

# International Rights Guide

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GUADALAJARA 2023



PRINCETON  
UNIVERSITY  
PRESS



Estimados amigos,

Desde el 2018, Princeton University Press ha tenido el gran gusto y privilegio de asistir y participar en la Feria Internacional del Libro de Guadalajara para presentar y promover sus publicaciones al mercado hispanoparlante y reanudar sus lazos de amistad con las editoriales españolas y latinoamericanas.

A través de esta guía de derechos, los invitamos a descubrir nuestra selección de libros más destacados para América Latina en su sección 'FIL Highlights', en la que destacamos algunos títulos con especial relevancia para Latinoamérica.

Encontrarán una variada selección de títulos abarcando las ciencias, ciencias sociales y humanidades, en la cual hemos incluido títulos ofreciendo nuevas perspectivas sobre diversas temáticas como la IA, la economía de la religión, e incluso un recuento de la antigua mitología griega, entre otros.

Como verán, algunos de los autores de las obras que aparecen en esta guía también han preparado un breve vídeo de presentación sobre sus libros que podrán acceder a través de los enlaces para descubrir sus respectivas obras.

Deseándoles una muy exitosa FIL,

Rebecca Bengoechea  
*Senior International Rights Manager*



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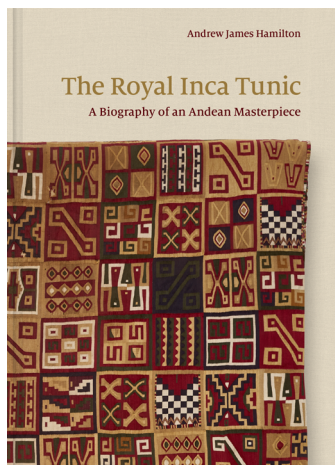
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13	Science
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# FIL Highlights

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Published: May 2014  
344 pages. 219 color + 17 b/w illus.  
Art | Anthropology

### Why It Will Sell

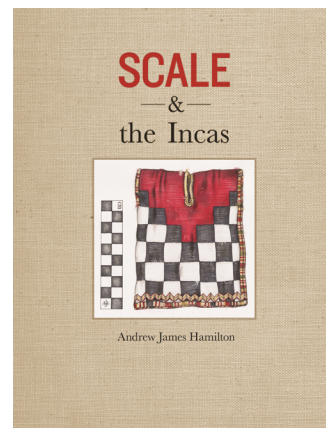
This is the first book to focus on one of the best-known works of art from the Incas, and one of the most important objects produced in the ancient Americas

Features stunning photography of the tunic and Hamilton's own beautiful illustrations

## The hidden life of the greatest surviving work of Inca art

The most celebrated Andean artwork in the world is a five-hundred-year-old Inca tunic made famous through theories about the meanings of its intricate designs, including attempts to read them as a long-lost writing system. But very little is really known about it. *The Royal Inca Tunic* reconstructs the history of this enigmatic object, presenting significant new findings about its manufacture and symbolism in Inca visual culture.

*The Royal Inca Tunic* demonstrates why this object holds an important place in the canon of art history as a deft creation by Indigenous women artists, a reminder of the horrors of colonialism, and an emblem of contemporary Andean identity.



Published: June 2018  
304 pages. 105 color + 55 b/w illus.

### Why It Will Sell

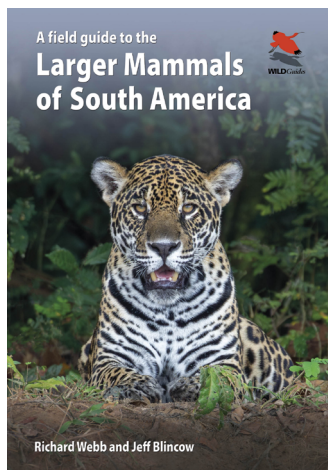
Offers an innovative and original way of understanding a fundamental facet of the Incan visual tradition

Arguments of the book deeply informed by making as author studied and mastered most of the crafts he describes

Stunningly illustrated

A groundbreaking work on how the topic of scale provides an entirely new understanding of Inca material culture

Although questions of form and style are fundamental to art history, the issue of scale has been surprisingly neglected. Yet, scale and scaled relationships are essential to the visual cultures of many societies from around the world, especially in the Andes. In *Scale and the Incas*, Andrew Hamilton presents a groundbreaking theoretical framework for analyzing scale, and then applies this approach to Inca art, architecture, and belief systems.



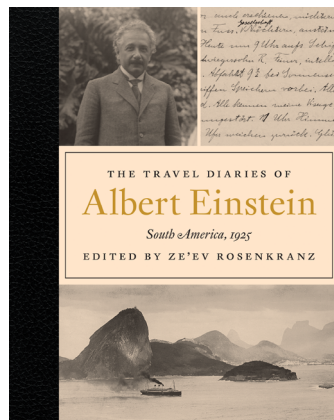
Published: June 2024  
480 pages. 500+ color photos.  
100+ illus. 396 maps.  
Nature

### Why It Will Sell

The first comprehensive continent-wide photographic guide to South America's larger mammals  
Beautifully illustrated with photos, illustrations, and maps  
Carefully honed text to aid in-the-field identification

## The definitive comprehensive photographic field guide to the larger mammals of continental South America

South America's wide range of habitats support a tremendous diversity of plants and animals, including more than 400 species of larger mammals—those the size of a guinea pig or bigger. Many are truly iconic: Jaguar, Puma, Ocelot and numerous other beautiful cats; the fantastic Maned Wolf; the incomparable Giant Anteater; and an incredible variety of extraordinary primates.



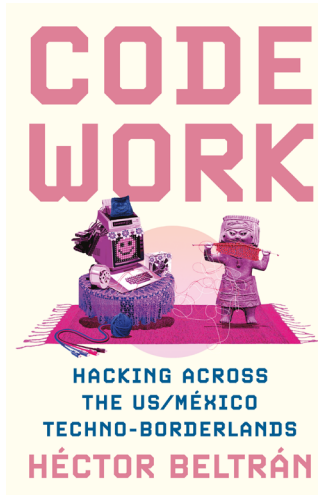
Published: January 2023  
288 pages.  
81 b/w illus.  
History of Science & Knowledge  
Simplified Chinese and Portuguese (Brazil) rights licensed

### Why It Will Sell

This is the first publication of Einstein's 1925 travel diary to Argentina, Uruguay and Brazil  
Contains facsimile pages of diary entries, photos, newspaper cuttings, speeches, and articles by Einstein  
Includes a historical introduction from editor Ze'ev Rosenkranz, a leading expert on Einstein

## A marvelously annotated and illustrated edition of Einstein's South America travel diary

In the spring of 1925, Albert Einstein embarked on an extensive lecture tour of Argentina before continuing on to Uruguay and Brazil. In his travel diary, the preeminent scientist and humanitarian icon recorded his immediate impressions and broader reflections on the people he encountered and the locations he visited. Some of the most confounding passages reveal his uncensored views on his host nations. This edition makes available the complete journal Einstein kept on his three-month journey.



Published: November 2023  
240 pages. 7 b/w illus.  
Anthropology | Science &  
Technology Studies

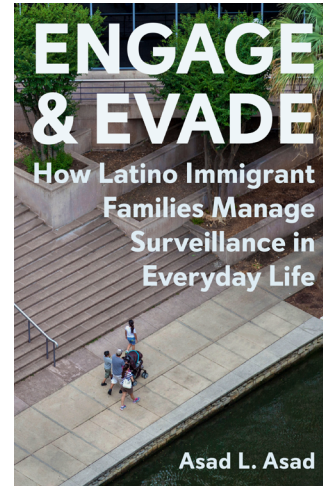
### Why It Will Sell

A fresh anthropological perspective on a previously-understudied group of hackers, crossing socio-economic backgrounds

Provides insight into these communities, analysing their interactions with capitalism and politics, and explores how they are changing the societies they live in

How Mexican and Latinx hackers apply concepts from coding to their lived experiences

In *Code Work*, Héctor Beltrán examines Mexican and Latinx coders' personal strategies of self-making as they navigate a transnational economy of tech work. Beltrán shows how these hackers apply concepts from the code worlds to their lived experiences, deploying batches, loose coupling, iterative processing (looping), hacking, prototyping, and full-stack development in their daily social interactions. Merging ethnographic analysis with systems thinking, he draws on his eight years of research in México and the United States to unpack the conundrums faced by workers in a tech economy that stretches from villages in rural México to Silicon Valley.



Published: June 2023  
344 pages. 1 b/w illus. 12 tables.  
Sociology

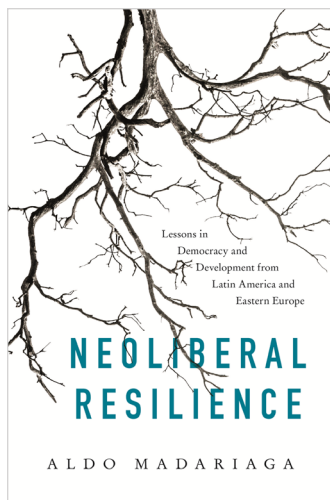
### Why It Will Sell

A critically-important and skillfully-written analysis of surveillance and migration, with timely relevance

Takes the reader inside the complex and nuanced interactions that migrants, particularly Latino migrants, experience while interacting with border authorities

How everyday forms of surveillance threaten undocumented immigrants—but also offer them hope for societal inclusion

Some eleven million undocumented immigrants reside in the United States, carving out lives amid a growing web of surveillance that threatens their and their families' societal presence. *Engage and Evade* examines how undocumented immigrants navigate complex dynamics of surveillance and punishment, providing an extraordinary portrait of fear and hope on the margins. Asad L. Asad brings together a wealth of research to offer a rare perspective on the surveillance that undocumented immigrants encounter daily.



Published: September 2020  
368 pages.  
9 b/w illus. 34 tables.  
Political Science

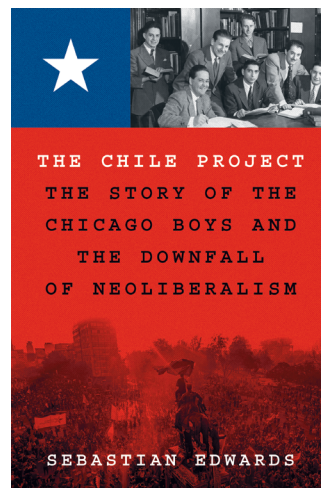
### Why It Will Sell

New global perspective from Chilean author on neoliberalism and its development in the past 40 years

Analyses the development of regions previously understudied in this area: Argentina, Chile, Estonia and Poland

An exploration of the factors behind neoliberalism's resilience in developing economies and what this could mean for democracy's future

Since the 1980s, neoliberalism has withstood repeated economic shocks and financial crises to become the hegemonic economic policy worldwide. Why has neoliberalism remained so resilient? What is the relationship between this resiliency and the backsliding of Western democracy? Can democracy survive an increasingly authoritarian neoliberal capitalism? *Neoliberal Resilience* answers these questions by bringing the developing world's recent history to the forefront of our thinking about democratic capitalism's future.



### Video Introduction

Published: May 2023  
376 pages. 19 b/w illus. 13 tables.  
Simplified Chinese rights licensed  
Economics | History

Simplified Chinese, Japanese and  
Spanish (Chile) rights licensed

### Why It Will Sell

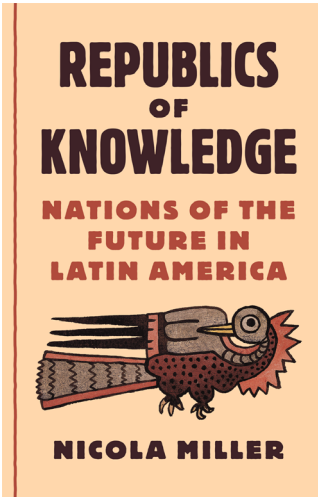
A unique and gripping look at the Chilean economists dubbed the Chicago Boys, combining a narrative history with important lessons for the future

How Chile became home to the world's most radical free-market experiment—and what its downfall suggests about the fate of neoliberalism around the globe

More than a story about one Latin American country, *The Chile Project* is a behind-the-scenes history of the spread and consequences of the free-market thinking that dominated economic policymaking around the world in the second half of the twentieth century—but is now on the retreat.

“A fascinating account of how the ‘Chicago Boys’ came to dominate Chilean policymaking under Pinochet and beyond.”

—Dani Rodrik, author of  
*Straight Talk on Trade*



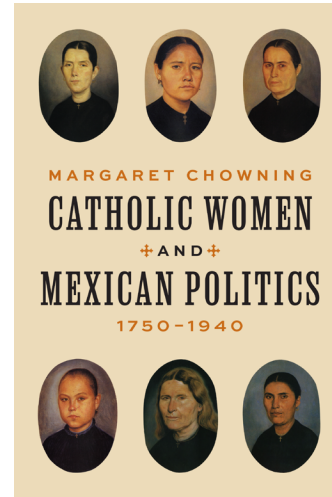
Published: October 2020  
320 pages.  
5 tables. 2 maps.  
History | Science

#### Why It Will Sell

First book to bring formative period of Latin America into mainstream of the global history of knowledge  
Draws from throughout Latin America, with particular case studies from Peru, Argentina and Chile

An enlightening account of the entwined histories of knowledge and nationhood in Latin America—and beyond

The rise of nation-states is a hallmark of the modern age, yet we are still untangling how the phenomenon unfolded across the globe. Here, Nicola Miller offers new insights into the process of nation-making through an account of nineteenth-century Latin America, where, she argues, the identity of nascent republics was molded through previously underappreciated means: the creation and sharing of knowledge.



Published: January 2023  
376 pages.  
7 b/w illus. 5 tables. 2 maps.  
History | Women's Studies

#### Why It Will Sell

Revises our understanding of the trajectory of Mexican politics  
Draws on over a century of rich archival material from across Mexico  
Explores how women forged their own form of citizenship through the church, even while being denied the vote

How women preserved the power of the Catholic Church in Mexican political life

What accounts for the enduring power of the Catholic Church, which withstood widespread and sustained anticlerical opposition in Mexico? Margaret Chowning locates an answer in the untold story of how the Mexican Catholic church in the nineteenth century excluded, then accepted, and then came to depend on women as leaders in church organizations.

Shedding light on the importance of informal political power, this book places Catholic women at the forefront of Mexican conservatism and shows how they kept loyalty to the church strong when the church itself was weak.



# Science

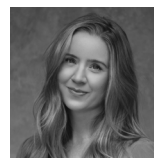
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▶ Video Introduction

## An electrifying vision of how we can safeguard AI's future for the public good

Artificial intelligence may be the most transformative technology of our time. As AI's power grows, so does the need to figure out what—and who—this technology is really for. *AI Needs You* argues that it is critical for society to take the lead in answering this urgent question and ensuring that AI fulfills its promise. Verity Harding draws inspiring lessons from the histories of three twentieth-century tech revolutions—the space race, in vitro fertilization, and the internet—to empower each of us to join the conversation about AI and its possible futures. Sharing her perspective as a leading insider in technology and politics, she rejects the dominant narrative, which often likens AI's advent to that of the atomic bomb. History points the way to an achievable future in which democratically determined values guide AI to be peaceful in its intent; to embrace limitations; serve purpose, not profit; and to be firmly rooted in societal trust.



**Verity Harding** is a Visiting Fellow at the University of Cambridge and founder of Formation Advisory, consulting on the future of tech and society. She worked at Google DeepMind and as a political adviser.

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### Why It Will Sell

An accessible, jargon-free page-turner, written to empower readers to jump in and help shape an ethical, responsible, and democratic future for AI

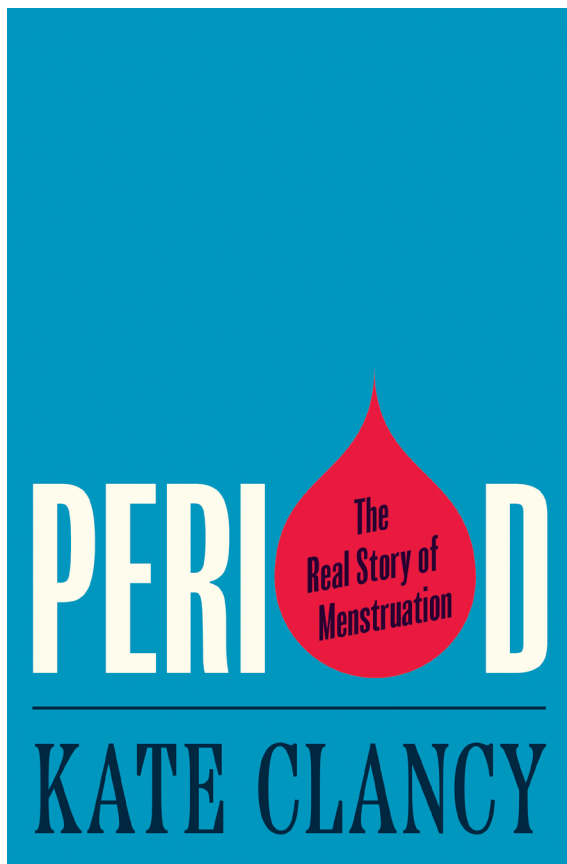
Makes the pressing argument that the narrative of how AI will permeate our lives should not be written by AI's creators or industry leaders but by the people

Argues that the role AI has in our lives should not be dictated by tech elites in Silicon Valley

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Published: March 2024  
Editor: Ingrid Gnerlich  
264 pages. 7 b/w illus.

Science | Technology



 Video Introduction

## A bold and revolutionary perspective on the science and cultural history of menstruation

Menstruation is something half the world does for a week at a time, for months and years on end, yet it remains largely misunderstood. *Period* counters the false theories that have long defined the study of the uterus, exposing the eugenic history of gynecology while providing an intersectional feminist perspective on menstruation science.

“This book is a revelation. Kate Clancy demolishes the centuries of pseudoscience and misogyny that have wrongly made menstruation seem repulsive, and replaces them with a far more rigorous and fascinating view of this vital and nigh-miraculous act. *Period* is both an authoritative work of scholarship and a soaring, hopeful manifesto for a better culture and a more just science.”  
—Ed Yong, Pulitzer Prize–winning author of *An Immense World*



**Kate Clancy** is professor of anthropology at the University of Illinois, Urbana-Champaign.

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### Why It Will Sell

Challenges popular myths and misconceptions, and makes an urgent case to reconsider how periods are discussed and researched

Blends culture, history and science, all through an intersectional feminist lens

Brings together research from anthropology, biology, medicine, history of science, and gender studies, with a thoughtful yet humorous style

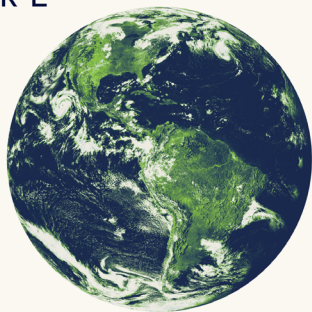
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Published: April 2023  
Editor: Alison Kalett  
264 pages. 7 b/w illus.  
Simplified Chinese, Italian, Russian and Turkish rights licensed

Science | Women's Studies

# Elemental

HOW FIVE  
ELEMENTS  
CHANGED  
EARTH'S PAST  
AND WILL  
SHAPE OUR  
FUTURE



**Stephen Porder**

▶ Video Introduction

An ecologist explores how life itself shapes Earth using the elemental constituents we all share

*Elemental* reveals how microbes, plants, and people used the fundamental building blocks of life to alter the climate, and with it, the trajectory of life on Earth in the past, present, and future. Blending conversational storytelling with the latest science, Porder takes us deep into the Amazon, across fresh lava flows in Hawaii, and to the cornfields of the American Midwest to illuminate a potential path to sustainability, informed by the constraints imposed by life's essential elements and the four-billion-year history of life on Earth.

“*Elemental* is both a history of life and a glimpse into the future. Stephen Porder offers a fascinating new perspective on why the planet's in trouble and what we can do about it.”

—Elizabeth Kolbert, author of *The Sixth Extinction*



**Stephen Porder** is associate provost for sustainability and professor of ecology, evolution, and organismal biology at Brown University. He is also a fellow in the Institute at Brown for Environment and Society.

## Why It Will Sell

Mixes engaging and accessible storytelling with the latest science to explore the Earth's history, and the history of life

Guides the reader through Earth's diverse landscapes, from volcanic to tropical environments

Offers insight into how human life is both a part of the Earth's wider story, and a rare departure from the norm

Published: September 2023  
Editor: Alison Kalett  
240 pages. 15 b/w illus.  
Nature | Science

LIXING SUN

# *The Liars of Nature and the Nature of Liars*

CHEATING  
AND  
DECEPTION  
IN THE  
LIVING  
WORLD



▶ Video Introduction

A natural history of cheating from selfish genes to lying politicians

Nature is rife with cheating. Possums play possum, feigning death to cheat predators. Crows cry wolf to scare off rivals. Amphibians and reptiles are inveterate impostors. Even genes and cells cheat. *The Liars of Nature and the Nature of Liars* explores the evolution of cheating in the natural world, revealing how dishonesty has given rise to wondrous diversity. Brimming with insight and humor, *The Liars of Nature and the Nature of Liars* also looks at the prevalence of cheating in human society, identifying the kinds of cheating that spur innovation and cultural vitality and laying down a blueprint for combatting malicious cheating such as fake news and disinformation.

“While our species has no lack of dishonesty and self-deception, we are not as exceptional as we think. This eye-opening book by Lixing Sun expertly explains how the natural world is filled to the brim with misleading signals and subterfuge.”

—Frans de Waal, author of *Different: Gender through the Eyes of a Primatologist*



**Lixing Sun** is Distinguished Research Professor in the Department of Biological Sciences at Central Washington University.

## Why It Will Sell

Accessible and engaging tour of how and why cheating exists throughout nature

Draws on recent evolutionary research, bringing together what is known in animals to understand human behavior

Illuminates cheating behaviors in various different organisms, from mindless viruses and slime molds to highly intelligent birds and mammals

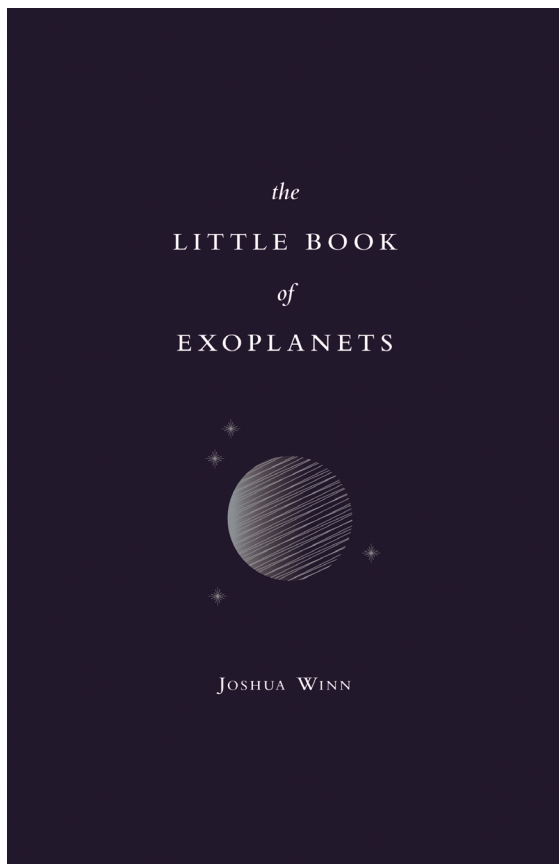
Published: April 2023

Editor: Alison Kalett

288 pages. 12 color + 34 b/w illus.

Simplified Chinese, Portugal (Portuguese) and Russian rights licensed

Nature | Science



 Video Introduction

## A concise and accessible introduction to exoplanets that explains the cutting-edge science behind recent discoveries

In *The Little Book of Exoplanets*, Winn provides an inside view of the sophisticated detective work astronomers perform as they find and study exoplanets and describes the surprising—sometimes downright bizarre—planets and systems they have found.

“This delightful book offers an insider’s view into the vibrant and fast-moving field of extrasolar planets.”

—Laura Kreidberg, Max Planck Institute for Astronomy

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### ALSO IN THIS SERIES

- *The Little Book of Cosmology*  
by Lyman Page
- *The Little Book of Black Holes*  
by Steven S. Gubser & Frans Pretorius
- *The Little Book of String Theory*  
by Steven S. Gubser



**Joshua Winn** is professor of astrophysical sciences at Princeton University and a coinvestigator in NASA's ongoing Transiting Exoplanet Survey Satellite mission.

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### Why It Will Sell

A broad yet bitesize introduction to the ever-changing study of exoplanet science

Tours through some of the weird and wonderful exoplanets, whose discovery has revolutionized the field

Explores both what we currently know, and what the future holds, including the search for another Earth

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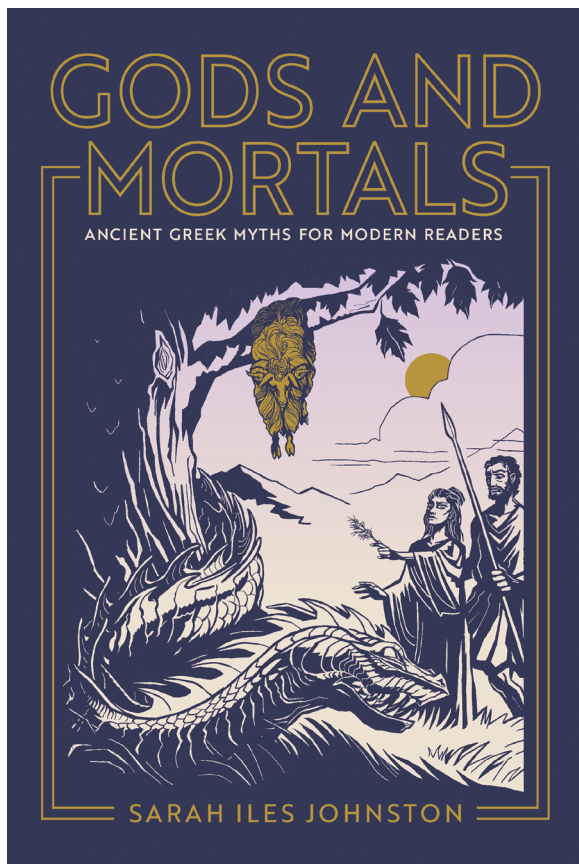
Published: July 2023  
Editor: Abigail Johnson  
304 pages. 16 page color insert.  
37 b/w illus.

Arabic rights licensed

Physics | Astronomy

# Humanities

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▶ Video Introduction

## An entrancing new telling of ancient Greek myths

Gripping tales that abound with fantastic characters and astonishing twists and turns, Greek myths confront what it means to be mortal in a world of powerful forces beyond human control. Little wonder that they continue to fascinate readers thousands of years after they were first told. *Gods and Mortals* is a major new telling of ancient Greek myths by one of the world's preeminent experts.

“This book is a triumph! All of human nature is beautifully and strikingly portrayed in this magnificent retelling of the Greek myths. Readers will find here everything they could possibly want—intrigue, love, lust, revenge, and every sort of behavior, both good and bad. It would be hard to find a better introduction to that vast body of tales or a better written one.”

—Alexander McCall Smith, author of the No. 1 Ladies’ Detective Agency series



**Sarah Iles Johnston** is the College of Arts and Sciences Distinguished Professor of Religion and Professor of Classics at The Ohio State University. **Tristan Johnston** is an illustrator and graphic designer.

### Why It Will Sell

Features captivating original illustrations that help bring the stories to life

Introduces the classical tales of Ancient Greece, emphasising their interconnectedness and illuminating often overlooked female perspective

Uses fascinating historical details to ground the reader in real-life Ancient Greece

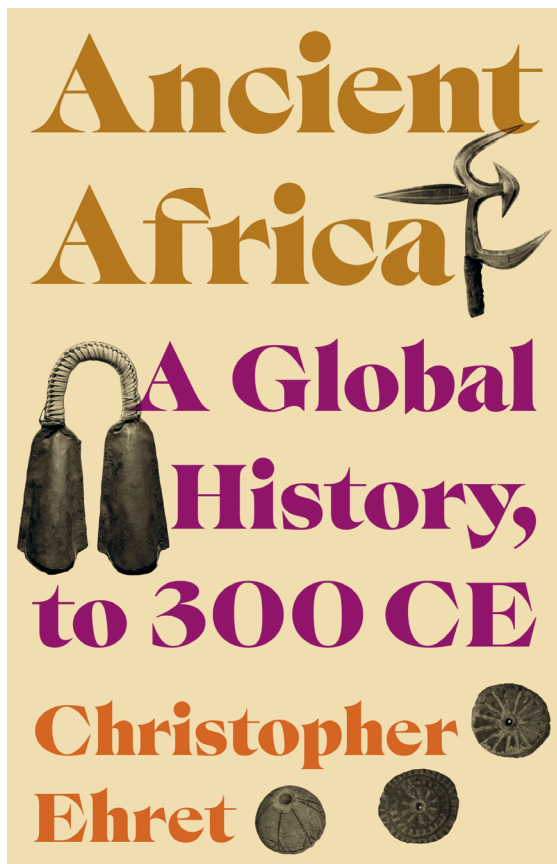
Published: February 2023

Editor: Rob Tempio

496 pages. 16 b/w illus. 1 table. German, Italian and Russian rights licensed

Mythology | Classics



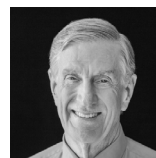


A panoramic narrative that places ancient Africa on the stage of world history

This book brings together archaeological and linguistic evidence to provide a sweeping global history of ancient Africa, tracing how the continent played an important role in the technological, agricultural, and economic transitions of world civilization. Christopher Ehret takes readers from the close of the last Ice Age some ten thousand years ago, when a changing climate allowed for the transition from hunting and gathering to the cultivation of crops and raising of livestock, to the rise of kingdoms and empires in the first centuries of the common era.

“Ehret illustrates how one can be a historian of deep time by using languages, artifacts, and genes as documents from the past. A culmination of this approach, this book is a masterful synthesis on the history of African societies in the past twenty thousand years and beyond.”

—François-Xavier Fauvelle, author of *The Golden Rhinoceros*



**Christopher Ehret** is Distinguished Research Professor in the History Department at the University of California, Los Angeles.

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#### Why It Will Sell

A wide-ranging history in a small package, covering the period 70,000 BCE to 300 CE

Brings together research from different disciplines, including archaeology, linguistics and anthropology to re-centre Africa in a global narrative

Draws out key episodes in the early history of Africa—technological innovation; the development of languages and cultures; and Africa's role in the earliest manifestations of globalization

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Published: July 2023

Editor: Priya Nelson

224 pages. 20 b/w illus. 2 tables. 16 maps.

Simplified Chinese rights licensed History

# The End of Empires and a World Remade

## A Global History of Decolonization

Martin Thomas



▶ Video Introduction

A capacious history of decolonization, from the decline of empires to the era of globalization

In this expansive history, Martin Thomas tells the story of decolonization and its intrinsic link to globalization. He traces the connections between these two transformative processes: the end of formal empire and the acceleration of global integration, market reorganization, cultural exchange, and migration. Decolonization stands alongside the great world wars as the most transformative event of twentieth-century history. In *The End of Empires and a World Remade*, Thomas offers a masterful analysis of the greatest process of state-making (and empire-unmaking) in modern history.

“Thomas provides a fundamental re-thinking of decolonization, drawing on his encyclopedic mastery of the literature and his own archival work and expertise to produce a global history that is certain to become a classic. The scholarship is nothing short of magisterial.”

—Tarak Barkawi, author of *Soldiers of Empire*



**Martin Thomas** is professor of imperial history and director of the Centre for Histories of Violence and Conflict at the University of Exeter.

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### Why It Will Sell

Offers a novel argument about the inter-dependent relationship between decolonization and globalization, and how it has led to the current inequalities of our world order

A sweeping analytical history that synthesises the field and offers original archival research

Global examples and case studies from Latin America, Asia and Europe

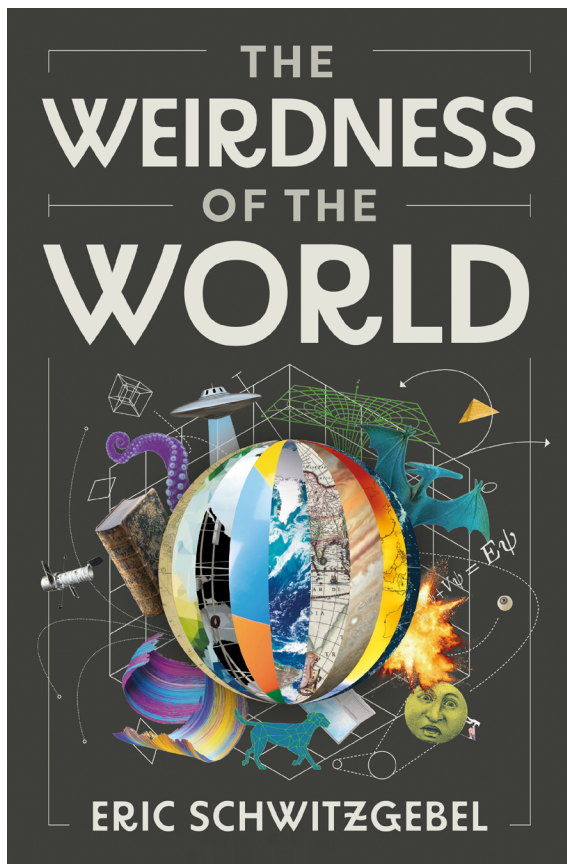
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Published: March 2024

Editor: Priya Nelson

608 pages. 12 b/w illus. 9 maps.

History



▶ Video Introduction

How all philosophical explanations of human consciousness and the fundamental structure of the cosmos are bizarre—and why that’s a good thing

Do we live inside a simulated reality or a pocket universe embedded in a larger structure about which we know virtually nothing? Is consciousness a purely physical matter, or might it require something extra, something nonphysical? According to the philosopher Eric Schwitzgebel, it’s hard to say. In *The Weirdness of the World*, Schwitzgebel argues that the answers to these fundamental questions lie beyond our powers of comprehension. We can be certain only that the truth—whatever it is—is weird.

“This book will do the great service of helping people face up to all the ways the universe confounds our expectations.”

—Sean Carroll, author of *The Biggest Ideas in the Universe*



**Eric Schwitzgebel** is professor of philosophy at the University of California, Riverside.

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### Why It Will Sell

Deep philosophical exploration of the mystery of consciousness and the cosmos

Puts forward the author’s ‘universal bizarreness theory,’ that any explanation of the world and universe will be inherently weird

Accessibly written, humorous, and includes custom illustrations

Author is a rising star in his field, and writes for popular media and his blog *The Splintered Mind*

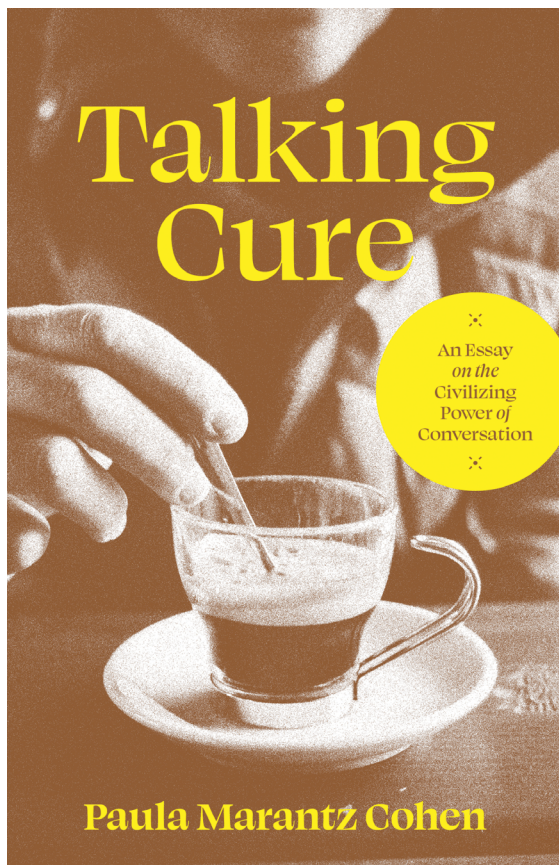
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Published: January 2024

Editor: Matt Rohal

360 pages. 17 b/w illus. 1 table.

Philosophy



▶ Video Introduction

## An invigorating exploration of the pleasures and social benefits of conversation

*Talking Cure* is a timely and enticing excursion into the art of good conversation. Paula Marantz Cohen reveals how conversation connects us in ways that social media never can and explains why simply talking to each other freely and without guile may be the cure to what ails our troubled society.

Drawing on her lifelong immersion in literature and culture and her decades of experience as a teacher and critic, Cohen argues that we learn to converse in our families and then carry that knowledge into a broader world where we encounter diverse opinions and sensibilities.

“Weaving together famous conversationalists and conversations with her own intimate life experience, Paula Marantz Cohen gives *Talking Cure* the same vibrancy, spontaneity, and open-endedness we relish in conversation. In her hands, the art of conversation becomes a metaphor for the art of living.”

—Roosevelt Montás, author of *Rescuing Socrates*



**Paula Marantz Cohen** is Distinguished Professor of English and Dean of the Pennoni Honors College at Drexel University.

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### Why It Will Sell

A timely and unique argument on the civilizing power of conversation to offer an antidote to social isolation and political polarization

Eclectic examples are interwoven with personal memoir, drawing on author's experience of European conversation culture and 40 years of teaching

Breezy, engaging and thought-provoking in tone—much like a good conversation

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Published: March 2023

Editor: Matt Rohal

232 pages.

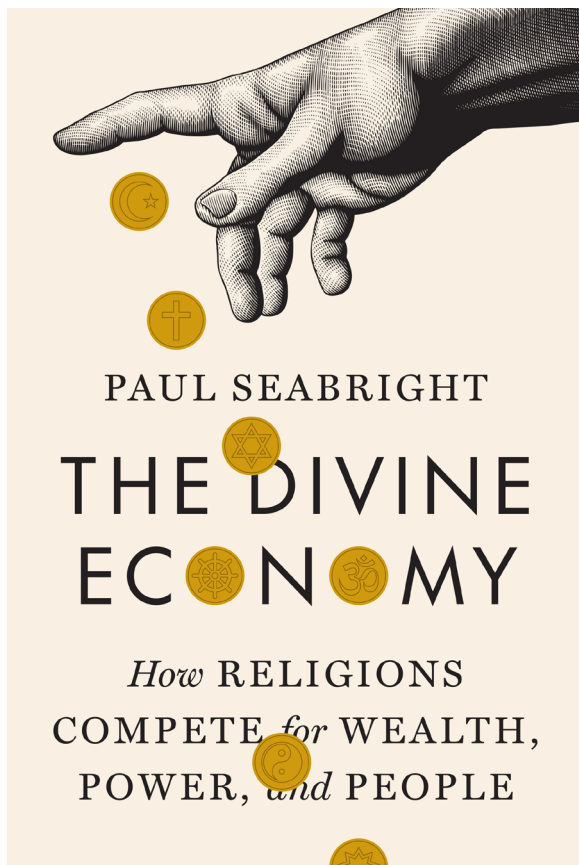
All rights available

Literature | Cultural Studies

# Social Science

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▶ Video Introduction

A novel economic interpretation of how religions have become so powerful in the modern world

In *The Divine Economy*, economist Paul Seabright argues that religious movements are a special kind of business: they are platforms, bringing together communities of members who seek many different things from one other—spiritual fulfilment, friendship and marriage networks, even business opportunities. Their function as platforms, he contends, is what has allowed religions to consolidate and wield power. Writing in a non-partisan spirit, Seabright uses insights from economics to show how religion and secular society can work together in a world where some people will feel no need for religion, but many will continue to respond with enthusiasm to religion's call.



**Paul Seabright** teaches economics at the Toulouse School of Economics.

### Why It Will Sell

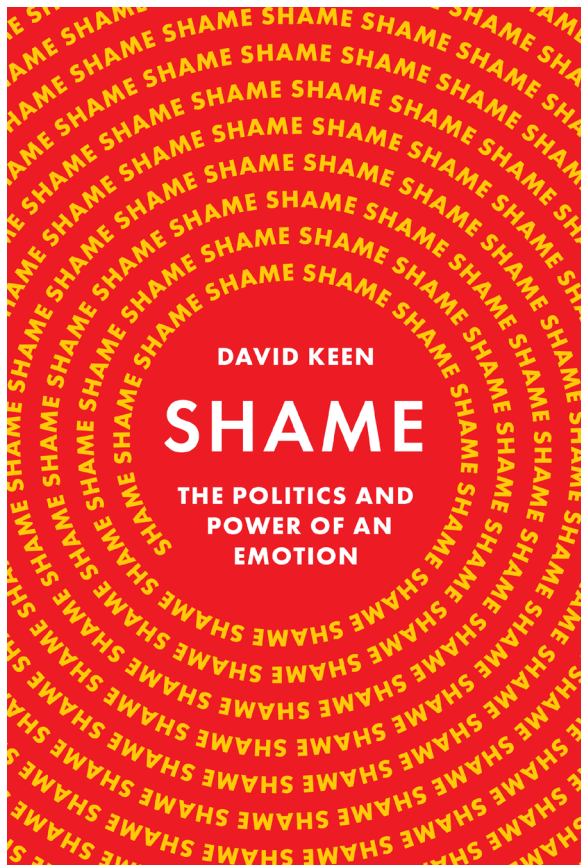
An ambitious, interdisciplinary and global story which demonstrates how religions operate, evolve, and thrive in the same way as businesses

Based on original qualitative research from communities around the world

Tackles controversial issues like the sexual abuse crisis, and the use of religion for political ends

Beautifully written narrative, with riveting short vignettes detailing little personal interactions the author had with people around the world during his original research

Published: May 2024  
Editor: Hannah Paul  
400 pages. 30 b/w illus.



▶ Video Introduction

The uses of shame (and shamelessness) in spheres that range from social media and consumerism to polarized politics and mass violence

In *Shame*, David Keen explores the function of modern shaming, paying particular attention to how shame is instrumentalized and weaponized. To break out of our current cycle of shame and shaming, and to understand the harm that shame can do, we must recognize the ways that shame is being made to serve political and economic purposes.

“An insightful and provocative book on how shame, shaming, and shamelessness are being mobilized in our societies. With examples that range from contemporary politics, war, economics, and terrorism David Keen offers a cogent analysis of the damages of shame and the urgent need to talk about this essential political emotion.”

—Gloria Origgi, author of *Reputation*



**David Keen** is professor of conflict studies in the Department of International Development at the London School of Economics and Political Science.

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### Why It Will Sell

Powerful argument which considers how shame is used across all levels of our society to create and maintain power imbalances and influence our behaviour

Helps us understand a diverse range of phenomena in modern life, including consumerism, violent crime, populist politics, and even major disasters like wars and genocides

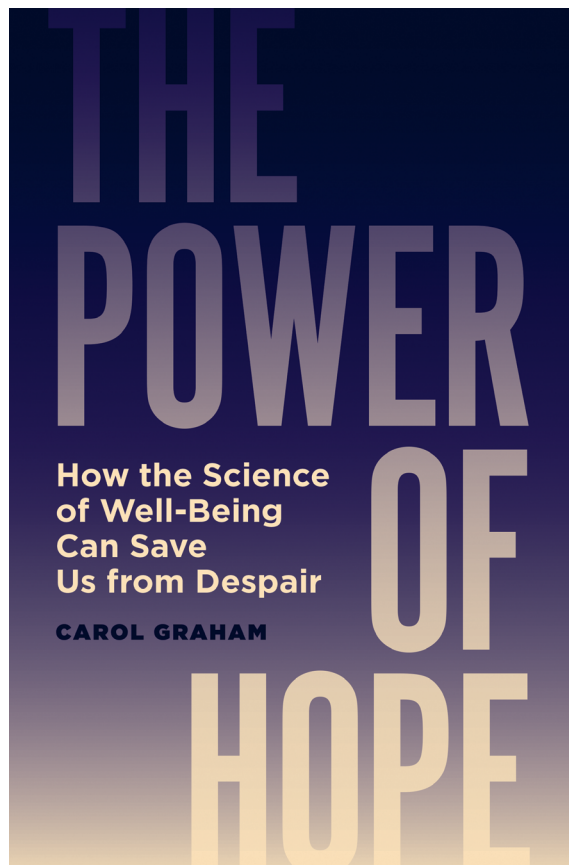
Broad in geographical scope, the book draws on rich primary research and interviews

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Published: October 2023

Editor: Hannah Paul  
360 pages. 3 b/w illus.

Political Science



▶ Video Introduction

## Why hope matters as a metric of economic and social well-being

In this timely and innovative account, economist Carol Graham argues for the importance of hope—little studied in economics at present—as an independent dimension of well-being. Given America’s current mental health crisis, thrown into stark relief by COVID, hope may be the most important measure of well-being, and researchers are tracking trends in hope as a key factor in understanding the rising numbers of “deaths of despair” and premature mortality. Drawing on research in well-being and other disciplines, Graham describes strategies for restoring hope in populations where it has been lost.

“If you care about improving people’s lives, this is the book for you. Hope is crucial for starting that journey. Graham explains what all of us—and governments and businesses—must do to reach the goal of better well-being for all.”

—Gus O’Donnell, former Cabinet Secretary, United Kingdom



**Carol Graham** is the interim vice president and director of economic studies at the Brookings Institution and College Park Professor at the University of Maryland.

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### Why It Will Sell

An optimistic exploration of what drives hope in a time of crisis, how to restore hope at the policy level, and why this matters

Draws on compelling empirical data to create a persuasive case for hope to be used as an economic and well-being metric in policy discussions

Includes case studies from Peru and the US, and the analysis has global implications

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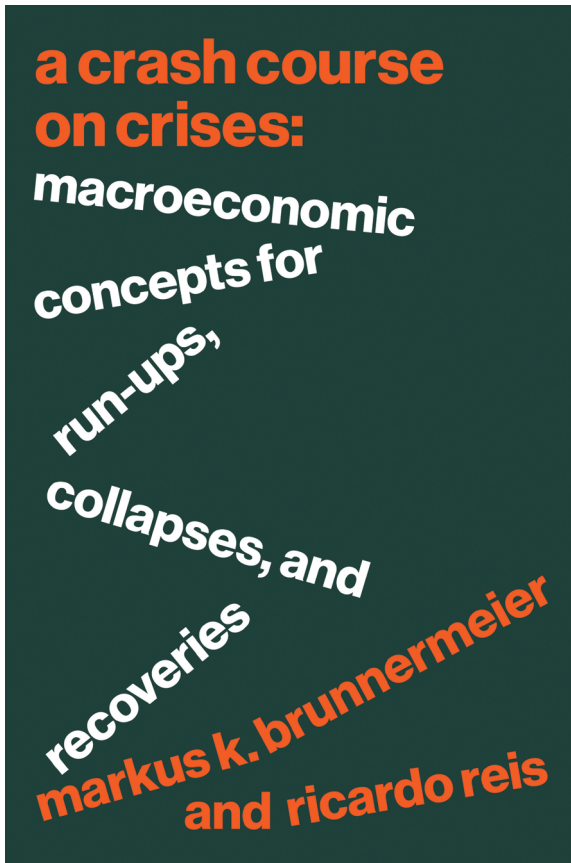
Published: April 2023

Editor: Joe Jackson

200 pages. 6 b/w illus. 14 tables. Arabic and Simplified Chinese rights licensed

Economics | Finance





- ▶ Video Introduction (Reis)
- ▶ Video Introduction (Brunnermeier)

An incisive overview of the macroeconomics of financial crises—essential reading for students and policy experts alike

With alarming frequency, modern economies go through macro-financial crashes that arise from the financial sector and spread to the broader economy, inflicting deep and prolonged recessions. *A Crash Course on Crises* brings together the latest cutting-edge economic research to identify the seeds of these crashes, reveal their triggers and consequences, and explain what policymakers can do about them.

“A remarkably fresh take on teaching financial crises, drawing on examples from around the world to eloquently exposit even the most difficult concepts in a thoroughly engaging format.”

—Kenneth S. Rogoff, coauthor of *This Time Is Different*



**Markus K. Brunnermeier** is the Edwards S. Sanford Professor of Economics at Princeton University. **Ricardo Reis** is the A. W. Phillips Professor of Economics at the London School of Economics.

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#### Why It Will Sell

Synthesises cutting-edge research into 10 simple ideas about financial crises, including policy debates on regulation and preventing crashes

Uses a wealth of case studies, from 1970s Chile to the Covid-19 pandemic, as well as simple conceptual diagrams, to create an analytical framework

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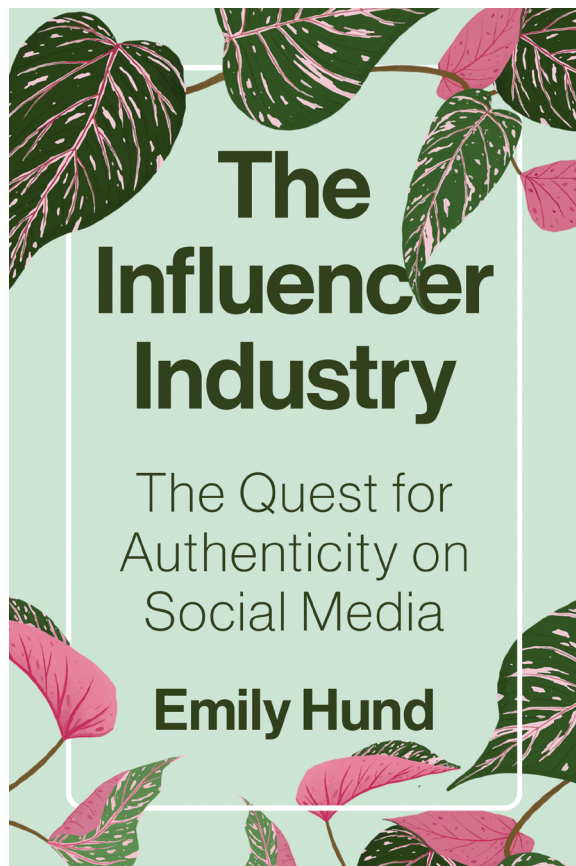
Published: June 2023

Editor: Joe Jackson

136 pages. 32 b/w illus.

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Economics | Finance



▶ Video Introduction

## A critical history of the social media influencer's rise to global prominence

Before there were Instagram likes, Twitter hashtags, or TikTok trends, there were bloggers who seemed to have the passion and authenticity that traditional media lacked. *The Influencer Industry* tells the story of how early digital creators scrambling for work amid the Great Recession gave rise to the multibillion-dollar industry that has fundamentally reshaped culture, the flow of information, and the way we relate to ourselves and each other.

“*The Influencer Industry* is a must-read for any journalist or general reader who has found themselves confounded by the ever-shifting meaning of ‘authenticity’ on the internet. Hund provides the best explanation I’ve read of how we all became personal brands.”

—Kaitlyn Tiffany, author of *Everything I Need I Get from You: How Fangirls Created the Internet as We Know It*



**Emily Hund** is a research affiliate at the Center on Digital Culture and Society at the University of Pennsylvania’s Annenberg School for Communication and a consultant to industry, academic, and government groups.

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### Why It Will Sell

First comprehensive history and critical analysis of the rise of the influencer industry

Topical and timely, drawing on almost a decade of research, including crucially, dozens of in-depth interviews with influencers, brand executives, marketers, and others

The author’s expertise is regularly featured in popular media

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Published: February 2023

Editor: Meagan Levinson

232 pages. 6 b/w illus.

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Media Studies | Sociology



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