Inc.

As coffee drinks have risen in status to "state of the art" designer beverages, this book provides a unique selection of innovative culinary delights culled from a broad range of cultures and beverage drinkers around the world. In this beautifully illustrated book you will find one hundred recipe secrets to creating the best tasting, most relaxing and healthiest cup of "black gold". Includes nutritional and caffeine analysis of these popular and irresistible recipes so that you can appropriately select the coffee that best meets your dietary needs. You are sure to enjoy creating, serving and drinking the best coffees in just a matter of minutes from the leisurely comfort of your own home.

ABOUT MARY VARD

Mary Vard's search for the perfect cup of coffee began on her farm near Upper Sandusky, Ohio, and has taken her to English coffee houses, French cafes, Italian espresso bars, manufacturing facilities in Holland, and coffee farms in Costa Rica. Mary has taught millions of Americans how to brew the perfect cup of coffee on such television programs as "Live! with Regis and Kathie Lee". As a home economist, food stylist, nutrition consultant and member of the Specialty Coffee Association of America, Mary has combined her many interests to provide a genuinely unique collection of coffee recipes.



DETAIL

CATEGORY: CKB019000 (COOKING / Beverages/ Coffee & Tea)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883915776	0883915774	2017-03-01	210		0.00 x 6.00 x 9.00 in	\$6.99
Paperback	9780883911631	0883911639	2009-11-15	208		0.00 x 6.56 x 8.28 in	\$14.95



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Winds

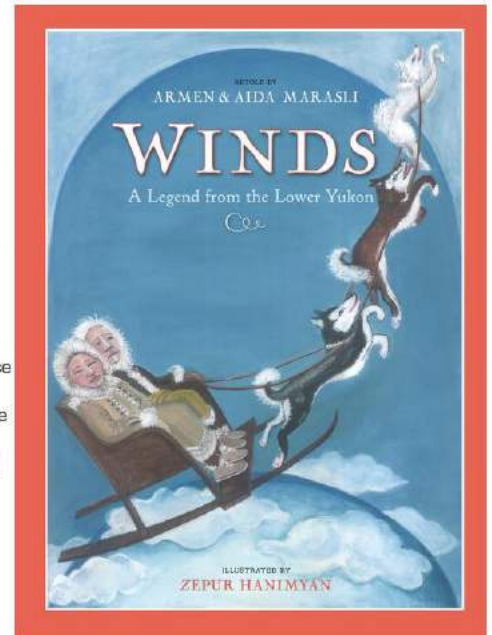
Armen Marasli

PUBLISHER: Frederick Fell Publishers, Inc.

This legend tells of a doll-child who is brought to life by the love and longing of his parents, and explains how this surprising child brought wind to the world. Long ago, when the Earth was young, there were no winds to make waves dance upon the sand. In that time lived a couple who, more than anything else, longed for a child. A moon spirit driving a mysterious flying dogsled took pity upon the grieving wife. The spirit showed the woman a strange tree and told her to make a doll from the trunk of the tree. The husband and wife followed the spirit's commands and were rewarded when the doll turned into a bright-eyed smiling little boy. But to their amazement, their doll-child was not content to stay at home. Instead, he traveled off on a great adventure that brought good fortune to everyone in the world.

ABOUT ARMEN MARASLI

Authors Armen Marasli & Aida Marasli enjoy learning about the way people from many cultures around the world live. Together they launched the WORLD LEGENDS for KIDS series to share their interest with children through traditional stories and pictures.



DETAIL

CATEGORY: JUV001010 (JUVENILE FICTION / Action & Adventure/ Survival Stories)

AGE/GRADE RANGE: 4-12 / -

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Hardcover	9780982652817	098265281X	2012-12-31	36		0.00 x 9.00 x 12.00 in	\$15.95



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The Greatest Sales Training In The World

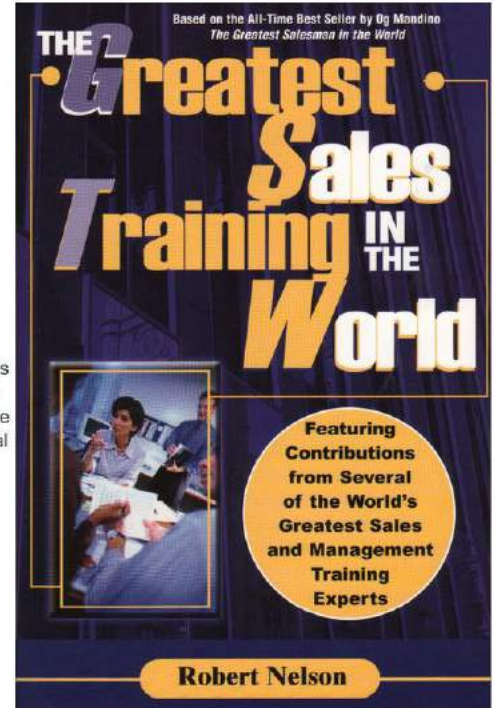
Robert Nelson

PUBLISHER: Frederick Fell Publishers, Inc.

The Greatest Sales Training in the World is based on the inspirational bestseller, The Greatest Salesman in the World by Og Mandino. Mandino's title provides the powerful sales philosophy on which this comprehensive sales training program is based. The Greatest Sales Training in the World explores how to increase profits or personal income by applying the time-tested principles in Mandino's "Ten Ancient Scrolls for Success". Also featured are special contributions from several of the world's greatest sales and training experts, such as Anthony Robbins. These contributions, combined with the inspirational wisdom of Og Mandino's powerful sales philosophy, make this book an absolute must-read for anyone interested in maximizing time spent earning.

ABOUT ROBERT NELSON

Robert Nelson, formerly the training director for the National Trade Association developed this practical how to sales guide after extensive study of the "ten ancient scrolls of success." As a member of the National Speakers Association, Robert is presently delivering electrifying presentations on this information all around the world. He lives in Irving, Texas.



DETAIL

CATEGORY: SEL000000 (SELF-HELP / General)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912980	0883912988	2004-09-01	188		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883911211	0883911213	2004-09-01	188		0.00 x 6.06 x 9.02 in	\$14.95



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How to Develop a Super Power Memory

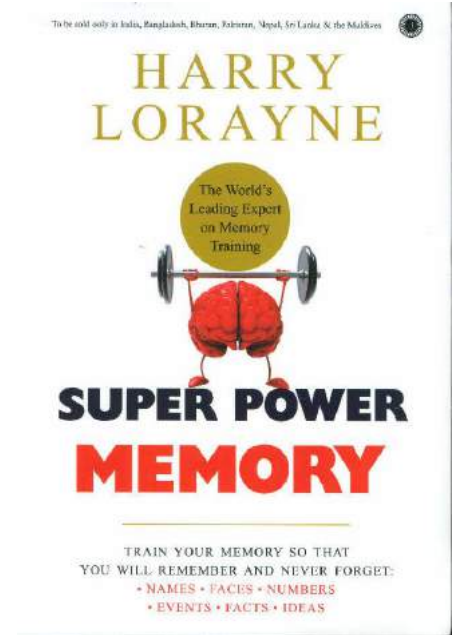
Harry Lorayne

PUBLISHER: Frederick Fell Publishers, Inc.

There is no such thing as a poor memory—only a trained or untrained one. Harry Lorayne proves it by showing that anyone can accomplish amazing memory feats with speed and ease. With his "link method" of memory, you will be able to remember prices, phone numbers, facts, events, school work—anything of interest to you—including the power to recall faces and names a year later, memorize a speech from a script in minutes and more.

ABOUT HARRY LORAYNE

Harry Lorayne is the world's foremost memory-training specialist and the author of *The Memory Book*, a New York Times bestseller for 46 weeks. He has appeared on national television many times, including 40 appearances on *The Tonight Show*, and has made hundreds of personal appearances, teaching seminars at major corporations, schools, and other organizations. His instruction "Memory Power Package" of DVDs has sold thousands of copies on TV and the Internet. He lives in New York City.



DETAIL

CATEGORY: SEL030000 (SELF-HELP / Personal Growth/ Memory Improvement)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910504	0883910500	2001-02-15	184		0.00 x 7.23 x 9.01 in	\$16.95



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Books that Last Forever

Secrets of Mind Power

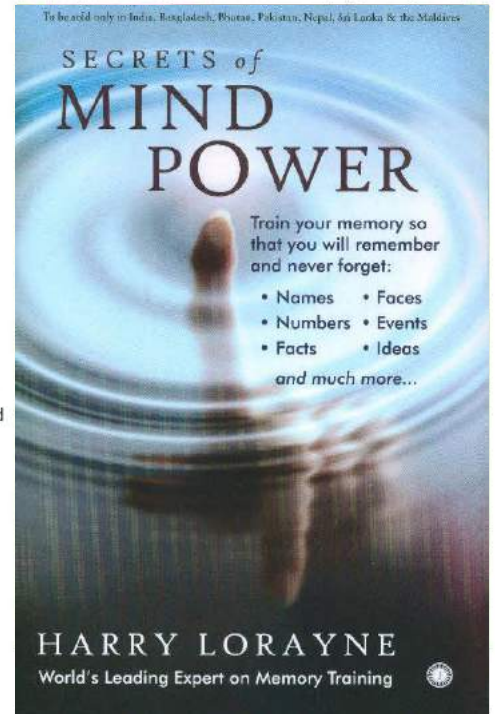
Harry Lorayne

PUBLISHER: Frederick Fell Publishers, Inc.

If knowledge is power, then memory is super-powerful! Through this celebrated work, best selling author Harry Lorayne reveals his proven methods for developing a photographic memory. Let the man the Los Angeles Times calls the "Muhammed Ali of the memory business" teach you how to improve your concentrations, think more effectively, discover profitable ideas and solve complex problems. He will also help you develop and strengthen your memory, be confident and successful, think logically, successfully and creatively, and become more organized and time efficient. Lucid and definitive memory-training book ever written. "MoneyLines Magazine

ABOUT HARRY LORAYNE

Harry Lorayne is the world's foremost memory-training specialist and the author of *The Memory Book*, a New York Times bestseller for 46 weeks. He has appeared on national television many times, including 40 appearances on *The Tonight Show*, and has made hundreds of personal appearances, teaching seminars at major corporations, schools, and other organizations. His instruction "Memory Power Package" of DVDs has sold thousands of copies on TV and the Internet. He lives in New York City.



DETAIL

CATEGORY: SEL027000 (SELF-HELP / Personal Growth/ Success)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912676	0883912678	2005-08-30	211		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883910085	088391008X	1995-10-18	224		0.00 x 7.34 x 9.01 in	\$16.95



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Food to Some, Poison to Others

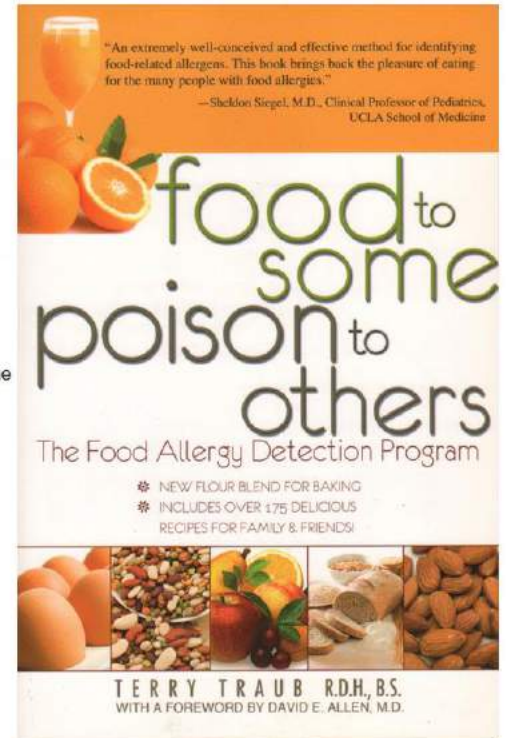
Terry Traub

PUBLISHER: Frederick Fell Publishers, Inc.

This book will help people find what foods are causing their distress and/or allergy problem. It is a handbook, an allergy detection book, and a cookbook all in one. What initiated this book was the fact that none of the elimination diets at the time took into account that many individuals could not digest soluble fats. Also, all the diets were in food form, without any instruction on how to include these foods into meals. This book uses the menu method to detect problem foods.

ABOUT TERRY TRAUB

Terry Traub is a practicing Registered Dental Hygienist with a Degree in Public Health. She lives with her husband in Arnold, California. She and her husband raised 2 boys. All the men in the family have Celiac Disease and the youngest also has Lactose Intolerance.



DETAIL

CATEGORY: HEA027000 (HEALTH & FITNESS / Allergies)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	9780883912928	0883912929	2008-07-01	224		0.00 x 0.00 x 0.00 in	\$6.99
Paperback	9780883911716	088391171X	2008-07-15	224		0.00 x 8.91 x 6.09 in	\$14.95



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Advanced Magic

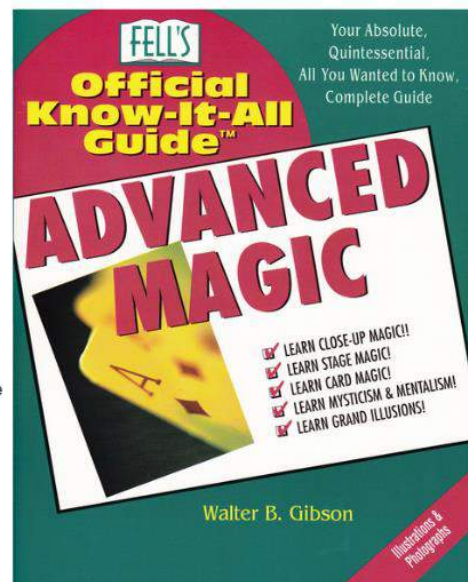
Walter Brown Gibson

PUBLISHER: [Frederick Fell Publishers, Inc.](#)

From Merlin to Copperfield, magicians have been baffling crowds for centuries. Now you too can learn tricks that are guaranteed to mesmerize any audience. Including an array of dazzling tricks, and step-by-step illustrations, you will learn everything from simple sleight-of-hand tricks to advanced illusions and deceptions. This guide to the secrets of some of the world's greatest magicians will keep your audience bewitched, baffled and bewildered! Learn how to perform over 100 magic tricks from the man who worked a combined 40 years with all-time greats Houdini, Thurston and Blackstone.

ABOUT WALTER BROWN GIBSON

Walter B. Gibson was an American author and professional magician. He wrote more than a hundred books on magic, psychic phenomena, true crime, mysteries, rope knots, yoga, hypnotism, and games and served as a ghost writer for books on magic and spiritualism by Harry Houdini.



DETAIL

CATEGORY: REF000000 (REFERENCE / General)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910177	0883910179	2000-07-15	184		0.00 x 7.29 x 9.03 in	\$16.95



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The Complete Beginner's Guide to Magic

Walter B. Gibson

PUBLISHER: Frederick Fell Publishers, Inc.

100 secrets of the greatest magicians revealed. Revised with dozens of illustrations complementing this easy-to-understand classic, this guide to magic spans all age groups with tricks that have baffled both children and adults.

ABOUT WALTER B. GIBSON

Walter B. Gibson served as the First Vice President of the Magician's Guild of America and was a prolific writer. His specialities included magic, hobbies, psychic phenomena, games and puzzles. His books include The Complete Guide to Knots and Mastering Magic.



DETAIL

CATEGORY: REF000000 (REFERENCE / General)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
E-Book	97808883915752	0883915758	2017-03-01	189		0.00 x 6.00 x 9.00 in	\$6.99



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Hypnotism

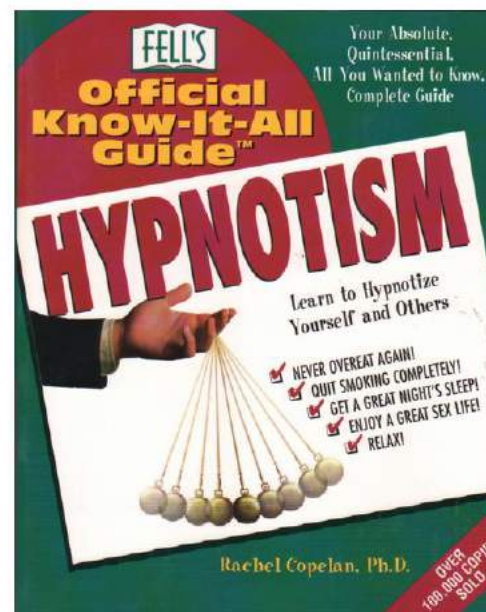
Rachel Copelan Ph.D.

PUBLISHER: Frederick Fell Publishers, Inc.

Improve your sexual relationship? Through illustrated case histories and the most up-to-date methods and uses of hypnotism, you will learn how to tap your brain's resources and effectively use its energy to control unwanted behaviour. - Over 100,000 copies sold - Never overeat again - Quit smoking completely! - Get a great night sleep - Enjoy great sex life

ABOUT RACHEL COPELAN PH.D.

Rachel Copelan, a professional hypnotherapist, sex educator and family counselor, has written several books, including Fell's Official Know-it-all Guide: Hypnotism and 100 Ways to Make Sex Sensational. She has been cited in the Psychosomatic Journal as the "World's leading woman hypnotherapist specialising in medical problems that are emotional/psychogenic in nature.



DETAIL

CATEGORY: OCC000000 (BODY, MIND & SPIRIT / General)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910153	0883910152	2000-09-01	260		0.00 x 7.29 x 9.05 in	\$16.95



**Frederick Fell
Publishers Inc.**
Books that Last Forever

Advanced Hypnotism

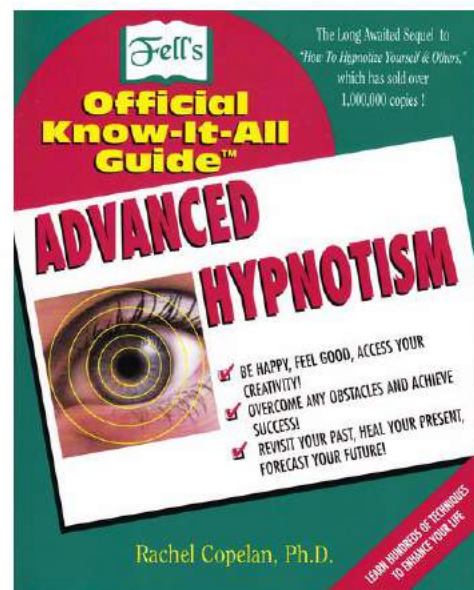
Marianne Pilgrim Calabrese

PUBLISHER: Frederick Fell Publishers, Inc.

Through Advanced Hypnotism you will learn the most up-to-date proven methods of hypnosis. Learn how to feel happy, release repressed anger and anxiety, heal, relieve stress, lose weight, and more. Learn the latest, tested advanced methods of self-hypnosis and how to develop spiritually, physically, mentally, and social.

ABOUT MARIANNE PILGRIM CALABRESE

Marianne Pilgrim Calabrese earned her Masters Degree in Reading from Adelphi University and her Bachelor Degree from Queens College in education and psychology. She is a multi-published author, teacher, and renowned artist. She has extensive teaching experience and received The Presidents Club Award from the International Reading association for her work. Marianne has participated in educational councils and comprehensive teaching in both public and private schools. She also volunteered and has done extensive research for her writing. At present she is a teacher, writer and artist working and living in Wellington Florida. With this knowledge and experience she has accumulated helpful information for her readers.



DETAIL

CATEGORY: EDU024000 (EDUCATION / Reference)

BINDING	EAN	ISBN-10	PUB DATE	PAGES	LANGUAGE	SIZE	PRICE
Paperback	9780883910603	0883910608	2001-11-01	224		0.00 x 7.28 x 9.02 in	\$16.95