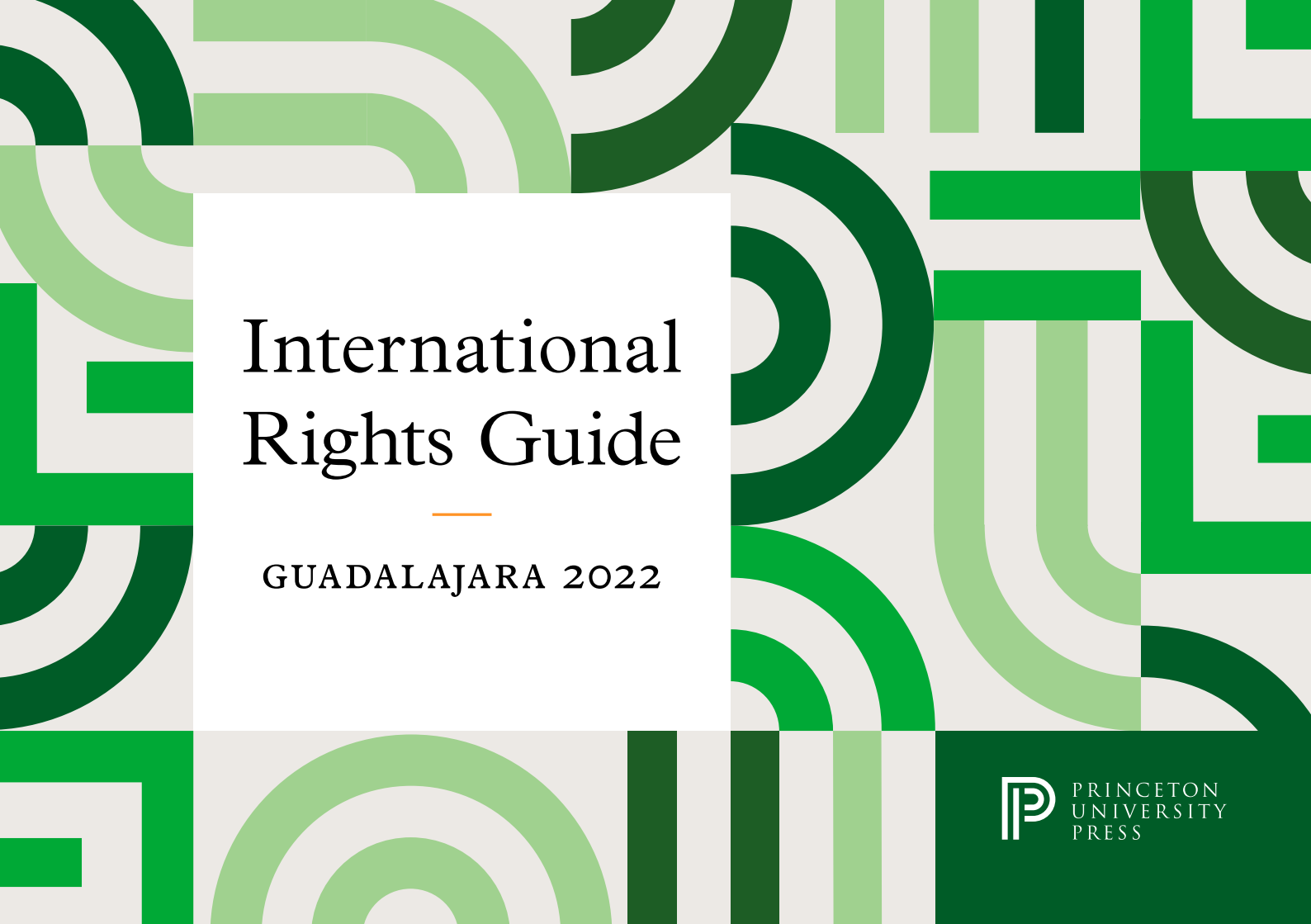




International Rights Guide

GUADALAJARA 2022

A Note from the Senior International Rights Manager

En Princeton estamos encantados de volver a la Feria Internacional del Libro de Guadalajara en persona este año, y de tener la oportunidad de volver a conectar con todos nuestros amigos y socios de toda América Latina. También estamos encantados de compartir con ustedes, a través de este catálogo, muchos de los títulos nuevos de PUP para el año 2022.

Disponemos de una variada selección, que abarca las ciencias, las ciencias sociales y las humanidades. Ésta incluye guías para viajar a través de las estrellas y volver al "amanecer cósmico", títulos de filosofía popular que indagan en la cuestión de cómo sacar el máximo provecho de la vida, libros que ofrecen una nueva visión de la geopolítica pasada y actual de nuestro mundo, y mucho, mucho más.

También nos gustaría aprovechar para mostrarles algunos de nuestros libros más destacados para América Latina en 'FIL Highlights', nuestra sección de la guía en la que subrayamos algunos títulos que creemos que pueden tener una especial relevancia local.

Muchos de los autores que aparecen en esta guía han preparado un breve video de presentación a cerca de sus libros. Sigán los enlaces en cada página para obtener más información sobre estos fascinantes libros de boca de los propios autores.

Rebecca Bengoechea
Senior International Rights Manager



Rebecca Bengoechea
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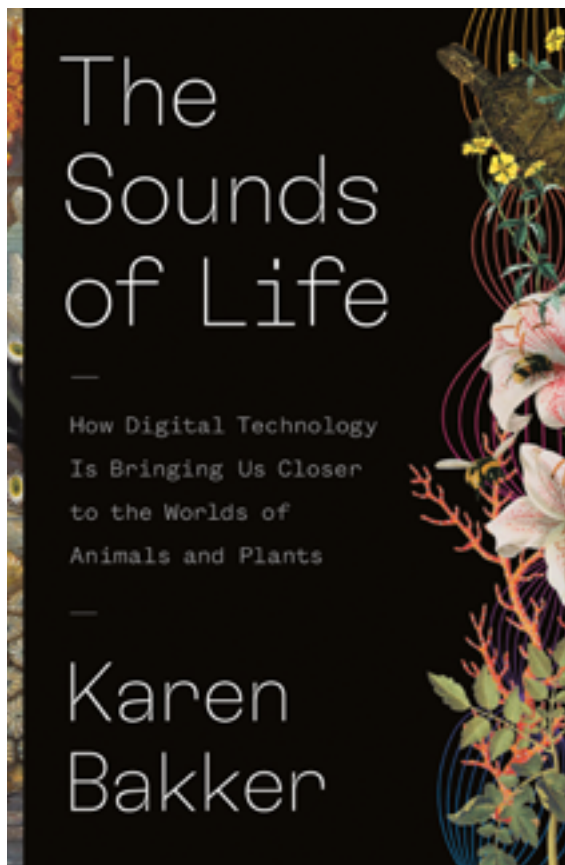
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Contents

I	Science
II	Humanities
19	Social Sciences
25	FIL Highlights

Science



▶ Video Introduction

An amazing journey into the hidden realm of nature's sounds

At once meditative and scientific, *The Sounds of Life* shares fascinating and surprising stories of nonhuman sound, interweaving insights from technological innovation and traditional knowledge. We meet scientists using sound to protect and regenerate endangered species from the Great Barrier Reef to the Arctic and the Amazon. We discover the shocking impacts of noise pollution on both animals and plants. We learn how artificial intelligence can decode nonhuman sounds, and meet the researchers building dictionaries in East African Elephant and Sperm Whalish. At the frontiers of innovation, we explore digitally mediated dialogues with bats and honeybees. Technology often distracts us from nature, but what if it could reconnect us instead?

“Can we mobilize digital tech to fight back against biodiversity loss? *The Sounds of Life* gives us a rare gift: hope in a time of environmental emergency.”

—Naomi Klein, author of *This Changes Everything*



Karen Bakker is a professor at the University of British Columbia, and earned her PhD from the University of Oxford as a Rhodes Scholar.

Why It Will Sell

Un recuento maravillosamente narrado sobre la innovadora ciencia revelándonos partes del mundo previamente consideradas mudas, como las plantas o el coral.

Nos adentra en el mundo de los científicos indígenas y las mujeres que están haciendo descubrimientos revolucionarios.

Una importante exploración de nuestro impacto en el planeta y cómo la inteligencia artificial nos ayuda a proteger la naturaleza.

October 2022

368 pages. 2 tables.

Chinese Complex rights licensed

Nature | Technology



▶ Video Introduction

A brief guide to the real science of interstellar travel

With known exoplanets now numbering in the thousands and initiatives like 100 Year Starship and Breakthrough Starshot advancing the idea of interstellar travel, the age-old dream of venturing forth into the cosmos and perhaps even colonizing distant worlds may one day become a reality.

A Traveler's Guide to the Stars reveals how.

Les Johnson takes you on a thrilling tour of the physics and technologies that may enable us to reach the stars. He discusses the latest exoplanet discoveries, promising interstellar missions on the not-so-distant horizon, and exciting new developments in space propulsion, power, robotics, communications, and more.

“A flight of imagination backed up with real out-of-this-world science.”

—Bill Nye, CEO of the Planetary Society



Les Johnson serves as principal investigator for NASA's first interplanetary solar sail space missions, Near-Earth Asteroid Scout and Solar Cruiser.

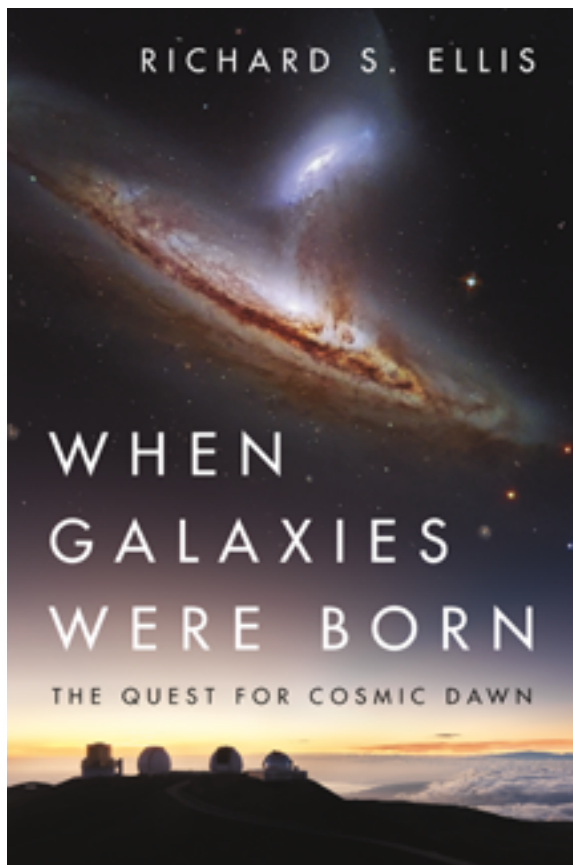
Why It Will Sell

Una original y accesible exploración de los descubrimientos, y los retos, que nos están acercando más y más a la posibilidad de hacer viajes interestelares.

Como científico de la NASA y escritor de ciencia ficción, Johnson se encuentra perfectamente posicionado para contemplar todas las ideas que nos trae la ciencia ficción, desde los agujeros de gusano hasta los viajes a través continuo espacio-tiempo, y mostrarnos la ciencia que se encuentra tras ellas.

October 2022
240 pages. 14 b/w illus.
All rights available

Science | Astronomy



▶ Video Introduction

One of today's leading astronomers takes readers inside the decades-long search for the first galaxies and the origin of starlight

Astronomers are like time travelers, scanning the night sky for the outermost galaxies that first came into being when our universe was a mere fraction of its present age. *When Galaxies Were Born* is Richard Ellis's first-hand account of how a pioneering generation of scientists harnessed the world's largest telescopes to decipher the history of the universe and witness cosmic dawn, the time when starlight first bathed the cosmos and galaxies emerged from darkness.

"As one of the leading extragalactic astronomers of his generation, Ellis is uniquely qualified to tell this gripping tale of our earliest cosmological origins while at the same time sharing his fierce love of observing on the world's greatest telescopes."

—Alice Shapley, University of California, Los Angeles



Richard S. Ellis is professor of astrophysics at University College London and a world-renowned observational astronomer.

Why It Will Sell

Una aventura científica que sigue el trabajo del autor en observatorios de todo el mundo, desde las Islas Canarias hasta el desierto de Atacama.

Este libro aprovecha las anécdotas personales del autor a lo largo de los últimos 40 años para llevarnos hasta las fronteras de la astronomía, mostrándonos además las nuevas posibilidades que ofrece el JWST.

November 2022
280 pages. 56 color +
18 b/w illus.
All rights available
Science | Astronomy



▶ Video Introduction

A scientist's inspiring vision of our return to the Moon as humanity's next thrilling step in space exploration

Just over half a century since Neil Armstrong first stepped foot on the lunar surface, a new space race to the Moon is well underway and rapidly gaining momentum. Laying out a vision for the next fifty years, *Back to the Moon* is astrophysicist Joseph Silk's persuasive and impassioned case for putting scientific discovery at the forefront of lunar exploration. Addressing both the daunting challenges and the immense promise of lunar exploration and exploitation, this book reveals how prioritizing science, and in particular lunar astronomy, will enable us to address the deepest cosmic mysteries.



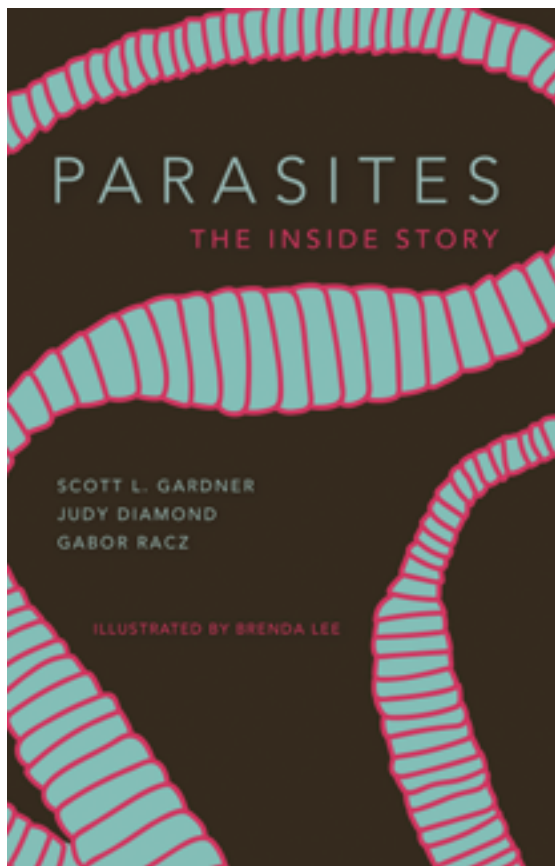
Joseph Silk is Bloomberg Research Professor at Johns Hopkins University and a researcher at the Institute of Astrophysics in Paris and the Beecroft Institute for Particle Astrophysics and Cosmology at the University of Oxford.

Why It Will Sell

Casi 50 años después de la última misión a la luna, este libro considera el argumento a favor de regresar, y los retos que esto conlleva.

Una narrativa esperanzadora e interesante sobre los recientes intentos de regresar a la luna y sobre el papel que jugará la luna en nuestro conocimiento del universo más allá.

November 2022
288 pages. 10 b/w illus.
Chinese (Simplified), French and German rights licensed
Science | Astronomy



 Video Introduction

An exciting look at the essential roles that parasites play in Earth's ecosystems

This book looks at the weird and wonderful world of parasites, the most abundant form of life on Earth. Parasites come in all forms and sizes and inhabit every free-living organism. Parasitism is now, and always has been, a way to survive under changing environmental conditions. From arctic oceans to tropical forests, Scott Gardner, Judy Diamond, and Gabor Racz investigate how parasites survive and evolve, and how they influence and provide stability to ecosystems. Revealing that parasites are so much more than creepy-crawlies, this book gives up-to-date context for these critical members of the biological diversity of our planet.

"Parasites contains excellent illustrations, sound scholarship, and fine writing."

—Dwight Douglas Bowman,
Cornell University

Scott L. Gardner is professor of biological sciences at the University of Nebraska–Lincoln.

Judy Diamond is professor at the University of Nebraska State Museum and professor of libraries at the University of Nebraska–Lincoln.

Gabor Racz is a parasitologist and collection manager in the H. W. Manter Laboratory at the University of Nebraska State Museum.

Brenda Lee is a graphic artist and illustrator.

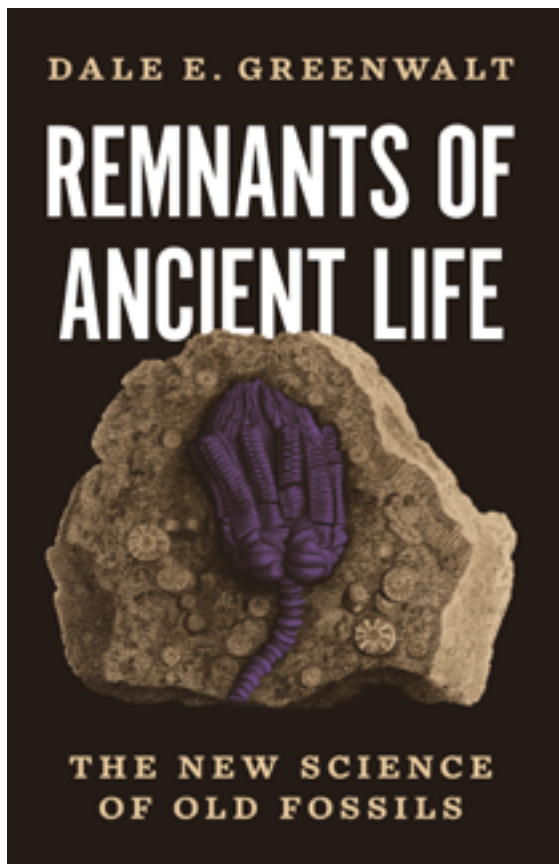
Why It Will Sell

Un estudio breve pero comprensivo de la ciencia de los parásitos y de su papel en la historia humana.

Una exploración de las maneras en las que las especies utilizan a otras para sobrevivir, y de las enseñanzas que éstas nos pueden brindar sobre sus ecosistemas.

November 2022
224 pages. 29 color photos
+ 55 b/w illus. 4 maps.
Chinese (Simplified) and Russian
rights licensed

Nature | Ecology



▶ Video Introduction

The revolution in science that is transforming our understanding of extinct life

We used to think of fossils as being composed of nothing but rock and minerals, all molecular traces of life having vanished long ago. We were wrong. *Remnants of Ancient Life* reveals how the new science of ancient biomolecules—pigments, proteins, and DNA that once functioned in living organisms tens of millions of years ago—is opening a new window onto the evolution of life on Earth. A marvelous adventure of discovery, *Remnants of Ancient Life* offers an unparalleled look at an emerging science that is transforming our picture of the remote past. You will never think of fossils in the same way again.

“In this readable and engaging book, Dale Greenwalt introduces us to less heralded fossils: microscopic molecules like DNA, proteins, and pigment. . . . Greenwalt convincingly argues that some of the smallest fossils have the biggest stories to tell.”

—Steve Brusatte, *New York Times* bestselling author of *The Rise and Fall of the Dinosaurs*



Dale E. Greenwalt is Resident Research Associate at the Smithsonian Institution's National Museum of Natural History.

Why It Will Sell

Un tour guiado a través de la historia más antigua de los organismos.

Una historia global de descubrimientos científicos que muestra cómo unas pocas moléculas pueden resolver los misterios más inalcanzables sobre la vida y ofrecernos más conocimiento que nunca antes sobre el mundo que nos rodea.

El primer libro sobre la ciencia emergente del análisis de las biomoléculas antiguas y una exposición de las técnicas paleontológicas más modernas.

January 2023
288 pages. 28 b/w illus. 1 table.
All rights available
Science | Paleontology



▶ Video Introduction

A rich and surprising exploration of the intelligence of bees

Most of us are aware of the hive mind—the power of bees as an amazing collective. But do we know how uniquely intelligent bees are as individuals? In *The Mind of a Bee*, Lars Chittka draws from decades of research, including his own pioneering work, to argue that bees have remarkable cognitive abilities. He shows that they are profoundly smart, have distinct personalities, can recognize flowers and human faces, exhibit basic emotions, count, use simple tools, solve problems, and learn by observing others. They may even possess consciousness.

“The time that insects were seen as little machines, incapable of complex thought, emotions, and learning, is far behind us. We can wish for no better guide than Lars Chittka for an accessible introduction to the wonders of bee intelligence.”

—Frans de Waal, author of *Are We Smart Enough to Know How Smart Animals Are?*



Lars Chittka is professor of sensory and behavioral ecology at Queen Mary University of London. He is the coeditor of *Cognitive Ecology of Pollination*. Twitter [@LChittka](https://twitter.com/LChittka)

Why It Will Sell

Un tour de nuestro conocimiento actual de la cognición de las abejas, que explora avances recientes en el estudio de cómo las abejas piensan y actúan.

Una importante exploración de la más avanzada ciencia que promete cambiar la conservación de estos insectos. Incluye historias de científicos e investigadores famosos y olvidados, además de hermosas ilustraciones.

July 2022

280 pages. 57 color illus.

Licensed into 11 languages.

Spanish rights available.

Biology | Nature



▶ Video Introduction

A revelatory tale of how the human brain develops, from conception to birth and beyond

By the time a baby is born, its brain is equipped with billions of intricately crafted neurons wired together through trillions of interconnections to form a compact and breathtakingly efficient supercomputer. *Zero to Birth* takes you on an extraordinary journey to the very edge of creation, from the moment of an egg's fertilization through each step of a human brain's development in the womb—and even a little beyond.

“During the past hundred years, developmental biologists have discovered many of the astonishingly cunning and counterintuitive secrets of how a mere fertilized egg develops into a baby with all its immense numbers of parts in all the right places. This is the magical story Harris tells in this authoritative book.”

—Patricia S. Churchland, author of *Braintrust*



W. A. Harris is professor emeritus of anatomy at the University of Cambridge. He is the coauthor of *Development of the Nervous System* and *Genetic Neurobiology* and the coeditor of *Retinal Development*.

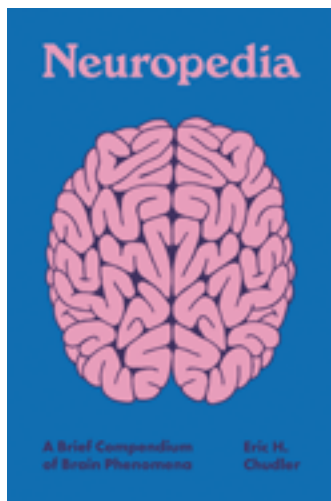
Why It Will Sell

Una visión experta de nuestro creciente conocimiento sobre las más tempranas fases del desarrollo del cerebro.

Mezcla historias y descripciones de experimentos neurocientíficos realizados a lo largo de la historia para mostrarnos cómo dos cerebros no son nunca iguales, aún y estar todos unidos por el mismo proceso de desarrollo cerebral.

272 pages. 20 b/w illus.
Arabic, Chinese (Simplified),
Korean, Polish and Slovak
rights licensed

Science



▶ Video Introduction

November 2022
176 pages. 48 b/w illus.
All rights available

Science

Why It Will Sell

Esta guía bellamente ilustrada ofrece al lector una accesible introducción a la neurociencia.

Escrita en una prosa clara, directa y divertida, y repleta de anécdotas y ciencia al alcance del lector general.

A fun and fact-filled A–Z treasury for anyone with a head on their shoulders

Neuropedia journeys into the mysteries and marvels of the three pounds of tissue between your ears—the brain. Eric Chudler takes you on a breathtaking tour of the nervous system with dozens of entries that explore the structure and function of the brain and cover topics such as the spinal cord and nerve cells, the methods of neuroscientific research, and the visionary scientists who have dedicated their lives to understanding what makes each of us who we are

With marvelous illustrations by Kelly Chudler, *Neuropedia* is an informative and entertaining trip into the inner world of the brain.



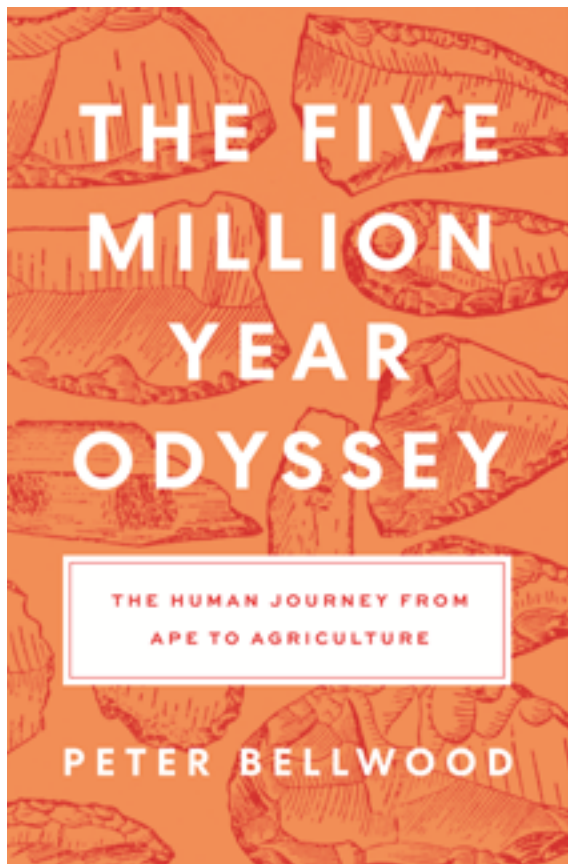
Eric H. Chudler is executive director of the Center for Neurotechnology and a neuroscientist at the University of Washington in Seattle. His books include *Brain Bytes: Quick Answers to Quirky Questions about the Brain* and *The Little Book of Neuroscience Haiku*.

Kelly Chudler is a multidisciplinary artist and musician.



Humanities





▶ Video Introduction

The epic story of human evolution, from our primate beginnings more than five million years ago to the agricultural era

Over the course of five million years, our primate ancestors evolved from a modest population of sub-Saharan apes into the globally dominant species *Homo sapiens*. Along the way, humans became incredibly diverse in appearance, language, and culture. The fascinating origin story of our varied human existence, *The Five-Million-Year Odyssey* underscores the importance of recognizing our shared genetic heritage to appreciate what makes us so diverse.

“Bellwood’s comprehensive, balanced, and fascinating account is a masterpiece of making complicated events understandable. Put this book at the top of your reading pile!”

—Jared Diamond, Pulitzer Prize-winning author of *Guns, Germs, and Steel*



Peter Bellwood is professor emeritus of archaeology at the Australian National University.

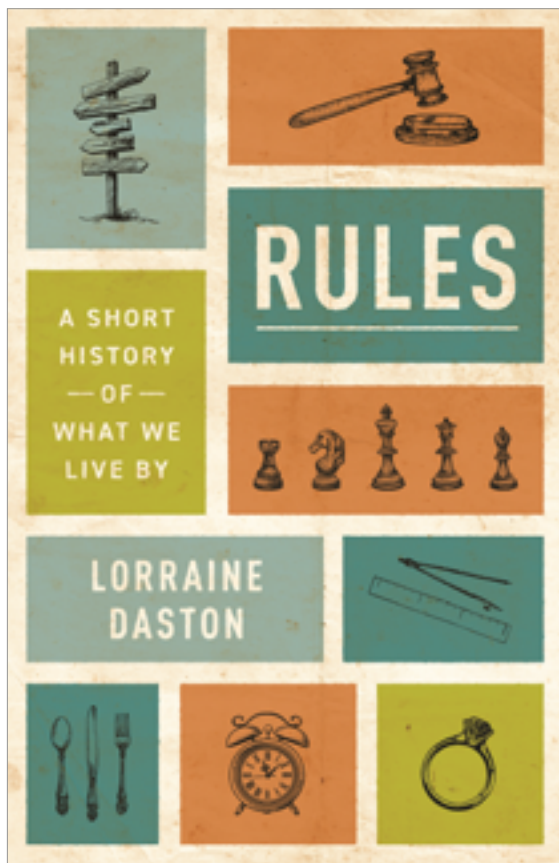
Why It Will Sell

Un ambicioso relato integrado de la evolución, desde la divergencia con los chimpancés hasta la agricultura.

Su gran cobertura, enfoque interdisciplinario, y amplia óptica que evita el eurocentrismo lo distingue de libros similares.

Sintetiza más de dos millones de años de historia biológica, cultural y social, partiendo de los avances más recientes en nuestro conocimiento.

August 2022
384 pages. 25 b/w illus. 21 maps.
Chinese (Complex, Simplified)
and Turkish rights licensed
Biology | Archaeology



A panoramic history of rules in the Western world

Rules order almost every aspect of our lives. They set our work hours, dictate how we drive and set the table, tell us whether to offer an extended hand or cheek in greeting, and organize the rites of life, from birth through death. In *Rules*, historian Lorraine Daston traces their development in the Western tradition and shows how rules have evolved from ancient to modern times. *Rules* offers a wide-angle view on the history of the constraints that guide us—whether we know it or not.

“*Rules* is a masterpiece: clear as a tower of bells, incisively argued, beautifully written, and brilliantly witty. The subtitle is no exaggeration: Daston has actually given us a short history of what we live by. Readers will find illuminating surprises on nearly every page. I had only one criticism of this splendid book: I did not want it to end.”

—Susan Neiman, author of *Evil in Modern Thought*



Lorraine Daston is director emerita of the Max Planck Institute for the History of Science (MPIWG) in Berlin.

Why It Will Sell

Un argumento de enfoque comprensivo sobre la historia de las normas en occidente, desde la antigüedad hasta el presente. Está escrito de manera accesible y repleto de variados ejemplos.

Daston es una figura eminente en la historia del conocimiento, cuyas obras han sido traducidas a múltiples idiomas.

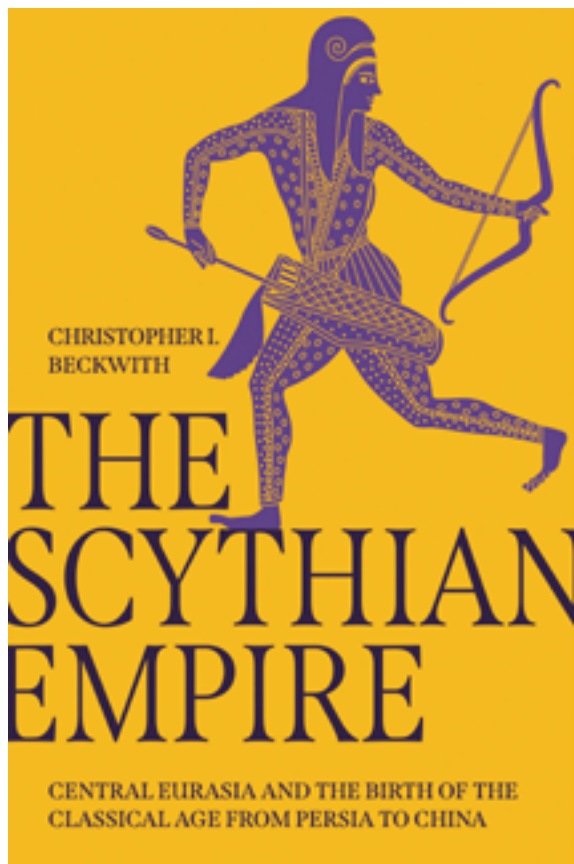
Considera las variaciones en las normas de diferentes culturas e investiga por qué todas las culturas humanas tienen normas.

July 2022

376 pages. 42 b/w illus.

Licensed into 6 languages. Spanish rights available.

History



 Video Introduction

A rich, discovery-filled history that tells how a forgotten empire transformed the ancient world

In the late 8th and early 7th centuries BCE, Scythian warriors conquered and unified most of the vast Eurasian continent, creating an innovative empire that would give birth to the age of philosophy and the Classical age across the ancient world. The Scythians made stunning contributions to world civilization—from capital cities and strikingly elegant dress to political organization and the world-changing ideas of Buddha, Zoroaster, and Laotzu—Scythians all. In *The Scythian Empire*, Christopher I. Beckwith presents a major new history of a fascinating but often forgotten empire that changed the course of history.

“A revolutionary rewriting of the current dominant view on Ancient Central Eurasia, *The Scythian Empire* will deeply transform what we believed the Greek, Roman, Persian, and Chinese classical ages were.
—Marie Favereau, author of *The Horde*



Christopher I. Beckwith is Distinguished Professor of Central Eurasian Studies at Indiana University.

Why It Will Sell

Una introducción a un imperio influyente pero poco conocido, cuya filosofía, innovaciones y estructuras políticas marcaron a culturas tanto de oriente como de occidente.

Utiliza una gran variedad de fuentes, aprovechando los incomparables conocimientos lingüísticos y culturales sobre Asia Central del autor, cuyas obras previas han sido extensamente traducidas.

January 2023
416 pages. 18 b/w illus.
9 tables. 1 map.
All rights available

Ancient History | Asian Studies

THE GOOD-ENOUGH LIFE

Avram Alpert



▶ Video Introduction

How an acceptance of our limitations can lead to a more fulfilling life and a more harmonious society

We live in a world oriented toward greatness, one in which we feel compelled to be among the wealthiest, most powerful, and most famous. This book explains why no one truly benefits from this competitive social order, and reveals how another way of life is possible—a good-enough life for all. Visionary and provocative, *The Good-Enough Life* demonstrates how we can work together to cultivate a good-enough life for all instead of tearing ourselves apart in a race to the top of the social pyramid.

“Avram Alpert draws on virtue ethics, Buddhism, and African American philosophy to encourage us to let go of the cult of greatness. An attitude of ‘good-enoughness’ has the power to replace anxiety and burnout with more meaningful, ethical, and pleasant lives. This is the guide we all need to become good enough.”

—Skye C. Cleary, author of *How to Be Authentic*



Avram Alpert is lecturer in the Writing Program at Princeton University and coeditor of *Shifter* magazine.

Twitter [@avramalpert](https://twitter.com/avramalpert)

Why It Will Sell

Un libro corto y cautivador basado en el memorable artículo de opinión del autor.

Ofrece una nueva visión de las crisis de nuestros tiempos, como la creciente desigualdad, la fatiga laboral, la crisis climática, y la resurgencia del fascismo.

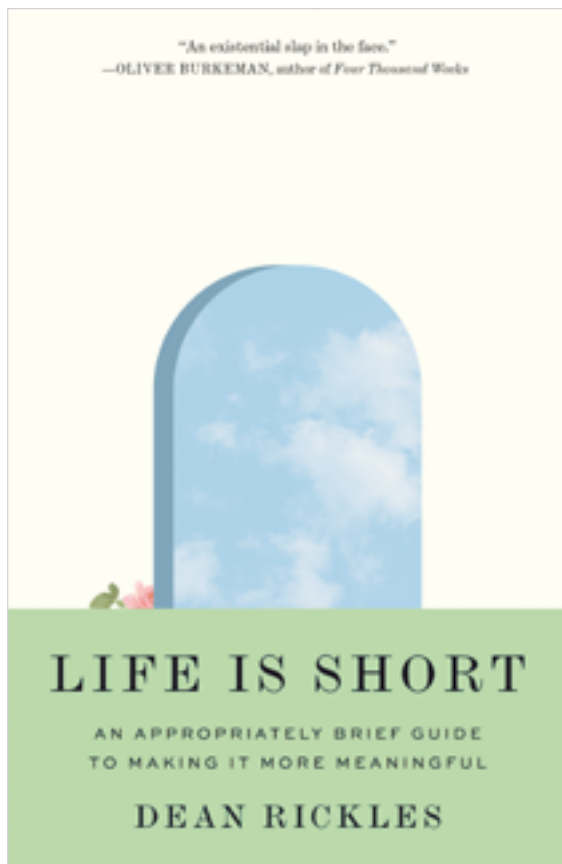
Contiene cuatro capítulos temáticos centrándose en los individuos, la sociedad, las relaciones y la naturaleza.

April 2022

336 pages.

Arabic, Chinese (Simplified) and Slovak rights licensed

Philosophy | Self-Help



▶ Video Introduction

Why life's shortness—more than anything else—is what makes it meaningful

Death might seem to render pointless all our attempts to create a meaningful life. Doesn't meaning require transcending death through an afterlife or in some other way? On the contrary, Dean Rickles argues, life without death would be like playing tennis without a net. Only constraints—and death is the ultimate constraint—make our actions meaningful. In *Life Is Short*, Rickles explains why the finiteness and shortness of life is the essence of its meaning—and how this insight is the key to making the most of the time we do have. By reminding us how extraordinary it is that we have any time to live at all, this book challenges us to rethink what gives life meaning and how to make the most of it.

“A brilliant and brilliantly condensed dose of perspective. . . . We can't wriggle free from our human limitations—but Dean Rickles demonstrates, with clarity and wit, how to be free within them.”

—Oliver Burkeman, *New York Times*
bestselling author of *Four Thousand Weeks*



Dean Rickles is professor of history and philosophy of modern physics at the University of Sydney, Australia, where he is also a director of the Sydney Centre for Time.

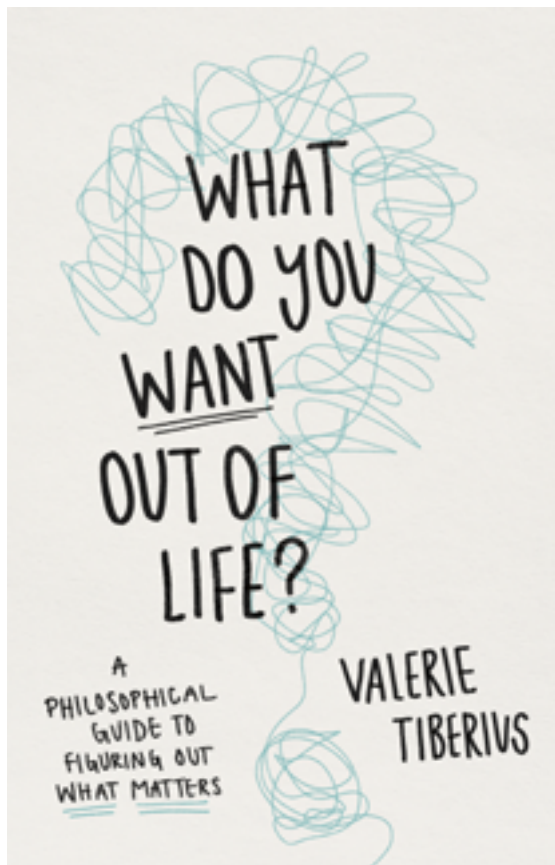
Why It Will Sell

Una perspicaz y provocadora llamada a apreciar la brevedad de la vida y cómo su fugacidad es lo que le da significado.

Breve e incisivo, este libro explora cómo pensamos sobre la vida, y por qué algunos pensamos a largo plazo mientras que otros nos centramos en el presente.

Una visión moderna del argumento filosófico de Séneca que no tiene caducidad.

January 2023
136 pages. 2 b/w illus. 1 table.
Greek rights licensed
Philosophy | Psychology



▶ Video Introduction

A short guide to living well by understanding better what you really value—and what to do when your goals conflict

What do you want out of life? To make a lot of money—or work for justice? To run marathons—or sing in a choir? To have children—or travel the world? The things we care about in life—family, friendship, leisure activities, work, our moral ideals—often conflict, preventing us from doing what matters most to us. Even worse, we don't always know what we really want, or how to define success. Blending personal stories, philosophy, and psychology, this insightful and entertaining book offers invaluable advice about living well by understanding your values and resolving the conflicts that frustrate their fulfillment.

“A rich and wonderfully written guide to finding out what really matters and a deep exploration of how we can use our values as an effective North Star for living a better life.”
—Laurie Santos, host of *The Happiness Lab* podcast



Valerie Tiberius is the Paul W. Frenzel Chair in Liberal Arts and professor of philosophy at the University of Minnesota.

Why It Will Sell

Una guía práctica y accesible para entender lo que realmente nos importa y no perderlo de vista.

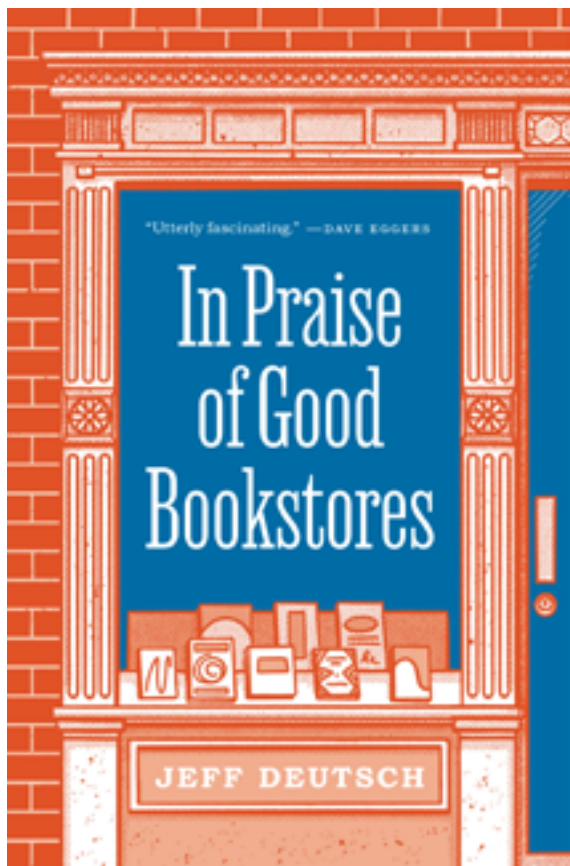
Utiliza curiosas anécdotas para enseñarnos cómo superar los obstáculos y tener éxito en aquello que nos proponemos.

La autora escribe con un estilo claro y un tono empático, e intenta siempre incluir ejemplos y perspectivas diversas.

April 2022

208 pages. 6 b/w illus.
Slovak rights licensed

Philosophy | Psychology



▶ Video Introduction

From a devoted reader and lifelong bookseller, an eloquent and charming reflection on the singular importance of bookstores

Do we need bookstores in the twenty-first century? If so, what makes a good one? In this beautifully written book, Jeff Deutsch—the director of Chicago’s Seminary Co-op Bookstores, one of the finest bookstores in the world—pays loving tribute to one of our most important and endangered civic institutions. *In Praise of Good Bookstores* is no ordinary defense of bookstores, but rather an urgent account of why they are essential places of discovery, refuge, and fulfillment that enrich the communities that are lucky enough to have them.

“Utterly fascinating.”—Dave Eggers

“Jeff Deutsch is one of the most learned and passionate booksellers in America, and this profound and poetic book yields as many untold wonders as his impeccably curated store.”
—Ada Calhoun, *New York Times*—bestselling author of *St. Marks Is Dead*



Jeff Deutsch is the director of Chicago’s Seminary Co-op Bookstores, which in 2019 he helped incorporate as the first not-for-profit bookstore whose mission is bookselling.

Why It Will Sell

Un libro corto, esperanzador y bellamente escrito de una de las figuras más importantes en el mundo de las librerías.

Crea un poderoso argumento a cerca del imperecedero lugar de las librerías en nuestras vidas como lectores, en nuestras culturas y en nuestras comunidades.

Nos lleva de visita por las estanterías, conversando sobre libros y autores desde la antigüedad hasta el mundo contemporáneo.

April 2022
216 pages.
Slovene rights licensed
Literary Nonfiction

Social Sciences



Why the world's most resilient dictatorships are products of violent revolution

Revolution and Dictatorship explores why dictatorships born of social revolution are extraordinarily durable, even in the face of economic crisis, large-scale policy failure, mass discontent, and intense external pressure. Few other modern autocracies have survived in the face of such extreme challenges. Drawing on comparative historical analysis, Steven Levitsky and Lucan Way argue that radical efforts to transform the social and geopolitical order trigger intense counterrevolutionary conflict, which initially threatens regime survival, but ultimately fosters the unity and state-building that supports authoritarianism.

“*Revolution and Dictatorship* provides a comprehensive and convincing explanation for why revolutionary regimes in places like China, Cuba, Mexico, and Iran have been so durable.”

—Francis Fukuyama, Stanford University



Steven Levitsky is director of the David Rockefeller Center for Latin American Studies at Harvard University.

Lucan Way is professor of political science at the University of Toronto.

Why It Will Sell

Una sagaz investigación de la durabilidad de los regímenes totalitarios.

Utiliza ejemplos históricos de todo el mundo para ilustrar el impacto del autoritarismo y las revoluciones violentas.

Propone una fiable teoría sobre cómo estos regímenes crean una élite gobernante, se instalan en su totalidad y neutralizan poderes enemigos.

September 2022
656 pages. 10 b/w illus. 14 tables.
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Politics



▶ Video Introduction

How to sustain an international system of cooperation in the midst of geopolitical struggle

Can the international economic and legal system survive today's fractured geopolitics? Democracies are facing a drawn-out contest with authoritarian states that is entangling much of public policy with global security issues. In *Global Discord*, Paul Tucker lays out principles for a sustainable system of international cooperation, showing how democracies can deal with China and other illiberal states without sacrificing their deepest political values. Drawing on three decades as a central banker and regulator, Tucker applies these principles to the international monetary order, including the role of the U.S. dollar, trade and investment regimes, and the financial system.

“Paul Tucker writes with the erudition of a scholar and the realism of a practitioner.”
—Dani Rodrik, author of *Straight Talk on Trade: Ideas for a Sane World Economy*



Paul Tucker is a fellow at the Harvard Kennedy School and the author of *Unelected Power*.

Why It Will Sell

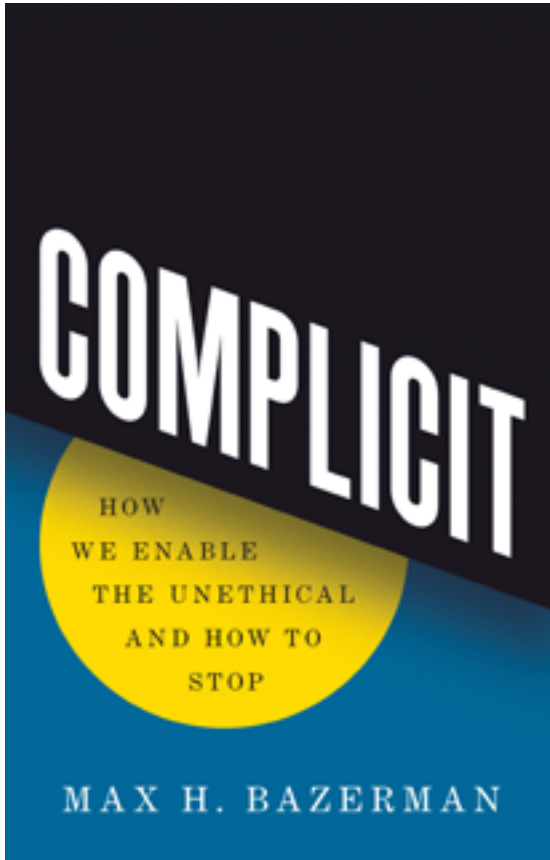
Una reflexiva y novedosa teoría de las relaciones internacionales que investiga los problemas globales de la actualidad y propone una aproximación radicalmente distinta.

Úne historia, economía, política y filosofía legal para presentar una crucial contribución a las relaciones internacionales.

Propone una visión realista y argumenta a favor de un sistema de cooperación global que enfatiza el poder sin perder de vista la moralidad.

November 2022
552 pages.
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Economics | Politics | Law



▶ Video Introduction

What all of us can do to fight the pervasive human tendency to enable wrongdoing in the workplace, politics, and beyond

It is easy to condemn obvious wrongdoers such as Elizabeth Holmes, Adam Neumann, Harvey Weinstein, and the Sackler family. But we rarely think about the many people who supported their unethical or criminal behavior. In *Complicit*, Harvard Business School professor Max Bazerman confronts our complicity head-on and offers strategies for recognizing and avoiding the psychological and other traps that lead us to ignore, condone, or actively support wrongdoing in our businesses, organizations, communities, politics, and more.

“Required reading for anyone who wants to improve the world and themselves.”

—Angela Duckworth, author of *Grit*



Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration at Harvard Business School.

Why It Will Sell

Muestra como y por qué se perpetúan las malas conductas, con ejemplos extraídos del mundo de los negocios, la política y la economía.

Se centra en cómo los individuos bien intencionados facilitan las irregularidades, ofreciendo valiosas lecciones para aquellos que buscan desafiar su propia complicidad.

El autor tiene un excelente perfil internacional y sus libros han sido traducidos a 11 idiomas.

November 2022

264 pages.

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Business | Ethics



▶ Video Introduction

How the history of a word sheds new light on capitalism and modern politics

What exactly is capitalism? How has the meaning of capitalism changed over time? And what's at stake in our understanding or misunderstanding of it? In *Capitalism*, Michael Sonenscher examines the history behind the concept and pieces together the range of subjects bound up with the word. Sonenscher shows that many of our received ideas fail to pick up the work that the idea of capitalism is doing for us, without us even realizing it.

“An incisive, erudite, compelling, and deeply original contribution to the history of political and economic thought.”

—Paul Sagar, King's College London



Michael Sonenscher is a fellow of King's College, University of Cambridge.

Why It Will Sell

Explora la historia del concepto del capitalismo, incluyendo a muchos de los pensadores centrales del mundo occidental que han conformado nuestro entendimiento.

Ofrece una nueva visión del capitalismo, con un incisivo y conciso análisis.

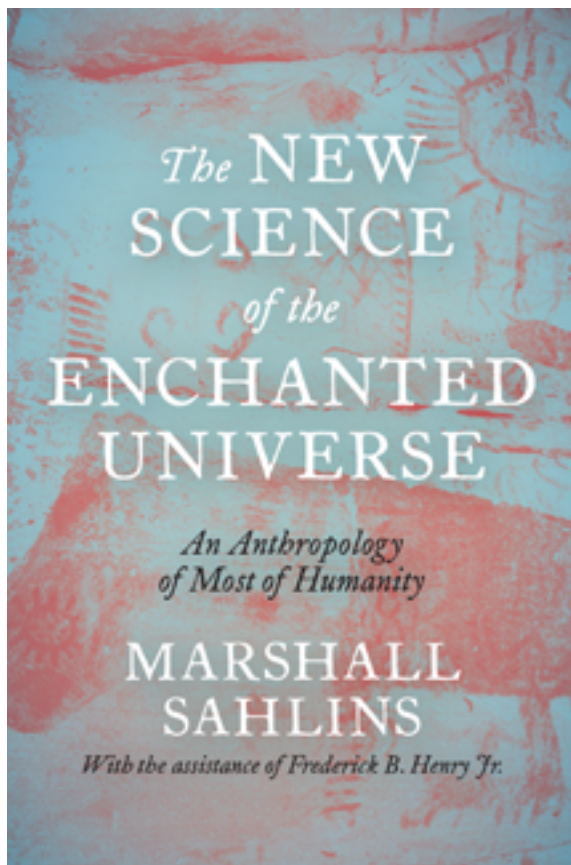
Una relevante interrogación sobre cómo las distorsiones del significado del capitalismo influyen sobre la política actual.

September 2022

248 pages. 8 b/w illus.

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History | Philosophy



▶ Author on 'what is Anthropology?'

One of the world's preeminent cultural anthropologists leaves a last work that fundamentally reconfigures how we study most other cultures

The vast majority of cultures throughout human history treat spirits as very real persons, members of a cosmic society who interact with humans and control their fate. *The New Science of the Enchanted Universe* shows how anthropologists and other social scientists must rethink these cultures of immanence and study them by their own lights.

“Marshall Sahlins has never published a book that didn’t change how anthropologists think about the ways humans live, and this is no exception. *The New Science of the Enchanted Universe* is peak Sahlins, at once a tour de force of anthropological argument and a great read.”

—Joel Robbins, author of *Becoming Sinners: Christianity and Moral Torment in a Papua New Guinea Society*



Marshall Sahlins (1930–2021) was the Charles F. Grey Distinguished Service Professor Emeritus of Anthropology at the University of Chicago.

Frederick B. Henry Jr. is an independent scholar and translator.

Why It Will Sell

Un crucial estudio por parte de una figura central en la antropología al cierre de su carrera.

Procura ejemplos globales de culturas immanentes, desde el Amazonas hasta Oceanía.

Propone una nueva aproximación a la teoría antropológica, basada en estudiar a las culturas en sus propios términos.

April 2022

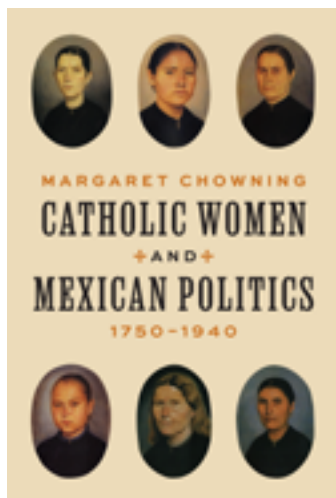
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Anthropology

FIL Highlights



Published: January 2023
376 pages.
7 b/w illus. 5 tables. 2 maps.
History | Women's Studies

Why It Will Sell

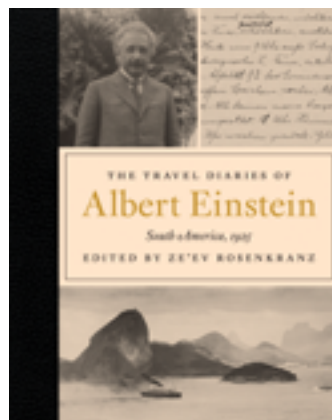
Revisa nuestros conocimientos sobre la trayectoria de la política mexicana, utilizando más de un siglo de materiales archivísticos de todo México.

Explora cómo las mujeres forjaron sus propias formas de ciudadanía a través de la iglesia, pese a no poder votar.

How women preserved the power of the Catholic Church in Mexican political life

What accounts for the enduring power of the Catholic Church, which withstood widespread and sustained anticlerical opposition in Mexico? Margaret Chowning locates an answer in the untold story of how the Mexican Catholic church in the nineteenth century excluded, then accepted, and then came to depend on women as leaders in church organizations.

Shedding light on the importance of informal political power, this book places Catholic women at the forefront of Mexican conservatism and shows how they kept loyalty to the church strong when the church itself was weak.



Published: January 2023
288 pages.
81 b/w illus.
History of Science & Knowledge

Why It Will Sell

La primera publicación los diarios de los viajes de Einstein a Argentina, Uruguay y Brasil en 1925.

Contiene facsímiles de sus diarios, además de fotografías, recortes periodísticos, discursos y artículos escritos por Einstein.

Incluye una introducción histórica del editor Ze'ev Rosenkranz, uno de los grandes expertos en Einstein.

A marvelously annotated and illustrated edition of Einstein's South America travel diary

In the spring of 1925, Albert Einstein embarked on an extensive lecture tour of Argentina before continuing on to Uruguay and Brazil. In his travel diary, the preeminent scientist and humanitarian icon recorded his immediate impressions and broader reflections on the people he encountered and the locations he visited. Some of the most confounding passages reveal his uncensored views on his host nations. This edition makes available the complete journal Einstein kept on his three-month journey.



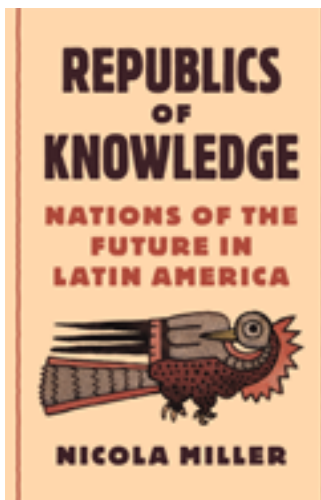
Published: January 2022
321 pages.
26 b/w illus. 6 tables.
Political Science

Why It Will Sell

Una relevante consideración de la migración global que se centra en su impacto en los países de origen de los migrantes, en vez de sus destinaciones. Los autores utilizan detallados ejemplos para mostrar cómo esta práctica favorece la democracia y quiebra el autoritarismo.

How remittances—money sent by workers back to their home countries—support democratic expansion

In the growing body of work on democracy, little attention has been paid to its links with migration. *Migration and Democracy* focuses on the effects of worker remittances—money sent by migrants back to their home countries—and how these resources shape political action in the Global South. Remittances are not only the largest source of foreign income in most autocratic countries, but also, in contrast to foreign aid or international investment, flow directly to citizens. As a result, they provide resources that make political opposition possible, and they decrease government dependency, undermining the patronage strategies underpinning authoritarianism.



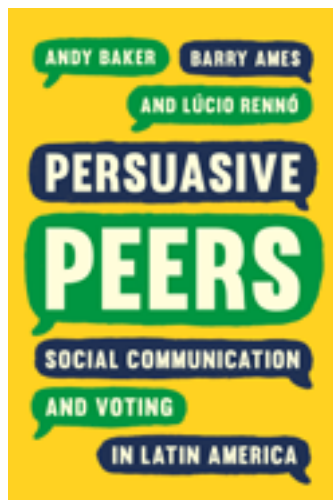
Published: October 2020
320 pages.
5 tables. 2 maps.
History | Science

Why It Will Sell

El primer libro en integrar el período formativo de América Latina con la historia global del conocimiento. Utiliza ejemplos de toda Latinoamérica, con particular énfasis sobre Perú, Argentina y Chile.

An enlightening account of the entwined histories of knowledge and nationhood in Latin America—and beyond

The rise of nation-states is a hallmark of the modern age, yet we are still untangling how the phenomenon unfolded across the globe. Here, Nicola Miller offers new insights into the process of nation-making through an account of nineteenth-century Latin America, where, she argues, the identity of nascent republics was molded through previously underappreciated means: the creation and sharing of knowledge.



Published: October 2020
336 pages.
55 b/w illus. 40 tables.
Sociology | Political Science

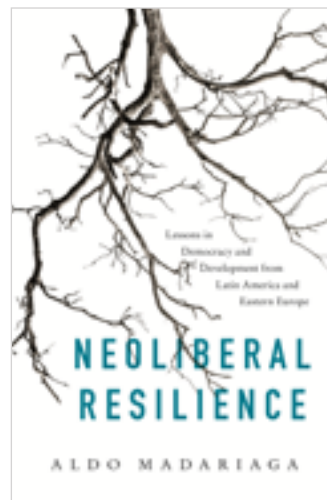
Why It Will Sell

Centrándose únicamente en Latinoamérica en vez de EEUU, este libro usa entrevistas, encuestas y datos electorales para ofrecer una nueva teoría de la conducta electoral.

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How voting behavior in Latin America is influenced by social networks and everyday communication among peers

In Latin America's new democracies, political parties and mass partisanship are not deeply entrenched, leaving many votes up for grabs during election campaigns. In a typical presidential election season, between one-quarter and one-half of all voters—figures unheard of in older democracies—change their voting intentions across party lines in the months before election day. Advancing a new theory of Latin American voting behavior, *Persuasive Peers* argues that political discussions within informal social networks among family members, friends, neighbors, coworkers, and acquaintances explain this volatility and exert a major influence on final voting choices.



Published: September 2020
368 pages.
9 b/w illus. 34 tables.
Political Science

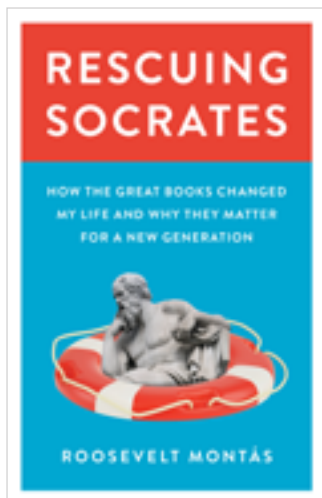
Why It Will Sell

Una nueva visión global de este autor chileno sobre el neoliberalismo y su desarrollo en los últimos 40 años.

Analiza el desarrollo en regiones—como Argentina, Chile, y Estonia—previamente descuidadas en esta área académica.

An exploration of the factors behind neoliberalism's resilience in developing economies and what this could mean for democracy's future

Since the 1980s, neoliberalism has withstood repeated economic shocks and financial crises to become the hegemonic economic policy worldwide. Why has neoliberalism remained so resilient? What is the relationship between this resiliency and the backsliding of Western democracy? Can democracy survive an increasingly authoritarian neoliberal capitalism? *Neoliberal Resilience* answers these questions by bringing the developing world's recent history to the forefront of our thinking about democratic capitalism's future.



▶ Video Introduction

Published: November 2021
248 pages.
Education | Memoir

Why It Will Sell

Una unión experta de la autobiografía con el análisis profesional y una exploración personal del valor y el impacto de una educación liberal. Ofrece un argumento cautivador sobre la importancia de 4 textos clásicos. Arabic and Korean rights licensed

A Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds

In *Rescuing Socrates*, Dominican-born American academic Roosevelt Montás tells the story of how a liberal education transformed his life, and offers an intimate account of the relevance of the Great Books today, especially to members of historically marginalized communities. Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Montás’s life. In doing so, the book drives home what it’s like to experience a liberal education—and why it can still remake lives.

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Index

Alpert, 15

A Traveler's Guide to the Stars, 3

Back to the Moon, 5

Baker, Ames & Rennó, 28

Bakker, 2

Bazerman, 22

Beckwith, 14

Bellwood, 12

Capitalism, 23

Catholic Women and Mexican Politics,
1750–1940, 26

Chittka, 8

Chowning, 26

Chudler, 10

Complicit, 22

Daston, 13

Deutsch, 18

Ellis, 4

Escribà-Folch, Meseguer & Wright, 27

Five-Million-Year Odyssey, 12

Gardner, Diamond, Racz & Lee, 6

Global Discord, 21

Good-Enough Life, 15

Greenwalt, 7

Harris, 9

In Praise of Good Bookstores, 18

Johnson, 3

Levitsky & Way, 20

Life Is Short, 16

Madariaga, 28

Migration and Democracy, 27

Miller, 27

Mind of a Bee, 8

Montás, 29

Neoliberal Resilience, 28

Neuropedia, 10

New Science of the Enchanted Universe, 24

Parasites, 6

Persuasive Peers, 28

Remnants of Ancient Life, 7

Republics of Knowledge, 27

Rescuing Socrates, 29

Revolution and Dictatorship, 20

Rickles, 16

Rosenkranz, 26

Rules, 13

Sahlins & Henry, 24

Scythian Empire, 14

Silk, 5

Sonenscher, 23

Sounds of Life, 2

Tiberius, 17

Tucker, 21

What Do You Want Out of Life?, 17

When Galaxies Were Born, 4

Zero to Birth, 9

