



International Rights Guide

FRANKFURT 2022

A Note from the Senior International Rights Manager

As Frankfurt Book Fair rolls back around, we're very much looking forward to meeting with many of you again in person, and of course introducing you to some of Princeton University Press's new titles! We hope, through this guide and fantastic collection of author video introductions, to show you the wide array of what we have on offer in Fall 2022, across the humanities, sciences and social sciences!

In the sciences, we invite you to travel through the stars and back to 'cosmic dawn' with *A Traveler's Guide to the Stars* and *When Galaxies Were Born*. Back on Earth, Bakker's *The Sounds of Life* and Greenwalt's *Remnants of Ancient Life* illuminate the secrets of our world using cutting-edge technology, AI and biomolecule analysis of fossils. We are shown the hidden world of non-human sound, the path to inter-species communication, and an incredible window into million-year-old mysteries.

For fans of popular philosophy, Valerie Tiberius' *What Do You Want Out of Life?* and *Life is Short* by Dean Rickles both offer clear-eyed, timely explorations of how to get the most from life. We are also pleased to be launching new books by several long-standing PUP authors; for example, Christopher Beckwith sheds light on the understudied yet influential Scythian Empire, and Marion Turner returns to Chaucer with a study of his most famous character—the Wife of Bath. In the social sciences, highlights include Max Bazerman's *Complicit*, which provides insight into how wrongdoing is perpetuated in the workplace and beyond, and Michael Sonenscher's take on the history and meaning behind the word 'Capitalism.'

Many of the authors featured in this guide have prepared a short video introduction to their books. Just click on the links on each page to hear from the authors themselves!

Rebecca Bengoechea
Senior International Rights Manager



Rebecca Bengoechea
*Senior International
Rights Manager*

[rebecca_bengoechea@
press.princeton.edu](mailto:rebecca_bengoechea@press.princeton.edu)



Emma Morgan
International Rights Manager

[emma_morgan@
press.princeton.edu](mailto:emma_morgan@press.princeton.edu)



Eleanor Smith
International Rights Associate

[eleanor_smith@
press.princeton.edu](mailto:eleanor_smith@press.princeton.edu)



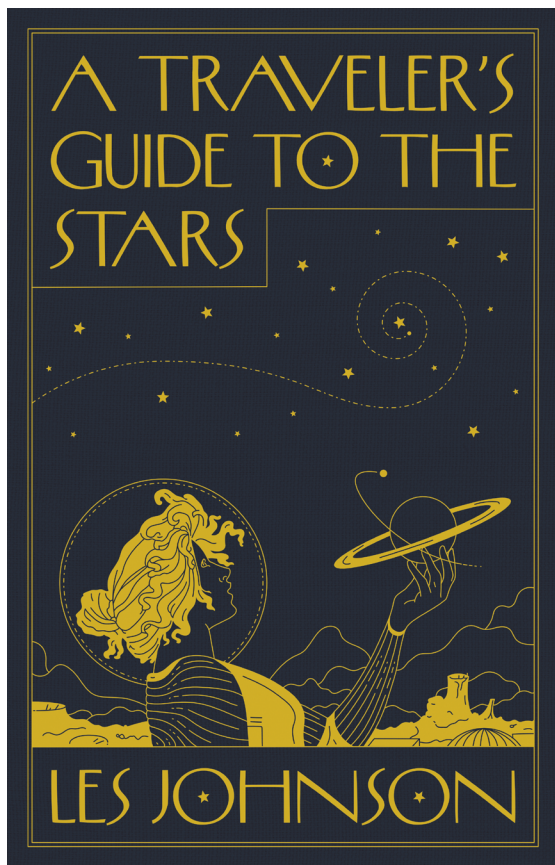
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Science





▶ Video Introduction

A brief guide to the real science of interstellar travel

With known exoplanets now numbering in the thousands and initiatives like 100 Year Starship and Breakthrough Starshot advancing the idea of interstellar travel, the age-old dream of venturing forth into the cosmos and perhaps even colonizing distant worlds may one day become a reality.

A Traveler's Guide to the Stars reveals how.

Les Johnson takes you on a thrilling tour of the physics and technologies that may enable us to reach the stars. He discusses the latest exoplanet discoveries, promising interstellar missions on the not-so-distant horizon, and exciting new developments in space propulsion, power, robotics, communications, and more.

“A flight of imagination backed up with real out-of-this-world science.”

—Bill Nye, CEO of the Planetary Society



Les Johnson serves as principal investigator for NASA's first interplanetary solar sail space missions, Near-Earth Asteroid Scout and Solar Cruiser.

Why It Will Sell

An original, accessible exploration of the discoveries, and challenges, that are bringing interstellar travel closer than ever.

NASA scientist and sci-fi author, Johnson is perfectly poised to contemplate the ideas of science fiction, from wormholes to warp drives, and the real science behind it.

Combines a practical survey of current technology and scientific understanding with an incisive look into the future.

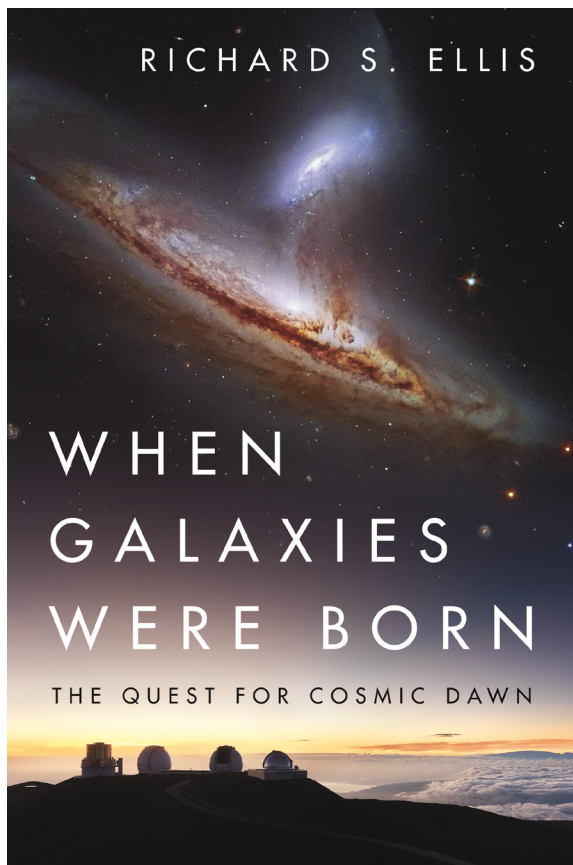
Published: October 2022

Editor: Ingrid Gnerlich

240 pages. 14 b/w illus.

All rights available

Science | Astronomy



▶ Video Introduction

One of today's leading astronomers takes readers inside the decades-long search for the first galaxies and the origin of starlight

Astronomers are like time travelers, scanning the night sky for the outermost galaxies that first came into being when our universe was a mere fraction of its present age. *When Galaxies Were Born* is Richard Ellis's first-hand account of how a pioneering generation of scientists harnessed the world's largest telescopes to decipher the history of the universe and witness cosmic dawn, the time when starlight first bathed the cosmos and galaxies emerged from darkness.

"As one of the leading extragalactic astronomers of his generation, Ellis is uniquely qualified to tell this gripping tale of our earliest cosmological origins while at the same time sharing his fierce love of observing on the world's greatest telescopes."

—Alice Shapley, University of California, Los Angeles



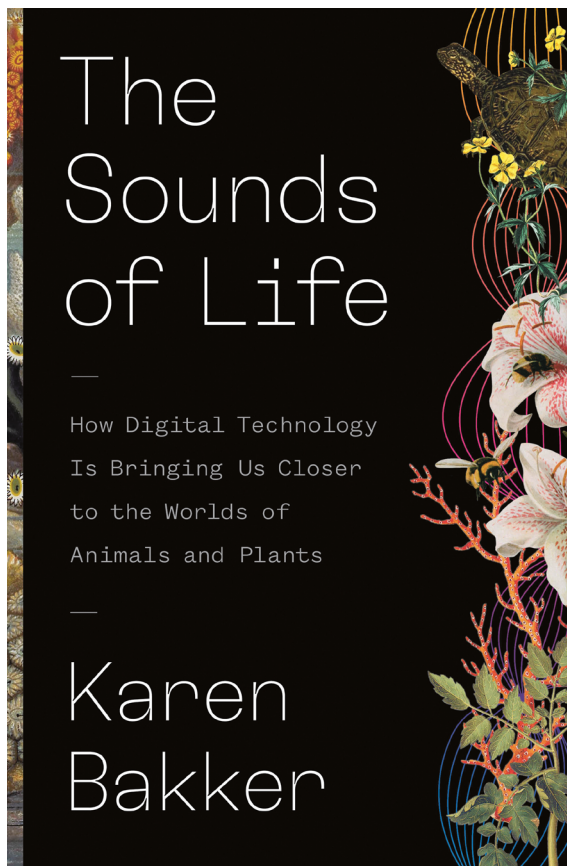
Richard S. Ellis is professor of astrophysics at University College London and a world-renowned observational astronomer.

Why It Will Sell

A bold scientific adventure that charts the author's work with observatories around the world, from the Canary Islands to the Chilean desert.

Draws on personal anecdotes from over 40 years in the field to take readers to the frontiers of astronomy, including insight into the new possibilities offered by the JWST.

Published: November 2022
Editor: Ingrid Gnerlich
280 pages. 56 color +
18 b/w illus.
All rights available
Science | Astronomy



▶ Video Introduction

An amazing journey into the hidden realm of nature's sounds

At once meditative and scientific, *The Sounds of Life* shares fascinating and surprising stories of nonhuman sound, interweaving insights from technological innovation and traditional knowledge. We meet scientists using sound to protect and regenerate endangered species from the Great Barrier Reef to the Arctic and the Amazon. We discover the shocking impacts of noise pollution on both animals and plants. We learn how artificial intelligence can decode nonhuman sounds, and meet the researchers building dictionaries in East African Elephant and Sperm Whalish. At the frontiers of innovation, we explore digitally mediated dialogues with bats and honeybees. Technology often distracts us from nature, but what if it could reconnect us instead?

“Can we mobilize digital tech to fight back against biodiversity loss? *The Sounds of Life* gives us a rare gift: hope in a time of environmental emergency.”

—Naomi Klein, author of *This Changes Everything*



Karen Bakker is a professor at the University of British Columbia, and earned her PhD from the University of Oxford as a Rhodes Scholar.

Why It Will Sell

A beautifully written account of the cutting-edge science revealing parts of our world previously thought to be silent, such as plants and coral.

Offers insight into the work of those making groundbreaking discoveries, including female and Indigenous scientists.

A timely exploration of our impact on the planet and how AI and tech may actually help us to protect the natural world.

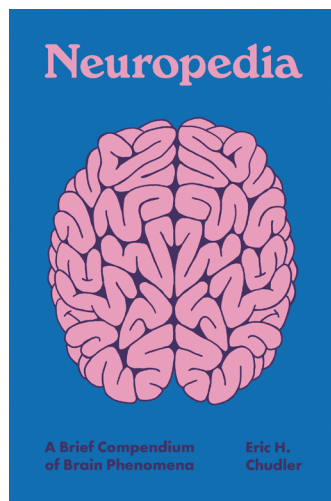
Published: October 2022

Editor: Alison Kalett

368 pages. 2 tables.

Chinese Complex rights licensed

Nature | Technology



▶ Video Introduction

Published: November 2022
 Editor: Hallie Stebbins
 176 pages. 48 b/w illus.
 All rights available
 Science

Why It Will Sell

This beautifully illustrated guide offers the general reader an introduction to neuroscience.

Blends history, real-world anecdotes, and accessible science together in clear, direct and funny prose.

A fun and fact-filled A–Z treasury for anyone with a head on their shoulders

Neuropedia journeys into the mysteries and marvels of the three pounds of tissue between your ears—the brain. Eric Chudler takes you on a breathtaking tour of the nervous system with dozens of entries that explore the structure and function of the brain and cover topics such as the spinal cord and nerve cells, the methods of neuroscientific research, and the visionary scientists who have dedicated their lives to understanding what makes each of us who we are

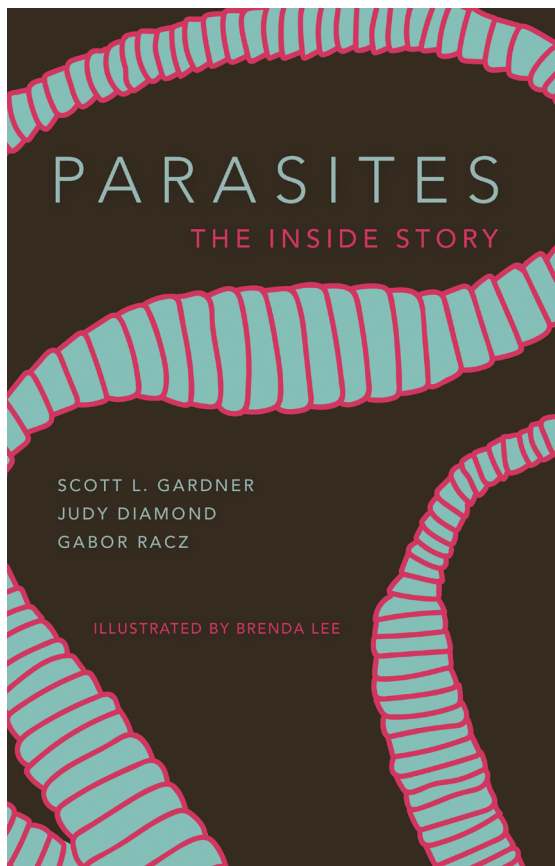
With marvelous illustrations by Kelly Chudler, *Neuropedia* is an informative and entertaining trip into the inner world of the brain.



Eric H. Chudler is executive director of the Center for Neurotechnology and a neuroscientist at the University of Washington in Seattle. His books include *Brain Bytes: Quick Answers to Quirky Questions about the Brain* and *The Little Book of Neuroscience Haiku*.

Kelly Chudler is a multidisciplinary artist and musician.





 Video Introduction

An exciting look at the essential roles that parasites play in Earth's ecosystems

This book looks at the weird and wonderful world of parasites, the most abundant form of life on Earth. Parasites come in all forms and sizes and inhabit every free-living organism. Parasitism is now, and always has been, a way to survive under changing environmental conditions. From arctic oceans to tropical forests, Scott Gardner, Judy Diamond, and Gabor Racz investigate how parasites survive and evolve, and how they influence and provide stability to ecosystems. Revealing that parasites are so much more than creepy-crawlies, this book gives up-to-date context for these critical members of the biological diversity of our planet.

"Parasites contains excellent illustrations, sound scholarship, and fine writing."

—Dwight Douglas Bowman,
Cornell University

Scott L. Gardner is professor of biological sciences at the University of Nebraska–Lincoln.

Judy Diamond is professor at the University of Nebraska State Museum and professor of libraries at the University of Nebraska–Lincoln.

Gabor Racz is a parasitologist and collection manager in the H. W. Manter Laboratory at the University of Nebraska State Museum.

Brenda Lee is a graphic artist and illustrator.

Why It Will Sell

Brief yet comprehensive overview of the science of parasites, and the role they have played through human history.

Exploration of the diverse array of ways in which species around the world use others to survive, and what their development can tell us about their ecosystems.

Published: November 2022

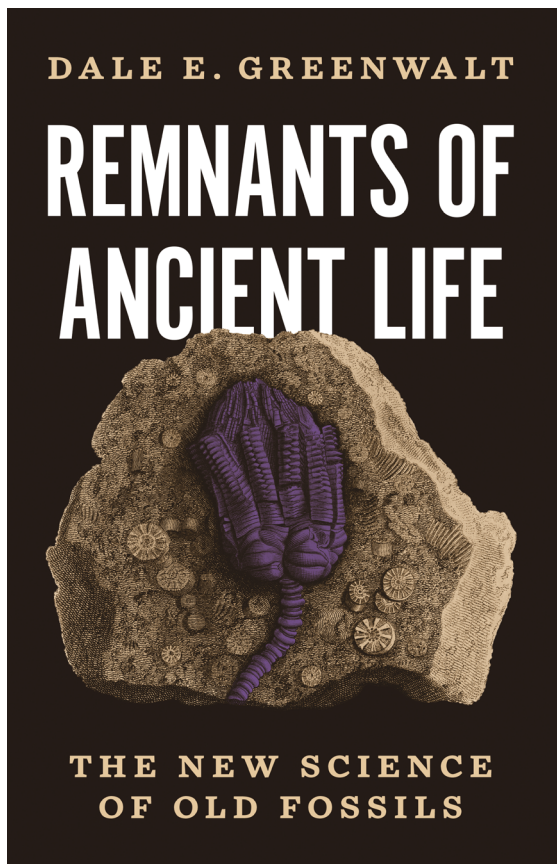
Editor: Robert Kirk

224 pages. 29 color photos +

55 b/w illus. 4 maps.

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Nature | Ecology



▶ Video Introduction

The revolution in science that is transforming our understanding of extinct life

We used to think of fossils as being composed of nothing but rock and minerals, all molecular traces of life having vanished long ago. We were wrong. *Remnants of Ancient Life* reveals how the new science of ancient biomolecules—pigments, proteins, and DNA that once functioned in living organisms tens of millions of years ago—is opening a new window onto the evolution of life on Earth. A marvelous adventure of discovery, *Remnants of Ancient Life* offers an unparalleled look at an emerging science that is transforming our picture of the remote past. You will never think of fossils in the same way again.

“In this readable and engaging book, Dale Greenwalt introduces us to less heralded fossils: microscopic molecules like DNA, proteins, and pigment. . . . Greenwalt convincingly argues that some of the smallest fossils have the biggest stories to tell.”

—Steve Brusatte, *New York Times* bestselling author of *The Rise and Fall of the Dinosaurs*



Dale E. Greenwalt is Resident Research Associate at the Smithsonian Institution's National Museum of Natural History.

Why It Will Sell

A vividly written, guided tour through the earliest history of organisms, bringing lost worlds to life.

A global story of scientific discovery, illustrating how molecules left behind in rock can solve million-year-old mysteries and offer greater insight into our natural world than ever before.

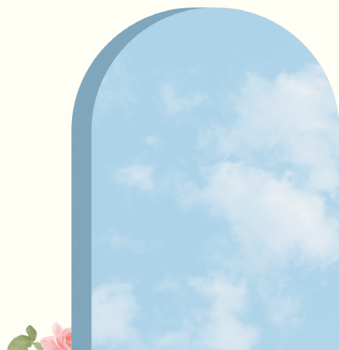
Offers a first account of the emerging science of analyzing ancient biomolecules, and an insider view on the latest methods in paleontology.

Published: January 2023
Editor: Alison Kalett
288 pages. 28 b/w illus. 1 table.
All rights available
Science | Paleontology



Humanities

"An existential slap in the face."
—OLIVER BURKEMAN, author of *Four Thousand Weeks*



LIFE IS SHORT

AN APPROPRIATELY BRIEF GUIDE
TO MAKING IT MORE MEANINGFUL

DEAN RICKLES

▶ Video Introduction

Why life's shortness—more than anything else—is what makes it meaningful

Death might seem to render pointless all our attempts to create a meaningful life. Doesn't meaning require transcending death through an afterlife or in some other way? On the contrary, Dean Rickles argues, life without death would be like playing tennis without a net. Only constraints—and death is the ultimate constraint—make our actions meaningful. In *Life Is Short*, Rickles explains why the finiteness and shortness of life is the essence of its meaning—and how this insight is the key to making the most of the time we do have. By reminding us how extraordinary it is that we have any time to live at all, this book challenges us to rethink what gives life meaning and how to make the most of it.

"A brilliant and brilliantly condensed dose of perspective. . . . We can't wriggle free from our human limitations—but Dean Rickles demonstrates, with clarity and wit, how to be free within them."

—Oliver Burkeman, *New York Times*
bestselling author of *Four Thousand Weeks*



Dean Rickles is professor of history and philosophy of modern physics at the University of Sydney, Australia, where he is also a director of the Sydney Centre for Time.

Why It Will Sell

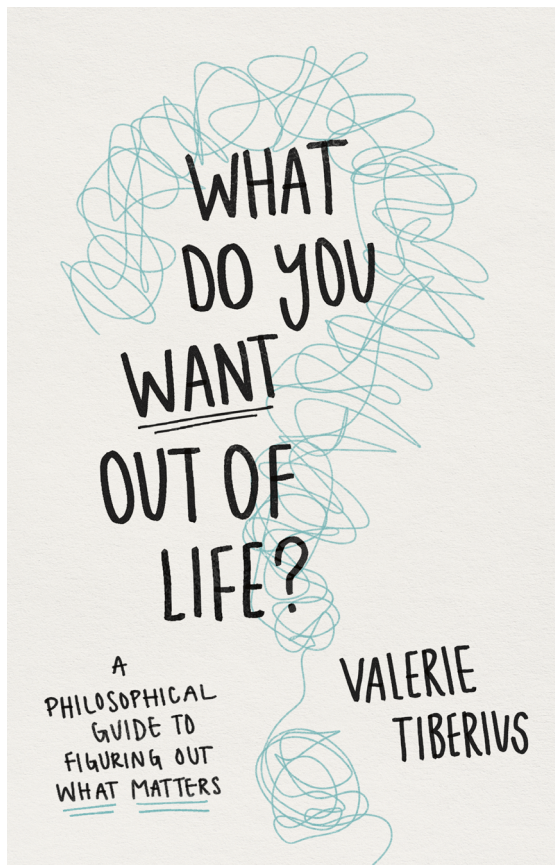
A clear-eyed, compelling call to appreciate the shortness of life, its limitations and how its very ending may be what gives it meaning.

Brief and incisive, this book explores how we think about life, lightly drawing on Jung as to why some people are more inclined to long-range thinking while others are more present-focused.

A fresh perspective on a timeless philosophical argument from Seneca.

Published: October 2022
Editor: Rob Tempio
136 pages. 2 b/w illus. 1 table.
All rights available

Philosophy | Psychology



▶ Video Introduction

A short guide to living well by understanding better what you really value—and what to do when your goals conflict

What do you want out of life? To make a lot of money—or work for justice? To run marathons—or sing in a choir? To have children—or travel the world? The things we care about in life—family, friendship, leisure activities, work, our moral ideals—often conflict, preventing us from doing what matters most to us. Even worse, we don’t always know what we really want, or how to define success. Blending personal stories, philosophy, and psychology, this insightful and entertaining book offers invaluable advice about living well by understanding your values and resolving the conflicts that frustrate their fulfillment.

“A rich and wonderfully written guide to finding out what really matters and a deep exploration of how we can use our values as an effective North Star for living a better life.”
—Laurie Santos, host of *The Happiness Lab* podcast



Valerie Tiberius is the Paul W. Frenzel Chair in Liberal Arts and professor of philosophy at the University of Minnesota.

Why It Will Sell

Practical and accessible, offering guidance on how to understand what really matters to you, and how to go about achieving it.

Uses engaging anecdotes to outline key strategies for overcoming obstacles to succeeding at our goals.

Author writes with a clear and endearing style, and is mindful of including diverse examples and perspectives.

Published: January 2023
Editor: Rob Tempio
208 pages. 6 b/w illus.
All rights available
Philosophy | Psychology

ROBERT D. RICHARDSON
WITH A FOREWORD BY MEGAN MARSHALL

THREE ROADS BACK

HOW
EMERSON,
THOREAU,
AND
WILLIAM
JAMES
RESPONDED
TO THE
GREATEST
LOSSES
OF THEIR
LIVES



From their acclaimed biographer, a final, powerful book about how Emerson, Thoreau, and William James forged resilience from devastating loss, changing the course of American thought

In *Three Roads Back*, Robert Richardson, the author of magisterial biographies of Ralph Waldo Emerson, Henry David Thoreau, and William James, tells the connected stories of how these foundational American writers and thinkers dealt with personal tragedies early in their careers. These vivid and moving stories of loss and hard-fought resilience show how the writers' responses to tragedy helped spur them on to their greatest work, influencing the birth and course of American literature and philosophy.

"As much as any of [Richardson's] magisterial biographies, *Three Roads Back* is a consideration of how America's foundational thinkers arrived at their ideas."

—from the foreword by Megan Marshall

Robert D. Richardson (1934–2020) was the author of the acclaimed biographies *William James: In the Maelstrom of American Modernism*, *Henry Thoreau: A Life of the Mind*, and *Emerson: The Mind on Fire*.

Why It Will Sell

Sympathetically explores how foundational philosophers and writers responded to major loss, and how they emerged with a new perspective in the world.

Succinct and inspiring, this book offers a timely look at the cultivation of personal resilience.

A major 'end of career' statement from an acclaimed biographer, filled with vivid autobiographical detail and foregrounding Emerson, Thoreau and James' own words.

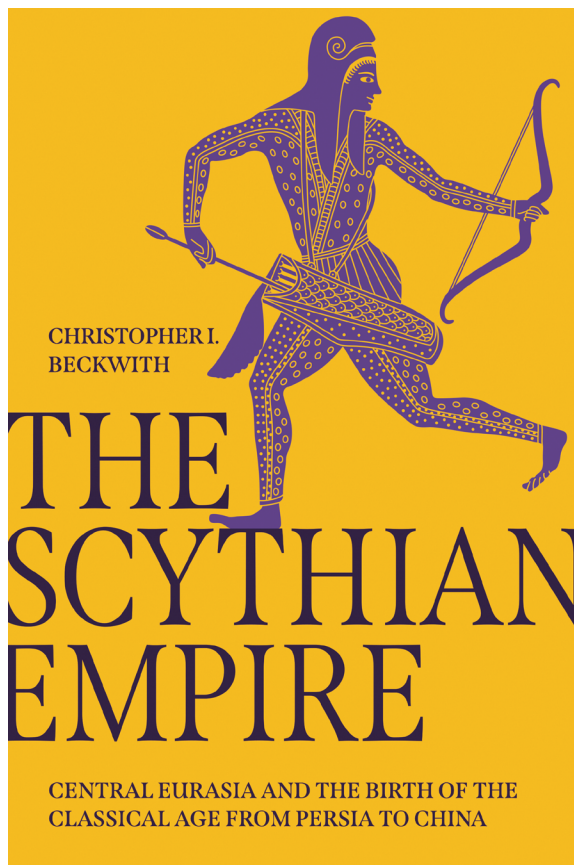
Published: January 2023

Editor: Anne Savarese

128 pages. 1 illus.

All rights available

Biography | Literary Nonfiction



 Video Introduction

A rich, discovery-filled history that tells how a forgotten empire transformed the ancient world

In the late 8th and early 7th centuries BCE, Scythian warriors conquered and unified most of the vast Eurasian continent, creating an innovative empire that would give birth to the age of philosophy and the Classical age across the ancient world. The Scythians made stunning contributions to world civilization—from capital cities and strikingly elegant dress to political organization and the world-changing ideas of Buddha, Zoroaster, and Laotzu—Scythians all. In *The Scythian Empire*, Christopher I. Beckwith presents a major new history of a fascinating but often forgotten empire that changed the course of history.

“A revolutionary rewriting of the current dominant view on Ancient Central Eurasia, *The Scythian Empire* will deeply transform what we believed the Greek, Roman, Persian, and Chinese classical ages were.
—Marie Favereau, author of *The Horde*



Christopher I. Beckwith is Distinguished Professor of Central Eurasian Studies at Indiana University.

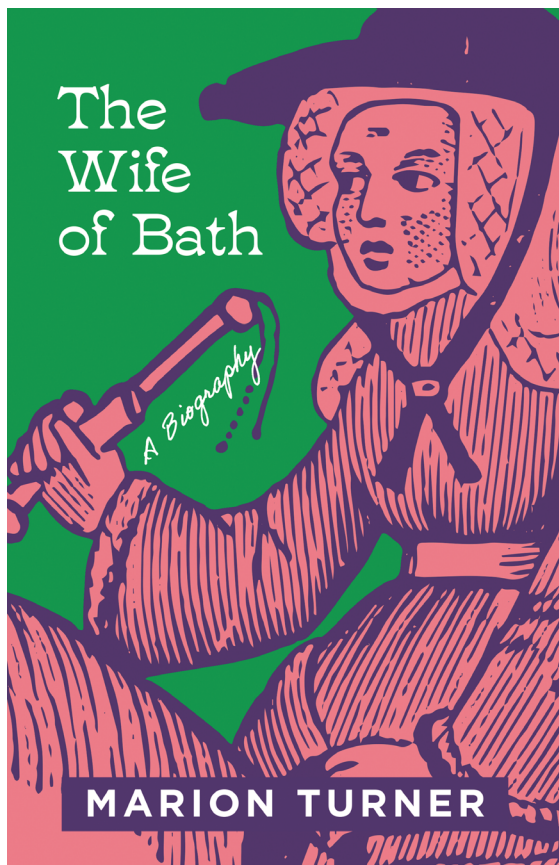
Why It Will Sell

Introduction to an understudied yet influential empire, whose philosophy, innovations and political structure shaped Chinese and Western cultures.

Draws on a wide array of sources, fully utilising the author's unparalleled linguistic and cultural knowledge of Central Asia.

Author's previous works have been widely translated.

Published: January 2023
Editor: Rob Tempio
416 pages. 18 b/w illus. 9 tables.
1 map.
All rights available
Ancient History | Asian Studies



▶ Video Introduction

From the award-winning biographer of Chaucer, the story of his most popular and scandalous character, from the Middle Ages to #MeToo

Ever since her triumphant debut in Chaucer's *Canterbury Tales*, the Wife of Bath, arguably the first ordinary and recognisably real woman in English literature, has obsessed readers—from Shakespeare to James Joyce, Voltaire to Pasolini, Dryden to Zadie Smith. Few literary characters have led such colourful lives or matched her influence or capacity for reinvention in poetry, drama, fiction, and film. In *The Wife of Bath*, Marion Turner tells the fascinating story of where Chaucer's favourite character came from, how she related to real medieval women, and where her many travels have taken her since the fourteenth century, from Falstaff and Molly Bloom to #MeToo and Black Lives Matter.



Marion Turner is professor of English literature at the University of Oxford, where she is a tutorial fellow of Jesus College. Her books include the prize-winning biography *Chaucer* (Princeton).

Why It Will Sell

A biography of the first ordinary woman of English literature, who came out of misogyny and stereotypes but has continued to hold importance throughout history.

Sets the fictional story alongside the biographies of real medieval women, to explore how the character reflected the society.

Brings this medieval character into modernity, exploring her relevance to the ways we think about women, authority and sex.

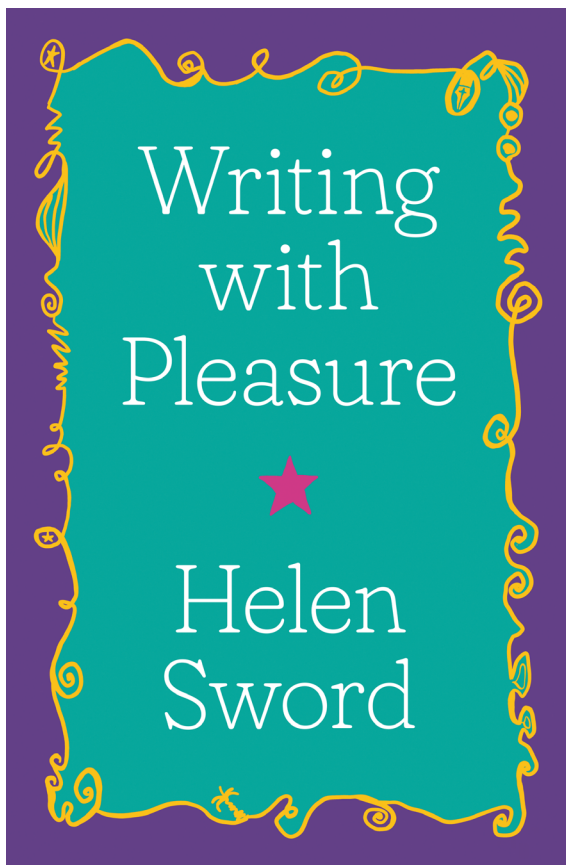
Published: January 2023

Editor: Ben Tate

336 pages. 14 color illus.

All rights available

Literature



▶ Video Introduction

An essential guide to cultivating joy in your professional and personal writing

Writing should be a pleasurable challenge, not a painful chore. *Writing with Pleasure* empowers academic, professional, and creative writers to reframe their negative emotions about writing and reclaim their positive ones. By learning how to cast light on the shadows, you will soon find yourself bringing passion and pleasure to everything you write. Exuberantly illustrated by prize-winning graphic memoirist Selina Tusitala Marsh, *Writing with Pleasure* is an indispensable resource for academics, students, professionals, and anyone for whom writing has come to feel like a burden rather than a joy.

“At last, a writing guide that doesn’t scold or ridicule, but treats the challenge of writing well as a form of pleasurable mastery.”

—Steven Pinker, Johnstone Professor of Psychology, Harvard University, author of *The Sense of Style*



Helen Sword is a professor in the School of Humanities and the Centre for Arts and Social Transformation at the University of Auckland and founder of WriteSPACE.

Selina Tusitala Marsh is a poet, academic, and illustrator

Why It Will Sell

Inspires and empowers the reader to enjoy writing in professional, academic, and personal contexts.

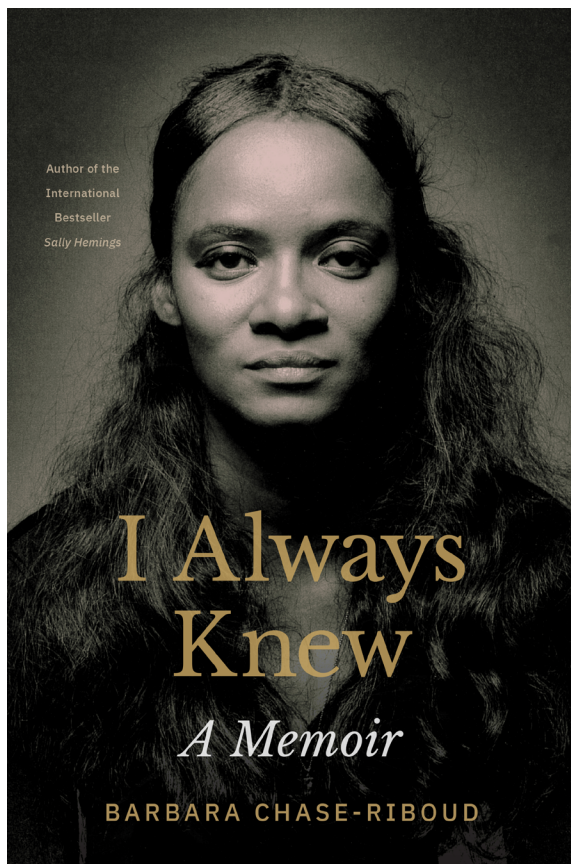
The principles and practices are grounded in robust original research, drawn from 600 case studies in 15 countries.

Author is a leading expert on writing, and delivers workshops around the world.

Published: February 2023

Editor: Peter Dougherty
328 pages. 40 b/w illus.
All rights available

Writing | Reference



The extraordinary life story of the celebrated artist and writer, as told through four decades of intimate letters to her beloved mother

I Always Knew is an intimate and vivid portrait of Barbara Chase-Riboud's life as told through the letters she wrote to her mother, Vivian Mae, between 1957 and 1991. In candid detail, Chase-Riboud tells her mother about her life in Europe, her work as an artist, her romances, and her journeys around the world, from Western and Eastern Europe to the Middle East, Africa, the Soviet Union, China, and Mongolia.

"This book is a marvel. By turns witty and moving, and always keenly observed, Chase-Riboud's letters to her mother span decades, continents, and cultures. From them emerges an unforgettable portrait of the artist as a woman and, just as crucially, as a daughter—her soul steeped in that rarest of elements: unconditional love."
—Caroline Weber, author of *Proust's Duchess and Queen of Fashion*



Barbara Chase-Riboud is a visual artist and sculptor, novelist, and poet. She is the author of six novels, including *Sally Hemings* and *The Great Mrs. Elias*, and three poetry collections.

Why It Will Sell

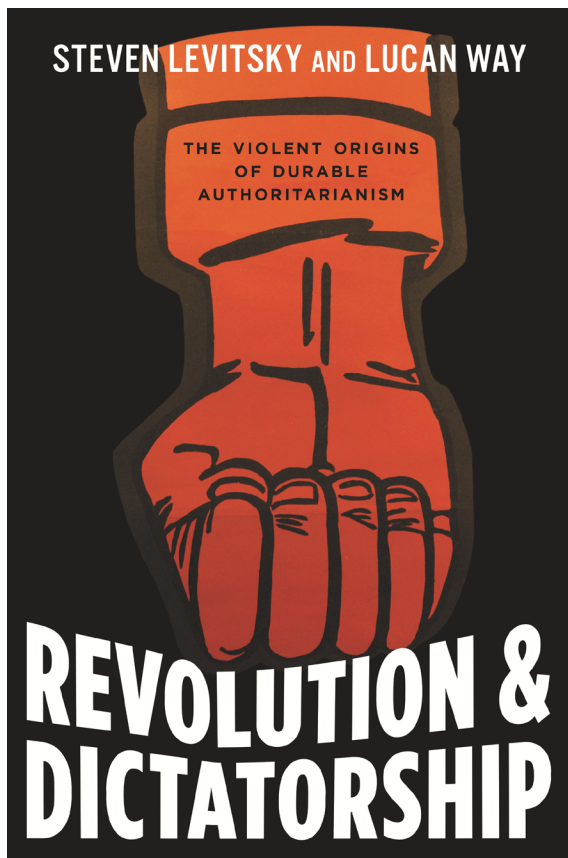
A poignant memoir, chronicling decades of letters, taking the reader from her early years as a student in Paris, to her established success as an artist.

A guided tour through the storied career and eclectic life of the author, including previously unpublished material.

Engaging account of the author's life, including vivid snapshots of interactions with notable figures like James Baldwin and Jacqueline Kennedy Onassis.

Published: October 2022
 Editor: Michelle Komie
 480 pages. 21 color + 74 b/w illus.
 All rights available
 Art & Architecture

Social Sciences



Why the world's most resilient dictatorships are products of violent revolution

Revolution and Dictatorship explores why dictatorships born of social revolution are extraordinarily durable, even in the face of economic crisis, large-scale policy failure, mass discontent, and intense external pressure. Few other modern autocracies have survived in the face of such extreme challenges. Drawing on comparative historical analysis, Steven Levitsky and Lucan Way argue that radical efforts to transform the social and geopolitical order trigger intense counterrevolutionary conflict, which initially threatens regime survival, but ultimately fosters the unity and state-building that supports authoritarianism.

“*Revolution and Dictatorship* provides a comprehensive and convincing explanation for why revolutionary regimes in places like China, Cuba, Mexico, and Iran have been so durable.”

—Francis Fukuyama, Stanford University



Steven Levitsky is director of the David Rockefeller Center for Latin American Studies at Harvard University.

Lucan Way is professor of political science at the University of Toronto.

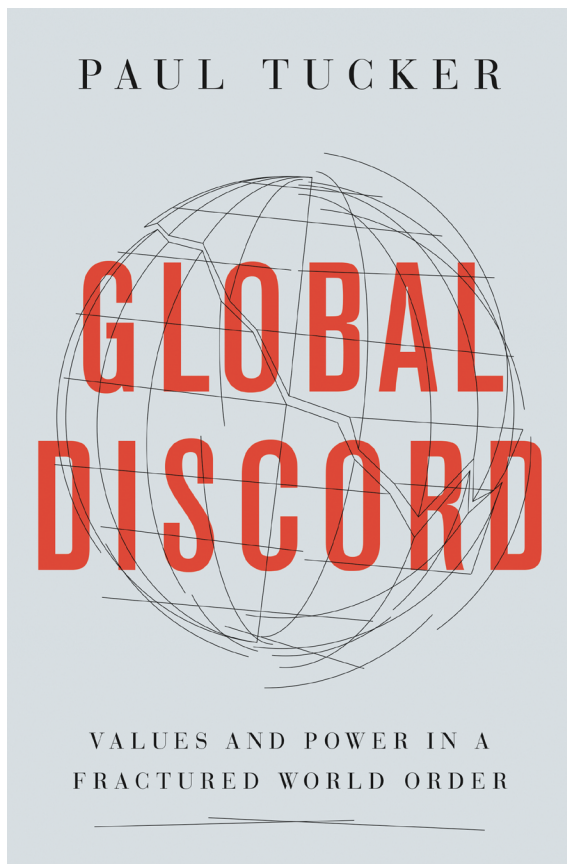
Why It Will Sell

Clear-eyed consideration of the durability of totalitarian regimes, from two expert authors.

Draws on historical examples from around the world to illustrate the impact of authoritarianism and violent revolution.

Proposes a reliable, comprehensive theory of the nature of these regimes; how they create a ruling elite, install systems, and counteract rival powers.

Published: September 2022
Editor: Bridget Flannery-McCoy
656 pages. 10 b/w illus. 14 tables.
Portuguese (Brazil) rights licensed.
Politics



 Video Introduction

How to sustain an international system of cooperation in the midst of geopolitical struggle

Can the international economic and legal system survive today's fractured geopolitics? Democracies are facing a drawn-out contest with authoritarian states that is entangling much of public policy with global security issues. In *Global Discord*, Paul Tucker lays out principles for a sustainable system of international cooperation, showing how democracies can deal with China and other illiberal states without sacrificing their deepest political values. Drawing on three decades as a central banker and regulator, Tucker applies these principles to the international monetary order, including the role of the U.S. dollar, trade and investment regimes, and the financial system.

"Paul Tucker writes with the erudition of a scholar and the realism of a practitioner."

—Dani Rodrik, author of *Straight Talk on Trade: Ideas for a Sane World Economy*



Paul Tucker is a fellow at the Harvard Kennedy School and the author of *Unelected Power* (Princeton).

Why It Will Sell

A thoughtful and novel theory of international relations that offers insight into present global problems and proposes a radical new approach.

Brings together history, economics, politics and legal philosophy to offer a well-rounded and powerful contribution to thinking about international relations.

Stresses a real-world view, and argues for a system of global cooperation that emphasizes power without sidelining morality.

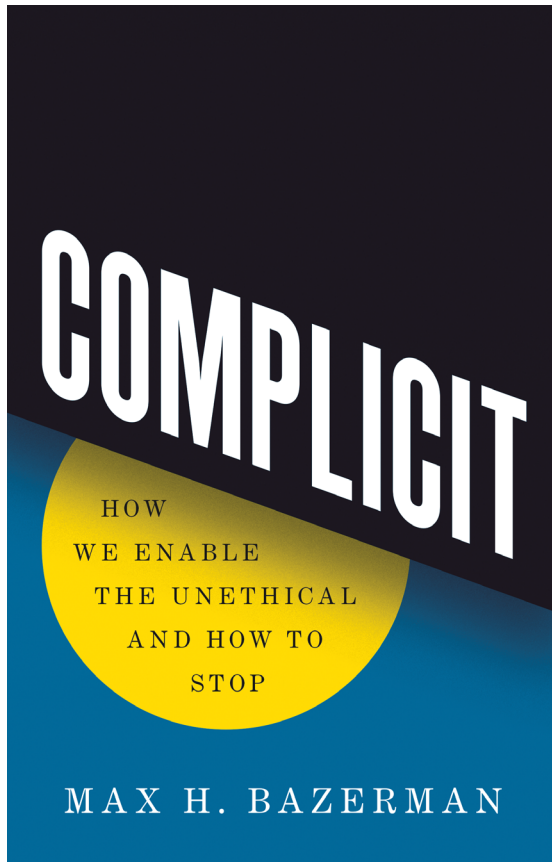
Published: November 2022

Editor: Hannah Paul

552 pages.

All rights available

Economics | Politics | Law



▶ Video Introduction

What all of us can do to fight the pervasive human tendency to enable wrongdoing in the workplace, politics, and beyond

It is easy to condemn obvious wrongdoers such as Elizabeth Holmes, Adam Neumann, Harvey Weinstein, and the Sackler family. But we rarely think about the many people who supported their unethical or criminal behavior. In *Complicit*, Harvard Business School professor Max Bazerman confronts our complicity head-on and offers strategies for recognizing and avoiding the psychological and other traps that lead us to ignore, condone, or actively support wrongdoing in our businesses, organizations, communities, politics, and more.

“Required reading for anyone who wants to improve the world and themselves.”

—Angela Duckworth, author of *Grit*



Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration at Harvard Business School.

Why It Will Sell

Provides insight into how and why wrongdoing is perpetuated, with examples drawn from business, politics and academia.

Focuses on how well-meaning individuals enable wrongdoing, offering helpful takeaways for readers wanting to challenge complicity in their daily lives.

Author has an excellent international profile and has been translated into 11 languages.

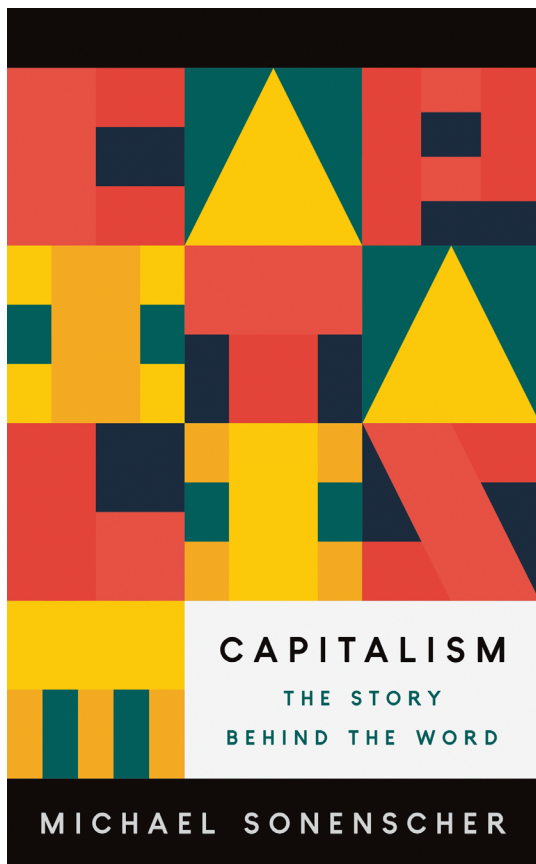
Published: November 2022

Editor: Joe Jackson

264 pages.

All rights available

Business | Ethics



▶ Video Introduction

How the history of a word sheds new light on capitalism and modern politics

What exactly is capitalism? How has the meaning of capitalism changed over time? And what's at stake in our understanding or misunderstanding of it? In *Capitalism*, Michael Sonenscher examines the history behind the concept and pieces together the range of subjects bound up with the word. Sonenscher shows that many of our received ideas fail to pick up the work that the idea of capitalism is doing for us, without us even realizing it.

“An incisive, erudite, compelling, and deeply original contribution to the history of political and economic thought.”

—Paul Sagar, King's College London



Michael Sonenscher is a fellow of King's College, University of Cambridge.

Why It Will Sell

Explores the history of the nature and concept of capitalism, including many of the key Western thinkers who have shaped our understanding.

Offers a new take on capitalism, with incisive analysis presented in a concise package.

A timely interrogation of how distortions to the original meaning of capitalism impacts contemporary politics.

Published: September 2022

Editor: Ben Tate

248 pages. 8 b/w illus.

Chinese Simplified rights licensed

History | Philosophy





Also Available



Published: November 2022
304 pages.

Science | Astronomy

Why It Will Sell

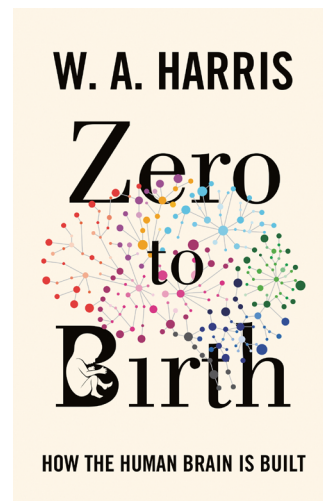
Explores the case for returning to the moon, and the challenges in our way.

A hopeful and engaging account of the efforts to return to the moon.

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A scientist's inspiring vision of our return to the Moon as humanity's next thrilling step in space exploration

Just over half a century since Neil Armstrong first stepped foot on the lunar surface, a new space race to the Moon is well underway and rapidly gaining momentum. Laying out a vision for the next fifty years, *Back to the Moon* is astrophysicist Joseph Silk's persuasive and impassioned case for putting scientific discovery at the forefront of lunar exploration.



Published: May 2022
272 pages.

Science

Why It Will Sell

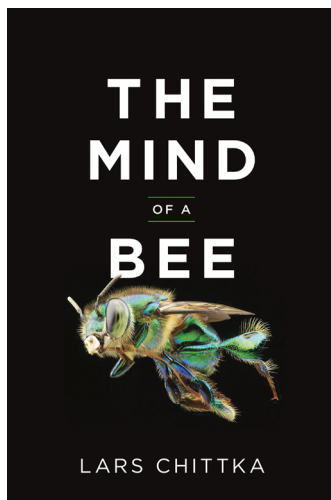
An expert's insight into the scientific advancement and growth of knowledge about the early development of the brain

Mixes stories and experiments from throughout the history of neuroscience with the cutting-edge science.

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A revelatory tale of how the human brain develops, from conception to birth and beyond

W. A. Harris guides you through the process of how the brain is built, he takes up the biggest questions that scientists have asked about the developing brain, describing many of the thrilling discoveries that were foundational to our current understanding. He weaves in a remarkable evolutionary story that begins billions of years ago in the Proterozoic eon, when multicellular animals first emerged from single-cell organisms, and reveals how the growth of a fetal brain over nine months reflects the brain's evolution through the ages.



Published: July 2022
272 pages.
Biology | Nature

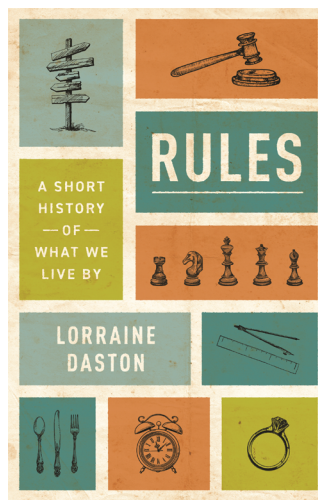
Why It Will Sell

Offers a tour of the current understanding of bee cognition, exploring recent advancements our study of how bees think and act.

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A rich and surprising exploration of the intelligence of bees

Most of us are aware of the hive mind—the power of bees as an amazing collective. But do we know how uniquely intelligent bees are as individuals? In *The Mind of a Bee*, Lars Chittka draws from decades of research, including his own pioneering work, to argue that bees have remarkable cognitive abilities. He shows that they are profoundly smart, have distinct personalities, can recognize flowers and human faces, exhibit basic emotions, count, use simple tools, solve problems, and learn by observing others. They may even possess consciousness.



Published: July 2022
384 pages.
History

Why It Will Sell

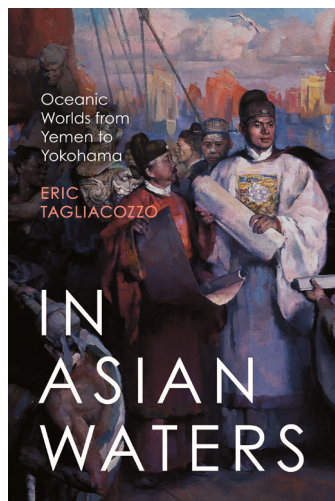
Sweeping 'big think' argument about the history of rules in the Western world from antiquity to the present.

Accessibly written, and filled with interesting and varied examples.

Chinese Complex, Chinese Simplified, German, Korean, Romanian and Slovak rights licensed

A panoramic history of rules in the Western world

Rules order almost every aspect of our lives. They set our work hours, dictate how we drive and set the table, tell us whether to offer an extended hand or cheek in greeting, and organize the rites of life, from birth through death. We may chafe under the rules we have, and yearn for ones we don't, yet no culture could do without them. In *Rules*, historian Lorraine Daston traces their development in the Western tradition and shows how rules have evolved from ancient to modern times. Daston demonstrates that while the content of rules is dazzlingly diverse, the forms that they take are surprisingly few and long-lived.



Published: July 2022
512 pages.
History

Why It Will Sell

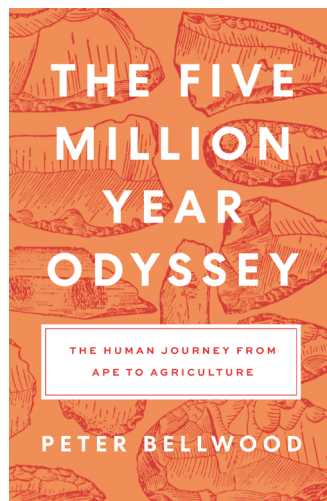
A major new interpretation, decentering the Western imperial control of Asian waters.

Dazzlingly wide-ranging history, and lively and little-known stories about this fascinating region and human connections over 500 years

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A sweeping account of how the sea routes of Asia have transformed a vast expanse of the globe over the past five hundred years, powerfully shaping the modern world

In the centuries leading up to our own, the volume of traffic across Asian sea routes grew dramatically, eventually making them the busiest in the world. The result was a massive circulation of people, commodities, religion, culture, technology, and ideas. In this book, Eric Tagliacozzo chronicles how the seas and oceans of Asia have shaped the history of the largest continent for the past half millennium, leaving an indelible mark on the modern world in the process.



Published: August 2022
384 pages.
Biology | Archaeology

Why It Will Sell

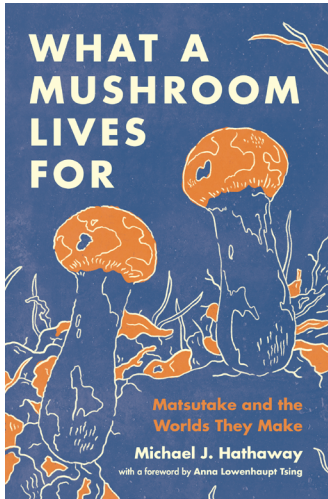
Ambitious first modern, integrated look at evolution.

The sweeping breadth of coverage, interdisciplinary approach, and foregrounding of non-Eurocentric perspectives set it apart from other books.

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The epic story of human evolution, from our primate beginnings more than five million years ago to the agricultural era

Over the course of five million years, our primate ancestors evolved from a modest population of sub-Saharan apes into the globally dominant species *Homo sapiens*. Along the way, humans became incredibly diverse in appearance, language, and culture. How did all of this happen? In *The Five-Million-Year Odyssey*, Peter Bellwood synthesizes research from archaeology, biology, anthropology, and linguistics to immerse us in the saga of human evolution, from the earliest traces of our hominin forebears in Africa, through waves of human expansion across the continents, and to the rise of agriculture and explosive demographic growth around the world.



Published: April 2022
296 pages.

Anthropology | Science

Why It Will Sell

Challenges anthropocentric attitudes to natural history

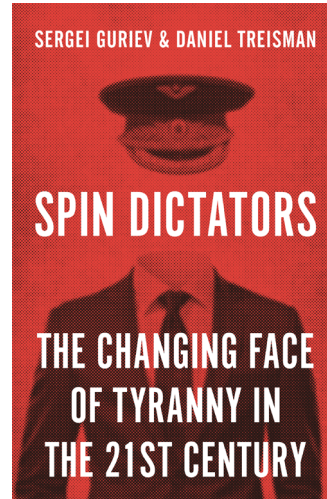
Accessibly written

Weaves together ecology and human culture to tell a compelling story about how fungi shape our world

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How the prized matsutake mushroom is remaking human communities in China—and providing new ways to understand human and more-than-human worlds

What a Mushroom Lives For pushes today's mushroom renaissance in compelling new directions. For centuries, Western science has promoted a human- and animal-centric framework of what counts as action, agency, movement, and behavior. But, as Michael Hathaway shows, the world-making capacities of mushrooms radically challenge this orthodoxy by revealing the lively dynamism of all forms of life.



Published: April 2022
360 pages.

Politics

Why It Will Sell

Fascinating insight into how today's 'spin dictators' retain power

Global in scope, with examples from Hungary, Turkey, Russia, Singapore, and Venezuela

Hungarian, Japanese, Polish, Portuguese (Brazil), Portuguese (Portugal), Slovak, Spanish and Ukrainian rights licensed

How a new breed of dictators holds power by manipulating information and faking democracy

Hitler, Stalin, and Mao ruled through violence, fear, and ideology. But in recent decades a new breed of media-savvy strongmen has been redesigning authoritarian rule for a more sophisticated, globally connected world. Like spin doctors in democracies, they spin the news to engineer support. Uncovering this new brand of authoritarianism, Sergei Guriev and Daniel Treisman explain the rise of such "spin dictators," describing how they emerge and operate, the new threats they pose, and how democracies should respond.

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Arabic Rights

Ms. Amélie Cherlin
Dar Cherlin
amelie@darcherlin.com

Brazil

Mr. João Paulo Riff
Agencia RIFF
Tel: +55 21 2287 6299
joapaulo@agenciarriff.com.br

Bulgaria, Romania & Serbia

Ms. Mira Droumeva
A.N.A. Sofia Ltd.
mira@anas-bg.com

China (Complex & Simplified)

Mr. David Tsai
Bardon Chinese Media Agency
Tel: +886 2 2364 4995 ext. 35
david@bardonchinese.com

Czech Republic, Slovakia & Slovenia

Ms. Lucie Polakova
Andrew Nurnberg Associates
Tel/Fax: +420 222 782 041
polakova@nurnberg.cz

France

Ms. Corinne Marotte
Marotte et Compagnie Agence Littéraire
info@marotteetcompagnie.ag
www.marotteetcompagnie.ag

Germany

Mr. Christian Dittus
Paul & Peter Fritz AG
Tel: +41 44 388 4140
cdittus@fritzagency.com

Greece

Mr. John L. Moukakos
JLM Literary Agency
Tel: +30 1 384 7187
jlm@jlm.gr

Hungary & Croatia

Ms. Judit Hermann
Andrew Nurnberg Associates
Tel: +36 1 302 6451
rights@nurnberg.hu

Israel

Ms. Geula Geurts
The Deborah Harris Agency
Tel: +972 2 563 3237
geula@dhliterary.com

Italy

Mr. Roberto Gilodi
Reiser Literary Agency
Tel: +39 011 521 5357
roberto.gilodi@reiseragency.it

Japan

Mr. Tsutomu Yawata
The English Agency
Tel: +81 3 3406 5385
tsutomu_yawata@ej.co.jp

Korea

Ms. Sue Yang
Ms. Jackie Yang
Eric Yang Agency
Tel: +82 2 592 3356
sueyang@eyagency.com
jackieyang@eyagency.com

Latvia, Lithuania & Estonia

Ms. Tatjana Zoldnere
Andrew Nurnberg Associates Baltic
Tel: +371 6750 6495
zoldnere@anab.apollo.lv

The Netherlands

Ms. Stella Nelissen
Marianne Schönbach Literary Agency
s.nelissen@schonbach.nl

Poland

Ms. Diana Hasooni-Abood
Book/Lab Literary Agency
Tel: +48 22 646 5860
agencja@literatura.com.pl

Portugal

Mr. Gonçalo Gama Pinto
Ilidio Matos, Agência Literária Lda.
Tel: +351 96 841 6630
goncalo.gamapinto@ilidiomatos.com

Russia

Ms. Olga Zasetskaya
Synopsis Literary Agency
Tel: +7 916 421 9708
oz@synopsis-agency.ru

Spain & Latin America

Ms. Anna Bofill Rahola
Agencia Literaria Carmen Balcells, S.A.
Tel: +34 93 200 89 33
a.bofill@agenciabalcels.com

Turkey

Ms. Merve Diler
Kalem Agency
Tel: +90 216 345 4247
Cell: +90 532 067 1836
rights3@kalemagency.com

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